



YEARS / ANS CERN

1954 2014

# **CERN in Serbia 2014**

## **Celebrating 60 years of CERN**

# Exhibition CERN in Serbia 2014

- From 09-19 September in Belgrade, Serbia
- At the Science club (located in the main pedestrian street)

- Organized by



- Commission for Cooperation with CERN of R. of Serbia
- Center for Promotion of Science
- Exhibition, lecture series, experiments in vivo, workshops for schools

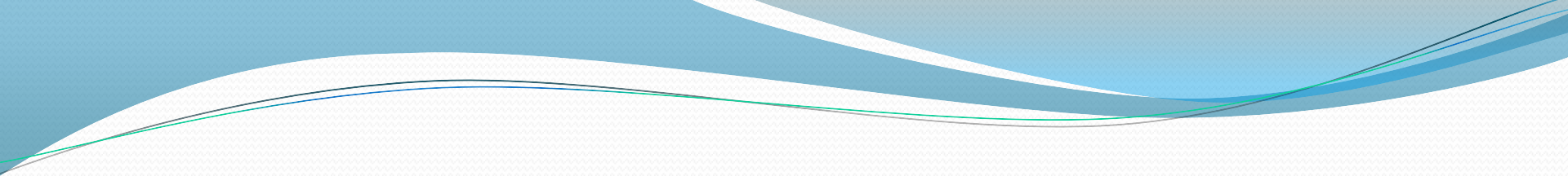
# Exhibition opening

- Opened by
  - Minister of Education, Science, and Technology Development of the Republic of Serbia **S. Verbic**
  - CERN Director for Research and Scientific Computing **S. Bertolucci** and **E. Tsesmelis**
  - State Secretary for High Education and Science **A. Belic**
  - Head of Commission for Collaboration with CERN of R. of Serbia **P. Adzic**
  - Director of Center of Promotion of Science **A. Drecun**
- Attended by general public, local scientific community and media representatives

# Media coverage and follow-up

- Daily Evening News on National TV “RTS 1” – most watched news in Serbia
- Covered in TV show “Kontekst 21” at “RTS 2”
- Covered by Serbian National News Agency Tanjug and many local and national newspapers and TV stations
  - <http://www.rts.rs/page/stories/sr/story/125/Dru%C5%A1tvo/1693140/CERN+proslavija+%C5%A1ezdeseti+ro%C4%91endan.html>
  - <http://www.blic.rs/Vesti/Drustvo/493670/Izlozba-CERN-u-Srbiji-2014>
  - [http://www.b92.net/zivot/vesti.php?nav\\_id=897989&fs=1](http://www.b92.net/zivot/vesti.php?nav_id=897989&fs=1)
  - <http://www.prva.rs/vesti/info/52089/cern-obelezava-60-godina-u-srbiji-izlozbe-radionice.html>
  - <http://www.dw.de/cern-prvih-60-godina/a-17965742>
  - <http://akter.co.rs/27-drutvo/103299-obeje-avanje-60-godina-cern-a.html>



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- Collaboration with Center for Promotion of Science resulted in a documentary about CERN filmed in October 2014, currently in production
    - To have TV premier on National TV
    - To be offered to other national and local TV stations in various formats and publicly available online