# PicoSEC-MCNet combined trainings on "The route to market: how innovation moves from laboratory to product" and "Intellectual Property Rights"

Monday 18 May 2015 - Tuesday 19 May 2015 KLOÉ, Montpellier

**Scientific Programme** 

### **SMEs**

Feedback from SME entrepreneurs on the subject;

Roundtable based on experiences from Fibercryst (J.M Fourmigue), SurgicEye (T. Wendler) and Kloé (P. Coudray).

## Innovation: what is it?

Intervention of Pr. Michael Friebe:

Presentation + exercises (3-4h): "Innovation: what is it?" (TBC); short interactive exercises and focus on Medical Imaging and MedTec products and services.

## **Intellectual Property**

Understanding IPR (concepts, different types of IPR):

Patents (rights conferred, what can be patented, patenting processes, content of a patent); Trade secrets;

Copyright (right conferred, use of copyright for software);

IPR management in collaborative research;

IPR as a tool for technology transfer.

# **European collaborative projects**

Why European collaborative projects?

The benefits of being in several fetching experts, reduce risk, multidisciplinary ...

European scale: A +: market opportunities, multicultural aspects ...

The added value of public-private partnerships, technology transfer, accelerated recovery

Financing solutions: the R & D programs, mappings, how are they organized?, dealing with what?

H2020: architecture, themes, instruments

LIFE +, COST, ERDF, EPI INTERREG ...

Intergovernmental Eureka, Eurostars, Era-Net, Clusters