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Datacenter Re-Evolution - Change Happens

"Change is the law of life. And those who look only to the past or present are certain to miss the future" - John F. Kennedy.

The Data Center landscape is changing at an incredible rate. Demand is increasing and technology is advancing rapidly, more so than at any other time in our history. Data Center operational cost increases, growing consumption, and the corresponding carbon footprint have increased the executive visibility, and pressure to get the environment under control. The world is now participating and the demand on the datacenters to feed it will not stop. This Revolution requires an Evolution in thinking. This session will dive into the latest trends, industry activities, technologies, and design methodologies that datacenter owners and operators should be aware of. Dean Nelson, Sr Director of Sun Microsystems Global Lab & Datacenter Design Services, and co-founder of Data Center Pulse, an exclusive community of Data Center owners and operators, will be sharing information on Sun's latest datacenter innovations as well as updates on Data Center Pulse activities, including CO_2 (http://datacenterpulse.org/ThechillOff), Focus Tracks (http://datacenterpulse.org/Summit2009CalResults), and more.

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