

Contribution ID: 301 Type: poster

## Analysis of the CMS visitors feedback

CMS welcomed over 5500 visitors underground during the 2013 CERN Open Days and more than 4500 during the Neighbourhood Days of 2014 on the occasion of CERN's 60th anniversary. During the latter event, visitors gave their feedback on the visit experience by answering three questions: • In one sentence, what will you tell your friends about what you saw today? • What fact or story that you heard today impressed you the most? • Describe the CMS detector in three words. This poster will show the analysis of the answers given by visitors.

Author: VAZQUEZ VALENCIA, Elsa Fabiola (Universidad Iberoamericana (MX))

Presenter: VAZQUEZ VALENCIA, Elsa Fabiola (Universidad Iberoamericana (MX))

Track Classification: Education and Outreach