

Theoretical considerations on Rare & Forbidden Higgs decays

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- ▶ Introduction
- ▶ Flavor-violating Higgs decays
- ▶ Decays into light exotic states
- ▶ Rare exclusive semi-hadronic decays
- ▶ Conclusions

► Introduction

Despite all its successes, the SM is likely to be an *effective theory*, i.e. the limit
-in the experimentally accessible range of energies and effective couplings-
of a more fundamental theory, with new degrees of freedom

We need to **search for New Physics** with a **broad spectrum perspective**
given the lack of clear indications on the SM-EFT boundaries
(both in terms of energies and effective couplings)

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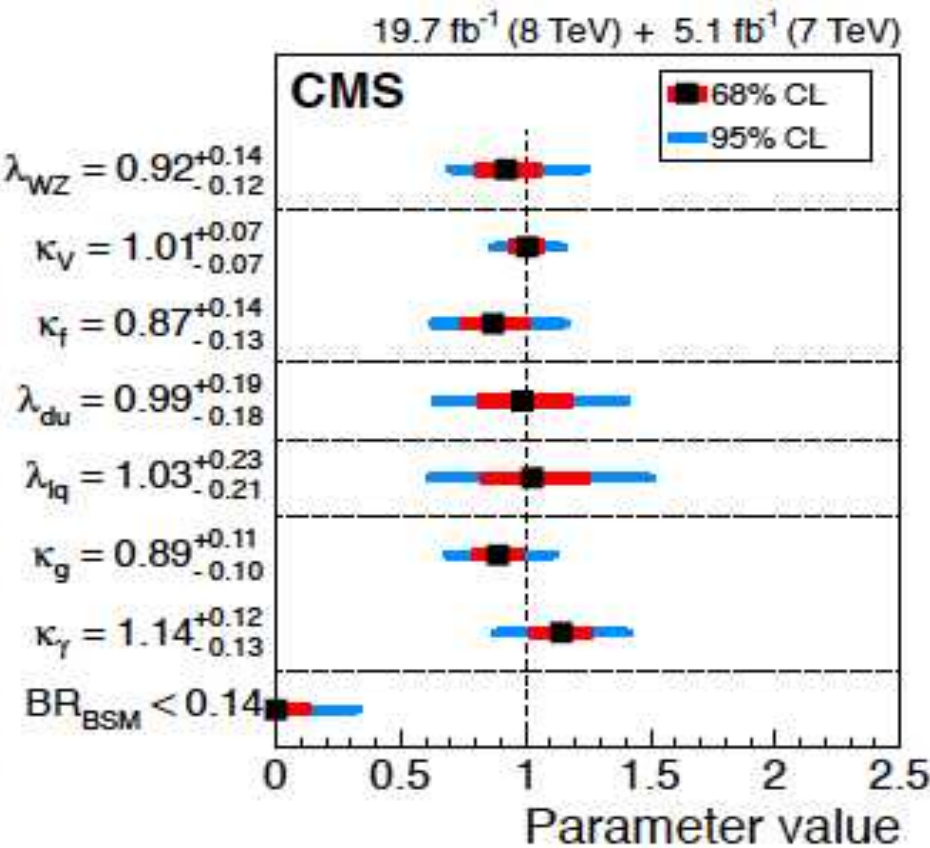
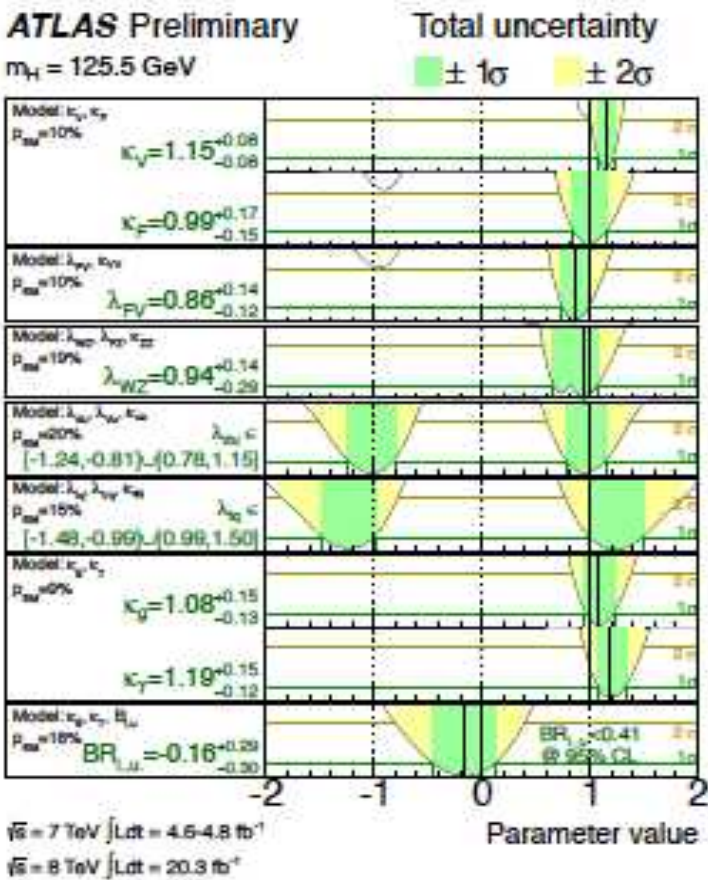
“High-statistics” Higgs Physics

(*exploration of the Higgs properties with minimum theoretical bias*)

- *Ad hoc* sector of the SM, with several couplings not determined by symmetries
- First fundamental (?) scalar
- Natural “portal” toward possible “secluded sectors” with new particles/fields
- The vast majority of the allowed couplings of the Higgs are couplings to the SM fermions (still largely unexplored...) → large room for NP
- ...

► Introduction

Some attempts in this direction have already started...



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...but the peculiar value of m_h (\rightarrow *suppressed Higgs width*) offers many more interesting tests.

Precision measurements

Rare decays

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Precision measurements

Rare decays

On the TH side:

- Unique window on models where (light) NP couples directly (*effective tree-level coupling*) only to the Higgs field (*Higgs portal*, ...)
- Large deviations from the SM less constrained by other observables (e.g. EWPO)

On the EXP side:

- ♦ Potential large room for improvement with increasing statistics vs. the (slow) improvement in measurements where we have already seen the SM signal...

► Introduction

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3 (almost) unexplored directions !

SM forbidden modes (LFV)

$h \rightarrow \tau\mu$
 $h \rightarrow \tau e$
 $h \rightarrow \mu e + \gamma$
 $h \rightarrow b s$
 ...

decays to new light exotic states

$h \rightarrow X + \mu\mu \rightarrow 4\mu$
 $h \rightarrow X + \gamma$
 $h \rightarrow X + Y$
 ... [\rightarrow Curtin *et al.* 1312.4992]

Rare decays

exclusive hadronic decays

$h \rightarrow D_{(s)} + W$
 $h \rightarrow Y + Z$
 $h \rightarrow \psi + \gamma$
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Flavor-violating Higgs decays



► Flavor-violating Higgs decays

If we consider the SM as a low-energy effective theory, it is natural to include possible flavor-violating couplings of the physical Higgs boson.

h-mediated FCNCs are unavoidable in models with more Higgs doublets and, more generally, can be viewed as the effect of higher-dimensional operators (in the EFT approach):

Azatov, Toharia, Zhu, 0906.1990
 Agashe & Contino, 0906.1542

$$Y^{ij} \psi_L^i \psi_R^j \phi + \epsilon^{ij} \psi_L^i \psi_R^j \phi^3 + \dots$$



$$\epsilon^{ij} = \frac{c^{ij}}{\Lambda^2}$$

$$\underbrace{(v Y^{ij} + v^3 \epsilon^{ij}) \psi_L^i \psi_R^j}_{v Y_{\text{eff}}} + (Y^{ij} + 3v^2 \epsilon^{ij}) \psi_L^i \psi_R^j h + \dots$$

$v Y_{\text{eff}}$

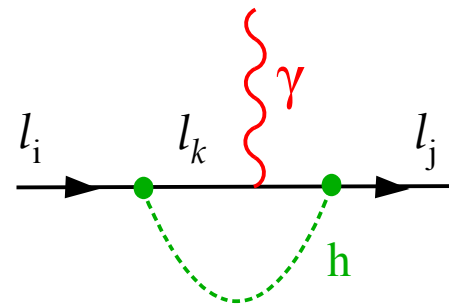
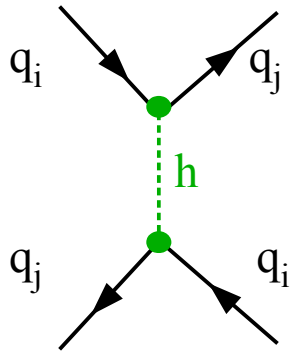
h FCNC couplings if $Y^{ij} \neq c \epsilon^{ij}$

► Flavor-violating Higgs decays

$$\mathcal{L}_{\text{eff}} = \sum_{i,j=d,s,b} c_{ij} \bar{d}_L^i d_R^j h + \sum_{i,j=u,c,t} c_{ij} \bar{u}_L^i u_R^j h + \sum_{i,j=e,\mu,\tau} c_{ij} \bar{\ell}_L^i \ell_R^j h + \text{H.c.}$$

(fermion mass-eigenstate basis)

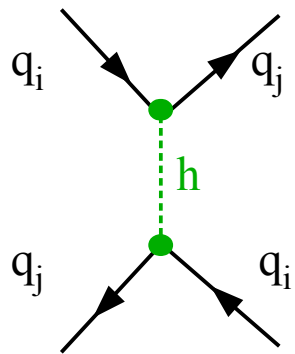
Before looking at Higgs data, worth to explore the indirect bounds from the (*long list...*) of low-energy precision measurements:



► Flavor-violating Higgs decays

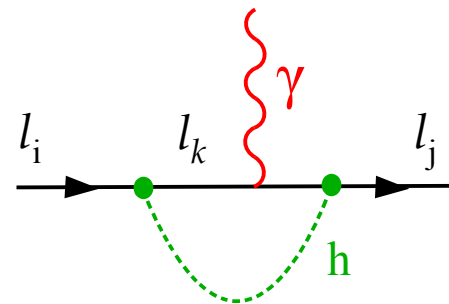
$$\mathcal{L}_{\text{eff}} = \left[\sum_{i,j=d,s,b} c_{ij} \bar{d}_L^i d_R^j h + \sum_{i,j=u,c,t} c_{ij} \bar{u}_L^i u_R^j h \right] + \left[\sum_{i,j=e,\mu,\tau} c_{ij} \bar{\ell}_L^i \ell_R^j h + \text{H.c.} \right]$$

Before looking at Higgs data, worth to explore the indirect bounds from the (*long list...*) of low-energy precision measurements:



Severe bounds in the quark sector from $\Delta F=2$ processes

(except for terms involving the top)

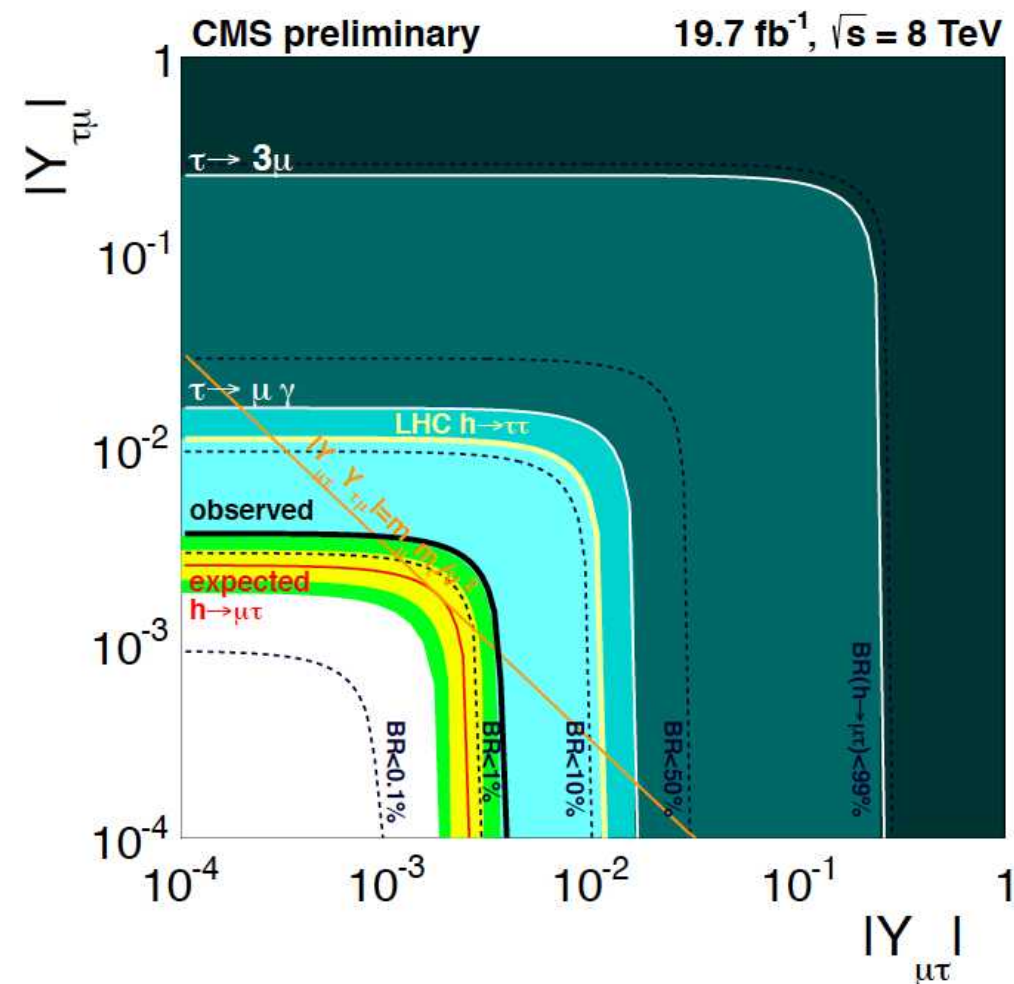
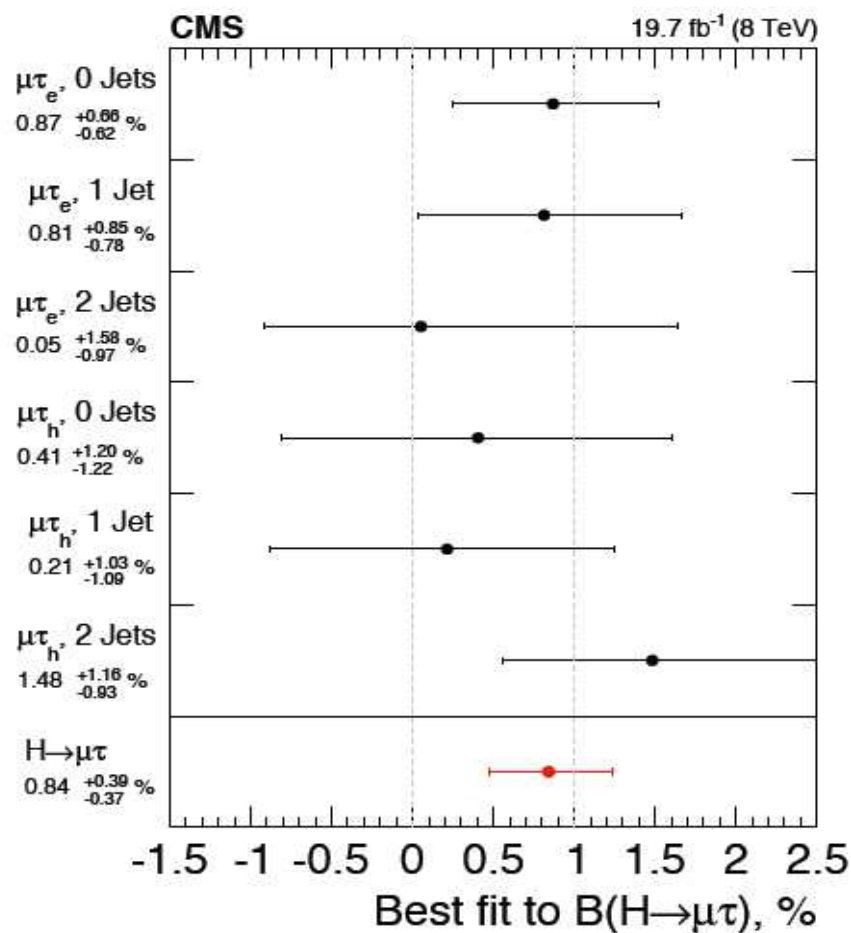


Bounds less severe in the lepton sector for the $\tau\mu$ and τe modes only



Indirect bounds imply $B(h \rightarrow \tau\mu, \tau e) \lesssim 10\%$

► Flavor-violating Higgs decays



2.4 σ excess over bkg in the $h \rightarrow \tau\mu$ search

Best-fit of the signal: $B(h \rightarrow \tau\mu) = (0.84^{+0.39}_{-0.37})\%$

► Flavor-violating Higgs decays

Model-dependent considerations assuming the CMS result is a positive signal:

- Not easy (*but not impossible...*) to accommodate in realistic Yukawa models

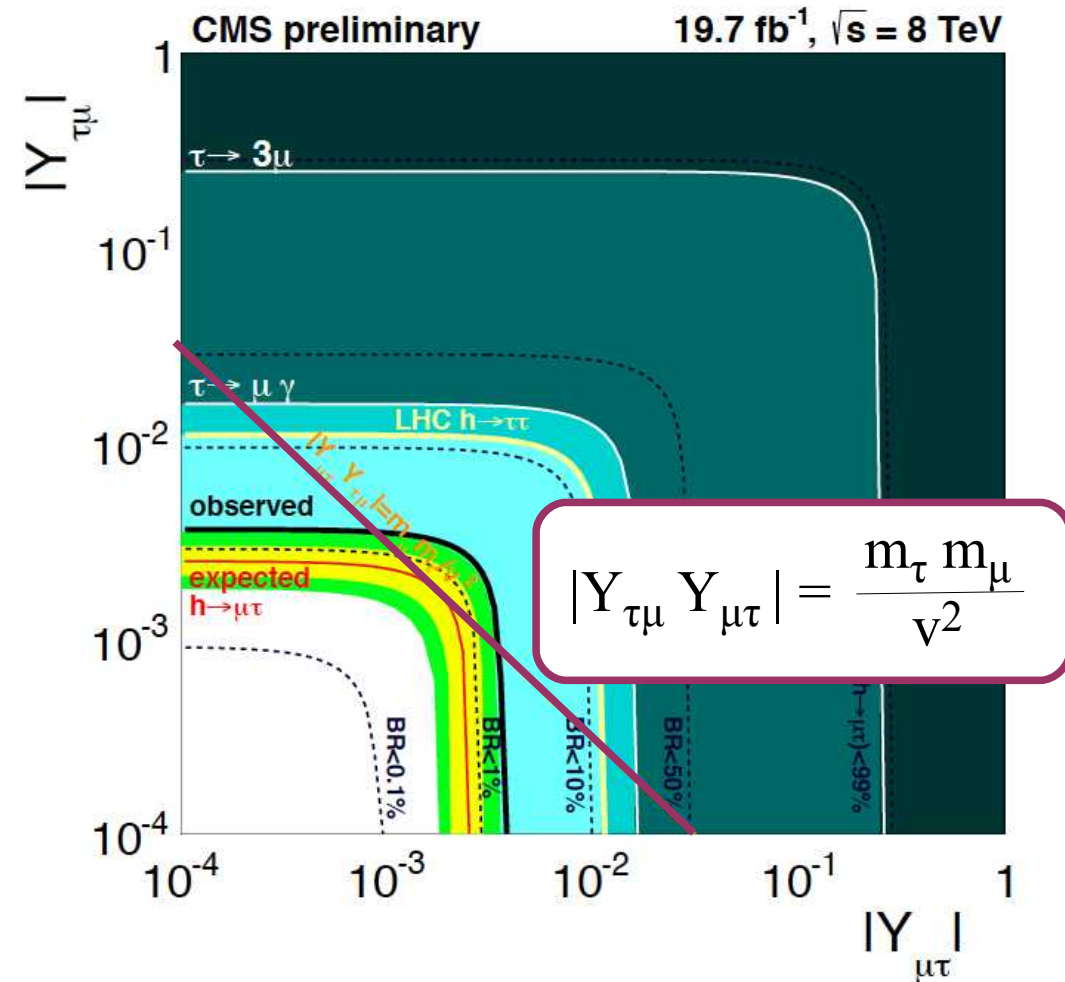
Dery, Efrati, Nir, Soreq, Susic, 1408.1371

- The effect must appear at the tree-level, otherwise too-large $\tau \rightarrow \mu\gamma \Rightarrow$ extended Higgs sector

Dorsner *et al.* 1502.07784

- Explicit model with L_μ - L_τ symmetry & connection to B-physics anomalies

Crivellin, D'Ambrosio, Heeck, 1503.03477, 1501.00993



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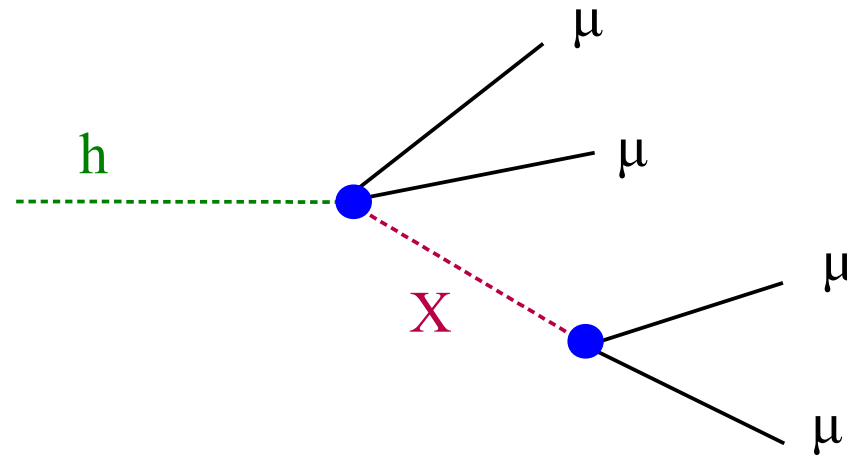
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1503.03477, 1501.00993

Main (long-term) messages:

- *Bottom-up (data driven) field*
- *Worth to improve the precision on
 $h \rightarrow \tau \mu, \tau e$ as much as possible
(different model-building
possibilities opens up at
different BR levels)*

Light exotic states in $h \rightarrow 4l$

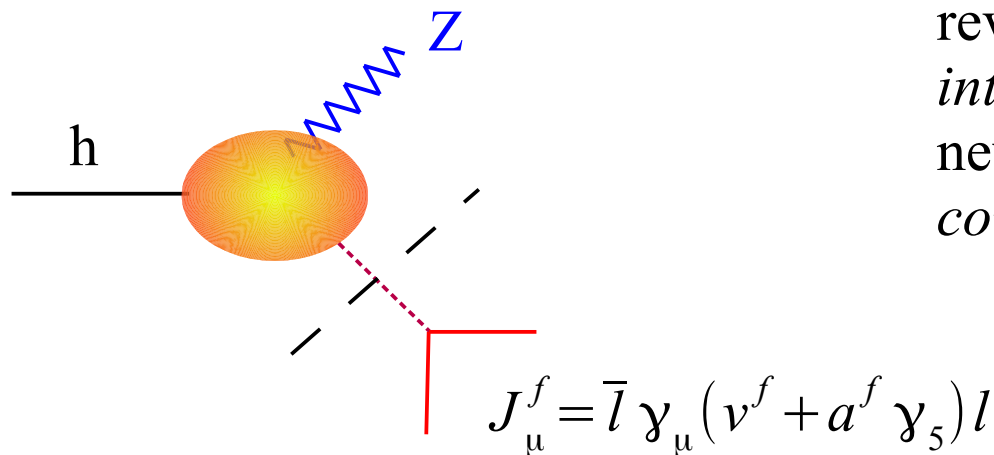


► Light states in $h \rightarrow 4l$ decays

ATLAS and CMS have reported results about the $h \rightarrow ZZ^*$ couplings

However, what has been observed in the experiments are the $h \rightarrow 4l$ decays ($l=e,\mu$). With suitable cuts is possible to isolate the $h \rightarrow Z+ll$ amplitude but, in general,

$$A(h \rightarrow Z+ll) \neq A(h \rightarrow ZZ^*)$$



$$(2m_l)^2 < q^2 < (m_h - m_V)^2$$

The “off-shellness” of the second lepton pair allows to probe a richer dynamical structure:

- We are far enough from the pole of the amplitude at $q^2 = m_Z^2$ (*dominant pole within the SM*)
- Measuring the q^2 dependence we could reveal new “distant poles” (\leftrightarrow *contact interactions in EFT*) or even new “light poles” (\leftrightarrow *new light states coupled to h & fermions*)

GI, Manohar, Trott, 1305.0663

Curtin *et al.* 1312.4992,

Falkowski, Vega-Morales, 1405.1095

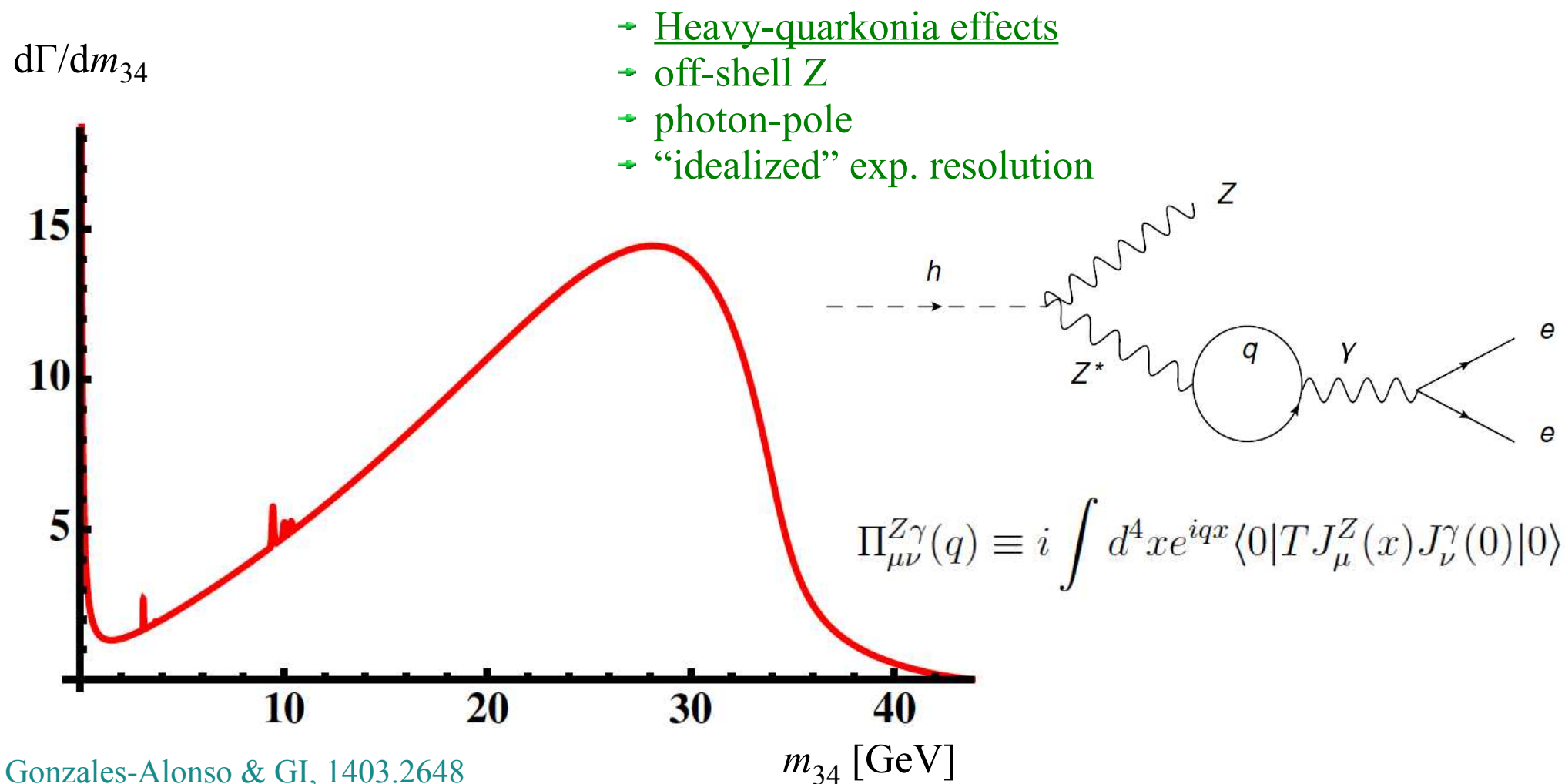
R. Dermisek, Raval, Shin, 1406.7018

Y. Chen *et al.* 1503.0585

M. Gonzalez-Alonso *et al.* 1504.04018, ...

► Light states in $h \rightarrow 4l$ decays

The $d\Gamma/dm_{34}$ spectrum ($m_{34} = \sqrt{q^2}$ = lightest invariant mass pair) is the most interesting distribution to identify possible light-poles \rightarrow *very precise SM distribution*, even at low m_{34} , including charmonium/bottomonium states:



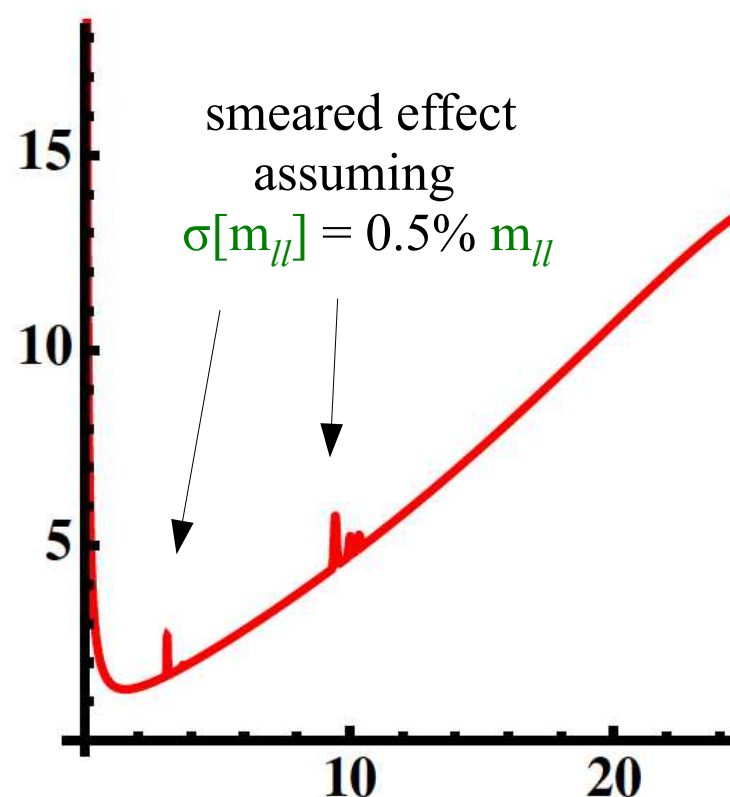
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→ Heavy-quarkonia effects

→ off-shell Z

$d\Gamma/dm_{34}$



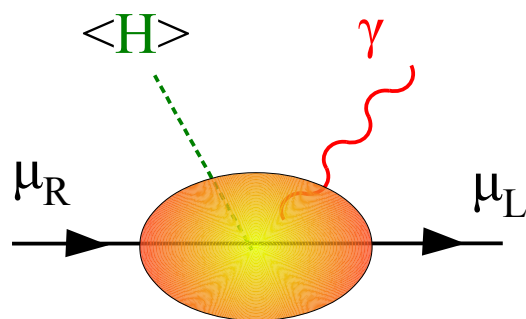
State	$m_{V_i}[\text{GeV}]$	$\mathcal{B}(h \rightarrow ZV_i)$	relative shift 1 GeV bin
$J/\psi(1S)$	3.10	3.2×10^{-6}	5.0%
$J/\psi(2S)$	3.69	1.5×10^{-6}	0.5%
$\Upsilon(1S)$	9.46	1.6×10^{-5}	3.1%
$\Upsilon(2S)$	10.02	8.2×10^{-6}	1.2%
$\Upsilon(3S)$	10.36	6.2×10^{-6}	0.9%

$$\Pi_{\mu\nu}^{Z\gamma}(q) \equiv i \int d^4x e^{iqx} \langle 0 | T J_\mu^Z(x) J_\nu^\gamma(0) | 0 \rangle$$

SM resonance effects are small & under good th. control \rightarrow *we can probe NP...*

→ Specific NP examples motivated by the $(g-2)_\mu$ anomaly

Since a long time the experimental determination of $a_\mu = (g-2)_\mu$ is not in good agreement with the SM prediction:

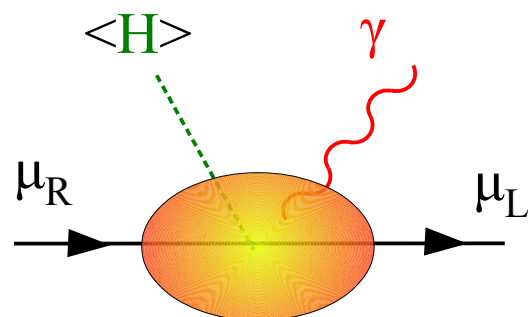


$$\Delta a_\mu \equiv a_\mu^{\text{exp}} - a_\mu^{\text{th}} = (2.9 \pm 0.9) \times 10^{-9}$$

The discrepancy is not extremely significant ($\sim 3\sigma$), but has survived a long list of scrutinies...

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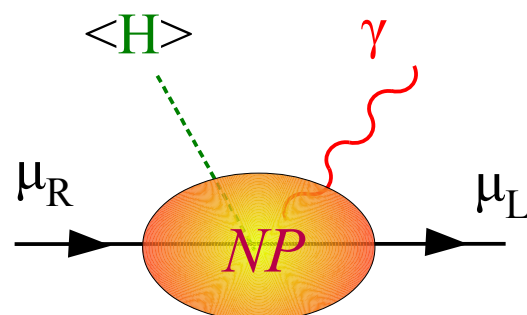
Solving the $(g-2)_\mu$ anomaly in terms of NP, requires the introduction of some new (*light or heavy...*) states coupled to muons.



In all cases there is a natural connection between NP effects in $(g-2)_\mu$ and $h \rightarrow 4l$

→ Specific NP examples motivated by the $(g-2)_\mu$ anomaly

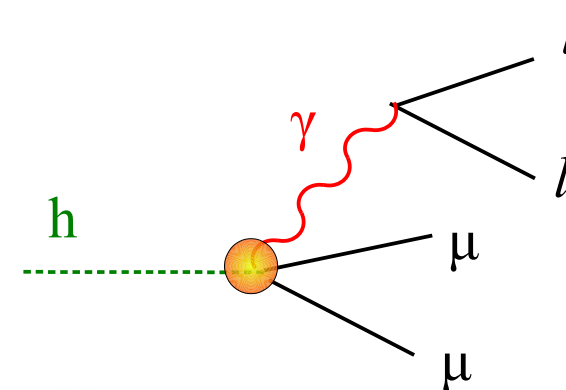
There is a natural connection between NP effects in $(g-2)_\mu$ and $h \rightarrow 4l$



$$m_{NP} > m_h$$

unambiguous
connection by
means of EFT

Tiny correction to $h \rightarrow 2\mu 2l$

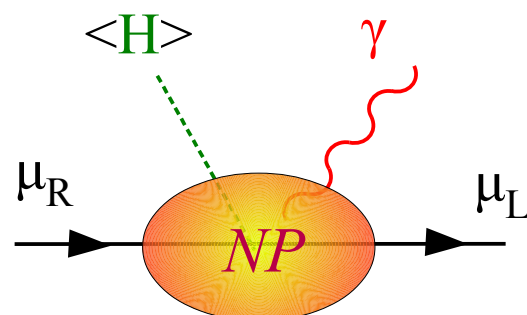


$$\Delta\Gamma(h \rightarrow \mu^+ \mu^- \gamma)_{\text{EFT}}^{(g-2)} = -\frac{e^2 m_h^3 \Delta a_\mu}{128 \pi^3 v^2}$$

$O(10^{-4})$ correction with respect to $\text{BR}(h \rightarrow 2\mu\gamma)_{\text{SM}}$
unmeasurable even in the HL phase of LHC

→ Specific NP examples motivated by the $(g-2)_\mu$ anomaly

There is a natural connection between NP effects in $(g-2)_\mu$ and $h \rightarrow 4l$



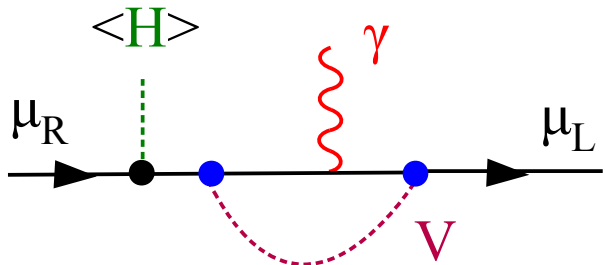
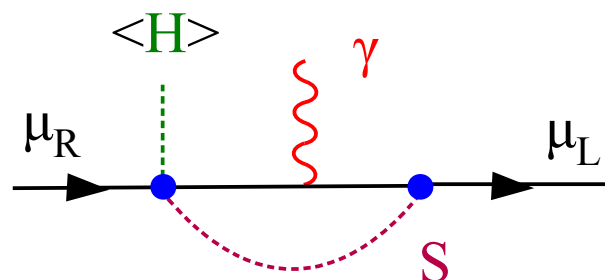
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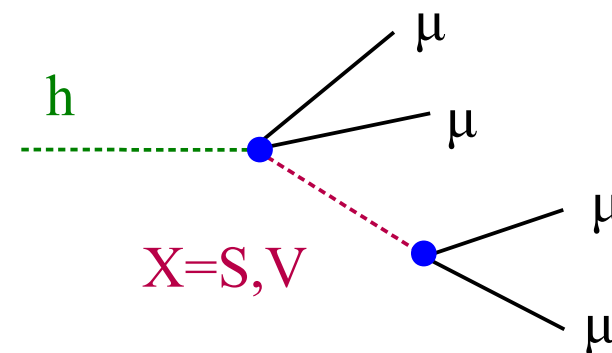
$$2m_\mu < m_{NP} \ll m_h$$

Possible “visible” non-standard peak in the $h \rightarrow 4\mu$ distribution

E.g.:



Pospelov, 0811.1030
Carone, 1301.2027



Davoudials, Lee, Marciano, 1203.2947, 1304.4935

Curtin *et al.* 1312.4992, Gonzales-Alonso & GI, 1403.2648

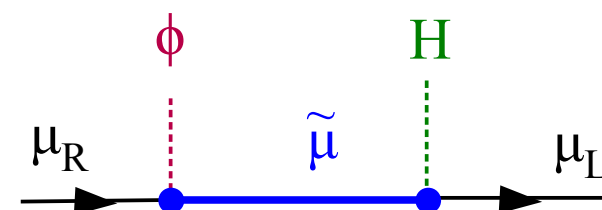
→ Specific NP examples motivated by the $(g-2)_\mu$ anomaly

A “*minimalistic & concrete*” set-up [minimum set of free parameters]:

- One light $SU(2)_L$ -singlet scalar field, ϕ
- One effective coupling $c_\mu/\Lambda \rightarrow$ Two parameter model (c_μ/Λ and m_ϕ):

$$\mathcal{L}_{\text{eff}} = \mathcal{L}_{\text{kin}}(\phi) + \left(\frac{c_\mu}{\Lambda} \bar{\mu}_L \mu_R H \phi + \text{h.c.} \right)$$

This \mathcal{L}_{eff} can be generated, for instance, introducing an heavy vector-like μ -partner



- The ratio of the two free parameters is fixed by $(g-2)_\mu$ anomaly:

$$\Delta a_\mu = \frac{|c_\mu|^2}{96\pi^2} \frac{v^2}{\Lambda^2} \frac{m_\mu^2}{m_\phi^2} \approx 6.4 \times 10^{-9} \left| \frac{c_\mu/\Lambda}{(1 \text{ TeV})^{-1}} \right|^2 \left| \frac{10 \text{ GeV}}{m_\phi} \right|^2$$

- For $m_\phi \gtrsim 1 \text{ GeV}$ the model is consistent with all known bounds.

→ Specific NP examples motivated by the $(g-2)_\mu$ anomaly

A “*minimalistic & concrete*” set-up [minimum set of free parameters]:

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$$\frac{\mathcal{B}(h \rightarrow 4\mu)_{(\phi)}}{\mathcal{B}(h \rightarrow 4\mu)_{\text{SM}}} \approx 150 \left(\frac{\Delta a_\mu}{2.9 \times 10^{-9}} \right) \left(\frac{m_\phi}{10 \text{ GeV}} \right)^2 \mathcal{B}(\phi \rightarrow \mu^+ \mu^-)$$

A potential huge effect !

Already ruled out by present data...

...unless $\text{BR}(\phi \rightarrow \mu\mu) \ll 1 \rightarrow$ quite possible if there are additional (invisible) decay modes of ϕ (v's, DM states, etc...).

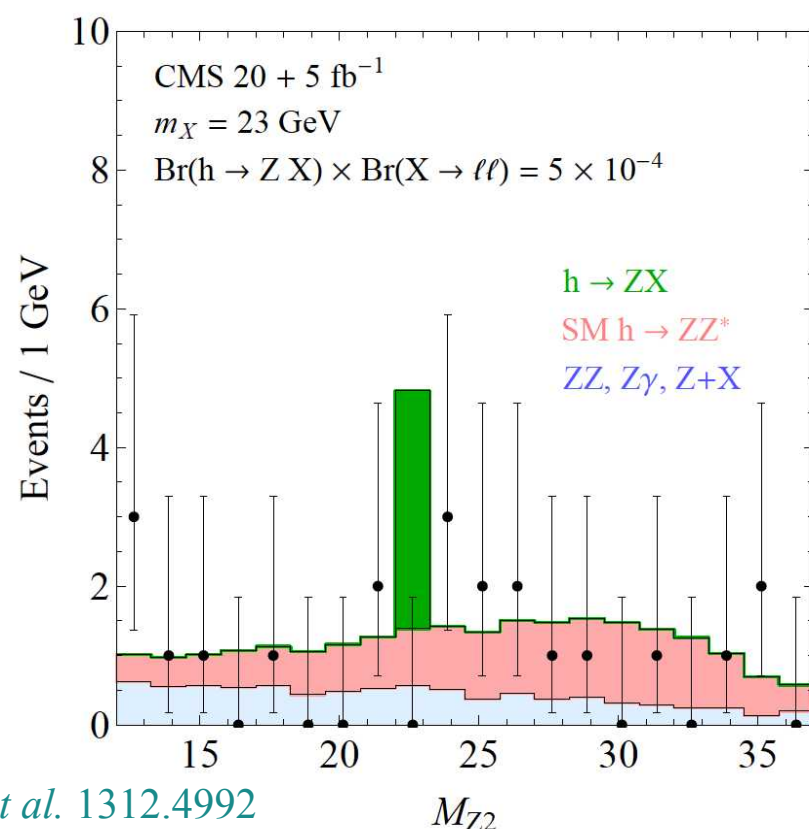
→ Specific NP examples motivated by the $(g-2)_\mu$ anomaly

Going beyond this minimal set-up, we can state that

- if the $h \rightarrow X + \mu\mu$ on-shell decay is kinematically allowed
- if we fix the couplings of the X particle to have an impact on $(g-2)_\mu$



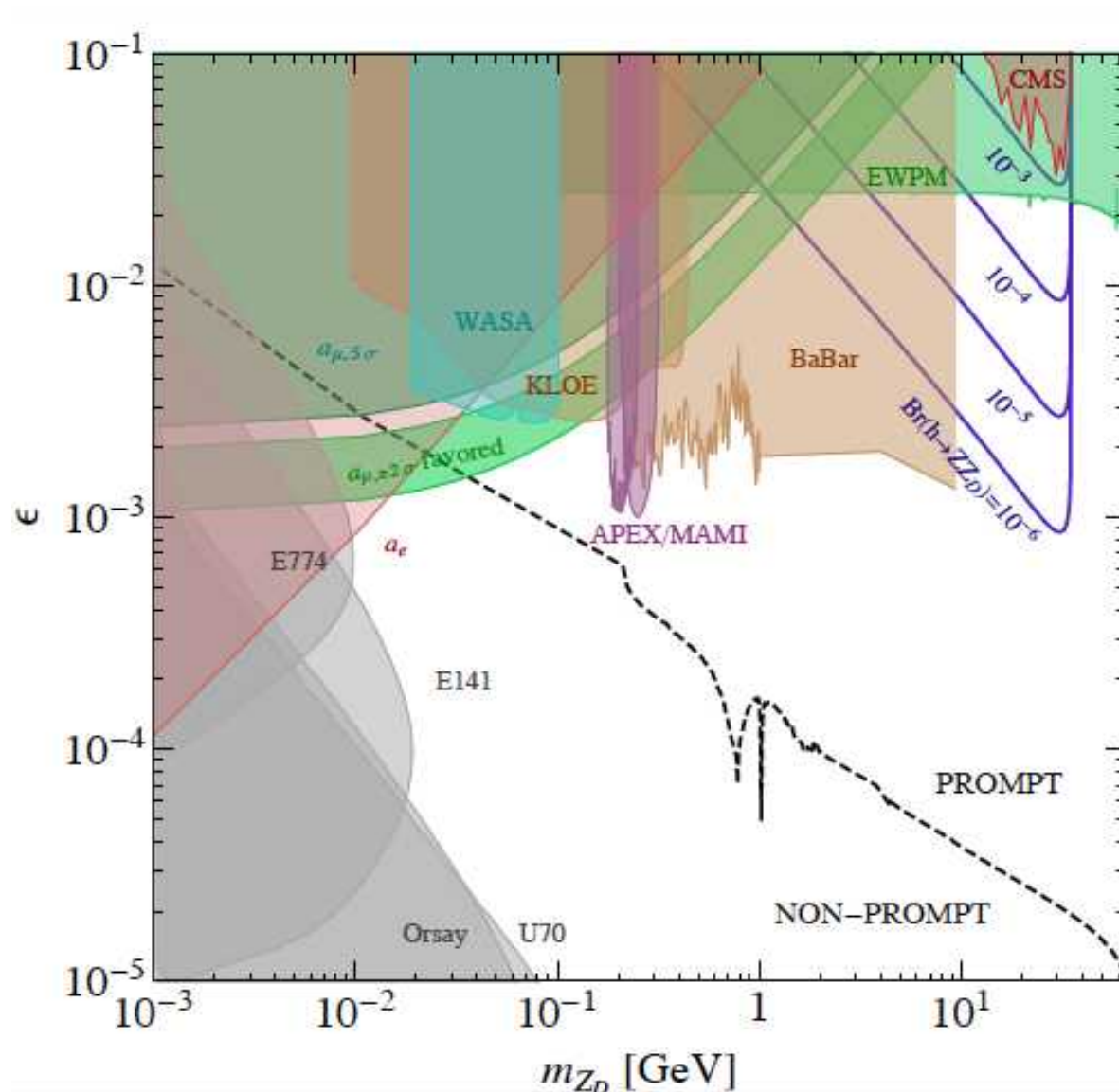
- Not difficult to satisfy all existing constraints, especially for $m_X \sim \text{few GeV}$
- Sizable local deviations in $h \rightarrow 4\mu$ naturally expected



N.B.: In models addressing $(g-2)_\mu$
 X is narrow and short-lived
(not necessarily true in general)

N.B.: The light mass region
 $(1 \text{ GeV} \lesssim m_X \lesssim 10 \text{ GeV})$
 is particularly motivated
 from the theoretical point of
 view (“*dark-Z*” models...)

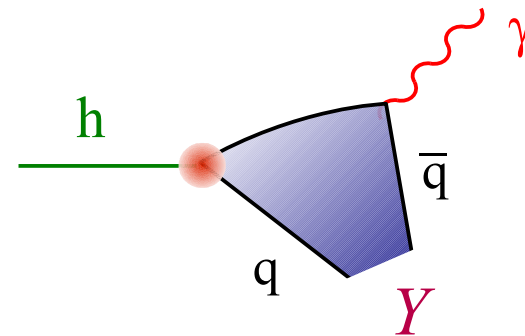
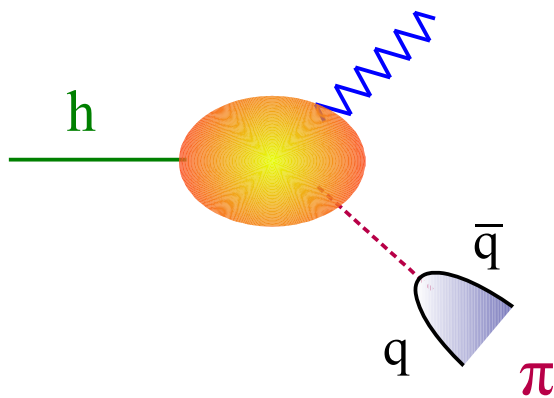
→ Specific NP examples motivated by the $(g-2)_\mu$ anomaly



In the minimal “*dark-Z*” models [new U(1) & pure kinetic mixing with U(1)_Y] the region relevant for $(g-2)_\mu$ is already ruled-out.

But it is easy to construct less minimal models [e.g. charging muons & not electrons under the new U(1)] where the region probed in $h \rightarrow 4\mu$ is relevant for $(g-2)_\mu$

Rare exclusive semi-hadronic Higgs decays

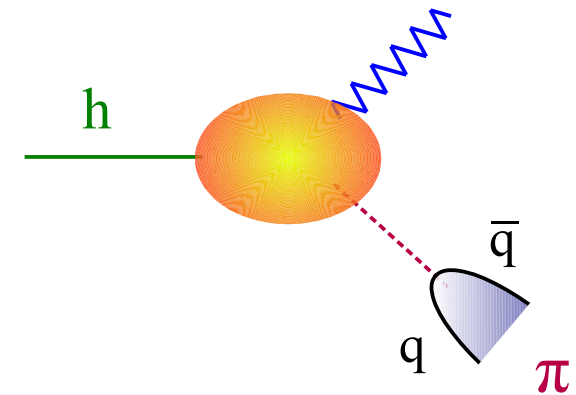


► The rare exclusive semi-hadronic h decays

Rare $h \rightarrow VP$ decays, where P is a single hadron state (*pseudo-scalar* or *vector-meson*) and $V=Z,W$ are a very interesting probe of the vacuum-structure of the theory

$$A^{\text{SM}} \propto \frac{f_P}{v}$$

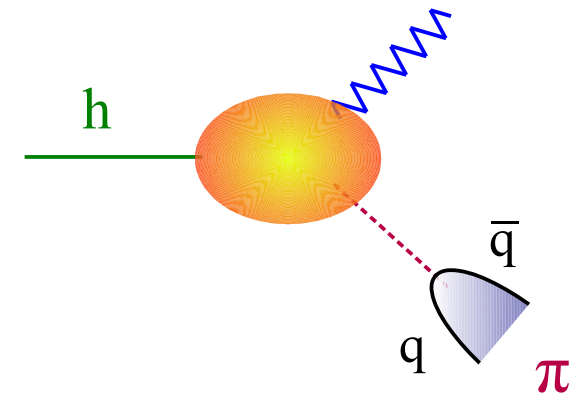
- Amplitude proportional to the **ratio of the two order parameters** controlling the $SU(2)_L$ breaking within the SM
- Pristine (unique) probe of the **higgs-Goldstone-gauge** coupling



GI, Manohar, Trott, 1305.0663

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- BRs calculable with high precision within the SM:

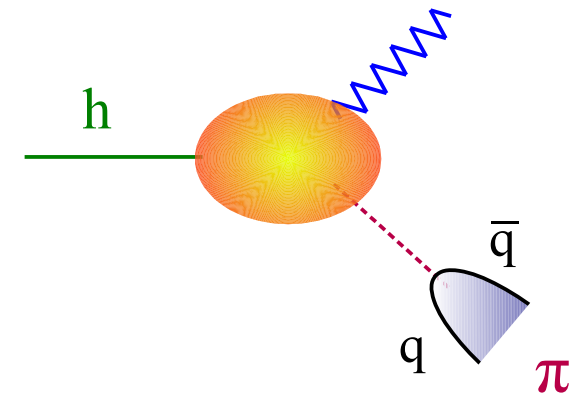
$B(h \rightarrow Z \Upsilon)_{\text{SM}} = 1.6 \times 10^{-5}$	$B(h \rightarrow W^- D_s^*)_{\text{SM}} = 3.5 \times 10^{-5}$
$B(h \rightarrow Z \eta_c)_{\text{SM}} = 1.4 \times 10^{-5}$	$B(h \rightarrow W^- D_s)_{\text{SM}} = 2.1 \times 10^{-5}$
$B(h \rightarrow Z \psi)_{\text{SM}} = 3.2 \times 10^{-6}$	$B(h \rightarrow W^- \rho)_{\text{SM}} = 0.8 \times 10^{-5}$
...	$B(h \rightarrow W^- \pi)_{\text{SM}} = 0.6 \times 10^{-5}$

GI, Manohar, Trott, 1305.0663
Gao, 1406.7102

- Within SM, dominated by the tree-level amplitude $[D_\mu H^+ D_\mu H]$, except when suppressed [e.g.: sizable contrib. from $h \rightarrow \gamma^* Z$ in $h \rightarrow \psi Z$]
- Possible sizable modification BSM, in presence of non standard couplings of h to fermion currents (V and A currents)

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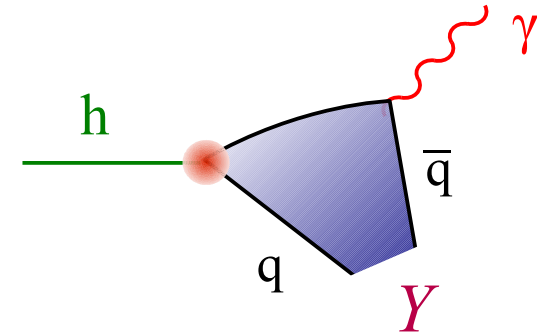
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$$B(h \rightarrow W^\pm D_s^\mp(\gamma)) \approx 10^{-4}$$

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- Possible sizable modification BSM, in presence of non standard couplings of h to fermion currents (V and A currents)

► The rare exclusive semi-hadronic h decays

Radiative modes of the type $h \rightarrow \gamma Y$ where Y is a quarkonium state have similar/complementary properties:



- SM calculation more involved due to non-negligible contribution from hqq (Yukawa) couplings, but still under good th. Control
- Destructive interference between $h \rightarrow \gamma + (Z, \gamma)^*$ and Yukawa contributions \rightarrow potential **sensitive probe of modified Yukawa couplings**

Bodwin, Petriello,
Sonyev, Velasco, 1306.5770
Kagan *et al.* 1406.1722

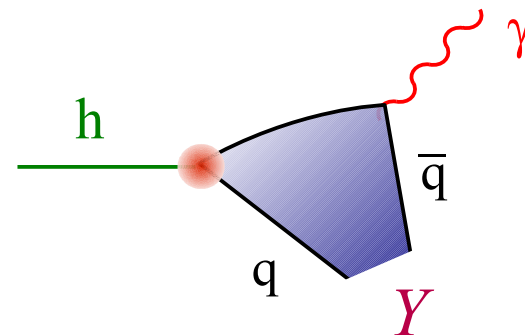
$$B(h \rightarrow \gamma \psi)_{\text{SM}} = (2.5 \pm 0.3) \times 10^{-6}$$

$$B(h \rightarrow \gamma Y)_{\text{SM}} \sim 10^{-8}$$

(maximal destr. interf. \rightarrow good SM null test !)

► The rare exclusive semi-hadronic h decays

Radiative modes of the type $h \rightarrow \gamma Y$ where Y is a quarkonium state have similar/complementary properties:



Bodwin, Petriello,
Sonyev, Velasco, 1306.5770
Kagan *et al.* 1406.1722

- SM calculation more involved due to non-negligible contribution from hqq (Yukawa) couplings, but still under good th. Control
- Destructive interference between $h \rightarrow \gamma + (Z, \gamma)^*$ and Yukawa contributions \rightarrow potential **sensitive probe of modified Yukawa couplings**

$$B(h \rightarrow \gamma \psi)_{\text{SM}} = (2.5 \pm 0.3) \times 10^{-6}$$

$$B(h \rightarrow \gamma Y)_{\text{SM}} \sim 10^{-8}$$

(maximal destr. interf. \rightarrow good SM null test !)

Caveat: BSM effects may not come only from modified Yukawas
(e.g. modified coupl. to fermion currents, $h \rightarrow \gamma\gamma, \dots$)

► The rare exclusive semi-hadronic h decays

Beside these modes, for which we may hope to reach the SM signal, there is a long list of forbidden or more suppressed modes that would provide useful bounds on possible exotic couplings of the Higgs to fermion currents.

Worth to search for all the two-body modes of the type

$$h \rightarrow \{Z_{\text{leptonic}}, W_{\text{leptonic}}, \gamma\} + \text{Mesons}$$

- Good templates for (even more) exotic searches
- Part of a more extensive program of “exclusive hadronic tags” for the e.w. gauge boson in view of the HL-LHC program [[Mangano & Melia, 1410.7475](#); [Grossman, König, Neubert, 1501.06569](#)]

► Conclusions

We need to search for New Physics

[with a broad spectrum perspective given the lack of NP signal so far...]



Exploration of the Higgs properties with “minimal theoretical bias”...



Rare Higgs decays

[those discussed in this talk + many more...]

provide a unique opportunity in this respect:
unexplored windows toward a large class of NP models



VP mode	\mathcal{B}^{SM}	VP^* mode	\mathcal{B}^{SM}
$W^- \pi^+$	0.6×10^{-5}	$W^- \rho^+$	0.8×10^{-5}
$W^- K^+$	0.4×10^{-6}	$Z^0 \phi$	2.2×10^{-6}
$Z^0 \pi^0$	0.3×10^{-5}	$Z^0 \rho^0$	1.2×10^{-6}
$W^- D_s^+$	2.1×10^{-5}	$W^- D_s^{*+}$	3.5×10^{-5}
$W^- D^+$	0.7×10^{-6}	$W^- D^{*+}$	1.2×10^{-6}
$Z^0 \eta_c$	1.4×10^{-5}		

GI, Manohar, Trott, 1305.0663

Resonance	$\mathcal{B}(h \rightarrow ZV)$
$J/\Psi(1S)$	3.2×10^{-6}
$\Psi(2S)$	1.5×10^{-6}
$\Upsilon(1S)$	1.7×10^{-5}
$\Upsilon(2S)$	8.9×10^{-6}
$\Upsilon(3S)$	6.7×10^{-6}

Gao, 1406.7102

$$\frac{\text{BR}_{h \rightarrow \phi \gamma}}{\text{BR}_{h \rightarrow b \bar{b}}} = \frac{\kappa_\gamma \left[(3.0 \pm 0.13) \kappa_\gamma - 0.78 \bar{\kappa}_s \right] \cdot 10^{-6}}{0.57 \bar{\kappa}_b^2},$$
$$\frac{\text{BR}_{h \rightarrow \rho \gamma}}{\text{BR}_{h \rightarrow b \bar{b}}} = \frac{\kappa_\gamma \left[(1.9 \pm 0.15) \kappa_\gamma - 0.24 \bar{\kappa}_u - 0.12 \bar{\kappa}_d \right] \cdot 10^{-5}}{0.57 \bar{\kappa}_b^2}$$
$$\frac{\text{BR}_{h \rightarrow \omega \gamma}}{\text{BR}_{h \rightarrow b \bar{b}}} = \frac{\kappa_\gamma \left[(1.6 \pm 0.17) \kappa_\gamma - 0.59 \bar{\kappa}_u - 0.29 \bar{\kappa}_d \right] \cdot 10^{-6}}{0.57 \bar{\kappa}_b^2}$$

Kagan *et al.* 1406.1722