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How to be a successful freelance science reporter

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Thanks to social media and blogging platforms, it's never been easier for anyone to be a science news reporter. But finding an audience is tougher. In this talk I will explore how the science stories you choose to write about, and the way you choose to write about them, can improve your chances of being noticed - potentially even by a professional popular science editor who is willing to offer a penny (and usually considerably more) for your thoughts.

Colin Barras has been a professional science writer and editor for eight years, working at New Scientist magazine in London, CERN, and most recently on a freelance basis.

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Oral

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