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Reaching the Public with Science Festivals

Friday 7 August 2015 16:40 (20 minutes)

Science Festivals are booming in the U.S. and around the world. This presentation will offer lessons learned from three USA Science and Engineering Festivals and three Michigan State University Science Festivals. Participants should expect to get tools and advice for starting and populating Festival events.

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Oral or Poster Presentation

Oral

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