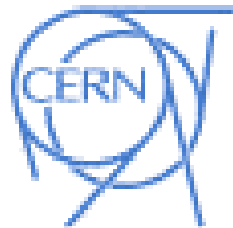


B-physics theory for LHC & the quest for new physics

Sebastian Jäger (CERN)

CERN theoretical seminar, 24 September 2008



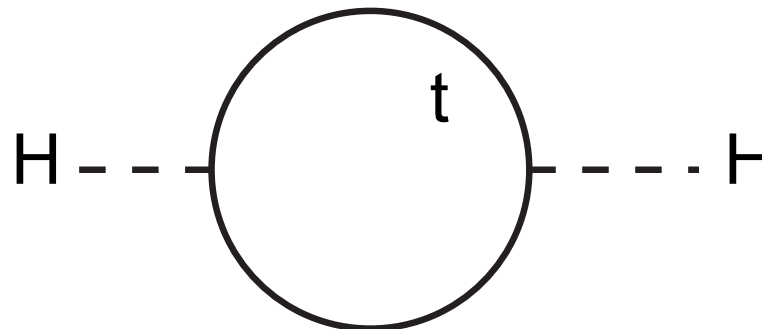
Outline

- Motivation
- Role of B physics in the SM
- New physics in mixing
- Disentangling SM and BSM in B decays

- not much discussion of concrete NP models - sorry of course there is no shortage of models providing the potential signals I will discuss

Flavour at the TeV scale

- Much of LHC is motivated by exploring the weak scale and, from a theoretical perspective, by its sensitivity to radiative corrections
- This derives in part from



A Feynman diagram showing a top quark loop correction to the Higgs boson self-energy. Two dashed lines representing Higgs bosons are connected by a solid circular loop labeled 't' for top quark.

$$\propto y_t^2 \Lambda_{UV}^2$$

- hence physics that stabilizes weak scale should contain new flavoured particles. This is what happens in SUSY (stop), warped extra dimensions (KK modes), little Higgs (heavy T), technicolour, etc.

NP flavour puzzle

- Naturalness suggests

$$\mathcal{L}_{\text{eff}} = \Lambda_{\text{UV}}^2 H^2 + \mathcal{L}_{\text{gauge, Yukawa}} + \frac{1}{\Lambda_{\text{UV}}} (H^\dagger L)^2 + \frac{1}{\Lambda_{\text{UV}}^2} \left[(\bar{s} \gamma_\mu d)^2 + \dots \right]$$

$$v \sim 246 \text{ GeV} \Rightarrow \Lambda < \text{TeV}$$

generic --->	MSSM	WED	generic
EWP bound	weak	3 TeV	10^{1-2} TeV
flavour bound	10^{3-4} TeV	20 TeV	10^4 TeV

Agashe, Delgado, May, Sundrum 03

Ellis, Nanopoulos 82
Gabbiani et al 96

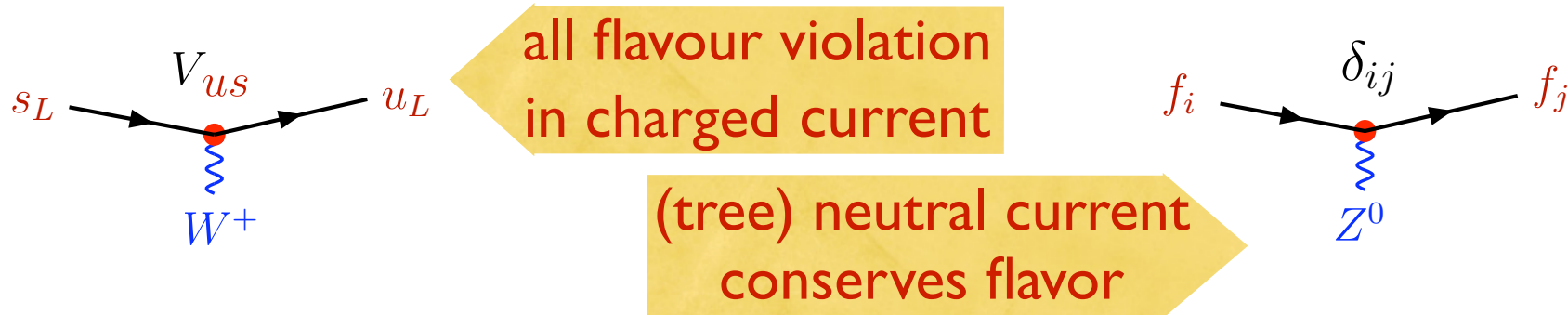
Csaki, Falkowski, Weiler 08

Bona et al (UTfit) 06

- flavour violation in SM “unnaturally” small: weak coupling, highly non-generic structure (CKM, GIM)

$$\Delta M_K, \epsilon_K \sim \frac{1}{16\pi^2} (V_{td} V_{ts})^2 \quad (\text{gives strong NP constraint})$$

CKM matrix



$$V = \begin{pmatrix} V_{ud} & V_{us} & V_{ub} \\ V_{cd} & V_{cs} & V_{cb} \\ V_{td} & V_{ts} & V_{tb} \end{pmatrix} \approx \begin{pmatrix} 1 - \frac{1}{2}\lambda^2 & \lambda & A\lambda^3(\rho - i\eta) \\ -\lambda & 1 - \frac{1}{2}\lambda^2 & A\lambda^2 \\ A\lambda^3(1 - \rho - i\eta) & -A\lambda^2 & 1 \end{pmatrix} + \mathcal{O}(\lambda^4)$$

$$\lambda \equiv \frac{|V_{us}|}{\sqrt{|V_{ud}|^2 + |V_{us}|^2}} = 0.2255 \pm 0.0029$$

nucl. beta decay, n lifetime

$$|V_{cb}| = A\lambda|V_{us}| = (41.2 \pm 1.1) \times 10^{-3}$$

excl. & incl. b->c decay

PDG08, no
unitarity used

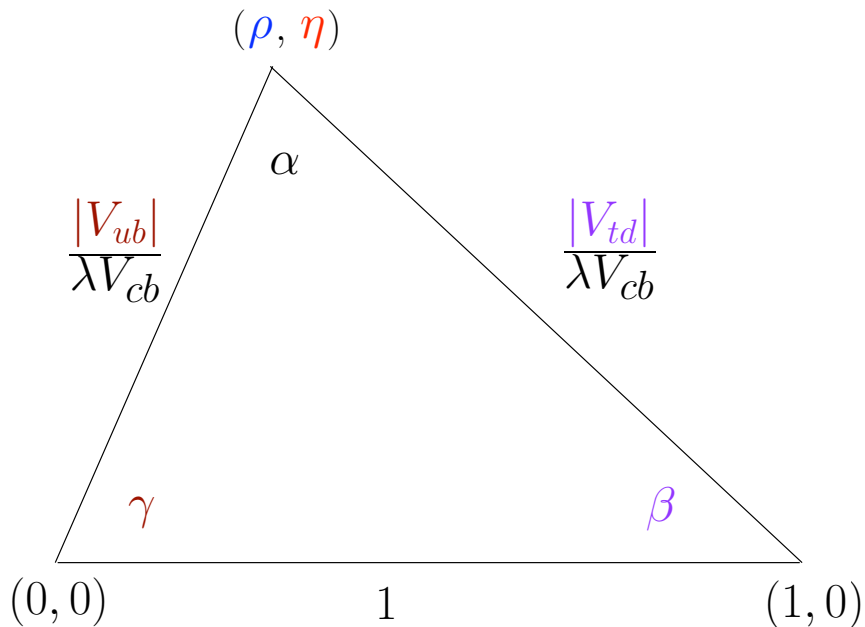
$$\bar{\rho} + i\bar{\eta} \equiv -\frac{V_{ud}V_{ub}^*}{V_{cd}V_{cb}^*} = \rho + i\eta + \mathcal{O}(\lambda^2)$$

2 parameters to be determined
one complex - CP violating

Unitarity triangle

$$\begin{aligned} \text{Unitarity of } V \Rightarrow V_{ub}^* V_{ud} + V_{cb}^* V_{cd} + V_{tb}^* V_{td} &= 0 \\ A\lambda^3(\rho + i\eta) - A\lambda^3 + A\lambda^3(1 - \rho - i\eta) &= 0 \end{aligned}$$

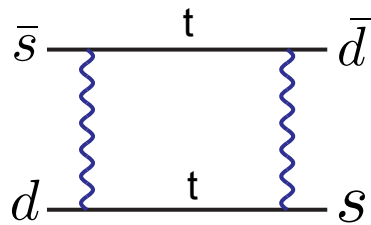
Graphically,



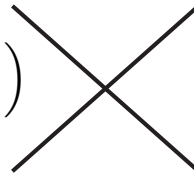
$$V_{ub} = |V_{ub}|e^{-i\gamma}$$

$$V_{td} = |V_{td}|e^{-i\beta}$$

$K^0 - \bar{K}^0$ mixing

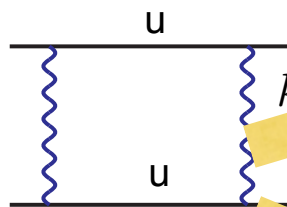


$$\propto (V_{ts}V_{td}^*)^2 \frac{1}{16\pi^2} \frac{1}{M_W^2} \left(\frac{m_t^2}{M_W^2} + \dots \right)$$

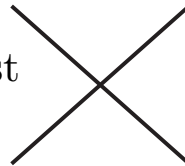


$$\sim \frac{10^{-6}}{M_W^2}$$

top quark loop
CKM-suppressed



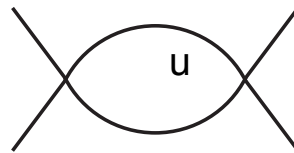
$$k^2 \sim M_W^2 \propto (V_{us}V_{ud}^*)^2 \frac{1}{16\pi^2} \frac{1}{M_W^2} \times \text{const}$$



$$\sim \frac{10^{-4}}{M_W^2}$$

light quark loop
CKM-enhanced

$$k^2 \sim \Lambda_{\text{QCD}}^2 \propto (V_{us}V_{ud}^*)^2 \frac{1}{M_W^4}$$



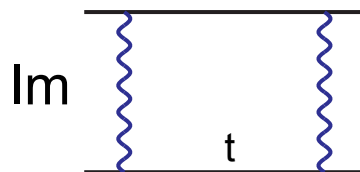
$$\propto (V_{us}V_{ud}^*)^2 \frac{\Lambda_{\text{QCD}}^2}{M_W^4}$$

long-distance
CKM-enhanced
but power-suppressed

$$\left| \begin{array}{c} \text{u} \\ \text{u} \end{array} \right. + \left. \begin{array}{c} \text{u} \\ \text{c} \end{array} \right. + \left. \begin{array}{c} \text{c} \\ \text{c} \end{array} \right| = \mathcal{O}(\Delta m_K^{\text{exp}}) \quad \text{if } m_c \lesssim \text{GeV}$$

$$(V_{us}V_{ud}^*)^2 + 2(V_{us}V_{ud}^*)(V_{cs}V_{cd}^*) + (V_{cs}V_{cd}^*)^2 = (V_{ts}V_{td}^*)^2$$

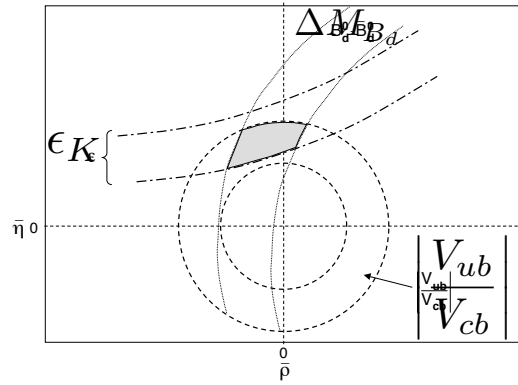
unitarity / GIM
cancellation



$$\Rightarrow \epsilon_K = \mathcal{O}(10^{-3})$$

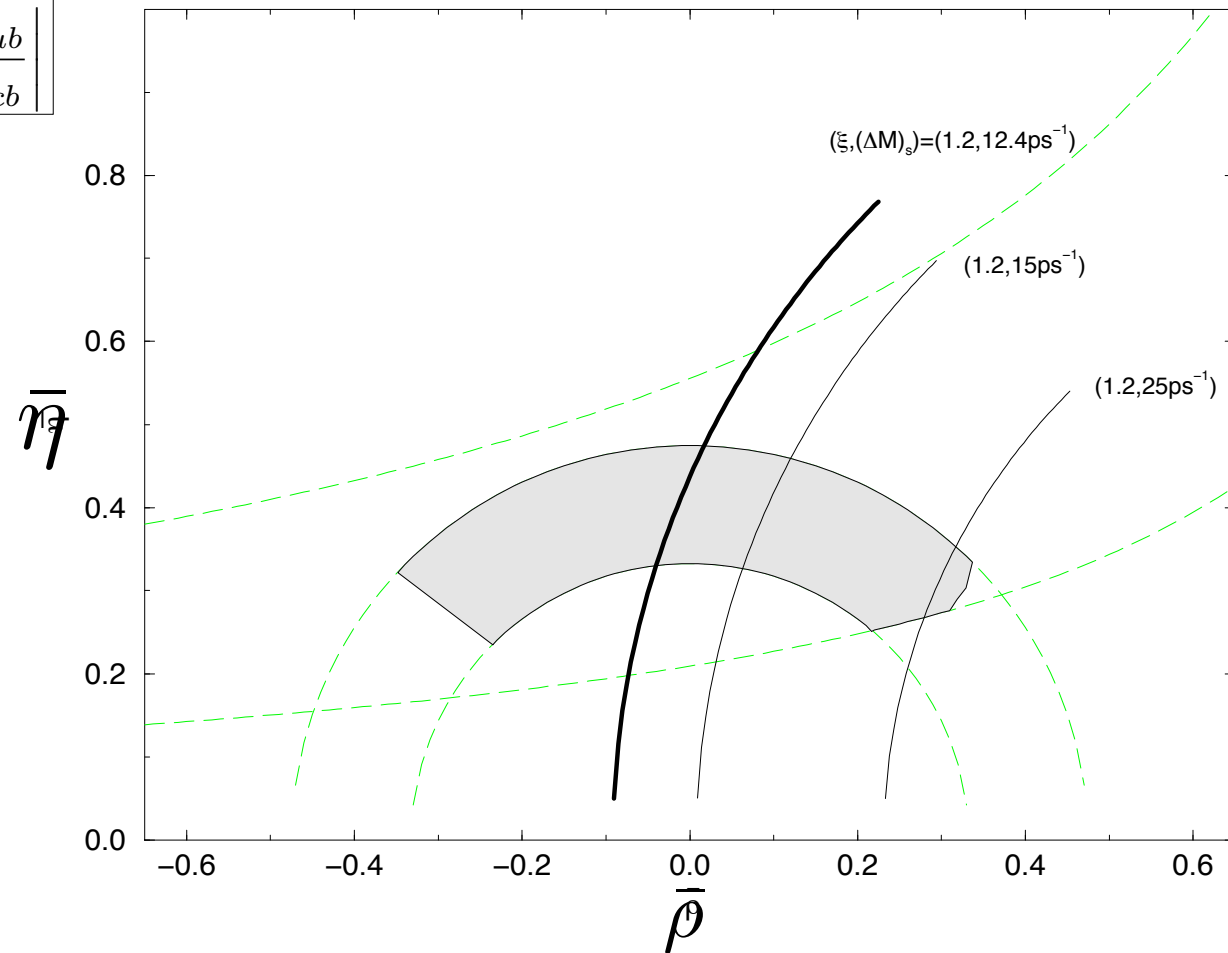
constraint on V_{td}

UT ~ 1999



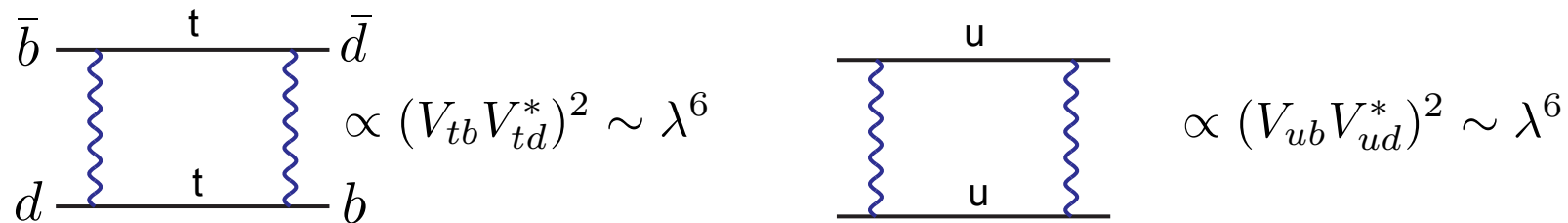
from Buras, hep-ph/9905437

also Grossman et al, Paganini et al, Stocchi, Ali et al, ...



why B physics?

- CKM hierarchy in mixing is removed (w.r.t. Kaons)



power suppression of long-distance effects now effective, short-distance dominates

- clean prediction of mixing-induced CP violation
 $\arg \mathcal{A}(\bar{B}_d \rightarrow B_d) = -2\beta$, survives QCD corrections
- theoretical tools available to compute, estimate or contain non-perturbative corrections (mixing, decays)
- many observables, look for deviations from SM

B factories

- 2 dedicated asymmetric e^+e^- colliders

- SLAC/Babar

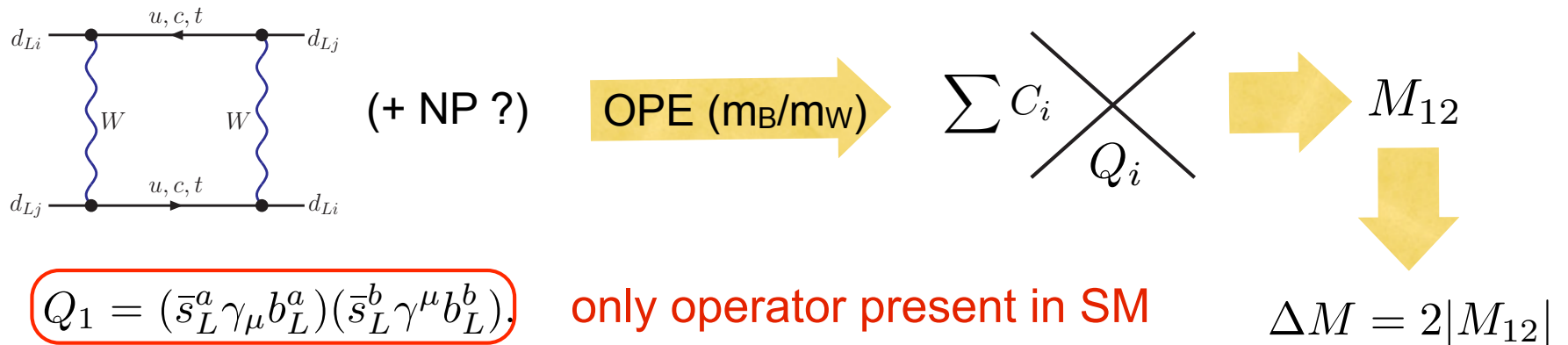
- KEK/Belle

operating from end of 1990s, providing $O(10^9)$ B decays so far

- running (almost) exclusively at Upsilon(4S) resonance, which cannot decay to B_s mesons
- measure time-dependent CP violation
- excellent statistics: many rare B decay modes measured

$B_{(s)} - \bar{B}_{(s)}$ mixing

- flavour violation: $\mathcal{A}(\bar{M}^0 \rightarrow M^0) \propto M_{12} - \frac{i}{2}\Gamma_{12} \neq 0$



$$Q_1 = (\bar{s}_L^a \gamma_\mu b_L^a)(\bar{s}_L^b \gamma^\mu b_L^b)$$

only operator present in SM

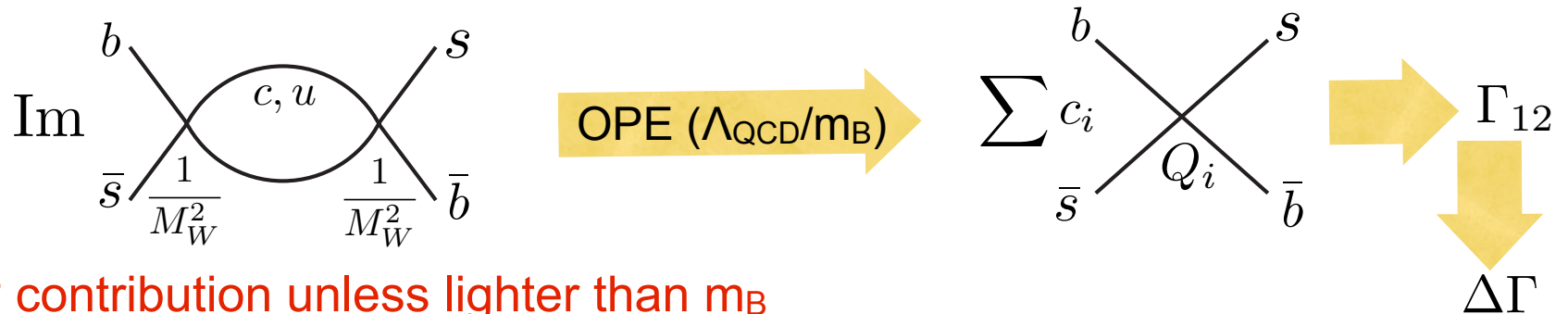
$$Q_2 = (\bar{s}_R^a b_L^a)(\bar{s}_R^b b_L^b),$$

$$Q_3 = (\bar{s}_R^a b_L^b)(\bar{s}_R^b b_L^a),$$

+ 3 more

$$Q_4 = (\bar{s}_R^a b_L^a)(\bar{s}_L^b b_R^b),$$

$$Q_5 = (\bar{s}_R^a b_L^b)(\bar{s}_L^b b_R^a)$$



no NP contribution unless lighter than m_B

QCD corrections

- apply OPE to hadronic states

$$\begin{array}{c}
 \bar{M} \\
 \text{---} \\
 \text{---} \\
 M
 \end{array}
 + \text{NP} + \text{QCD} = \sum C_i \begin{array}{c}
 \bar{M} \\
 \text{---} \\
 \text{---} \\
 M
 \end{array} = \sum C_i \langle \bar{M} | Q_i | M \rangle$$

(factorization)

$$\Delta M = 2 \left| \sum C_i \langle \bar{M} | Q_i | M \rangle \right|$$

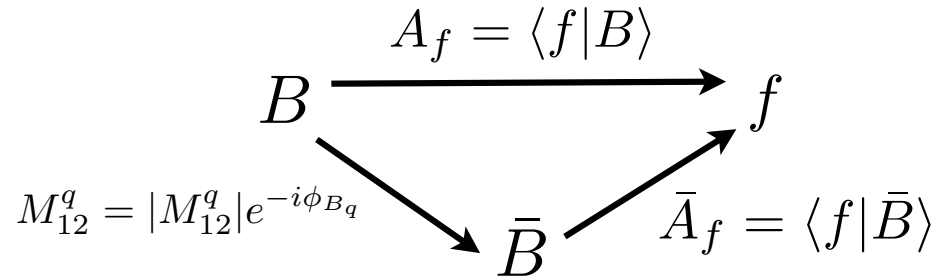
- hadronic matrix elements $\langle \bar{M} | Q_i | M \rangle$ require nonperturbative methods (such as lattice QCD)
- if only one operator (as in SM for B mixing), *phase* $\arg M_{12} \equiv \phi_M$ theoretically clean

$$\phi_{B_d} \approx \arg(V_{td}^2) = 2\beta$$

$$\phi_{B_s} \approx \arg(V_{ts}^2) = -2\beta_s = (2.2 \pm 0.6)^\circ$$

Time-dependent CP asymmetry

decay into CP eigenstate:



$$\lambda_f = e^{i\phi_{B_q}} \frac{\langle f|\bar{B}_q^0 \rangle}{\langle f|B_q^0 \rangle} \quad \text{CP-violation parameter}$$

$$\mathcal{A}_f^{\text{CP}}(t) = \frac{\Gamma(\bar{B}^0(t) \rightarrow f) - \Gamma(B^0(t) \rightarrow f)}{\Gamma(\bar{B}^0(t) \rightarrow f) + \Gamma(B^0(t) \rightarrow f)} = S_f \sin(\Delta M t) - C_f \cos(\Delta M t)$$

$$S_f = \frac{2 \text{Im } \lambda_f}{1 + |\lambda_f|^2} \quad C_f = \frac{1 - |\lambda_f|^2}{1 + |\lambda_f|^2}$$

if only one decay amplitude:

$$A_f = A e^{i\theta} \quad \bar{A}_f = A e^{-i\theta} \quad C_f = 0 \quad -\eta_{\text{CP}}(f) S_f = \sin(\phi_{B_q} + 2\theta)$$

$$B_d^0 \rightarrow \psi K_S \quad S = \sin(\phi_{B_d}) = \sin(2\beta)$$

Beyond SM $\phi_{B_d} \neq 2\beta$ but still clean

$$B_d^0 \rightarrow \pi\pi, \pi\rho, \rho\rho \quad S = \sin(\phi_{B_d} + 2\gamma) = -\sin(2\alpha)$$

$$B_s^0 \rightarrow J/\psi \phi \quad \pm S = \sin \phi_{B_s} \approx 0$$

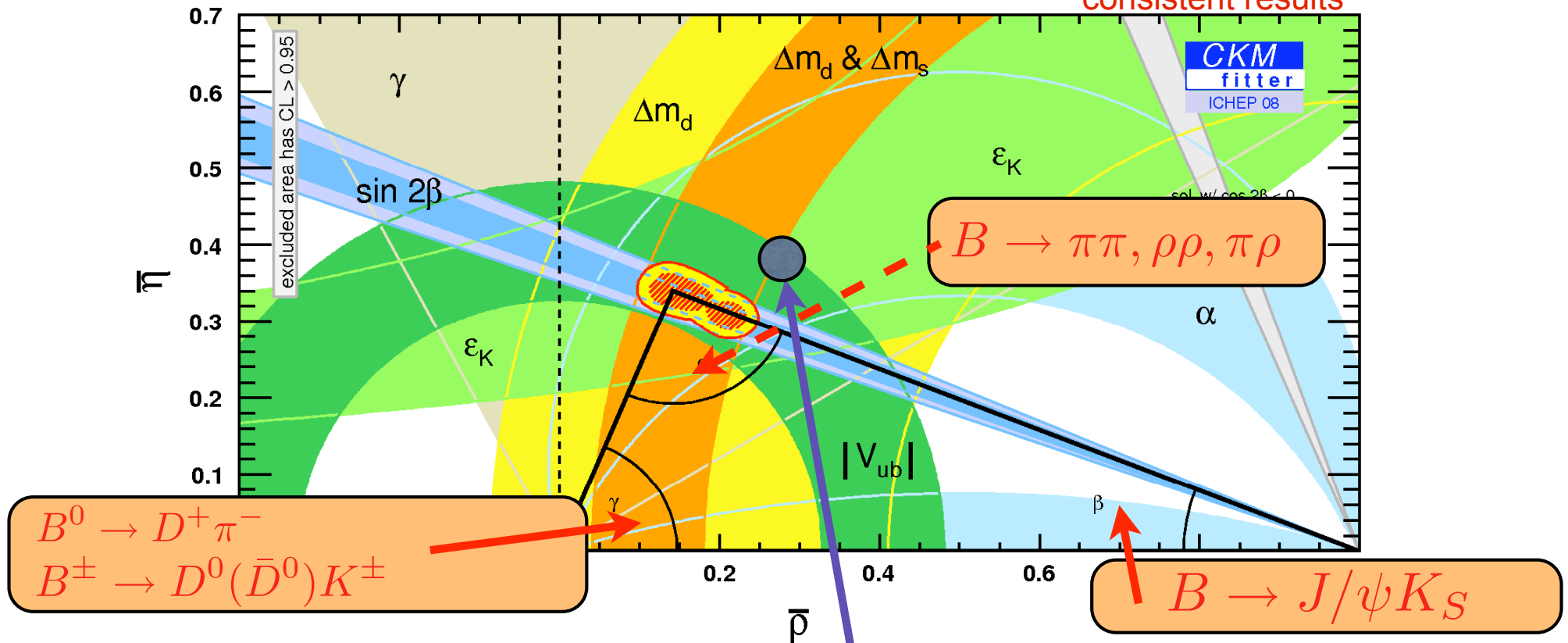
Beyond SM $\phi_{B_s} \neq 0$ but still clean

can be generalized to non-CP final states

$$\phi_{B_{d,s}} + \gamma \quad \text{from } B_{(s)}^0 \rightarrow D_{(s)} K$$

UT 2008

apologies to UTfit, who obtain consistent results

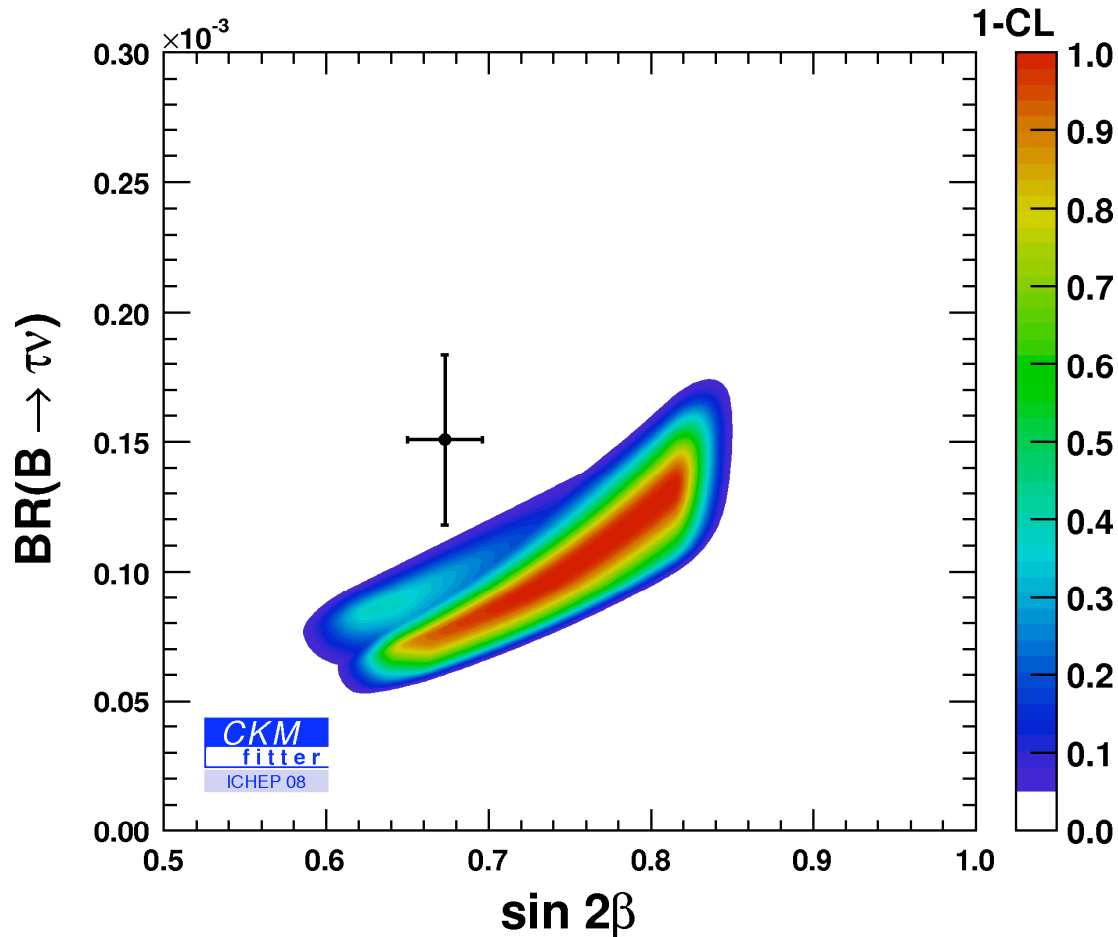


- consistency of CKM picture established by B factories
- $\sin(\phi_d) = 0.67 \pm 0.02$ ($b \rightarrow c\bar{c}s$) vs $\sin(2\beta) = 0.815^{+0.015}_{-0.045}$ (fit)
- $\gamma = (67^{+32}_{-25})^\circ$ (“tree” decays) vs $(55.4^{+2.5}_{-2.2})^\circ$ or $(67.4^{+3.3}_{-5.6})^\circ$ (fit)

It is possible that the TRUE $(\bar{\rho}, \bar{\eta})$ lies here (for example)

$b \rightarrow s$ transitions (particularly B_s mixing) only weakly sensitive to $(\bar{\rho}, \bar{\eta})$

NP in B_d mixing?



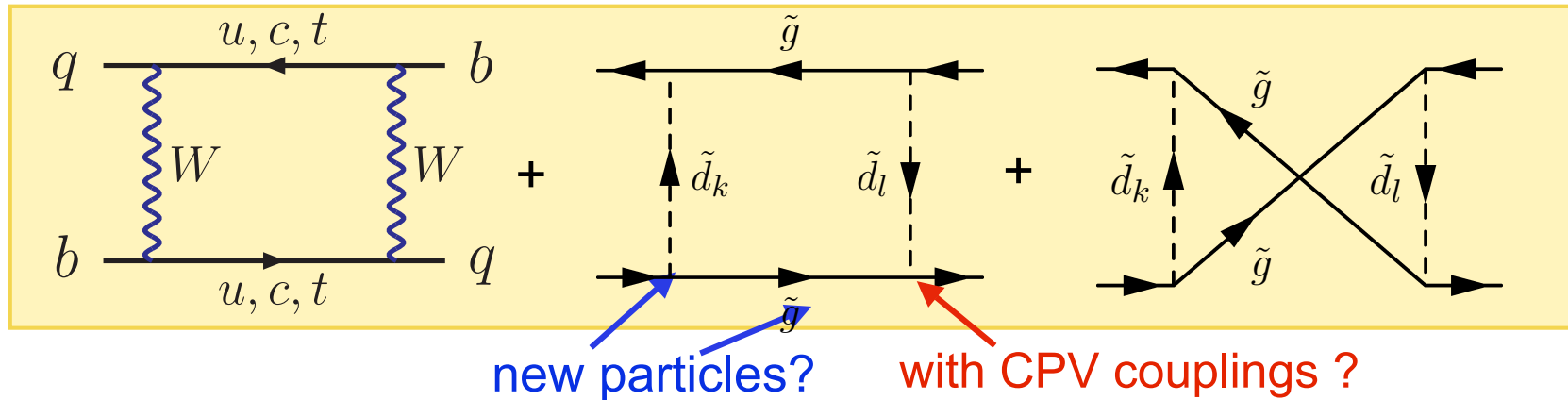
2.1σ

hadronic uncertainties almost cancel out in correlation

$B \rightarrow \tau \nu$ a tree process - NP should be small

two-Higgs doublet model (II): $BR(B \rightarrow \tau \nu) = BR(B \rightarrow \tau \nu)_{\text{SM}} \times \left| 1 - \frac{M_B^2 \tan^2 \beta}{M_{H^+}^2} \right|^2$

CP violation in B_s mixing?



- in general, three parameters $|M_{12}^s|$, $|\Gamma_{12}^s|$, $\phi_s = \arg \frac{-M_{12}^s}{\Gamma_{12}^s}$
- CP is violated in mixing if $\phi_s \neq 0$ $\phi_s^{\text{SM}} \approx \phi_{B_s}^{\text{SM}} \approx 0$
- three observables:

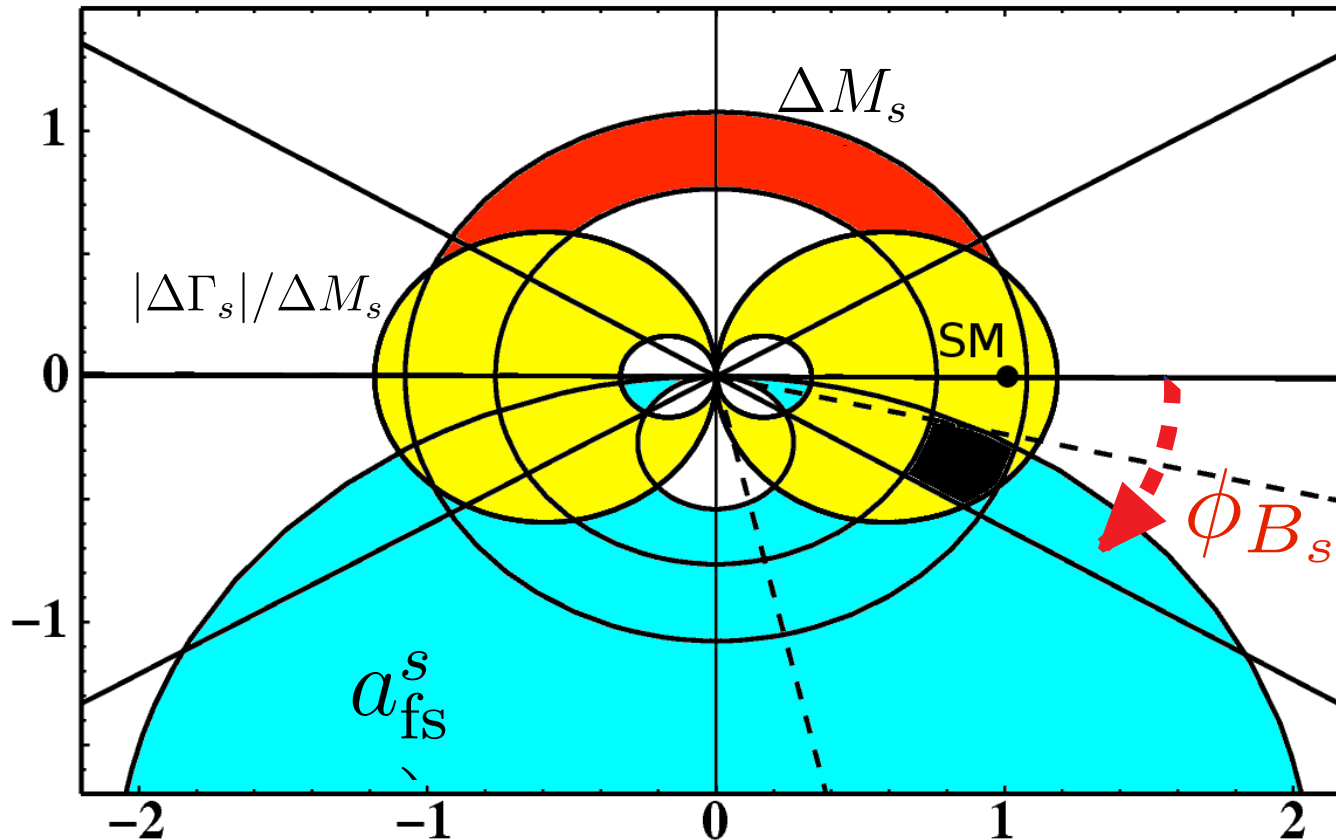
$$\Delta M_s \approx 2|M_{12}^s|, \quad \Delta\Gamma_s \approx 2|\Gamma_{12}^s| \cos \phi_s, \quad a_{\text{fs}}^s = \frac{\Delta\Gamma_s}{\Delta M_s} \tan \phi_s$$

mass difference
width difference

- a_{fs}^s CP asymmetry in (any) flavour-specific B-decay, e.g.

$$B_s \longrightarrow \bar{B}_s \longrightarrow X l^+ \nu \quad (\text{semileptonic CP asymmetry})$$

complex $\frac{M_{12}^s}{M_{12}^{s,SM}}$ plane end 2006



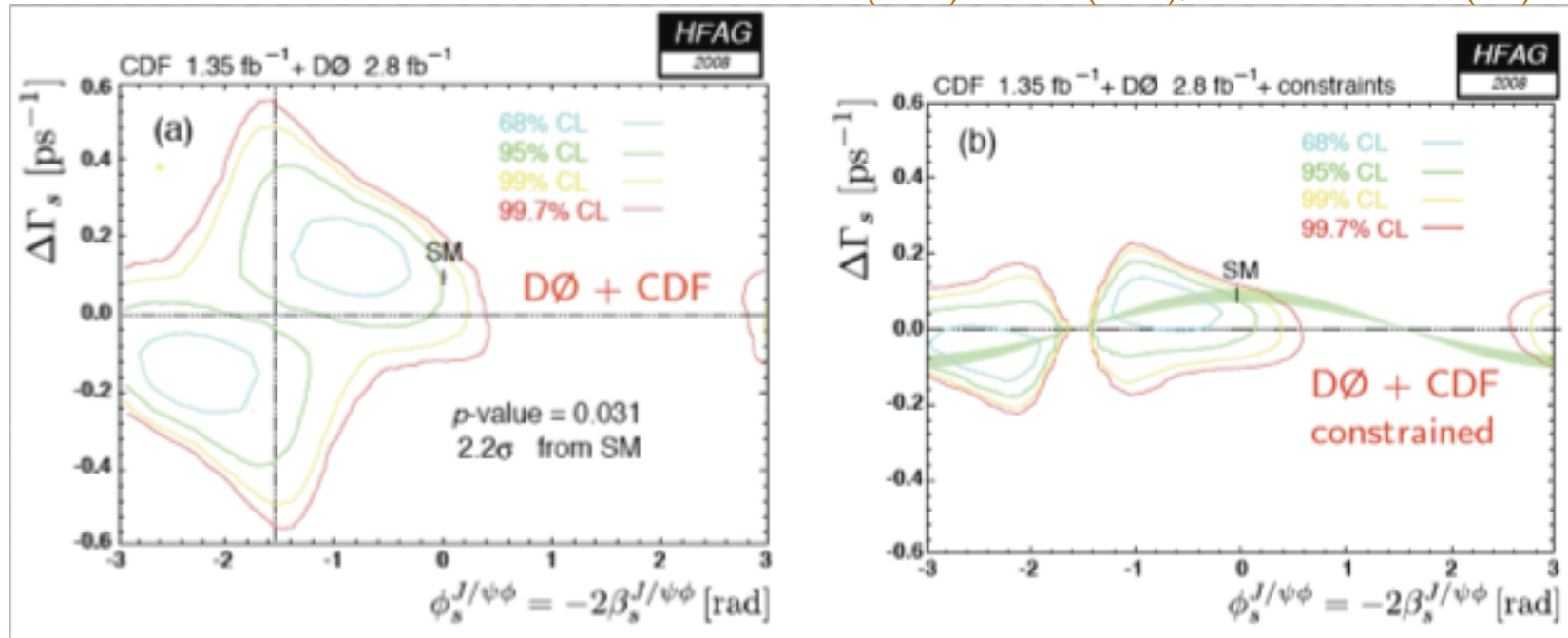
Lenz, Nierste hep-ph/0612167

combination of $\Delta\Gamma_s$, ΔM_s , $a_{sl}^{s,dimuon}$ from Tevatron

approx 2σ deviation from SM prediction

$\sin(2\phi_s)$ measurement

- CDF, D0 measured mixing-induced CPV in $B_s \rightarrow J/\psi\phi$
 PRL100 (2008)161802 (CDF), arXiv:0802.2255 (D0)



- CDF & D0 consistent, $-65^\circ < \phi_s < -28^\circ$ or $-151^\circ < \phi_s < -136^\circ$
 L Sonnenschein(D0) talk at CKM2008
- ~4x statistics, better tagging, may reach 5σ by 2010
 D Tonelli (CDF), talk at CKM2008
- LHCb expects ~ 1° sensitivity with 2 fb⁻¹ data (1 nom. yr)
 M Merk(LHCb), talk at CERN TH institute

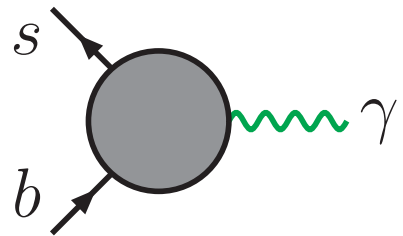
see also Bona et al (UTfit), arXiv:0803.0659

B physics at LHC

- LHCb dedicated B-physics experiment
 10^{12} $b\bar{b}$ pairs/year (compared to 10^9 at B-factories)
- ATLAS & CMS will also do B-physics, especially while running at low luminosity
- inclusive measurements ($B \rightarrow X_s \gamma, \dots$) not feasible at hadron collider, however high statistics for many exclusive modes - a challenge for theory
- Exploration of B_s system (huge improvement on mixing parameters over Tevatron)
- precise determination of ϕ_s and of true CKM γ
- rare decays

Decays

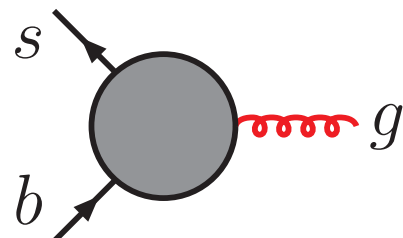
Penguins



$\bar{s}_L b_R \gamma$	$\bar{s}_R b_L \gamma$
$\bar{s}_L b_L \gamma^*$	$\bar{s}_R b_R \gamma^*$

magnetic penguin

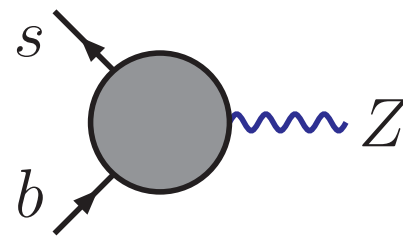
QED penguin



$\bar{s}_L b_R g$	$\bar{s}_R b_L g$
$\bar{s}_L b_L g^*$	$\bar{s}_R b_R g^*$

chromomagnetic penguin

QCD penguin

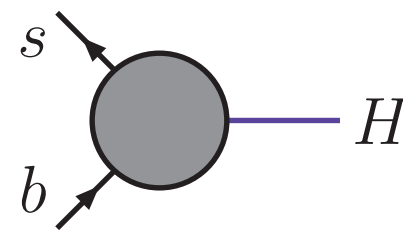


$\bar{s}_L b_L Z$	$\bar{s}_R b_R Z$
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Z-penguin

SU(2)_w-breaking

negligible in SM

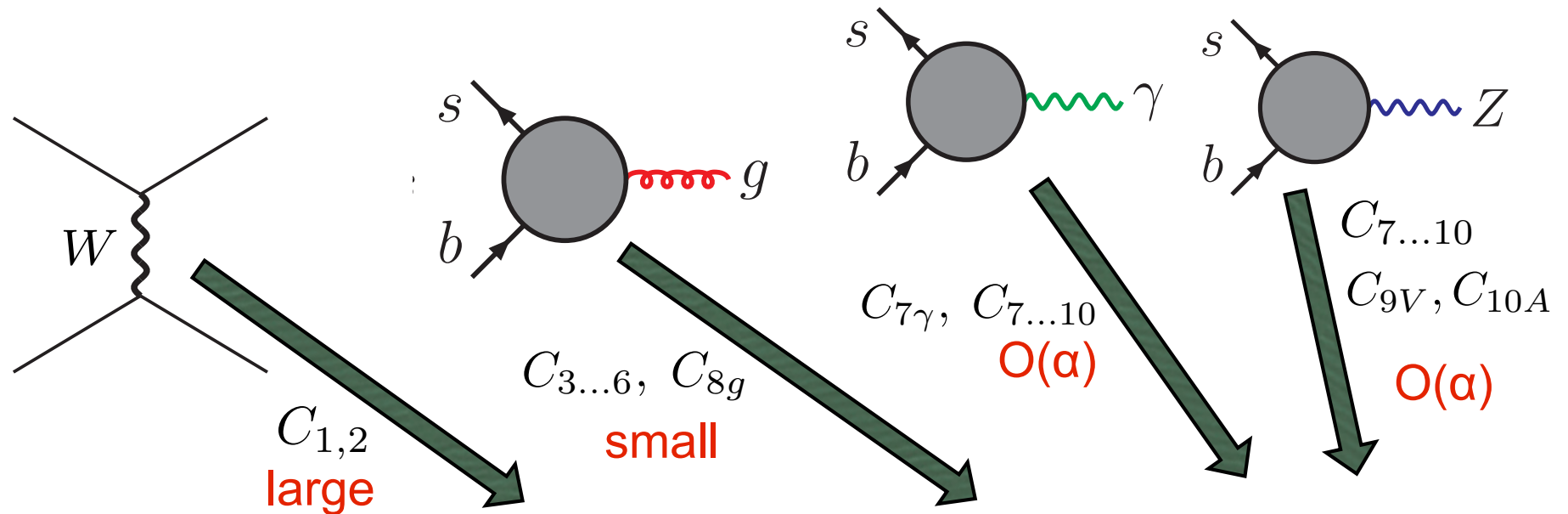


$\bar{s}_L b_R H$
$\bar{s}_R b_L H$

important in 2HDM at large tan(β)

as with mixing (ΔF=2), GIM cancellations enhance sensitivity to heavy particles

Weak $\Delta F = 1$ hamiltonian



$$\mathcal{H}_{\text{eff}, b \rightarrow D}^{\text{SM}} = \frac{G_F}{\sqrt{2}} \sum_{p=u,c} V_{pD}^* V_{pb} \left(C_1(\mu) Q_1^p(\mu) + C_2(\mu) Q_2^p(\mu) + \sum_{i=3...10, 7\gamma, 8g} C_i(\mu) Q_i(\mu) \right)$$

BSM: modified C_i , possibly more Q_i

$$C_1(m_b) \sim 1.1 \quad |C_{3...6}(m_b)| \sim 0.01 \dots 0.04$$

$$C_2(m_b) \sim -0.2 \quad C_{8g}(m_b) \sim -0.15$$

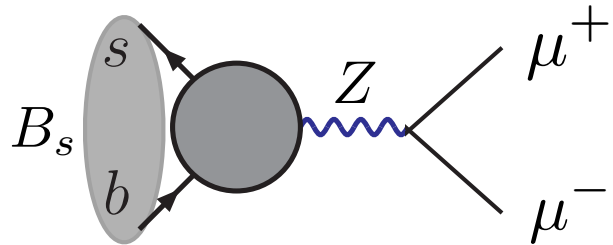
Exclusive decays

	need (th)	# observables
Leptonic $B \rightarrow l\nu, B \rightarrow l^+l^-$	decay constant $\langle 0 j^\mu B\rangle \propto f_B$	O(1)
(Certain) semileptonic $B \rightarrow \pi l\nu, \rho l\nu, \dots$	form factors $\langle \pi j^\mu B\rangle \propto f^{B\pi}(q^2)$	O(10)
Nonleptonic $B \rightarrow \pi\pi, \pi K, \rho\rho \dots$	full matrix element $\langle \pi\pi Q_i B\rangle$	O(100)



Decay constants and form factors accessible to present first-principles methods (lattice QCD),
nonleptonic matrix elements are not

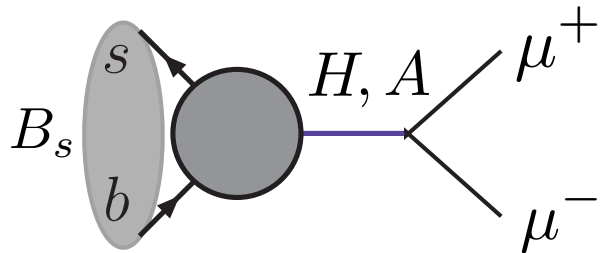
Leptonic decay



$$\propto \frac{m_\mu^2}{M_W^2}$$

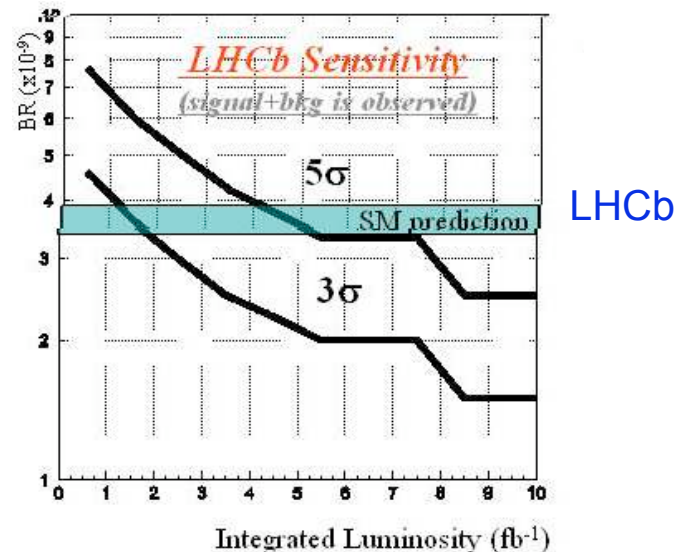
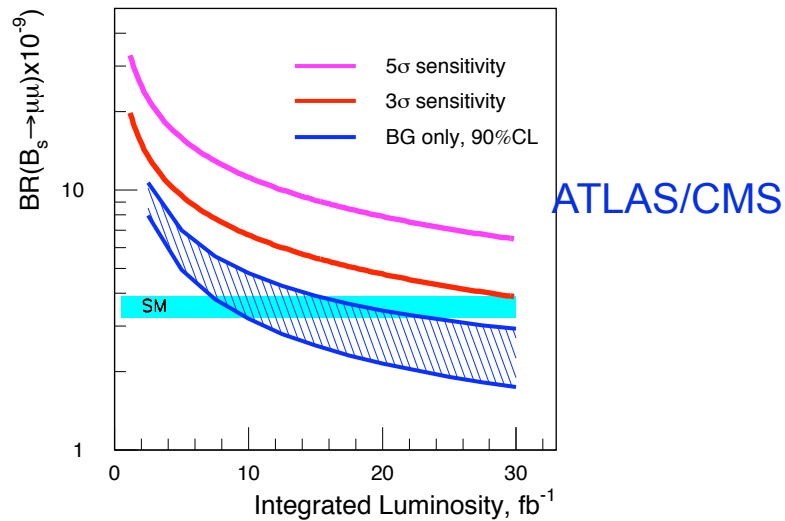
helicity suppressed
theoretically clean in SM
(normalize to ΔM_s) **Buras 03**

$$BR(B_s \rightarrow \mu^+ \mu^-)_{\text{SM}} = (3.5 \pm 0.5) \times 10^{-9}$$



$$\propto \frac{m_b^2 m_\mu^2}{M_W^4} \tan^6 \beta$$

Yukawa suppressed in SM
strong enhancement in 2HDM
(or MSSM) possible



SUSY large $\tan(\beta)$ B physics

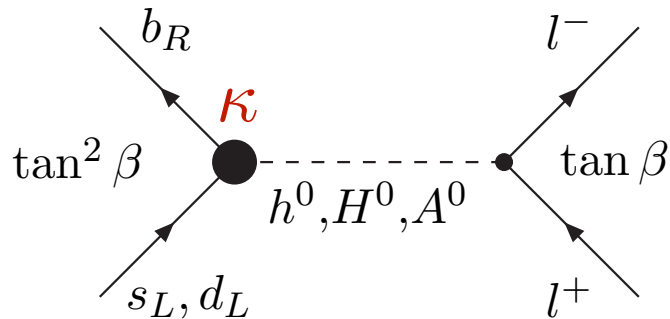
assume $M_{\text{SUSY}} \gg M_{H,A,h} \sim v=246 \text{ GeV}$; effective 2HDM description

$$M_{ij}^d = v_d Y_{ij}^d + v_u \Delta_{ij} \quad \text{parametrically large if } v_u \gg v_d$$

rediagonalization of M^d rotates Y^d out of diagonal form:

$$\mathcal{L}_{\text{eff}} \supset \kappa (\cos \beta h_u^{0*} - \sin \beta h_d^0) [y_b \bar{b}_R s_L + y_s \bar{s}_R b_L]$$

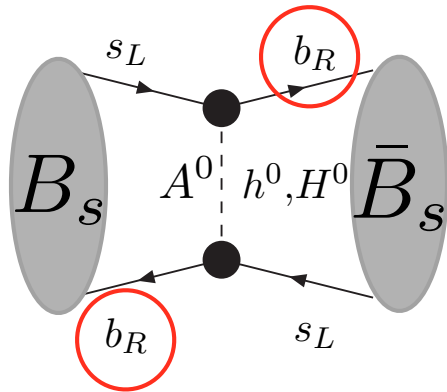
$$\kappa \propto \frac{\tan \beta}{16\pi^2} \quad (\text{minimal flavour violation; non-MFV: flavour-dependent})$$



$$BR(B_s \rightarrow \mu\mu) \propto \tan^6 \beta$$

[Choudhury&Gaur 99; Hamzaoui, Pospelov, Toharia 99; Babu, Kolda 99; Isidori, Retico; Buras et al 02; Foster et al 04-06,...]

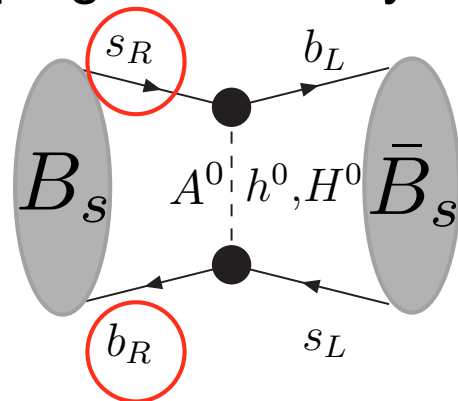
SUSY large $\tan(\beta)$ B physics (MFV)



$$\propto \kappa^2 y_b^2 \left[\frac{\sin^2(\alpha - \beta)}{M_H^2} + \frac{\cos^2(\alpha - \beta)}{M_h^2} - \frac{1}{M_A^2} \right] = 0$$

[LO higgs masses & mixing angle α]

Flipping the chirality of one b (hence one s) quark,

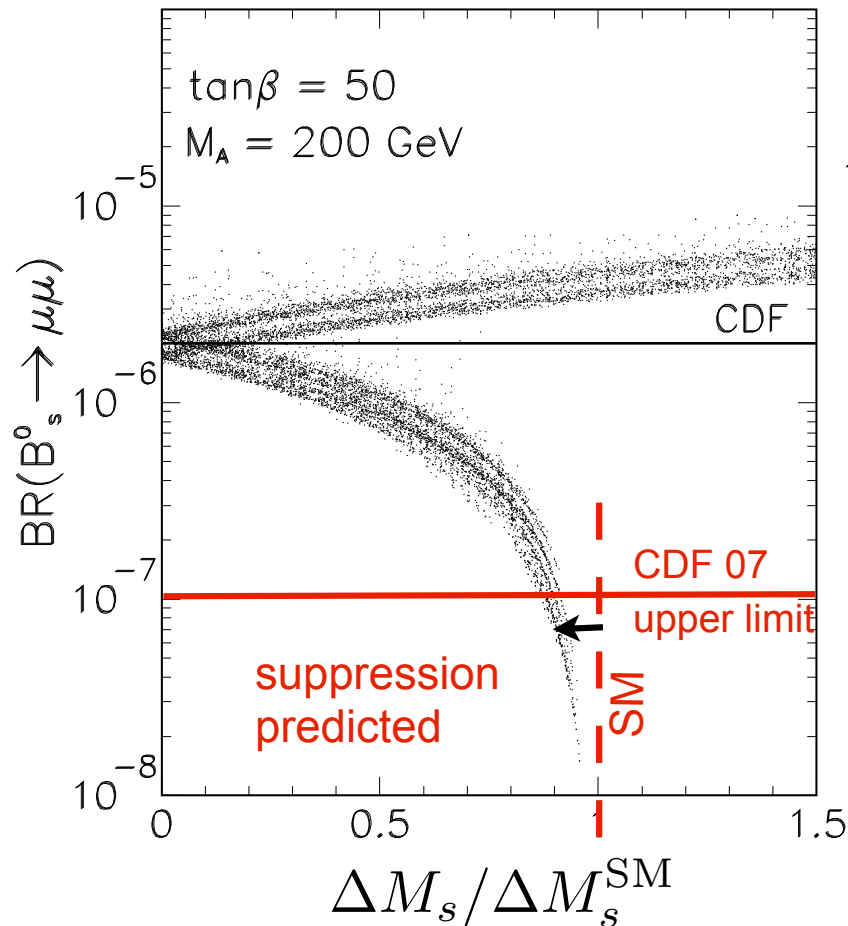


$$\propto |\kappa^2| y_b y_s \left[\frac{\sin^2(\alpha - \beta)}{M_H^2} + \frac{\cos^2(\alpha - \beta)}{M_h^2} + \frac{1}{M_A^2} \right] \neq 0$$

costs a factor m_s/m_b (in $B_d - \bar{B}_d$ mixing: m_d/m_b - negligible)

But this is only one of several small parameters!

$$1/(16\pi^2) \sim m_s/m_b \sim 1/\tan\beta \sim 10^{-2}$$



Strong correlation between ΔM_{B_s} and $BR(B_s \rightarrow \mu^+ \mu^-)$

[Buras et al 02]

$$(\Delta M_s)_{\text{exp}} = (17.77 \pm 0.12) \text{ps}^{-1}$$

$$\Delta M_s^{\text{SM}} \approx 16 \dots 27 \text{ps}^{-1}$$

(recent claims of CP violation, \sim zero in SM)

A (naively) subleading effect:
arises at first order in m_s/m_b

Can more loops or $1/\tan(\beta)$ corrections remove m_s/m_b suppression?
claims of large effects from Higgs self-energies
both in ΔM_d and ΔM_s in recent literature [Parry 06; Freitas, Gasser, Haisch 07]

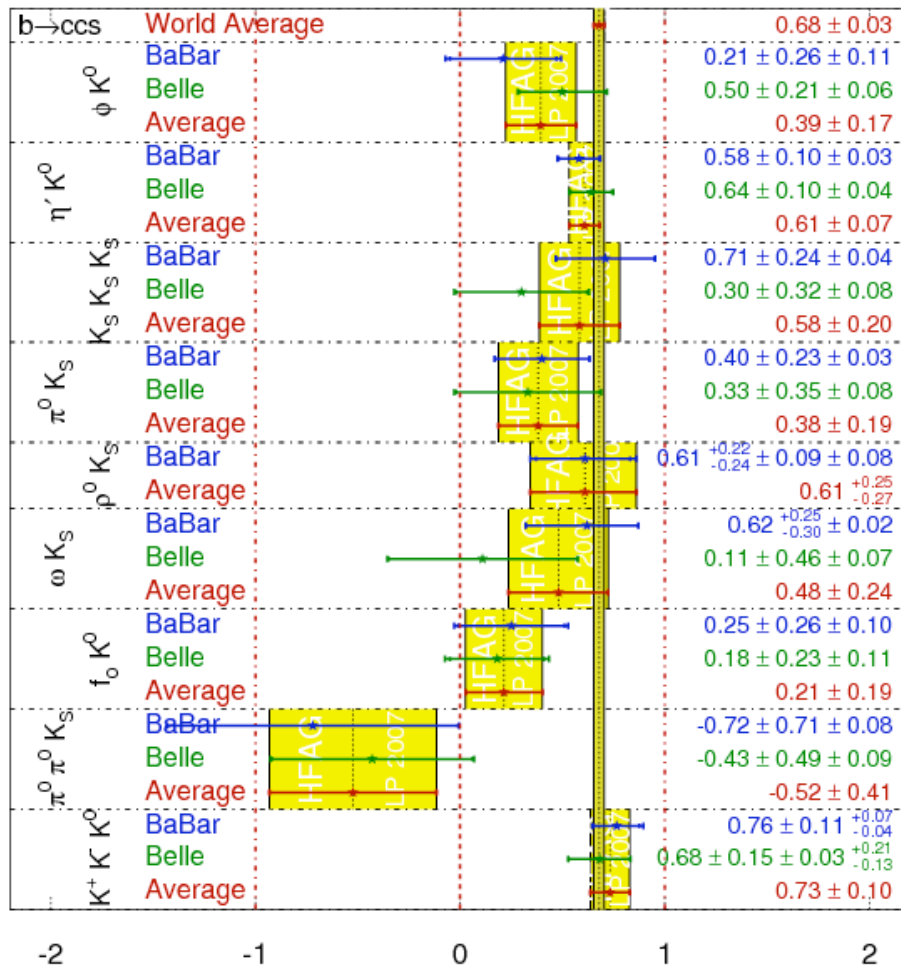
A more systematic investigation shows that this does not happen

[Gorbahn, S], Nierste, Trine, in prep.]

b → s penguin transitions

$$\sin(2\beta^{\text{eff}}) \equiv \sin(2\phi_1^{\text{eff}})$$

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In the SM, expect

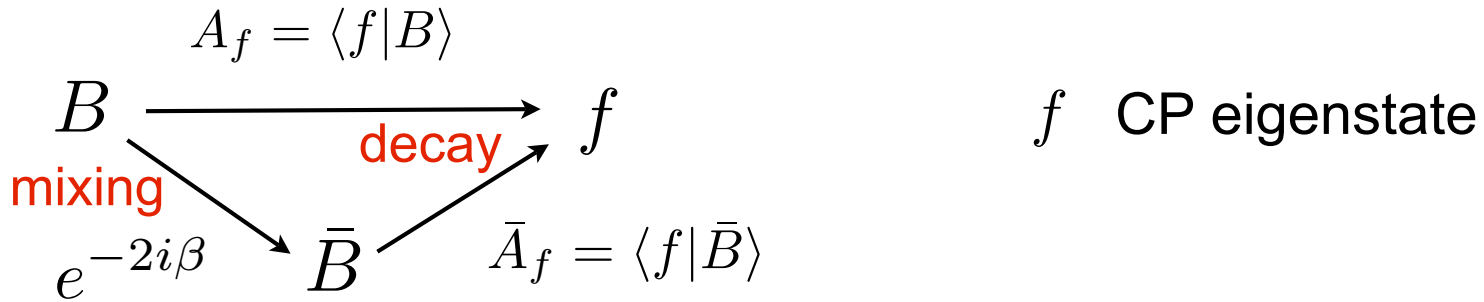
$$\sin(2\beta^{\text{eff}}) \approx \sin(2\beta)$$

several modes seem to have

$$\sin(2\beta^{\text{eff}}) \neq \sin(2\beta)$$

SM QCD corrections or
new physics?

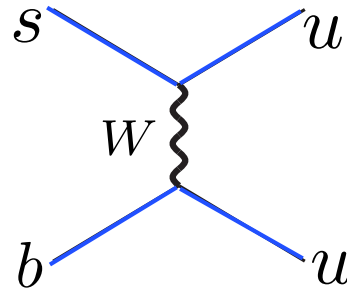
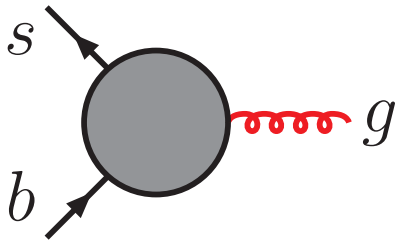
a generic issue in flavour
(as in collider) physics



$$\frac{BR(B^0(t) \rightarrow f) - BR(\bar{B}^0(t) \rightarrow f)}{BR(B^0(t) \rightarrow f) + BR(\bar{B}^0(t) \rightarrow f)} = -S_f \sin(\Delta m_B t) + C_f \cos(\Delta m_B t)$$

time-dependent CP asymmetry

$$-\eta_{CP}(f) \cdot S_f \approx \overbrace{\sin(2\beta^{\text{eff}})} \sin(2\beta) + 2 \cos(2\beta) \sin \gamma \operatorname{Re} \frac{T_f + P_f^u}{P_f^c} + S_f^{\text{N.P.}}$$



what is the size of the subleading amplitudes?

Charmless hadronic amplitudes

Any decay amplitude can be written in the form

$$\mathcal{A}(\bar{B} \rightarrow M_1 M_2) = |V_{ub} V_{uD}| e^{-i\gamma} T_{M_1 M_2} + V_{cb} V_{cD} P_{M_1 M_2} + e^{i\delta_{\text{NP}}} P_{M_1 M_2}^{\text{NP}}$$

weak phases (CP odd)

Sensitive to V_{ub} , γ and new flavour parameters beyond the SM

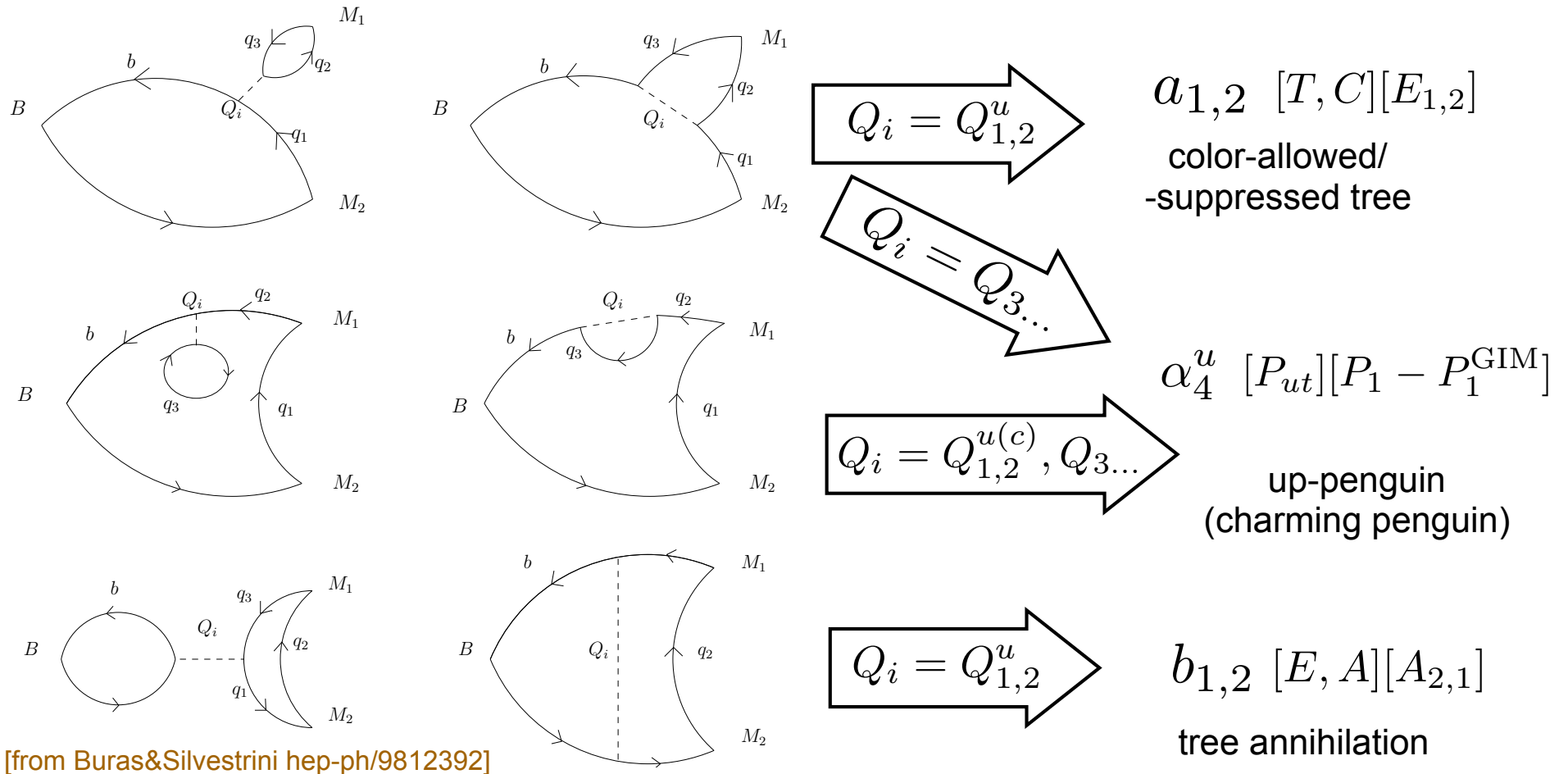
Theorist's job: Eliminate or compute amplitudes |P|, |T|, which include strong (rescattering) phases $\arg(P/T)$, $\arg(P^{\text{NP}}/T)$

$$T_{M_1 M_2} = \frac{G_F}{\sqrt{2}} \left(\sum_{i=1,2} C_i \langle M_1 M_2 | Q_i^u | \bar{B} \rangle + \sum_{i=3\dots 8, 7\gamma, 8g} C_i \langle M_1 M_2 | Q_i | \bar{B} \rangle \right) \quad \text{“tree”}$$

$$P_{M_1 M_2} = \frac{G_F}{\sqrt{2}} \left(\sum_{i=1,2} C_i \langle M_1 M_2 | Q_i^c | \bar{B} \rangle + \sum_{i=3\dots 8, 7\gamma, 8g} C_i \langle M_1 M_2 | Q_i | \bar{B} \rangle \right) \quad \text{“penguin”}$$

$$e^{i\delta_{\text{NP}}} P_{M_1 M_2}^{\text{NP}} = \sum C_k \langle M_1 M_2 | Q_k | \bar{B} \rangle$$

Topological amplitudes



ex.: $-\mathcal{A}(\bar{B}^0 \rightarrow \pi^0 \pi^0) = V_{ud}^* V_{ub} [A_{\pi\pi} (a_2(\pi\pi) - \alpha_4^u(\pi\pi)) + B_{\pi\pi} b_1(\pi\pi)]$
 $+ V_{cd}^* V_{cb}$ terms + EWP terms

Theory approaches

- $1/N$ expansion (only counting rules)
- Λ_{QCD}/m_B expansion (QCDF/SCET; pQCD):
computation of important pieces possible

	$a_1/T/E_1$	$a_2/C/E_2$	α_4^u	$b_1/E/A_2$	$b_2/A/A_1$
$1/N$	1	$1/N$	$1/N$	$1/N$	1 [?]
Λ/m_B	1	1	1	Λ/m_B	Λ/m_B

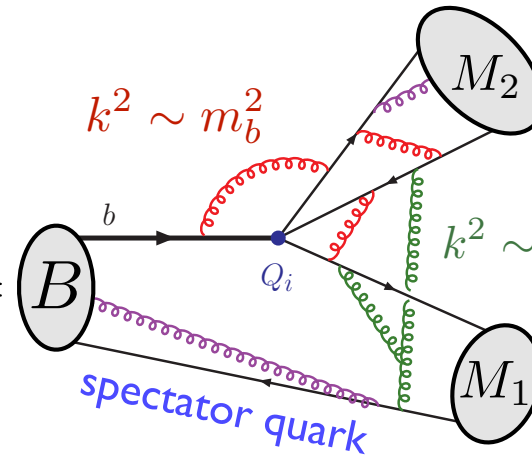
- QCD light-cone sum rules: partly complementary set of calculable amplitudes; constrain “inputs” to Λ/m_B
- $SU(3)$ [U-spin] relates $\Delta D=1$ and $\Delta S=1$
 $T(\pi K) \approx T(\pi\pi)$; $P(\rho\rho) \approx P(\rho K^*)$, etc.
 (m_s/Λ_{QCD} corrections; annihilation amplitudes)

QCD factorization

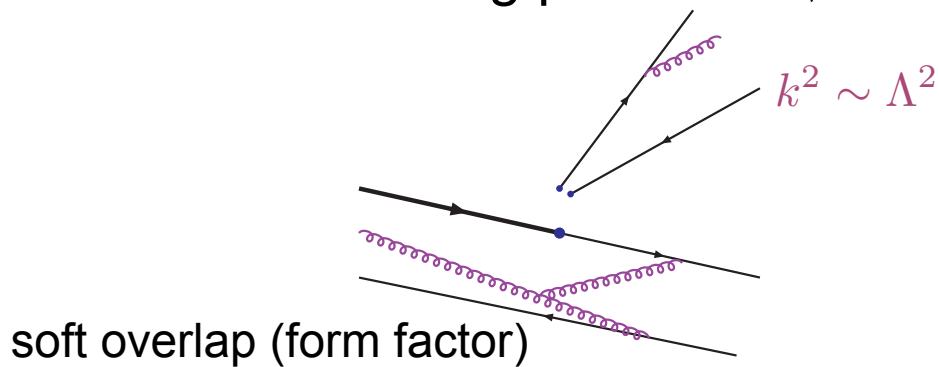
Beneke, Buchalla, Neubert, Sachrajda

“nonfactorizable” gluons
are perturbative

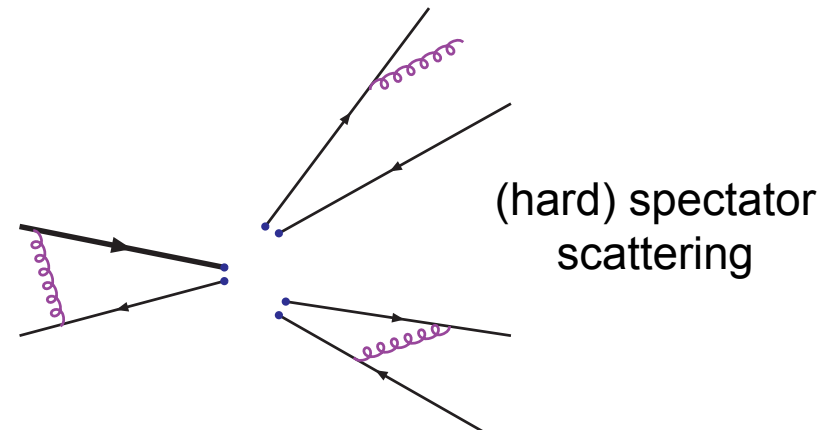
$$\langle M_1 M_2 | Q_i | \bar{B} \rangle = \langle B | \dots + \dots$$



To leading power in Λ/m_b *long-distance* interactions look like



or



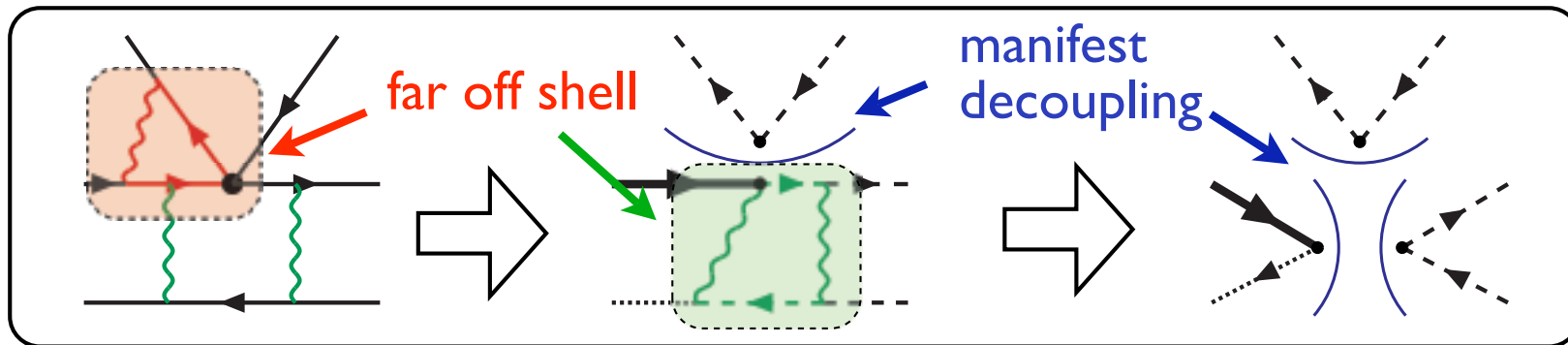
model dependence enters (only) at subleading power
(factorization breaks at $O(\Lambda/m)$ for some amplitudes)

SCET representation

["SCET" = soft-collinear effective theory]

[Bauer et al; Chay et al; Beneke et al; Williamson & Zupan; Beneke, S]; many more]

- Hierarchy $m_b \gg \Lambda_{\text{QCD}}$ suggests EFT description
- Spectator interactions induce 3rd scale $\sqrt{\Lambda_{\text{QCD}} m_b}$



hard scale \Rightarrow coefficients H^{\parallel} (several topologies)

intermediate scale \Rightarrow "jet function" J (universal)

- $T^{\parallel} = H^{\parallel} * J$ (starts at $O(\alpha_s)$, so NLO is α_s^2)
- J known to NLO
- recent NLO computations of H^{\parallel}

$$\langle M_1 M_2 | Q_i | \bar{B} \rangle =$$

perturbative, includes strong phases

non-perturbative QCD

$$f_+^{B M_1}(0) f_{M_2} \int du T_i^{\text{I}}(u) \phi_{M_2}(u) + f_B f_{M_1} f_{M_2} \int du dv d\omega T_i^{\text{II}}(u, v, \omega) \phi_{B_+}(\omega) \phi_{M_1}(v) \phi_{M_2}(u)$$

soft overlap (form factor)
hard spectator scattering

$$T_i^{\text{I}} \sim 1 + t_i \alpha_s + \mathcal{O}(\alpha_s^2)$$

“naive factorization”
BBNS 99-01
Bell 07 (partial)

$$T_i^{\text{II}} \sim H_i \star J$$

$$\sim \left(1 + h_i \alpha_s + \mathcal{O}(\alpha_s^2)\right) \left(j^{(0)} \alpha_s + j^{(1)} \alpha_s^2 + \mathcal{O}(\alpha_s^3)\right)$$

BBNS 99-01
BBNS 99-01

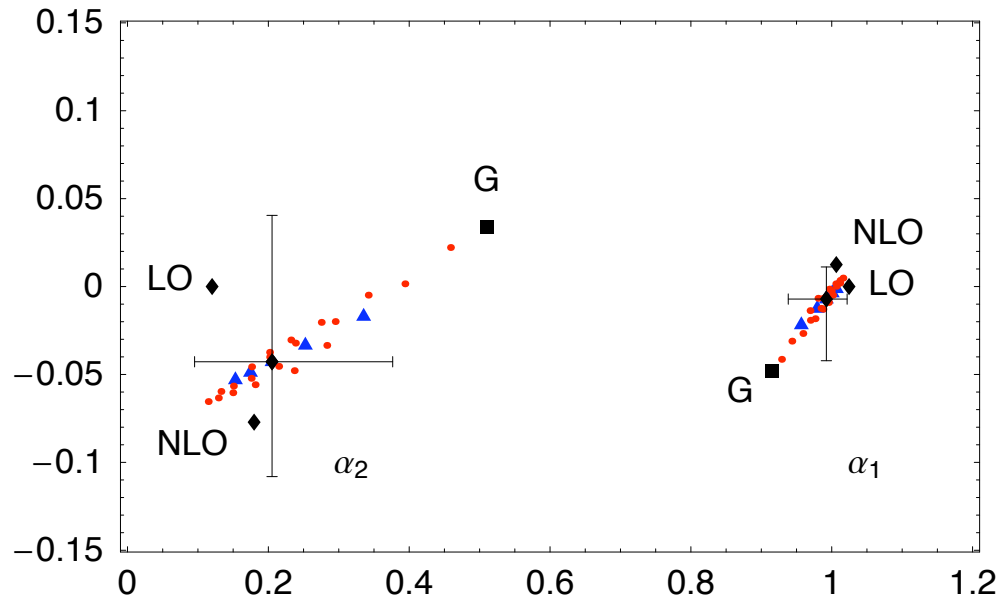
Hill, Becher, Lee, Neubert 2004; Beneke, Yang 2005; Kirilin 2005

Beneke, SJ 2005, 2006; Kivel 2006; Pilipp 2007; Jain, Rothstein, Stewart 2007

Implementations of factorization

	BBNS Beneke, Buchalla, Neubert, Sachrajda	BPRS (“SCET”) Bauer, Pirjol, Rothstein, Stewart
hard scale (m_b)	perturbative; identical kernels [up to basis]	
hardcollinear scale ($\sqrt{m_b\Lambda}$)	perturbative	fit to data (possible for LO hard kernels)
charm penguin	no special treatment (generally) small perturbative phase	introduce extra complex parameter (fit to data)
most important theory inputs	QCD form factor, B & light meson LCDA	2 soft form factors, light meson LCDA
power corrections	calculate or model potentially large ones	typically omitted

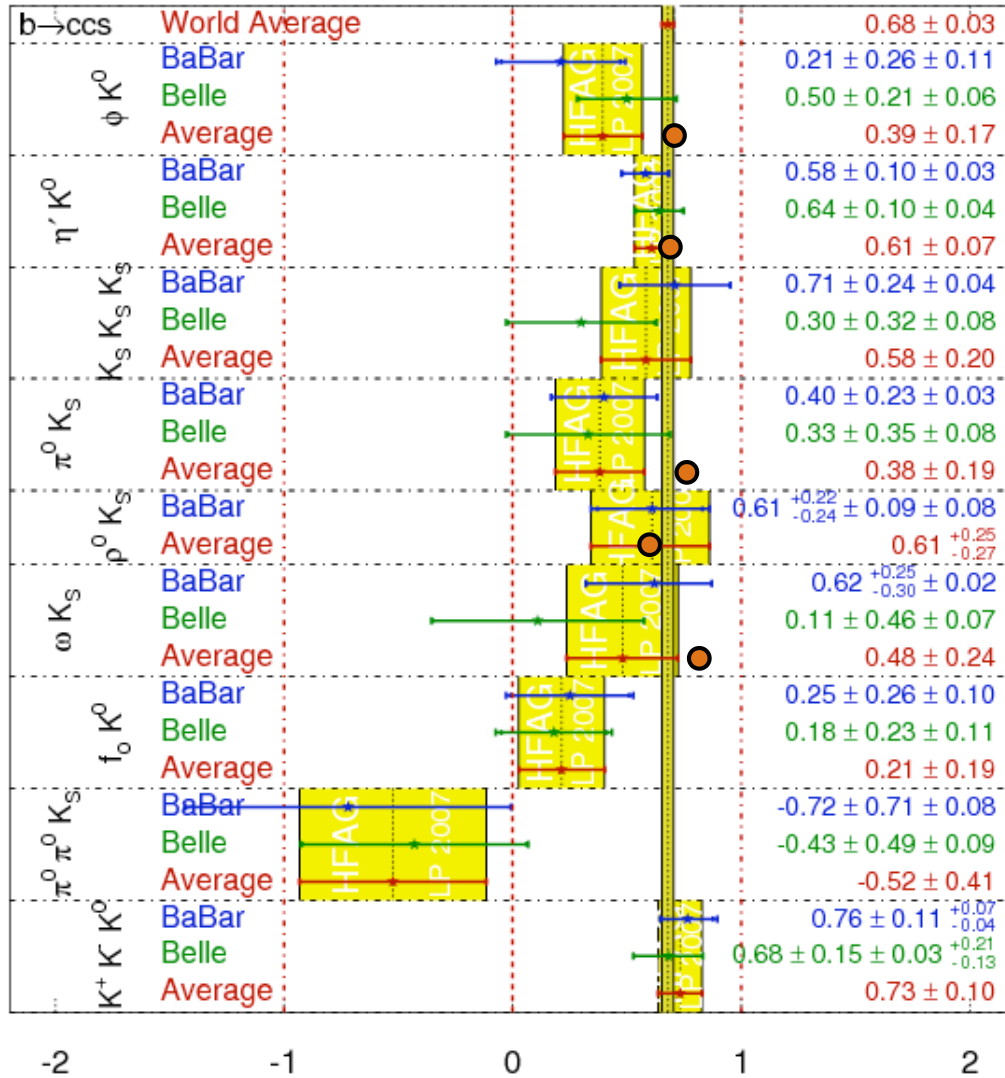
Jain et al 2007 pursue a hybrid approach



- bulk of uncertainties due to universal hadronic parameters (B decay constant, wave function) and to poorly known form factors
- colour-allowed tree close to naive factorization, so is colour-allowed electroweak penguin (not shown)
- colour-suppressed tree: large departure from naive factorization

$$\sin(2\beta^{\text{eff}}) \equiv \sin(2\phi_1^{\text{eff}})$$

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[Beneke 2005] (NLO QCDF)

Subleading SM amplitudes
tend to worsen the agreement

similar conclusion in BPRS
approach [Williamson, Zupan 2006]

$S_{\pi^0 K_S}$ and isospin

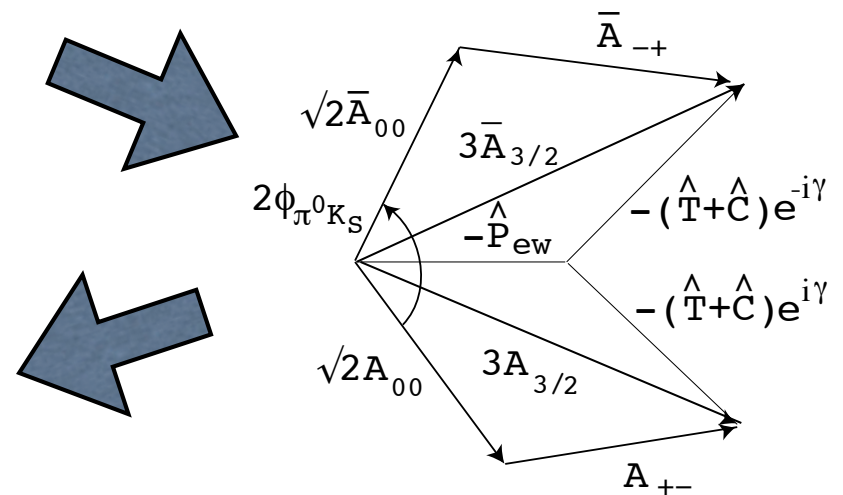
- pattern of CP asymmetries (and BRs) in $B \rightarrow \pi K$ has been much studied
 Gronau et al; Buras, Fleischer, Recksiegel, Schwab; Baek et al; Yoshikawa; Gronau, Rosner; Agashe et al; Grossman et al; Feldmann et al;...
- can use isospin relations to find the shift of $S_{\pi K}$ from the remaining $B^0 \rightarrow \pi K$ data (BR & CP asymmetries) requires knowledge of the (unique) isospin-3/2 amplitude. Then

Mode	BR [10^{-6}]	A_{CP}
$\bar{B}^0 \rightarrow \pi^+ K^-$	19.4 ± 0.6	-0.098 ± 0.012
$\bar{B}^0 \rightarrow \pi^0 \bar{K}^0$	9.8 ± 0.6	-0.01 ± 0.10

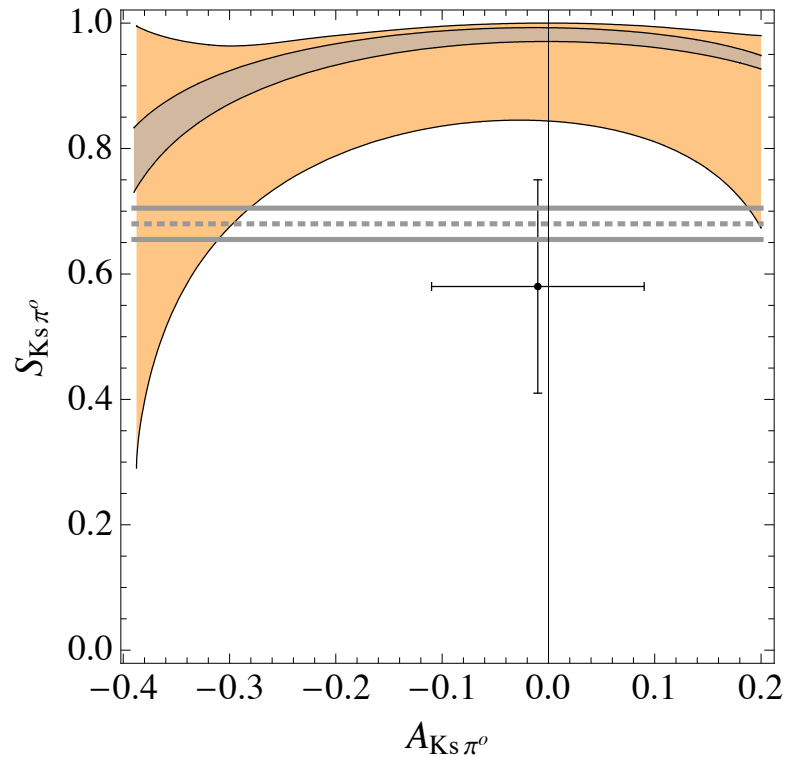
$$S_{\pi^0 K_S} = \frac{2|\bar{A}_{00}A_{00}|}{|\bar{A}_{00}|^2 + |A_{00}|^2} \sin(2\beta - 2\phi_{\pi^0 K_S})$$

Fleischer, SJ, Pirjol, Zupan 08

Gronau, Rosner 08



- $A_{3/2}$ from $\text{BR}(B^+ \rightarrow \pi^+ \pi^0)$ and two SU(3) relations use QCD factorization only to estimate SU(3) breaking **Fleischer, SJ, Pirjol, Zupan 08**



$$S_{\pi^0 K_S} = 0.99^{+0.01}_{-0.08} \Big|_{\text{exp.}} \frac{+0.000}{-0.001} \Big|_{R_{T+C}} \frac{+0.00}{-0.11} \Big|_{R_q} \frac{+0.00}{-0.07} \Big|_{\gamma}$$

error dominated by form-factor ratio

$$F^{B \rightarrow K}(0) / F^{B \rightarrow \pi}(0)$$

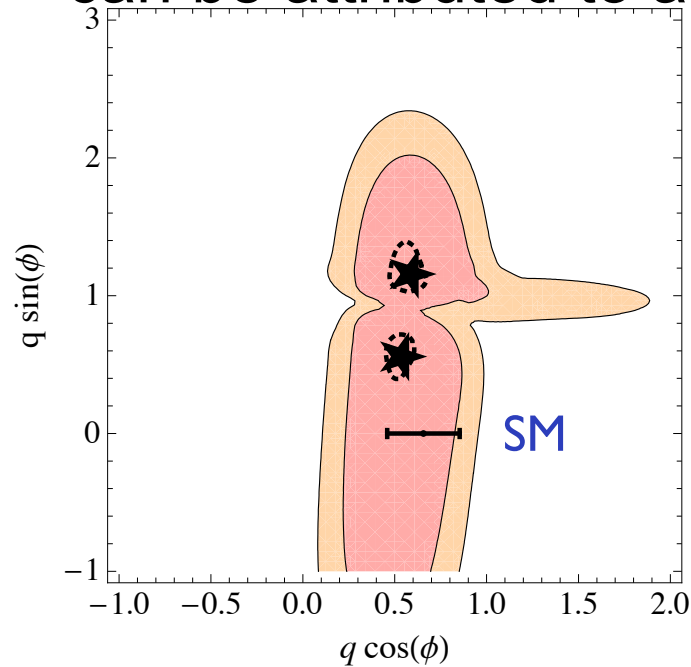
$$R_q = (1.02^{+0.27}_{-0.22}) e^{i(0^{+1}_{-1})^\circ}$$

assuming 30% error on future lattice calculation of SU(3) breaking in $F^{B \rightarrow K}(0) / F^{B \rightarrow \pi}(0)$ would reduce error:

$$R_q = (0.908^{+0.052}_{-0.043}) e^{i(0^{+1}_{-1})^\circ}$$

[arbitrary central value]

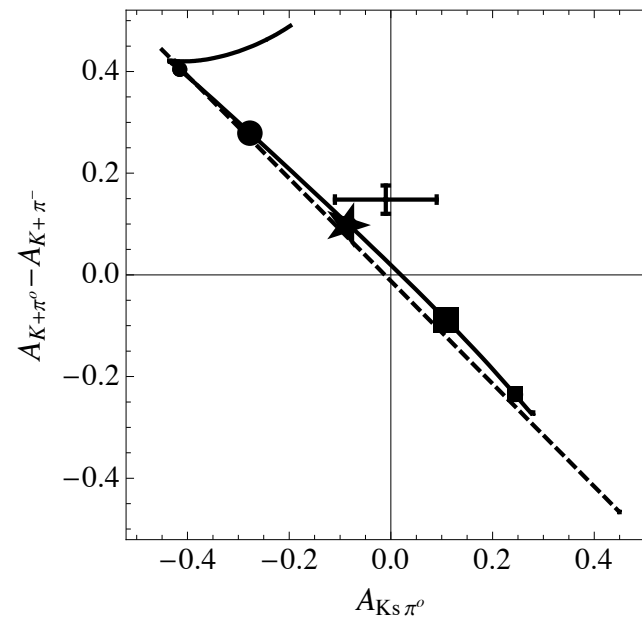
- can be attributed to a modified electroweak penguin



$$qe^{i\phi} = \frac{\hat{P}_{ew}}{0.66 \hat{T}}$$

- Direct CP asymmetries $A_{\pi^0 K^+}$ and $A_{\pi^- K^+}$ differ by 5σ , but interpretation less clear (could be large C/T in SM, or modified electroweak penguin, or other new physics)

e.g. Belle collaboration, Nature, 2008

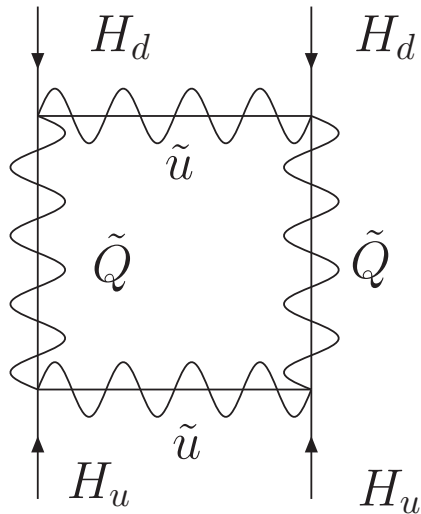


Conclusions

- SM CKM picture consistent with present data
- There is, however, room for new physics, particularly in $b \rightarrow s$ transitions
- Several interesting signals (CP violation in B_s mixing, CP asymmetries in $B \rightarrow \pi K$).
- could potentially turn into high-significance falsification of the SM at LHC
- there are many other promising modes I did not discuss ($B \rightarrow K^* \gamma$ - test magnetic penguin, $B \rightarrow K^* l^+ l^-$ - test Z penguin, ...) which may just as well show signs of BSM physics at LHC

BACKUP

Loop corrected Higgs potential



Sparticle loops generate most general quartics

break tree-level relation giving zero O(1) amplitude

previous calculations [Haber, Hempfling unpublished; Carena et al. ; ...?]
in the context of Higgs masses & mixings
here: complete computation including arbitrary MSSM flavour structure

$$\begin{aligned}
 V = & m_{11}^2 H_d^\dagger H_d + m_{22}^2 H_u^\dagger H_u + \{m_{12}^2 H_u \cdot H_d + h.c.\} \\
 & + \frac{\lambda_1}{2} (H_d^\dagger H_d)^2 + \frac{\lambda_2}{2} (H_u^\dagger H_u)^2 + \lambda_3 (H_u^\dagger H_u) (H_d^\dagger H_d) + \lambda_4 (H_u^\dagger H_d) (H_d^\dagger H_u) \\
 & + \left\{ \frac{\lambda_5}{2} (H_u \cdot H_d)^2 - \lambda_6 (H_d^\dagger H_d) (H_u \cdot H_d) - \lambda_7 (H_u^\dagger H_u) (H_u \cdot H_d) + h.c. \right\}
 \end{aligned}$$

allowed in a model II

not present in tree-level MSSM

$$\lambda_1^{(0)} = \lambda_2^{(0)} = -\lambda_3^{(0)} = (g^2 + g'^2)/4 \equiv \tilde{g}^2/4, \quad \lambda_4^{(0)} = g^2/2$$

Symmetries at large $\tan(\beta)$

Investigate systematically corrections to the $B - \bar{B}$ cancellations:
 expand in loops, in $1/\tan\beta$, in $y_{s(d)}/y_b$ [and in v/M_{SUSY} , via EFT construct]

- loop-corrected effective 2HDM Yukawa Lagrangian

$$\mathcal{L}_{\text{eff}} \supset \kappa(\cos\beta h_u^{0*} - \sin\beta h_d^0)[y_b \bar{b}_R s_L + y_s \bar{s}_R b_L]$$

has approximate U(1) symmetry $h_d \rightarrow e^{i\alpha} h_d, b_R \rightarrow e^{i\alpha} b_R$,
 exact for $\cos\beta = 0$ ($\tan\beta = \infty$), $y_s = 0$ in down sector

- leading-order Higgs potential respects same symmetry at $\tan\beta = \infty$
even if electroweak symmetry broken : also constrains Higgs trees&loops

$$V_{\text{ltb}}^{(2)} = \left[m_A^2 + \frac{\lambda_5^r}{2} v^2 \right] H_d^\dagger H_d + \frac{\lambda_4}{2} v^2 |h_d^-|^2 + \frac{\lambda_2}{2} v^2 \phi_u^2$$

preserves U(1)

$$+ \left[\frac{\lambda_5}{4} (h_d^{0*})^2 + \frac{\lambda_7}{\sqrt{2}} \phi_u h_d^{0*} + \text{h.c.} \right] v^2,$$

breaks U(1) but loop suppressed

All U(1) breaking in EFT proportional to one of the small parameters.

U(1) classification of mixing amplitudes

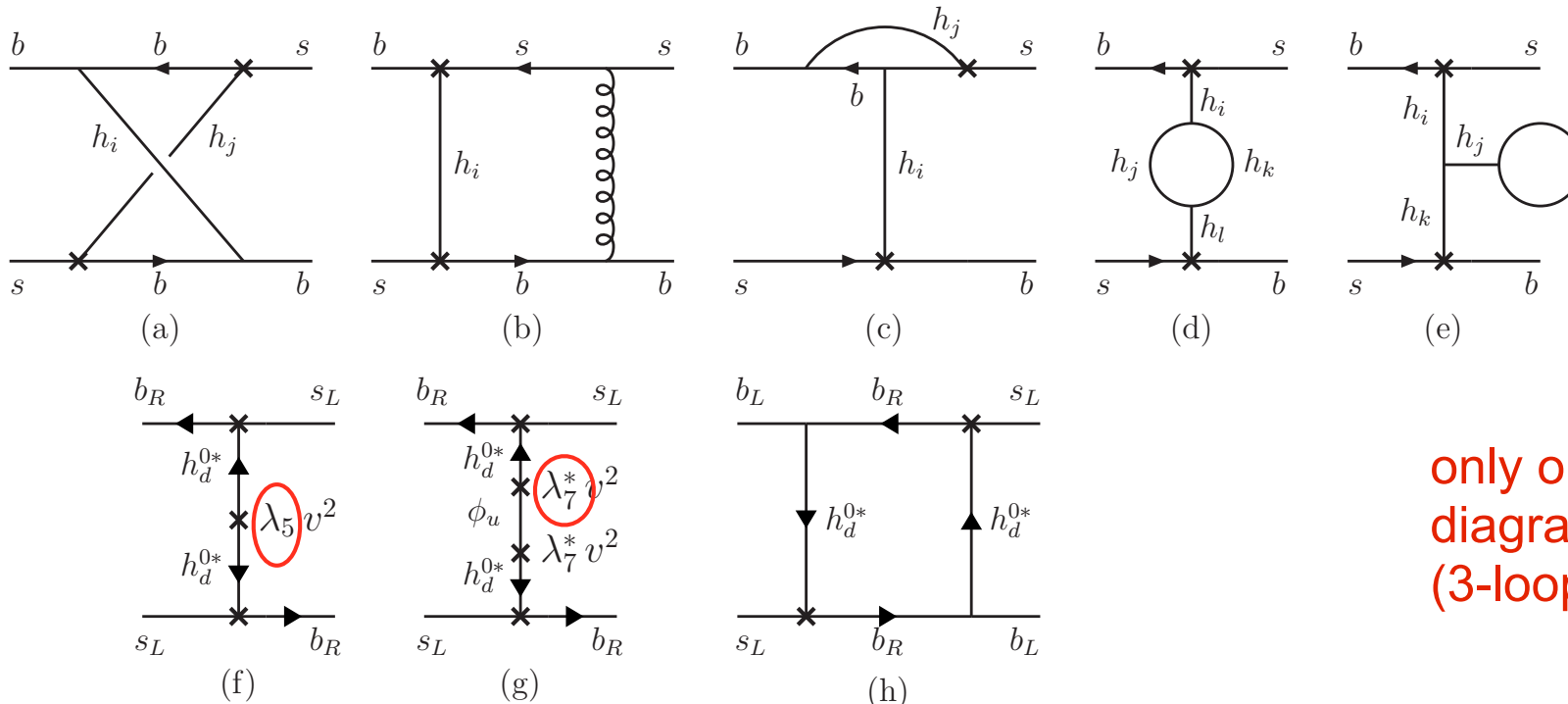
$$A(B \rightarrow \bar{B}) = \sum_i C_i \langle \bar{B} | \mathcal{O}_i | B \rangle$$

operator(s)	U(1) charge	suppression of leading Higgs contribution		
$\mathcal{O}(\bar{b}_R s_L \bar{b}_R s_L)$	$\Delta Q = 2$	λ_5 / sparticle loop	new	} formally of same size
$\mathcal{O}(\bar{b}_R s_L \bar{b}_L s_R)$	$\Delta Q = 1$	y_s	known	
$\mathcal{O}(\bar{b}_L s_L \bar{b}_L s_L)$ (SM)	$\Delta Q = 0$	2HDM loop (no scalar tree)	new	
$\mathcal{O}(\bar{b}_R s_R \bar{b}_R s_R)$	$\Delta Q = 2$	$(y_s)^2$ and 2HDM loop		} tiny, ignore
$\mathcal{O}(\bar{b}_L s_R \bar{b}_L s_R)$	$\Delta Q = 0$	$(y_s)^2$ and λ_5 /sparticle loop		
	$[\Delta Q' = -2]$	[modified assignment]		

Effective loops

Large $\tan(\beta)$ effective Lagrangian allows to compute in terms of complex fields and symmetry-breaking insertions

$$h_d = H_0 - iA_0 + \mathcal{O}(\text{loop}; 1/\tan\beta)$$



small subset of diagrams that **cancel** due to the **symmetry**

only one loop diagram remains (3-loop in MSSM)

U(1) breaking couplings (sfermion-loop suppressed)

$$\rightarrow \mathcal{O}(\bar{b}_R s_L \bar{b}_R s_L)$$

U(1) preserving Higgs loop

$$\rightarrow \mathcal{O}(\bar{b}_L s_L \bar{b}_L s_L)$$

Some technicalities

- consistent $\tan\beta$ matching 2HDM / MSSM possible (e.g. “ $\tan\beta^{\overline{\text{DR}}}$ ”)
 freedom of 2HDM Higgs field basis: renormalize such
 that no $\tan\beta$ -enhanced matching corrections

$$\begin{pmatrix} v_u^{\text{eff}} \\ v_d^{\text{eff}} \end{pmatrix} = \begin{pmatrix} 1 + \delta Z_{uu}/2 & \delta Z_{ud}/2 \\ 0 & 1 + \delta Z_{dd}/2 \end{pmatrix} \begin{pmatrix} v_u \\ v_d \end{pmatrix}$$

- v/M corrections

$$Q^{(6)} = \frac{1}{M_{\text{SUSY}}^2} (H_u^\dagger H_u) (\bar{b}_R H_u^\dagger Q_{2L}) \implies \frac{2\sqrt{2} v_u^3}{M_{\text{SUSY}}^2} \bar{b}_R s_L + \frac{2 v_u^2}{M_{\text{SUSY}}^2} (\bar{b}_R s_L h_u^0 + 2 \bar{b}_R s_L h_u^{0*})$$

U(1)-breaking

would contribute, but loop-suppressed due to R-parity, not $\tan\beta$ enh'd

- “Leading-order” cancellation exact for finite $\tan\beta$
 broken by leading $\log(v/M_{\text{SUSY}})$ s at $O(1/\tan\beta^2)$:

$$\lambda_1(\mu)\lambda_2(\mu) - \lambda_3(\mu)^2 \neq 0 \quad (\text{a subleading effect})$$

Phenomenology

$$\begin{aligned}
 (\Delta M - \Delta M_{\text{SM}})_{s/d} = & \left\{ \begin{array}{c} -14 \text{ps}^{-1} \\ \sim 0 \text{ps}^{-1} \end{array} \right\} \times \left[\frac{m_s}{0.06 \text{GeV}} \right] \left[\frac{m_b}{3 \text{GeV}} \right] \left[\begin{array}{c} P_2^{\text{LR}} \\ 2.56 \end{array} \right] && \text{known effect} \\
 + & \left\{ \begin{array}{c} 4.4 \text{ps}^{-1} \\ .13 \text{ps}^{-1} \end{array} \right\} \times \left[\frac{M_W^2 \left(-\lambda_5 + \frac{\lambda_7^2}{\lambda_2} \right) 16\pi^2}{M_A^2} \right] \left[\frac{m_b}{3 \text{GeV}} \right]^2 \left[\begin{array}{c} P_1^{\text{SLL}} \\ -1.06 \end{array} \right] && \text{new effect} \\
 \times & = \frac{m_t^4}{M_W^2 M_A^2} \frac{(\epsilon_Y 16\pi^2)^2}{(1 + \tilde{\epsilon}_3 \tan \beta)^2 (1 + \epsilon_0 \tan \beta)^2} \left[\frac{\tan \beta}{50} \right]^4 && \text{numerically small}
 \end{aligned}$$

nonperturbative QCD effects

(arrow pointing to P_2^{LR})

(arrow pointing to P_1^{SLL})

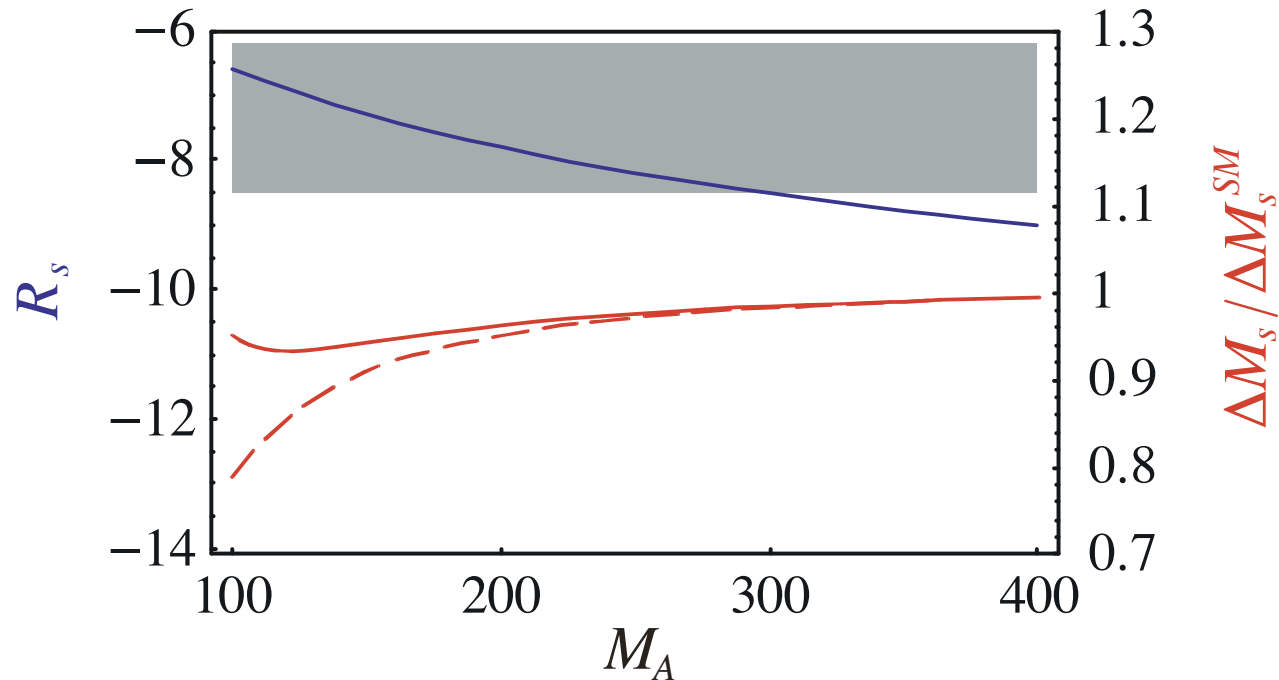
(circle around -1.06)

All new effects numerically somewhat (accidentally) suppressed

$$(\Delta M_s)_{\text{exp}} = (17.77 \pm 0.12) \text{ps}^{-1}$$

$$\Delta M_s^{\text{SM}} \approx 16 \dots 27 \text{ps}^{-1}$$

$$(\Delta M_d)_{\text{exp}} = (0.507 \pm 0.005) \text{ps}^{-1}$$



[Gorbahn, S], Nierste,
Trine, in progress]

--- excluding
— including
new corrections

$$\tan \beta = 40$$

$$a_{t,b} = 2000 \text{ GeV},$$

$$M_{\tilde{g}} = \mu = 1500 \text{ GeV},$$

$$M_{\tilde{q}} = M_2 = 1000 \text{ GeV}$$

$$M_1 = 500 \text{ GeV}.$$

● $R_s = \log_{10}[BR(B_s \rightarrow \mu^+ \mu^-) / \Delta M_{B_s} \text{ ps}]$

● $\Delta M_s / \Delta M_s^{\text{SM}}$

main features - and correlations - of ΔM_{B_s} and $BR(B_s \rightarrow \mu^+ \mu^-)$
are preserved