TEAM FARADAY

How much of the food produced globally is **wasted**?

How much of the food produced globally is **wasted**?

30%

is wasted anually

Who wastes most of the edible food?

Who wastes most of the edible food?

41%

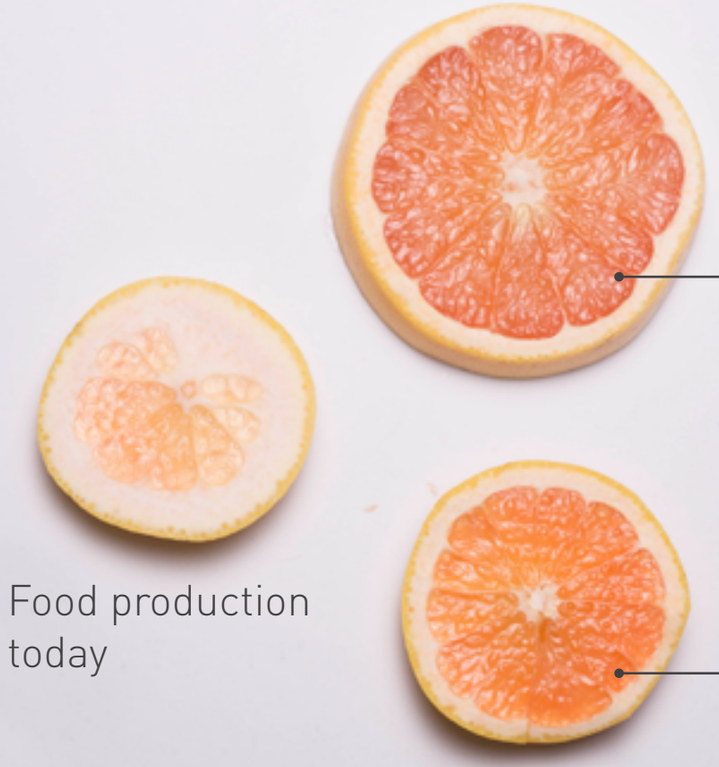
are households

Why is **food waste** a problem?

• • •

Why is **food waste** a problem?

• • •



+70%
Food production in 2050

Food production today

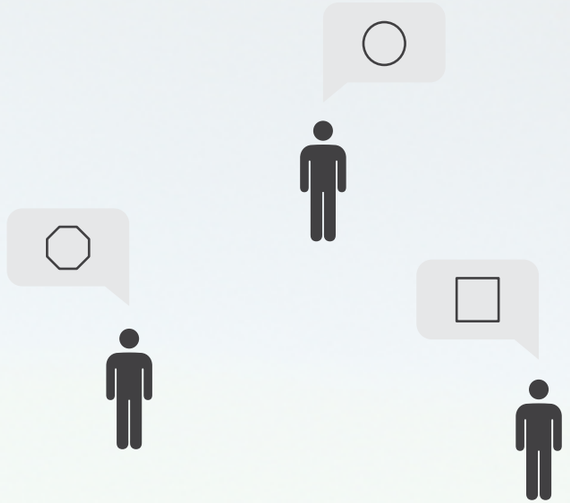
+19%
In 2050 without waste

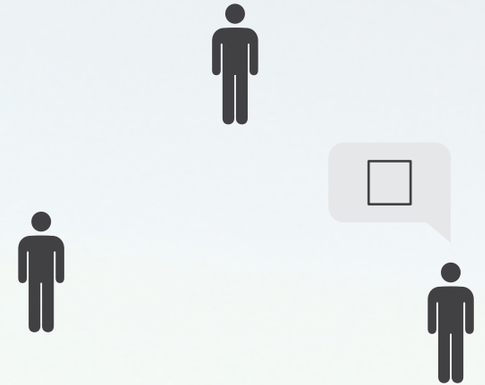
WE ARE THE PROBLEM

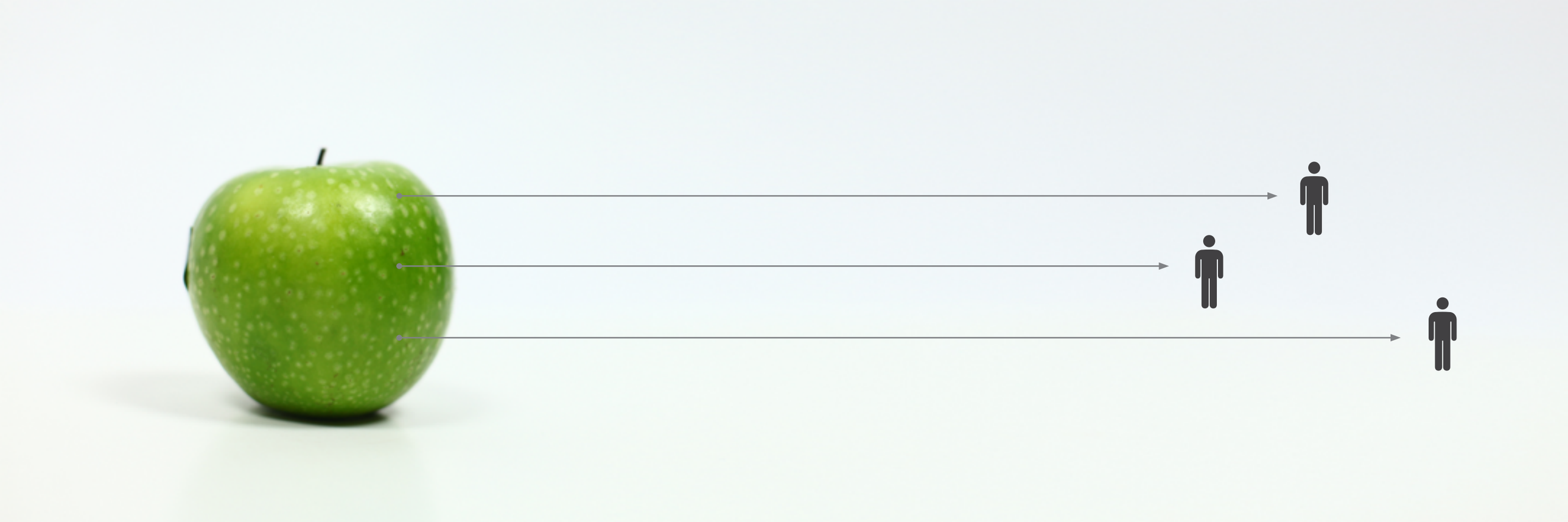
WE ARE THE SOLUTION

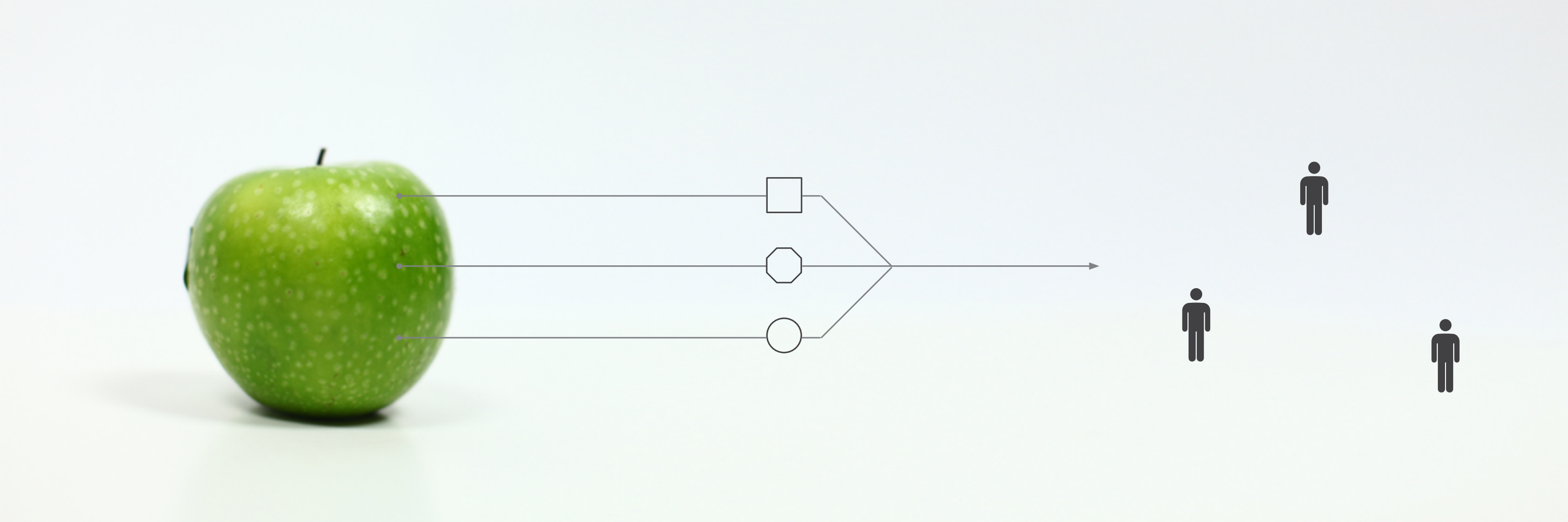
UNCERTAINTY

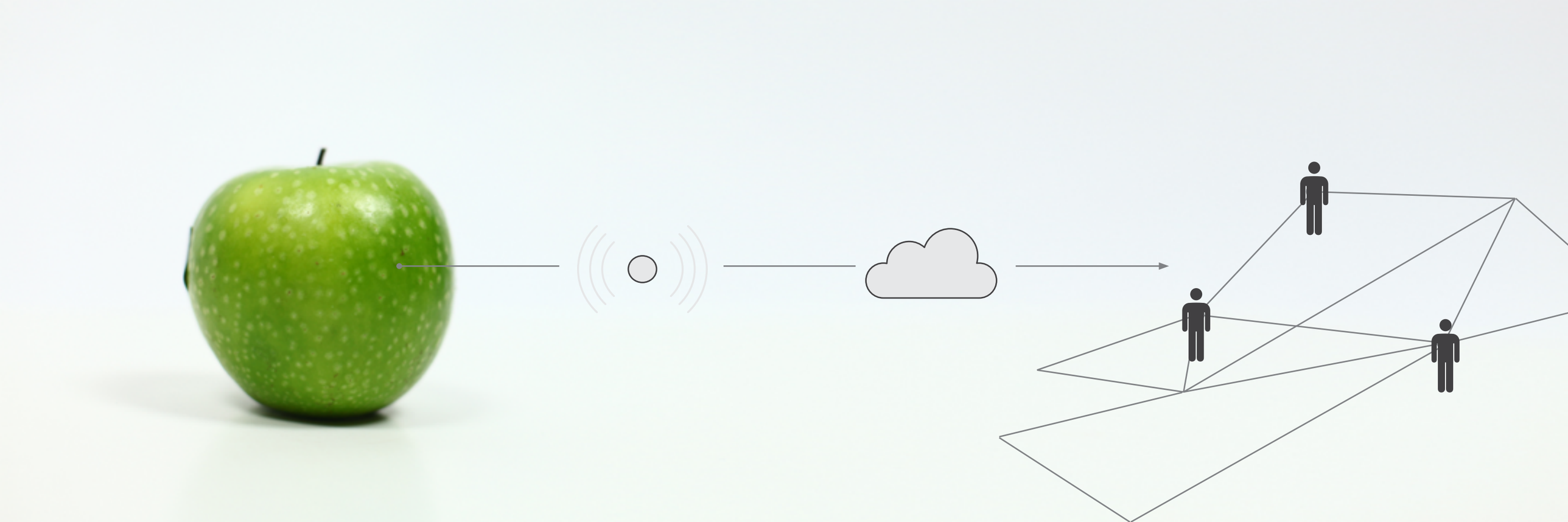
UNCERTAINTY

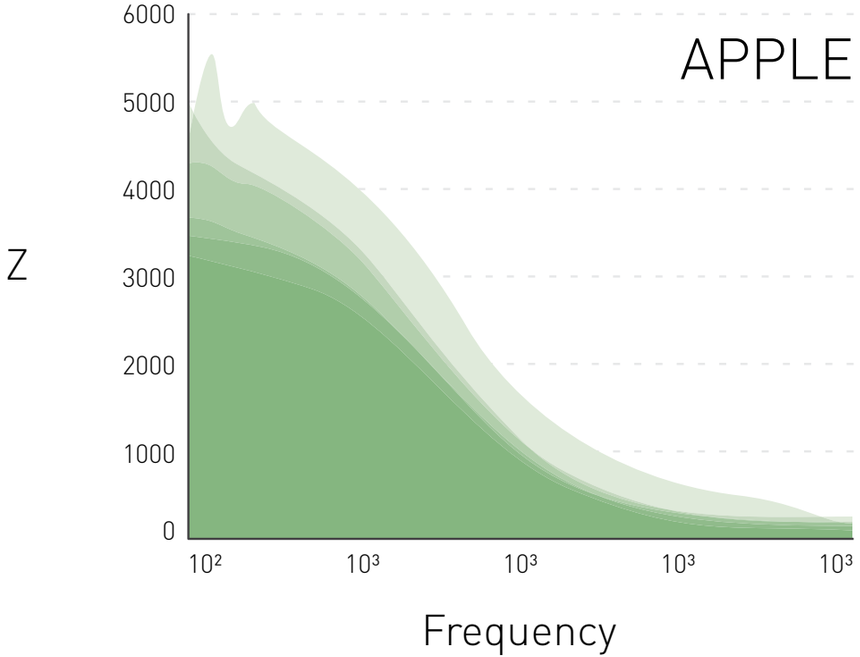


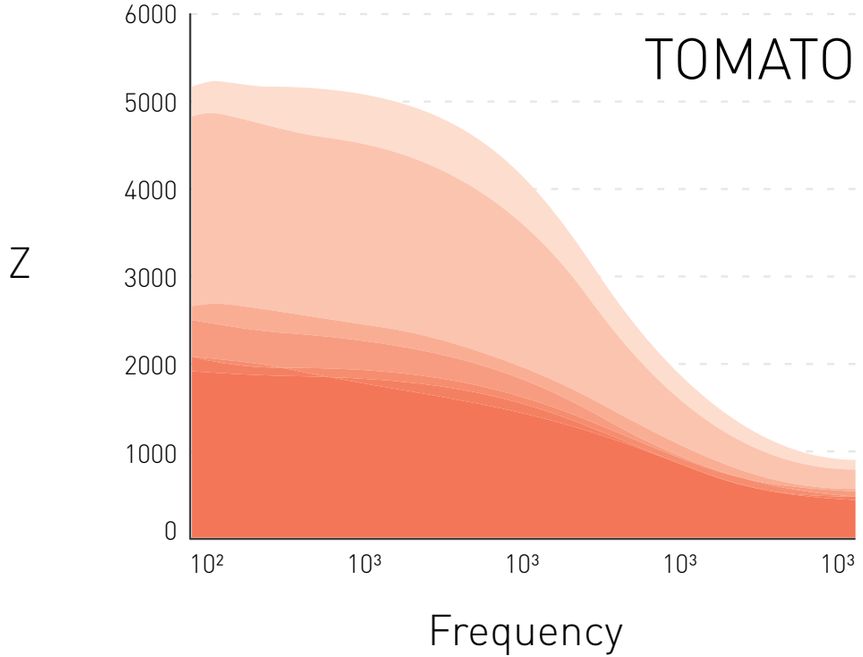









APPLE
Z
6000
5000
4000
3000
2000
1000
0
10²
10³
10³
10³
10³
Frequency


TOMATO
Z
6000
5000
4000
3000
2000
1000
0
10²
10³
10³
10³
10³
Frequency

mat

1. Proper storage

2. Freshness

3. Knowing what you have

1. Proper storage

2. Freshness

3. Knowing what you have

1. Proper storage

2. Freshness

3. Knowing what you have

1. **Proper storage**

2. **Freshness**

3. Knowing what you have

1. **Proper storage**

2. **Freshness**

3. Knowing what you have

1. Proper storage

2. Freshness

3. Knowing what you have

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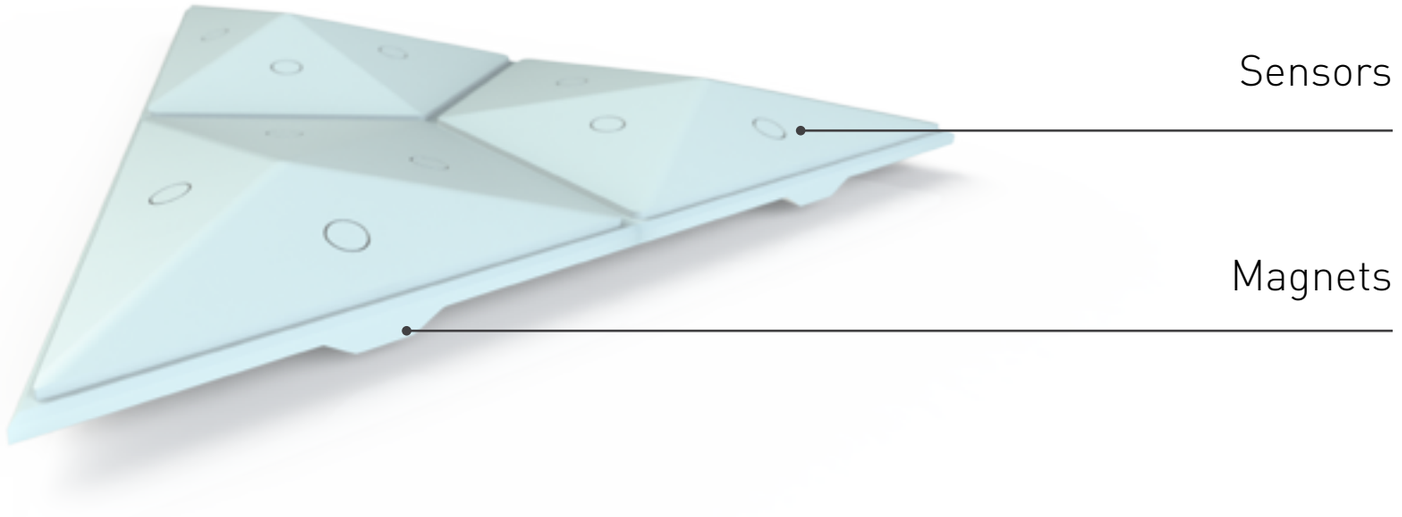
MODULES



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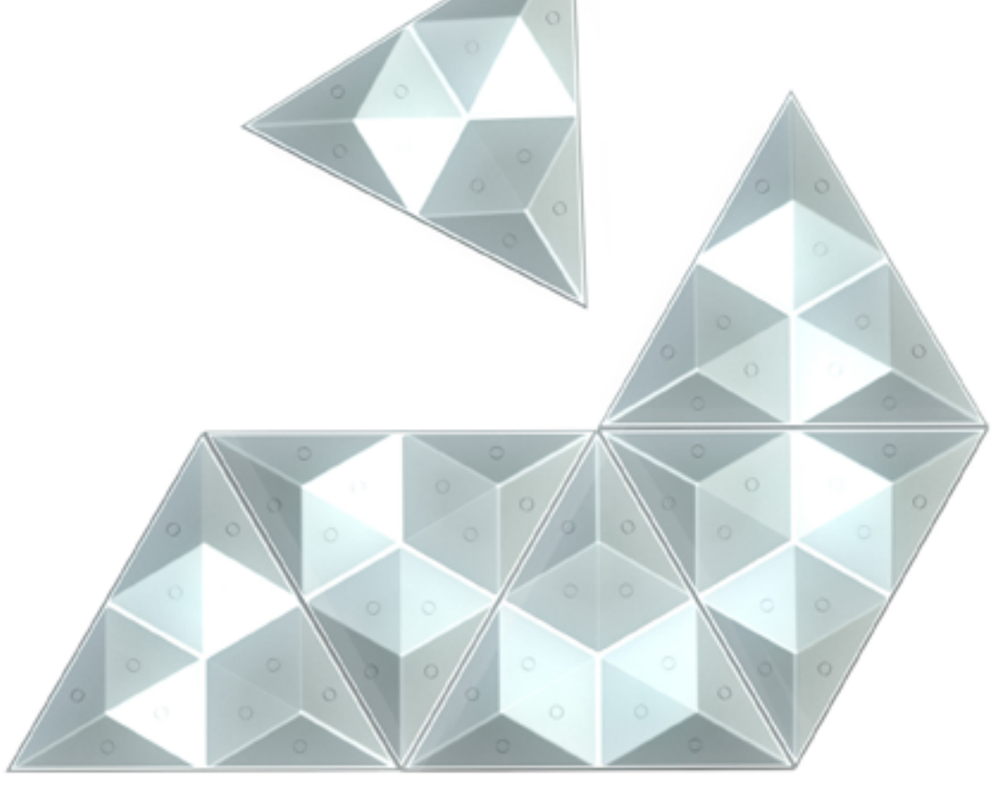
MODULES



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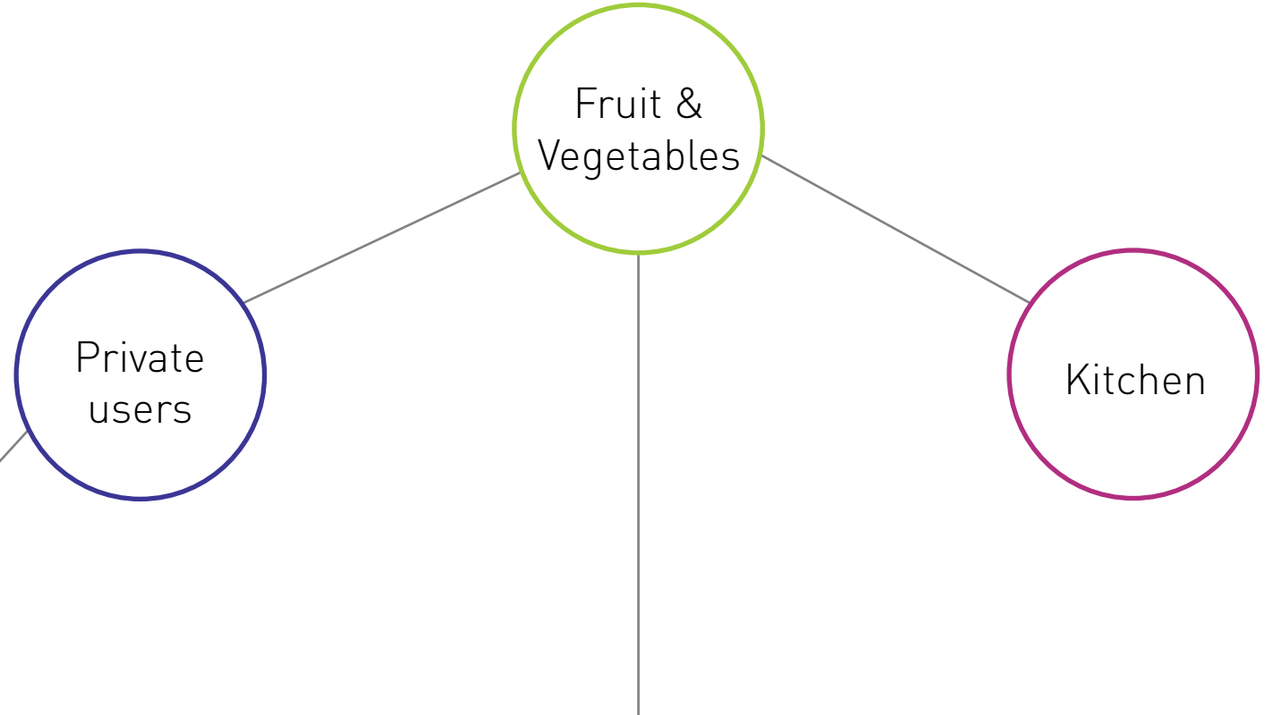
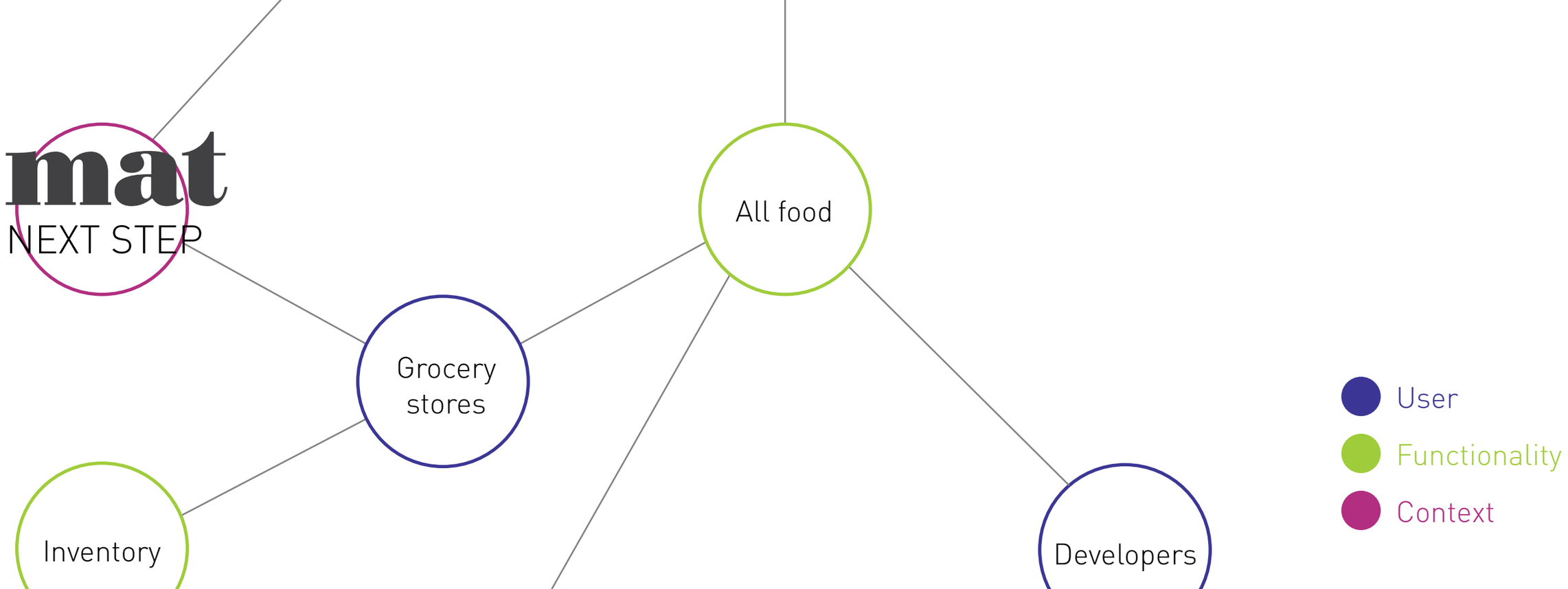
TODAY



User
Functionality
Context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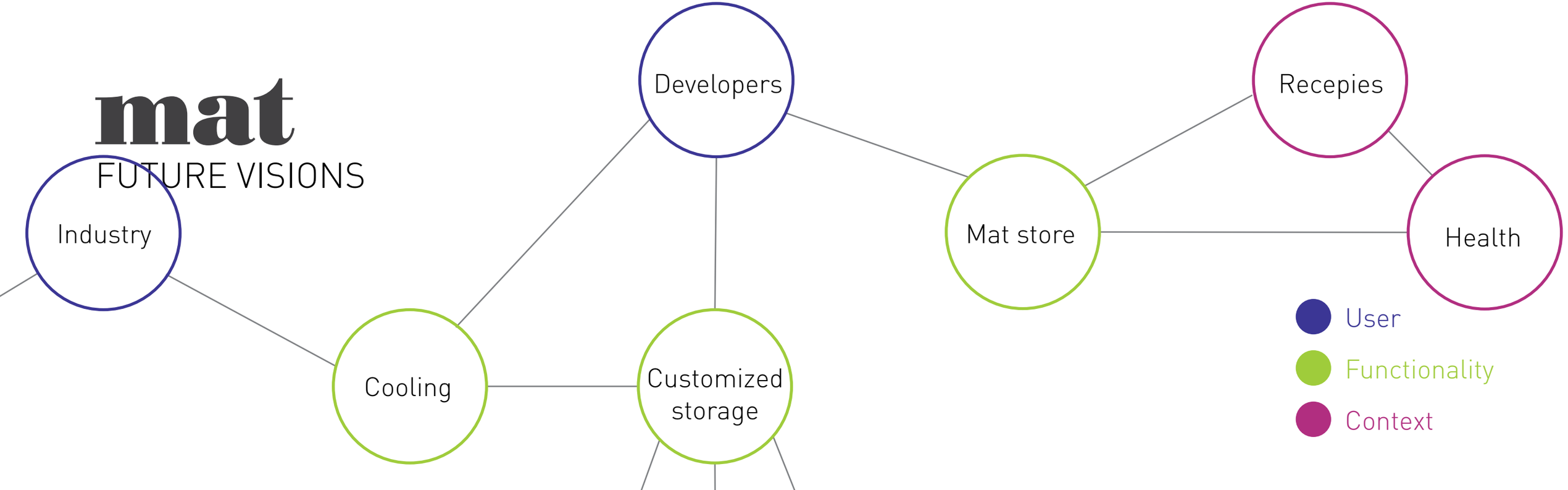
NEXT STEP
All food
Grocery stores
Inventory
Developers
User
Functionality
Context

mat
FUTURE VISIONS



THANK YOU!

To our CERN mentor Pablo and
the amazing CBI teaching team

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Food matters