



# Cabinet Office

Cloud Services for the Public  
Sector

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Government Digital Service

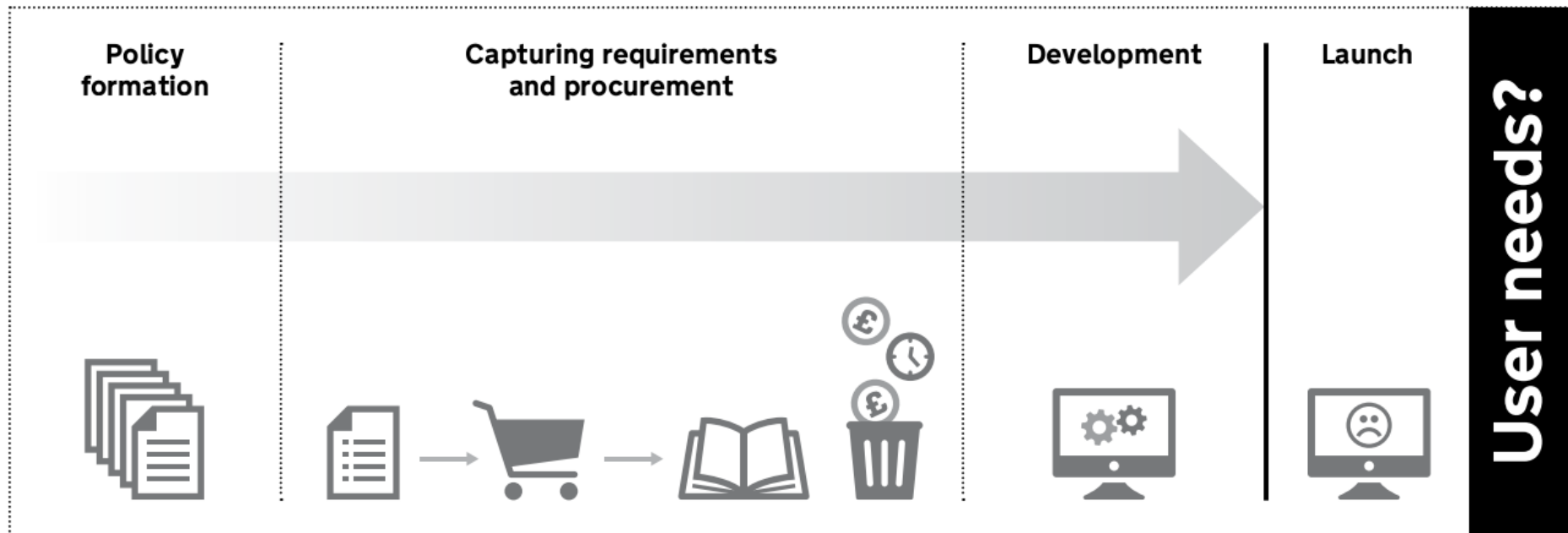
@tsingleton

Hello

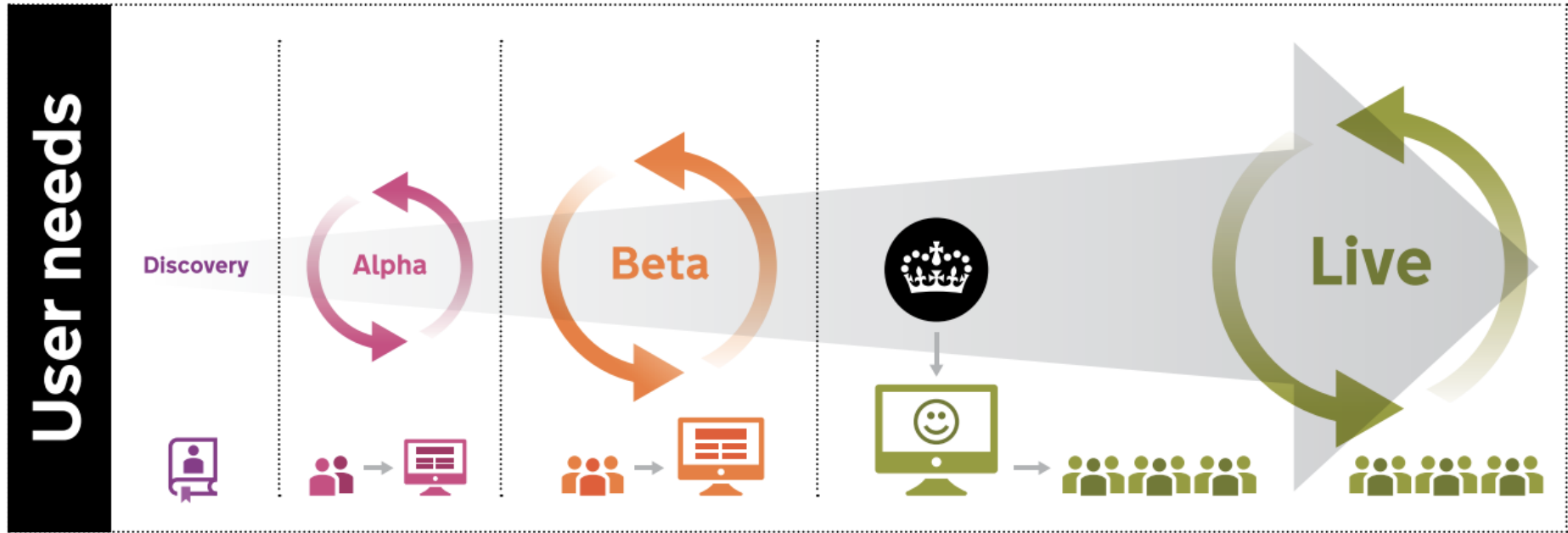
Making it **simpler**,  
**clearer** and **faster** for  
those transforming  
public services to buy  
the things they need

# A revolution in public sector procurement

# What government wanted



# Now we focus on the needs of our users, in an agile way



**Business  
outcomes matter,  
not the solution**

In three years,  
we have gone  
from zero to...



# £639m spend

- half with SMEs by value
- nearly two-thirds by volume

£37m average monthly  
spend

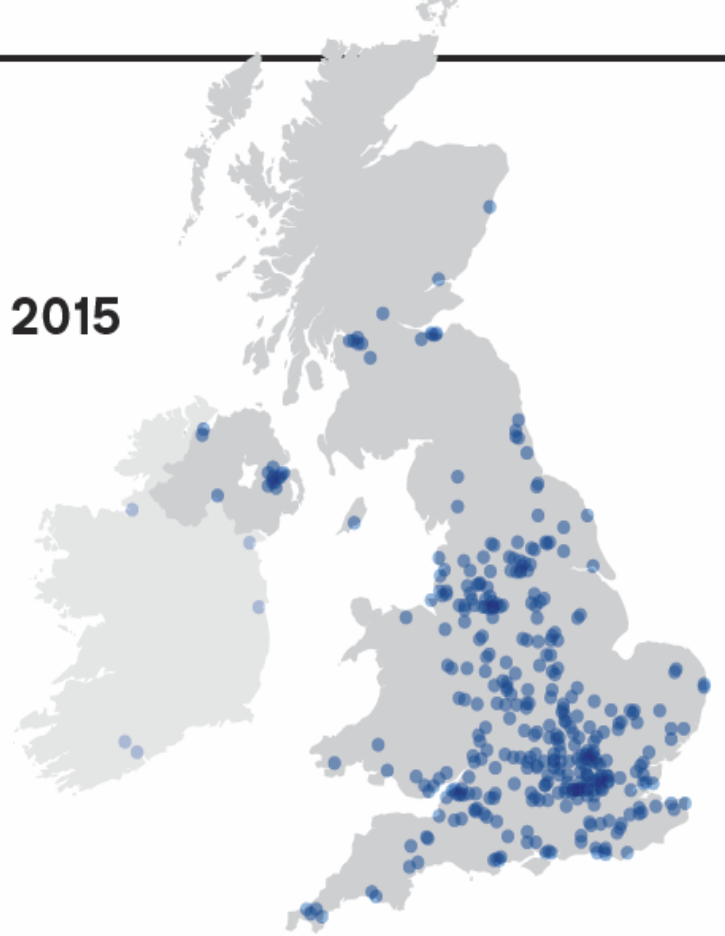
£440m estimated  
annual spend

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2009



2015



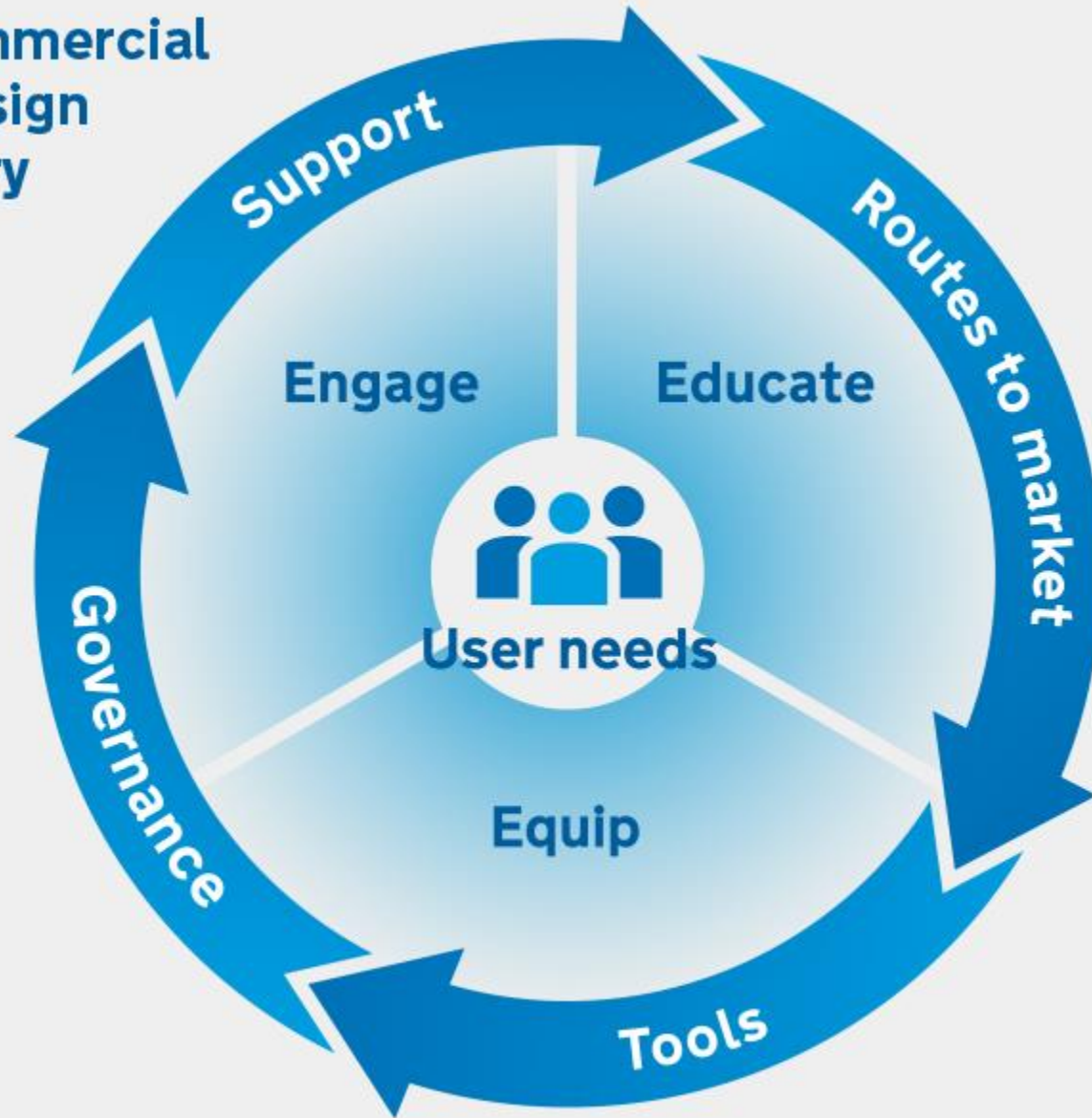
# Digital Marketplace

1,959 suppliers

- Helped to grow the UK economy by creating new jobs.
- A survey carried out in May 2014 showed that **29 suppliers** have created **356 new jobs**

# Why it has been so successful

# Digital commercial service design and delivery



- It's simple and faster
- It's cheaper
- Reduced barrier to entry
  - More suppliers
  - More services
- Open and transparent market

# Key Features

- Commodity solutions
- Pay-as-you-go
- Easy in, easy out
- Rapid elasticity
- On-demand self-service
- No need for OJEU, ITT, RFQ, RFP



[Home](#) > [Business and self-employed](#) > [Sale of goods and services and data protection](#)

# Find people and technology for digital projects in the public sector

You can use the Digital Marketplace to find:

- cloud technology and support, eg web hosting and IT health checks
- people to work on digital projects, eg technical architects and web designers
- physical datacentre space for legacy systems

**Start now** >

on the Digital Marketplace

## Before you start

The services on the Digital Marketplace are already on either the G-Cloud, Digital Services or Crown Hosting Data Centres framework.

Last updated: 4 June 2015

[Is there anything wrong with this page?](#)

**BETA** This is a [beta service](#) – please send your feedback to [enquiries@digitalmarketplace.service.gov.uk](mailto:enquiries@digitalmarketplace.service.gov.uk)

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# Digital Marketplace

Find technology or people to deliver digital projects in the public sector

## Find cloud technology and support

eg web hosting or IT health checks

Procurement framework: [G-Cloud](#)

## Buy physical datacentre space for legacy systems

Procurement framework: [Crown Hosting Data Centres](#)

## Find specialists to work on digital projects

eg technical architects and user researchers

Procurement framework: [Digital Services](#)

Since mid-March 650 new government buyers have created accounts in the Digital Services Store.

Building on  
this success

# Digital Compliant Open by default



# Cabinet Office

Opening up UK Public Sector  
Markets

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