# QCD factorisation in B decays 

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## Outline

Basic idea
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QCDF for B->VII: status
QCDF for B->VII: possible improvements
QCDF for B->VII: limitations
Some numerics
Similarity and differences to light-cone sum rules
Complementarity with LCSR
Example: helicity hierarchies and right-handed current BSM searches

## Basic idea

In the limit $m_{b} \gg \wedge$, $B$ decay amplitudes factorise into:

- partonic decay amplitudes multiplied by/convoluted with
- form factors or meson wave functions (light-cone distribution amplitudes, LCDA)

QCD factorisation for $B$ decays is a merger of

- collinear factorisation in hard exclusive processes (BrodskyLepage; Efremov-Radyushkin early 1980's) such as pion electromagnetic form factor, in turn a sibling of the standard QCD factorisation in inclusive (collider) processes
- heavy-quark spin symmetry as in heavy-quark effective theory (Eichten/Hill/Grinstein/Georgi/Isgur/Wise/... ca 1990)
reduces number of nonperturbative objects
relates complex objects (eg amplitudes) to simpler ones (form factors)
formalisation in terms of soft-collinear effective theory (SCET), now increasingly applied in high-p physics. Not a different approach, ie gives identical results; but a device for book-keeping (esp in proofs)


## Origin: QCD factorization in DIS

In deep-inelastic scattering there is a large energy scale $Q^{2} \gg \wedge^{2}$
As a result cross sections (or structure functions)

$$
\left.d \sigma\left(Q^{2}, x\right) \propto \operatorname{Im} \text { F.T. } T\left(j_{\mathrm{em}}(r) j_{\mathrm{em}}(0)\right)\right\rangle
$$

have an OPE

$$
\text { F.T. } \left.T\left(j_{\mathrm{em}}(r) j_{\mathrm{em}}(0)\right)\right\rangle=\frac{1}{Q^{2}} \sum_{i} C_{i} Q_{i}(0)+\mathcal{O}\left(\Lambda^{2} / Q^{2}\right)
$$



Hadronic matrix elements of $Q_{i}$ give moments of PDFs

$$
d \sigma_{A}\left(Q^{2}, x\right)=\operatorname{pdf}_{A}(x ; \mu) * T\left(x ; Q^{2} / \mu^{2}\right)+O\left(\Lambda^{2} / Q^{2}\right)
$$

QCD (collinear) factorisation theorem
PDFs carry all dependence on hadron; nonperturbative; enter as universal building block in more general factorization theorems.

$$
d \Gamma=d \hat{\sigma}(g g \rightarrow H+X) * p d f_{g} * p d f_{g}+\ldots
$$



In most cases no OPE; diagrammatic arguments used to establish factorisation

## Example: nonleptonic decay



To leading power in $\Lambda / m_{b}$ long-distance interactions look like

model dependence (only) at subleading power, because factorization breaks for some amplitudes

## SCET picture

SCET = effective theory where 4-momenta of large (perturbative) virtualities have been removed

Organize as a two-step matching


QCD


The kernels now become Wilson coefficients, calculable order by order; IR finite; perturbative (must show SD dominance)

In spite of appearances the hard-collinear scale only generates even powers, so the overall expansion is still in $\Lambda / m_{b}$

## Virtues

pushes model dependence to the level $\mathrm{O}\left(\Lambda / \mathrm{m}_{\mathrm{b}}\right)$ ("power corrections")
within this accuracy (more on power corrections later), unambiguous, scale-and scheme-independent, expressions for

- hadronic B decay amplitudes (including direct CP phases) calculable in terms of $\alpha_{s}$, form factors, LCDAs (prev slide)
to lowest order naive factorisation recovered
- radiative and semileptonic decay amplitudes calculable
to lowest order naive factorisation recovered
- ratios of form factors of same helicity calculable
to lowest order, large-energy symmetry relations of Charles et al recovered

In all cases, QCD factorisation provides both the (necessary)
justification of the lowest-order result, and a systematic prescription to go beyond it.
Natural, unique (ie unambiguous) reference point to expand about.

## Application to B->VII decay

Two mechanisms to produce dilepton in \& beyond SM

- via axial lepton current (in SM: Z, boxes)


$$
\begin{aligned}
& \text { K K helicity } \\
& H_{A} \bowtie \propto \tilde{V}_{\lambda}\left(q^{2}\right) C_{10}-V_{-\lambda}\left(q^{2}\right) C_{10}^{\prime} \\
& \text { one form factor (nonperturbative) per helicity } \\
& \text { amplitudes factorize naively } \\
& \text { [nb- one more amplitude if not neglecting lepton mass] }
\end{aligned}
$$

- via vector lepton current (in SM: (mainly) photon)

$H_{V}(\lambda) \propto \tilde{V}_{\lambda}\left(q^{2}\right) C_{9}-V_{-\lambda}\left(q^{2}\right) C_{9}^{\prime}+\underbrace{\frac{2 m_{b} m_{B}}{q^{2}}}_{\text {photon pole at } q^{2}=0}\left(\tilde{T}_{\lambda}\left(q^{2}\right) C_{7}-\tilde{T}_{-\lambda}\left(q^{2}\right) C_{7}^{\prime}\right)-\frac{16 \pi^{2} m_{B}^{2}}{q^{2}} h_{\lambda}\left(q^{2}\right)$
two form factors interfere for each helicity
nonlocal "quark loops" do not factorize naively natural and transparent discussion in terms of 6 ( 7 if $\mathrm{m}_{\mathrm{l}}!=0$ ) helicity amplitudes


## Vector amplitude: nonlocal term

$$
H_{V}(\lambda) \propto \tilde{V}_{\lambda}\left(q^{2}\right) C_{9}-V_{-\lambda}\left(q^{2}\right) C_{9}^{\prime}+\frac{2 m_{b} m_{B}}{q^{2}}\left(\tilde{T}_{\lambda}\left(q^{2}\right) C_{7}-\tilde{T}_{-\lambda}\left(q^{2}\right) C_{7}^{\prime}\right)-\frac{16 \pi^{2} m_{B}^{2}}{q^{2}} h_{\lambda}\left(q^{2}\right)
$$


more properly: $\quad \frac{e^{2}}{q^{2}} L_{V}^{\mu} a_{\mu}^{\mathrm{had}}=-i \frac{e^{2}}{q^{2}} \int d^{4} x e^{-i q \cdot x}\left\langle\ell^{+} \ell^{-}\right| j_{\mu}^{\mathrm{em}, \text { lept }}(x)|0\rangle$

$$
h_{\lambda} \equiv \frac{i}{m_{B}^{2}} \epsilon^{\mu *}(\lambda) a_{\mu}^{\mathrm{had}}
$$

$\square$
nonlocal, nonperturbative, large normalisation ( $\mathrm{V}_{\mathrm{cb}}{ }^{*} \mathrm{~V}_{\mathrm{cs}} \mathrm{C}_{2}$ )
traditional "ad hoc fix" : $\begin{aligned} & \mathrm{C}_{9}->\mathrm{C}_{9}+\mathrm{Y}\left(\mathrm{q}^{2}\right)=\mathrm{C}_{9}{ }^{\text {eff }}\left(\mathrm{q}^{2}\right), \quad \text { "taking into account the charm loop" } \\ & \mathrm{C}_{7}->\mathrm{C}_{7} \text { eff }\end{aligned}$

* for $\mathrm{C}_{7}$ eff this seems ok at lowest order (pure UV effect; scheme independence)
* for $\mathrm{C}_{9}$ eff amounts to factorisation of scales $\sim m_{b}\left(, m_{c}, q^{2}\right)$ and $\wedge$ (soft QCD)
* not justified in large-N limit (broken already at leading logarithmic order)
* what about QCD corrections?
* not a priori clear whether this even gets one closer to the true result!
only known justification is a heavy-quark expansion in $\Lambda / m_{b}$ (just like inclusive decay is treated !)


## Nonlocal term - another look

traditional "ad hoc fix" : $\mathrm{C}_{9}->\mathrm{C}_{9}+\mathrm{Y}\left(\mathrm{q}^{2}\right)=\mathrm{C}_{9}{ }^{\text {eff }}\left(\mathrm{q}^{2}\right), \mathrm{C}_{7}->\mathrm{C}_{7}$ eff
dominant effect: charm loop, proportional to $\left(z=4 \mathrm{~m}_{\mathrm{c}}{ }^{2} / \mathrm{q}^{2}\right)$

$$
-\frac{4}{9}\left(\ln \frac{m_{q}^{2}}{\mu^{2}}-\frac{2}{3}-z\right)-\frac{4}{9}(2+z) \sqrt{|z-1|} \begin{cases}\arctan \frac{1}{\sqrt{z-1}}, & z>1 \\ \ln \frac{1+\sqrt{1-z}}{\sqrt{z}}-\frac{i \pi}{2}, & z \leqslant 1\end{cases}
$$

$$
C_{9}^{\mathrm{eff}}=\left\{\begin{array}{lc}
\left.4.18\right|_{C_{9}}+\left.(0.22+0.05 i)\right|_{Y} & \left(m_{c}=m_{c}^{\text {pole }}=1.7 \mathrm{GeV}\right) \\
\left.4.18\right|_{C_{9}}+\left.(0.40+0.05 i)\right|_{Y} & \left(m_{c}=m_{c}^{\mathrm{MS}}=1.2 \mathrm{GeV}\right)
\end{array}\right.
$$

ie a $5 \%$ mass scheme ambiguity


## Nonlocal terms:heavy-quark expansion


leading-power: factorises into perturbative kernels, form factors, LCDA's (including hard/hard-collinear gluon corrections to all orders)
$\alpha_{s}{ }^{0}: C_{7} \rightarrow C_{7}{ }^{\text {eff }}$
$\mathrm{C}_{9} \rightarrow \mathrm{C}_{9}{ }^{\text {eff }}\left(\mathrm{q}^{2}\right)$
+1 annihilation diagram
$\alpha_{s}{ }^{1}$ : further corrections to $C_{7}{ }^{\text {eff }}\left(q^{2}\right)$ and $C_{9}{ }^{\text {eff }}\left(q^{2}\right)$
(convergent) convolutions of hardscattering kernels with meson light cone-distribution amplitudes

Beneke, Feldmann, Seidel 2001
state-of-the-art in phenomenology
unambigous (save for parametric uncertainties)
at subleading powers: breakdown of factorisation
some contributions have been estimated as end-point divergent convolutions with a cut-off Kagan\&Neubert 2001, Feldmann\&Matias 2002
can perform light-cone OPE of charm loop \& estimate resulting (nonlocal) operator matrix elements

Khodjamirian et al 2010
effective shifts of helicity amplitudes as large as $\sim 10 \%$

## New effect: spectator scattering


leading-power: everything factorises into perturbative kernels, form factors, meson light-cone distribution amplitudes (including hard/hard-collinear gluon corrections to all orders)

$$
h_{\lambda}=\int_{0}^{1} d u \phi_{K}^{*}(u) T\left(u, \alpha_{s}\right)+\mathcal{O}\left(\Lambda / m_{b}\right)
$$

- leading power in the heavy quark limit - same as the vertex corrections going into $\mathrm{C}_{7}{ }^{\text {eff }}, \mathrm{C}_{9}$ eff
- sensitivity to substructure of mesons, via light-cone distribution amplitudes: leading twist for $\mathrm{K}^{*}$, two two-particle LCDAs for B-meson


## Form factors

Helicity amplitudes naturally involve helicity form factors

$$
\begin{aligned}
-i m_{B} \tilde{V}_{L(R) \lambda}\left(q^{2}\right) & =\langle M(\lambda)| \bar{s} \epsilon^{*}(\lambda) P_{L(R)} b|\bar{B}\rangle, & & \text { ~ Bharucha/Feldmann/Wick } 2010 \\
m_{B}^{2} \tilde{T}_{L(R) \lambda}\left(q^{2}\right) & =\epsilon^{* \mu}(\lambda) q^{\nu}\langle M(\lambda)| \bar{s} \sigma_{\mu \nu} P_{R(L)} b|\bar{B}\rangle & & \text { definitions here: } \\
i m_{B} \tilde{S}_{L(R)}\left(q^{2}\right) & =\langle M(\lambda=0)| \bar{s} P_{R(L)} b|\bar{B}\rangle . & & \text { SJ, Martin Camalich } 2012
\end{aligned}
$$

( $S$ is essentially $A_{0}$ in the traditional nomenclature.)

- directly relevant to B->V II including the LHCb anomaly in particular, V./T. determines of the zero crossing of both $\mathrm{A}_{\mathrm{FB}}$ and of $\mathrm{S}_{5} / \mathrm{P}_{5}$ ', as far as form factors are concerned
- helicity+ vanishes at $q^{2}=0$, in particular
(Burdman; Beneke/Feldmann/Seidel)
implying several clean null tests of the SM

$$
T_{+}\left(q^{2}=0\right)=0
$$

Burdman, Hiller 2000
SJ, Martin Camalich 2012
difficult to calculate - lattice cannot cover small $q^{2}$ (plus other issues) best shot: light-cone sum rules with continuum subtractions

## Form factor relations

Once one accepts the heavy-quark limit as necessary evil (?) for dealing with the nonleptonic Hamiltonian ("charm loops" etc) one takes note that it also predicts simple relations between the (helicity) form factors, for instance:

Charles et al 1999
Beneke, Feldmann 2000

$$
\begin{aligned}
\frac{T_{-}\left(q^{2}\right)}{V_{-}\left(q^{2}\right)}=1+\frac{\alpha_{s}}{4 \pi} C_{F}\left[\ln \frac{m_{b}^{2}}{\mu^{2}}-L\right]+ & \frac{\alpha_{s}}{4 \pi} C_{F} \frac{1}{2} \frac{\Delta F_{\perp}}{V_{-}} \quad \text { where } \\
& \text { "spectator scattering": } \\
& \text { "vertex" correction: } \\
& \text { mainly dependent on B } \\
& \text { meson LCDA } \\
& \text { but as suppressed }
\end{aligned}
$$

Eliminates form factor dependence from some observables (eg $\mathrm{P}_{2}{ }^{\prime}$ ) almost completely, up to power corrections

## Limitations

While at leading power one has an unambiguous result (though still dependent on nonperturbative parameters which must be separately determined, or fit to data), not much is known about $\mathrm{O}\left(\Lambda / \mathrm{m}_{\mathrm{b}}\right)$ corrections.

- only partial calculations exist (particularly in connection to isospin asymmetry)

Kagan, Neubert; application to
b->sll: Feldmann, Matias

- most seriously, attempts at factorising power corrections leads fails in some cases: the "nonfactorisable" gluon-exchanges receive $\mathrm{O}(1)$ corrections
- note that the latter is already true at leading power for the helicity-zero amplitude if $q^{2}<\Lambda m_{b}$. This implies, for instance, that $F_{L}$ and $P_{5}$ ' cannot be calculated in the lowest bin ( $\mathrm{S}_{5}$ fine).


## Endpoint divergences

Attempting to factorize the soft form factor results in divergent factors such as

$$
\int_{0}^{1} d u \frac{(1+\bar{u}) \phi_{\pi}(u)}{\bar{u}^{2}}
$$

diverges at $u=1$ not regularized in SCET
"hard-scattering" kernel picks out an exceptional configuration exchanged gluon then has low virtuality

Parameterization (model) (cf. BBNS)
phenomenological [ $\phi=0$ here]
$\int_{0}^{1} d u \frac{\phi_{\pi}(u)}{\bar{u}^{2}} \rightarrow \int_{0}^{1-\Lambda / m_{b}} d u \frac{\phi_{\pi}(u)}{\bar{u}^{2}}=6\left(1+\rho e^{i \phi}\right) \ln \frac{\Lambda_{h}}{m_{b}}+$ finite

Proposed modification of SCET (0-bin subtraction) [Manohar, Stewart 06]

$$
\begin{aligned}
& \int_{0}^{1} d u \frac{\phi_{\pi}(u)}{\bar{u}^{2}} \int_{0}^{1} d u \frac{\phi_{\pi}(u)-\bar{u} \phi_{\pi}^{\prime}(1)}{\bar{u}^{2}}+\phi_{\pi}^{\prime}(1) \ln \frac{m_{b}}{\mu_{-}} \\
& \text {new non-perturbative object - no } \\
& \text { expansion in Gegenbauer moments }
\end{aligned}
$$

Unfortunately, nobody has been able to give a definition (or show the existence) of a suitable form of the object $\phi^{\prime}(1)$

## Possible improvements

Some parts of the calculations, in particular form factor ratios, have been known to NNLO ( $\alpha_{s}{ }^{2}$ ) for some time.

Beneke\&Yang; Becher\&Hill;...

Resummations of logarithms of hard and hard-collinear scale (based on experience from nonleptonic effect, unlikely to be very important)

The true limitation are power corrections that do not factorise. Progress within the heavy-quark expansion (such as establishing a factorisation theorem) would require a conceptual breakthrough.

This leaves two strategies

- parameterise power corrections and fit to data
- combine QCD factorisation with other methods (such as LCSR)


# Brief comparison of heavy-quark expansion to 2015 data 

- methodology as in SJ and Martin Camalich 2012, 2014, parameter ranges as in 1412.3183
(In particular a certain model of power corrections.)

Central value lines in the following plots correspond to the pure heavyquark limit, ie all power corrections set to zero. All numbers preliminary


Pure heavy-quark limit (!) describes data surprisingly well.
Within errors there appears to be no significant discrepancy
Cannot support LHCb claim of 2.9 sigma effect in the $4 . .6 \mathrm{GeV}^{2}$ bin

## Forward-backward asymmetry



Pure heavy-quark limit (!) matches data. Even at central values nothing of significance.
Data almost spot on our predictions cannot confirm systematic downward shift claimed by LHCb.

Similar conclusions $\mathrm{F}_{\mathrm{L}}$ and $\mathrm{S}_{4}$.

## $F_{L}$ and $S_{4}$


"Null tests" $\mathrm{S}_{3}$ not yet analysed with new data; $\mathrm{A}_{9}$ no update by LHCb yet.
Would be very usefu!

## connoprisontornap

LCSR relate nonperturbative objects to other nonperturbative objects (decay constants),
which are then taken from data or from further sum rules for phenomenology.

From a phenomenological perspective, in my view:

- advantage of LCSR: more nonperturbative objects are accessible
- price: No small parameter controlling the modelling uncertainties introduced (primarily through continuum subtractions)

Besides, there are technical issues such as establishing short distance dominance, and everything that can be calculated is calculated perturbatively. All this works quite similarly in LCSR and in QCDF.

## Complementarity of LCSR, QCDF

A complementary approach will take advantage of both

- the model-independence of the leading-power QCDF results ie the power suppression of irreducible uncertainties
- the ability of LCSR to access quantities that do not factorise

In other words, LCSR should ideally focus on estimating power suppressed terms only, where only a modest relative uncertainty is required (and even $O(1)$ may be enough).

Important difficulty: avoid double counting. Need to establish correspondence of LCSR results to particular power corrections

Example: size of the helicity-+ amplitude, crucial for the sensitivity to right-handed dipole transitions

## Charm loop


leading-power: factorises into perturbative kernels, form factors, meson light-cone distribution amplitudes (including hard/hard-collinear gluon corrections to all orders)

$$
h_{\lambda}=\int_{0}^{1} d u \phi_{K}^{*}(u) T\left(u, \alpha_{s}\right)+\mathcal{O}\left(\Lambda / m_{b}\right)
$$

$\alpha_{5}{ }^{0}: \mathrm{C}_{7} \rightarrow \mathrm{C}_{7}$ eff $\quad \mathrm{C}_{9} \rightarrow \mathrm{C}_{9}$ eff $\left(\mathrm{q}^{2}\right) \quad+1$ annihilation diagram
$\alpha_{s}{ }^{1}$ : (convergent) convolutions of hard- scattering kernels with meson LCDA
unambigous (save for parametric uncertainties)
state-of-the-art in phenomenology
at subleading powers: breakdown of factorisation
some contributions have been estimated as end-point divergent convolutions with a cut-off
Kagan\&Neubert 2001, Feldmann\&Matias 2002
LCSR computation finds effective shifts of transversity amplitudes as large as $\sim 10 \%$

## Nonlocal terms: power corrections


subleading power: breakdown of factorisation. Schematically for $\mathrm{Q}_{1}{ }^{\mathrm{c}}, \mathrm{Q}_{2}{ }^{\mathrm{c}}$ :

$$
r_{\lambda}^{c}=\int_{\Lambda_{h}}^{1} d u \phi_{K}^{*}(u) T\left(u, \alpha_{s}\right)+r_{\lambda, \text { soft }}^{c}
$$

1) power corrections from: (i) higher-twist 2-particle LCDA; (ii) multi-particle LCDA, and from soft endpoint region (iii)
2) some endpoint-divergent contributions from hard-collinear gluon exchanges;

Kagan\&Neubert 2001, Feldmann\&Matias 2002
3) need to allow for "soft" remainder even if endpoint convergent: means only that endpoint region is power suppressed relative to "bulk" region!
4) In endpoint region hard-collinear gluon becomes soft


## Long-distance "charm loop"

$$
r_{\lambda}^{c}=\int_{\Lambda_{h}}^{1} d u \phi_{K}^{*}(u) T\left(u, \alpha_{s}\right)+r_{\lambda, \text { soft }}^{c}
$$


$Q_{1}{ }^{c}, Q_{2}{ }^{c}$ insertions with hard-collinear gluon(s):
cannot generate $\lambda=+$ (left-handed strange quark) with
two-particle LCDA
multi-particle LCDA contributions suppressed by extra $\alpha_{\text {s }}$

$Q_{1}{ }^{c}, Q_{2}{ }^{c}$ insertions with soft gluon: can still integrate out charm, but not the gluons Grinstein, Grossmann, Ligeti, Pirjol 2004
for single soft gluon the two gluon attachments to the charm line give

$$
r_{\lambda, \mathrm{soft}}^{c}=\epsilon^{\mu *}(\lambda)\langle M(k, \lambda)| \tilde{\mathcal{O}}_{\mu}|\bar{B}\rangle
$$

where the light-cone operator (in notation of Khodjamirian, Mannel, Pivovarov, Wang 2010)

$$
\tilde{\mathcal{O}}_{\mu}=\int d \omega I_{\mu \rho \alpha \beta}(q, \omega) \bar{s}_{L} \gamma^{\rho} \delta\left(\omega-\frac{i n_{+} \cdot D}{2}\right) \tilde{G}^{\alpha \beta} b_{L}
$$

(corresponds to the two photon attachments to the charm loop, treating $\Lambda^{2} /\left(4 m_{c}{ }^{2}\right) \sim \Lambda / m_{b}$ )
matrix element power counting: $\Lambda^{2} /\left(4 \mathrm{~m}_{\mathrm{c}}{ }^{2}\right) \sim \Lambda / \mathrm{m}_{\mathrm{b}}$ per soft gluon Khodjamirian et al 2010
power suppression as expected from heavy-quark power counting! no double counting! - but 4 more photon attachments

## Helicity hierarchies survive!

- LCSR helicity amplitudes

$$
G_{h \lambda}\left(q^{2} ; k^{2}\right)=-i \int d^{4} y e^{i k y}\left\langle 0 T\left\{\epsilon^{\nu *}(\hat{z} ; \lambda) j_{\nu}^{K^{*}}(y) \epsilon^{\mu *}(-\hat{z} ; \lambda) \tilde{O}_{\mu}(0)\right\} B\right\rangle
$$

This has a hadronic representation containing the desired matrix elements

$$
G_{h \lambda}\left(q^{2} ; k^{2}\right)=\frac{f_{K^{*} \|} m_{K^{*}}}{m_{K^{*}}^{2}-k^{2}}\left\langle K^{*}(\tilde{k} ; \lambda)\right| \epsilon^{\mu *}(-\hat{z} ; \lambda) \tilde{O}_{\mu}(0)|B\rangle+\text { continuum contributions. }
$$

key: project out helicities through interpolating current


1) further photon attachments:

attachments to b or s quark quite local operator; simpler argument; again helicity hierarchy
attachments to spectator lines should give nonlocal operator product of [s G b] operator and light-quark part of em current.
However as photon always hard, soft-gluon exchange appears kinematically impossible (more detailed investigation desirable)
2) earlier estimates of long-distance effecs in $h_{\lambda}(0)$

SCET-based Grinstein, Grossman, Ligeti, Pirjol 2004
identify SCET ${ }_{\text {I }}$ operator $\sim \tilde{O}_{\mu}$
only power counting estimate of matrix element, misses helicity hierarchy (cannot match onto SCET II b/c endpoint divergences)

LCSR-based Ball, Jones, Zwicky 2006 (also Muheim, Xie, Zwicky 2008)
derive sum rule with external K* external (instead of B)

- does not single out the soft (endpoint) configuration
- moreover expand a light-cone operator in local operators; but the neglected higher-dimensional matrix elements scale like $\mathrm{mb}^{2} /\left(4 \mathrm{~m}_{\mathrm{c}}{ }^{2}\right)$ : not justified!
(different from somewhat analogous $B$-> $X_{s}$ gamma case)


## Conciusions

QCD factorisation

- is a well established consequence of the heavy-quark limit for many $B$ decays
- allows partial calculations of many observables in the heavy-quark limit, providing an unambigous reference point.
- depends on certain nonperturbative normalisations and suffers from some incalculable power corrections

For B->VII, predictions for eg the forward-backward zero crossing have been stable for many years, because of a very weak sensitivity to residual nonperturbative inputs.

There seems to be no significant effect in a bin-by-bin analysis of 2015 LHCb data, unless power corrections are such that they introduce a significance effect (which then requires new physics).

More complementarity between QCDF and LCSR would be desirable. Demonstrated this in detail for the case of the charm loop in the helicity+ amplitude, crucial for searches for right-handed currents.

## BACKUP

## Heavy-quark limit and corrections


$q^{2}$ dependence in heavy-quark limit not known (model by a power p , and/or a pole model)

$$
\begin{array}{ll}
\mathrm{V}_{+}^{\infty}(0)=0 \quad \mathrm{~T}_{+}^{\infty}(0)=0 & \text { from heavy-quark/ } \\
\mathrm{V}_{-}^{\infty}(0)=\mathrm{T}_{-}^{\infty}(0) & \text { large energy } \\
\mathrm{V}_{0}^{\infty}(0)=\mathrm{T}_{0}^{\infty}(0) & \text { symmetry }
\end{array}
$$

hence

$$
\begin{aligned}
& T_{+}\left(q^{2}\right)=\mathcal{O}\left(q^{2}\right) \times \mathcal{O}\left(\Lambda / m_{b}\right) \\
& V_{+}\left(q^{2}\right)=\mathcal{O}\left(\Lambda / m_{b}\right)
\end{aligned}
$$

Corrections are calculable in terms of perturbation theory, decay constants, light cone distribution amplitudes
$\mathrm{V}_{+}^{\infty}\left(\mathrm{q}^{2}\right)=0 \quad \mathrm{~T}_{+}^{\infty}\left(\mathrm{q}^{2}\right)=0$
_ "naively factorizing" part of the helicity amplitudes Hy, ${ }^{+}$strongly Burdman, Hiller 1999 suppressed as a consequence of chiral SM weak interactions

- We see the suppression is particularly strong near low-q ${ }^{2}$ endpoint
- Form factor relations imply reduced uncertainties in suitable observables


## 

Useful to consider functions of the angular coefficients for which form factors drop out in the heavy quark limit if perturbative QCD corrections neglected.
neglecting strong phase differences
E.g. [tiny; take into account in numerics]

$$
\begin{aligned}
& P_{1} \equiv \frac{I_{3}+\bar{I}_{3}}{2\left(I_{2 s}+\bar{I}_{2 s}\right)}=\frac{-2 \operatorname{Re}\left(H_{V}^{+} H_{V}^{-*}+H_{A}^{+} H_{A}^{-*}\right)}{\left|H_{V}^{+}\right|^{2}+\left|H_{V}^{-}\right|^{2}+\left|H_{A}^{+}\right|^{2}+\left|H_{A}^{-}\right|^{2}} \\
& P_{3}^{C P} \equiv-\frac{I_{9}-\bar{I}_{9}}{4\left(I_{2 s}+\bar{I}_{2 s}\right)}=-\frac{\operatorname{Im}\left(H_{V}^{+} H_{V}^{-*}+H_{A}^{+} H_{A}^{-*}\right)}{\left|H_{V}^{+}\right|^{2}+\left|H_{V}^{-}\right|^{2}+\left|H_{A}^{+}\right|^{2}+\left|H_{A}^{-}\right|^{2}} \\
& P_{5}^{\prime}=\frac{\operatorname{Re}\left[\left(H_{V}^{-}-H_{V}^{+}\right) H_{A}^{0 *}+\left(H_{A}^{-}-H_{A}^{+}\right) H_{V}^{0 *}\right]}{\sqrt{\left(\left|H_{V}^{0}\right|^{2}+\left|H_{A}^{0}\right|^{2}\right)\left(\left|H_{V}^{+}\right|^{2}+\left|H_{V}^{-}\right|^{2}+\left|H_{A}^{+}\right|^{2}+\left|H_{A}^{-}\right|^{2}\right)}}
\end{aligned}
$$

Becirevic, Schneider 2011
Matias, Mescia, Ramon, Virto 2012
Descotes-Genon et al 2012
(also Krueger,Matias 2005; Egede et al 2008)

$$
\begin{aligned}
& =0 . \\
& =0, \begin{array}{l}
\text { (Melikhov 1998) } \\
\text { Krueger, Matias 2002 } \\
\text { Lunghi, Matias 2006 } \\
\text { Becirevic, Schneider 2011 }
\end{array} \\
& =\frac{C_{10}\left(C_{9, \perp}+C_{9, \|}\right)}{\sqrt{\left(C_{9, \|}^{2}+C_{10}^{2}\right)\left(C_{9, \perp}^{2}+C_{10}^{2}\right)}}
\end{aligned}
$$

in SM, neglecting power corrections
where $C_{9, \perp}=C_{9}^{\text {eff }}\left(q^{2}\right)+\frac{2 m_{b} m_{B}}{q^{2}} C_{7}^{\text {eff }}$ and pert. QCD corrections

$$
C_{9, \|}=C_{9}^{\mathrm{eff}}\left(q^{2}\right)+\frac{2 m_{b} E}{q^{2}} C_{7}^{\mathrm{eff}}
$$

$\mathrm{C}_{7}$ and $\mathrm{C}_{9}$ opposite sign
Interference maximal near zero-crossing
enhances vulnerability to anything that violates the large-energy form factor relations
much more relevant to $P_{5}$ ' (and others) than to $P_{1}$ or $P_{3} C P$

## Power corrections: analytical

Compare

$$
\begin{aligned}
P_{5}^{\prime}=\left.P_{5}^{\prime}\right|_{\infty}(1+ & \frac{a_{V_{-}}-a_{T_{-}}}{\xi_{\perp}} \frac{m_{B}}{|\vec{k}|} \frac{m_{B}^{2}}{q^{2}} C_{7}^{\text {eff }} \frac{C_{9, \perp} C_{9, \|}-C_{10}^{2}}{\left(C_{9, \perp}^{2}+C_{10}^{2}\right)\left(C_{9, \perp}+C_{9, \|}\right)} \\
& +\frac{a_{V_{0}}-a_{T_{0}}}{\xi_{\|}} 2 C_{7}^{\text {eff }} \frac{C_{9, \perp} C_{9, \|}-C_{10}^{2}}{\left(C_{9, \|}^{2}+C_{10}^{2}\right)\left(C_{9, \perp}+C_{9, \|}\right)} \\
& \left.+8 \pi^{2} \tilde{h}_{-}-m_{B} \frac{m_{B}^{2}}{\xi_{\perp}|\vec{k}|} \frac{C_{9, \perp} C_{9, \|}-C_{10}^{2}}{q^{2}} \frac{C^{2}}{C_{9, \perp}+C_{9, \|}}+\text { further terms }\right)+\mathcal{O}\left(\Lambda^{2} / m_{B}^{2}\right)
\end{aligned}
$$

(truncated after 3 out of 11 independent power-correction terms!) also, dependence on soft form factors reappears at PC level
and

$$
\begin{aligned}
P_{1}= & \frac{1}{C_{9, \perp}^{2}+C_{10}^{2}} \frac{m_{B}}{|\vec{k}|}(-\underbrace{\xi_{\perp}}_{T_{+}} \frac{2 m_{B}^{2}}{\left(q^{2}\right)} C_{7}^{\text {eff }} C_{9, \perp}-\frac{a_{V_{+}}}{\xi_{\perp}}\left(C_{9, \perp} C_{9}^{\text {eff }}+C_{10}^{2}\right)-\frac{b_{T_{+}}}{\xi_{\perp}} 2 C_{7}^{\text {eff }} C_{9, \perp} \\
& \left.-\frac{b_{V_{+}}}{\xi_{\perp}} \frac{q^{2}}{m_{B}^{2}}\left(C_{9, \perp} C_{9}^{\mathrm{eff}}+C_{10}^{2}\right)+16 \pi \frac{h_{+}}{h_{\perp}} \frac{m_{B}^{2}}{\xi^{2}} C_{9, \perp}\right)+\mathcal{O}\left(\Lambda^{2} / m_{B}^{2}\right) .
\end{aligned}
$$

(complete expression)
Further notice that $a_{T+}$ vanishes as $q^{2}->0, h_{+}$helicity suppressed, and the other three terms lacks the photon pole.

Hence $P_{1}$ much cleaner than $P_{5}{ }^{\prime}$, especially at very low $q^{2}$

## Probing right-handed currents

Extending to BSM Wilson coefficients, have
neglecting strong phase differences
[tiny; take into account in numerics]

$$
\begin{aligned}
& P_{1} \equiv \frac{I_{3}+\bar{I}_{3}}{2\left(I_{2 s}+\bar{I}_{2 s}\right)} \stackrel{\downarrow}{=} \frac{-2 \operatorname{Re}\left(H_{V}^{+} H_{V}^{-*}+H_{A}^{+} H_{A}^{-*}\right)}{\left|H_{V}^{+}\right|^{2}+\left|H_{V}^{-}\right|^{2}+\left|H_{A}^{+}\right|^{2}+\left|H_{A}^{-}\right|^{2}} \approx 2 \frac{\downarrow \operatorname{Re}\left(C_{7} C_{7}^{\prime} *\right)}{\left|C_{7}\right|^{2}+\left|C_{7}^{\prime}\right|^{2}} \\
& P_{3}^{C P} \equiv-\frac{I_{9}-\bar{I}_{9}}{4\left(I_{2 s}+\bar{I}_{2 s}\right)}=-\frac{\operatorname{Im}\left(H_{V}^{+} H_{V}^{-*}+H_{A}^{+} H_{A}^{-*}\right)}{\left|H_{V}^{+}\right|^{2}+\left|H_{V}^{-}\right|^{2}+\left|H_{A}^{+}\right|^{2}+\left|H_{A}^{-}\right|^{2}} \approx \frac{\operatorname{Im}\left(C_{7} C_{7}^{\prime *}\right)}{\left|C_{7}\right|^{2}+\left|C_{7}^{\prime}\right|^{2}}
\end{aligned}
$$

- recall double suppression of $T_{+}$at (very) low $q^{2}$
- extends to the long-distance contribution to $\mathrm{H}_{v^{+}}$ (discussed in great detail in 1212.2264 and 1412.3183)
so very small nonperturbative QCD corrections to right-hand side also, $B->K^{*}$ gamma is described in terms of the same $\lambda=+/-1$ helicity amplitudes

$$
\begin{aligned}
\mathcal{A}(\bar{B} \rightarrow V(\lambda) \gamma(\lambda)) & =\lim _{q^{2} \rightarrow 0} \frac{q^{2}}{e} H_{V}\left(q^{2}=0 ; \lambda\right) \quad \text { exact (LSZ) } \\
& =\frac{i N m_{B}^{2}}{e}\left[\frac{2 \hat{m}_{b}}{m_{B}}\left(C_{7} \tilde{T}_{\lambda}(0)-C_{7}^{\prime} \tilde{T}_{-\lambda}\right)(0)-16 \pi^{2} h_{\lambda}\left(q^{2}=0\right)\right]
\end{aligned}
$$

## 




SJ, Martin Camalich 2012
Two angular observables remain clean null tests of the SM in the presence of long-distance corrections
(theoretical limit on) sensitivity to $\mathrm{Re}_{7}{ }^{\prime}$ at $<10 \%\left(\mathrm{C}_{7}{ }^{\mathrm{SM}}\right)$ level, to $\mathrm{Im}_{7}$ ' at $<1 \%$
sensitivity stems from $q^{2} \in[0.1,2] \mathrm{GeV}^{2}$

# Predictions for electronic mode 

| $B r\left[10^{-8}\right]$ | $F_{L}$ | $P_{1}$ | $P_{2}$ | $P_{3}^{C P}\left[10^{-4}\right]$ | $P_{4}^{\prime}$ | $P_{5}^{\prime}$ | $P_{6}^{\prime}$ | $P_{8}^{\prime}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $26_{-9}^{+12}$ | $0.10_{-0.05}^{+0.11}$ | $0.030_{-0.044}^{+0.047}$ | $-0.073_{-0.016}^{+0.020}$ | $0.1_{-0.6}^{+0.6}$ | $0.18_{-0.08}^{+0.06}$ | $0.55_{-0.12}^{+0.11}$ | $0.06_{-0.07}^{+0.07}$ | $0.01_{-0.09}^{+0.09}$ |

SJ, Martin Camalich
1412.3183
"Effective" bin $\left[0.0020_{-0.0008}^{+0.0008}, 1.12_{-0.06}^{+0.06}\right]$ to deal with acceptance issues (negligible impact on theory error)

Theoretically even cleaner than muonic mode at very low $\mathrm{q}^{2}$ as tensor form factor / photon pole dominates more

Boost in BR due to lower $q^{2}$ min
for $\mathrm{C}_{7}$ ' sensitivity, offsets disadvantages at LHCb

## $B \rightarrow K^{*} I$ I: angular distribution



Each angular coefficient is a function of Wilson coefficients incorporating the weak interactions and any BSM effects, and of the dilepton invariant mass $q^{2}$
This can be used to probe for new physics in various bins

## Form factors

Helicity amplitudes naturally involve helicity form factors

$$
\begin{array}{rlr}
-i m_{B} \tilde{V}_{L(R) \lambda}\left(q^{2}\right) & =\langle M(\lambda)| \bar{s} \epsilon^{*}(\lambda) P_{L(R)} b|\bar{B}\rangle, \\
m_{B}^{2} \tilde{T}_{L(R) \lambda}\left(q^{2}\right) & =\epsilon^{* \mu}(\lambda) q^{\nu}\langle M(\lambda)| \bar{s} \sigma_{\mu \nu} P_{R(L)} b|\bar{B}\rangle \quad \sim \text { Bharucha et al } 2010 \\
i m_{B} \tilde{S}_{L(R)}\left(q^{2}\right) & =\langle M(\lambda=0)| \bar{s} P_{R(L)} b|\bar{B}\rangle .
\end{array}
$$

(\& rescale helicity-0 form factors by kinematic factor.)
Can be expressed in terms of traditional "transversity" FFs

$$
\begin{aligned}
V_{ \pm}\left(q^{2}\right) & =\frac{1}{2}\left[\left(1+\frac{m_{V}}{m_{B}}\right) A_{1}\left(q^{2}\right) \mp \frac{\lambda^{1 / 2}}{m_{B}\left(m_{B}+m_{V}\right)} V\left(q^{2}\right)\right], \\
V_{0}\left(q^{2}\right) & =\frac{1}{2 m_{V} \lambda^{1 / 2}\left(m_{B}+m_{V}\right)}\left[\left(m_{B}+m_{V}\right)^{2}\left(m_{B}^{2}-q^{2}-m_{V}^{2}\right) A_{1}\left(q^{2}\right)-\lambda A_{2}\left(q^{2}\right)\right] \\
T_{ \pm}\left(q^{2}\right) & =\frac{m_{B}^{2}-m_{V}^{2}}{2 m_{B}^{2}} T_{2}\left(q^{2}\right) \mp \frac{\lambda^{1 / 2}}{2 m_{B}^{2}} T_{1}\left(q^{2}\right), \\
T_{0}\left(q^{2}\right) & =\frac{m_{B}}{2 m_{V} \lambda^{1 / 2}}\left[\left(m_{B}^{2}+3 m_{V}^{2}-q^{2}\right) T_{2}\left(q^{2}\right)-\frac{\lambda}{\left(m_{B}^{2}-m_{V}^{2}\right)} T_{3}\left(q^{2}\right)\right], \\
S\left(q^{2}\right) & =A_{0}\left(q^{2}\right),
\end{aligned}
$$

The form factors satisfy two exact relations:

$$
\begin{aligned}
T_{+}\left(q^{2}=0\right) & =0 \\
S\left(q^{2}=0\right) & =V_{0}(0)
\end{aligned}
$$

note - M can be multiparticle state. Eg for a two-pseudoscalar state

```
\(\tilde{V}_{L \lambda}=-\eta(-1)^{L} \tilde{V}_{R,-\lambda} \equiv \tilde{V}_{\lambda}\),
\(\tilde{T}_{L \lambda}=-\eta(-1)^{L} \tilde{T}_{R,-\lambda} \equiv \tilde{T}_{\lambda}\),
\(\eta=\) intrinsic parity
\(\tilde{S}_{L}=-\eta(-1)^{L} \tilde{S}_{R} \equiv \tilde{S}, \quad \quad+\) invariant mass dependence
```


## Lignt-Ouək contrinutions

Operators without charm have strong charm or CKM suppression; power corrections should be negligible.

However, they generate (mild) resonance structure even below the charm threshold, presumably "duality violation"
Presumably $\rho, \omega, \varphi$ most important; use vector meson dominance supplemented by heavy-quark limit $\mathrm{B} \rightarrow \mathrm{VK}^{*}$ amplitudes

estimate uncertainty from difference between VMD model and the subset of heavy-quark limit diagrams corresponding to intermediate V states.

Helicity hierarchies in hadronic B decays prevent large uncertainties in $\mathrm{Hv}^{+}$from this source, too.

## Rate: $q^{2}$ dependence (qualitative)



