## The Better Body Bag

**Social Solutions Research** 



#### Introduction



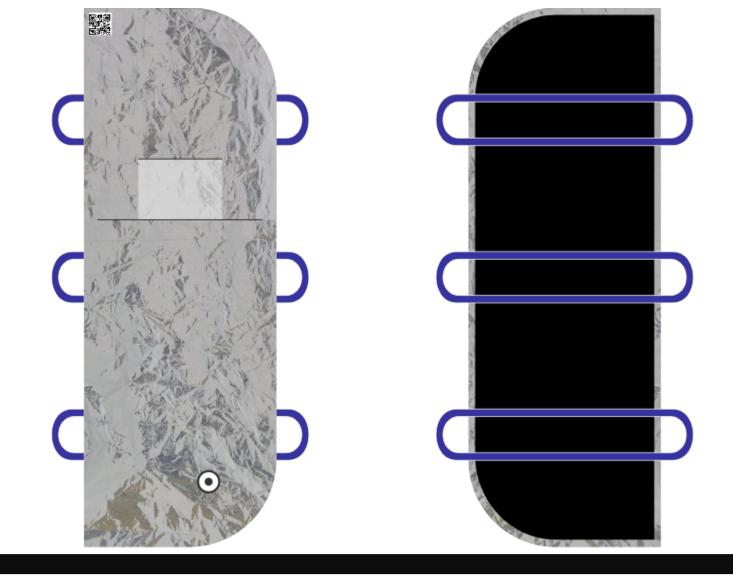


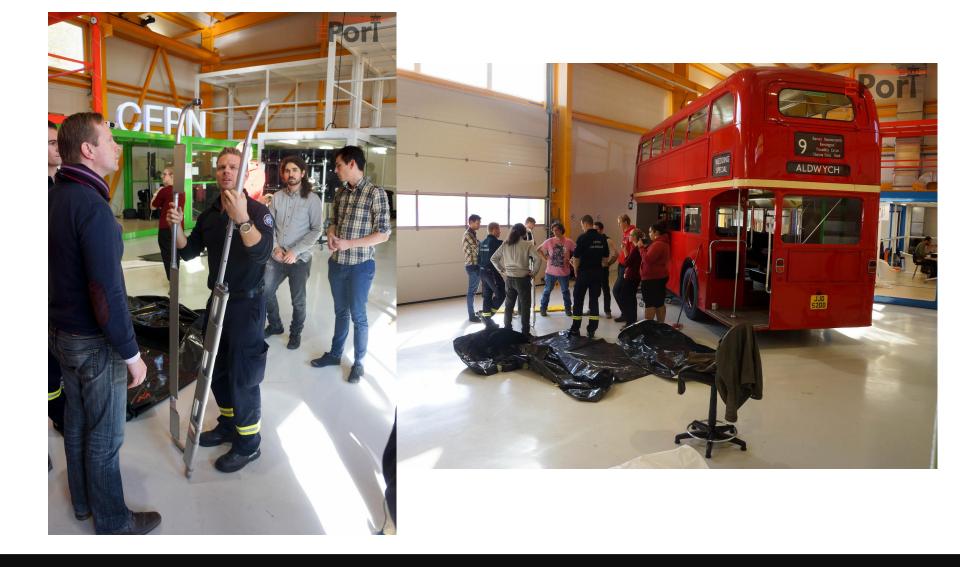
### The Team

# Rapid prototyping



## Rapid prototyping





### Professionals



### Professionals

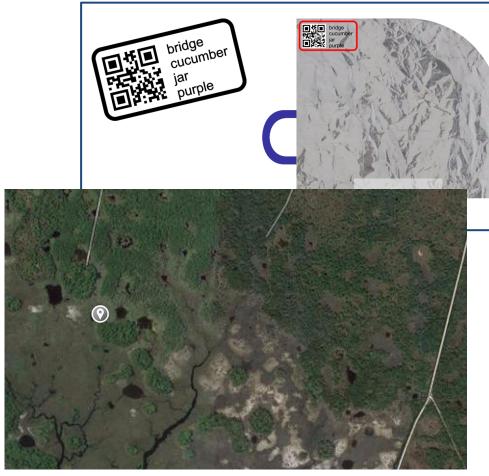
- Starting an association
- Good people
- Getting help

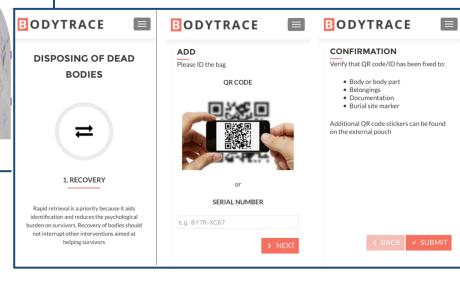
## Not so Hard Things

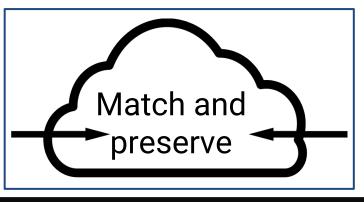
## • Time

- Time
- Staying focussed
- Hammering out the details

## Not so Easy Things







#### **Ten Years From Now**

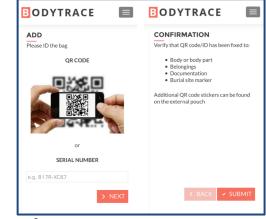
#### 1. Identify

#### 2. Capture

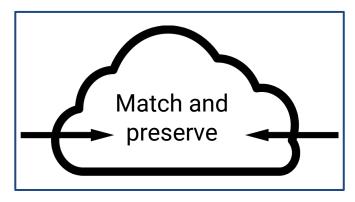


4. Tracking





#### 3. Matching



### **Ten Years From Now**



## Thank you!

