



Radiative B-meson decays within general two-Higgs-doublet models

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based on **arXiv:1311.2786** and **arXiv:1208.1251**

Outline

Introduction

Theoretical framework for radiative B-meson decays

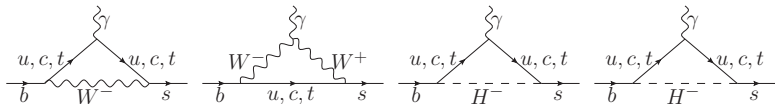
Two-Higgs-doublet models with MFV hypothesis

Charged-Higgs effects on radiative B-meson decays

Conclusion and outlook

Why interested in radiative B-meson decays?

- ▶ Within the SM, absent at tree level, occur only at loop level, therefore loop-suppressed FCNCs in the SM;
- ▶ Some NP contributions not necessarily suppressed compared to the SM, therefore these processes provide a very sensitive indirect probe of physics beyond the SM;
- ▶ Theoretically well-understood and experimentally studied extensively at BaBar, Belle, and LHCb;



The one-loop diagrams contributing to $b \rightarrow s \gamma$ within the SM and 2HDM.

Current status of radiative B-meson decays

- ▶ **On the exp. side:** both Br_s and even CP- and isospin-asymmetries measured for several $b \rightarrow s(d)\gamma$ decays, mainly from BaBar, Belle, but now also from LHCb; [*HFAG, 1412.7515.*]
- ▶ **On the theo. side:** $\text{Br}(B \rightarrow X_{s,d}\gamma)$ calculated with a very high precision ($\sim 7\%$), while exclusive $B \rightarrow V\gamma$ plagued by large non-pert. QCD effects; [*Misiak et al, 1503.01789; Hurth, Nakao, 1005.1224.*]
- ▶ **Focus on:** exclusive $B \rightarrow V\gamma$ decays, like $B \rightarrow K^*\gamma$, $B \rightarrow \rho\gamma$ and $B_s \rightarrow \phi\gamma$, within the QCDF approach; Other methods like light-cone sum rules, perturbative QCD, and \dots ;
[*Beneke, Feldmann and Seidel, hep-ph/0106067, hep-ph/0412400.*]
[*Bosch and Buchalla, hep-ph/0106081, hep-ph/0408231.*]
- ▶ **Features of exclusive $B \rightarrow V\gamma$ decays:** while theoretically more difficult, the exp. measurements much easier; beyond Br, more interesting observables like the CP- and isospin-asymmetries;

Theoretical framework for radiative B decays

- ▶ Radiative B decays are governed by the interplay between weak and strong interactions; multi-scale involved, large logarithms $\log^m(\mu_b/\mu_W)$ appear and have to be resummed;
- ▶ **Weak effective Hamiltonian \mathcal{H}_{eff}** : obtained by integrating out the heavy d.o.f. like $m_W, m_t, m_{H^\pm}, \dots$; OPE & RG-improved perturbative theory; [*Buchalla, Buras, Lautenbacher, hep-ph/9512380.*]

$$\mathcal{H}_{\text{eff}} = -\frac{G_F}{\sqrt{2}} \left[\lambda_t^{(D)} \sum_{i=1}^8 C_i Q_i + \lambda_u^{(D)} \sum_{i=1}^2 C_i (Q_i^c - Q_i^u) \right]$$

taken from Misiak talk.

$$Q_{1,2} = \begin{array}{c} c \\ \diagdown \quad \diagup \\ \blacksquare \\ \diagup \quad \diagdown \\ b \quad s \end{array} = (\bar{s}\Gamma_i c)(\bar{c}\Gamma'_i b), \quad \text{from } \begin{array}{c} c \\ \diagdown \quad \diagup \\ \bullet \quad W \quad \bullet \\ \diagup \quad \diagdown \\ b \quad s \end{array}, \quad |C_i(m_b)| \sim 1$$

$$Q_{3,4,5,6} = \begin{array}{c} q \\ \diagdown \quad \diagup \\ \blacksquare \\ \diagup \quad \diagdown \\ b \quad s \end{array} = (\bar{s}\Gamma_i b)\sum_q(\bar{q}\Gamma'_i q), \quad |C_i(m_b)| < 0.07$$

$$Q_7 = \begin{array}{c} \gamma \\ \diagup \quad \diagdown \\ \blacksquare \\ \diagup \quad \diagdown \\ b \quad s \end{array} = \frac{em_b}{16\pi^2} \bar{s}_L \sigma^{\mu\nu} b_R F_{\mu\nu}, \quad C_7(m_b) \simeq -0.3$$

$$Q_8 = \begin{array}{c} g \\ \diagup \quad \diagdown \\ \blacksquare \\ \diagup \quad \diagdown \\ b \quad s \end{array} = \frac{gm_b}{16\pi^2} \bar{s}_L \sigma^{\mu\nu} T^a b_R G_{\mu\nu}^a, \quad C_8(m_b) \simeq -0.15$$

Theoretical framework for radiative B decays

- ▶ **Weak effective Hamiltonian:** $\mathcal{H}_{\text{eff}}^{(t)} = C_1 Q_1^c + C_2 Q_2^c + \sum_{i=3}^8 C_i Q_i$
- ▶ **Wilson coefficients C_i :** calculable perturbatively for a given model, and now the NNLO program for the SM complete;
 - ▷ 2-loop/3-loop matching calculations at the initial scale μ_W ;
 - [*Bobeth, Misiak and Urban, hep-ph/9910220.*]
 - [*Misiak and Steinhauser, hep-ph/0401041.*]
 - ▷ 3-loop/4-loop anomalous dimension matrices for RG running;
 - [*Gorbahn and Haisch, hep-ph/0411071.*]
 - [*Gorbahn, Haisch and Misiak, hep-ph/0504194.*]
 - [*Czakon, Haisch and Misiak, hep-ph/0612329.*]
- ▶ **Matrix elements of O_i :** differ between inclusive and exclusive processes; currently the most difficult and uncertain part;

Theoretical framework for radiative B decays

- ▶ For inclusive $B \rightarrow X_{s,d}\gamma$: quark-hadron duality and HME to derive a well-defined decay rates in powers of Λ_{QCD}/m_b ;

$$\Gamma(B \rightarrow X_s \gamma) = \Gamma(b \rightarrow X_s^{\text{parton}} \gamma) + \Delta^{\text{nonpert.}}$$

- ▶ Exp. averages: [*HFAG, 1412.7515; Trabelsi, talk at EPS-HEP 2015.*]

$$\text{Br}(B \rightarrow X_s \gamma) |_{E_0 > 1.6 \text{ GeV}} = (3.41 \pm 0.15 \pm 0.04) \times 10^{-4}$$

$$\text{Br}(B \rightarrow X_d \gamma) |_{E_0 > 1.6 \text{ GeV}} = (1.41 \pm 0.57) \times 10^{-5}$$

- ▶ Theo. predictions: [*Misiak et al, 1503.01789; Gambino, talk at KEK-FF workshop 2015.*]

$$\text{Br}(B \rightarrow X_s \gamma) |_{E_0 > 1.6 \text{ GeV}} = (3.36 \pm 0.23) \times 10^{-4}$$

$$\text{Br}(B \rightarrow X_d \gamma) |_{E_0 > 1.6 \text{ GeV}} = (1.73^{+0.12}_{-0.22}) \times 10^{-5}$$

- ▶ Good agreement between exp. data and theo. predictions, and therefore strong constraints on various NP expected.

Theoretical framework for radiative B decays

- ▶ For exclusive $B \rightarrow V\gamma$: how to calculating precisely $\langle V\gamma | Q_i | \bar{B} \rangle$;
- ▶ QCDF/SCET method: the basis of the up-to-date predictions of exclusive decays; [*Beneke, Feldmann and Seidel, hep-ph/0106067, hep-ph/0412400; Bosch and Buchalla, hep-ph/0106081, hep-ph/0408231.*]

$$\langle V\gamma | \mathcal{H}_{\text{eff}}^{(i)} | \bar{B} \rangle \propto \mathcal{T}_{\perp}^{(i)}(0) \left\{ \epsilon^{\mu\nu\rho\sigma} \eta_{\mu}^* \varepsilon_{\nu}^* p_{\rho} p'_{\sigma} - i \left[(\eta^* \cdot \varepsilon^*) (p' \cdot q) - (\eta^* \cdot p') (\varepsilon^* \cdot q) \right] \right\}$$

- ▶ $\mathcal{T}_{\perp}^{(i)}(0)$: encode all the dynamical information, and satisfy the following factorization formula;

$$\mathcal{T}_{\perp}^{(i)}(0) = T_1(0) C_{\perp}^{(i)} + \frac{\pi^2}{N_c} \frac{f_B f_V^{\perp}}{m_B} \sum_{\pm} \int \frac{d\omega}{\omega} \Phi_{B,\pm}(\omega) \int_0^1 du \phi_{\perp}(u) T_{\perp,\pm}^{(i)}(u, \omega)$$

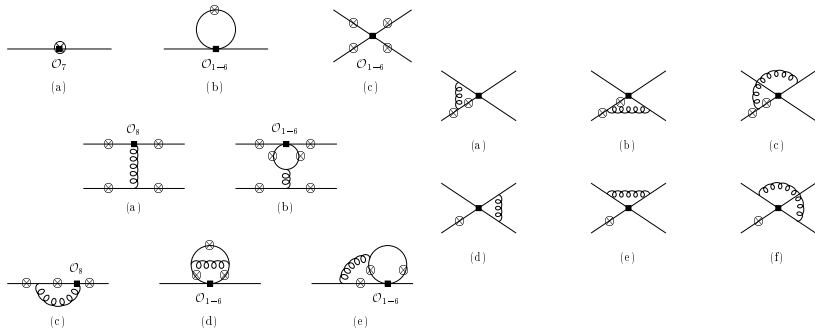
- ▶ **1st term**: from vertex correction; **2nd term**: spectator correction;
- ▶ $T_1(0)$, f_B , f_V^{\perp} , $\Phi_{B,\pm}(\omega)$ and $\phi_{\perp}(u)$: tensor form factor, decay constants, LCDAs; process-independent non-perp. quantities;

Theoretical framework for radiative B decays

- $C_{\perp}^{(i)}$ and $T_{\perp, \pm}^{(i)}(u, \omega)$: the hard-scattering kernels, and calculable perturbatively; [*Beneke, Feldmann and Seidel, hep-ph/0106067, hep-ph/0412400; Bosch and Buchalla, hep-ph/0106081, hep-ph/0408231.*]

$$C_{\perp}^{(i)} = C_{\perp}^{(0,i)} + \frac{\alpha_s C_F}{4\pi} C_{\perp}^{(1,i)} + \dots$$

$$T_{\perp, \pm}^{(i)}(u, \omega) = T_{\perp, \pm}^{(0,i)}(u, \omega) + \frac{\alpha_s C_F}{4\pi} T_{\perp, \pm}^{(1,i)}(u, \omega) + \dots$$



Theoretical framework for radiative B decays

- Decay rates for $B \rightarrow V\gamma$: [*Beneke, Feldmann, Seidel, hep-ph/0106067, hep-ph/0412400; Bosch and Buchalla, hep-ph/0106081, hep-ph/0408231.*]

$$\Gamma(\bar{B} \rightarrow V\gamma) = \frac{G_F^2}{8\pi^3} m_B^3 S \left(1 - \frac{m_V^2}{m_B^2}\right)^3 \frac{\alpha_{\text{em}}}{4\pi} m_b^2 \left| \lambda_t^{(D)} \mathcal{T}_\perp^t(0) + \lambda_u^{(D)} \mathcal{T}_\perp^u(0) \right|^2$$

- Some interesting physical observables besides Brs in $B \rightarrow V\gamma$:
 - ▷ the direct CP asymmetry:

$$A_{CP}(B \rightarrow V\gamma) = \frac{\Gamma(\bar{B} \rightarrow V\gamma) - \Gamma(B \rightarrow \bar{V}\gamma)}{\Gamma(\bar{B} \rightarrow V\gamma) + \Gamma(B \rightarrow \bar{V}\gamma)}$$

- ▷ the isospin asymmetries: Kagan and Neubert, hep-ph/0110078

$$\Delta(K^*\gamma) = \frac{\bar{\Gamma}(B^0 \rightarrow K^{*0}\gamma) - \bar{\Gamma}(B^+ \rightarrow K^{*+}\gamma)}{\bar{\Gamma}(B^0 \rightarrow K^{*0}\gamma) + \bar{\Gamma}(B^+ \rightarrow K^{*+}\gamma)}$$

$$\Delta(\rho\gamma) = \frac{\bar{\Gamma}(B^+ \rightarrow \rho^+\gamma)}{2\bar{\Gamma}(B^0 \rightarrow \rho^0\gamma)} - 1$$

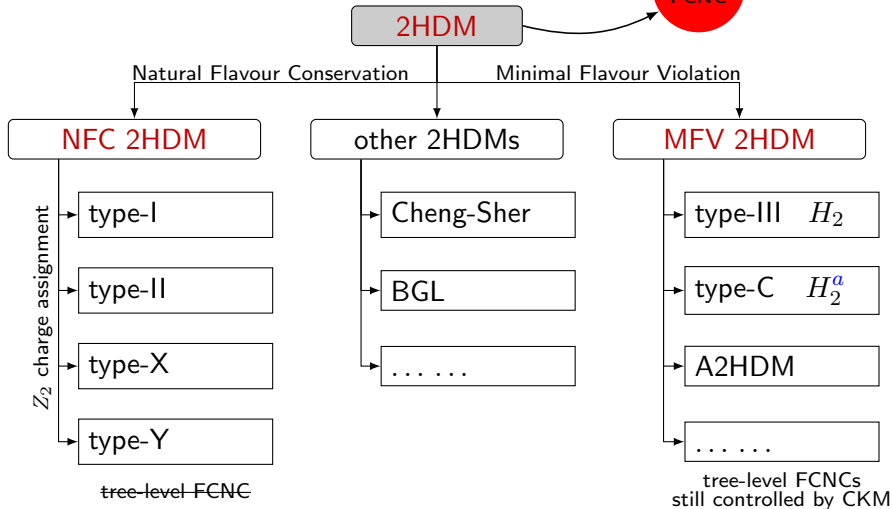
Overview of the 2HDM

- ▶ A scalar particle with 126 GeV discovered at the LHC: **Is it just the SM Higgs? or are there more scalars?** [ATLAS, 1207.7214; CMS, 1207.7235.]
- ▶ **2HDM**: one of the simplest extensions on the SM Higgs sector; [Branco, Ferreira, Lavoura, Rebelo, Sher and Silva, 1106.0034; Gunion, Haber, Kane and Dawson, Front.Phys.**80**, 1 (2000).]
 - ✓ duplicate a complex $SU(2)_L$ Higgs doublet with the same hypercharge $Y = \frac{1}{2}$ as the SM one;
 - ✓ featured by five physical Higgs states, especially a charged Higgs boson;
 - ✓ very rich and viable phenomenologies in collider, low-energy flavour physics, and \dots ;
- ▶ **In a generic 2HDM**: existing tree-level FCNCs \Rightarrow **to satisfy the stringent exp. constraints, should find a way to avoid them!**

Overview of the 2HDM

- Ways to suppress unwanted tree-level FCNCs

LARGE
FCNC



- For details on various versions of 2HDMs: [Branco, Ferreira, Lavoura, Rebelo, Sher, Silva, 1106.0034; Buras, Carlucci, Gori, Isidori, 1005.5310.]

2HDMs with MFV

- ▶ “Higgs basis”: only one doublet Φ_1 gets a nonzero vev and behaves the same as the SM one; [Davidson, Haber, hep-ph/0504050.]

$$\Phi_1 = \left[\begin{array}{c} G^+ \\ \frac{1}{\sqrt{2}} (v + S_1 + iG^0) \end{array} \right], \quad \Phi_2 = \left[\begin{array}{c} H^+ \\ \frac{1}{\sqrt{2}} (S_2 + iS_3) \end{array} \right]$$

- ▶ Most general Yukawa interactions of the scalars with the quarks: [Degrassi and Slavich, 1002.1071; Manohar and Wise, hep-ph/0606172.]

$$-\mathcal{L}_Y = \bar{q}_L^0 \tilde{\Phi}_1 Y^U u_R^0 + \bar{q}_L^0 \Phi_1 Y^D d_R^0 + \bar{q}_L^0 \tilde{\Phi}_2^{(a)} T_R^{(a)} \bar{Y}^U u_R^0 + \bar{q}_L^0 \Phi_2^{(a)} T_R^{(a)} \bar{Y}^D d_R^0$$

- ▶ MFV hypothesis: all FC interactions controlled by CKM matrix, achieved by requiring that $\bar{Y}^{U,D}$ be composed of pairs of $Y^{U,D}$;

$$\bar{Y}^U = A_u^* (1 + \epsilon_u^* Y^U Y^{U\dagger} + \dots) Y^U, \quad \bar{Y}^D = A_d (1 + \epsilon_d Y^U Y^{U\dagger} + \dots) Y^D$$

- ▶ $SU(3)_C \otimes SU(2)_L \otimes U(1)_Y$ representation of Φ_2 : either $(\mathbf{1}, \mathbf{2})_{1/2}$ colour-singlet (Type-III) or $(\mathbf{8}, \mathbf{2})_{1/2}$ colour-octet (Type-C).

2HDMs with MFV

- ▶ **Charged-Higgs interaction with quarks:** in the mass-eigenstate basis; [Li, Yang, Yuan, 1311.2786; Degrandi and Slavich, 1002.1071.]

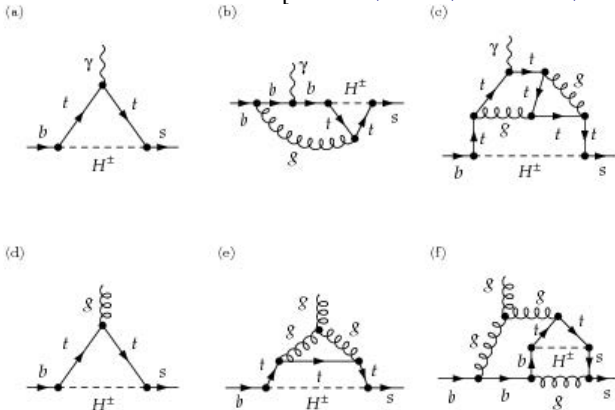
$$\mathcal{L}_{H^+} = \frac{g}{\sqrt{2}m_W} \bar{u}_i T_R^{(a)} (A_u^i m_{u_i} P_L - A_d^i m_{d_j} P_R) V_{ij} d_j H_{(a)}^+ + \text{h.c.}$$

$$A_{u,d}^i = A_{u,d} \left(1 + \epsilon_{u,d} \frac{m_t^2}{v^2} \delta_{i3} \right), \quad A_{u,d}^t = A_{u,d} \left(1 + \epsilon_{u,d} \frac{m_t^2}{v^2} \right)$$

- ▶ **Type-III:** T_R is the identity matrix in colour space;
- ▶ **Type-C:** $T_R^a = T_F^a$ ($a = 1, \dots, 8$) is $SU(3)_C$ generator acts on quark fields; featured by three colour-octet particles;
- ▶ **A2HDM:** Yukawa matrices aligned in flavour space, and similar to Type-III; [Pich and Tuzón, 0908.1554; Jung, Pich and Tuzón, 1006.0470.]
- ▶ **Very rich and interesting pheno. in:** collider physics, low-energy flavour physics, and \dots ;

Charged-Higgs effects on radiative B-meson decays

- ▶ Radiative B decays affected by H^\pm -mediated photon penguin diagrams, contribute at the same level as the W^\pm -mediated ones; [Hermann, Misiak, Steinhauser, 1208.2788.]



- ▶ With the approx. $m_s = 0$, no new operator basis compared to the SM, and only $C_{4,7,8}^{\text{eff}}(\mu_W)$ non-zero at μ_W ; [Hermann, Misiak, Steinhauser, 1208.2788; Degrossi and Slavich, 1002.1071.]

Charged-Higgs effects on radiative B-meson decays

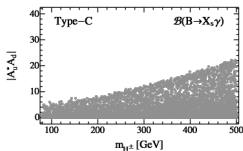
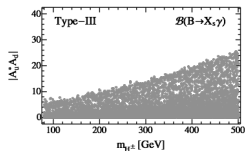
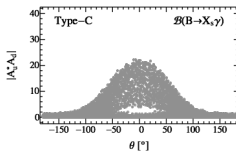
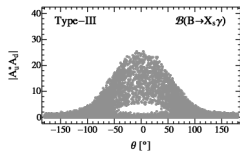
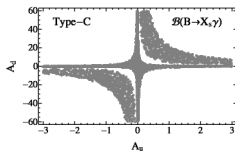
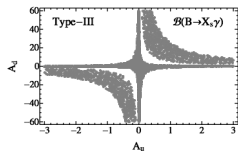
- ▶ At μ_b , only $C_{7,8}^{\text{eff}}(\mu_b)$ show significant deviations from the SM predictions; with $m_{H^\pm} = 200$ GeV and $\mu_b = 2.5$ GeV,

$$C_7^{\text{eff}}(\mu_b)/C_{7,\text{SM}}^{\text{eff}}(\mu_b) = \begin{cases} 1 - 0.28A_u^*A_d + 0.045|A_u|^2 & \text{for type-III} \\ 1 - 0.27A_u^*A_d + 0.044|A_u|^2 & \text{for type-C} \end{cases}$$

$$C_8^{\text{eff}}(\mu_b)/C_{8,\text{SM}}^{\text{eff}}(\mu_b) = \begin{cases} 1 - 0.49A_u^*A_d + 0.058|A_u|^2 & \text{for type-III} \\ 1 + 0.42A_u^*A_d - 0.090|A_u|^2 & \text{for type-C} \end{cases}$$

- ▶ $C_7^{\text{eff}}(\mu_b)$: quite similar for both type-III and type-C, therefore they are almost indistinguishable if based on Brs only;
- ▶ $C_8^{\text{eff}}(\mu_b)$: while similar magnitudes but with opposite signs, therefore we may use observables like the CP- and isospin-asymmetries to distinguish between the cases.

Constraints from CP-averaged branching ratios



Parameters within:

$$|A_u| \in [0, 3]$$

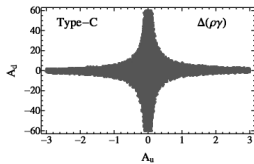
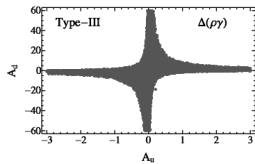
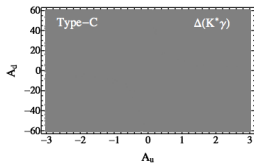
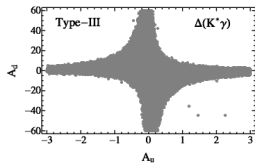
$$|A_u^* A_d| \in [0, 60]$$

$$\theta \in [-180^\circ, 180^\circ]$$

$$m_{H^\pm} \in [80, 500] \text{ GeV}$$

- ▶ Since $\text{Br} \propto |C_7^{\text{eff}}(\mu_b)|^2$ to LO, almost indistinguishable for type-III and type-C;
- ▶ Allowed regions: small & cons. close to the axes, large & dest. flipping $C_7^{\text{eff}}(\mu_b)$;
- ▶ Regions with simult. large A_u and A_d but with opposite signs already excluded.

Constraints from isospin asymmetries

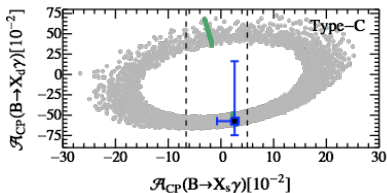
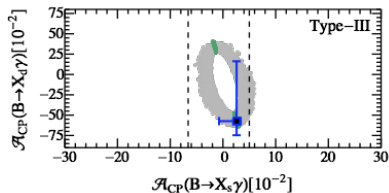


Three sources for $\Delta(V\gamma)$: [Lyon and Zwicky, 1305.4797.]

- ▶ weak anni. mediated by Q_i ;
- ▶ quark-loop s.p. through Q_i ;
- ▶ s.p. through Q_8 ;

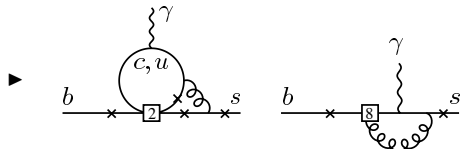
- ▶ Since $\Delta(V\gamma) \propto 1/C_7^{\text{eff}}(\mu_b)$ while $\text{Br} \propto |C_7^{\text{eff}}(\mu_b)|^2$, complementary provided, especially excluding already the large same-sign solutions allowed by Brs;
- ▶ For $\Delta(K^*\gamma)$, quite different between type-III and type-C because $C_8^{\text{eff}}(\mu_b)$ have similar magnitudes but opposite signs;
- ▶ For $\Delta(\rho\gamma)$, since $\lambda_u^{(d)} \sim \lambda_t^{(d)}$, different dependence on θ from $\Delta(K^*\gamma)$;
- ▶ Combined constraints from $\mathcal{B}(B \rightarrow X_s \gamma)$, $\Delta(\rho\gamma)$ and $\Delta(K^*\gamma)$ more stringent.

Correlation between direct CP asymmetries



$$\blacktriangleright C_7^{\text{eff}}(\mu_b)/C_{7,\text{SM}}^{\text{eff}}(\mu_b) = \begin{cases} 1 - 0.28A_u^*A_d + 0.045|A_u|^2 & \text{for type-III} \\ 1 - 0.27A_u^*A_d + 0.044|A_u|^2 & \text{for type-C} \end{cases}$$

$$\blacktriangleright C_8^{\text{eff}}(\mu_b)/C_{8,\text{SM}}^{\text{eff}}(\mu_b) = \begin{cases} 1 - 0.49A_u^*A_d + 0.058|A_u|^2 & \text{for type-III} \\ 1 + 0.42A_u^*A_d - 0.090|A_u|^2 & \text{for type-C} \end{cases}$$

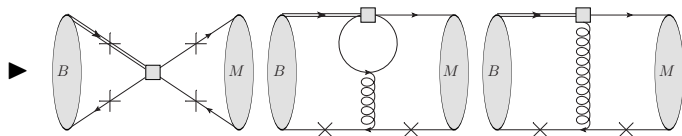
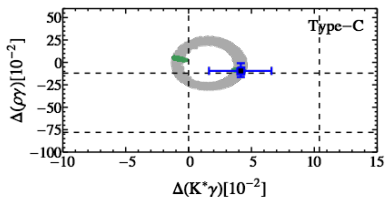
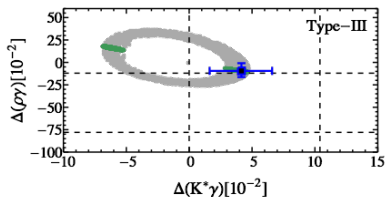


$$\text{Im}[(1 + \epsilon_s)C_7^*] = -\text{Im}C_7 + \mathcal{O}(\lambda^2)$$

$$\text{Im}[(1 + \epsilon_d)C_7^*] = -\text{Re}C_7 \cdot \eta$$

$$\blacktriangleright A_{\text{CP}}^{b \rightarrow s \gamma} = \frac{\alpha_s(m_b)}{|C_7|^2} \left\{ \frac{40}{81} \text{Im}[C_2 C_7^*] - \frac{8z}{9} [v(z) + b(z, \delta)] \text{Im}[(1 + \epsilon_s)C_2 C_7^*] \right. \\ \left. - \frac{4}{9} \text{Im}[C_8 C_7^*] + \frac{8z}{27} b(z, \delta) \text{Im}[(1 + \epsilon_s)C_2 C_8^*] \right\}, \quad \epsilon_q = \frac{V_{uq}^* V_{ub}}{V_{tq}^* V_{tb}}$$

Correlations between the isospin asymmetries



- ▶ weak annihilation mediated by four-quark operators;
- ▶ quark-loop spectator scattering through four-quark operators;
- ▶ spectator scattering through chromo-magnetic operator \mathcal{O}_8 ;

Conclusion and outlook

- ▶ Radiative B-meson decays nontrivial test of the CKM (used to determine $|V_{td}/V_{ts}|$), sensitive probes of physics beyond the SM;
- ▶ Inclusive branching ratios $\mathcal{B}(B \rightarrow X_{s,d}\gamma)$ usually used, due to the comparable precision achieved by both theo. and exp.;
- ▶ Exclusive $B \rightarrow V\gamma$ decays provides more interesting observables, like CP and isospin asymmetries $\Delta(\rho\gamma)$ and $\Delta(K^*\gamma)$;
- ▶ MFV 2HDMs very rich and interesting phenomenologies in flavour physics, especially due to the charged-Higgs;
- ▶ Time-dependent CP asymmetry in $B_s \rightarrow \phi\gamma$ also interesting, RH current?
[Muheim, Xie and Zwicky, 0802.0876.]

Points to be discussed: Soni, Kagan, Zwicky, Ligeti,...

- ▶ Do the 2HDM keep the chiral structure of the SM? Are we sensitive to any angular observable?

If assuming $m_{s,d} = 0$, no new operators compared to the SM; $\mathcal{S}(B \rightarrow P^0 V^0 \gamma)$ like $\mathcal{S}(B \rightarrow K_S \phi \gamma)$ need the angular distribution infor.;

- ▶ Is there any constraint inside 2HDM for b-baryon radiative decays?

b-baryon radiative decays access to the helicity structure of the SD operators, complementary to mesonic counterpart;

- ▶ Are the direct CP and isospin asymmetries the most sensitive observables for exclusive B decays? Are there other observables?

Time-dependent CP asymmetries also very sensitive to RH currents, like in $B_s \rightarrow \phi \gamma$;

- ▶ Which are the observables with larger correlations that we should measure at LHCb?

$$\Delta \mathcal{A}_{X_s \gamma} = A_{X_s^- \gamma} - A_{X_s^0 \gamma} \approx 4\pi^2 \alpha_s \bar{\Lambda}_{78} \text{Im} \frac{C_{8g}}{C_{7\gamma}}; \quad [\text{Benzke, Lee, Neubert and Paz, 1012.3167.}]$$