

$B \rightarrow K^* \mu^+ \mu^-$: SM and Beyond

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A.J. Buras, D. Straub and M. Wick (arXiv:0811.1214 [hep-ph])

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Soon Launching Expedition to 14TeV



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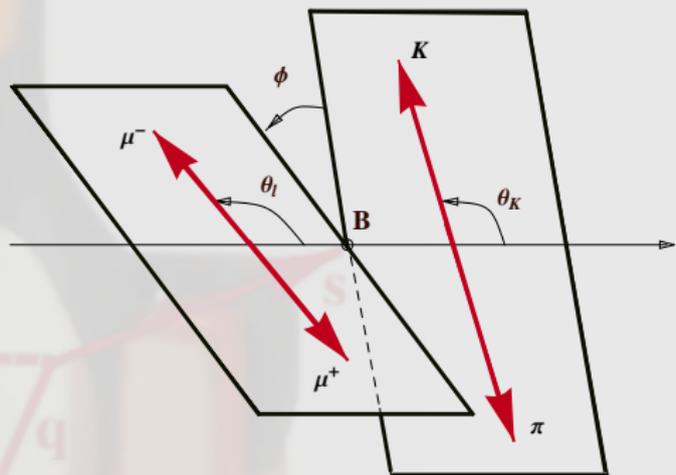


Some Structure

- Angular Observables via B Physics Tool Box
- Prospects at LHCb
- Categorising the NP contribution
- Some Concrete Examples-Distinguishing Features

Angular Observables

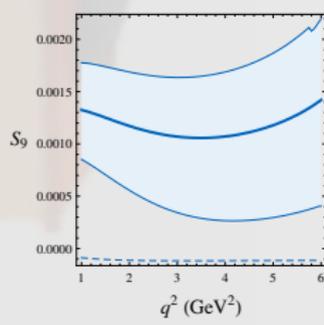
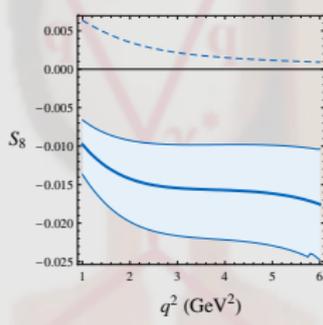
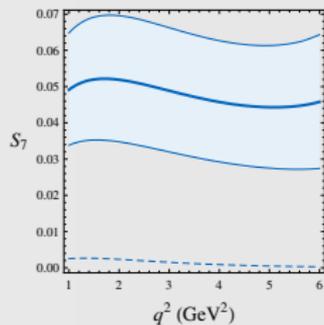
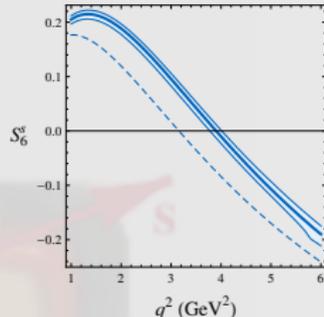
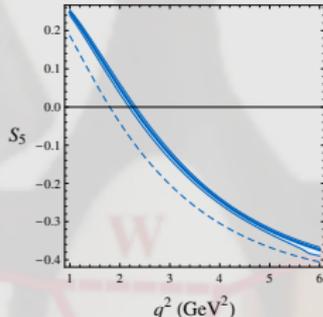
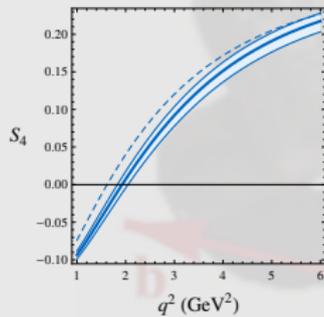
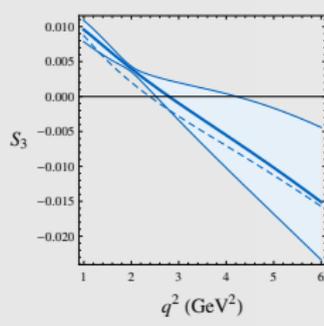
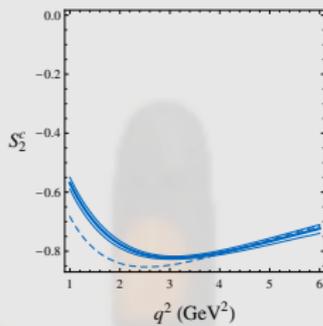
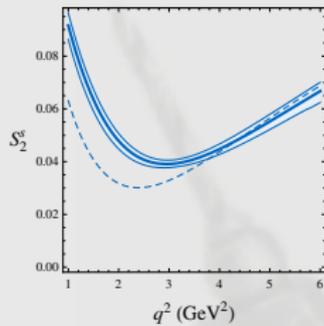
$$\frac{d^4\Gamma}{dq^2 d\Omega} = \frac{9}{32\pi} I(q^2, \theta_l, \theta_K, \phi)$$



..where $I(q^2, \theta_l, \theta_K, \phi) = \sum_{i=1}^9 I_i^{(s/c)}(q^2) \omega_i(\theta_l, \theta_K, \phi)$

Emphasize CP Conserving Effects

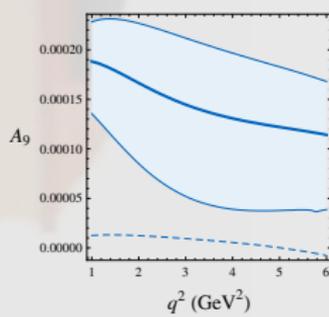
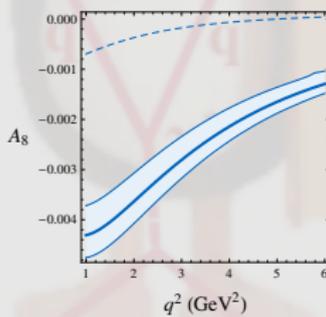
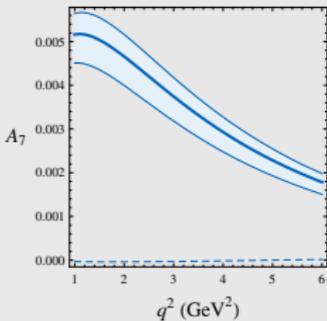
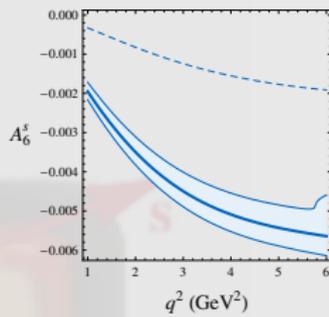
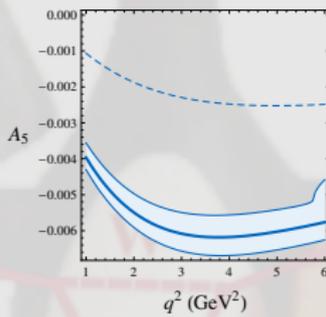
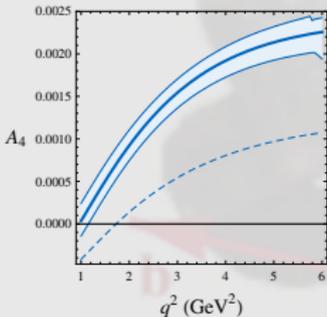
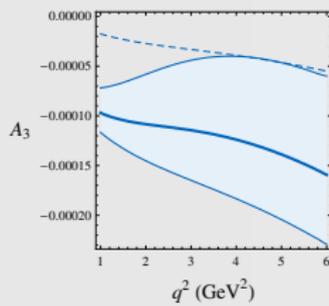
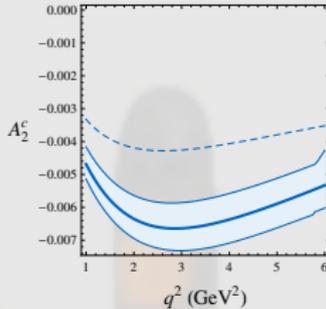
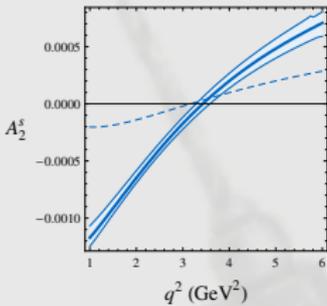
$$S_i^{(a)} = \frac{I_i^{(a)} + \bar{I}_i^{(a)}}{d(\Gamma + \bar{\Gamma})/dq^2}$$



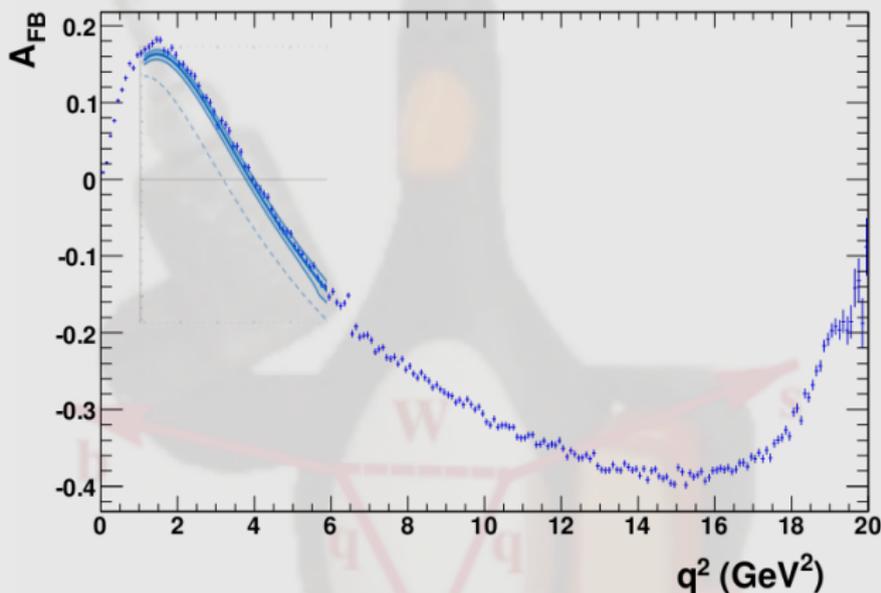
Emphasize CP Violating Effects¹

$$A_i^{(a)} = \frac{I_i^{(a)} - \bar{I}_i^{(a)}}{d(\Gamma + \bar{\Gamma})/dq^2}$$

¹Also considered in C. Bobeth, G. Hiller and G. Piranishvili arXiv:0805.2525



Prospects at LHCb



- Developing EvtGen Model (See Will Reece's talk)
- Focus on near future possibilities: S_3 , S_5 , S_6 , A_7 , A_9

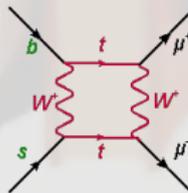
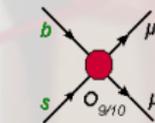
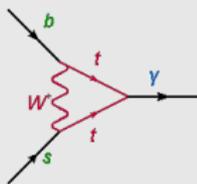
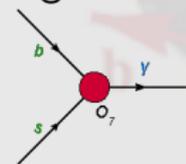
Relating Observables to NP: EFTs

- Disentangle physics governed by different mass scales
- Write \mathcal{L} in terms of **'Effective Operators'** and Effective Coupling Constants known as **'Wilson Coefficients'**

$$\mathcal{L} = \sum_i C_i O_i$$

For $B \rightarrow K^*(\rightarrow K^-\pi^+)\mu^+\mu^-$, important Operators are..

Electromagnetic Dipole O_7 Vector/Axial Current $O_{9(10)}$



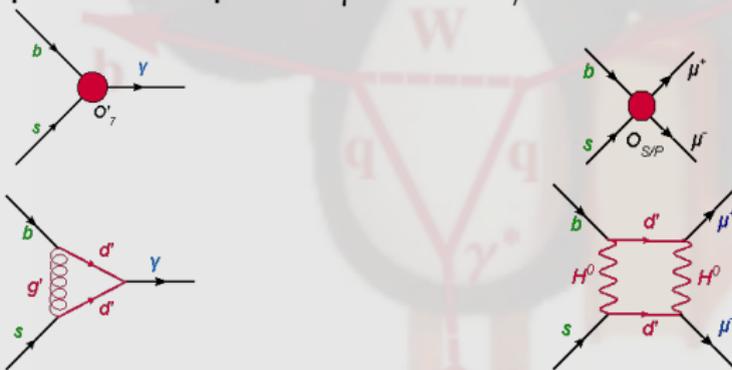
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Spin-Flipped EM Dipole O'_7 Scalar/Pseudoscalar $O_{S(P)}$



What will the Flavour Telescope see?

Focus on Additional..

- **Operators** eg. Scalar
- **CP Violation**

Keeping in Mind Bounds from..

- $B_s \rightarrow \mu^+ \mu^-$, $B \rightarrow X_s \gamma$, $B \rightarrow X_s \mu^+ \mu^-$
- EDM's, CP Asymmetries....

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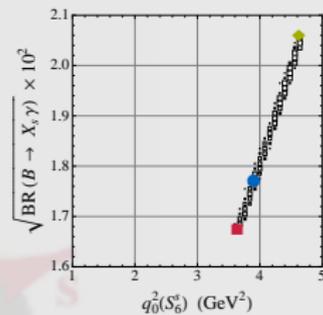
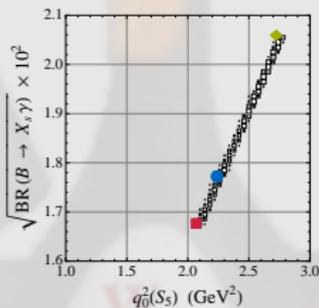
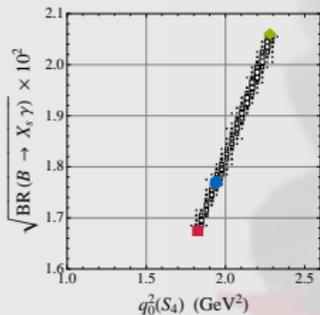
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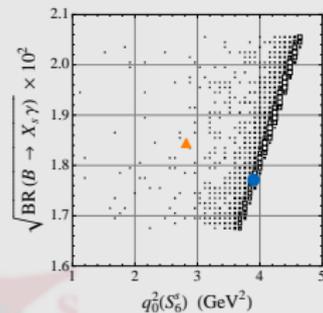
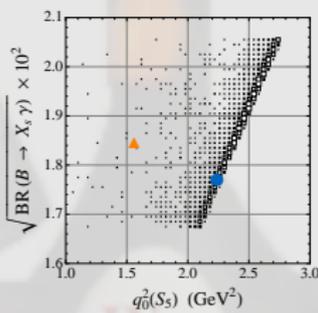
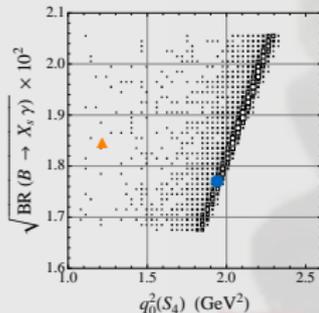
New Physics via Wilson Coefficients

Model	Additional Operators	CP/Flavour Violation
MFV MSSM	O_S, O_P	No
Flavour Blind MSSM	O_S, O_P	Yes/No
General MSSM	O_S, O_P, O'_7	Yes



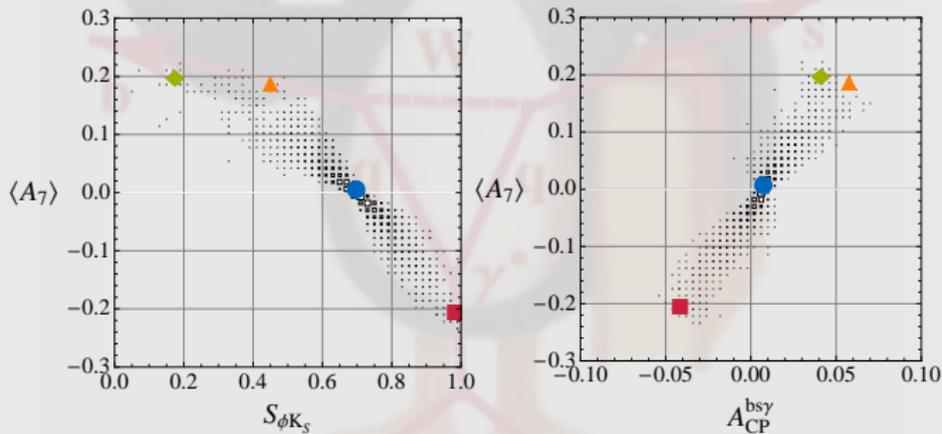
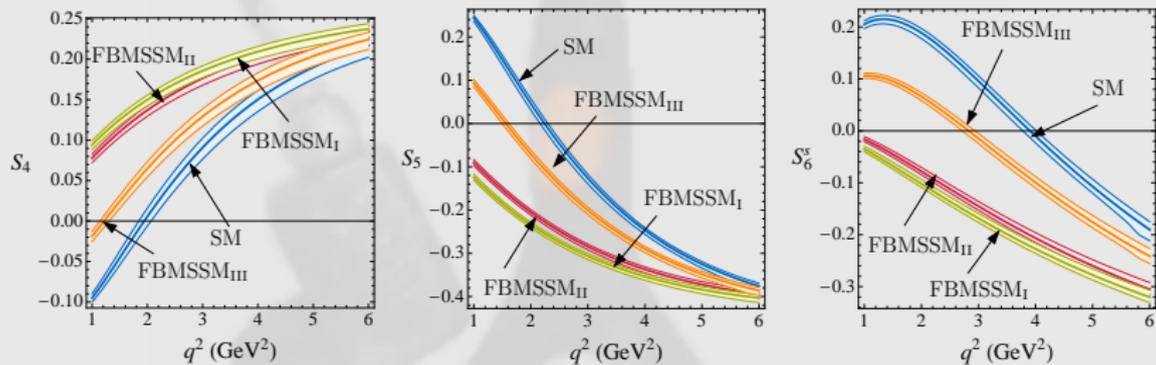
- Effects for CMFV at most 50%
- Correlate zeros of S_4 , S_5 , S_6^s with $B(b \rightarrow s\gamma)$

Flavour-Blind MSSM

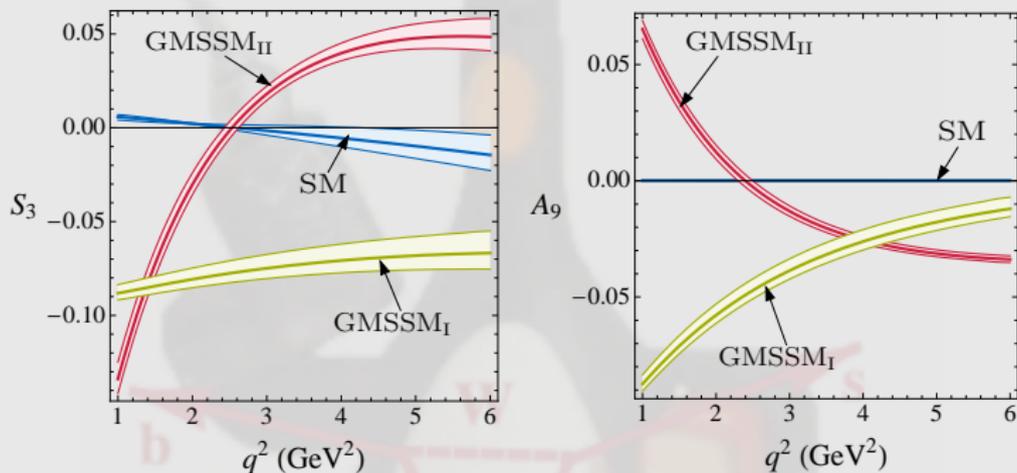


- Bound on C_7 from $b \rightarrow s\gamma$ weakened if complex FBSSM has additional CP violating phases..
- Correlate zeros of S_4, S_5, S_6^s with $B(b \rightarrow s\gamma)$

Flavour-Blind MSSM



General MSSM

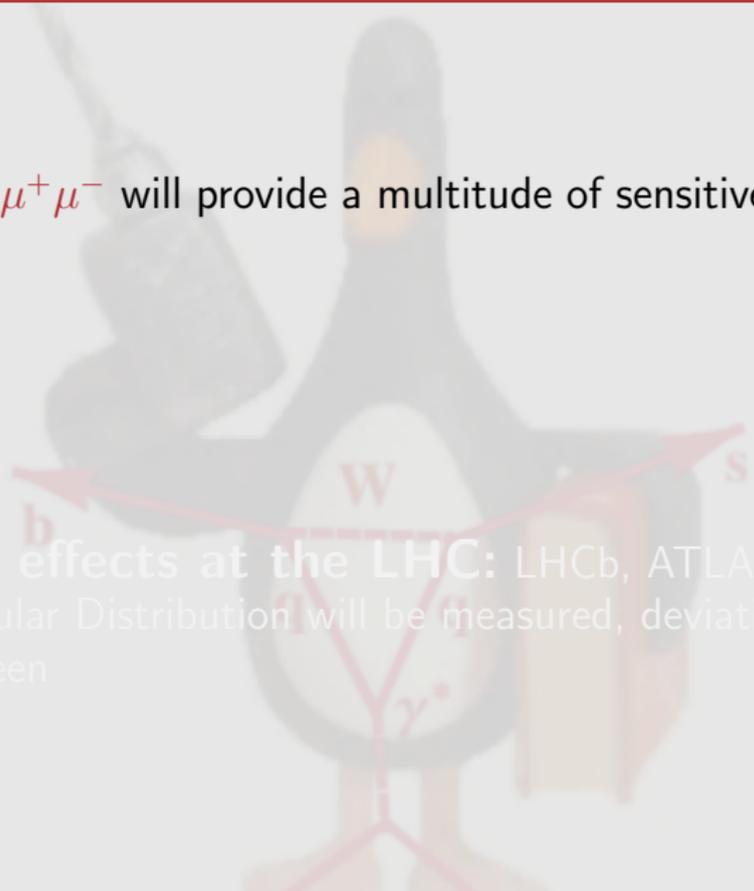


- Large no. of free parameters \Rightarrow Concentrate on complex C'_7
- Generate C'_7 via down squark gluino loops
- Sizeable effects in $S_{4/5/6}^{(i)}$, $A_{7/8}$, and uniquely in S_3/A_9

Summary

- $B \rightarrow \bar{K}^* \mu^+ \mu^-$ will provide a multitude of sensitive observables at the LHC

- **Visible effects at the LHC:** LHCb, ATLAS, CMS
Full Angular Distribution will be measured, deviations from SM will be seen



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	Wilson coefficients	Largest effect in
FBMSSM	C_7, C_7'	$S_1^s, S_1^c, S_2^s, S_2^c, S_3, S_4, S_5, S_6^s$
GMSSM		$A_7, A_8, A_9, \text{BR}(B \rightarrow X_s \gamma), \text{BR}(B \rightarrow X_s \mu^+ \mu^-)$

Annotations:

- Red arrow: "Measure Zero" points to S_4, S_5, S_6^s .
- Blue arrow: "Sensitive to C_7' " points to A_7, A_8, A_9 .

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