#### connecting science & society

th creative education & outreach

Angelos Alexopoulos | CERN {on behalf of art@CMS team}







# creativity

is the

#### process of applied imagination

Image credit: Bob Krist/CORBIS

Sir Ken Robinson

"An essential first thing in being creative yourself is to question your own way of looking at things"

Source: The

# reach out to society

through

creative & participatory



"As never before there is an opportunity for science and art to fuse"

Ian Shipsey University of Oxford

## art@CMS

is about

expanding STEM education

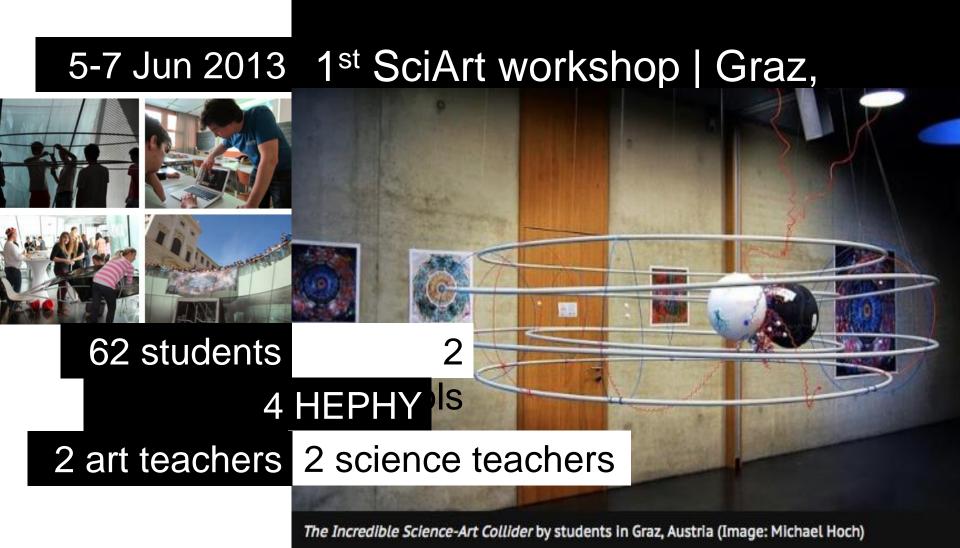
through

arts immersion

Students who are involved in the arts are:

- 4 times more likely to participate in a math & science fair
  - 3 times more likely to win an award for school attendance
    - 4 times more likely to be recognized for academic

Source: Americans for the Arts



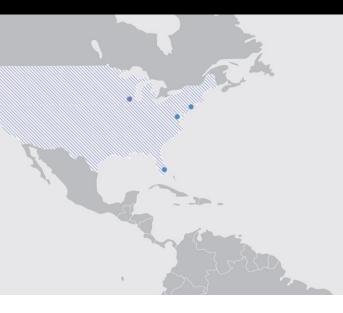
#### E&O activities 2012-

\*as of 15 July 2015





Seeing the CMS experiment with new eyes
The wonders of particle physics serve as a springboard for a community-building arts initiative at Fermilab.





art@cms exhibitions

exhibitions

cities

countries

103k visitors

science&art workshops

workshops

cities

countries

students

## art@CMS wouldn't be possible without



Michael HOCH HEPHY/CERN

Angelos ALEXOPOULOS CERN

2011 Digital print 8m x 3m

**Michael Hoch** 

Faces of CMS,

Achille PETRILLI CERN

Mick STORR
U of Birmingham/CERN