

OAI10 - CERN - UNIGE Workshop on Innovations in Scholarly  
Communication

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**OA transformation session : Discussion - impact of  
open access on the cost of scholarly communication**

*Thursday, 22 June 2017 10:20 (40 minutes)*

Dr. MacKie-Mason will discuss the underlying economics of the scholarly publishing industry. He will then focus on the implications for different pathways to achieve open access, and to reduce publisher monopoly power, de-constructing some of the myths common in current conversations about these issues.

**Presenter:** Dr MACKIE-MASON, Jeff

**Session Classification:** Plenary 3