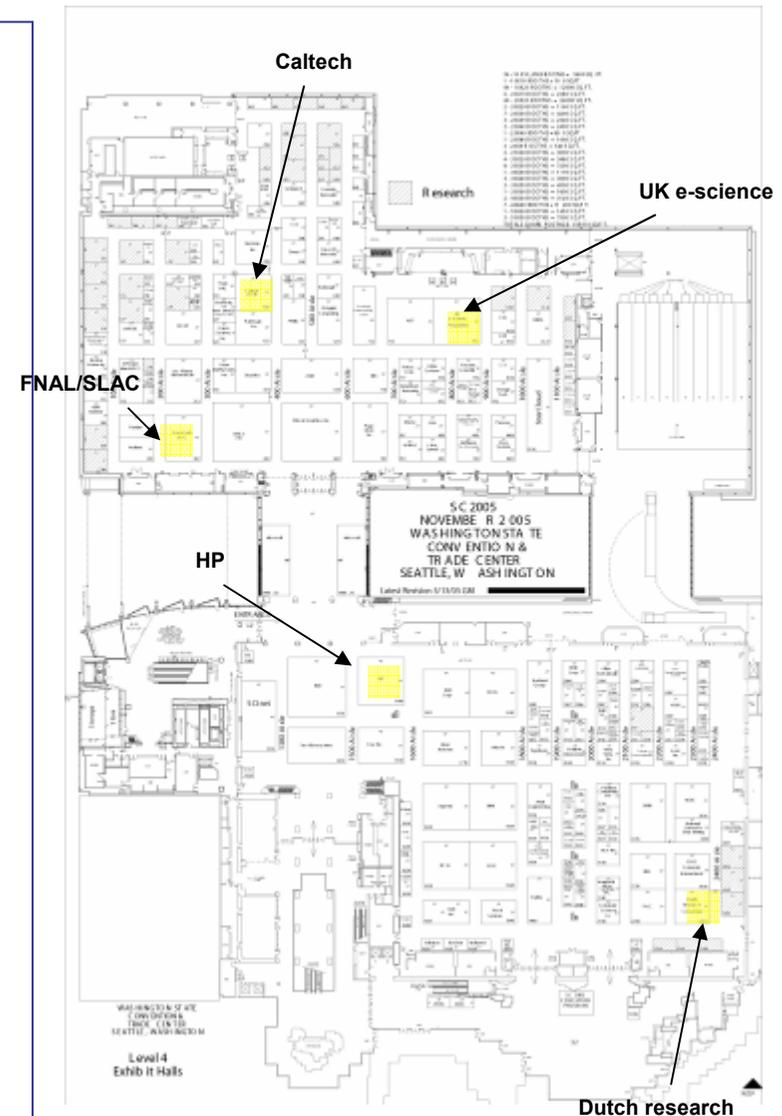


Participation in SC05

Background info and a few ideas

SC05 Status

- Several LCG/EGEE partners already present
- Offer for CERN:
 - big booth in the upper floor (2400\$ for 20x30, 12000\$ for 30x40) + 10x10 in main hall
 - 10x10 (FREE for academics) in the main floor (to be confirmed in June)
- CERN has strong preference for main hall location, near partners
- Left with two scenarios
 - Small booth (10x10) used as a hub for a distributed display
 - Only distributed display (support to projects)



Scenario 1: 10x10 hub + distributed contributions

- Too small to represent CERN!
- Idea: GridCafé umbrella to present general Grid activities and CERN-related projects (LCG/EGEE/openlab)
 - 10x10 hub:
 - Two “GridCafé stands” with poster and screens to introduce Grid in general and CERN-related projects
 - contribution in partner’s stand:
 - A “tailored” GridCafé stand (ex: LCG stand in UK e-Science, EGEE stand in Dutch research, openlab stand in HP, Grid3/OSG in FNAL, etc...)
 - we provide generic background material (flash animations, powerpoints, demos via GridCafé website), partners provide specific material and stand presence
 - Parallel activities
 - Sell GridCafé gadgets and Illy café at 10x10 hub (if allowed)
 - T-shirt competition: “visit all LCG/EGEE sites”
 - Grid500 awards, in collaboration with SC’05 ???



Past experience

- CERN 50th openday: a real GridCafé in Restaurant 2
 - a **GridCafé Area** to host:
 - A general intro to the Grid (web site, flash animations)
 - Two “Scientific Café” discussions
 - an **Expo Area** (consisting of stands with posters, computer and plasma screens) to highlight major projects:
 - EGEE/LCG/Openlab
 - “Grid Technology” Corner: Monalisa, Grid Monitors, “Amalthea” computer game
 - “Grid for Society” Corner: UNOSAT demo, ISF, LHC@home
 - and...
 - GridCafé **souvenirs** on sale at the coffee shop
 - GridCafé **paper placemats** with the plan of Restaurant 2 including the different areas/activities
 - **Competition** with Grid related questions

“GridCafé” at the OpenDay



Scenario 2: only distributed contributions

- Provide content/support to participating partners about CERN projects
 - Idea: preserve common visual identity + control on content
- GridCafé approach inappropriate (“umbrella” without a handle!)
- Could be in the form of “portable stands” easily shippable
 - Plus folders and flyers
 - When possible, supported by a screen

