

ORACLE GRID

Oracle Grid, ISV and Finance

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EGEE Industry Forum

Pisa, October 25th 2005

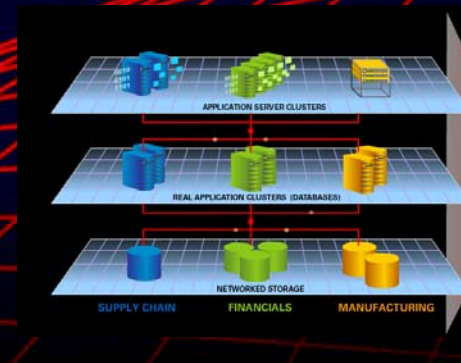
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Oracle Enterprise Grid

- Expensive costly components
- High incremental costs
- Single point of failure
- Variable quality of service



- Low cost modular components
- Low incremental costs
- No single point of failure
- Policy based services



Single
Administrative
Domain

Trust and
Centralised
Control

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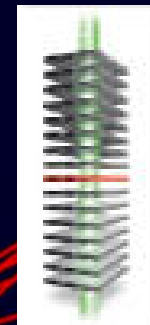
Oracle 10g

ORACLE GRID

Orchestration

Virtualisation

ORACLE DATABASE	10^g
ORACLE ENTERPRISE MANAGER	10^g
ORACLE APPLICATION SERVER	10^g



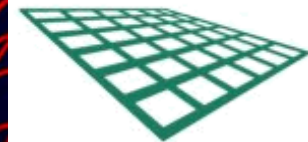
SOA

Automation

Oracle and Standards

- Open standards
- Oracle active in standard bodies
 - Enterprise Grid Alliance
 - GGF
 - Others ...

Enterprise
Grid Alliance



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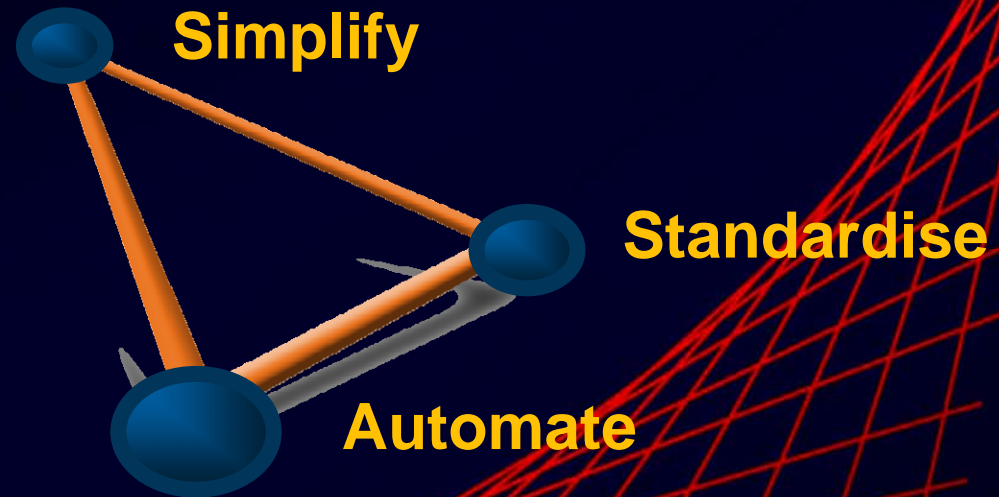
In the business world ...



- Growing acceptance
- Evaluation
- Support traditional enterprise applications
- Enterprises need solution for existing applications
- Moving to virtualised and SOA environment

Customer Grid Roadmap

- Paradigm shift
- Consolidation



- Applications approach:
 - Quiet for legacy
 - More aggressive *new* applications



OKLAHOMA STATE UNIVERSITY
OKLAHOMA STATE

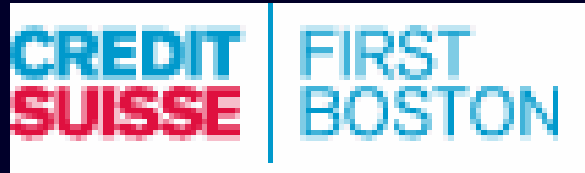
CÂMARA DOS
DEPUTADOS



OHIO SAVINGS BANK



CHICAGO STOCK EXCHANGE



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Example: Ohio Saving Banks

OHIO SAVINGS BANK

- Set to achieve a 165% ROI in five years
- Full payback of investment in bank call center in 17 months
- Achieved internal rate of return (IRR) of 38%
- Built all-in-one platform for call center, mortgage applications, and data warehouse

Example: Chicago Stock Exchange

- 171% ROI achieved in five years
- Gained total benefits \$2.3 million over five years
- Improved customer satisfaction levels through improved automation
- Reduced headcount costs through better manageability



Oracle Grid and ISV



- Value Proposition
 - Very reliable and high-performing backend for stability of development
 - Comprehensive, easy-to-use development environment and tools
 - Tools for ease of management, issue identification and tracking
 - Common set of services that simplifies development and support
 - Designed for seamless packaging and installation

Higher quality of service from higher availability, security and ease of manageability inherent in an Oracle 10g grid

Oracle 10g Improves Time-to-Market

... The 10g stack ...improve(s) the time to market for our clients. During the development we can **implement Java, J2EE solutions with database flexibility, as well as systems and rules configuration....the systems are very reliable...**

... during testing we can **isolate any need to resolve issues with the end-to-end tracking...**

... and finally in production and support...you can actually **reduce ... the complexity of your entire infrastructure as well as the cost of support ...** ...gives you a much quicker response time to customer issue resolution.

Harsha Kolli, Director, Marketing
Synoran, ISV

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Oracle Eases Development and Support

....Oracle has been very helpful in supplying rock solid back end database servers and tools for us. **It helps us focus on the client's real problems and real issues.**

...So the less time we have to spend doing that kind of backend work, maintaining the database, worried about broken things, **we spend our time instead increasing functionality and providing value for our customers and that's what they pay us for.**

Roger Freeman, CEO
Iron Range Computer Systems, ISV

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Work in progress ...

SOA

SLA

Semantic
Grids

Licensing

Thank you!

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