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## **Outreach Activities in the Belle II Collaboration (12' + 3')**

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After great success of the KEKB collider and the Belle experiment, upgrade to the new intensity frontier facility, SuperKEKB and the Belle II detector, is in progress. Commissioning of the new accelerator has started, and construction of the detector is in the final stage. This brings us to an exciting moment.

The Belle II collaboration has recently formed an outreach committee to raise variety of activities to attract general public audience to research works going on the detector development as well as the physics subjects, which Belle II aiming at. As the first step, we inform progress of the project with the help of social media, Facebook and Twitter, as well as a homepage dedicated for general public. We present some methods to engage more audience, such as usages of quizzes or 'Manga' and 'Anime', very popular in Japan, to explain latest research works in a simple entertaining stories. In order to get more collaborators engage in these activities, we organize some fun activities like a series of photography competition, which helps us to collect nice photographs of instrumentation as well as people working in Belle II. Other activities include science cafe style lectures, development of materials for outreach and education.

In this talk, we present on these activities and how they are organized in the collaboration.

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