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The strong coupling from the revised ALEPH data for hadronic τ decays ($12' + 3'$)

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We apply an analysis method previously developed for the extraction of the strong coupling from the OPAL data to the recently revised ALEPH data for non-strange hadronic τ decays. Our analysis yields the values $\alpha_s(m_{2\tau})=0.296\pm 0.010$ using fixed-order perturbation theory, and $\alpha_s(m^2_{\tau})=0.310\pm 0.014$ using contour-improved perturbation theory. Averaging these values with our previously obtained values from the OPAL data, we find $\alpha_s(m^2_{\tau})=0.303\pm 0.009$, respectively, $\alpha_s(m^2_{\tau})=0.319\pm 0.012$. We present a critique of the analysis method employed previously, for example in analyses by the ALEPH and OPAL collaborations, and compare it with our own approach. Our conclusion is that non-perturbative effects limit the accuracy with which the strong coupling, an inherently perturbative quantity, can be extracted at energies as low as the τ mass. Our results further indicate that systematic errors on the determination of the strong coupling from analyses of hadronic τ -decay data have been underestimated in much of the existing literature.

Primary author: PERIS, santiago (Univ. Autonoma de Barcelona)

Co-authors: Dr BOITO, Diogo (Sao Paulo Univ.); Dr OSBORNE, James (Univ. Wisconsin-Madison); Prof. MALTMAN, Kim (York Univ.); Prof. GOLTERMAN, Maarten (SFSU)

Presenter: PERIS, santiago (Univ. Autonoma de Barcelona)

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