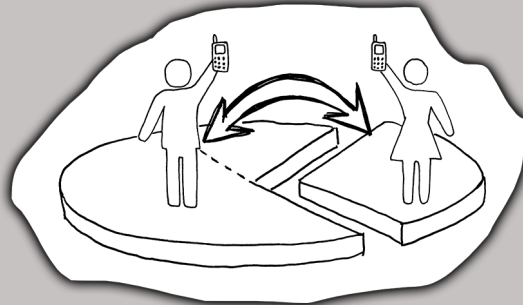


THE Port - Hackathon at CERN

Closing the technology gender gap



Summary:

Despite the potential of new communication technologies, the digital divide and its gender gap is a significant challenge in developing countries. As humanitarian organisations increasingly adopt solutions that rely on new technologies, it further excludes a substantial number of marginalized people.

Goals:

The objective of this challenge is to leverage existing technologies in innovative ways to increase women and girls' engagement in humanitarian response, while also addressing critical protection issues. According to a study by GSMA, "a woman is still 21% less likely to own a mobile phone than a man in middle and low income countries". Women surveyed believed that "a mobile phone helps them lead a more secure, connected and productive life." The team would look at a specific context like the humanitarian community in Iraq fostering two-way communication with affected communities to better meet their information needs.

Resources:

Telecommunication experience / innovative humanitarian mobile apps / social sciences, diversity, gender equity knowledge



Hôpitaux
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Idea^S

