

# 1st visit to CERN IdeaSquare

14.-18.9.2015

*All activities take place at IdeaSquare, unless marked otherwise.*

## **Monday 14.9.**

### **12:00 Welcome to CERN**

- Meet at the Building 55 / Gate B: <https://maps.cern.ch/?share=e2482864-7d87-4537-a37b-ea409ad70dee>
- Welcome words
  - *Markus Nordberg, Head of Resources Development, Development and Innovation Unit*
  - *Tuuli Utriainen, Project Associate*
  - *Joona Kurikka, Cooperation Associate*

### **12:20 CERN campus tour**

- Three groups, lead by Markus Nordberg, Tuuli Utriainen, Joona Kurikka
- Tour ends in the lunch restaurant

### **13:30 Lunch at R1 (building 501)**

### **15:00 Welcome and introduction to IdeaSquare**

- Practicalities of IdeaSquare and history of CBI
- *Tuuli Utriainen & Joona Kurikka*

### **15:30 Bing Bang**

- *Markus Nordberg*

### **16:30 Team introductions**

### **17:00 Networking coffee**

### **18:00 Teams settle into their spaces and kick-off work**

- Faculty will review the research plan of each team

## **Tuesday 15.9.**

**08:30 Breakfast @ IdeaSquare**

**09:30 Introduction CERN Knowledge Transfer and Technology Domains**

- *Vetle Nilsen, Knowledge Transfer Office*

**11:00 Launching today's teamwork: research & benchmarking**

- *Lotta Hassi, ESADE Business School*
- Take a lunch break when ever suits you best (and remember it is invaluable opportunity to network with CERN people)

**16:00 Lecture: Teamwork lessons learned from previous CBI's**

- *Tuuli Utriainen & Joonas Kurikka*

**17:00 Teamwork on research & benchmarking continues**

## **Wednesday 16.9.**

**09:30 CERN Technologies and Expertise in ICT**

- *Nick Ziogas, Knowledge Transfer Officer*

**10:30 Energizer & Launch morning teamwork: research & benchmarking**

- *Matteo Vignoli, Design Thinking Program Director at UNIMORE*
- Take a lunch break when ever suits you best (and remember it is invaluable opportunity to network with CERN people)

**14:00 Research & benchmarking informal presentation (5 mins each team - no slides)**

**14.30 Lecture: Build a network to support a needfinding process**

- *Matteo Vignoli, Design Thinking Program Director at UNIMORE*

**15:00 Team work: prepare for needfinding**

**15.30 Team work: Get out of the building**

**18.00 Team work: Report on discoveries**

## **Thursday 17.9.**

### **09:30 CERN Technologies and Expertise in Material Science and Mechanical Engineering**

- *Tim Tsarfati, Knowledge Transfer Officer*

### **10:30 Energizer & Launch morning teamwork: interviews & needfinding**

- *Matteo Vignoli, Design Thinking Program Director at UNIMORE*
- Take a lunch break when ever suits you best (and remember it is invaluable opportunity to network with CERN people)

### **14:30 Workshop: Landing on the moon**

- *Matteo Vignoli, Design Thinking Program Director at UNIMORE*

### **15:30 Lecture: Syntesis & Redefine mission**

- *Matteo Vignoli, Design Thinking Program Director at UNIMORE*

### **16.00 Teamwork: getting ready for the 1st Checkpoint presentation**

## **Friday 18.9.**

### **10:00 1st Checkpoint presentations: current state of the projects**

- 20 minutes / team + Q&A
- *Vetle Nilsen, Tuuli Utriainen, Joonas Kurikka, and faculty*

### **12:00 Guidelines for the following steps**

- *Juan Ramos UPC*

### **13:00 Lunch at R1 (building 501)**

### **14:00 Wrap-up activities**

- return rental bikes (opening hours 08:30-11:30 and 13:30-16:30)
- team meetings: agree how do you conduct your weekly team work from now on

### **15:00 End of the week's program.**