connecting science & society

through

creative education & outreach

Angelos Alexopoulos | CERN {on behalf of art@CMS team}





creativity

is the

process of applied imagination



Sir Ken Robinson

"An essential first thing in being creative yourself is to question your own way of looking at things"

Source: The Guardian

reach out to society

through

creative & participatory activities



"As never before there is an opportunity for science and art to fuse"

lan Shipsey University of Oxford

art@CMS

is about

expanding STEM education

through

arts immersion

Students who are involved in the arts are:

- 4 times more likely to participate in a math & science fair
 - 3 times more likely to win an award for school attendance
 - 4 times more likely to be recognized for academic achievement

Source: Americans for the Arts (2013)

art@CMS

5-7 Jun 2013 1st SciArt workshop Graz, Austria 62 students 2 schools 4 HEPHY scientists 2 art teachers 2 science teachers

The Incredible Science-Art Collider by students in Graz, Austria (Image: Michael Hoch)

art@CMS

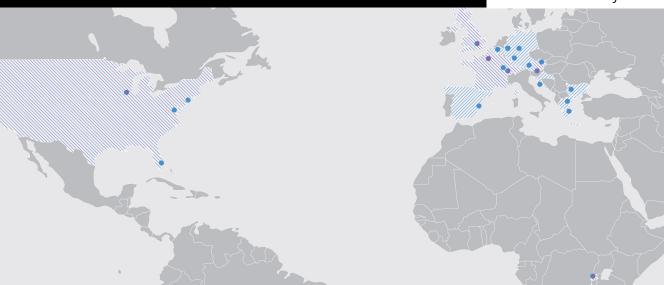
E&O activities 2012-15

*as of 15 July 2015



Symmetry of particle physics

Seeing the CMS experiment with new eyes
The wonders of particle physics serve as a springboard for a communitybuilding arts initiative at Fermilab.



art@cms exhibitions

exhibitions

cities

countries

103k visitors



workshops

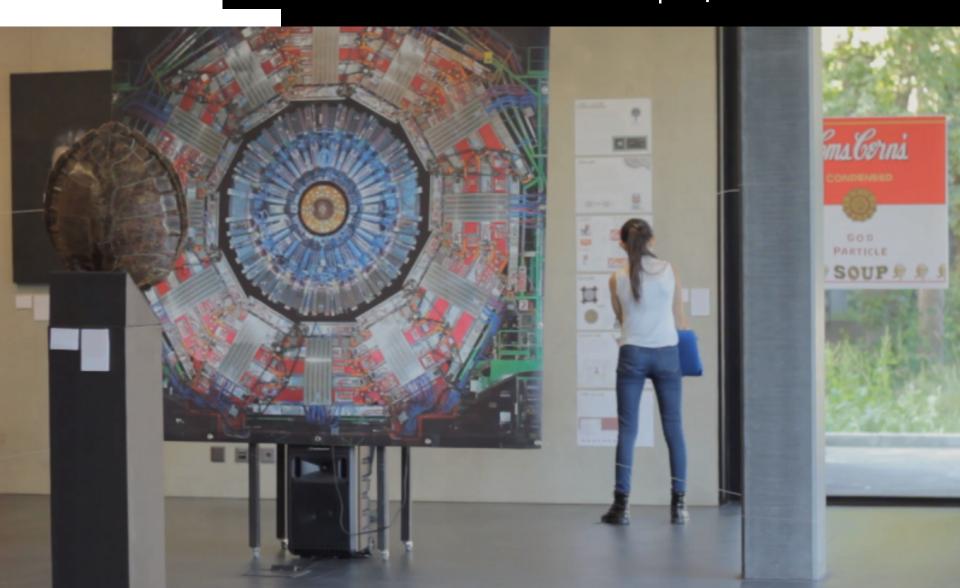
cities

countries

students

SciArt

Int'l School of Geneva | Apr-Jun15



art@CMS wouldn't be possible without



Michael HOCH HEPHY/CERN Angelos ALEXOPOULOS

CERN

Michael Hoch
Faces of CMS, 2011
Digital print
8m x 3m

Achille PETRILLI
CERN

Mick STORR
U of Birmingham/CERN