

2nd visit to CERN IdeaSquare

19.-23.10.2015

All activities take place at IdeaSquare, unless marked otherwise.

Focus of the week's activities:

1. *idea development/maturation*
2. *prototyping*
3. *meeting CERN experts*
4. *validate first ideas/concepts with CERN experts*

Monday 19.10.

12:00 Kick-off at IdeaSquare

12:30 Teamwork to finalize 2nd Checkpoint presentations

- Have a lunch break when it best suits you

16:00 2nd Checkpoint presentations - *REMEMBER TO RECORD THE PRESENTATIONS!*

- 20 minutes / team + Q&A
- *Markus Nordberg, Tuuli Utriainen, Joonas Kurikka, and faculty (Guido, Ramón, Clio, Dario and Silvia)*

18:00 Sharing the assignment of the week, and what needs to be presented on Friday (Clio & ..)

- Three new ideas conceptualized: 2 new “normal” ones + 1 crazy one (Black hole)
- Metaphors for each concept- show what metaphors are in idea development
- 3 rough prototypes of the new concepts
- Develop further the 3 rough prototypes presented on 15.10. based on your learnings in the Lego Serious Play workshop
- Technologies that you consider (potentially) relevant to your concepts
- Technology expert feedback for each of the concepts (if possible for all 6)
- 20 minutes / team + Q&A

18:30 Teamwork / team meetings with CERN experts

- Workplan for the week at CERN: what are you going to do, whom are you going to meet, when, etc

Tuesday 20.10.

08:30 Breakfast @ IdeaSquare

09:30 Large group meeting to kick-off the day

11:00 → morning/afternoon /evening /night for teamwork and meetings with CERN experts

.Ideation of the 2 new “normal” ideas

.Evolution of the 3 rough prototypes presented on 15.10

.Testing if possible

14:00-16:00 Meetings with KT people

- Sessions organized by Vetle
- Each team has received their own time table

17:00 Checkpoint: review findings of the day with each group (20 min/group)

Wednesday 21.10.

09:30 Black Hole Power Crunch

- Developing “Black Hole” ideas and prototypes
- With Clio Dosi

11:30 → Morning /afternoon /evening /night for teamwork and meetings with CERN experts

. Continue Ideation of the 2 new “normal” ones + 1 crazy one (Black hole) and prototyping

.Continue Evolution of the 3 rough prototypes presented on 15.10

.Testing

17:00 Checkpoint: review findings of the day with each group (20 min/group)

Thursday 22.10.

09:30 Video conference with ESADE Innovation Summit

- Nick Sayaan leads the conversation

10:00 - 11:00 Large group meeting to kick-off the day

11:00 → morning/afternoon /evening /night for teamwork and meetings with CERN experts

Friday 23.10.

08:00 → Morning for teamwork and meetings with CERN experts

13:00 Presentations

- 20 minutes / team + Q&A

15:00 Wrap-up of the week.

- No deliverables for next week.