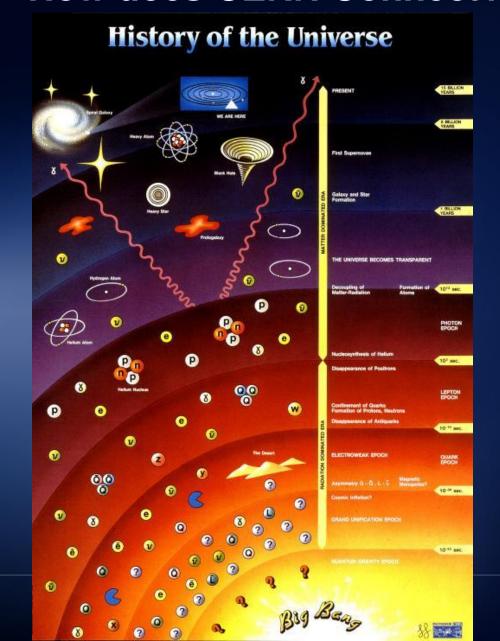
# Parallel Worlds: Connecting the Micro and Macro

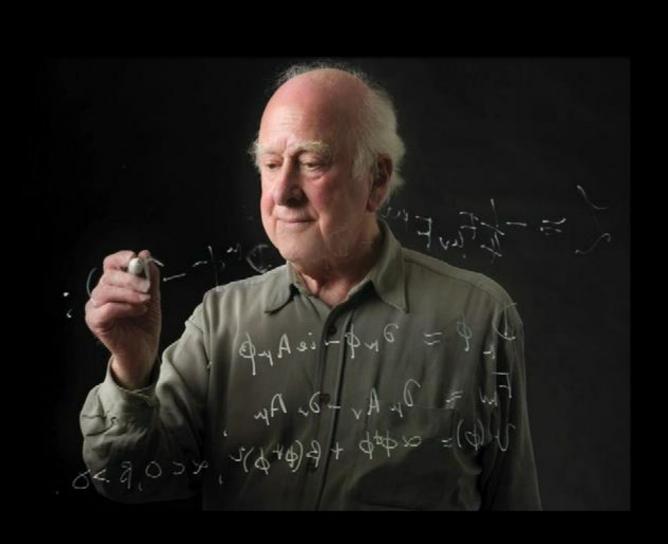
About CERN, Physics, and Innovation

Innovation for Change, February 1, 2016
Markus Nordberg (CERN)

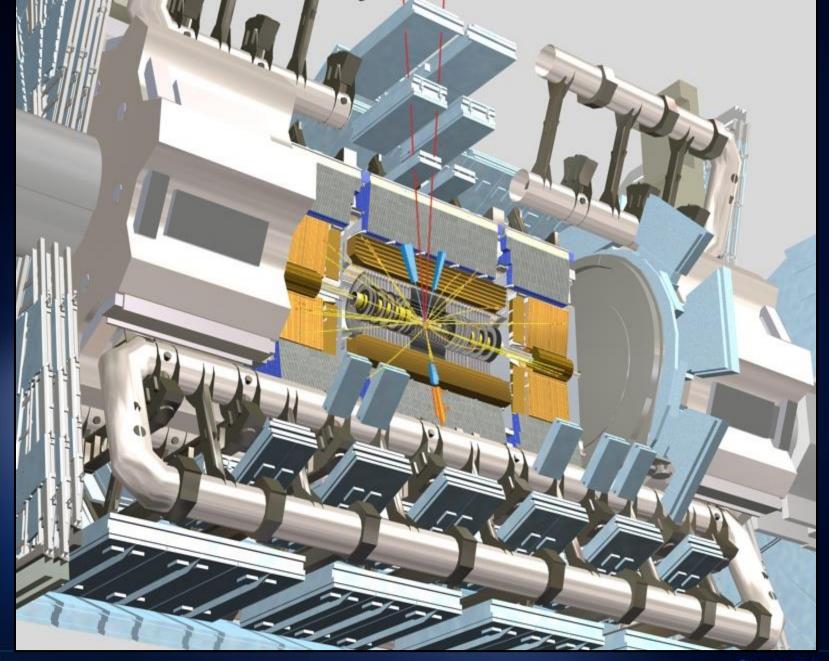
### **How does CERN Connect?**



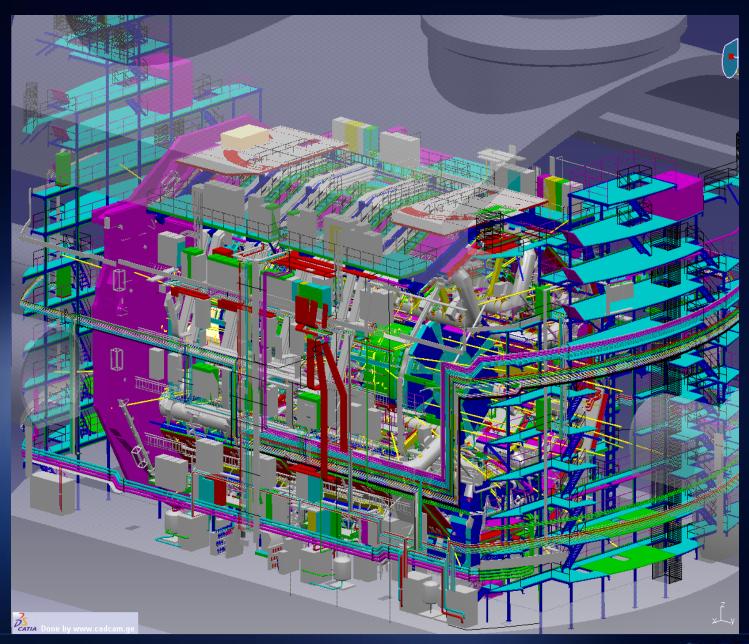
## Where do we start?



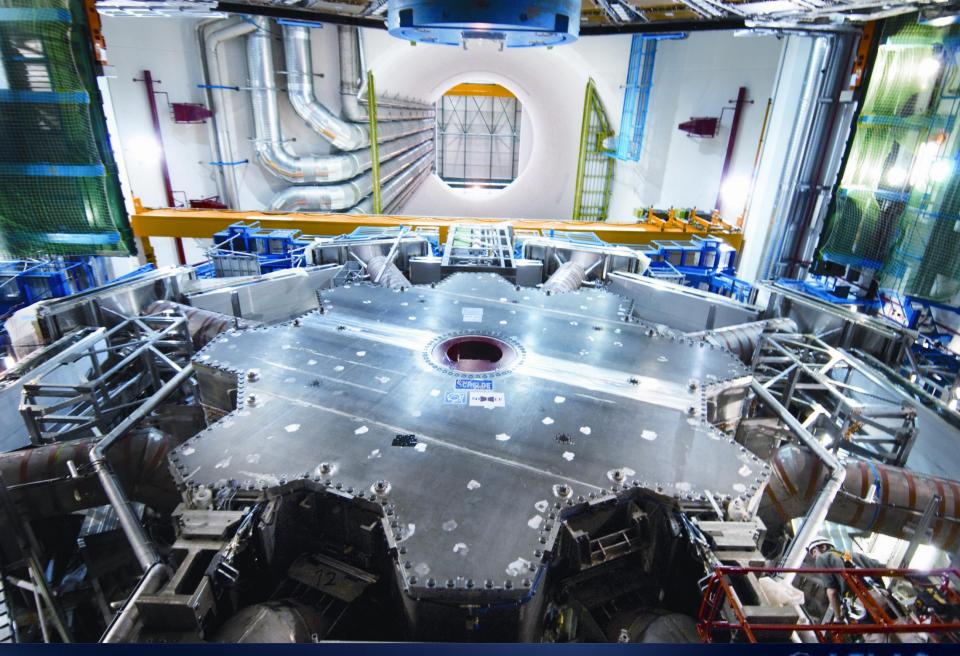






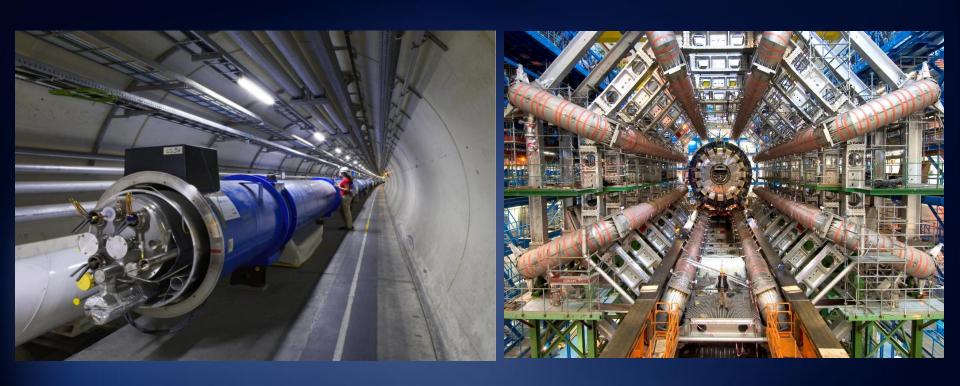








# Seeing the Micro needs the Macro (scopes)







# CERN was founded 1954: 12 European States Today: 21 Member States

- ~ 2300 staff
- ~ 730 other paid personnel
- ~ 10000 users
- Budget (2015) ~1100 MCHF



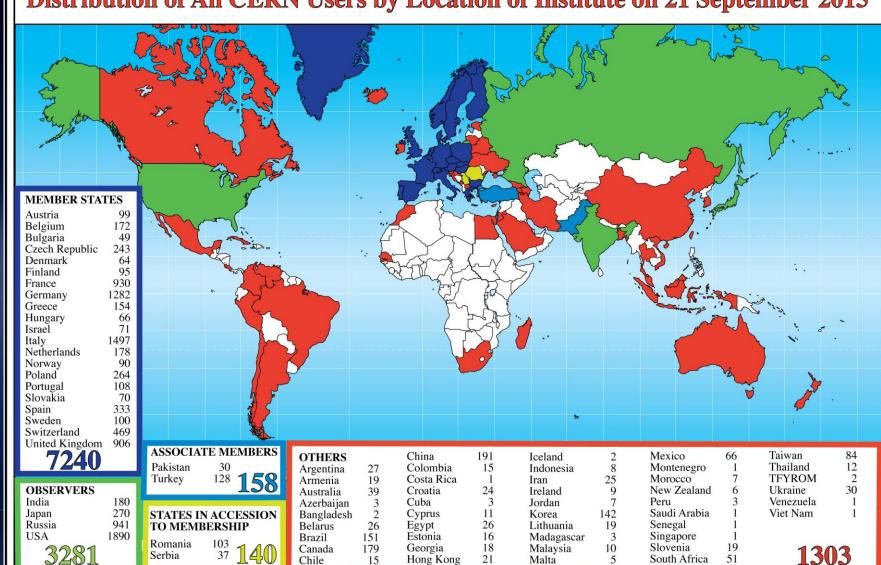
- 2 Candidate for Accession to Membership of CERN: Serbia, Romania
- 8 Observers to Council: India, Japan, the Russian Federation, the United States of America, Turkey, the European Commission and Unesco





### A Global Reach

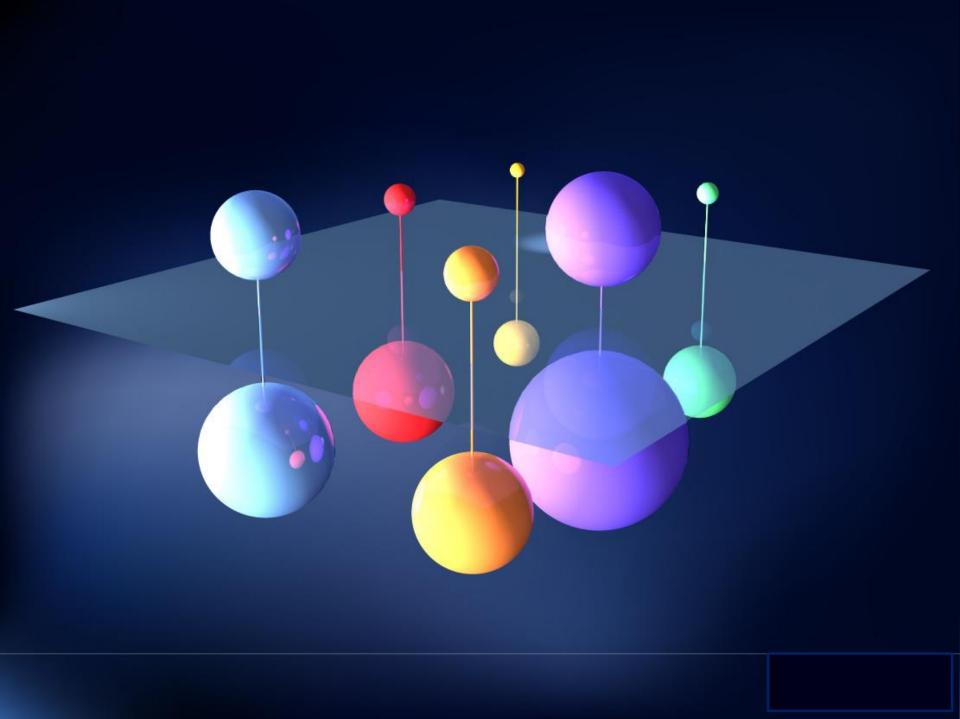
#### Distribution of All CERN Users by Location of Institute on 21 September 2015



# (How) Do We Manage This?

1. Vision 2. Connitment 3. Tolerance



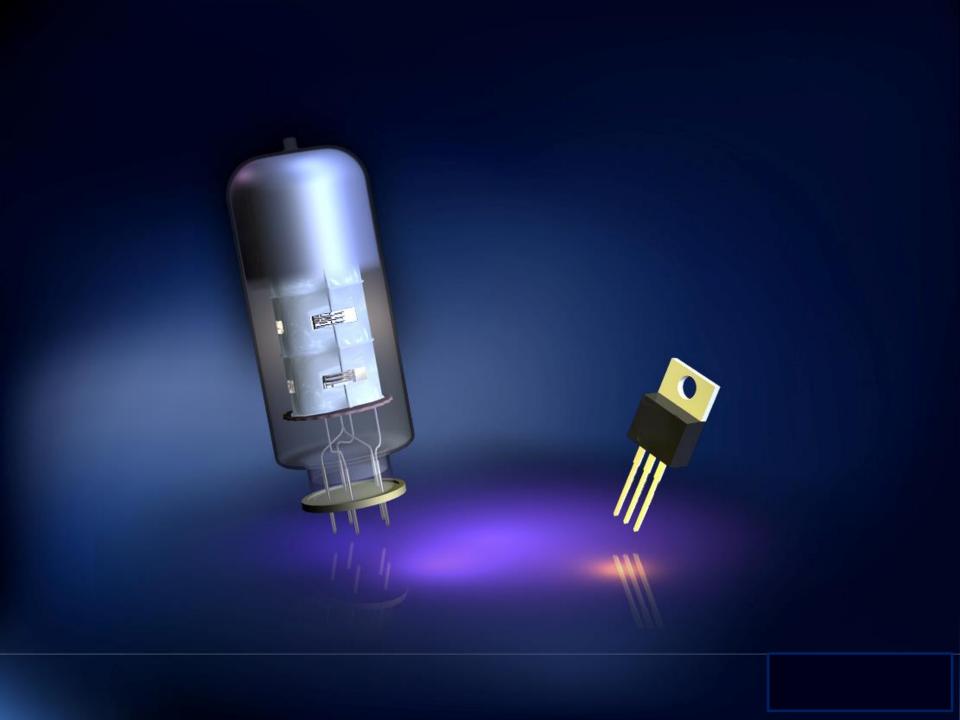
















What do you see differently?