

Higgs couplings from a BSM perspective

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Outline

- Rationale for a **Higgs-coupling** parametrization
- The most important Higgs couplings (*primaries*):
the equivalent of the **S & T** parameters in EWPT
- BSM contributions to Higgs couplings
- **Beyond *primaries***
- LHC high-energy regime

(most of this can be found in [arXiv:1412.4410](https://arxiv.org/abs/1412.4410))

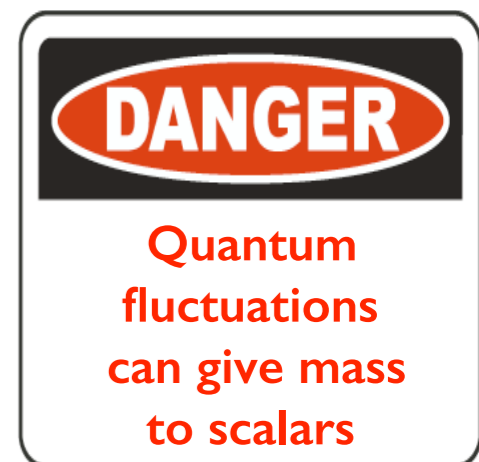
With the Higgs discovery,
the SM has been established!



But still a lingering problem, the lightness of the Higgs...

	Massless	Massive	
Vector A_μ	2 dof (+,-)	3 dof (+,0,-)	$2 \neq 3$ ✓ Massless vectors are save
Fermion (charged)	2 dof Ψ_L	4 dof Ψ_L, Ψ_R	$2 \neq 4$ ✓ Massless fermions are save
Scalar	1 dof	1 dof	$1 = 1$ Problem!

...demanding new-physics!



Main importance of the Higgs discovery:

With the Higgs, by measuring its properties ,
we have access to new & relevant information about BSMs

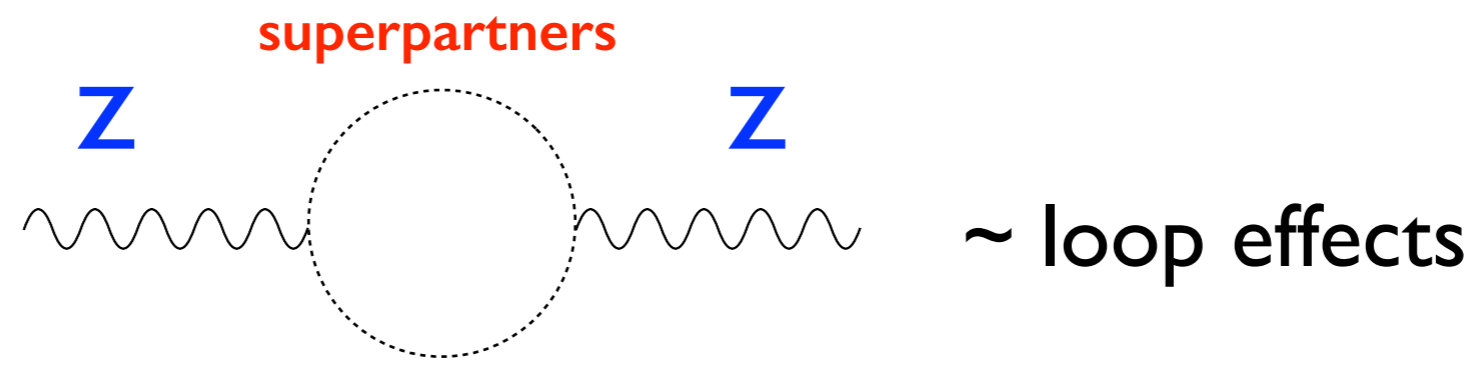


The Higgs is usually the most “sensitive”
SM particle to new-physics

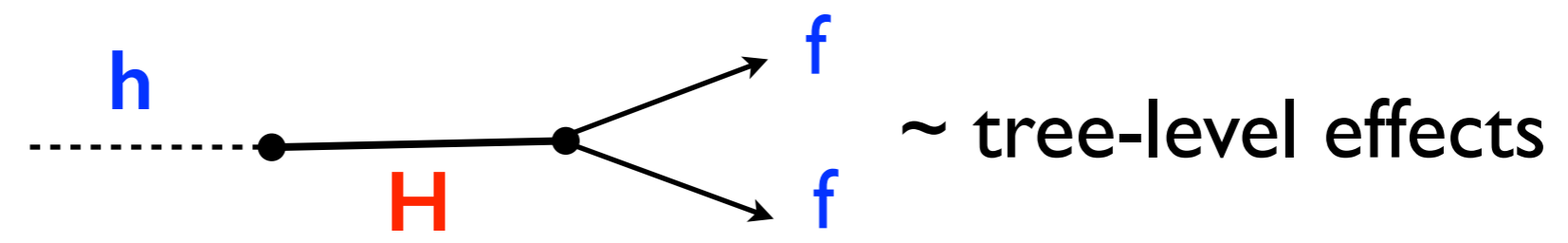
Examples:

I) MSSM:

Gauge bosons:



Higgs:

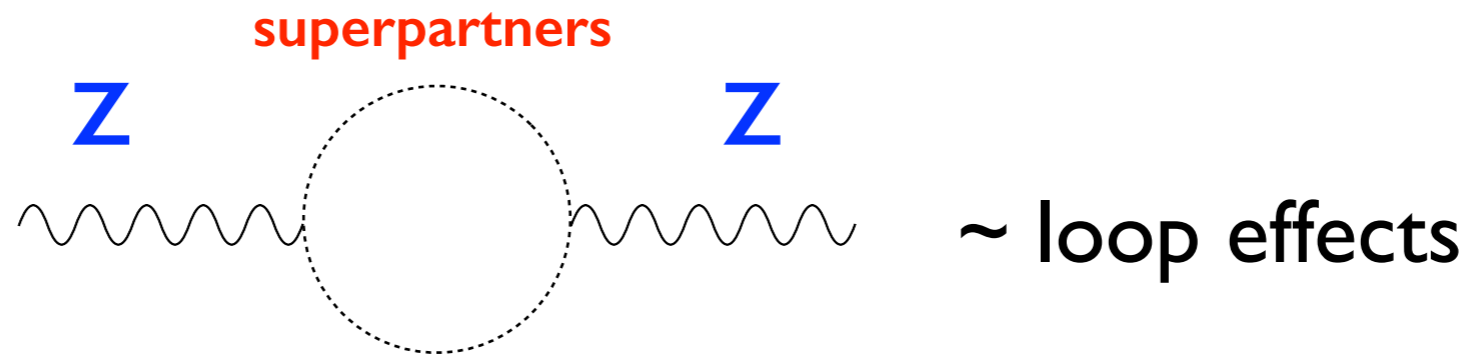


Effects in Higgs physics
can be a factor $16\pi^2 \sim 100$ larger!

Examples:

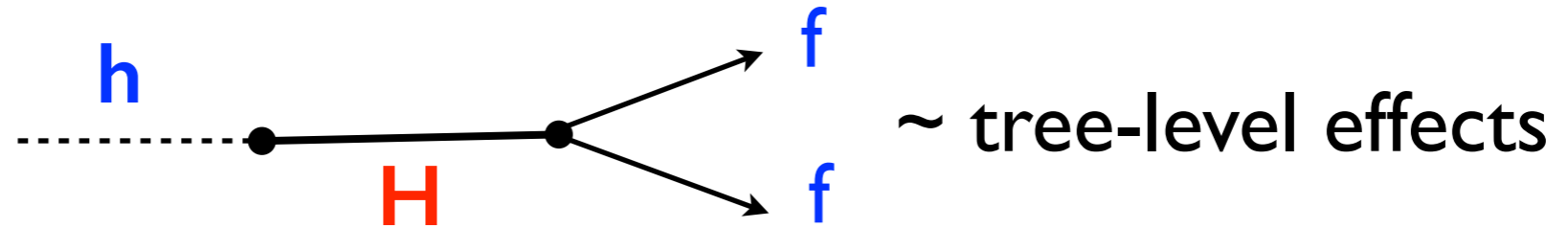
1) MSSM:

Gauge bosons:



~ loop effects

Higgs:

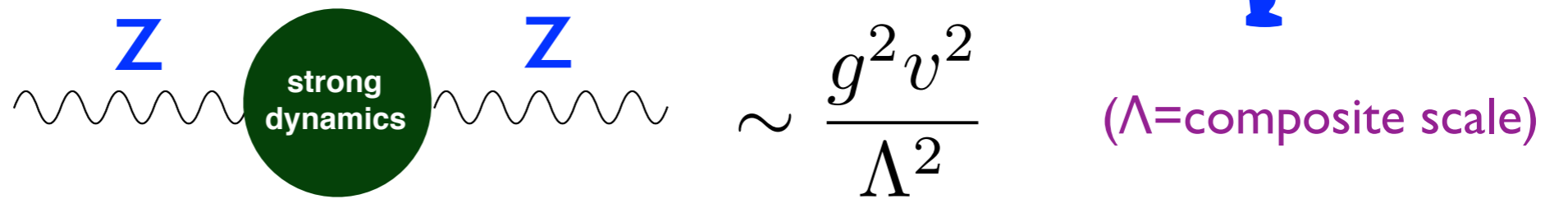


~ tree-level effects

Effects in Higgs physics
can be a factor $16\pi^2 \sim 100$ larger!

2) Composite models:

Gauge bosons:



$$\sim \frac{g^2 v^2}{\Lambda^2}$$

(Λ =composite scale)

Higgs:



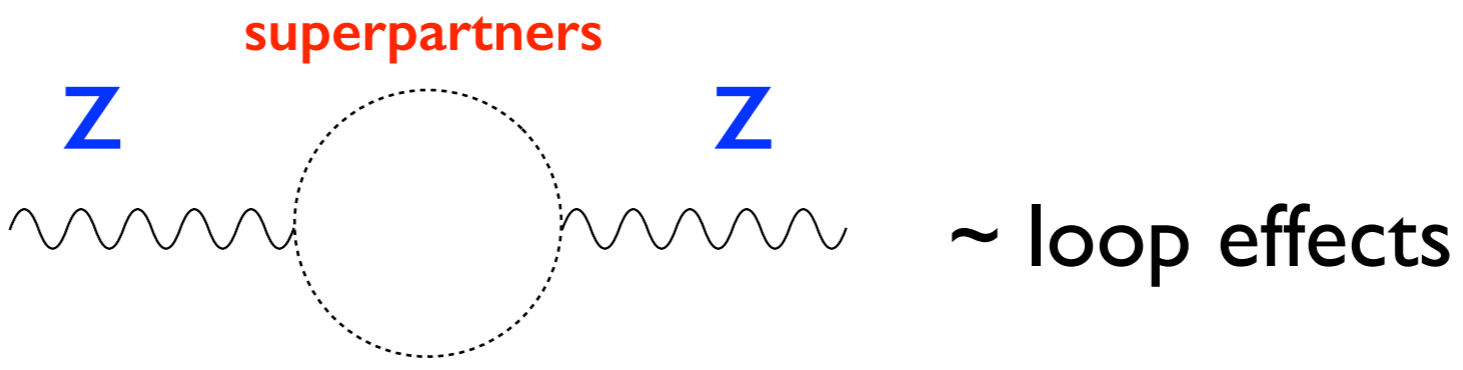
$$\sim \frac{g_H^2 v^2}{\Lambda^2} \sim \frac{16\pi^2 v^2}{\Lambda^2}$$

"strong" Higgs coupling

Examples:

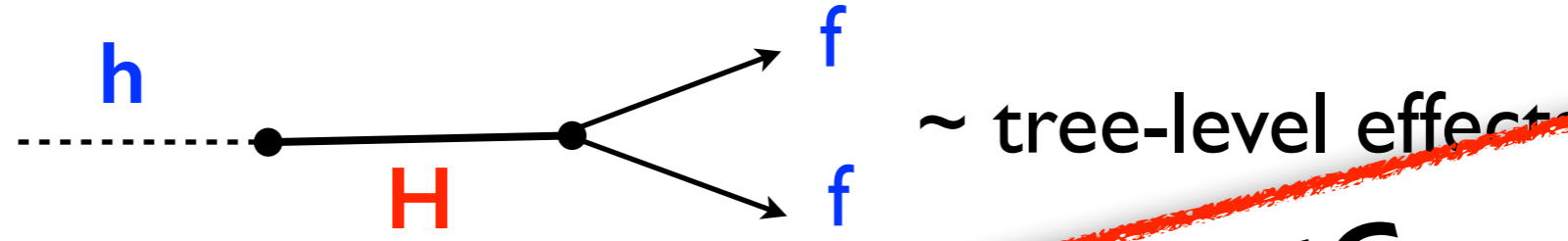
1) MSSM:

Gauge bosons:



~ loop effects

Higgs:

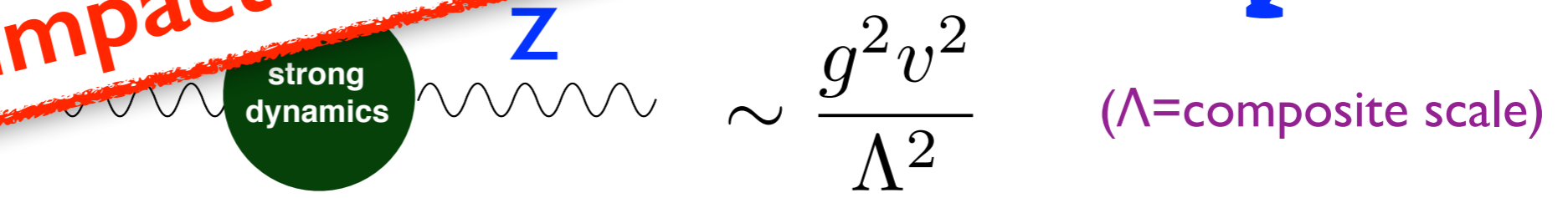


~ tree-level effects

2) Composite models:

Even with less statistics at the LHC, similar impact today in new-physics as LEP so larger!

Gau



$$\sim \frac{g^2 v^2}{\Lambda^2} \quad (\Lambda = \text{composite scale})$$

Higgs:



$$\sim \frac{g_H^2 v^2}{\Lambda^2} \sim \frac{16\pi^2 v^2}{\Lambda^2}$$

"strong" Higgs coupling

Rationale for a Higgs-coupling parametrization

Rationale for a Higgs-coupling parametrization

Integrating out new-physics in a generic BSM:

$$\mathcal{L}_{\text{EFT}} = \frac{\Lambda^4}{g_*^2} \mathcal{L} \left(\frac{D_\mu}{\Lambda}, \frac{g_* H}{\Lambda}, \frac{g_* f_{L,R}}{\Lambda^{3/2}}, \frac{g F_{\mu\nu}}{\Lambda^2} \right)$$

g_* = coupling that can be as large as $\sim 4\pi$

Λ = new-physics scale

Generic case difficult to be treated \blacktriangleright extra assumption needed!

I) Quite conservatively, we can assume $\Lambda \gg E, m_h$

(extra light matter, weakly coupled to the Higgs,
can also be easily incorporated)

$$\mathcal{L}_{\text{EFT}} = \frac{\Lambda^4}{g_*^2} \mathcal{L} \left(\frac{D_\mu}{\Lambda}, \frac{g_* H}{\Lambda}, \frac{g_* f_{L,R}}{\Lambda^{3/2}}, \frac{g F_{\mu\nu}}{\Lambda^2} \right)$$



\blacktriangleright we can expand in derivatives

Higgs couplings:

$$g_{\phi_i \phi_j \phi_k} = \frac{\delta \mathcal{L}_{\text{EFT}}}{\delta \phi_i \delta \phi_j \delta \phi_k}$$

All relevant couplings for *single* Higgs physics:

arXiv:1412.4410

$$\begin{aligned} \mathcal{L}_h^{\text{primary}} &= g_{VV}^h h \left[W^{+\mu} W_{\mu}^{-} + \frac{1}{2c_{\theta_W}^2} Z^{\mu} Z_{\mu} \right] + \frac{1}{6} g_{3h} h^3 + g_{ff}^h (h \bar{f}_L f_R + h.c.) \\ &+ \kappa_{GG} \frac{h}{2v} G^{A\mu\nu} G_{\mu\nu}^A + \kappa_{\gamma\gamma} \frac{h}{2v} A^{\mu\nu} A_{\mu\nu} + \kappa_{Z\gamma} \frac{h}{v} A^{\mu\nu} Z_{\mu\nu}, \end{aligned}$$

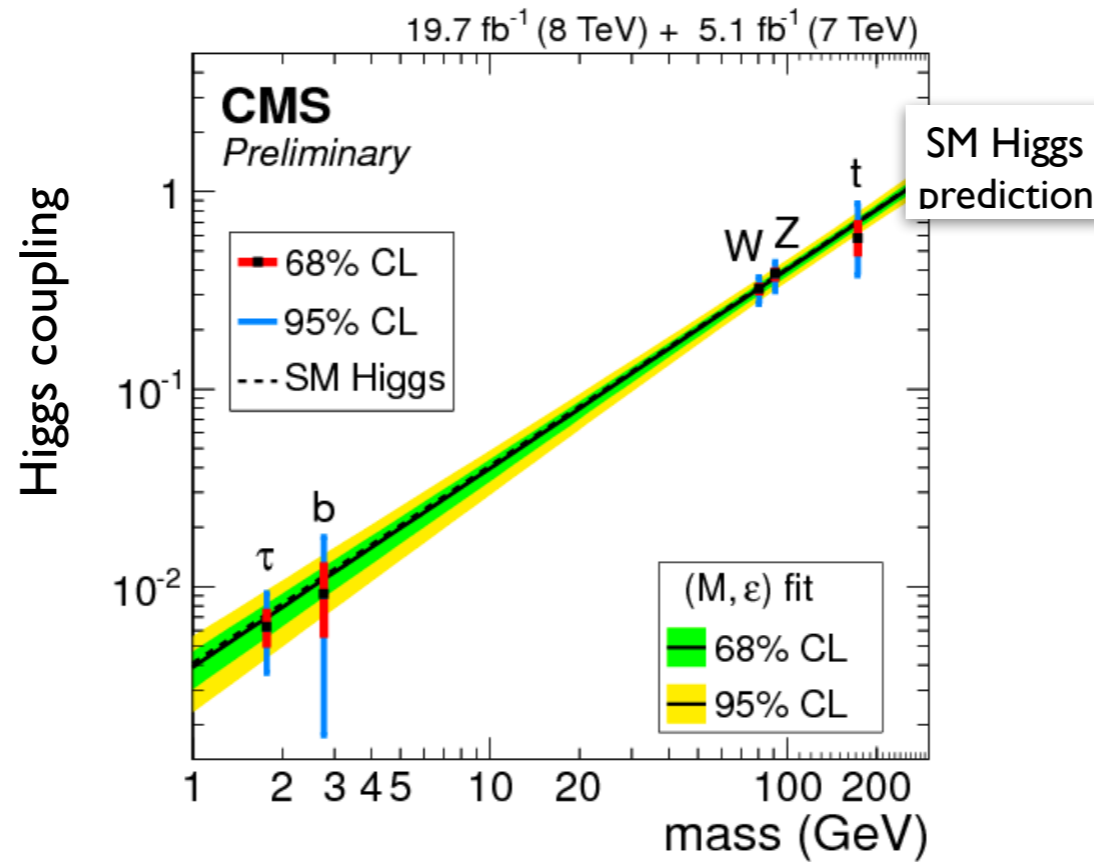
$$\begin{aligned} \Delta \mathcal{L}_h &= \delta g_{ZZ}^h h \frac{Z^{\mu} Z_{\mu}}{2c_{\theta_W}^2} + g_{Zff}^h \frac{h}{2v} (Z_{\mu} J_N^{\mu} + h.c.) + g_{Wff'}^h \frac{h}{v} (W_{\mu}^{+} J_C^{\mu} + h.c.) \\ &+ \kappa_{WW} \frac{h}{v} W^{+\mu\nu} W_{\mu\nu}^{-} + \kappa_{ZZ} \frac{h}{2v} Z^{\mu\nu} Z_{\mu\nu}, \end{aligned}$$

$J_{N,C}^{\mu}$: currents of SM fermions

up to $O(h^3)$, $O(h\partial^2 V^2)$ and $O(hV f^2)$

(assuming CP-conservation)

Empirical evidence, Higgs (and Z/W) couplings follow SM predictions:



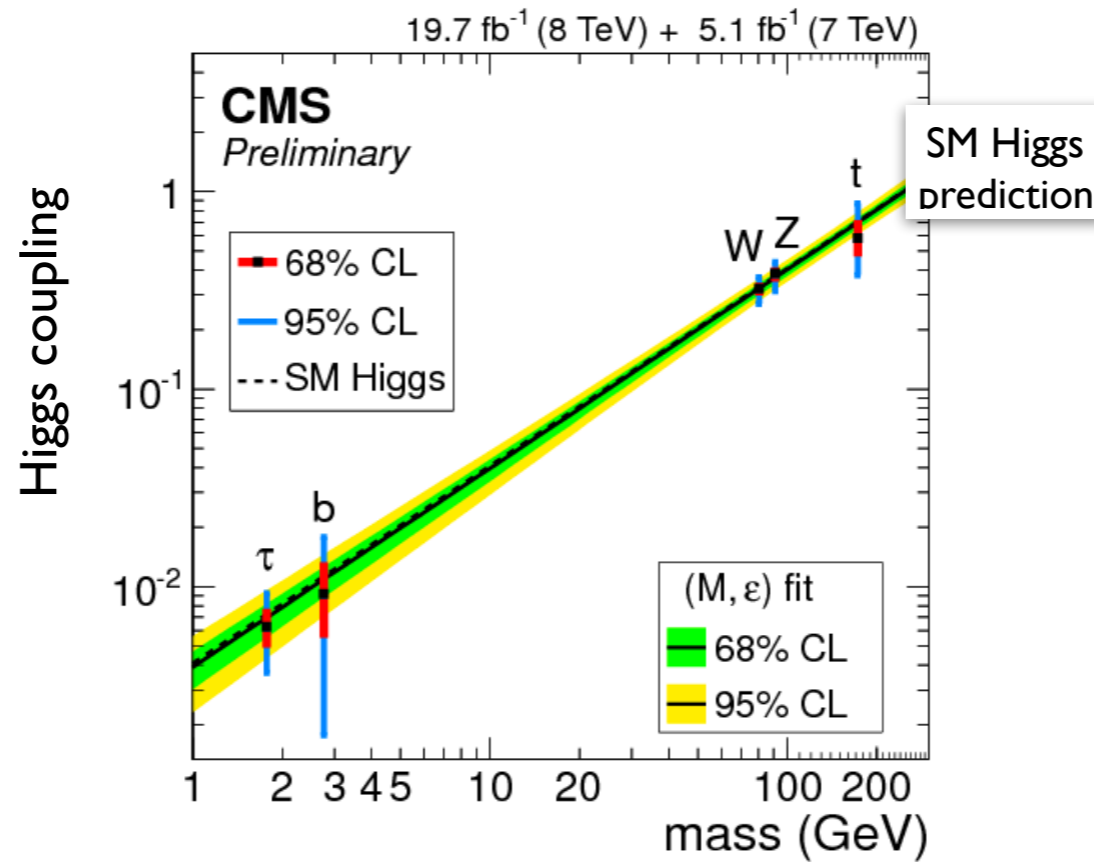
We can also expand in the Higgs field (and other SM fields):

$$\mathcal{L}_{\text{EFT}} = \frac{\Lambda^4}{g_*^2} \mathcal{L} \left(\frac{D_\mu}{\Lambda}, \frac{g_* H}{\Lambda}, \frac{g_* f_{L,R}}{\Lambda^{3/2}}, \frac{g F_{\mu\nu}}{\Lambda^2} \right) \simeq \mathcal{L}_4 + \mathcal{L}_6 + \dots$$

↖ ↘
↖ ↘
↓
↓

SM just validated
 leading deviations to SM from BSM

Empirical evidence, Higgs (and Z/W) couplings follow SM predictions:



➡ suggests that the SM is a good approximation in nature!

We can also expand in the Higgs field (and other SM fields):

$$\mathcal{L}_{\text{EFT}} = \frac{\Lambda^4}{g_*^2} \mathcal{L} \left(\frac{D_\mu}{\Lambda}, \frac{g_* H}{\Lambda}, \frac{g_* f_{L,R}}{\Lambda^{3/2}}, \frac{g F_{\mu\nu}}{\Lambda^2} \right) \simeq \mathcal{L}_4 + \mathcal{L}_6 + \dots$$

there is a caveat to be discussed later!

SM
just validated

leading deviations
to SM from BSM

➔ **Not all type of Higgs couplings can arise from \mathcal{L}_6 !**

There are plenty of correlations among possible deviations

➔ this is the important information to extract

For example:

$$Z \text{ (wavy)} \text{ } h \text{ (dashed)} \text{ } \text{Vertex} \text{ } f \text{ (solid)} \text{ } f \text{ (solid)} = \frac{1}{2v} \times Z \text{ (wavy)} \text{ } \text{Vertex} \text{ } f \text{ (solid)} \text{ } f \text{ (solid)}$$

$$H^\dagger D_\mu H \bar{f} \gamma^\mu f$$

➔ Correlation between $h \rightarrow Zff$ and $Z \rightarrow ff$

Higgs couplings

(assuming CP-conservation)

independent from other SM couplings

$$\mathcal{L}_h^{\text{primary}} = g_{VV}^h h \left[W^{+\mu} W_{\mu}^{-} + \frac{1}{2c_{\theta_W}^2} Z^{\mu} Z_{\mu} \right] + \frac{1}{6} g_{3h} h^3 + g_{ff}^h (h \bar{f}_L f_R + h.c.)$$

$$+ \kappa_{GG} \frac{h}{2v} G^{A\mu\nu} G_{\mu\nu}^A + \kappa_{\gamma\gamma} \frac{h}{2v} A^{\mu\nu} A_{\mu\nu} + \kappa_{Z\gamma} \frac{h}{v} A^{\mu\nu} Z_{\mu\nu},$$

$$\Delta\mathcal{L}_h = \delta g_{ZZ}^h h \frac{Z^{\mu} Z_{\mu}}{2c_{\theta_W}^2} + g_{Zff}^h \frac{h}{2v} (Z_{\mu} J_N^{\mu} + h.c.) + g_{Wff'}^h \frac{h}{v} (W_{\mu}^{+} J_C^{\mu} + h.c.)$$

$$+ \kappa_{WW} \frac{h}{v} W^{+\mu\nu} W_{\mu\nu}^{-} + \kappa_{ZZ} \frac{h}{2v} Z^{\mu\nu} Z_{\mu\nu},$$

$J_{N,C}^{\mu}$: currents of SM fermions

correlated to other SM couplings

indirectly “measured”

8 Primary Higgs couplings related to 8 dim-six operators with $|H|^2$

(on the vacuum $|H|^2 = v^2$, they give a SM operator)

for one family
(*CP*-conserving)

$$|H|^2 G_{\mu\nu}^A G^{A\mu\nu}$$

→ **GGh coupling**

$$|H|^2 B_{\mu\nu} B^{\mu\nu}$$

→ **h $\gamma\gamma$ coupling**

$$|H|^2 W_{\mu\nu}^a W^{\mu\nu a}$$

→ **hZ γ coupling**

$$|H|^2 |D_\mu H|^2$$

→ **hVV (custodial invariant)**

$$|H|^6$$

→ **h³ coupling**

$$|H|^2 \bar{f}_L H f_R + h.c.$$

→ **htt, hbb, h $\tau\tau$**

Other reason why primary Higgs couplings
are the most important ones:

Receive the largest contributions from main BSM

Expected largest corrections to Higgs couplings in BSM scenarios:

	hff	hVV	h $\gamma\gamma$	h γZ	hGG	h ³
MSSM	✓					✓
NMSSM	✓	✓	✓	✓	✓	✓
PGB Composite	✓	✓		✓		✓
SUSY Composite	✓	✓				✓
SUSY partly-composite			✓	✓	✓	✓
“Bosonic TC”						✓
Higgs as a dilaton			✓	✓	✓	✓

We have specific patterns!

Higgs couplings

(assuming CP-conservation)

Almost all Higgs primaries have been measured at the LHC (the “kappas”):

$$\begin{aligned} \mathcal{L}_h^{\text{primary}} &= g_{VV}^h h \left[W^{+\mu} W_{\mu}^{-} + \frac{1}{2c_{\theta_W}^2} Z^{\mu} Z_{\mu} \right] + \frac{1}{6} g_{3h} h^3 + g_{ff}^h (h \bar{f}_L f_R + h.c.) \\ &+ \kappa_{GG} \frac{h}{2v} G^{A\mu\nu} G_{\mu\nu}^A + \kappa_{\gamma\gamma} \frac{h}{2v} A^{\mu\nu} A_{\mu\nu} + \kappa_{Z\gamma} \frac{h}{v} A^{\mu\nu} Z_{\mu\nu}, \end{aligned} \quad (f=b, \tau, t)$$

$$\begin{aligned} \Delta\mathcal{L}_h &= \delta g_{ZZ}^h h \frac{Z^{\mu} Z_{\mu}}{2c_{\theta_W}^2} + g_{Zff}^h \frac{h}{2v} (Z_{\mu} J_N^{\mu} + h.c.) + g_{Wff'}^h \frac{h}{v} (W_{\mu}^{+} J_C^{\mu} + h.c.) \\ &+ \kappa_{WW} \frac{h}{v} W^{+\mu\nu} W_{\mu\nu}^{-} + \kappa_{ZZ} \frac{h}{2v} Z^{\mu\nu} Z_{\mu\nu}, \end{aligned}$$

correlated to other SM couplings
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Higgs couplings

(assuming CP-conservation)

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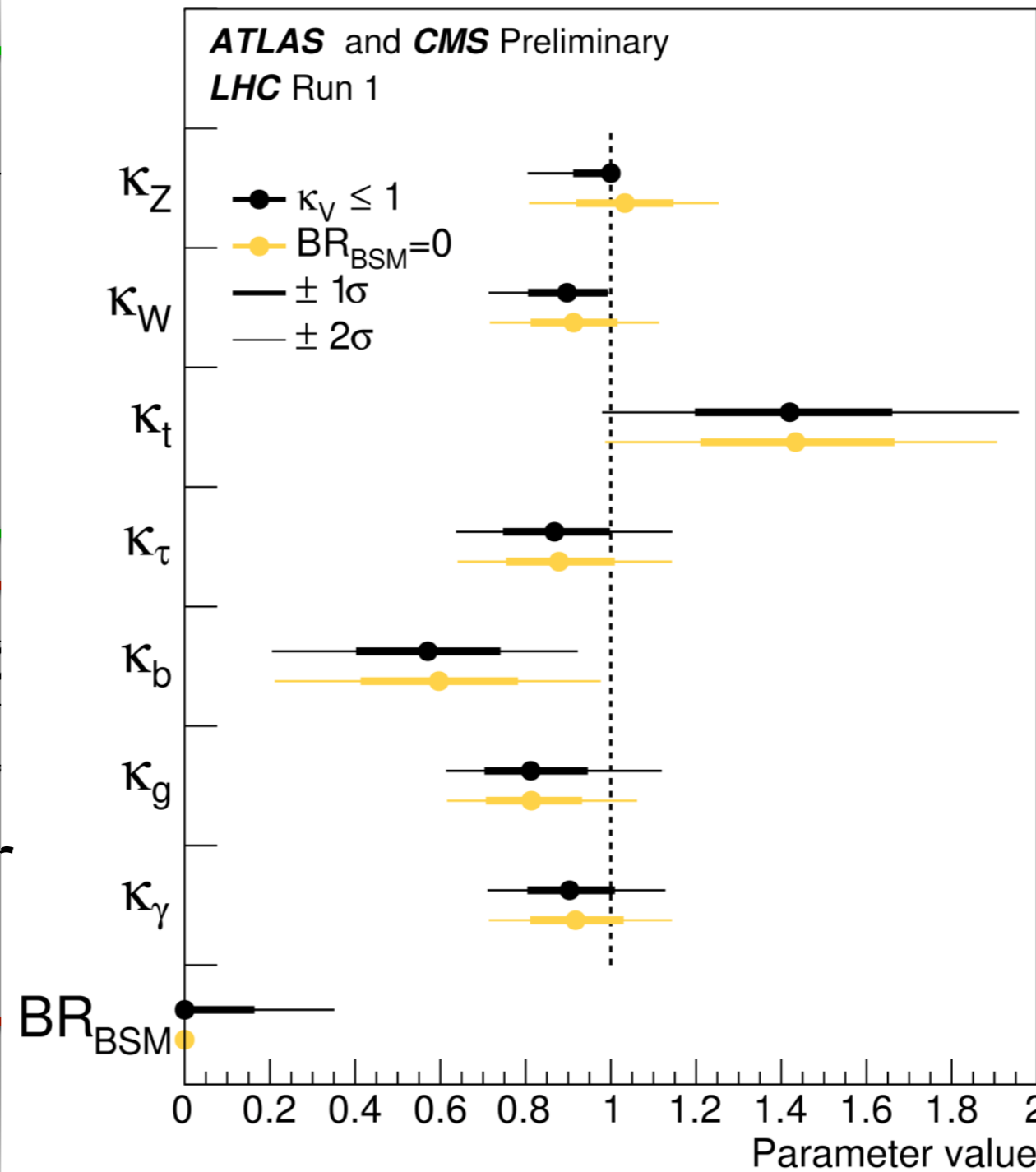
$$\mathcal{L}_h^{\text{primary}} = g_{VV}^h h \left[W^+ W^- + Z Z \right] + \kappa_{GG} \frac{h}{2v} G^A G^A$$

$$\bar{u}_L \bar{f}_R + h.c.)$$

(f=b, τ, t)

$$\Delta\mathcal{L}_h = \delta g_{ZZ}^h h \frac{Z^\mu Z^\mu}{2c_{\theta_V}^2} + \kappa_{WW} \frac{h}{v} W^+ W^-$$

$$J_C^\mu + h.c.)$$



1 couplings

indirectly “measured”

Higgs couplings

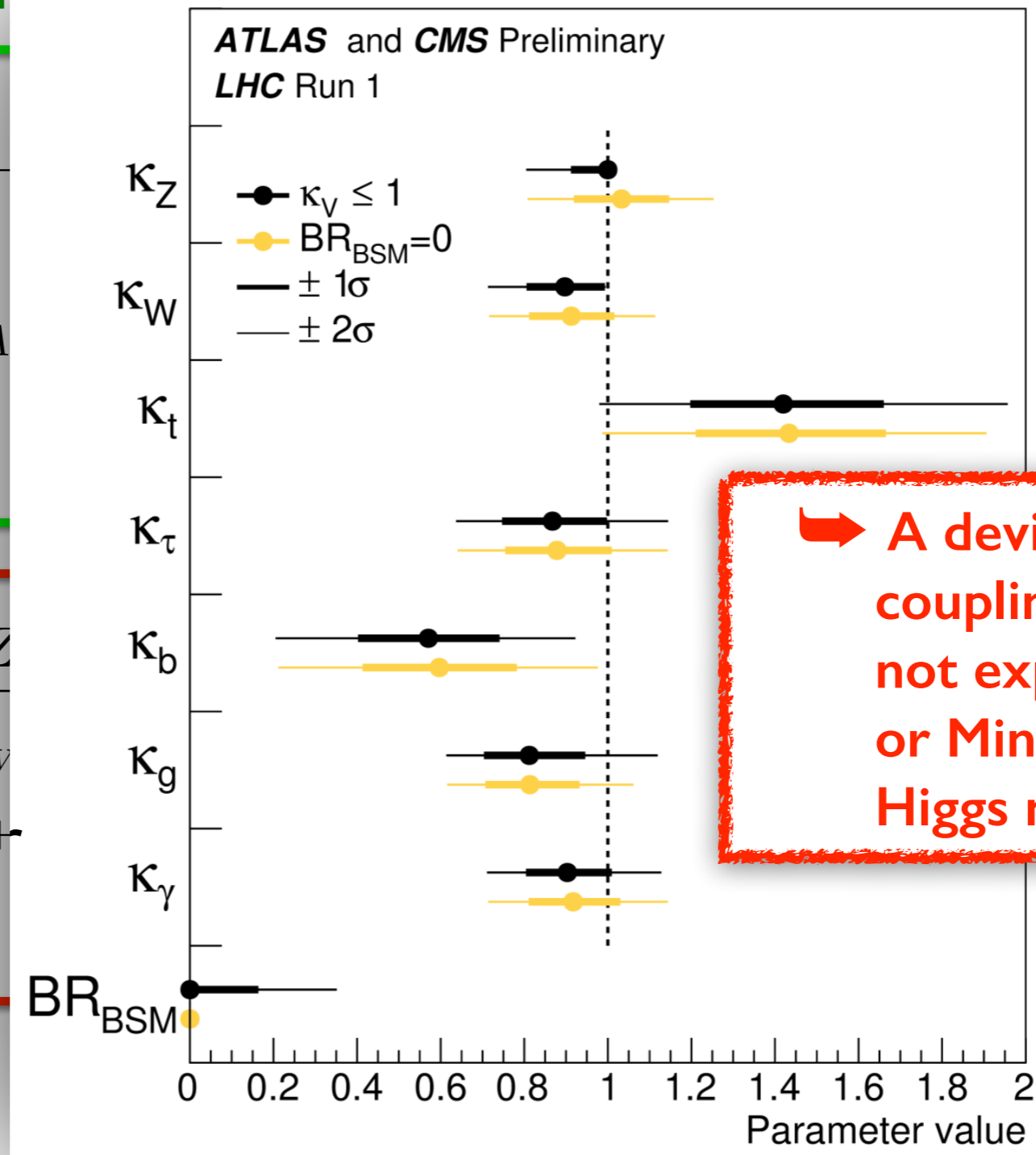
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$$\mathcal{L}_h^{\text{primary}} = g_{VV}^h h \left[W^+ W^- + Z Z \right] + \kappa_{GG} \frac{h}{2v} G^A G^A$$

$$\bar{u}_L f_R + h.c.) \quad (f=b, \tau, t)$$

$$\Delta\mathcal{L}_h = \delta g_{ZZ}^h h \frac{Z^\mu Z^\mu}{2c_{\theta_V}^2} + \kappa_{WW} \frac{h}{v} W^+ W^-$$



➔ A deviation only on the coupling to the top, not expected in MSSM or Minimal Composite Higgs models

1 couplings

indirectly “measured”

Higgs couplings

(assuming CP-conservation)

Only two remain to be measured:

$$\begin{aligned}
 \mathcal{L}_h^{\text{primary}} = & g_{VV}^h h \left[W^{+\mu} W_{\mu}^{-} + \frac{1}{2c_{\theta_W}^2} Z^{\mu} Z_{\mu} \right] + \frac{1}{6} g_{3h} h^3 + g_{ff}^h (h \bar{f}_L f_R + h.c.) \\
 & + \kappa_{GG} \frac{h}{2v} G^{A\mu\nu} G_{\mu\nu}^A + \kappa_{\gamma\gamma} \frac{h}{2v} A^{\mu\nu} A_{\mu\nu} + \kappa_{Z\gamma} \frac{h}{v} A^{\mu\nu} Z_{\mu\nu}
 \end{aligned}$$

(f=b, τ, t)

pp → h* → hh

h → Zγ

$$\begin{aligned}
 \Delta\mathcal{L}_h = & \delta g_{ZZ}^h h \frac{Z^{\mu} Z_{\mu}}{2c_{\theta_W}^2} + g_{Zff}^h \frac{h}{2v} (Z_{\mu} J_N^{\mu} + h.c.) + g_{Wff'}^h \frac{h}{v} (W_{\mu}^{+} J_C^{\mu} + h.c.) \\
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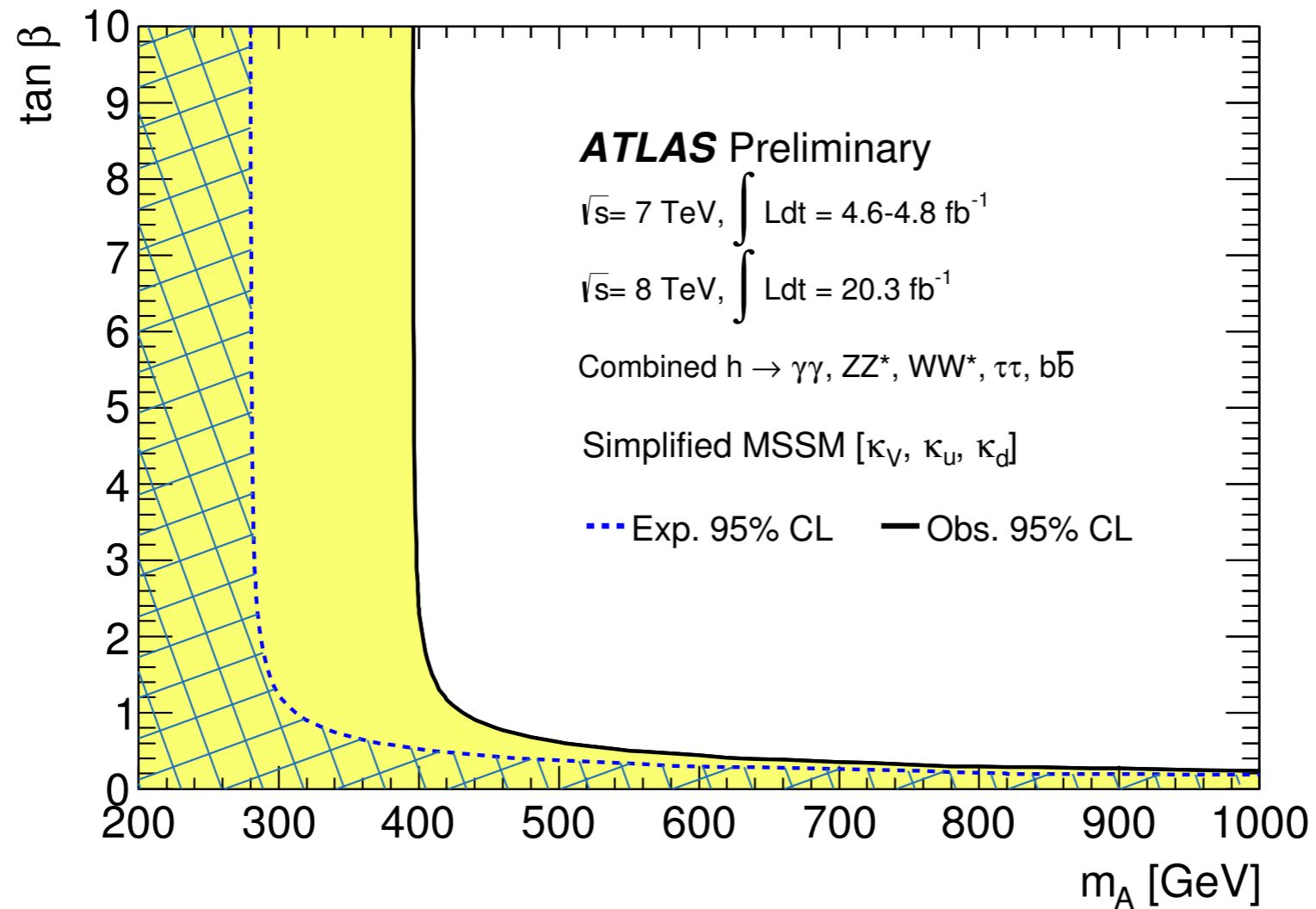
correlated to other SM couplings
indirectly "measured"

Impact on BSM from Higgs coupling measurements

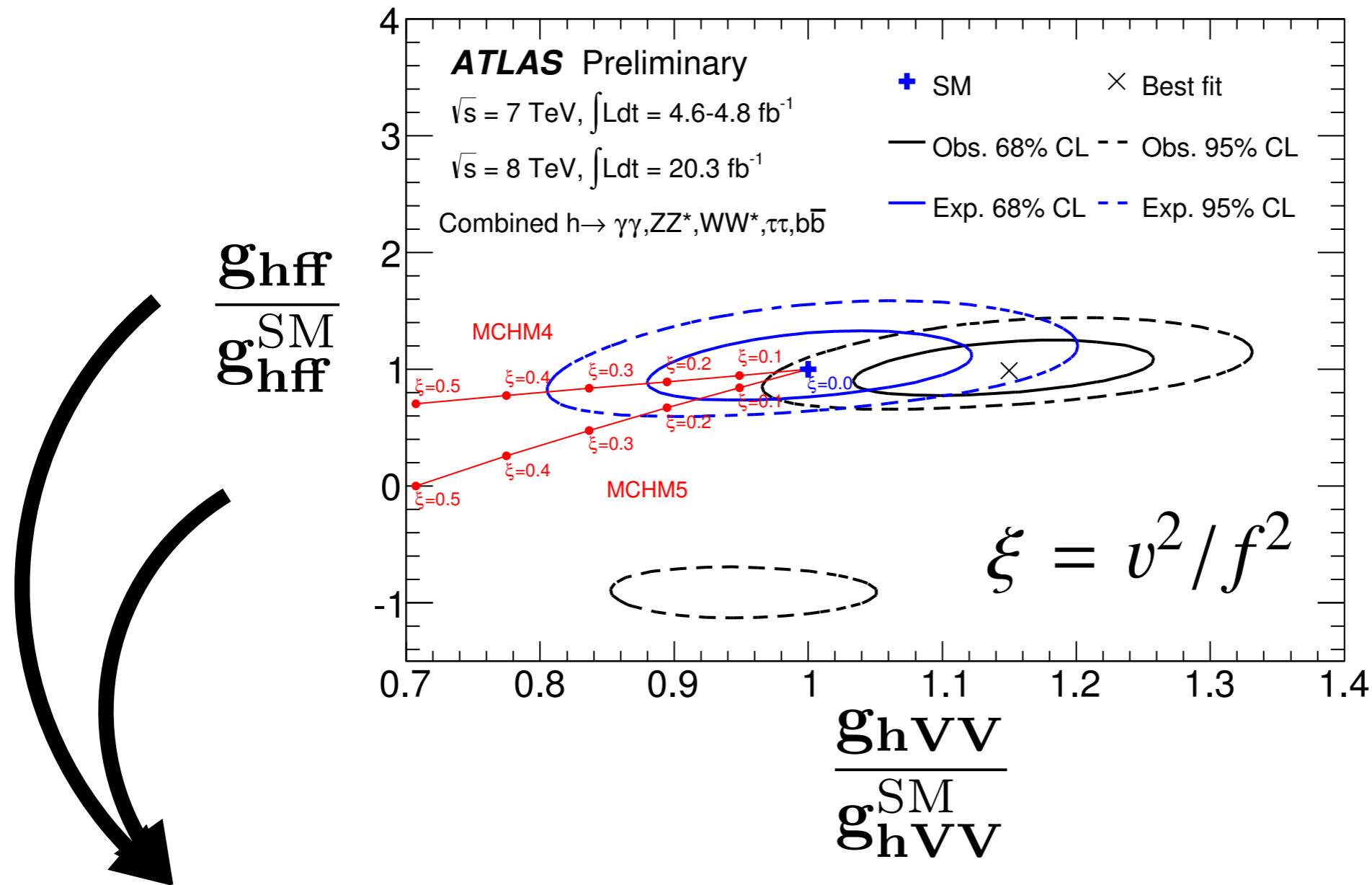
- Today, as Higgs coupling measurements agree with the SM, we only place bounds on new-physics

The Higgs is our best weapon of BSM mass-destruction

Higgs coupling measurements are already ruling out regions of the **MSSM** parameter space



Higgs coupling measurements are already limiting the degree of compositeness of the Higgs



observed (expected) 95% CL upper limit of $\xi < 0.12$ (0.29) **MCHM4**

$\xi < 0.15$ (0.20) **MCHM5**

The “space” of *natural* BSMs can have a large “cartography”

PGB

Composite
Higgs

Mostly-uncharted territory

Susy + TeV Strong dynamics

(motivated to keep naturalness
in the absence of superpartners below TeV
and $m_h \sim 125$ GeV (hard susy-breaking effects?))

Elementary Higgs
(SUSY)

Possibilities:

- 1) Strong-sector with accidental (“emergent”) supersymmetry delivering a composite-susy light Higgs ($m_h \ll \Lambda \sim \text{TeV}$)

T.Gherghetta, AP 03, R. Sundrum 04, M.Redi, B.Gripaios 10

- 2) MSSM Higgs coupled to a TeV strong-sector breaking Susy:

$$g_i \int d^2\theta H_i \mathcal{O}_i$$

A.Azatov, J.Galloway and M.A. Luty 12

T. Gherghetta, AP 11

➡ that could also break the EW symmetry

similarity with Bosonic TC

M.Dine, A.Kagan, S. Samuel 90

- 3) Higgs as a dilaton: $v = f_{\text{dilation}}$ (associated to the breaking of scale invariance)

2) Higgs coupled to a TeV strong-sector breaking also EW symmetry (**Bosonic TechniColor (TC)**):

M.Dine,A.Kagan,S. Samuel 90

A.Azatov, J.Galloway and M.A. Luty 12

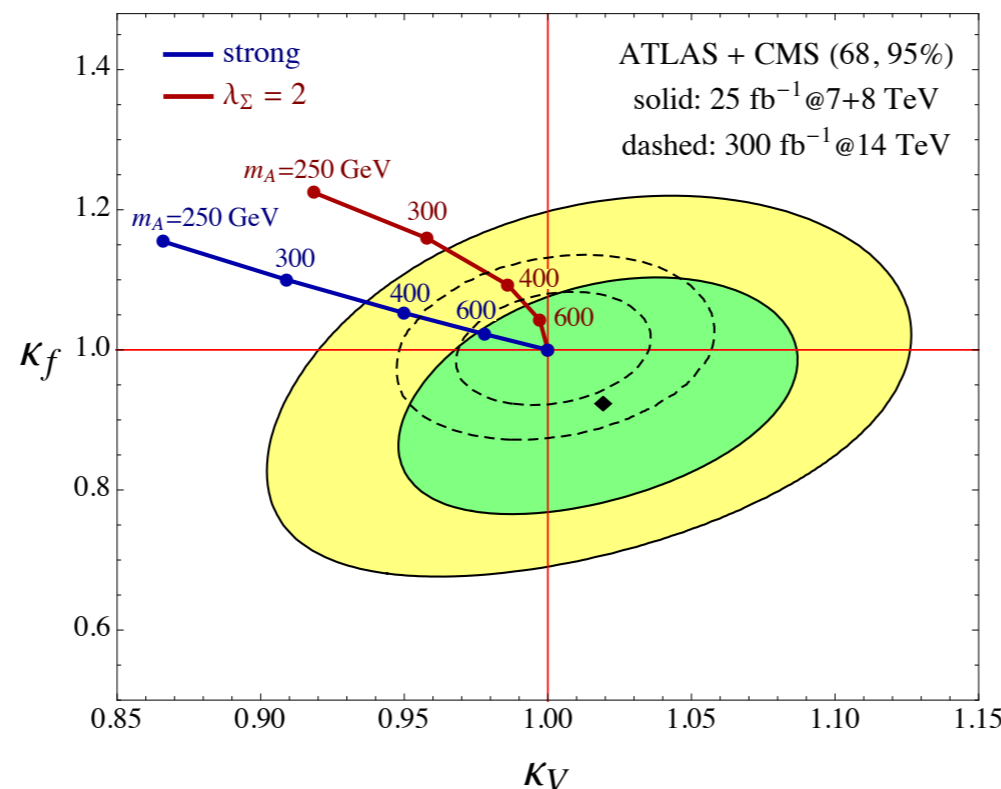
T. Gherghetta, AP 11

- **Important:** Invalidates the EFT description, since new source of EWSB other than the Higgs:

The BSM has heavy tachyons!
It is non-decoupling!

↪ the Higgs VEV is induced from a mixing to the TC sector

- Still small deformations of hVV & hff Higgs couplings, if the Higgs has a small mixing with the TC sector



arXiv:1411.6023


...but $\mathcal{O}(1)$ effects in the h^3 -coupling!

Beyond the primary Higgs couplings

Beyond the primary Higgs couplings

$$\Delta\mathcal{L}_h = \delta g_{ZZ}^h h \frac{Z^\mu Z_\mu}{2c_{\theta_W}^2}$$

custodial breaking hVV



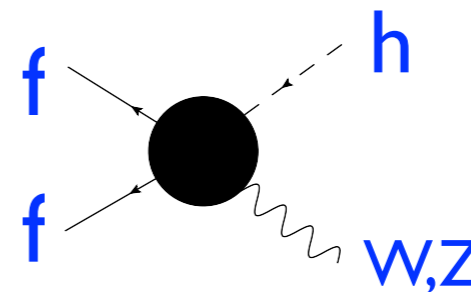
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custodial breaking hVV



contact interactions



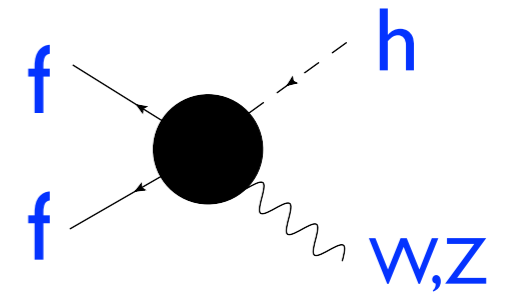
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 & + \kappa_{WW} \frac{h}{v} W^{+\mu\nu} W_{\mu\nu}^- + \kappa_{ZZ} \frac{h}{2v} Z^{\mu\nu} Z_{\mu\nu},
 \end{aligned}$$

↙ custodial breaking hVV

} contact interactions

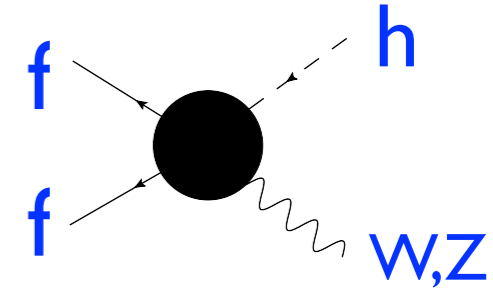
}
momentum-dependent
hVV couplings



Beyond the primary Higgs couplings

$$\begin{aligned}
 \Delta\mathcal{L}_h = & \delta g_{ZZ}^h h \frac{Z^\mu Z_\mu}{2c_{\theta_W}^2} + g_{Zff}^h \frac{h}{2v} (Z_\mu J_N^\mu + h.c.) + g_{Wff'}^h \frac{h}{v} (W_\mu^+ J_C^\mu + h.c.) \\
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 \end{aligned}$$

↙ custodial breaking hVV
} contact interactions
} momentum-dependent hVV couplings



remember that BSM effects here are not independent from effects to other couplings!

All can be written as a function of contributions to other couplings:

$$\delta g_{ZZ}^h = 2gt_{\theta_W}^2 m_W (c_{\theta_W}^2 \delta g_1^Z - \delta \kappa_\gamma), \quad \delta g_{ff'}^W = \frac{c_{\theta_W}}{\sqrt{2}} (\delta g_{ff}^Z V_{\text{CKM}} - V_{\text{CKM}} \delta g_{f'f'}^Z) \text{ for } f = f_L$$

$$g_{Zff}^h = 2\delta g_{ff}^Z - 2\delta g_1^Z (g_{ff}^Z c_{2\theta_W} + g_{ff}^\gamma s_{2\theta_W}) + 2\delta \kappa_\gamma Y_f \frac{e s_{\theta_W}}{c_{\theta_W}^3}, \quad g_{Wff'}^h = 2\delta g_{ff'}^W - 2\delta g_1^Z g_{ff'}^W c_{\theta_W}^2,$$

$$\kappa_{ZZ} = \frac{1}{c_{\theta_W}^2} \delta \kappa_\gamma + 2 \frac{c_{2\theta_W}}{s_{2\theta_W}} \kappa_{Z\gamma} + \kappa_{\gamma\gamma}, \quad \kappa_{WW} = \delta \kappa_\gamma + \kappa_{Z\gamma} + \kappa_{\gamma\gamma},$$

Zff couplings
 δg_{ff}^Z

Higgs primary couplings
 $\kappa_{\gamma\gamma}, \kappa_{Z\gamma}$

TGC
 $\delta g_1^Z, \delta \kappa_\gamma$

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$$\kappa_{ZZ} = \frac{1}{c_{\theta_W}^2} \delta \kappa_\gamma + 2 \frac{c_{2\theta_W}}{s_{2\theta_W}} \kappa_{Z\gamma} + \kappa_{\gamma\gamma}, \quad \kappa_{WW} = \delta \kappa_\gamma + \kappa_{Z\gamma} + \kappa_{\gamma\gamma},$$

→ therefore already “measured” indirectly

Zff couplings
 δg_{ff}^Z

Higgs
primary
couplings
 $\kappa_{\gamma\gamma}, \kappa_{Z\gamma}$

TGC
 $\delta g_1^Z, \delta \kappa_\gamma$

For example:

Breaking of custodial in $h \rightarrow ZZ^*, WW^*$:

$$\lambda_{WZ}^2 \equiv \frac{\Gamma(h \rightarrow WW^{(*)})}{\Gamma^{\text{SM}}(h \rightarrow WW^{(*)})} \frac{\Gamma^{\text{SM}}(h \rightarrow ZZ^{(*)})}{\Gamma(h \rightarrow ZZ^{(*)})}$$

prediction from \mathcal{L}_6 : arXiv:1308.2803

$$\lambda_{WZ}^2 - 1 \approx 0.6 \delta g_1^Z - 0.5 \delta \kappa_\gamma - 1.6 \kappa_{Z\gamma}$$

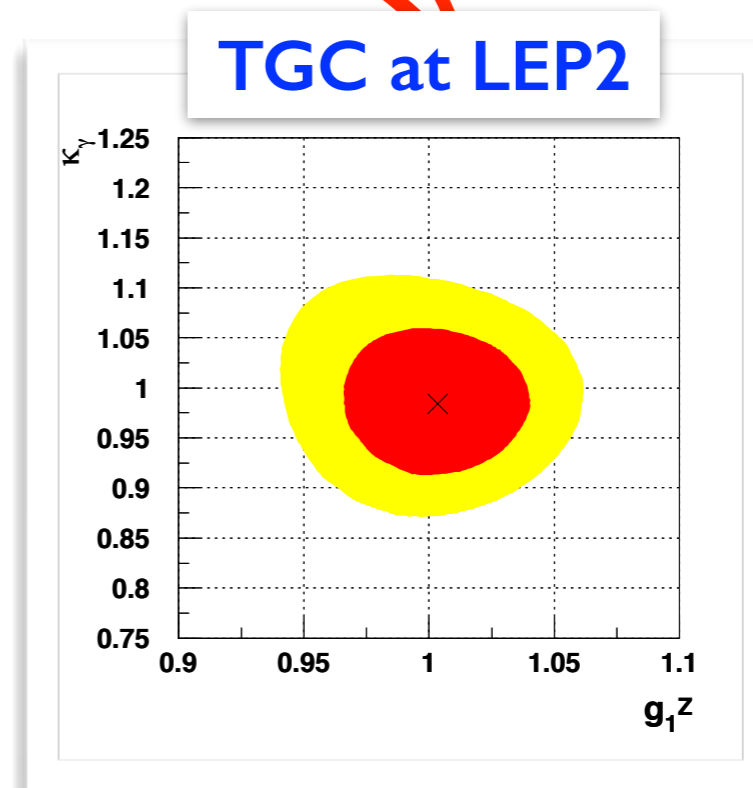
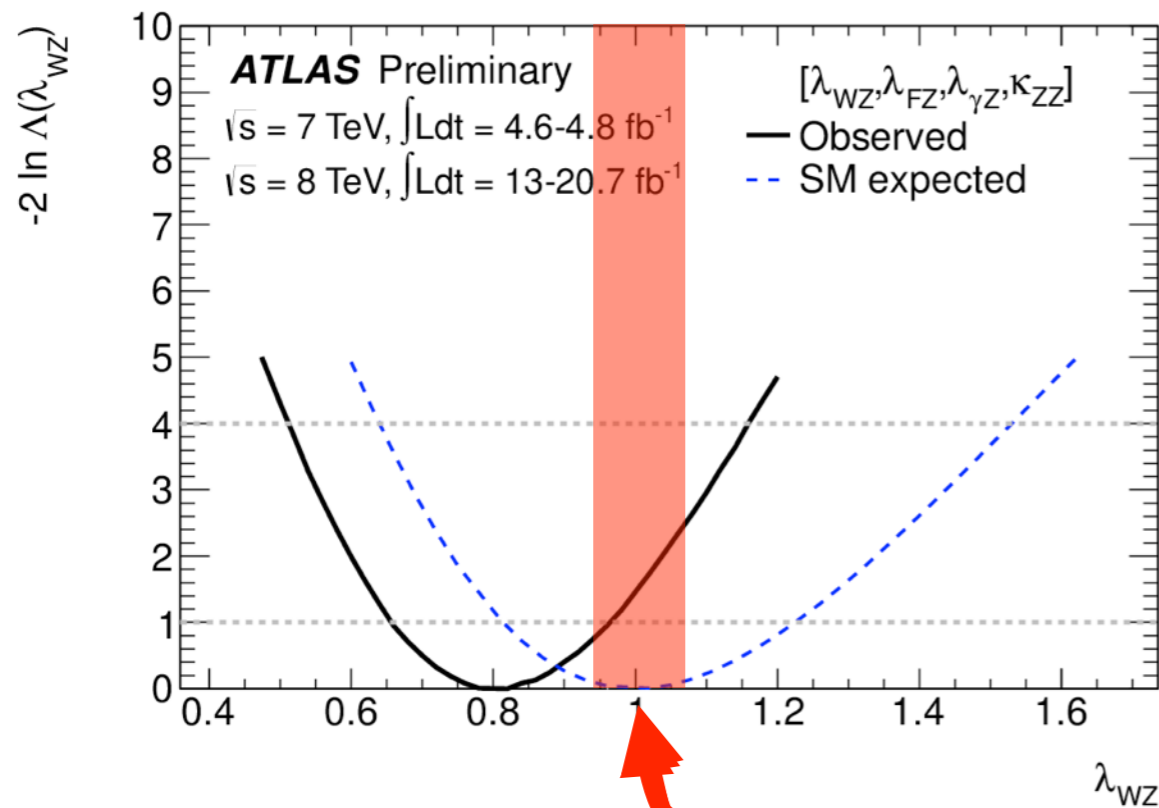
For example:

Breaking of custodial in $h \rightarrow ZZ^*, WW^*$:

$$\lambda_{WZ}^2 \equiv \frac{\Gamma(h \rightarrow WW^{(*)})}{\Gamma^{\text{SM}}(h \rightarrow WW^{(*)})} \frac{\Gamma^{\text{SM}}(h \rightarrow ZZ^{(*)})}{\Gamma(h \rightarrow ZZ^{(*)})}$$

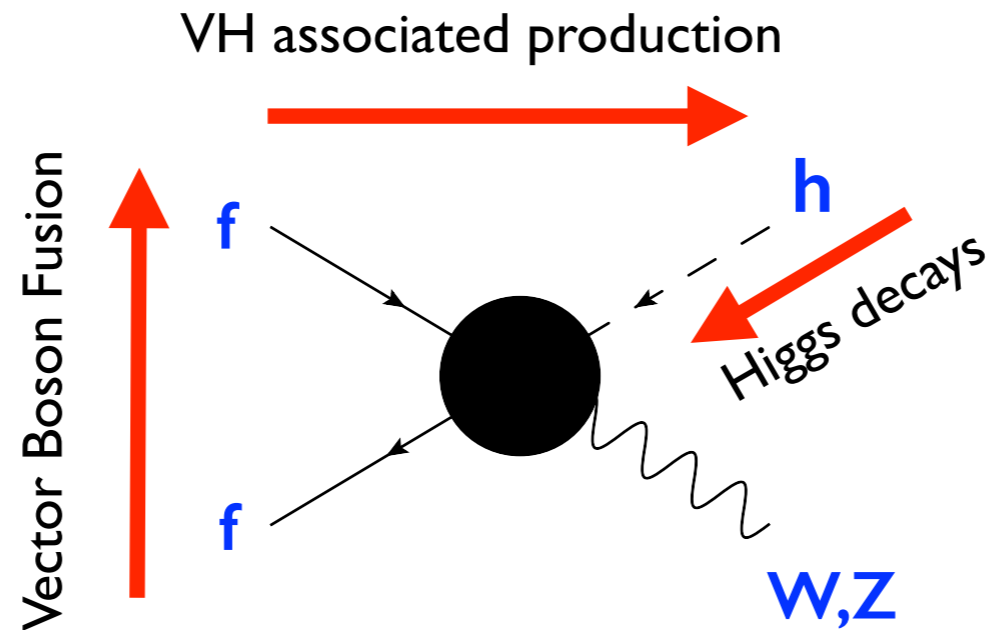
prediction from \mathcal{L}_6 : arXiv:1308.2803

$$\lambda_{WZ}^2 - 1 \approx 0.6 \delta g_1^Z - 0.5 \delta \kappa_\gamma - 1.6 \kappa_{Z\gamma}$$



$h \rightarrow Z\gamma$ bound

Non-primary Higgs couplings can be disentangled in distributions:



$$\mathcal{M}_{hVff}(q, p) = \frac{1}{v} \epsilon^{*\mu}(q) J_V^\nu(p) [A^V \eta_{\mu\nu} + B^V (p \cdot q \eta_{\mu\nu} - p_\mu q_\nu) + C^V \epsilon_{\mu\nu\rho\sigma} p^\rho q^\sigma]$$

$$A^V = a^V + \hat{a}^V \frac{m_V^2}{p^2 - m_V^2}, \quad B^V = b^V \frac{1}{p^2 - m_V^2} + \hat{b}^V \frac{1}{p^2}$$

one-to-one correspondence
with Higgs couplings

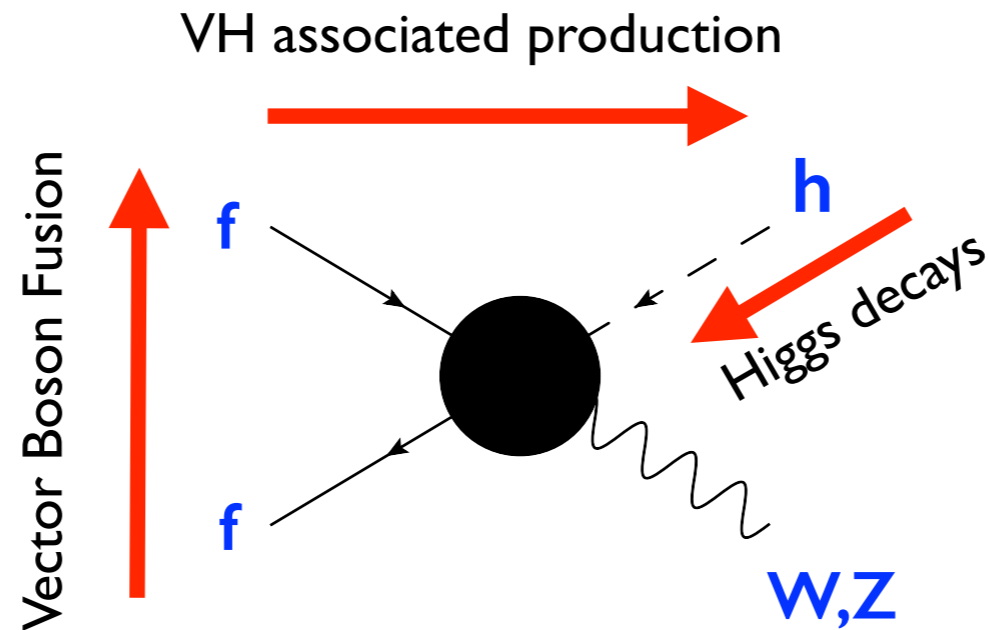
$$hV_\mu J^\mu$$

$$hV^\mu V_\mu$$

$$hV^{\mu\nu} V_{\mu\nu}$$

$$hZ^{\mu\nu} A_{\mu\nu}$$

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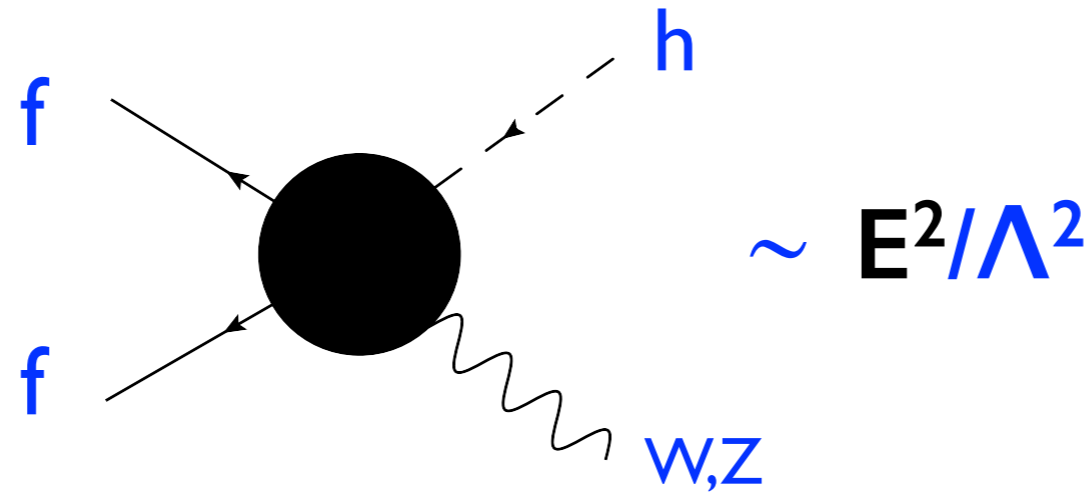
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$$hV^{\mu\nu} V_{\mu\nu}$$

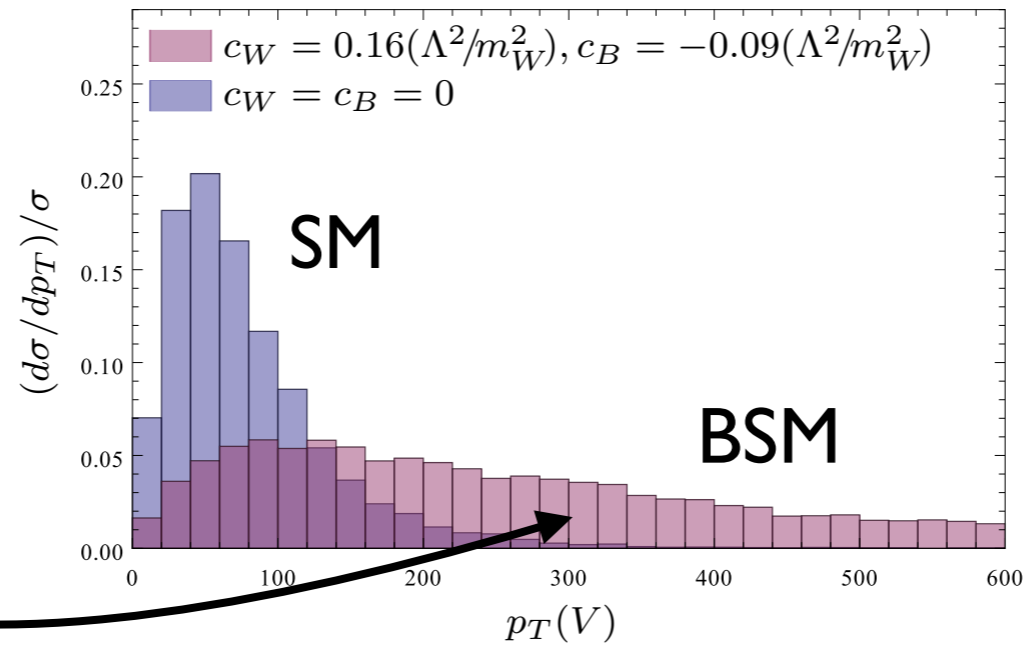
$$hZ^{\mu\nu} A_{\mu\nu}$$

enhanced at high-energies = ideal for the LHC!

Example: $pp \rightarrow Vh$:

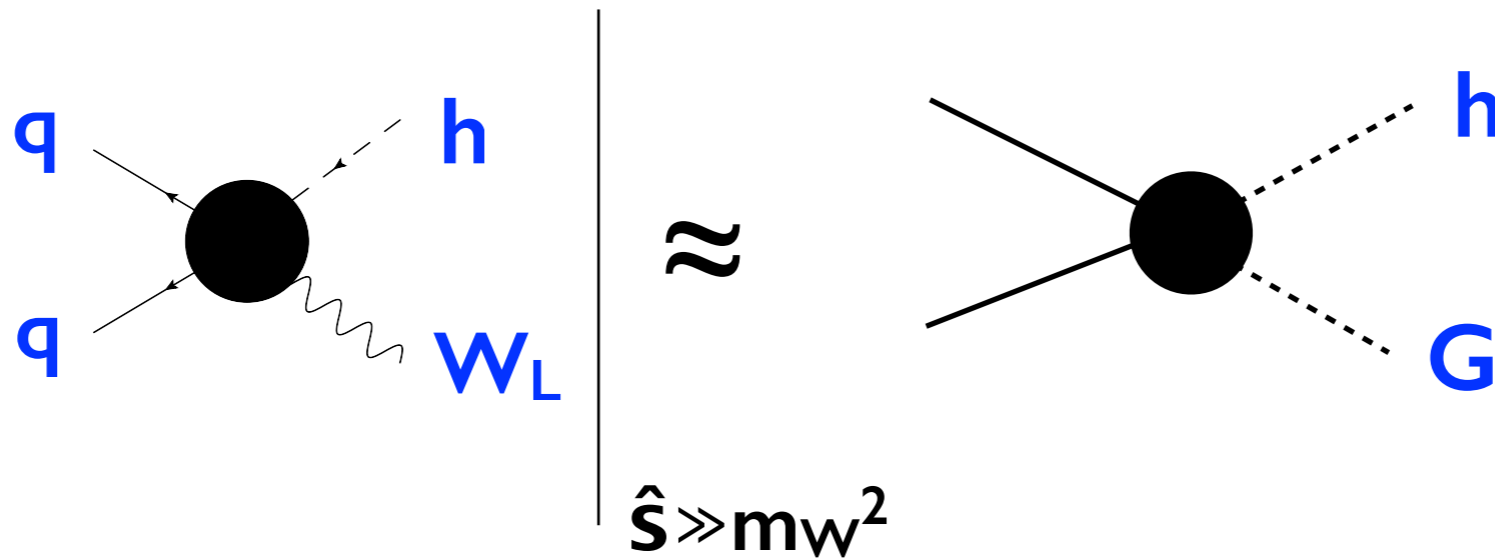


BSM-effects enhanced
at the *tail* of distributions

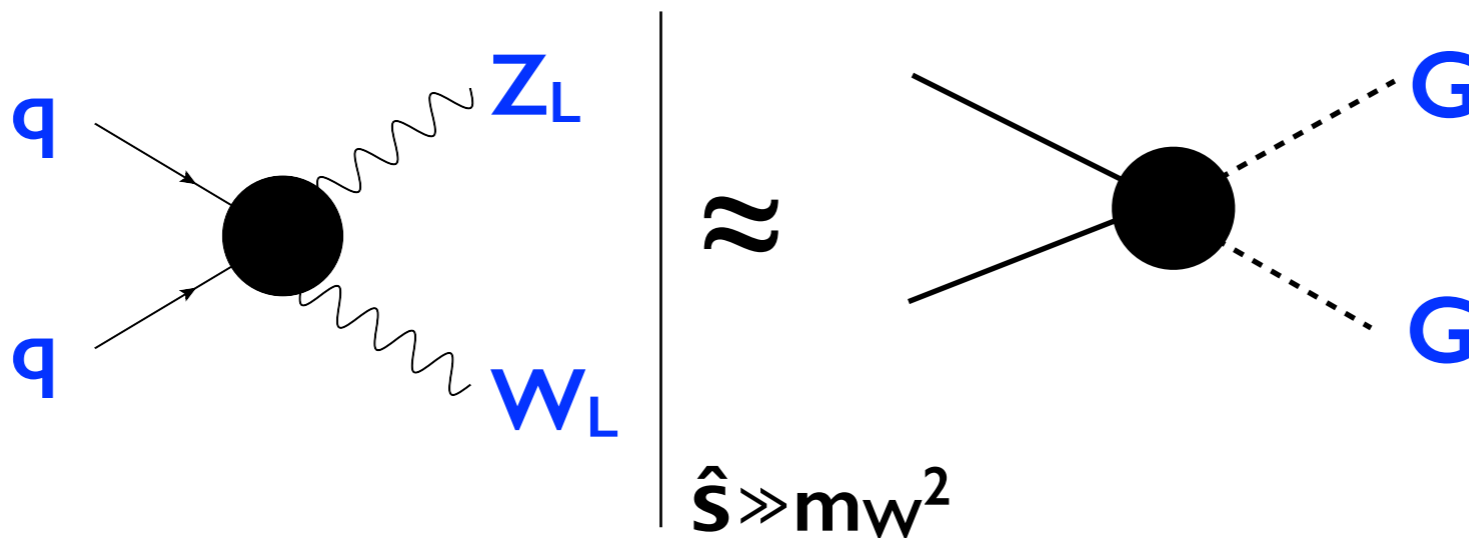


arXiv:1406.7320

Can do better than *indirect* measurements (non-Higgs measurements)?



same effect in di-boson production:

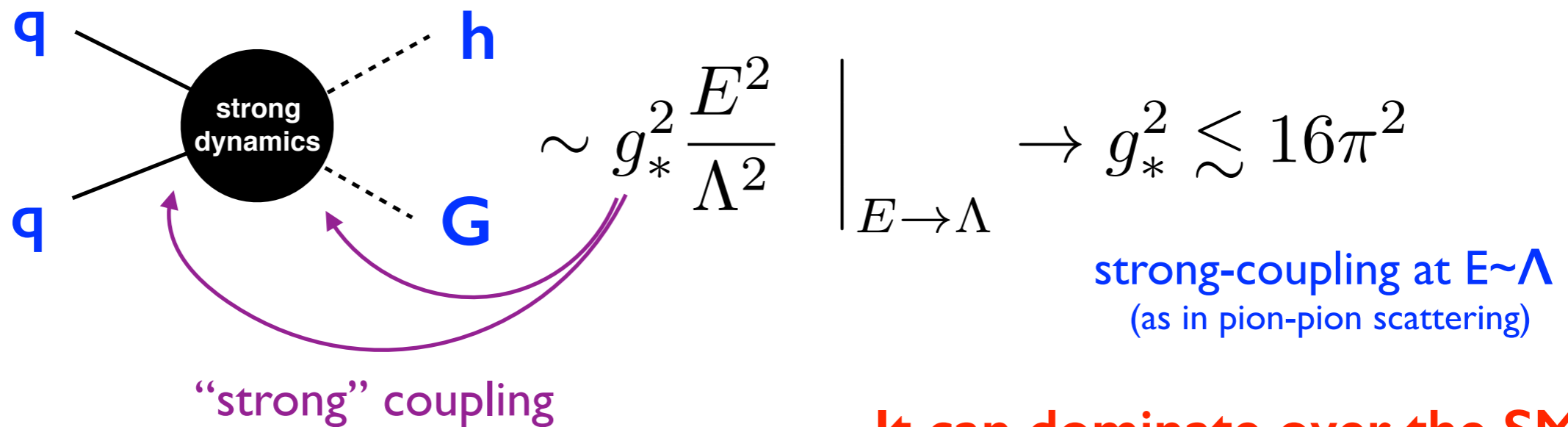


related
by $SU(2)_L$

bounds must be combined!

What BSMs can we probe here?

BSMs where fermions and Higgs belong to a **strong sector** at $\sim \text{TeV}$



It can dominate over the SM!

Consistent picture: the strong sector can have *accidental* symmetries that do not allow for SM couplings, e.g., **$H \rightarrow H + c$ & flavor sym.**

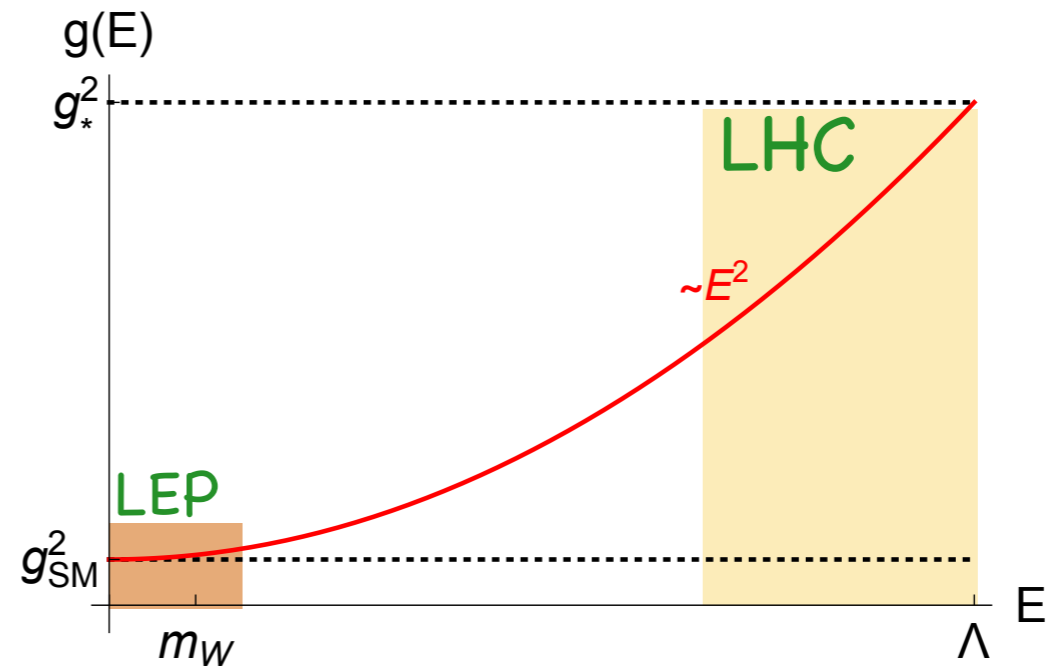
↪ interactions arise from higher-dimensional operators

Small breaking of these symmetries could generate the SM couplings (Yukawa & Higgs potential)

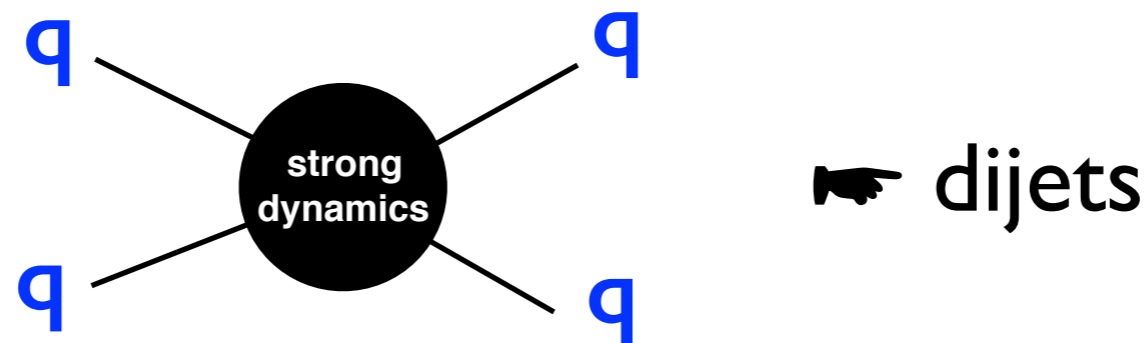
↪ SM fermions and Higgs appear “accidentally” weakly-coupled at low-energies

To probe this type of scenarios we must scatter fermions and Higgs at high-energies:

2→2 scattering strength:



However, not clear that Higgs physics is the best place to look, as we also expect:



Conclusions

- At the end of the **LEP** era, the precise measurements of **Z** couplings led to strong constraints on **BSM**
 - ▶ mainly characterized by the **S & T** parameters
- At the **LHC**, Higgs couplings afford new and even more interesting probes of **BSMs**, mainly the *primary Higgs-couplings*

At present, Higgs physics plays already an important role in BSM destruction

Highest motivation to measure these couplings better and better

- Beyond them, the LHC high-energy regime affords new probes for new (more exotic) BSM in **Vh** (and **VV**) associated production