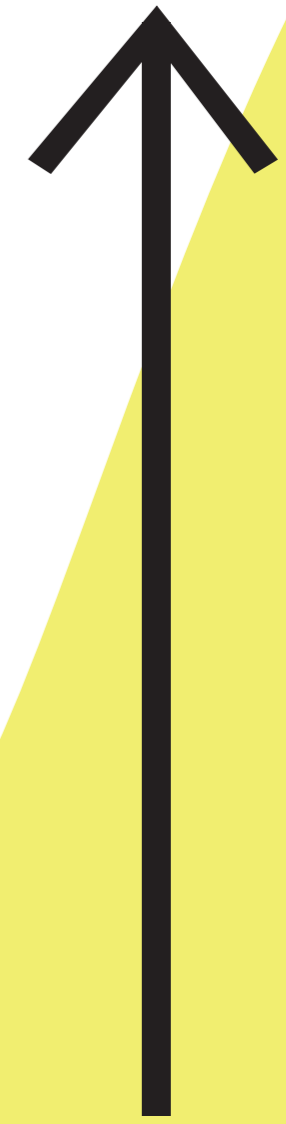


220\$million



20\$million

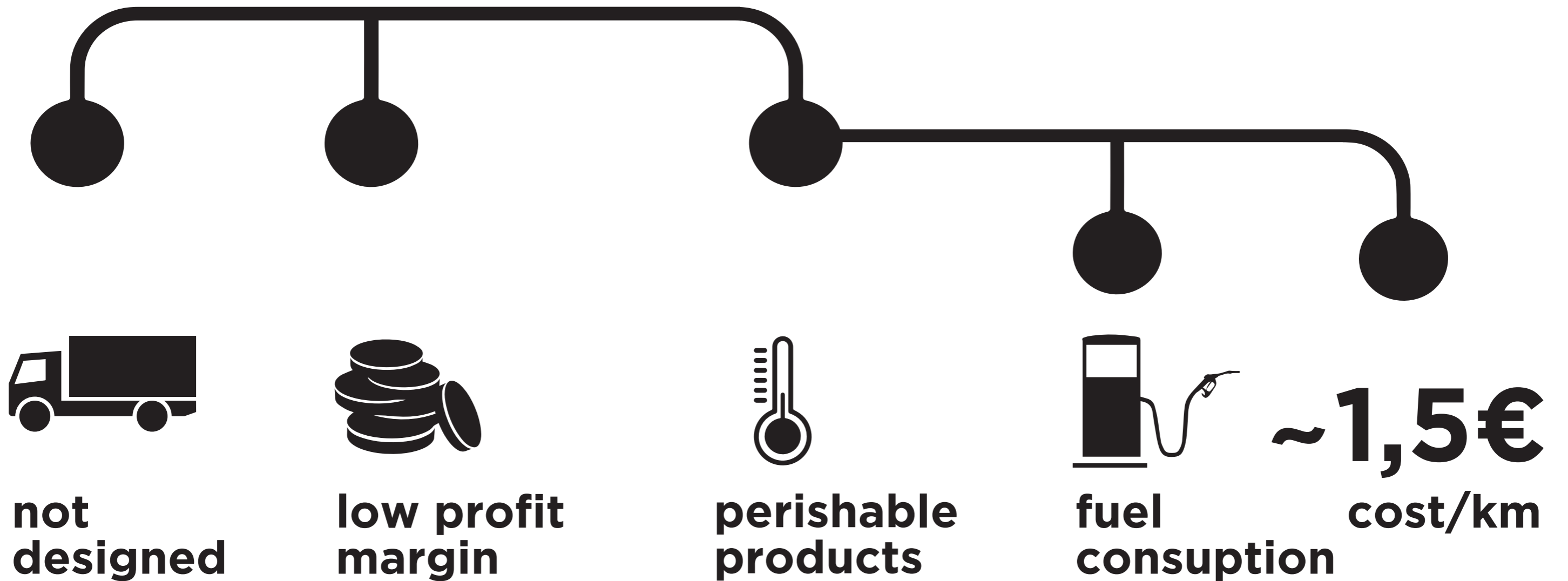
1

1

X

**it is not
profitable**

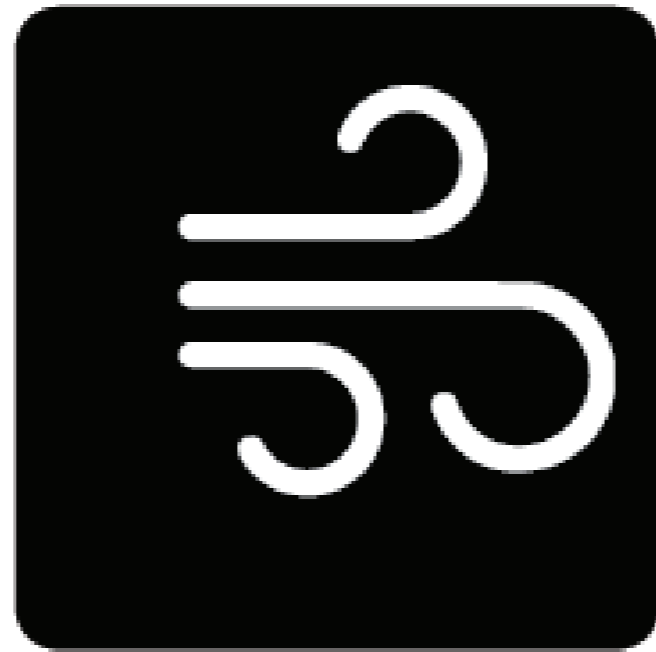
why it is not profitable





**how might we
create a
profitable
system ensuring
food safety
without changing
the retailer
logistic strategy**





air box



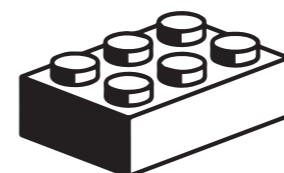
insulation

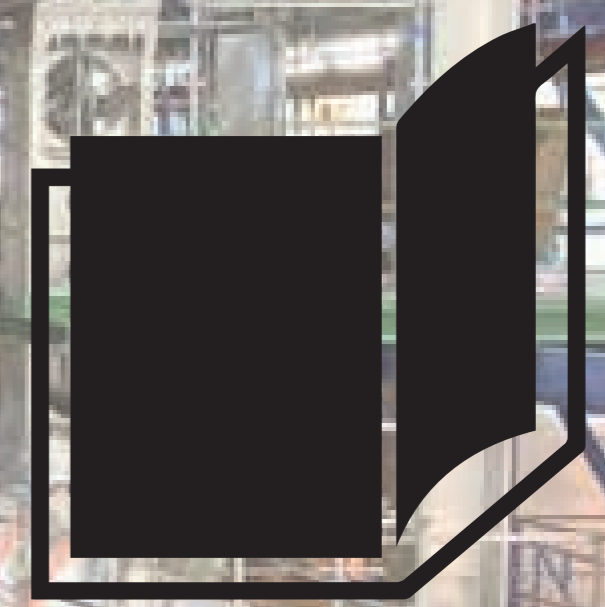
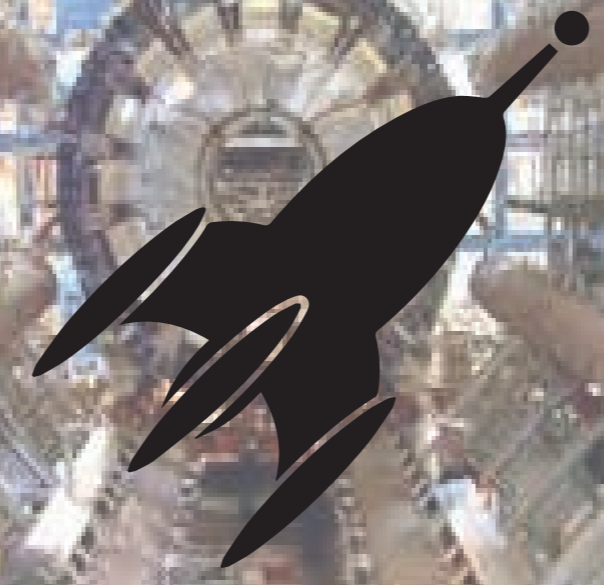
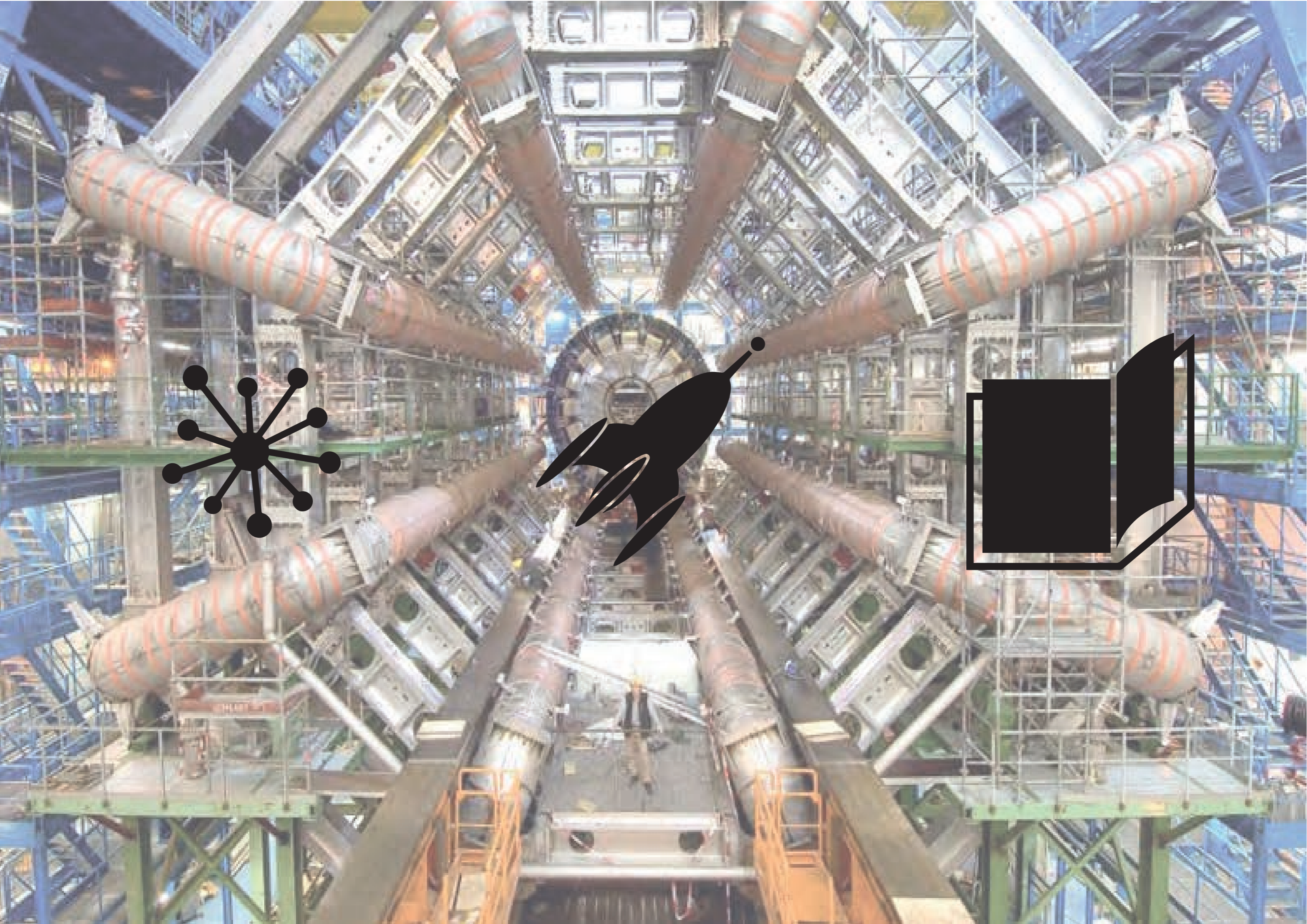


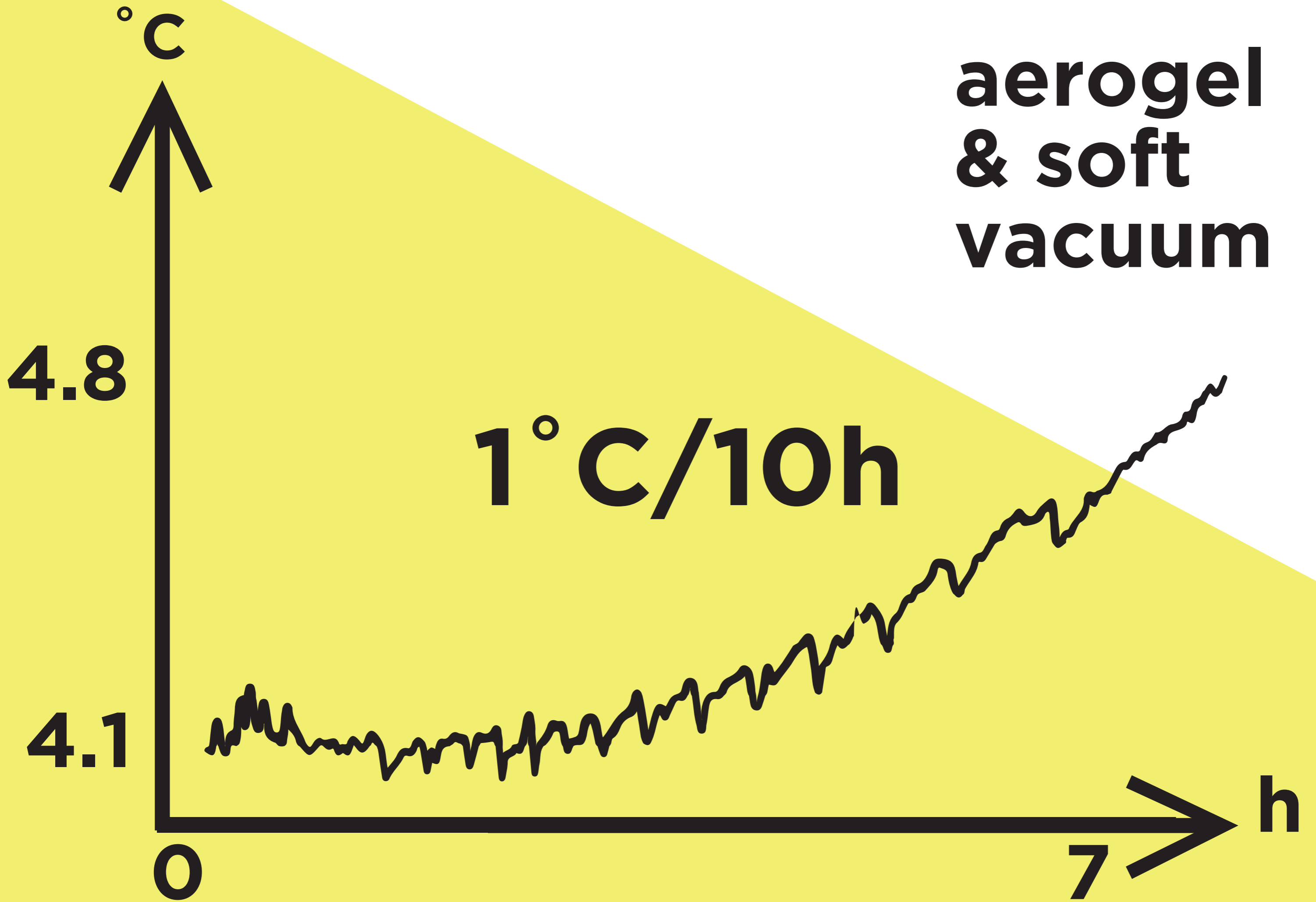
tracking



modularity







20_x

2°C/1h

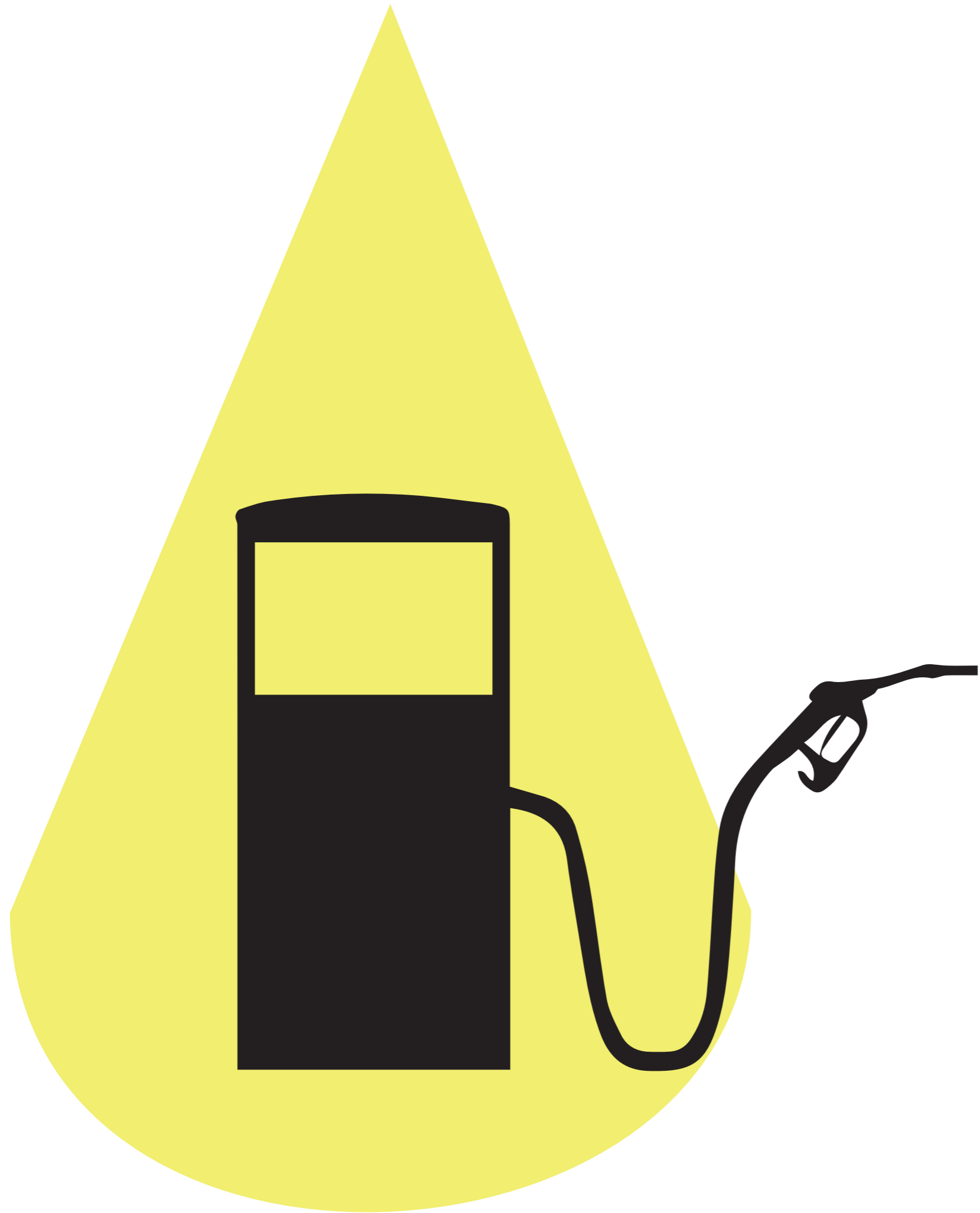
0,1°C/1h



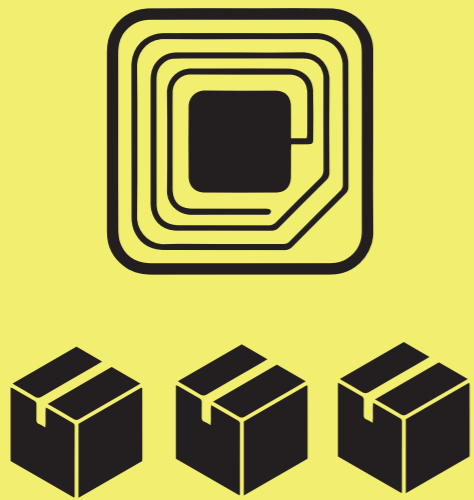
**aerogel
soft vacuum**



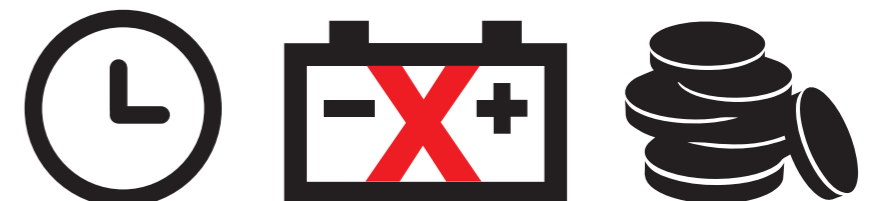
polyurethane



-50%
save on
fuel waste



RFID activator



web

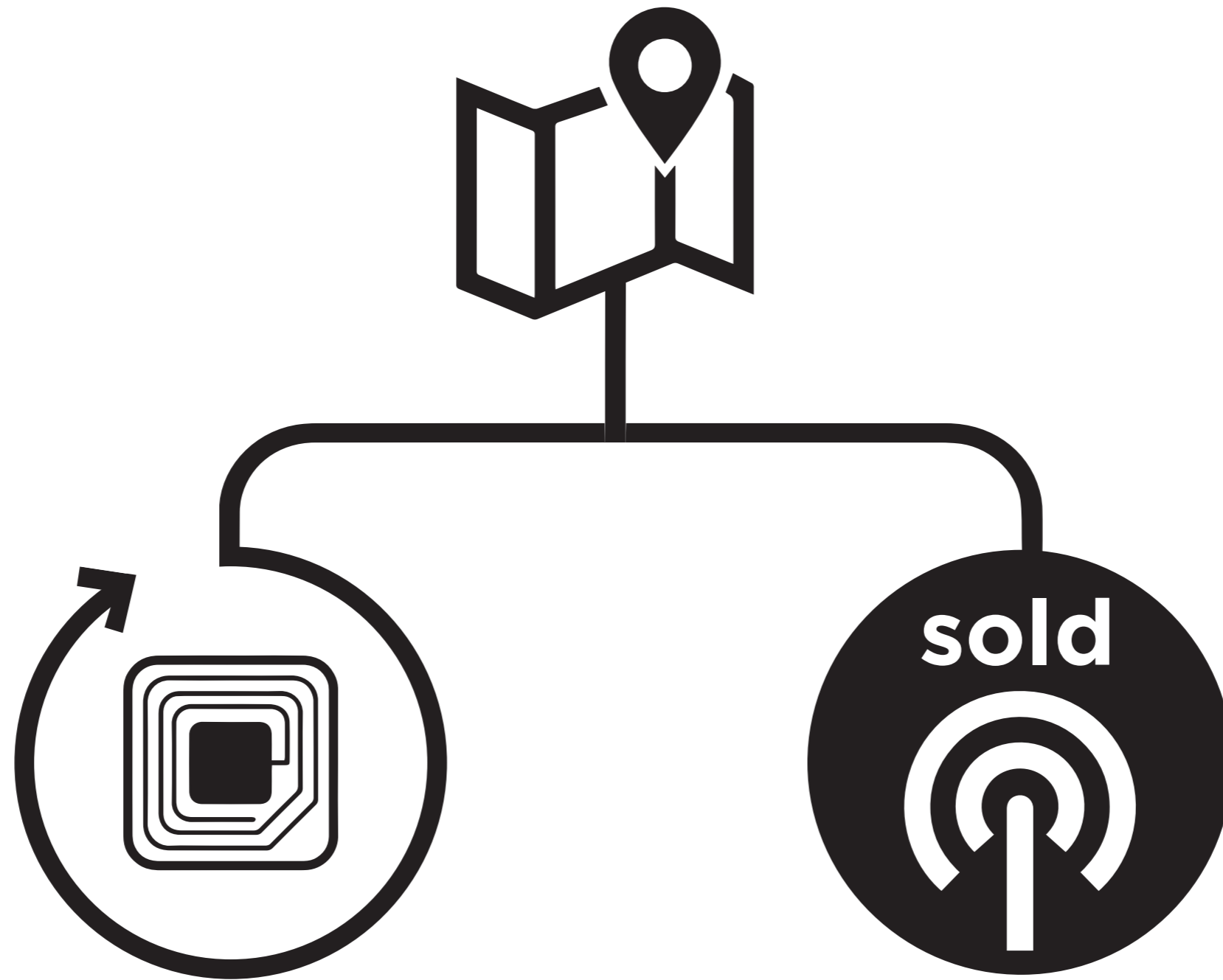
-80€ 

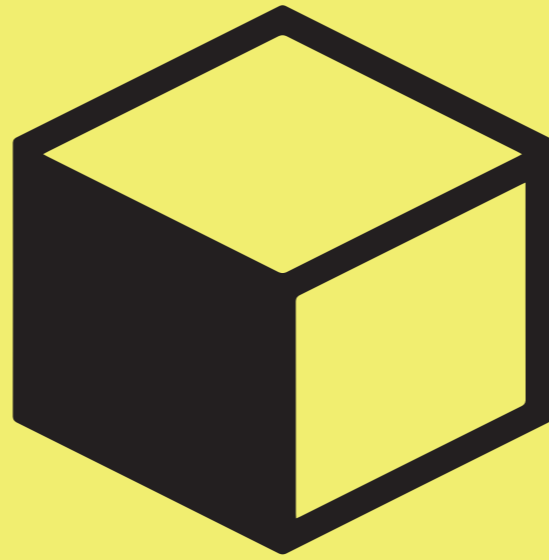
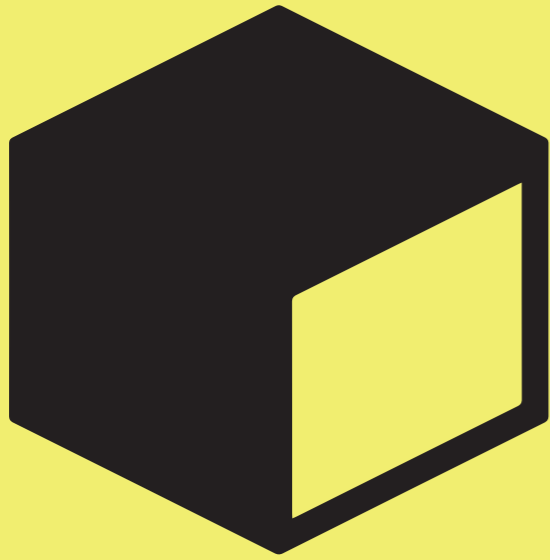
+100€ 
per year
per box





**becoming
a standard**







**other
use**



francesco
attanasio



marco
caselli



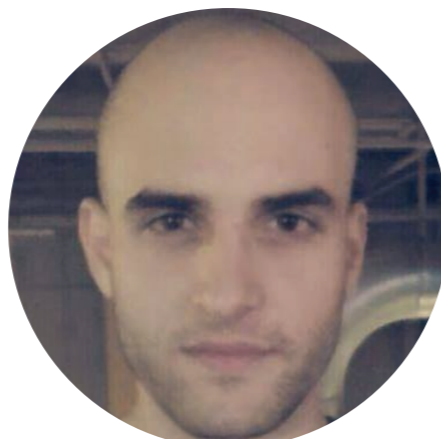
alberto
gomez



marco
paparo



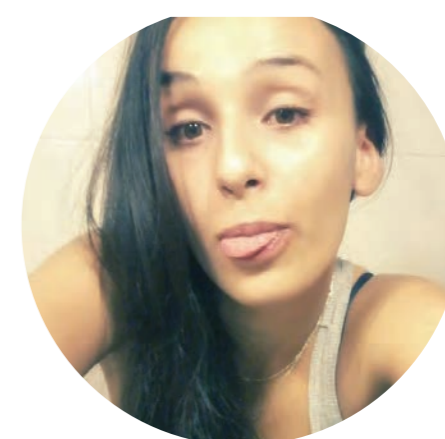
antonio
risoli



xavier
salvat



ramon
serrallonga



blagovesta
slaveykova

team
kelvin

thank you

