

Contribution ID: 441 Type: Parallel Talk

Picturing diversity in the ATLAS Experiment

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With over 3,000 members from 178 institutes, the ATLAS Collaboration is naturally diverse. However, capturing this diversity through pictures can be a challenge. Photography is a powerful tool, allowing us to reveal the faces behind a story and give the public the unique opportunity to understand and appreciate the human aspects of ATLAS's scientific research.

The role of photographs in portraying the diversity of the ATLAS Collaboration will be described. Their role on various communication platforms will be described and their impact examined, with focus on engagement of new audiences.

Experimental Collaboration

ATLAS

Presenter: BIONDI, Silvia (Universita e INFN, Bologna (IT)) **Session Classification:** Outreach, education, diversity

Track Classification: Outreach, Education, and Diversity