Interplay between Collider and Flavour Physics CERN March 17, 2009

New results from BABAR and BELLE

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CEA Saclay

OUTLINE

Introduction

The beauty of the Unitarity Triangle Measurements of angles β, α, γ Measurements of sides $V_{ub}, V_{cb}, V_{td}/V_{ts}$ from $b \rightarrow d\gamma/b \rightarrow s\gamma$

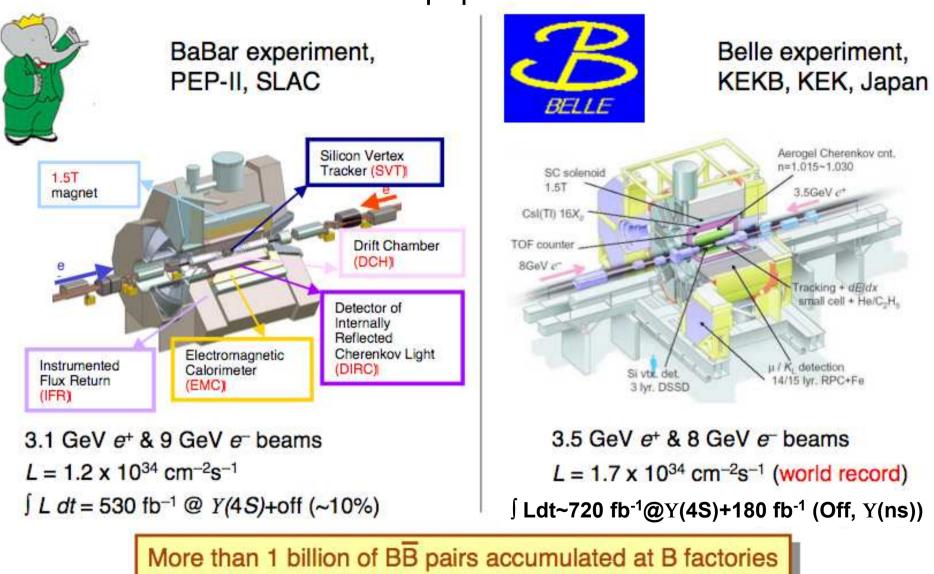
Search for new physics

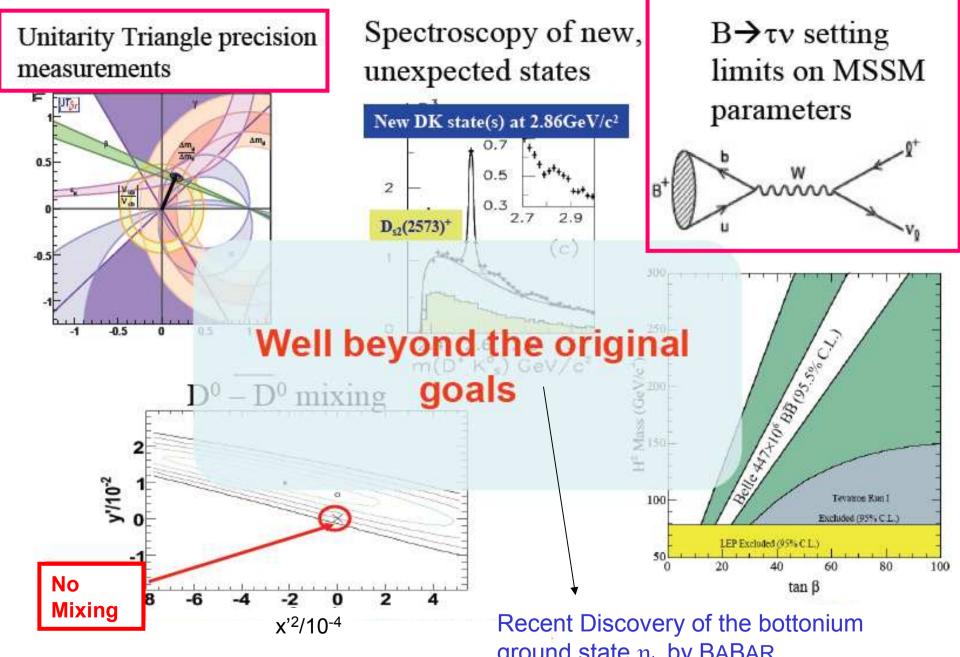
 $B{\rightarrow}\tau~\nu$ decay Radiative and electroweak penguins

Conclusion & Outlook

The B factories

> 600 papers





MANY AND VARIOUS RESULTS!

ground state $\eta_{\rm b}$ by BABAR PRL 101, 071801 (2008)

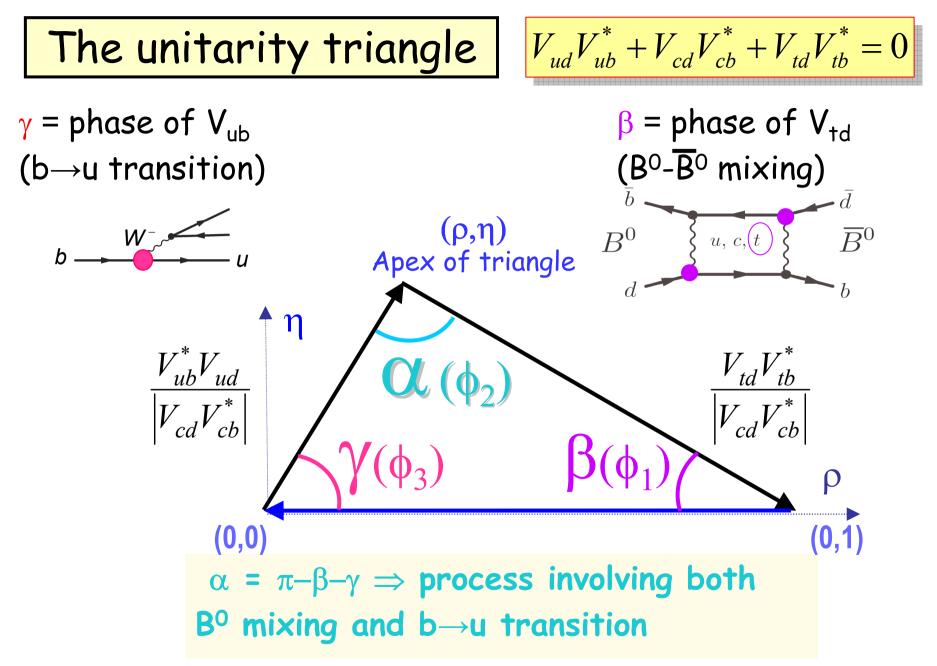
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CP violation

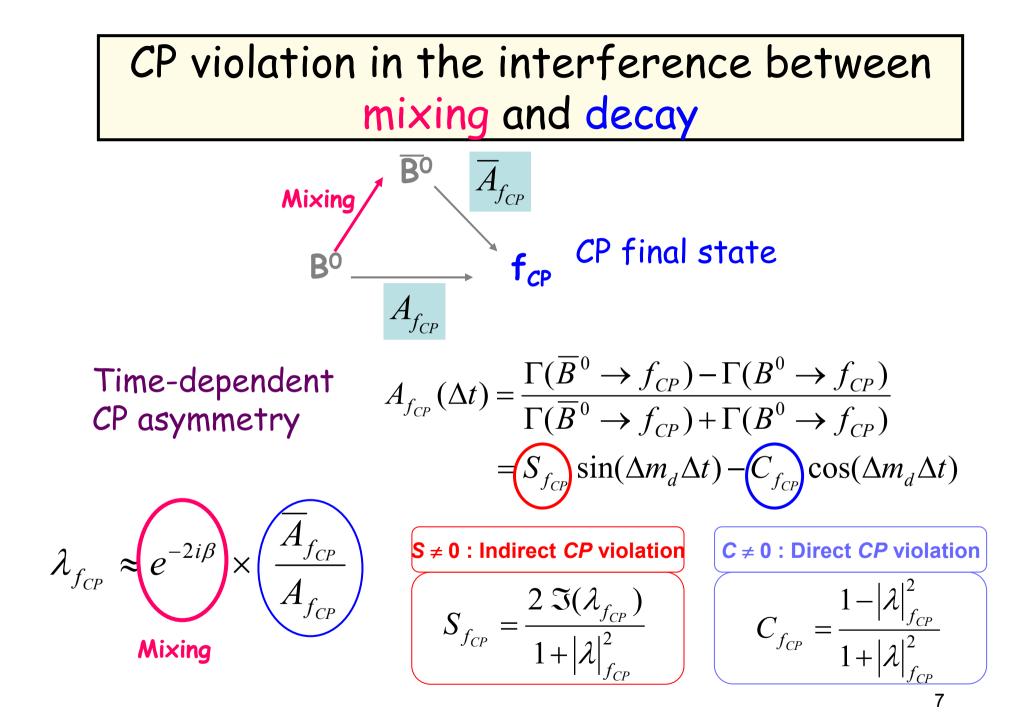
- In Standard Model: due to complex CKM unitary matrix
- Wolfenstein parameterization:

$$V_{CKM} = \begin{pmatrix} V_{ud} V_{us} V_{ub} \\ V_{ud} V_{us} V_{ub} \\ V_{cd} V_{cs} V_{cb} \\ V_{td} V_{ts} V_{tb} \end{pmatrix} \approx \begin{pmatrix} 1 - \frac{\lambda^2}{2} & \lambda & A\lambda^3 (\rho - i\eta) \\ -\lambda & 1 - \frac{\lambda^2}{2} & A\lambda^2 \\ A\lambda^3 (1 - \rho - i\eta) & -A\lambda^2 & 1 \end{pmatrix}$$

- with $~\lambda\cong 0.22~$, $~A\cong 0.83~$
- CP violation if $\eta \neq 0$.



OVERCONSTRAIN (ρ , η) BY MEASURING 3 ANGLES AND TWO SIDES



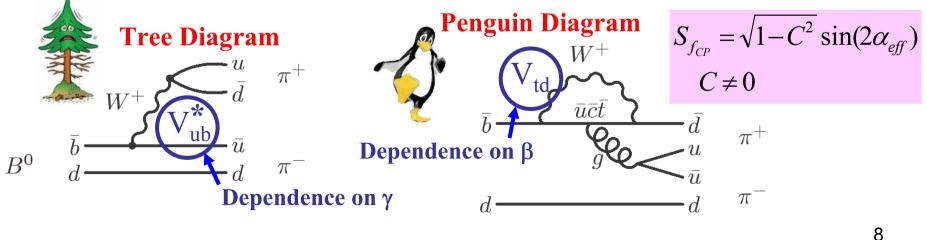
Time-dependent CP asymmetry

$$C_{f_{CP}} = \frac{1 - \left|\lambda\right|_{f_{CP}}^{2}}{1 + \left|\lambda\right|_{f_{CP}}^{2}} \qquad \qquad \lambda_{f_{CP}} \approx e^{-i2\beta} \times \frac{\overline{A}_{f_{CP}}}{A_{f_{CP}}} \qquad \qquad S_{f_{CP}} = \frac{2\Im(\lambda_{f_{CP}})}{1 + \left|\lambda\right|_{f_{CP}}^{2}}$$

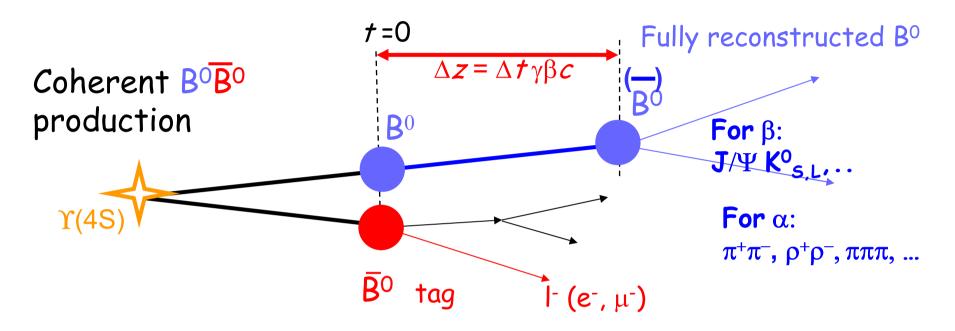
If only one diagram involved in $B^0 \rightarrow f_{CP}$ decay, no direct CP violation:

$$\begin{split} \left|A_{f_{CP}}\right| &= \left|\overline{A}_{f_{CP}}\right| \Rightarrow C_{f_{CP}} = 0 \quad \lambda_{f_{CP}} \approx e^{-i2\beta} \times e^{-i2\phi_{CKM}}, \quad S_{f_{CP}} = -\sin\left(2\times\left[\beta + \phi_{CKM}\right]\right) \\ \phi_{CKM} \quad \text{is the CKM phase in} \quad A_{f_{CP}} \quad \begin{cases} 0 \text{ (ex: } b \to c\text{): } \sin2\beta \text{ measurement} \\ \gamma \text{ (ex: } b \to u\text{): } \sin2\alpha \text{ measurement} \end{cases} \end{split}$$

For processes involving tree $b \rightarrow u$ tree, penguin diagrams are also involved

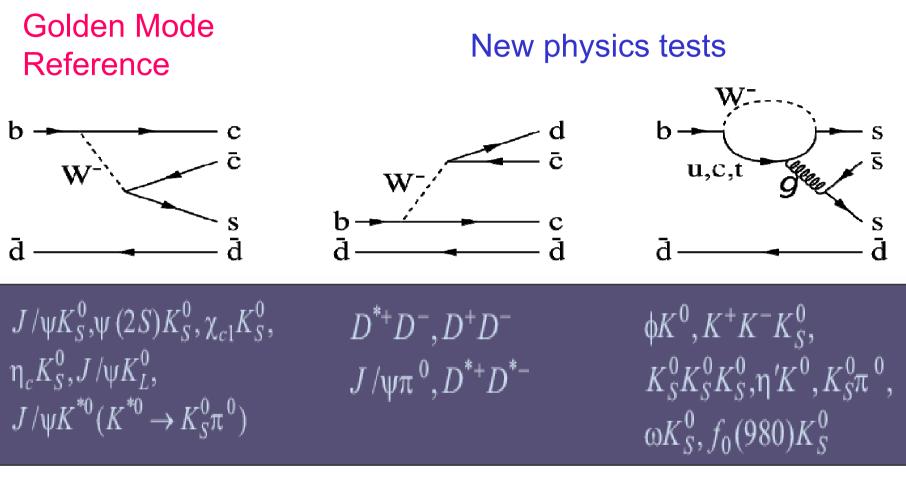


CP Asymmetry Measurement



- Exclusive B^o meson reconstruction.
- Time measurement: $\Delta z \approx 250 \text{ mm}$, $\sigma \Delta z \approx 170 \text{ mm}$.



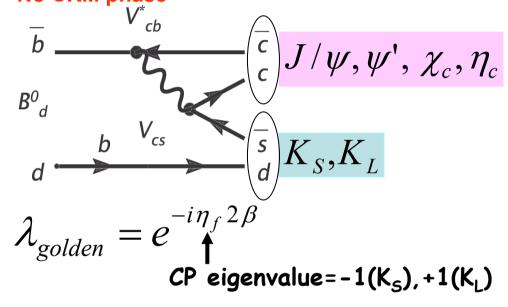


Increasing sensitivity to New Physics

Increasing diagram amplitude

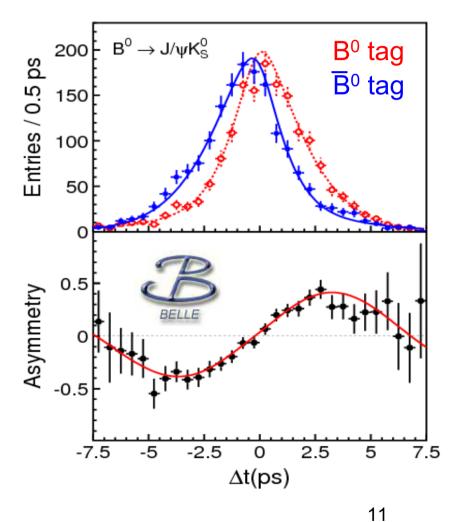
$B^0 \rightarrow charmonium K^0: b \rightarrow c\overline{cs}$ (golden)

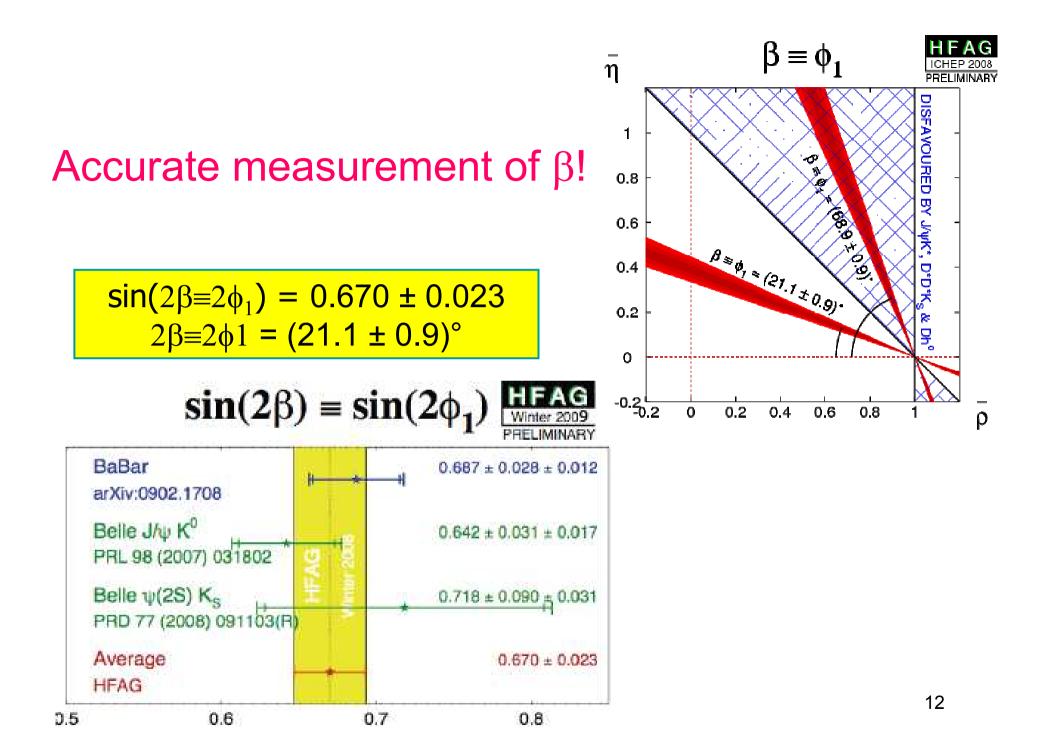


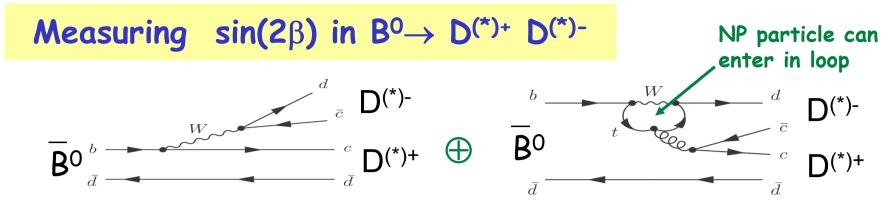


BF ≈10⁻³ (color suppressed) Other diagrams negligible

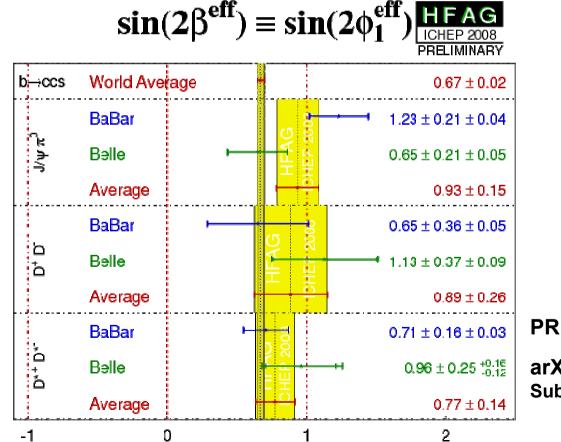
SM expectation: S = $-\eta_f \sin 2\beta$, C ≈ 0







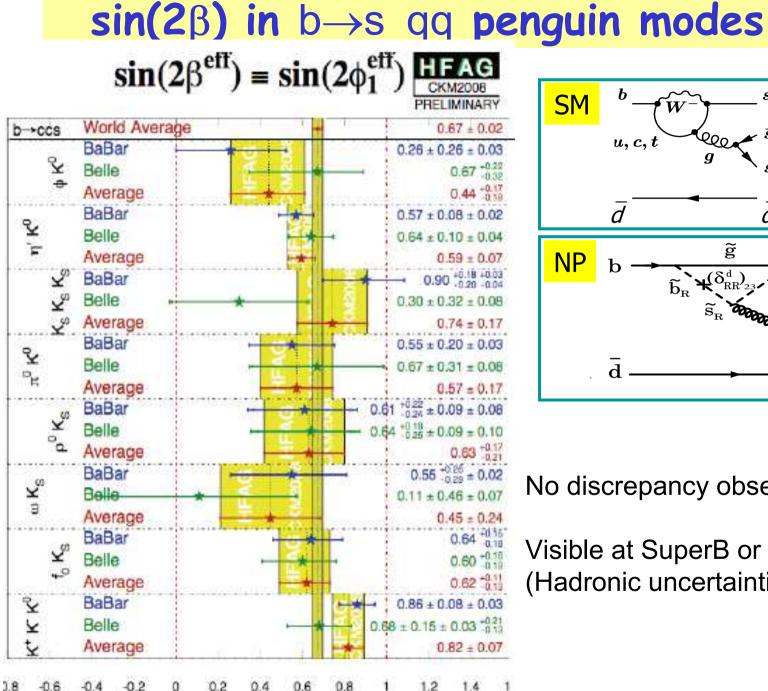
~2-10% in SM but sensitive to NP

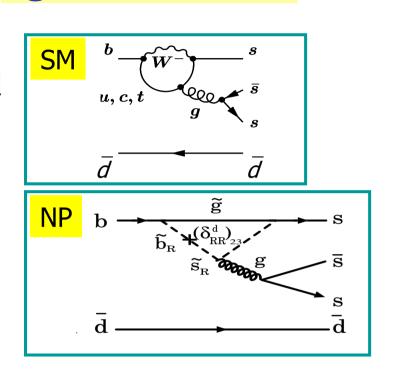


No discrepancy observed Compared to the Golden Mode

PRD 79, 032002 (2009) 467 M B pairs arXiv:0901.4057 657 M B pairs Sub. To PRL

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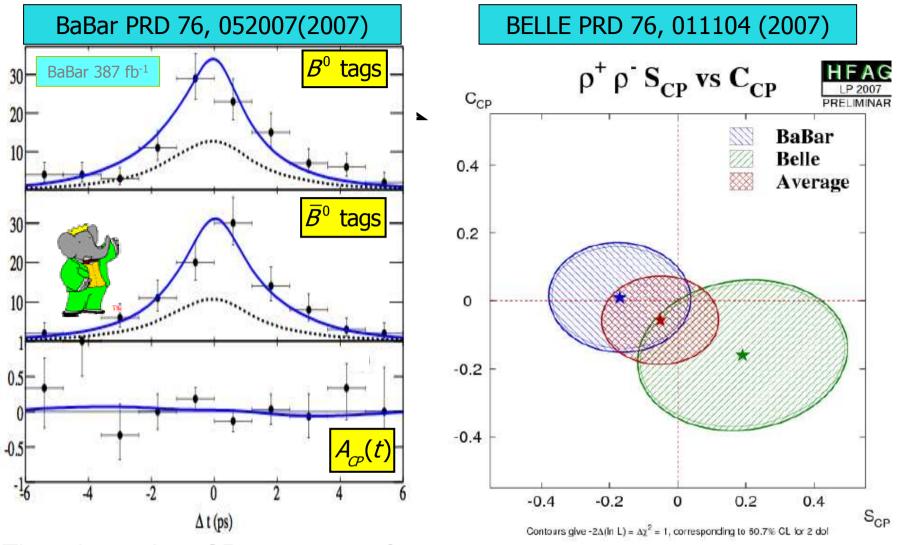


No discrepancy observed

Visible at SuperB or LHCb? (Hadronic uncertainties ~0.02)

Measurements of α γ = phase of V_{ub} β = phase of V_{td} (B⁰-B⁰ mixing) $(b \rightarrow u \text{ transition})$ $\pi^- \text{ or/} \rho^-$ Or $\pi^+\pi^-\pi^0$ \overline{B}^0 B^0 u, c, (t) $\overline{B}{}^{\scriptscriptstyle 0}$ $\frac{u}{d}$ π^+ or ρ^+ 0 η $V_{ub}^* V_{ud}$ $V_{td}V_{tb}^*$ (0,0) (0,1)

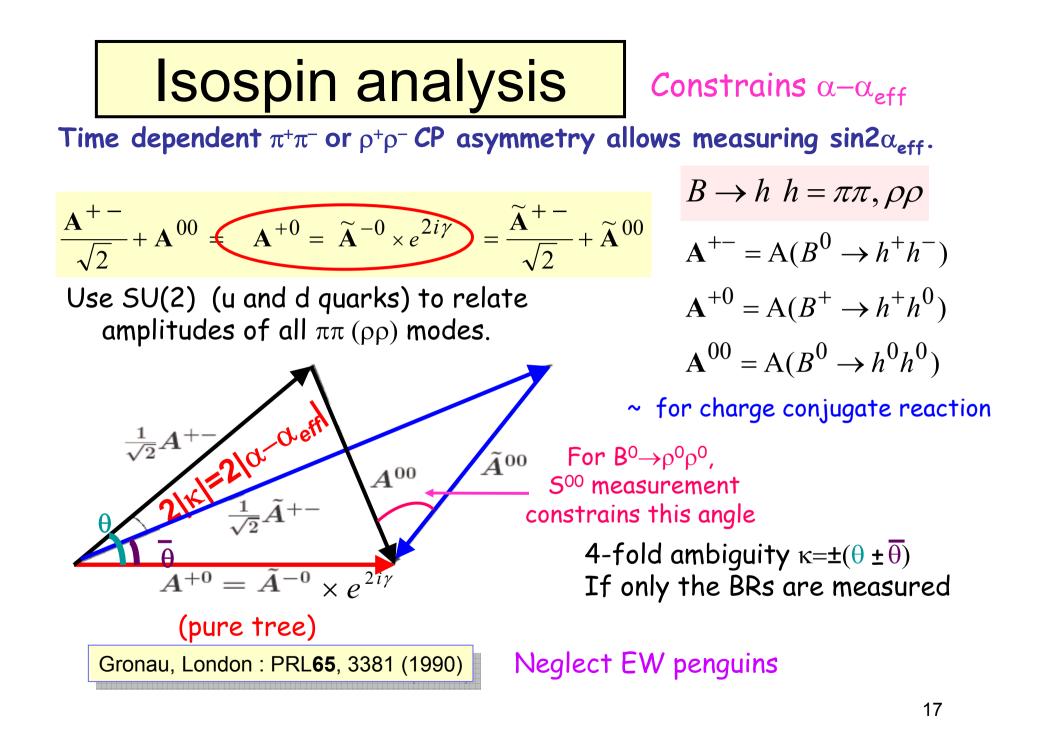
 $\alpha = \pi - \beta - \gamma \Rightarrow$ process involving both B⁰ mixing and b \rightarrow u transition

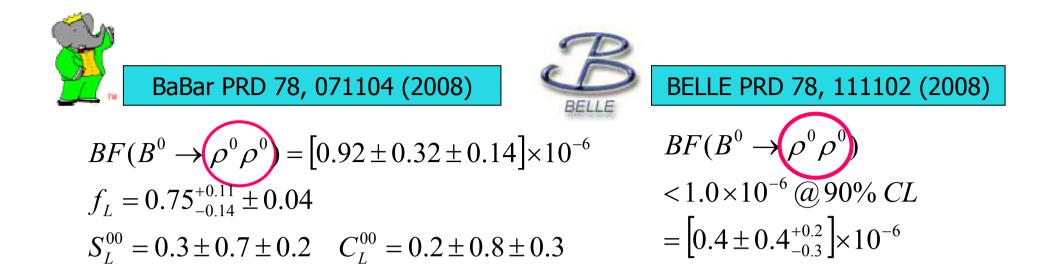


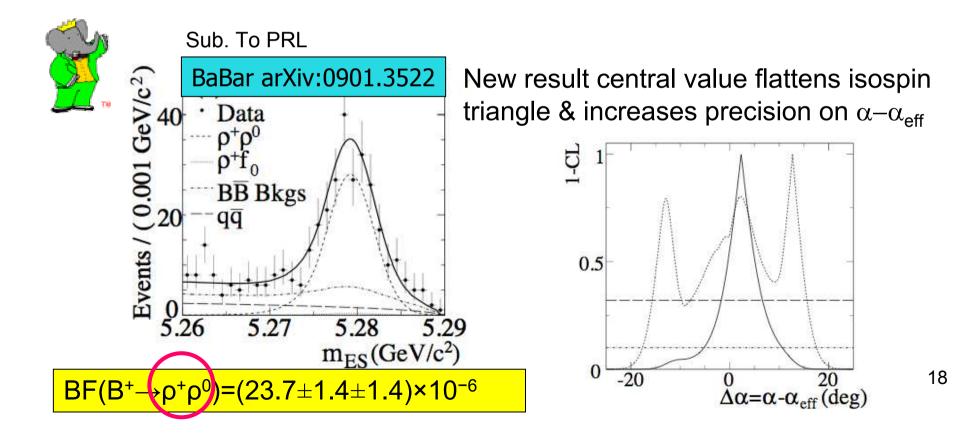
Time dependent CP asymmetry for $\rho^{\scriptscriptstyle +}\rho^{\scriptscriptstyle -}$

Extraction of CP violating parameters just like for the sin2 β measurement.

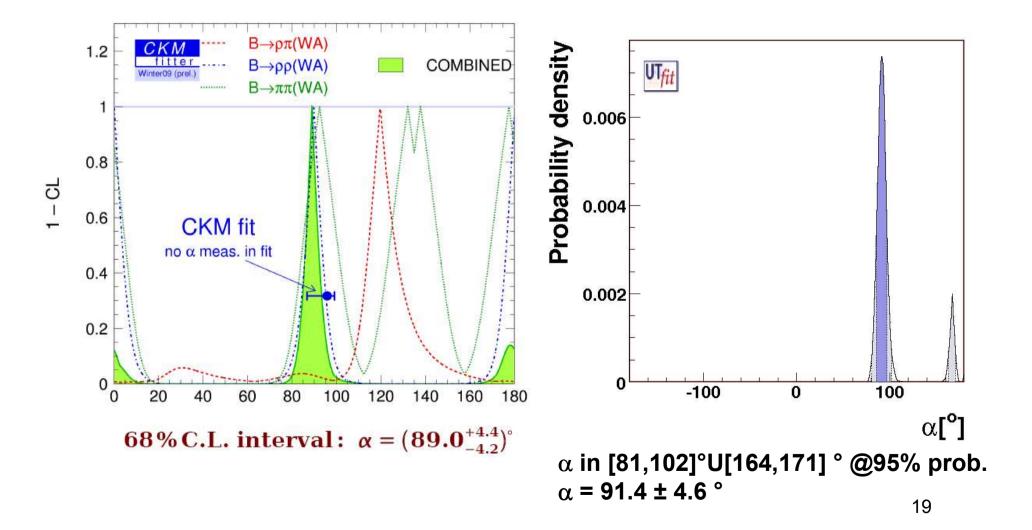
Measure only sin2 α_{eff} due to the penguin contribution.

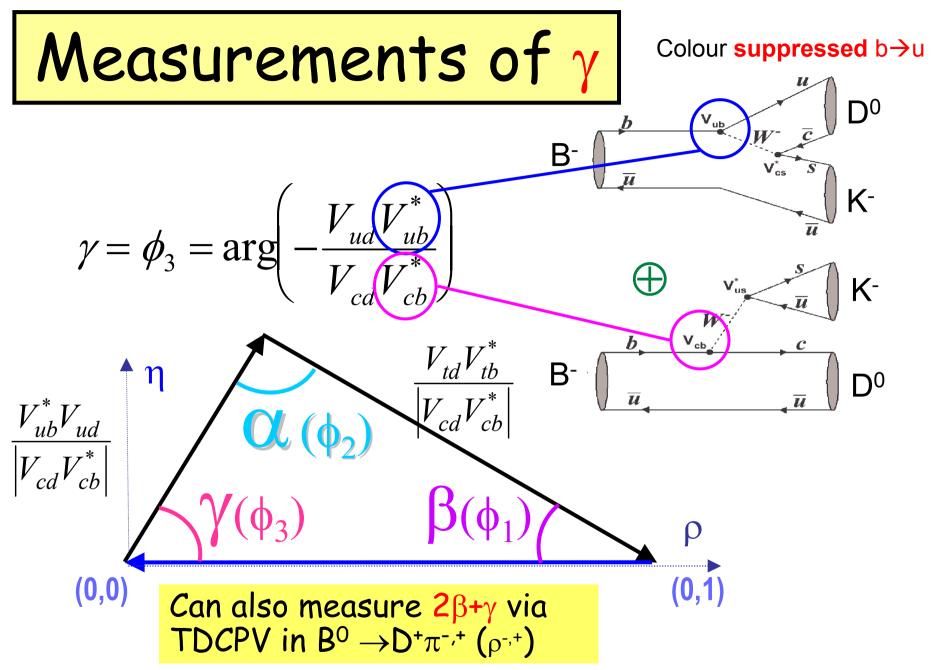


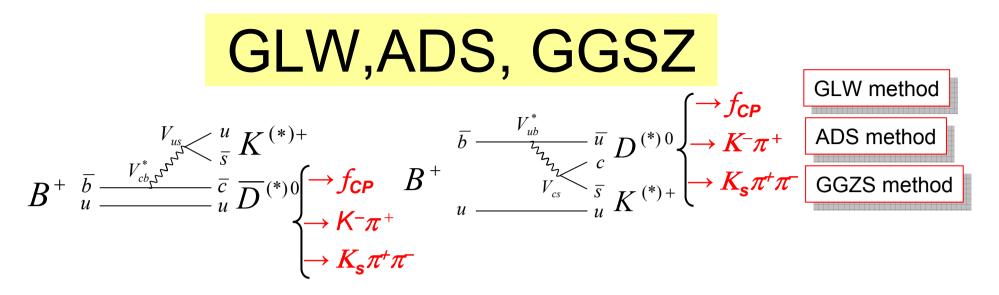




Summary on α (ϕ_2)







GLW: Gronau, London (1991); Gronau, Wyler (1990).

Small interference, but hadronic unknowns from $D^{(*)0}$ decay cancel out

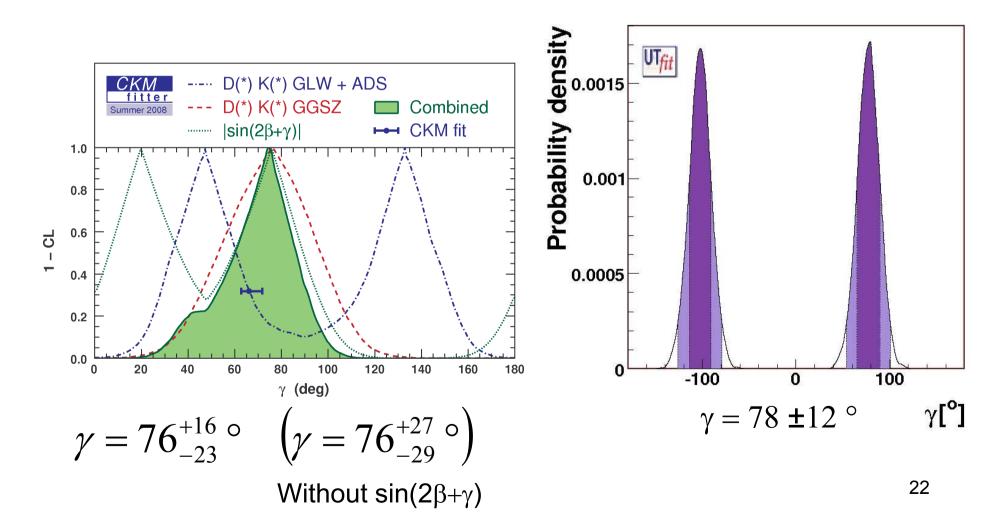
ADS: Atwood, Danietz, Soni (1997)

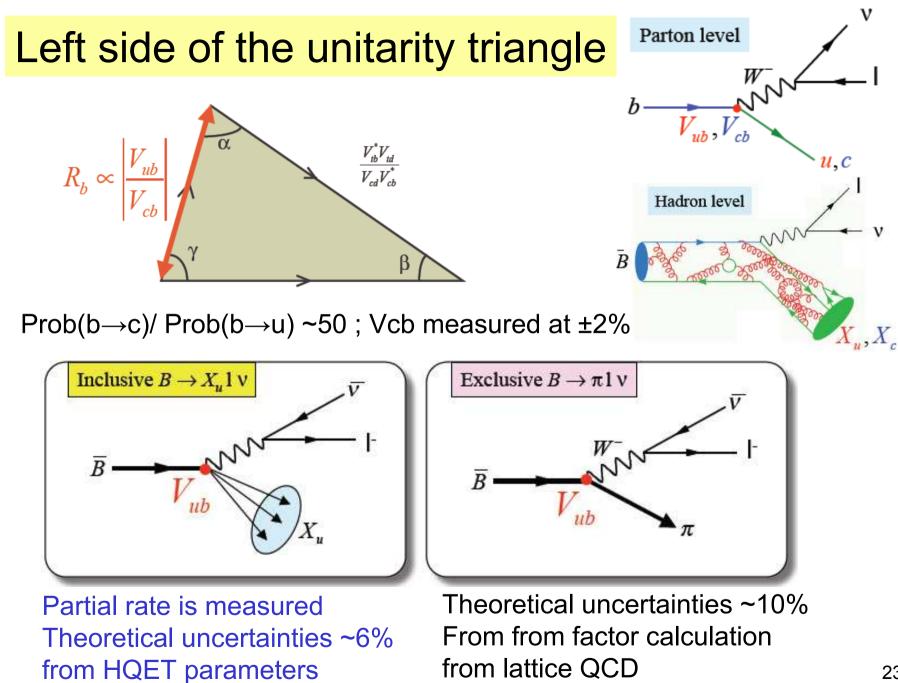
Larger interference between more comparable amplitudes: $b \rightarrow u + regular D \rightarrow K\pi$ decay $b \rightarrow c + doubly cabibbo suppressed D \rightarrow K\pi$ But D decay hadronic uncertainties

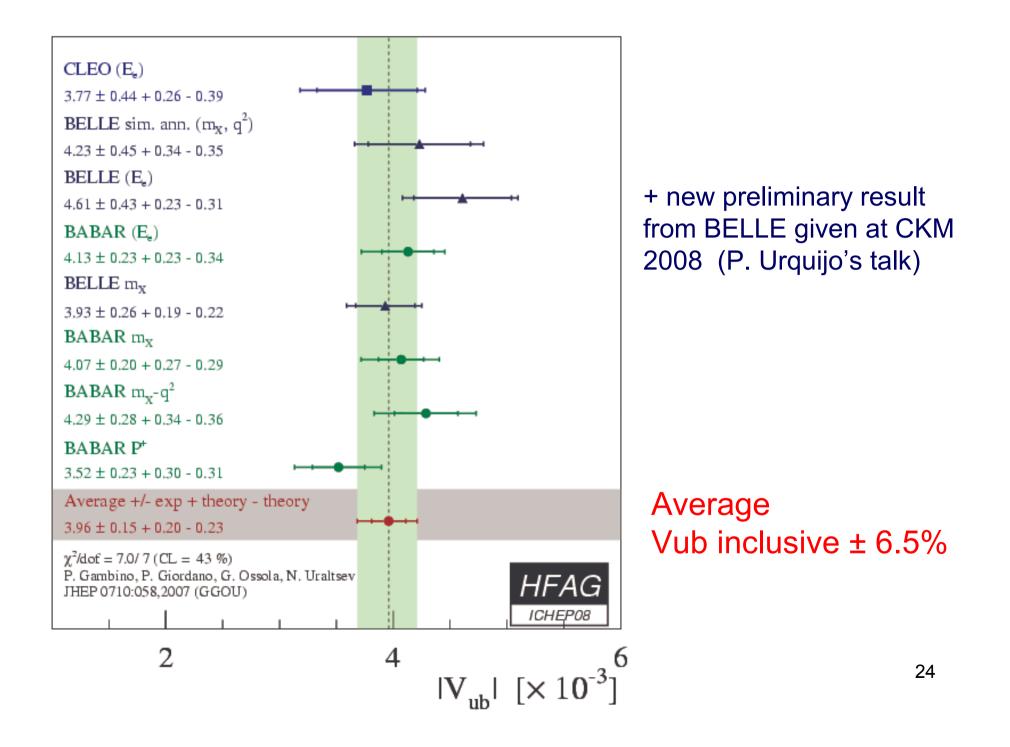
GGSZ: Giri, Grossman, Sofer, Zupan (2003) Currently the most sensitive Exploits interference pattern in $D \rightarrow K_S \pi^+\pi^-$ Dalitz plot, combines many modes, small systematic error from Dalitz model 21

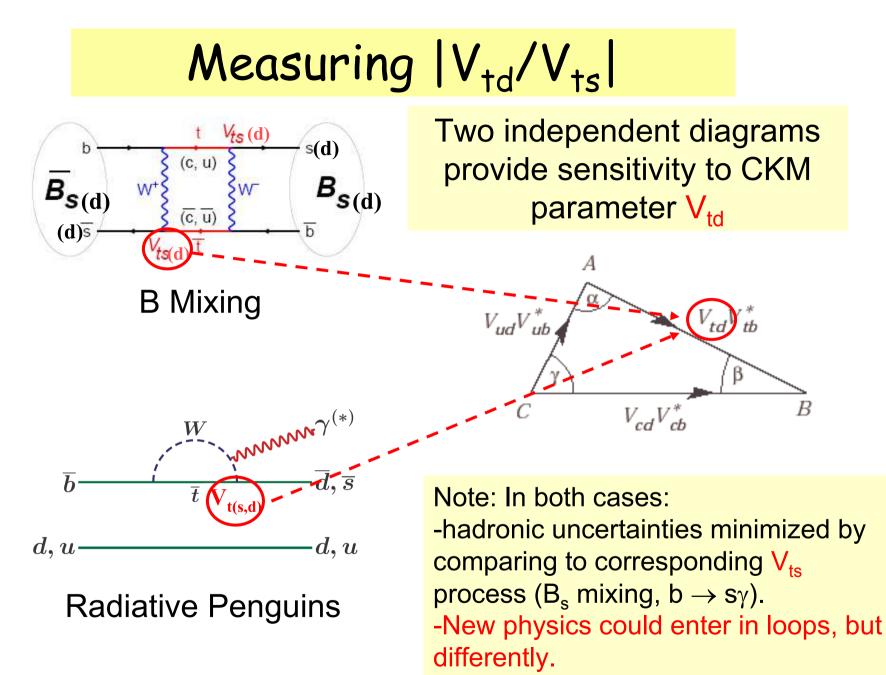
Summary on γ (ϕ 2)

Many new results from BABAR and BELLE in summer 2008. Latest results from BABAR B⁺ \rightarrow DK^{*} ADS and GLW analyses not included yet.



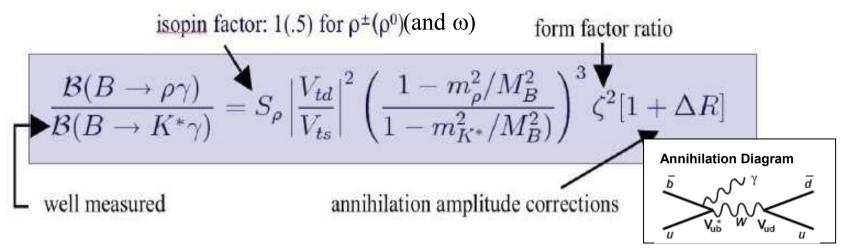






Traditional Exclusive Approach: $B \rightarrow \rho(\omega) \gamma$

Measure exclusive rate Br(B $\rightarrow \rho(\omega) \gamma$); normalize with Br(B $\rightarrow K^* \gamma$)



Values of ς^2 and ΔR are state (ρ^+, ρ^0, ω) dependent and are available from

- Ali, Parkhomenko, arXiv:hep-ph/0610149
- Ball, Zwicky, J. High. Energy Phys. 0604, 046 (2006); Ball, Jones, Zwicky, Phys. Rev. D 75 054004 (2007)

at approximately 8% overall accuracy.

New semi-inclusive approach: $B \rightarrow X_{s,d} \gamma$

іТуре	X_s	X_d	
1	$K^+\pi^-\gamma$	$\pi^+\pi^-\gamma$	
2	$K^+\pi^0\gamma$	$\pi^+\pi^0\gamma$	
3	$K^+\pi^-\pi^+\gamma$	$\pi^+\pi^-\pi^+\gamma$	
4	$K^+\pi^-\pi^0\gamma$	$\pi^+\pi^-\pi^0\gamma$	
6	$K^+\pi^-\pi^+\pi^-\gamma$	$\pi^+\pi^-\pi^+\pi^-\gamma$	
7	$K^+\pi^-\pi^+\pi^0\gamma$	$\pi^+\pi^-\pi^+\pi^0\gamma$	
9	$K^+ \eta^0 \gamma$	$\pi^+\eta^0\gamma$	

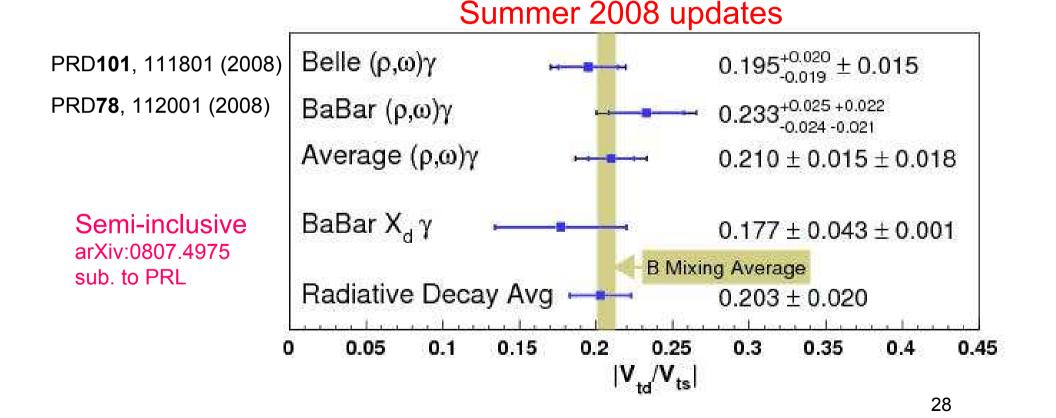
Reconstruct 7 final states



 $|V_{td}/V_{ts}|^2$ related to $\Gamma(b \rightarrow d\gamma)/\Gamma(b \rightarrow s\gamma)$ with ~1% theoretical uncertainty [Ali, Asatrian, Greub, Phys. Lett. B 429, 87 (1998)]

New BaBar preliminary result: arXiv:0807.4975 submitted to PRL ICHEP '08 B Mixing Results [Farrington(CDF), Moulik(D0), averaged by F. De Lodovico (BaBar)]: $|V_{td}|/|V_{ts}| = 0.207 \pm 0.001_{exp} \pm 0.006_{theo}$

Accurate measurements of Δmd at B factories, of Δms at Tevatron



Unitarity Triangle Summary

2008 Nobel Prize awarded to M. Kobayashi and T. Maskawa Major contribution from BaBar and BELLE $\overline{\rho} = 0.139^{+0.025}_{-0.027}$ $\overline{\rho} = 0.156 \pm 0.020$ $\overline{\eta} = 0.341^{+0.016}_{-0.015}$ $\overline{\eta}$ $\overline{\eta} = 0.342 \pm 0.013$ 1.5 UT_{fit} excluded area has CL > 0.95 Y 1.0 $\Delta m_d \& \Delta m_s$ Δm_d Δm_d sin 2B $\Delta \mathbf{m}_{s}$ 0.5 0.5 Δm_d 2B+Y 0 V_{ub} εĸ 0.0 0 α α -0.5 V_{ub}, $\bar{\rho}$ -0.5 εκ -1.0Y sol. w/ cos 2B < 0 (exc) at CL > 0.95) $\overline{
ho}$ -1.5^{2.0} $\overline{\rho}$ -0.5 0.0 0.5 1.5 -1.0 1.0 -1 -0.5 0 0.5 29 http://ckmfitter.in2p3.fr http://www.utfit.org/

Search for new physics Many rare decays studied!

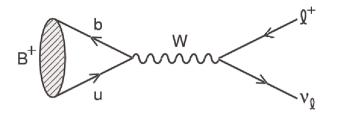
Focus here on the superB golden matrix to constrain models beyond SM.

X = Golden Channel	H^+	Minimal	Non-Minimal	Non-Minimal	NP	Right-Handed
o = Observable effect	high $ an\!\beta$	\mathbf{FV}	FV (1-3)	FV (2-3)	Z-penguins	currents
${ m BR}(B \to X_s \gamma)$		Х		0		0
$A_{CP}(B \to X_s \gamma)$				X		0
${ m BR}(B o au u)$	X- CKM					
$BR(B \to X_s l^+ l^-)$				0	0	0
${ m BR}(B o K \nu \overline{ u})$				0	Х	
$S(K_S\pi^0\gamma)$						X
<i>β</i> (ΔS)			X- CKM			X

(A. Bevan's talk on superB at Moriond EW)

	Mode	Sensitivity		
		Current	10 ab^{-1}	$75 \ {\rm ab}^{-1}$
	$\mathcal{B}(B \to X_s \gamma)$	7%	5%	3%
	$A_{CP}(B \to X_s \gamma)$	0.037	0.01	0.004 - 0.005
	$\mathcal{B}(B^+ \to \tau^+ \nu)$	30%	10%	3–4%
Upper limit on BF	$\mathcal{B}(B^+ \to \mu^+ \nu)$	Х	20%	5–6%
	$\mathcal{B}(B \to X_s l^+ l^-)$	23%	15%	4-6%
	$A_{\rm FB}(B \to X_s l^+ l^-)_{s_0}$	X	30%	4-6%
Upper limit on BF	$\mathcal{B}(B \to K \nu \overline{\nu})$	X	Х	16 - 20%
	$S(K^0_S\pi^0\gamma)$	0.24	0.08	0.02 - 0.03

 $B^+ \rightarrow \tau^+ \nu$



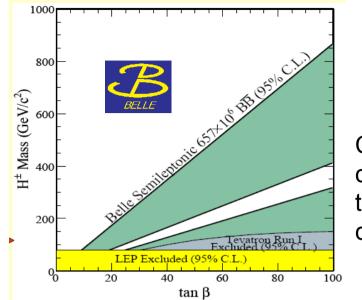
In SM, decay rate related to decay constant and V_{ub}

$$\mathcal{B}(B \to \ell \nu) = \frac{G_F^2 m_B}{8\pi} m_\ell^2 (1 - \frac{m_\ell^2}{m_B^2})^2 f_B^2 |V_{ub}|^2 \tau_B$$

• Charged Higgs may contribute to BF. $\mathcal{B}(B \to \tau \nu) = \mathcal{B}(B \to \tau \nu)_{SM} \times r_H$ Provided f_B is known

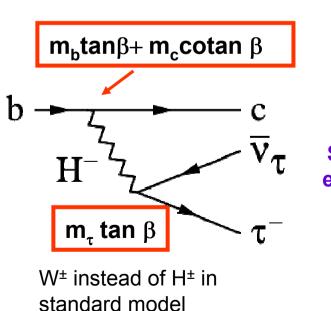
$$r_H = (1 - \frac{m_B^2}{m_H^2} \tan^2 \beta)^2$$

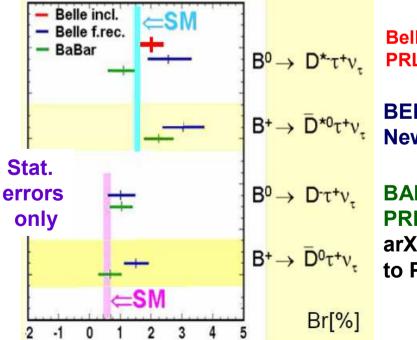
		Тад	N B pairs	BF(B→τν) (10 ⁻⁴)	σ	Reference
	- Contraction of the second se	hadronic	383 M	1.8 $^{+0.9}_{-0.8} \pm 0.4 \pm 0.2$	2.2	PRD-RC 77, 011107 (2008)
NEW		semileptonic	459 M	$1.8 \pm 0.8 \pm 0.1$	2.4	BABAR-CONF 08/005 SLAC-PUB 13300
	BELLE	hadronic	447 M	1.79 + 0.56+ 0.46 - 0.49- 0.51	3.5	PRL 97, 251802 (2006)
NEW	BELLE	D* I v	657 M	1.65 + 0.38+ 0.35 - 0.37- 0.37	3.8	arXiv: 0809.3834 ₃₁



Constraint complementary to hadron colliders

New BELLE B \rightarrow D^(*) $\tau^+ \nu$ result @ MORIOND EW (talk « Hot topics BELLE ») :

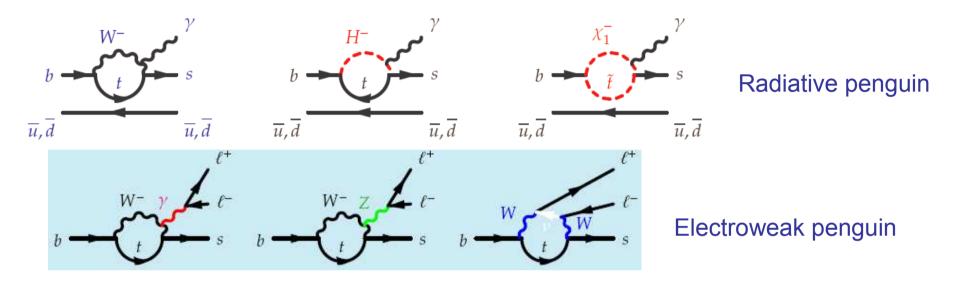




Belle incl. Tag rec. PRL 99, 191807 (2007) BELLE full rec. New analysis BABAR analysis: PRL 100 021801 (2008) arXiv:0902.2660, sub. to PRD

Radiative and electroweak penguins

See Mikihiko Nakao, « Review of radiative penguin measurements » at Moriond EW



Rich program, many new measurements in summer 2008.

Constrain physics beyond SM

Decays $b \rightarrow s \gamma$, $b \rightarrow d \gamma$, and $b \rightarrow s I^+I^-$ now almost fully explored by BELLE and BABAR.

Results consistent with SM, but may-be hints for new physics in:

- Inclusive $B \rightarrow X_s \gamma$
- Time-dependent CP asymmetry in $B \rightarrow K^0{}_{8}\pi^0\gamma$, $B \rightarrow K^0{}_{8}\rho^0\gamma$, ...
- Isospin asymmetry in b $\rightarrow \rho \gamma$
- Forward-Backward asymmetry in $B \to K^* \: I^+I^-$

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Many more topics and hints for new physics.

- The inconsistency in the unitarity triangle (« tensions »)
- Anomalies in charmless B decays such as the K- π puzzle and B \rightarrow VV polarization
- Anomalies in radiative/EW B decays such as the isospin and forward-backward asymmetries in B \rightarrow K*II
- The excessive D⁰-D⁰ mixing
- The g-2 puzzle

Upcoming dedicated workshop « Hints for new physics in flavour decays » at KEK, Tsukuba, Japan – March 20-21 2009.

http://belle.kek.jp/hints09/

Conclusion

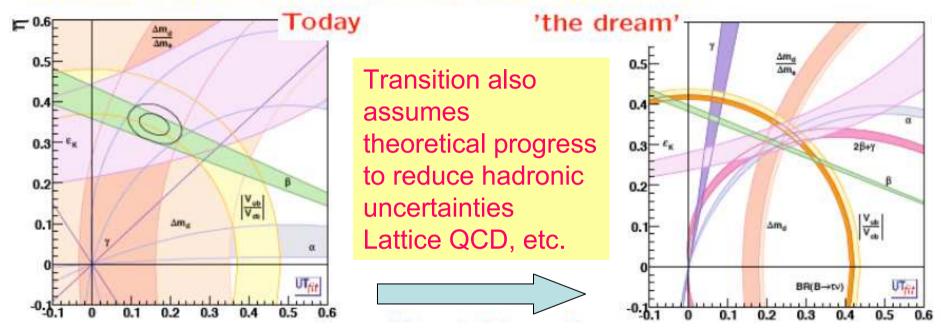
- Unitarity triangle overconstrained with good consistency: large contribution from BaBar and BELLE:
 - Kobayashi and Maskawa's theory tested: CKM mixing is the source for CP violation in the quarks sector.
 - Angles of the unitarity triangle from CP violating processes: accuracy ~ 1° for β , ~5° for α , ~20° for γ , errors still limited by statistics.
 - Sides of the unitarity triangle : both limited by theoretical errors.
 - New physics tests made within the triangle (β measurements, measurement of the right side with radiative penguin modes and mixing).
- New physics search using rare decays:
 - No evidence of new physics so far but shows feasability for future experiments LHCb, super flavour factory ...
 - Some ranges of parameters for models beyond standard model can already be excluded.

Related talks at Moriond EW 2009

- BABAR and BELLE results related to the Unitarity Triangle :
 - Angles: Karim Trabelsi, « review of $\phi 1$, $\phi 2$, $\phi 3$ mesaurements ».
 - Sides:
 - V_{cb} & V_{ub}: Fabrizio Bianchi, « review of Vub and Vcb ».
 - (new Vub result from Belle: P. Urquijo's talk at CKM workshop 2008)
 - V_{td} / V_{ts} : Mikihiko Nakao, « Review of radiative penguin measurements » and Bruce Schumm's talk at CKM workshop 2008.
- BABAR and BELLE results related to New physics search :
 - Mikihiko Nakao, « Review of radiative penguin measurements ».
 - Elisabetta Baracchini « Review of rare decays (BABAR) ».
 - Joao Costa, « Hot topics BABAR ».
 - Andrzej Bozek, « Hot topics BELLE ».
- CKMFitter and UTfit results on the Unitarity Triangle :
 - Vincent Tisserand, «EW fits CKMFitter ».
 - Viola Sordini, «EW fits UtFit ».

Outlook (1/2)

Superflavour factory: CKM theory gets tested at 1%



LHCb: won't do much better than BABAR and BELLE for α , as π^0 reconstruction from $B \rightarrow \rho^+ \rho^-$ is difficult. But the $\rho^0 \rho^0$ analysis can gain more. And γ will be measured precisely. It will be difficult to improve the Vub measurement (semileptonic decays) and the study of radiative penguins is difficult too. But large boost for time dependent measurements, tops,

A Super Flavour Factory can improve significantly all the CKM measurements, in particular the least well measured angles α and γ , and Vub. 37

Outlook (2/2)

NEW PHYSICS SEARCH:

• Some modes used for new physics search would be much better studied at a super flavour factory than at LHC if they include a neutrino or neutral particle in the final state.

• Reducing hadronic uncertainties is also crucial for some modes used for new physics searches in order to have accurate SM reference predictions.

« Wish list for the theorists » (1/2)

B physics, related to measurement of CKM elements:

- $|V_{ub}|$: More precise form factors for exclusive modes, especially $B \rightarrow \pi I \nu$.
- $|V_{us}|$: smaller theory uncertainties in the extraction of $|V_{us}|$ from hadronic τ decays ?
- B physics, radiative and Electroweak penguin decays:

 $b \rightarrow s \gamma$: is there more room for improvement on the calculation of B(B $\rightarrow X_s \gamma$) (with a finite amount of work)?

"Semi-inclusive" decays ($b \rightarrow d \gamma$, $b \rightarrow s \gamma$, $b \rightarrow sll$): we try to estimate fully inclusive processes (e.g. $b \rightarrow d \gamma$) from an extrapolation from the sum of many exclusive states, but we only catch about 50% of the inclusive rate this way. Can the uncertainty on this extrapolation be quantified? Should we just stick with either fully inclusive measurements or well-measured exclusive modes and not bother with the "semi-inclusive" approach?

 $b \rightarrow sll$: are there any explanations (SM or NP) at all for the isospin asymmetry at low q^2 in $K^{(*)}ll$? Maybe someone has some new ideas?

« Wish list for the theorists » (2/2)

B physics: the polarization puzzle

B→VV and VT charmless decays: polarization and BF predictions for charmless B→VT decays. BABAR just measured f_L for B→ $\omega K_2^*(1430)$ to be close to 0.5 (like for VV b→s penguin modes), but we have also measured fL for B→ ϕK_2^* to be close to 1 (incompatible with 0.5). Can you explain this new « polarization puzzle » ?

Charm Mixing:

Is it possible to make reliable predictions for x and y in the Standard Model with uncertainties significantly smaller than 1%?

Thinking about D⁰-D⁰ mixing and CP violation (CPV) in charm decays, we have observed oscillations with relatively large mixing parameters. This might be a SM process, but it might be a signature for new physics. If the latter, where else should we be looking for the new physics? If we are seeing new physics here, where else will the same physics produce observables? Will models which produce mixing parameters at the percent level necessarily produce CPV in charm decays? Are there related signatures in B-meson decay? Would such physics affect the interpretation of the electroweak limits on the Higgs mass which emerge from analyses like that of the LEP Electroweak Working Group? Are there signatures which might be accessible at the Tevatron using existing datasets?

How specific models of new physics might generate observable CPV, and which searches for CPV are most likely to be fruitful (mixing-related analyses, Dalitz plot analyses, triple-product studies in 4-body decays, etc.) is certainly interesting. But we also want the theorists to think about the bigger picture -how what we study in charm decay relates to other types 40 of measurements.

BACK-UP SLIDES

Signal Selection

- •Hadron ID \Rightarrow separation π/K
- Kinematical identification with

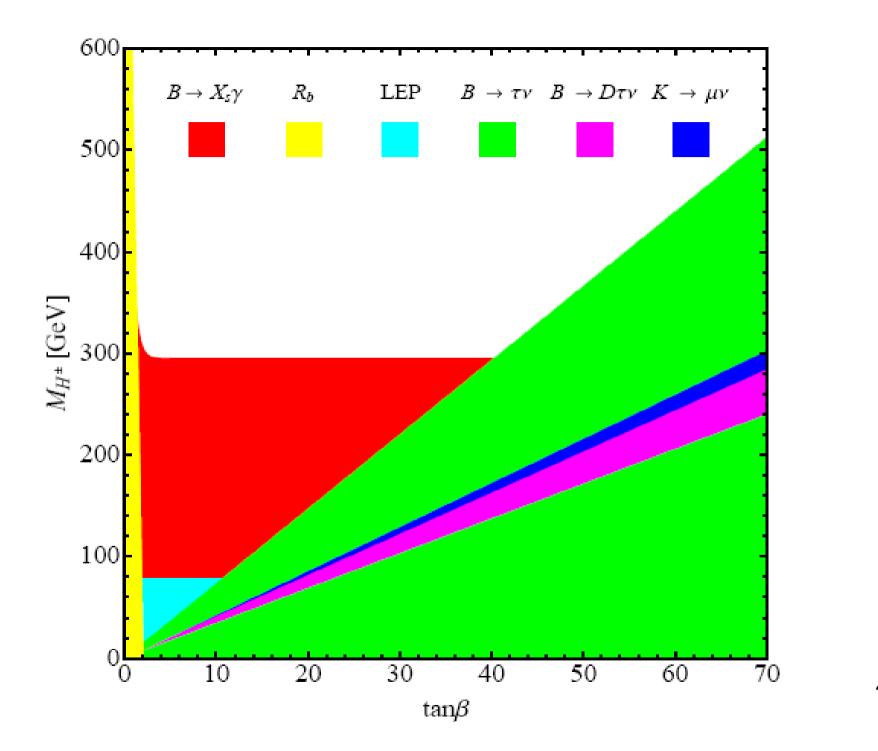
Beam energy substituted mass

•Energy difference

$$m_{ES} = \sqrt{E_{beam}^{*2} - p_B^{*2}}$$
$$\Delta E = E_B^* - E_{beam}^*$$

•Event-shape variables combined in a neural network or Fisher discriminant to suppress jet-like continuum events







CONCLUSIONS



 $\Upsilon(3S) \to \gamma A^0, A^0 \to \mu^+ \mu^-$

No significant $\Upsilon(3S) \rightarrow \gamma A^0$, $A^0 \rightarrow \mu\mu$ signal observed Conference note at arXiv:0902.2176 [hep-ex] Upper limits (90% CL) range from (0.25-5.2) x 10⁻⁶ No significant signal at HyperCP mass (di-muon threshold) BF($\Upsilon(3S) \rightarrow \gamma A^0 (m_{\mu\mu}=214 \text{ MeV/c}^2)) < 0.8 \text{ x } 10^{-6} (90\% \text{ CL})$ No evidence of $\eta_b \rightarrow \mu^+\mu^-$ decays BR($\eta_b \rightarrow \mu^+\mu^-) < 0.8\%$ (90% CL)

 $\Upsilon(3S) \to e^{\pm}\tau^{\mp}, \mu^{\pm}\tau^{\mp}$

No charged LFV observed

$$\frac{\mathbf{BR}(\mathbf{\hat{Y}(3S)} \to \mathbf{e^{\pm} \tau^{\mp}}) < 5 \times 10^{-6}}{\mathbf{BR}(\mathbf{\hat{Y}(3S)} \to \mathbf{e^{\pm} \tau^{\mp}}) < 4.1 \times 10^{-6}} \tag{90\% CL}$$

arXiv:0812.1021[hep-ex]

 $\tau \rightarrow 3l(l = e, \mu)$

Results are not background limited, great opportunities for SuperB factories

No charged LFV observed in the 6 analysed channels

BR($\tau \rightarrow 3l$) < $(1.8 - 3.3) \times 10^{-6}$ (90%CL) depending on the channel (preliminary results) Significant improvement from previous BaBar analysis

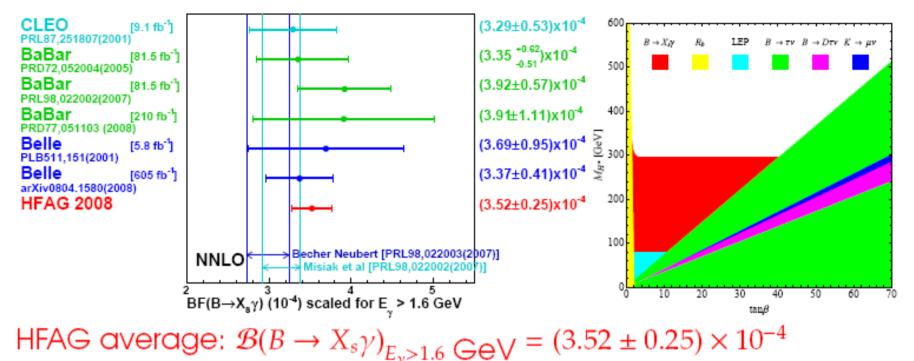
João Firmino da Costa

Rencontres de Moriond EW '09

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Direct CP Violation in $B \rightarrow K\pi$ Decays

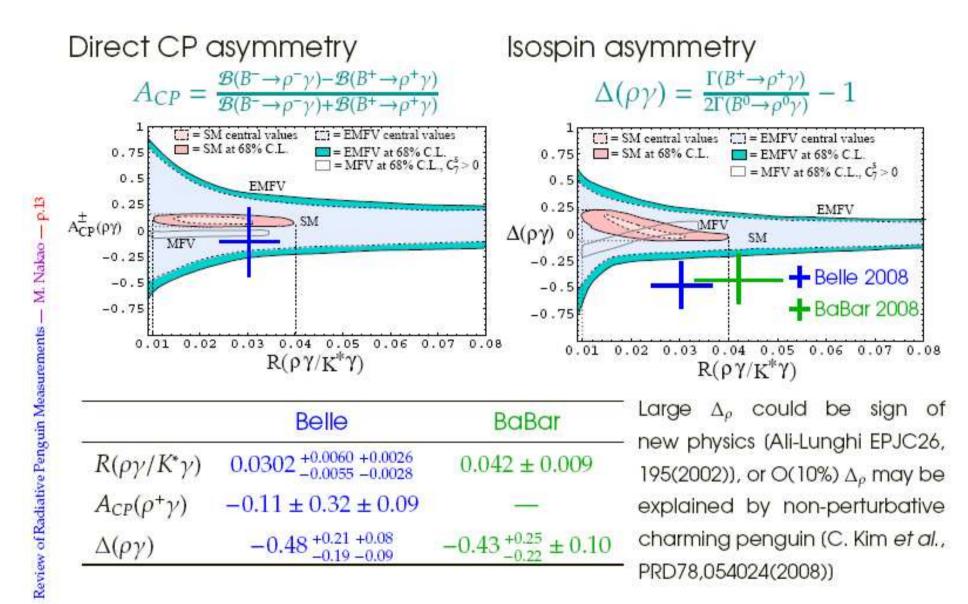
$$\mathcal{A}_{CP}(B \to f) = \frac{|\overline{A}|^2 - |A|^2}{|\overline{A}|^2 + |A|^2} \propto \sum_{i,j} A_i A_j \sin(\delta_i - \delta_j) \sin(\phi_i - \phi_j)$$
Belle Results: Nature 452, 332 (2008)
$$\overset{\circ}{\underset{i=1}{0}} \overset{\circ}{\underset{i=1}{0}} \overset{\circ}{\underset{i=1}{0}}$$



(scaling down to 1.6 GeV may be controvertial — motivation to lower E_{γ})

- Agreement with latest NNLO calculation
- Strong constraints on generic 2HDM charged Higgs (MSSM charged Higgs case is more complicated due to possible destructive interference)
- Also strong constraints on various new physics scenarios (but bigger room than before as data *B* is now higher than SM)

CPV and isospin asymmetry in $B \rightarrow \rho \gamma$



Wilson coefficients and $B \to K^* \ell^+ \ell^-$

- Wilson coefficients to identify type of new physics
 - for magnetic penguin operator $\left[\frac{e}{8\pi^2}m_b\overline{s}_i\sigma^{\mu\nu}(1+\gamma_5)b_iF_{\mu\nu}\right]$
 - (size is determined from $b \rightarrow s\gamma$, but sign is from $b \rightarrow s\ell^+\ell^-$)
 - for vector electroweak operator $[(\overline{bs})_{V-A}(\overline{\ell}\ell)_V]$ Ca
 - C_{10} for axial-vector electroweak operator $[(\overline{bs})_{V-A}(\overline{\ell}\ell)_A]$

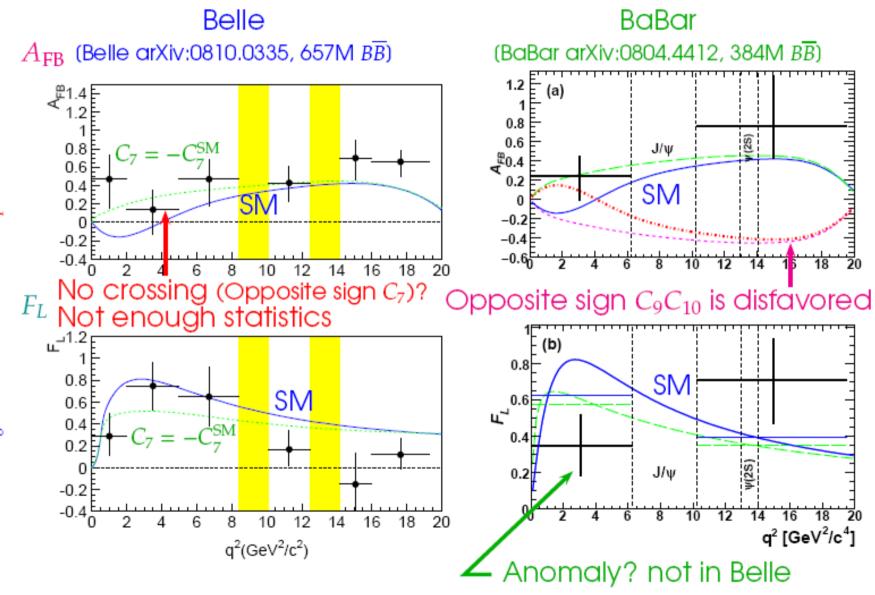
• Foward-backward asymmetry ($A_{\rm FB}$) and Wilson coefficients

 $A_{\rm FB}(q^2) = -C_{10}^{\rm eff}\xi(q^2) \left[Re(C_9^{\rm eff})F_1 + \frac{1}{q^2}C_7^{\rm eff}F_2 \right] \quad \text{(similar to } \gamma\text{-}Z \text{ inter-ference at high energy)}$

Angular distributions to extract FB asymmetries

K^{*} logitudinal polarization F_L from kaon angle θ_K $\frac{3}{2}F_L\cos^2\theta_K + \frac{3}{4}(1 - F_L)(1 - \cos^2\theta_K)$ Forward-backward asymmetry $A_{\rm FB}$ from lepton angle θ_{ℓ} $\frac{3}{4}F_L(1-\cos^2\theta_\ell)+\frac{3}{8}(1-F_L)(1+\cos^2\theta_\ell)+A_{\rm FB}\cos\theta_\ell$

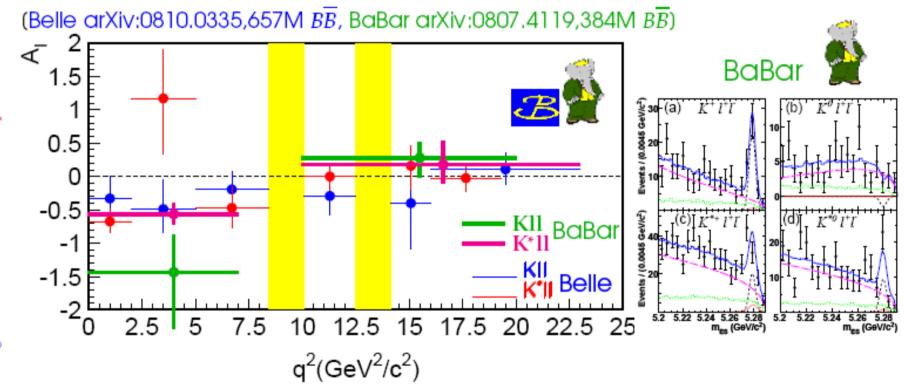
F_L and $A_{\rm FB}$



Review of Radiative Penguin Measurements — M. Nakao — p.16

Isospin asymmetry in $B \to K^* \ell^+ \ell^-$

$$A_{I}^{K^{(*)}} = \frac{\Gamma(B^{0} \to K^{(*)0}\ell^{+}\ell^{-}) - \Gamma(B^{\pm} \to K^{(*)+}\ell^{+}\ell^{-})}{\Gamma(B^{0} \to K^{(*)0}\ell^{+}\ell^{-}) + \Gamma(B^{\pm} \to K^{(*)+}\ell^{+}\ell^{-})}$$



Clear deficit of neutral $B^0 \to K^{(*)0}\ell^+\ell^-$ at low q^2 at BaBar? Belle's data is consistent with null isospin asymmetry