



University of
Zurich^{UZH}

Searching for New Physics in rare B decays

[Future opportunities in leptonic & semi-leptonic B (and τ) decays]

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- ▶ Introduction [*Where do we stand in the search for NP?*]
- ▶ The (still relevant) role of $B_{s,d} \rightarrow \mu\mu$
- ▶ The “new frontier”: Lepton Flavor Universality
- ▶ Conclusions

► Introduction (Where do we stand in the search for NP?)

The 1st run of the LHC has tested the validity of the SM in an un-explored range of energies, finding no significant deviations. The key results of the 1st LHC run can be summarized as follows:

- The Higgs boson (= last missing ingredient of the SM) has been found
- The Higgs boson is “light” ($m_h \sim 125$ GeV \rightarrow not the heaviest SM particle)
- There is a “mass-gap” above the SM spectrum (i.e. no unambiguous sign of NP up to ~ 1 TeV)

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This is perfectly consistent with the (pre-LHC) indications coming from indirect NP searches (EWPO + flavor \rightarrow light Higgs + mass gap above SM spectrum).

But all the problems of the SM (hierarchy problem, flavor pattern, dark-matter, U(1) charges,...) are still unsolved \rightarrow the motivation for NP still there (even stronger than before....)

The key questions (*as in the pre-LHC era*) are:

- How large is the “mass gap”?
- Can we expect a non-minimal flavor pattern?

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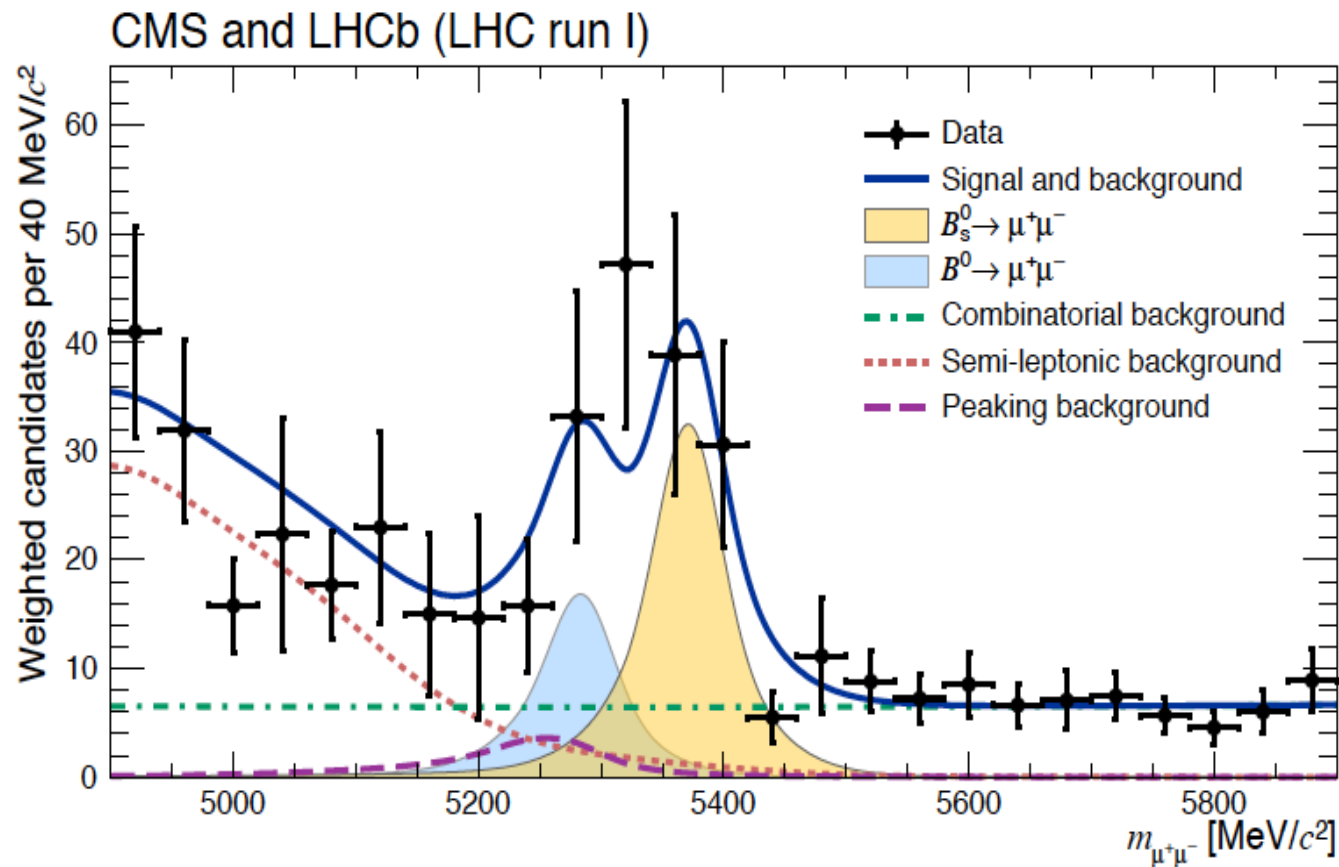
...but the situation is changing rapidly thanks to a small **DOSE** (*Diphoton Overexcitement for a Small Excess*) of Run-II data and the “**BURP**” (*B-physics Underestimated Rays of new Physics*) from the digestion of Run-I !

Jokes, apart:

- Direct bounds on NP exceed ~ 1 TeV only for new states colored and/or strongly coupled to 1st & 2nd generation of quarks
- Similarly, the tight indirect bounds from flavor physics always involve transitions with 1st & 2nd generation of quarks & leptons



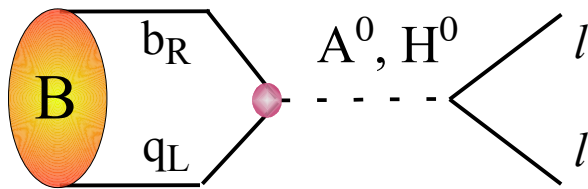
NP models with (relatively) light **NP** and where 3rd generation of quarks & leptons have a special role are (still) very well-motivated → interplay of flavor-physics and high-pT physics extremely important → **LFU studies are crucial !**

The role of $B_{s,d} \rightarrow \mu\mu$ 

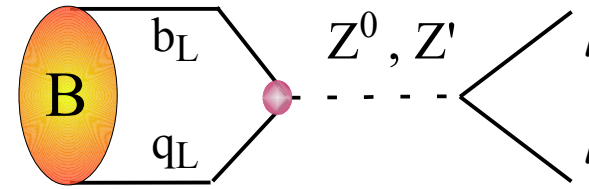
► The (still relevant) role of $B_{s,d} \rightarrow \mu\mu$

The whole set of $B_{s,d} \rightarrow l^+l^-$ decays (6 modes) remains a unique source of information about flavor physics beyond the SM:

- ♦ theoretically very clean (virtually no long-distance contributions)
- ♦ particularly sensitive to FCNC *scalar currents* and FCNC *Z penguins*



Possible large enhancements
(by now excluded by present data)



Relevant for BR = O(SM)

Present th. error $\sim 6\%$



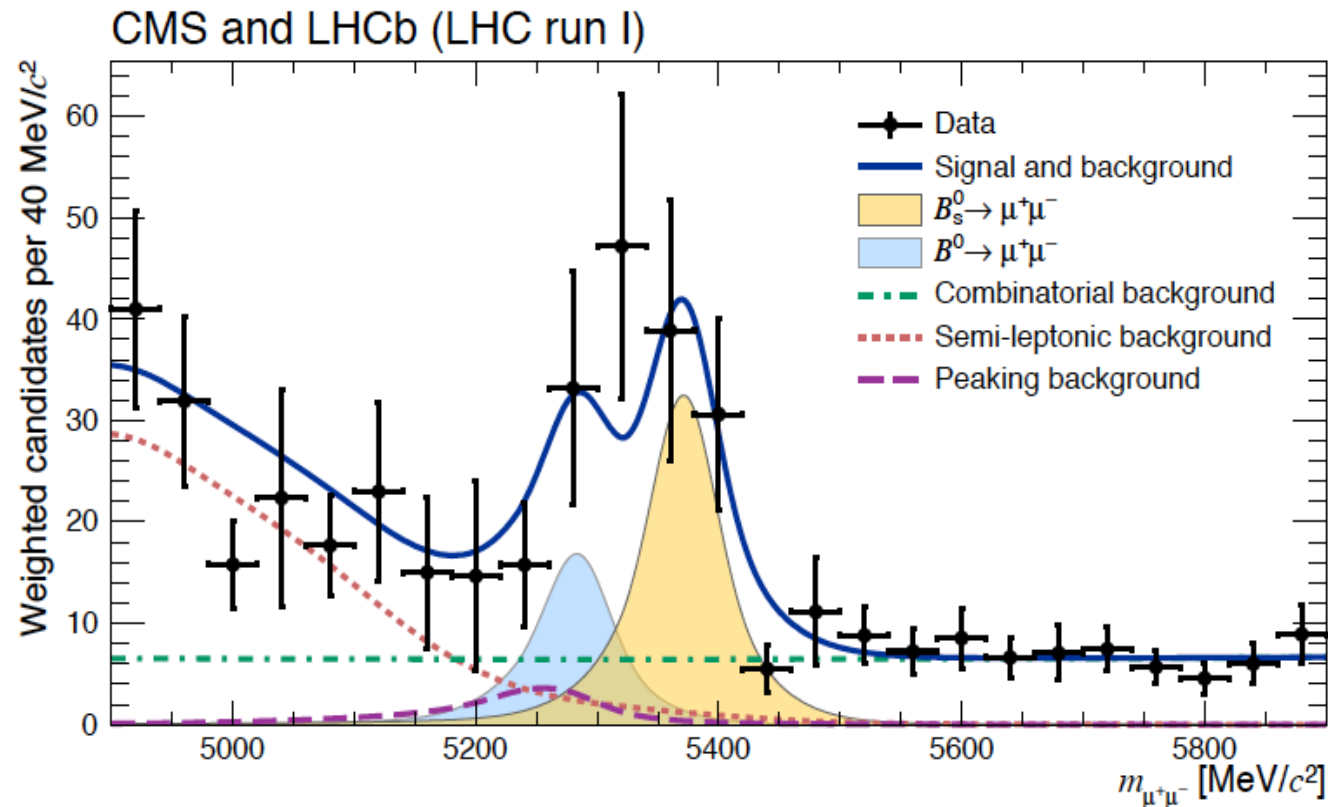
likely to decrease to 2-3%
in ~ 5 years (f_B from Lattice)

$$\mathcal{B}(B_s^0 \rightarrow \mu^+ \mu^-)_{\text{SM}} = (3.66 \pm 0.23) \times 10^{-9}$$

e channels suppressed by $(m_e/m_\mu)^2$

τ channels enhanced by $(m_\tau/m_\mu)^2$

► The (still relevant) role of $B_{s,d} \rightarrow \mu\mu$



At present there is perfect compatibility with the SM, but there is still large room for NP

N.B.: the allowed room for NP is \sim size of the effect observed in P_5' \rightarrow fit of P_5' anomaly with $C_9 = -C_{10}$ (pure left-handed interaction) works very well

$$\mathcal{B}(B_s^0 \rightarrow \mu^+\mu^-)_{\text{SM}} = (3.66 \pm 0.23) \times 10^{-9}$$

$$\mathcal{B}(B_s^0 \rightarrow \mu^+\mu^-) = (2.8^{+0.7}_{-0.6}) \times 10^{-9}$$

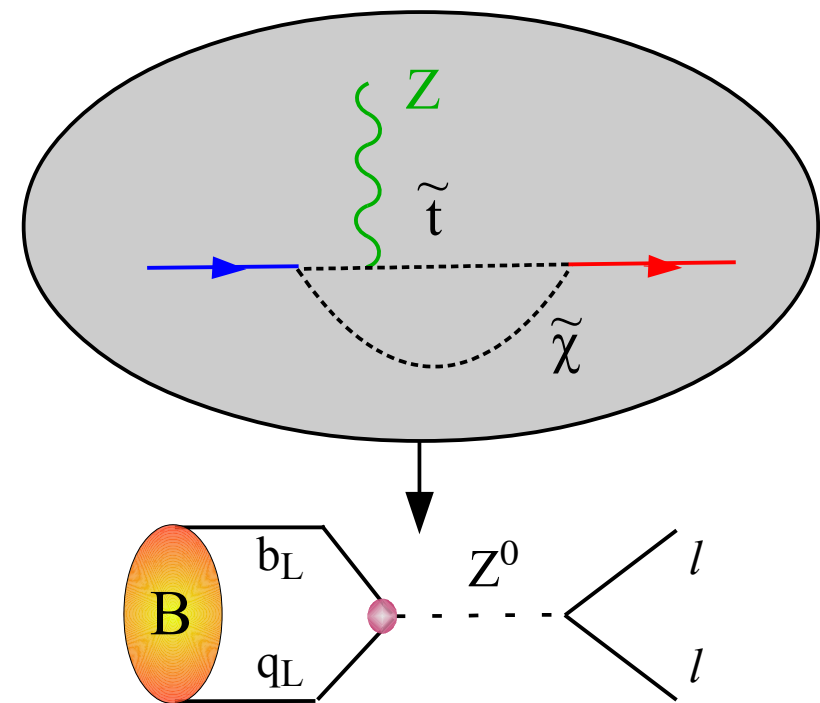
LHCb + CMS

► The (still relevant) role of $B_{s,d} \rightarrow \mu\mu$

The fact we don't see large enhancements over the SM in $B_s \rightarrow \mu\mu$ does not mean the six $B_{s,d} \rightarrow ll$ decay modes are becoming less interesting.... !

We simply excluded scenarios with large scalar FCNC's, and we entered into a regime where different type of amplitudes (**Z-penguins**, **Z'**, ...) can affect these decays

E.g.: SUSY with relatively light stops
(still allowed) and “disoriented A terms”



Possible $O(\pm 30\%)$ corrections to the BR

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We simply excluded scenarios with large scalar FCNC's, and we entered into a regime where different type of amplitudes (**Z-penguins**, **Z'**, ...) can affect these decays → **the good TH control over the BRs could allow to explore these scenarios in great detail with more statistics**



No doubt these mode will be interesting in the future.

What is less clear is the outcome of the “competition” between LHCb and CMS (on $B_{s,d} \rightarrow \mu\mu$) in a high-lumi perspective

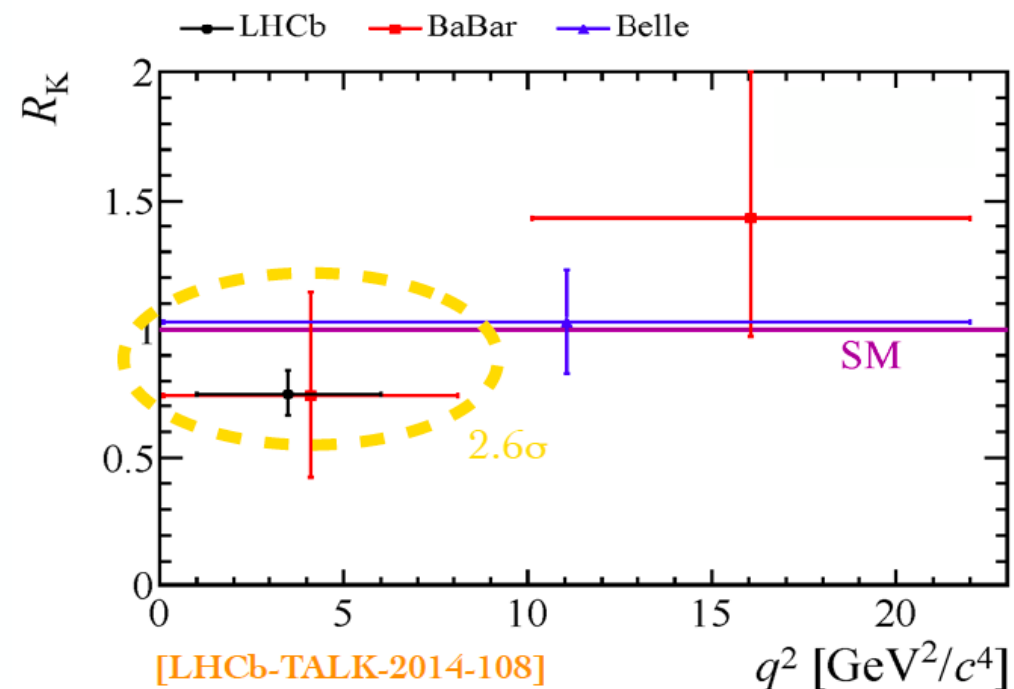
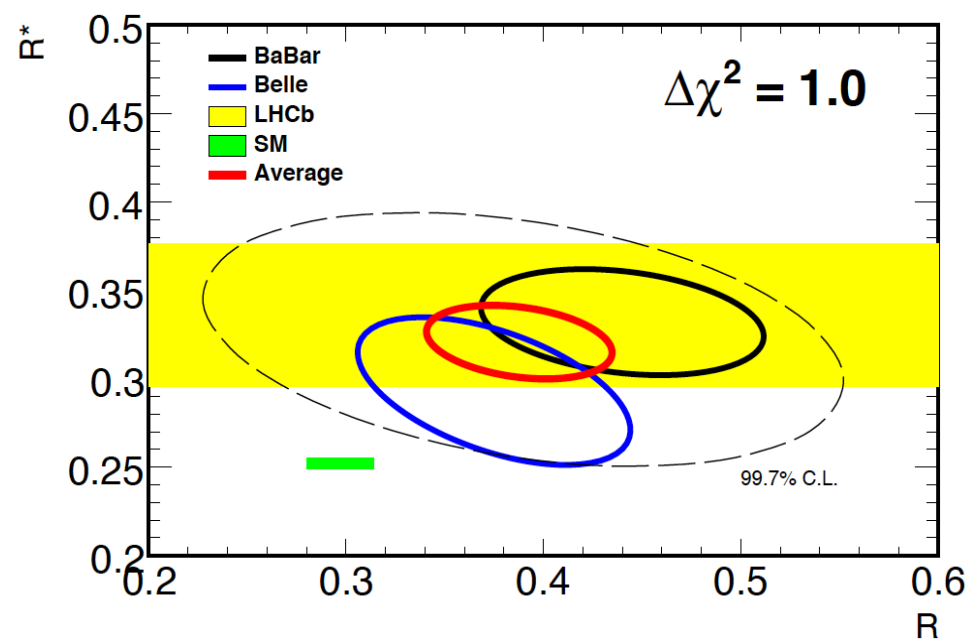
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likely to decrease to 2-3%
in ~5 years (f_B from Lattice)

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LHCb + CMS

The “new frontier”: Lepton Flavor Universality

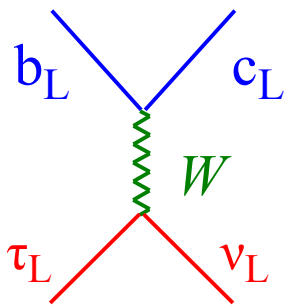


► The “new frontier”: Lepton Flavor Universality

A renewed interest in possible violations of **LFU** has been triggered by two very different sets of observations:

I) LFU test in **b** → **c** charged currents: **τ** vs. light leptons (**μ**, **e**)

$$R(X) = \frac{\Gamma(B \rightarrow X \tau \bar{\nu})}{\Gamma(B \rightarrow X \ell \bar{\nu})}$$



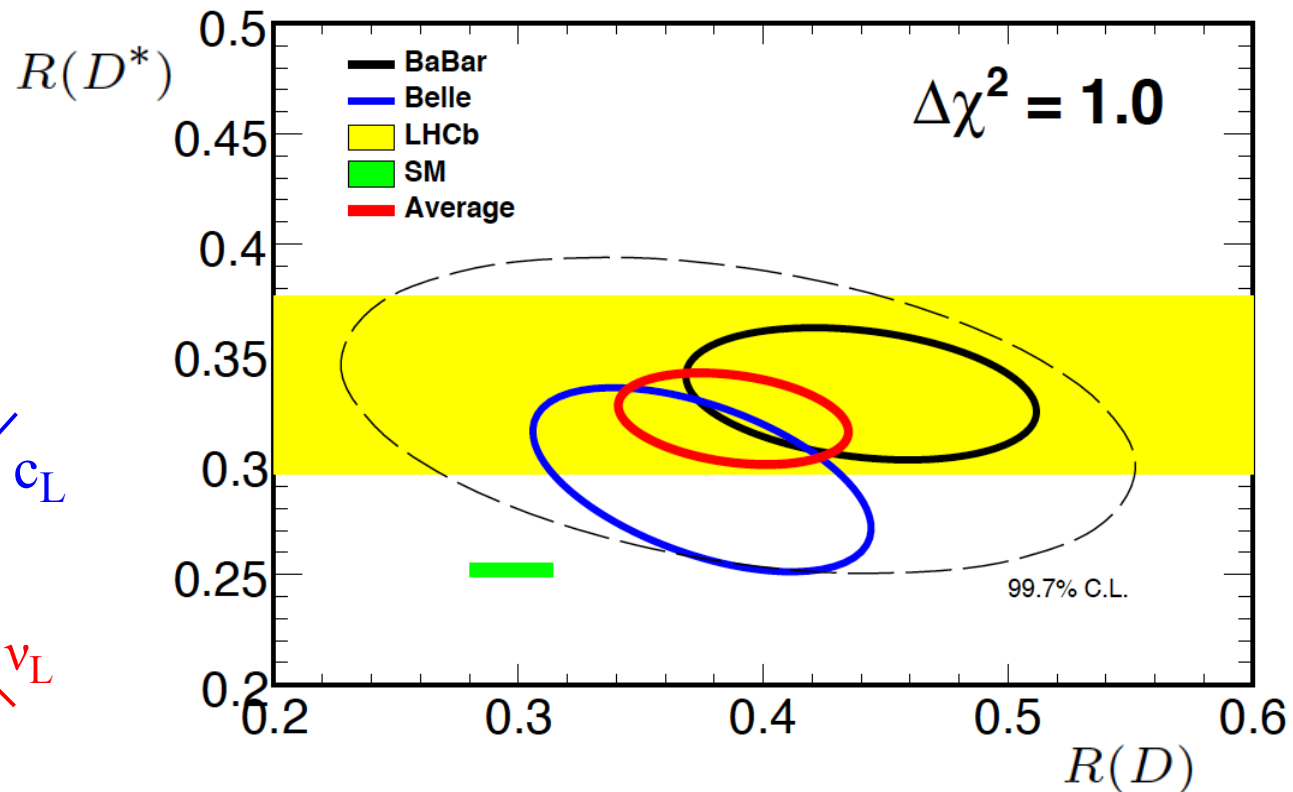
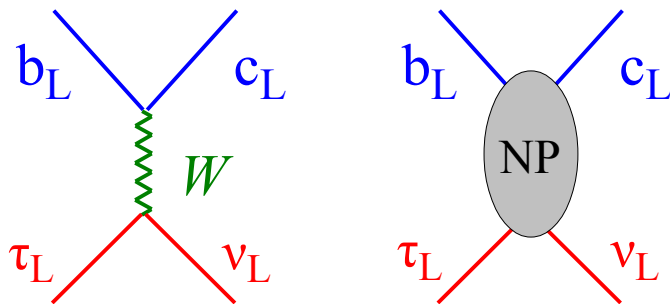
	$R(D)$	$R(D^*)$
BaBar	$0.440 \pm 0.058 \pm 0.042$	$0.332 \pm 0.024 \pm 0.018$
Belle	$0.375^{+0.064}_{-0.063} \pm 0.026$	$0.293^{+0.039}_{-0.037} \pm 0.015$
LHCb		$0.336 \pm 0.027 \pm 0.030$
Average	0.388 ± 0.047	0.321 ± 0.021
SM expectation	0.300 ± 0.010 $\sim 1.8\sigma$	0.252 ± 0.005 $\sim 3.2\sigma$

- **SM** prediction quite **solid**: f.f. uncertainty cancel (*to a good extent...*) in the ratio
- Consistent exp. results by 3 (very) different experiments

► The “new frontier”: Lepton Flavor Universality

I) LFU test in $b \rightarrow c$ charged currents: τ vs. light leptons (μ, e)

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- SM prediction quite **solid**: f.f. uncertainty cancel (*to a good extent...*) in the ratio
- Consistent exp. results by 3 (very) different experiments
 - 4σ excess over SM (if D and D* combined)
 - The two channels are well consistent with a universal enhancement ($\sim 30\%$) of the SM $b_L \rightarrow c_L \tau_L \nu_L$ amplitude (*RH or scalar amplitudes disfavored*)

► The “new frontier”: Lepton Flavor Universality

II) LFU test in $b \rightarrow s$ neutral currents: μ vs. e

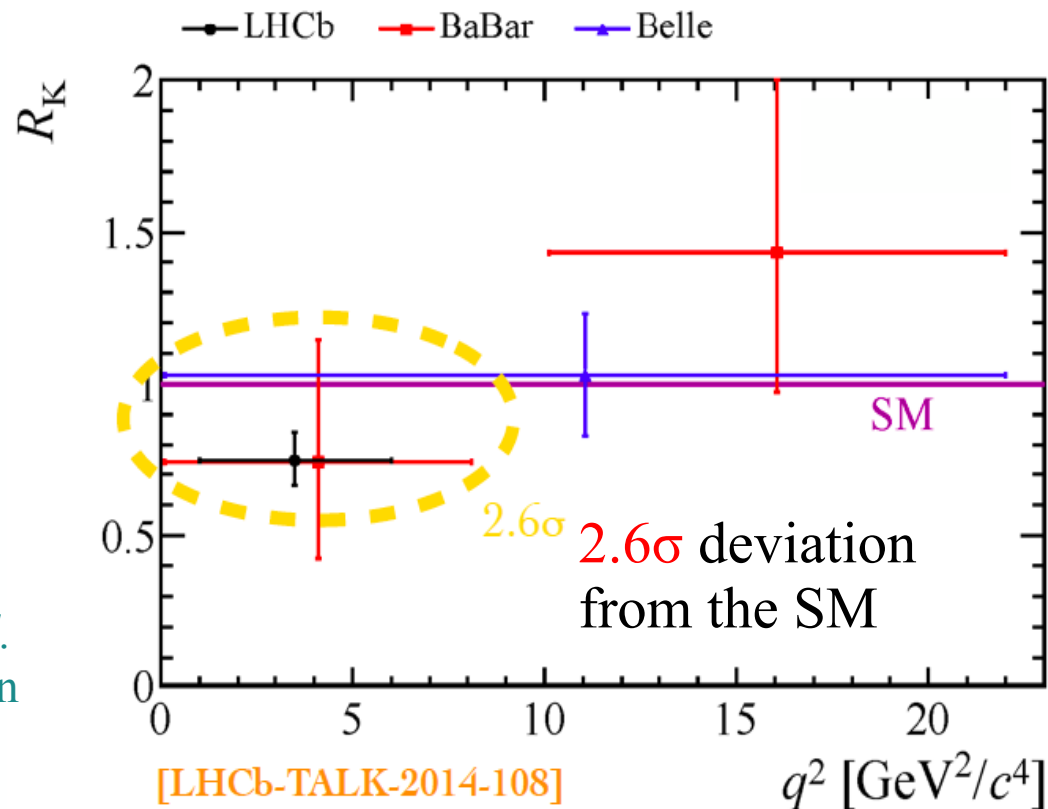
$$R_K = \frac{\int d\Gamma(B^+ \rightarrow K^+ \mu\mu)}{\int d\Gamma(B^+ \rightarrow K^+ ee)}$$

[1-6] GeV²

- Negligible th. error \rightarrow clean test of LFU (in neutral currents)

$$R_K = 1 \pm O(1\%)$$

Bordone *et al.*
to appear soon



- The statistical significance of R_K alone is small, but it increases a lot taking into account also the $P5'$ anomaly and considering NP models that affects only (mainly) $b \rightarrow s \mu\mu$ [and not $b \rightarrow see$]
 \rightarrow perfect consistency of the 2 anomalies under this (motivated) hypothesis

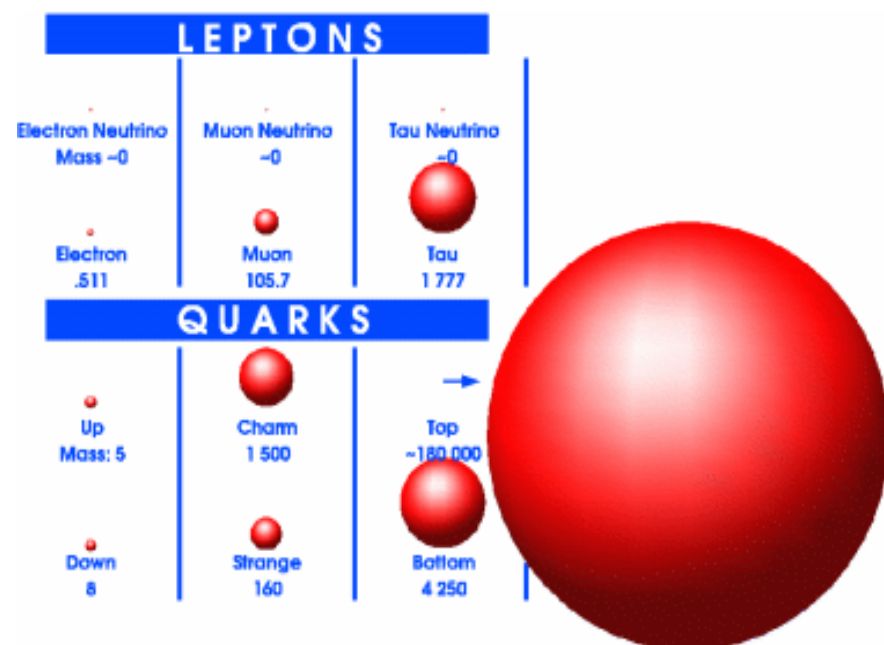
★ General considerations about the breaking of LFU

These recent results have stimulated a significant amount of theoretical activity.

Most interesting aspect: possible breaking of LFU, both in charged currents ($b \rightarrow c\tau\nu$ vs. $b \rightarrow c\mu\nu$) and in neutral currents ($b \rightarrow s\mu\mu$ vs. $b \rightarrow see$)

A few general messages:

- LFU is not a fundamental symmetry of the SM Lagrangian (*accidental symmetry in the gauge sector, broken by Yukawas*)
- LFU tests at the Z peak are not too stringent (\rightarrow gauge sector)
- Most stringent tests of LFU involve only 1st-2nd gen. quarks & leptons
 \rightarrow Natural to conceive NP models where LFU is violated more in processes with 3rd gen. quarks (\leftrightarrow hierarchy in Yukawa coupl.)



★ General considerations about the breaking of LFU

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S. Fajfer, J. F. Kamenik, I. Nisandzic and J. Zupan, Phys. Rev. Lett. **109** (2012) 161801 [arXiv:1206.1872].

S. Descotes-Genon, J. Matias and J. Virto, Phys. Rev. D **88** (2013) 074002 [arXiv:1307.5683].

W. Altmannshofer and D. M. Straub, Eur. Phys. J. C **73** (2013) 2646 [arXiv:1308.1501].

A. Datta, M. Duraisamy and D. Ghosh, Phys. Rev. D **89** (2014) 7, 071501 [arXiv:1310.1937].

G. Hiller and M. Schmaltz, Phys. Rev. D **90** (2014) 054014 [arXiv:1408.1627]; JHEP **1502** (2015) 055

A. Crivellin and S. Pokorski, Phys. Rev. Lett. **114** (2015) 1, 011802 [arXiv:1407.1320].

S. L. Glashow, D. Guadagnoli and K. Lane, Phys. Rev. Lett. **114** (2015) 091801 [arXiv:1411.0565].

+ many others...

...but till a few months ago most attempts focused only on one set of anomalies (either charged or neutral currents)

What I will discuss next are some general considerations in trying to describe both these effects within simplified (rather general) semi-dynamical models.

★ EFT-type considerations:

- Anomalies are seen only in semi-leptonic (quark×lepton) operators
- RR and scalar currents disfavored → LL current-current operators
- Necessity of at least one $SU(2)_L$ -triplet effective operator (+ maybe a singlet one):

$$\frac{g_q g_\ell}{\Lambda^2} \lambda_{ij}^q \lambda_{kl}^\ell (\bar{Q}_L^i T^a \gamma_\mu Q_L^j) (\bar{L}_L^k T^a \gamma^\mu L_L^l)$$

Bhattacharya *et al.* '14

Alonso, Grinstein, Camalich '15

Greljo, GI, Marzocca '15

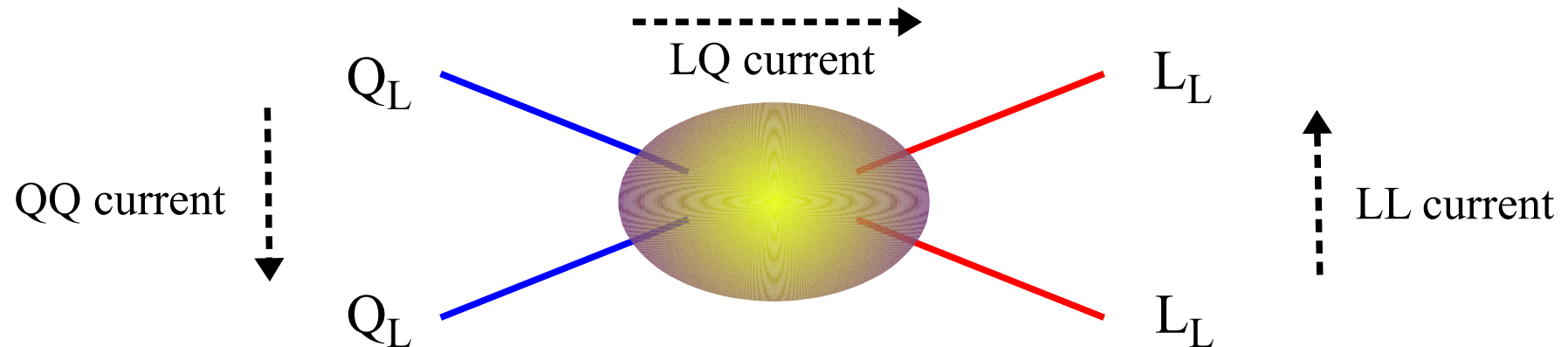
- Large coupling (competing with SM tree-level) in bc ($=33_{\text{CKM}}$) → $l_3 \nu_3$
- Small non-vanishing coupling (competing with SM FCNC) in bs → $l_2 l_2$

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- Two natural classes of mediators, giving rise to different correlations among quark×lepton, (evidence) and quark×quark + lepton×lepton (bounds)

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- Two natural classes of mediators, giving rise to different correlations among **quark**×**lepton**, (evidence) and **quark**×**quark** + **lepton**×**lepton** (bounds)



$$\lambda_{ij}^{q,\ell} = \delta_{i3} \delta_{3j} + \text{small corrections for 2}^{\text{nd}} \text{ (& 1}^{\text{st}}) \text{ generations}$$

→ fits well with the idea of approximate $U(2)^n$ flavor symmetry
(possible links with models explaining the “origin” of flavor)

★ General consequences in charged currents:

$$\frac{\mathcal{A}(b \rightarrow c \ell^i \bar{\nu}^i)_{\text{SM+NP}}}{\mathcal{A}(b \rightarrow c \ell^i \bar{\nu}^i)_{\text{SM}}} = 1 + \boxed{R_0} \lambda_{ii}^{\ell} \quad R_0 \equiv \frac{g_{\ell} g_q}{g^2} \frac{m_W^2}{\Lambda^2}$$

I. From R(D*) & R(D) data $[\Gamma(b \rightarrow c \tau \nu) / \Gamma(b \rightarrow c \mu \nu)] \rightarrow \boxed{R_0 = 0.14 \pm 0.04}$

Here only the dominant (3rd generation coupling) appears:

$$b \rightarrow \text{“}u_b\text{”} (= V_{tb} t + V_{cb} c + V_{ub} u) \rightarrow l_3 \nu_3$$

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I. From R(D^{*}) & R(D) data [$\Gamma(b \rightarrow c \tau \nu)/\Gamma(b \rightarrow c \mu \nu)$] $\rightarrow R_0 = 0.14 \pm 0.04$

II. In principle, it should be possible to get a strong bound on the sub-leading leptonic coupling ($\lambda_{\mu\mu}$) from $\Gamma(b \rightarrow c \mu \nu)/\Gamma(b \rightarrow c e \nu)$, but surprisingly it is not so stringent ($|\lambda_{\mu\mu}| \lesssim 0.1$) \rightarrow no dedicated studies @ B-factories !

★ A simplified dynamical model (I):

Greljo, GI, Marzocca '15

Main assumptions:

- We assume the effective triplet operator is the result of integrating-out a **heavy triplet of vector bosons (W', Z')** coupled to a single current:

$$J_\mu^a = g_q \lambda_{ij}^q \left(\bar{Q}_L^i \gamma_\mu T^a Q_L^j \right) + g_\ell \lambda_{ij}^\ell \left(\bar{L}_L^i \gamma_\mu T^a L_L^j \right) \longrightarrow \frac{1}{2m_V^2} J_\mu^a J_\mu^a$$

- Non-Universal flavor structure** of the currents \rightarrow **mainly 3rd generations**
 - \rightarrow Coupling to 3rd generations not suppressed [*dynamical assumption*]
 - \rightarrow Coupling to light generations controlled by small $U(2)_q \times U(2)_l$ breaking spurions related to sub-leading terms in the Yukawa couplings

$$\lambda^q \simeq \begin{pmatrix} |\epsilon|^2 V_{3\alpha}^* V_{3\beta} & \epsilon^* V_{3\alpha}^* \\ \epsilon V_{3\beta} & 1 \end{pmatrix} \text{down-type mass basis} \quad \lambda_{bd} \ll \lambda_{bs} \ll \lambda_{bb} = 1$$

$$\lambda_{ss} \sim \lambda_{bs}^2$$

★ A simplified dynamical model (I) → low-energy global fit:

5 free parameters:
$$\epsilon_{\ell,q} \equiv \frac{g_{\ell,q} m_W}{g m_V} \approx g_{\ell,q} \frac{122 \text{ GeV}}{m_V} + \lambda_{bs}^q, \lambda_{\mu\mu}^\ell, \lambda_{\tau\mu}^\ell$$

several constraints:

- R(D*)
- R(D)
- R_K
- P_{5'}(B → K* μμ)
- B(B → Kνν)
- ΔM_{B_s}, ΔM_{B_d}
- CPV(D-D)
- Γ(B → Xμν)/Γ(B → Xev)
- τ → 3μ
- Γ(τ → μνν)/Γ(τ → eνν)

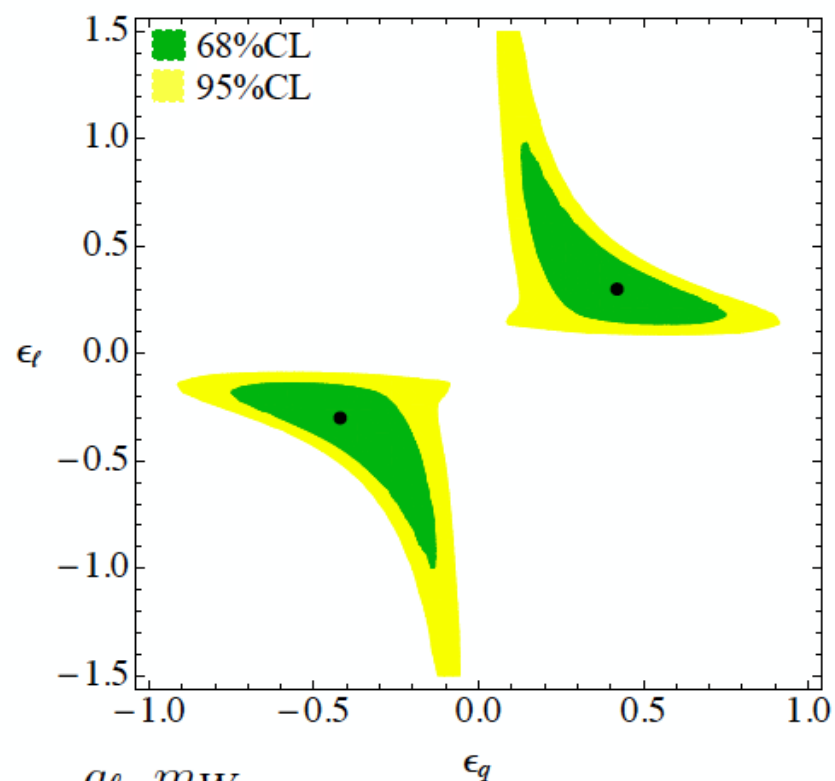


Overall good fit of low-energy data
(non-trivial given tight constraints from ΔF=2 & LFV)

Best fit point: $\epsilon_\ell \approx 0.37$, $\epsilon_q \approx 0.38$ $p(\text{SM}) = 0.002$

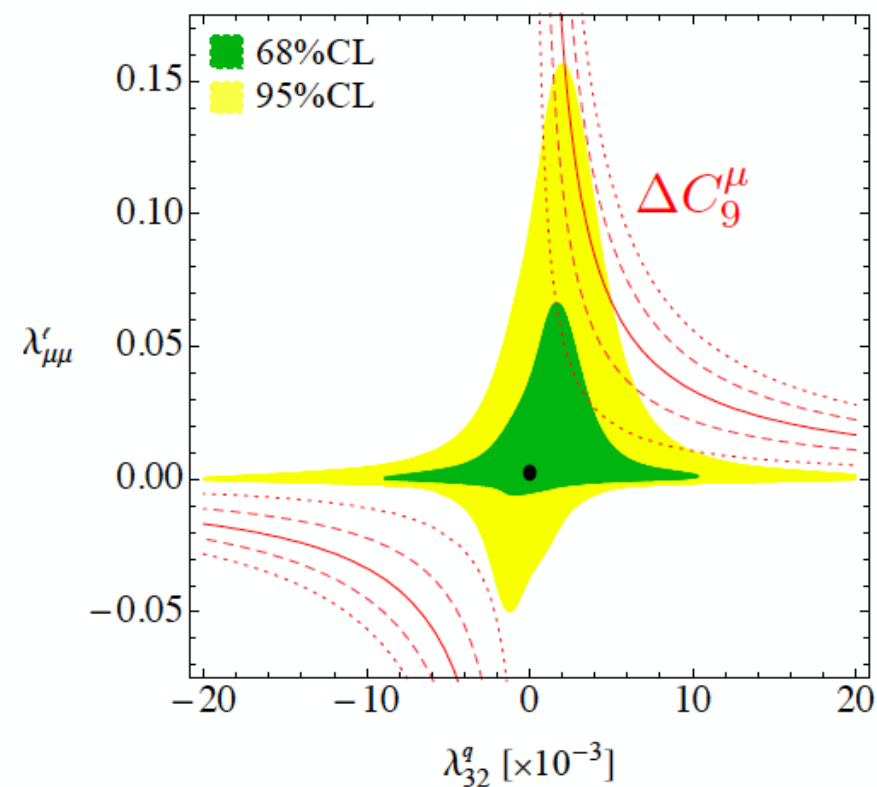
(flavor structure of the sub-leading terms not really probed)

★ A simplified dynamical model (I) → low-energy global fit:



$$\epsilon_{l,q} = \frac{g_{l,q} m_W}{g m_V}$$

$$\epsilon_l, \epsilon_q \lesssim 1$$



$$\lambda_{\mu\mu} \lesssim 0.1$$

$$\lambda_{bs} \lesssim 0.015$$

★ A simplified dynamical model (I) → further low-energy tests:

$$\mathcal{L}_{\text{eff}} = -\frac{1}{2m_V^2} J_\mu^a J_\mu^a \quad \text{works well...}$$

... and gives several clear predictions for future low-energy data:

• $b \rightarrow c(u) l\nu$

$$\text{BR}(B \rightarrow D^* \tau \nu) / \text{BR}_{\text{SM}} = \text{BR}(B \rightarrow D \tau \nu) / \text{BR}_{\text{SM}} = \text{BR}(\Lambda_b \rightarrow \Lambda_c \tau \nu) / \text{BR}_{\text{SM}}$$

$$= \dots = \text{BR}(B_u \rightarrow \tau \nu) / \text{BR}_{\text{SM}} \quad R^{\mu/e}(X) \sim 10\% R^{\tau/\mu}(X)$$

- ★ universal 20-30% enhancement of C.C. semi-leptonic decays into **tau leptons**
- ★ 1-2 % (universal) breaking of universality between **muons & electrons** (in leading CC modes)

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• $b \rightarrow s \mu \mu$ $\Delta C_9^\mu = -\Delta C_{10}^\mu$, but overall size of the anom. should decrease

• $b \rightarrow s \tau \tau$ $|\text{NP}| \sim |\text{SM}| \rightarrow$ large enhancement ($\sim \text{BR} \times 4$) or strong suppr.

• $b \rightarrow s \nu \nu$ $\sim \pm 50\%$ deviation from SM in the rate

► **N.B:** the deviations should be seen universally in all the hadronic modes: $B \rightarrow K^* \tau \tau$, $B \rightarrow K \tau \tau$, $\Lambda_b \rightarrow \Lambda \tau \tau$, ...

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• **Meson mixing** $\sim 10\%$ deviations from SM both in ΔM_{B_s} & ΔM_{B_d}

• τ decays $\tau \rightarrow 3\mu$ not far from present exp. bound

★ A simplified dynamical model (II):

Barbieri, GI, Patteri, Senia '15

Main assumptions:

- We assume the effective triplet operator is the result of integrating-out **Lepto-Quark** fields
- **Non-Universal flavor structure** of the current, based again on approximate $U(2)_q \times U(2)_l$ flavor symmetry
- Both Vector and Scalar LQ tried \rightarrow **Vector LQ**, $SU(2)_L$ -singlets, produce a **very good fit to data** (*essentially as good as in model I*)



- Some differences with respect to model I in other observables:
 - No differences in CC
 - Much larger effects possible in $b \rightarrow s \tau\tau$ & $b \rightarrow s \nu\nu$
 - Naturally smaller effects in $\tau \rightarrow 3\mu$

★ UV completions & high-energy bounds:

In both cases (heavy vector triplets & vector LQ) we should address two basic questions:

- Are these models compatible with high-energy (direct) searches?
- Can we find meaningful UV completions?

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- Are these models compatible with high-energy (direct) searches? **Yes**

In both cases no real problem provided we are in a regime of strong-coupling [large couplings \rightarrow heavy (~ 1 TeV) masses].

E.g.: the heavy vectors should have a mass ~ 1.4 - 1.8 TeV (not easily detectable due to small coupling to light quarks & large width)

- Can we find meaningful UV completions?

★ UV completions & high-energy bounds:

In both cases (heavy vector triplets & vector LQ) we should address two basic questions:

- Are these models compatible with high-energy (direct) searches? **Yes**
- Can we find meaningful UV completions?

An attractive possibility is that of composite models, that would allow also a to build a **natural link** to the possible **750 GeV di-photon “bump”** (*if it is there...*)

A concrete example [Buttazo, Greljo, GI, Marzocca, to appear next week] can be build with a proper set of vector-like (techni-)fermions, charged under a new strong dynamics and mixed with 3rd gen. SM quarks & leptons

→ “new spectroscopy” that include:

$X(750) \sim$ “techni- π^0 ” (decaying to 2γ via the anomaly)

Heavy Vectors \sim “techni- ρ ” (responsible for the B-physics anomalies)

Conclusions

- We entered in a very special era in particle physics: the SM is a successful theory that has no intrinsic energy limitations.
- **Motivations for NP still there** (*including the puzzling structure of quark and lepton masses matrices, or the origin of flavor...*) → **flavor physics remains very interesting, and we must search for NP with an “open-mind” perspective**, given the lack of a clear preferred direction in “model space”.
- While “classical studies” of rare B (\rightarrow muon) decays remains well motivated, recent data have helped us to identify a very rich **“new frontier”** in flavor physics: **the study of LFU** (*whose interest will remain high even if present anomalies will disappear*) → possible improved performances on **tau & e** modes (even non-rare) should be carefully investigated in view of possible LHCb upgrades.