



Searching for New Physics in rare B decays

[Future opportunities in leptonic & semi-leptonic B (and τ) decays]

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- ▶ Introduction [*Where do we stand in the search for NP?*]
- ▶ The (still relevant) role of $B_{s,d} \rightarrow \mu\mu$
- ▶ The “new frontier”: Lepton Flavor Universality
- ▶ Conclusions

► Introduction (Where do we stand in the search for NP?)

The 1st run of the LHC has tested the validity of the SM in an un-explored range of energies, finding no significant deviations. The key results of the 1st LHC run can be summarized as follows:

- The Higgs boson (= last missing ingredient of the SM) has been found
- The Higgs boson is “light” ($m_h \sim 125$ GeV → not the heaviest SM particle)
- There is a “mass-gap” above the SM spectrum (i.e. no unambiguous sign of NP up to ~ 1 TeV)

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- There is a “mass-gap” above the SM spectrum (i.e. no unambiguous sign of NP up to ~ 1 TeV)

This is perfectly consistent with the (pre-LHC) indications coming from indirect NP searches (EWPO + flavor → light Higgs + mass gap above SM spectrum).

But all the problems of the SM (hierarchy problem, flavor pattern, dark-matter, U(1) charges,...) are still unsolved → the motivation for NP still there (even stronger than before....)

The key questions (*as in the pre-LHC era*) are:

- How large is the “mass gap”?
- Can we expect a non-minimal flavor pattern?

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...but the situation is changing rapidly thanks to a small **DOSE** (*Diphoton Over-excitement for a Small Excess*) of Run-II data and the “**BURP**” (*B-physics Under-estimated Rays of new Physics*) from the digestion of Run-I !

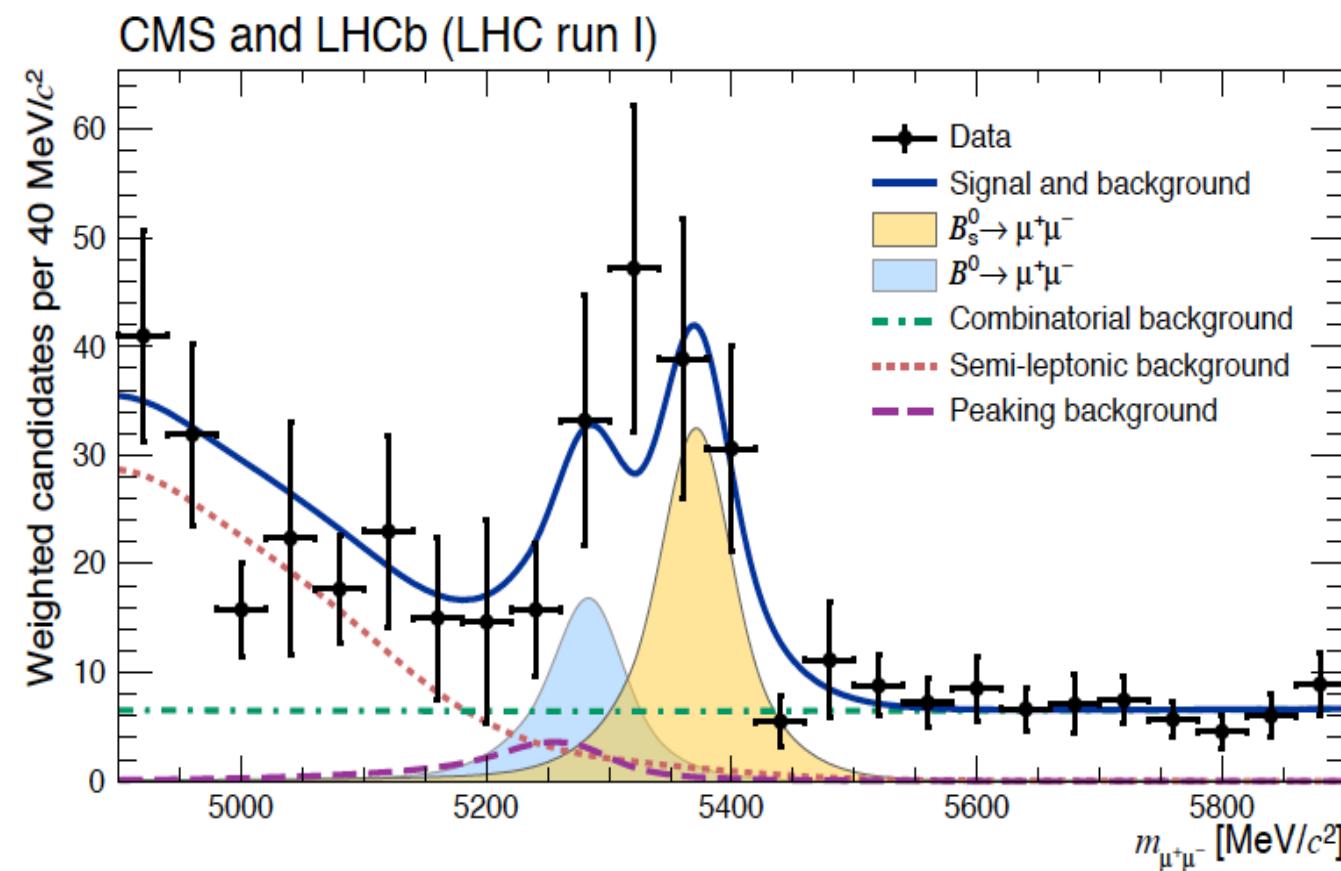
Jokes, apart:

- Direct bounds on NP exceed ~ 1 TeV only for new states colored and/or strongly coupled to 1st & 2nd generation of quarks
- Similarly, the tight indirect bounds from flavor physics always involve transitions with 1st & 2nd generation of quarks & leptons



NP models with (relatively) light **NP** and where 3rd generation of quarks & leptons have a special role are (still) very well-motivated → interplay of flavor-physics and high-pT physics extremely important → **LFU studies are crucial** !

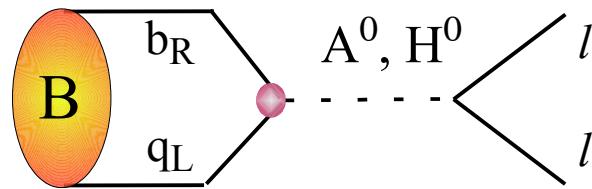
The role of $B_{s,d} \rightarrow \mu\mu$



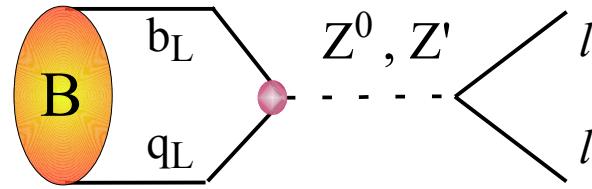
► The (still relevant) role of $B_{s,d} \rightarrow \mu\mu$

The whole set of $B_{s,d} \rightarrow l^+l^-$ decays (6 modes) remains a unique source of information about flavor physics beyond the SM:

- theoretically very clean (virtually no long-distance contributions)
- particularly sensitive to FCNC *scalar currents* and FCNC *Z penguins*



Possible large enhancements
(by now excluded by present data)



Relevant for $\text{BR} = \mathcal{O}(\text{SM})$

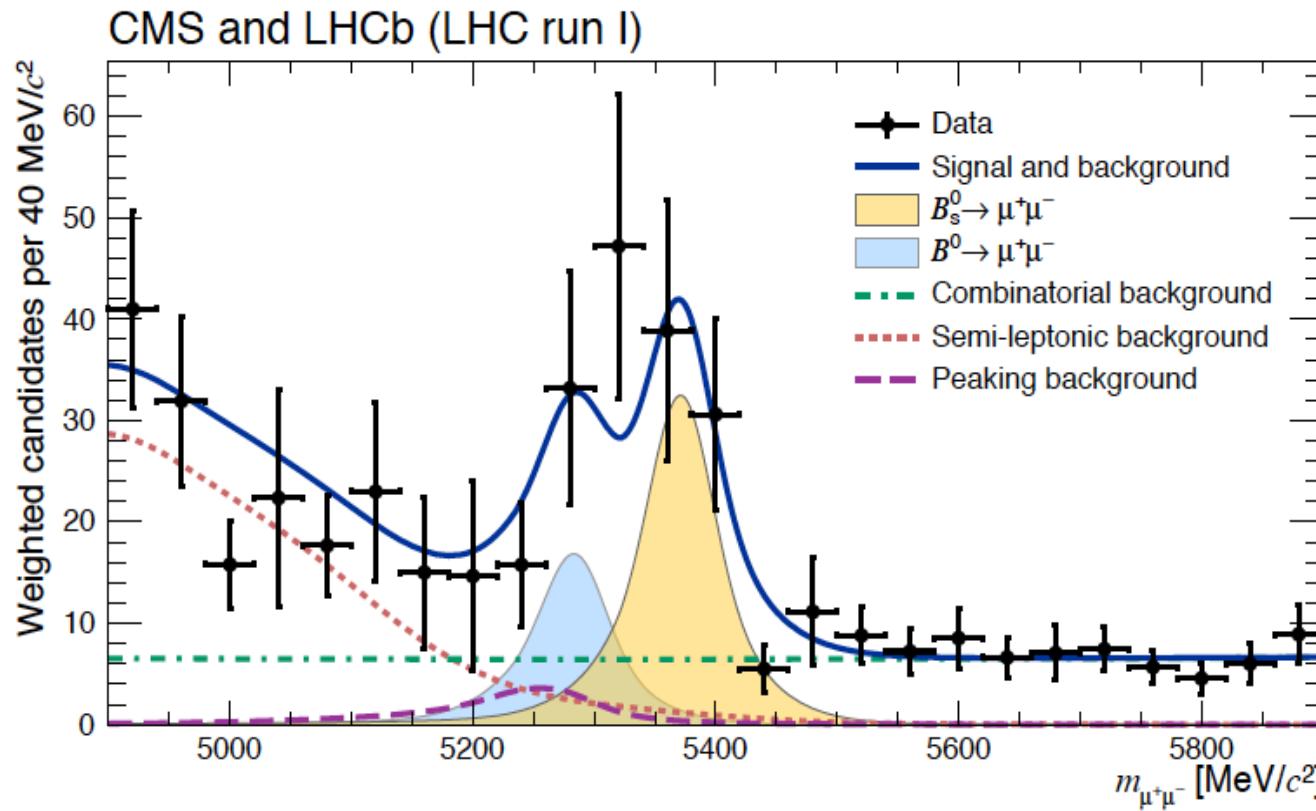
$$\mathcal{B}(B_s^0 \rightarrow \mu^+\mu^-)_{\text{SM}} = (3.66 \pm 0.23) \times 10^{-9}$$

e channels suppressed by $(m_e/m_\mu)^2$
τ channels enhanced by $(m_\tau/m_\mu)^2$

Present th. error $\sim 6\%$

↓
likely to decrease to 2-3%
in ~ 5 years (f_B from Lattice)

► The (still relevant) role of $B_{s,d} \rightarrow \mu\mu$



At present there is perfect compatibility with the SM, **but there is still large room for NP**

N.B.: the allowed room for NP is \sim size of the effect observed in P_5'
 \rightarrow fit of P_5' anomaly with $C_9 = -C_{10}$ (pure left-handed interaction)
 works very well

$$\mathcal{B}(B_s^0 \rightarrow \mu^+\mu^-)_{\text{SM}} = (3.66 \pm 0.23) \times 10^{-9}$$

$$\mathcal{B}(B_s^0 \rightarrow \mu^+\mu^-) = (2.8^{+0.7}_{-0.6}) \times 10^{-9}$$

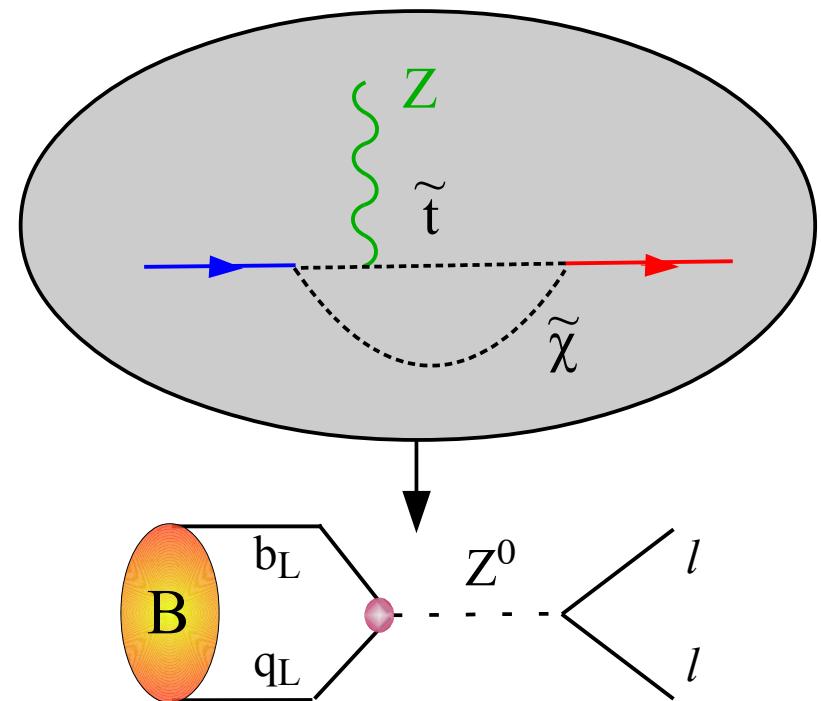
LHCb + CMS

► The (still relevant) role of $B_{s,d} \rightarrow \mu\mu$

The fact we don't see large enhancements over the SM in $B_s \rightarrow \mu\mu$ does not mean the six $B_{s,d} \rightarrow ll$ decay modes are becoming less interesting.... !

We simply excluded scenarios with large scalar FCNC's, and we entered into a regime where different type of amplitudes (**Z-penguins**, **Z'**, ...) can affect these decays

E.g.: SUSY with relatively light stops
(still allowed) and “disoriented A terms”



Possible $O(\pm 30\%)$ corrections to the BR

Behring, Gross, Hiller, Schacht '12

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We simply excluded scenarios with large scalar FCNC's, and we entered into a regime where different type of amplitudes (**Z-penguins**, **Z'**, ...) can affect these decays → **the good TH control over the BRs could allow to explore these scenarios in great detail with more statistics**



No doubt these mode will be interesting in the future.

What is less clear is the outcome of the “competition” between LHCb and CMS (on $B_{s,d} \rightarrow \mu\mu$) in a high-lumi perspective

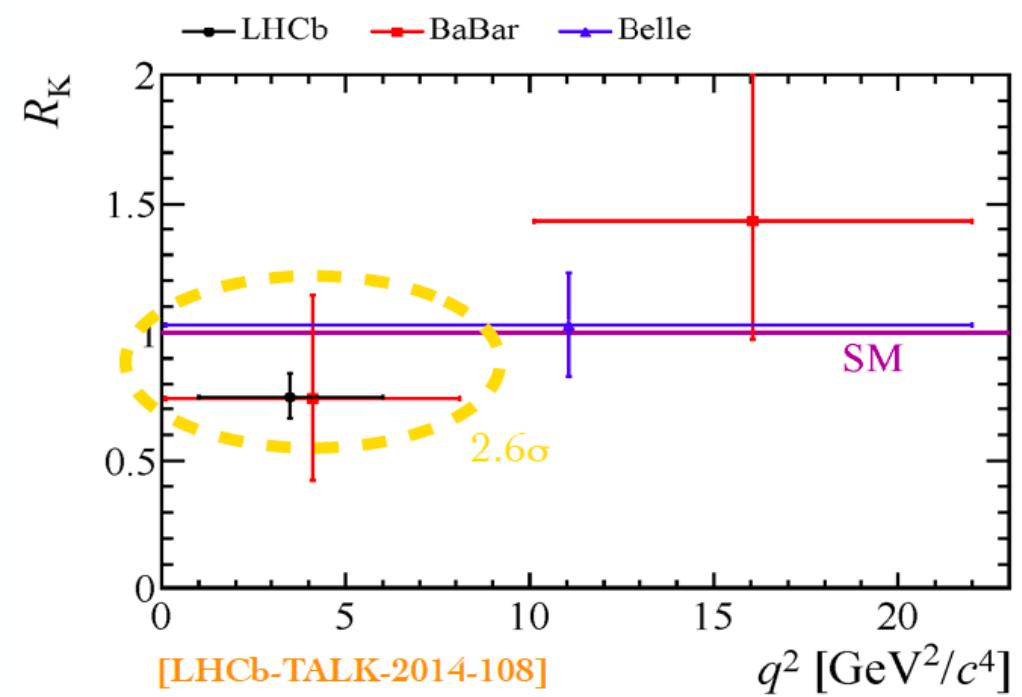
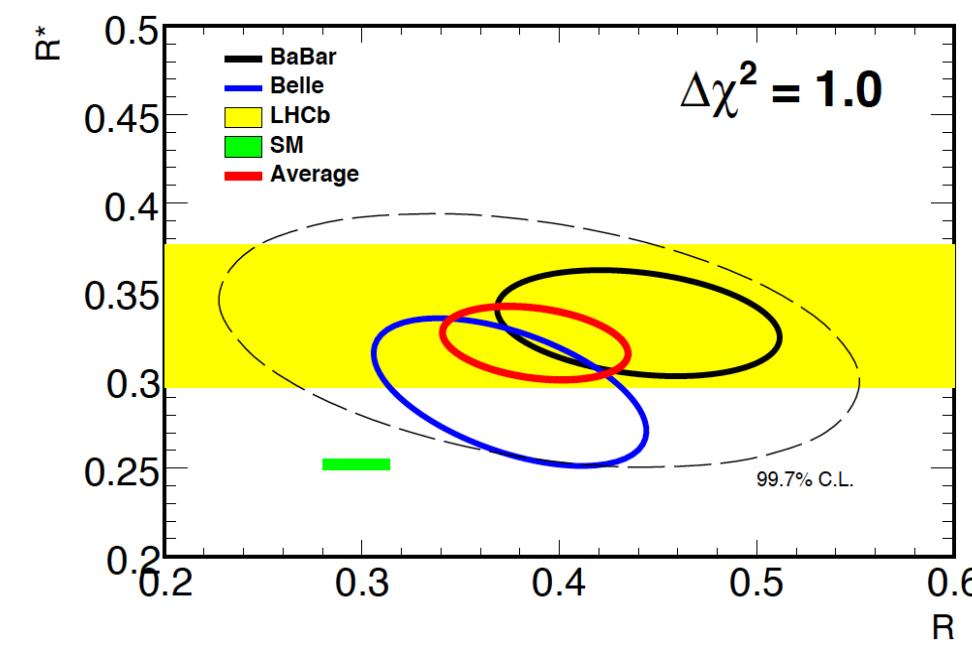
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LHCb + CMS

The “new frontier”: Lepton Flavor Universality

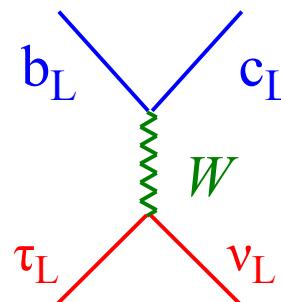


► The “new frontier”: Lepton Flavor Universality

A renewed interest in possible violations of LFU has been triggered by two very different sets of observations:

I) LFU test in $b \rightarrow c$ charged currents: τ vs. light leptons (μ, e)

$$R(X) = \frac{\Gamma(B \rightarrow X\tau\bar{\nu})}{\Gamma(B \rightarrow X\ell\bar{\nu})}$$



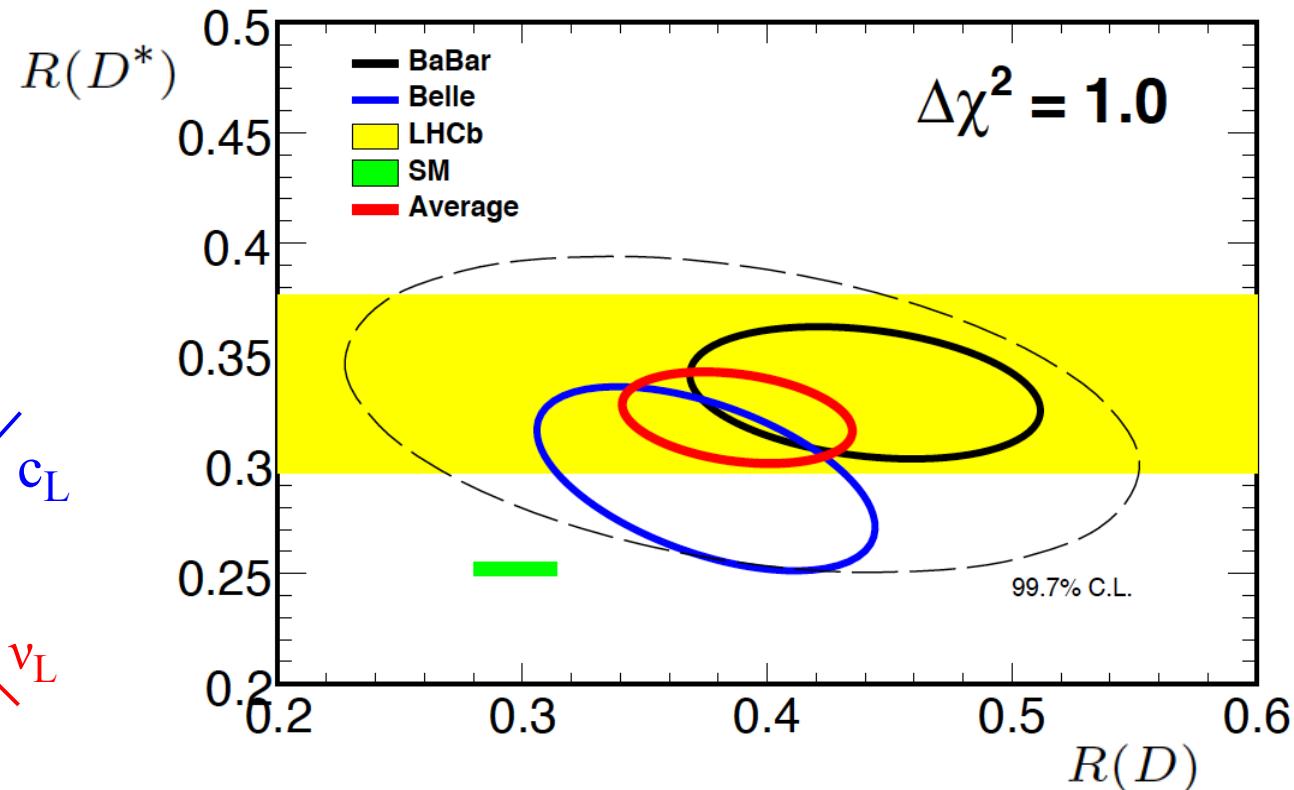
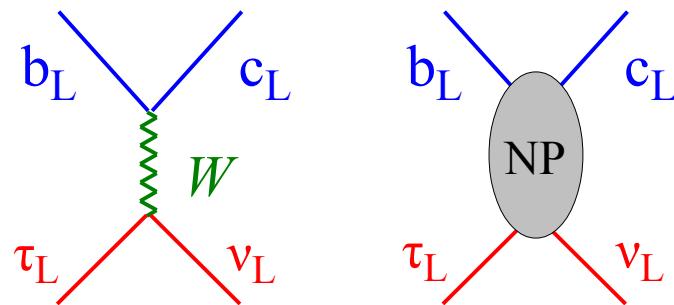
	$R(D)$	$R(D^*)$
BaBar	$0.440 \pm 0.058 \pm 0.042$	$0.332 \pm 0.024 \pm 0.018$
Belle	$0.375^{+0.064}_{-0.063} \pm 0.026$	$0.293^{+0.039}_{-0.037} \pm 0.015$
LHCb		$0.336 \pm 0.027 \pm 0.030$
Average	0.388 ± 0.047	0.321 ± 0.021
SM expectation	0.300 ± 0.010	$\sim 1.8\sigma$
		$\sim 3.2\sigma$

- SM prediction quite solid: f.f. uncertainty cancel (*to a good extent...*) in the ratio
- Consistent exp. results by 3 (very) different experiments

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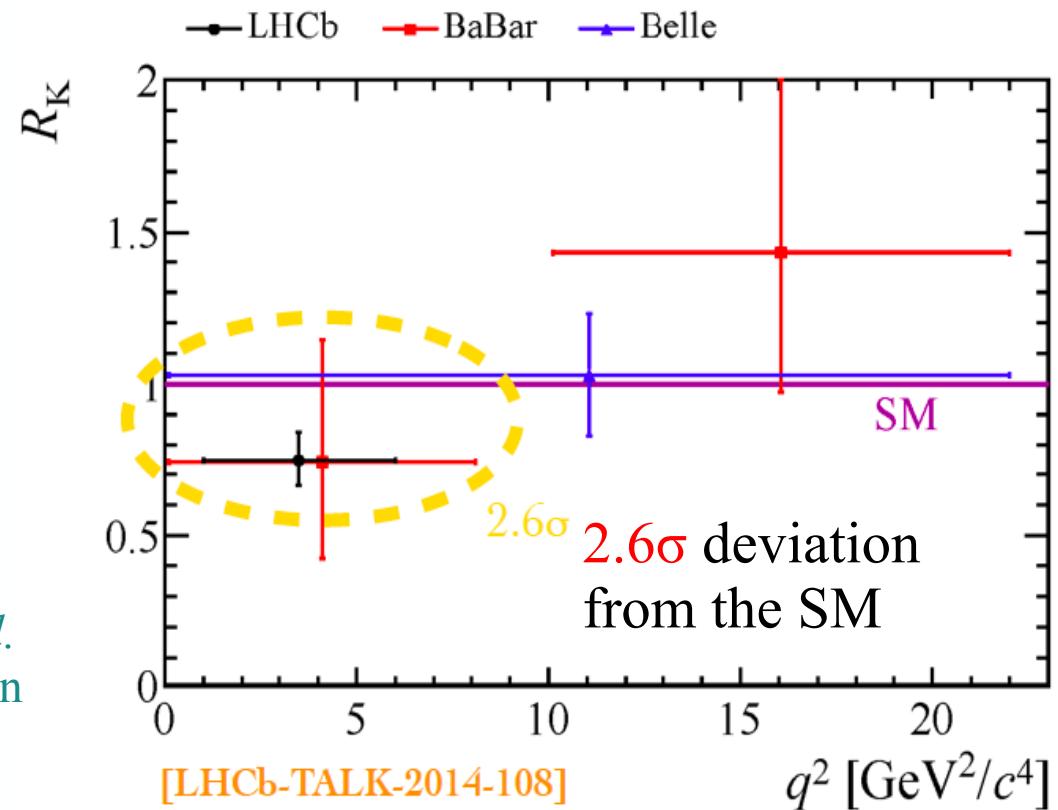
- SM prediction quite **solid**: f.f. uncertainty cancel (*to a good extent...*) in the ratio
- Consistent exp. results by 3 (very) different experiments
 - **4σ** excess over SM (if D and D* combined)
 - The two channels are well consistent with a universal enhancement (~30%) of the SM $b_L \rightarrow c_L \tau_L \bar{\nu}_L$ amplitude (*RH or scalar amplitudes disfavored*)

► The “new frontier”: Lepton Flavor Universality

II) LFU test in $b \rightarrow s$ neutral currents: μ vs. e

$$R_K = \frac{\int d\Gamma(B^+ \rightarrow K^+ \mu\mu)}{\int d\Gamma(B^+ \rightarrow K^+ ee)}$$

[1-6] GeV²



- Negligible th. error → clean test of **LFU** (in neutral currents)

$$R_K = 1 \pm O(1\%)$$

Bordone *et al.*
to appear soon

- The statistical significance of R_K alone is small, but it increases a lot taking into account also the P5' anomaly and considering NP models that affects only (mainly) $b \rightarrow s \mu\mu$ [*and not* $b \rightarrow s ee$]
→ perfect consistency of the 2 anomalies under this (motivated) hypothesis

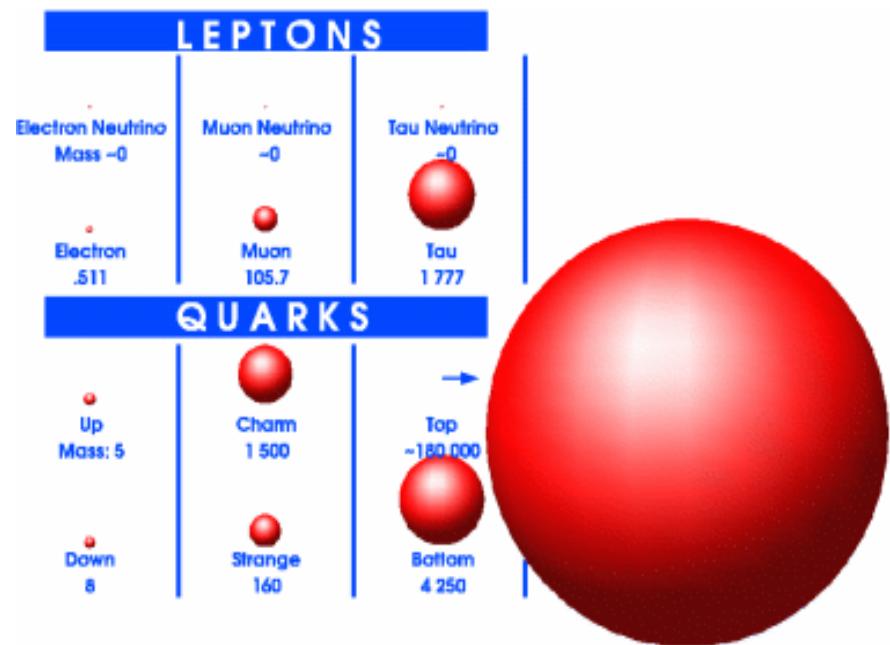
★ General considerations about the breaking of LFU

These recent results have stimulated a significant amount of theoretical activity.

Most interesting aspect: possible breaking of LFU, both in charged currents ($b \rightarrow c\tau\nu$ vs. $b \rightarrow c\mu\nu$) and in neutral currents ($b \rightarrow s\mu\mu$ vs. $b \rightarrow s\bar{e}e$)

A few general messages:

- LFU is not a fundamental symmetry of the SM Lagrangian (*accidental symmetry in the gauge sector, broken by Yukawas*)
- LFU tests at the Z peak are not too stringent (→ gauge sector)
- Most stringent tests of LFU involve only 1st-2nd gen. quarks & leptons
→ Natural to conceive NP models where LFU is violated more in processes with 3rd gen. quarks (↔ hierarchy in Yukawa coupl.)



★ General considerations about the breaking of LFU

These recent results have stimulated a significant amount of theoretical activity:

- S. Fajfer, J. F. Kamenik, I. Nisandzic and J. Zupan, Phys. Rev. Lett. **109** (2012) 161801 [[arXiv:1206.1872](#)].
 - S. Descotes-Genon, J. Matias and J. Virto, Phys. Rev. D **88** (2013) 074002 [[arXiv:1307.5683](#)].
 - W. Altmannshofer and D. M. Straub, Eur. Phys. J. C **73** (2013) 2646 [[arXiv:1308.1501](#)].
 - A. Datta, M. Duraisamy and D. Ghosh, Phys. Rev. D **89** (2014) 7, 071501 [[arXiv:1310.1937](#)].
 - G. Hiller and M. Schmaltz, Phys. Rev. D **90** (2014) 054014 [[arXiv:1408.1627](#)]; JHEP **1502** (2015) 055
 - A. Crivellin and S. Pokorski, Phys. Rev. Lett. **114** (2015) 1, 011802 [[arXiv:1407.1320](#)].
 - S. L. Glashow, D. Guadagnoli and K. Lane, Phys. Rev. Lett. **114** (2015) 091801 [[arXiv:1411.0565](#)].
- + many others...

...but till a few months ago most attempts focused only on one set of anomalies
(either charged or neutral currents)

What I will discuss next are some general considerations in trying to describe both these effects within simplified (rather general) semi-dynamical models.

★ EFT-type considerations:

- Anomalies are seen only in semi-leptonic (quark \times lepton) operators
- RR and scalar currents disfavored \rightarrow LL current-current operators
- Necessity of at least one $SU(2)_L$ -triplet effective operator (+ maybe a singlet one):

$$\frac{g_q g_\ell}{\Lambda^2} \lambda_{ij}^q \lambda_{kl}^\ell (\bar{Q}_L^i T^a \gamma_\mu Q_L^j)(\bar{L}_L^k T^a \gamma^\mu L_L^l)$$

Bhattacharya *et al.* '14

Alonso, Grinstein, Camalich '15
Greljo, GI, Marzocca '15

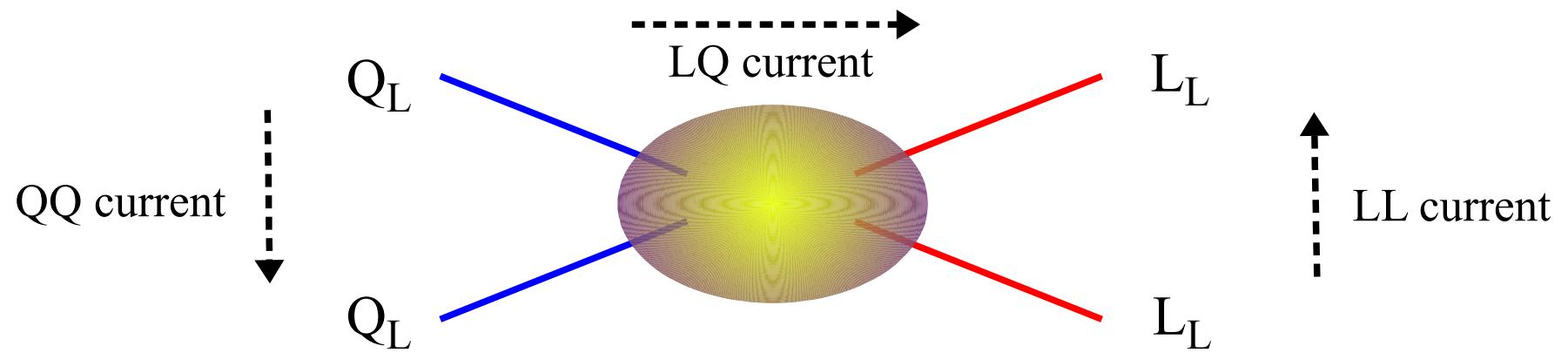
- Large coupling (competing with SM tree-level) in $b\bar{c}$ ($=33_{\text{CKM}}$) $\rightarrow l_3 \bar{\nu}_3$
- Small non-vanishing coupling (competing with SM FCNC) in $b\bar{s}$ $\rightarrow l_2 \bar{l}_2$

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- Two natural classes of mediators, giving rise to different correlations among quark \times lepton, (evidence) and quark \times quark + lepton \times lepton (bounds)

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- Large coupling (competing with SM tree-level) in $b\bar{c}$ ($=33_{CKM}$) → $l_3 \bar{v}_3$
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- Two natural classes of mediators, giving rise to different correlations among **quark**×**lepton**, (evidence) and **quark**×**quark** + **lepton**×**lepton** (bounds)



$$\lambda_{ij}^{q,\ell} = \delta_{i3}\delta_{3j} + \text{small corrections for 2^{nd} (\& 1^{st}) generations}$$

→ fits well with the idea of approximate $U(2)^n$ flavor symmetry
(possible links with models explaining the “origin” of flavor)

★ General consequences in charged currents:

$$\frac{\mathcal{A}(b \rightarrow c \ell^i \bar{\nu}^i)_{\text{SM+NP}}}{\mathcal{A}(b \rightarrow c \ell^i \bar{\nu}^i)_{\text{SM}}} = 1 + \boxed{R_0} \lambda_{ii}^\ell \quad R_0 \equiv \frac{g_\ell g_q}{g^2} \frac{m_W^2}{\Lambda^2}$$

I. From $R(D^*)$ & $R(D)$ data $[\Gamma(\mathbf{b} \rightarrow \mathbf{c}\tau\nu)/\Gamma(\mathbf{b} \rightarrow \mathbf{c}\mu\nu)] \rightarrow \boxed{R_0 = 0.14 \pm 0.04}$

Here only the dominant (3rd generation coupling) appears:

$$\mathbf{b} \rightarrow \text{“u}_b\text{”} (= V_{tb} t + V_{cb} c + V_{ub} u) \rightarrow l_3 v_3$$

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I. From $R(D^*)$ & $R(D)$ data $[\Gamma(b \rightarrow c\tau\nu)/\Gamma(b \rightarrow c\mu\nu)] \rightarrow R_0 = 0.14 \pm 0.04$

II. In principle, it should be possible to get a strong bound on the sub-leading leptonic coupling ($\lambda_{\mu\mu}$) from $\Gamma(b \rightarrow c\mu\nu)/\Gamma(b \rightarrow ce\nu)$, but surprisingly it is not so stringent ($|\lambda_{\mu\mu}| \lesssim 0.1$) → *no dedicated studies @ B-factories !*

★ A simplified dynamical model (I):

Main assumptions:

Greljo, GI, Marzocca '15

- We assume the effective triplet operator is the result of integrating-out a heavy triplet of vector bosons (W' , Z') coupled to a single current:

$$J_\mu^a = g_q \boxed{\lambda_{ij}^q} \left(\bar{Q}_L^i \gamma_\mu T^a Q_L^j \right) + g_\ell \boxed{\lambda_{ij}^\ell} \left(\bar{L}_L^i \gamma_\mu T^a L_L^j \right) \quad \longrightarrow \quad \frac{1}{2m_V^2} J_\mu^a J_\mu^a$$

- Non-Universal flavor structure of the currents → mainly 3rd generations
 - Coupling to 3rd generations not suppressed [*dynamical assumption*]
 - Coupling to light generations controlled by small $U(2)_q \times U(2)_l$ breaking spurions related to sub-leading terms in the Yukawa couplings

$$\lambda^q \simeq \begin{pmatrix} |\epsilon|^2 V_{3\alpha}^* V_{3\beta} & \epsilon^* V_{3\alpha}^* \\ \epsilon V_{3\beta} & 1 \end{pmatrix}_{\text{down-type mass basis}} \quad \begin{array}{l} \lambda_{bd} \ll \lambda_{bs} \ll \lambda_{bb} = 1 \\ \lambda_{ss} \sim \lambda_{bs}^2 \end{array}$$

★ A simplified dynamical model (I) → low-energy global fit:

5 free parameters: $\epsilon_{\ell,q} \equiv \frac{g_{\ell,q} m_W}{g m_V} \approx g_{\ell,q} \frac{122 \text{ GeV}}{m_V} + \lambda_{bs}^q, \lambda_{\mu\mu}^\ell, \lambda_{\tau\mu}^\ell$

several constraints:

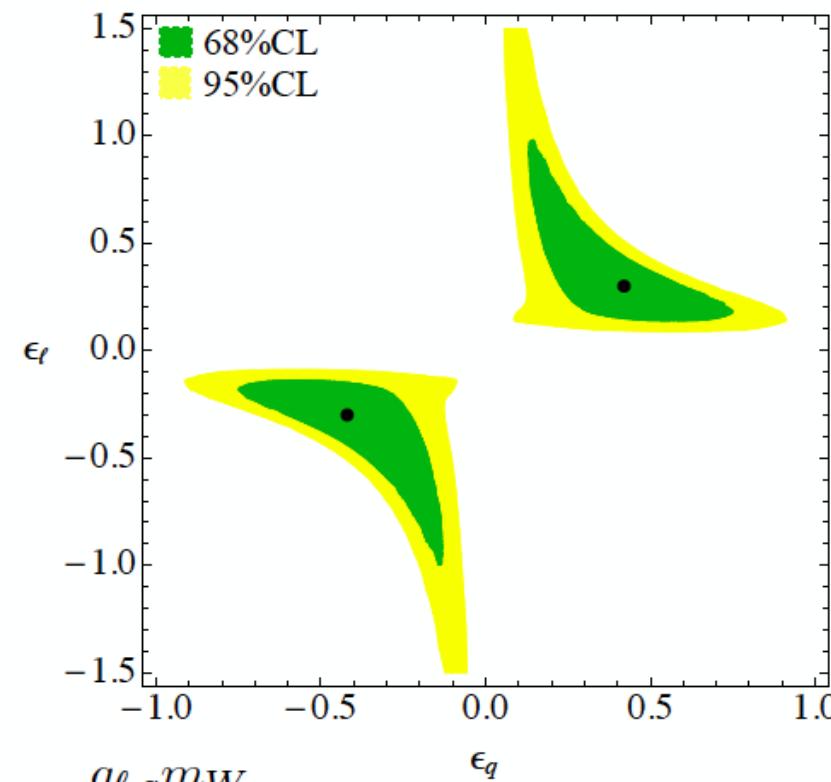
- $R(D^*)$
- $R(D)$
- R_K
- $P_5'(B \rightarrow K^* \mu\mu)$
- $B(B \rightarrow K\nu\nu)$
- $\Delta M_{Bs}, \Delta M_{Bd}$
- $CPV(D - \bar{D})$
- $\Gamma(B \rightarrow X\mu\nu)/\Gamma(B \rightarrow Xe\nu)$
- $\tau \rightarrow 3\mu$
- $\Gamma(\tau \rightarrow \mu\nu\nu)/\Gamma(\tau \rightarrow e\nu\nu)$



Overall good fit of low-energy data
(non-trivial given tight constraints from $\Delta F=2$ & L_FV)

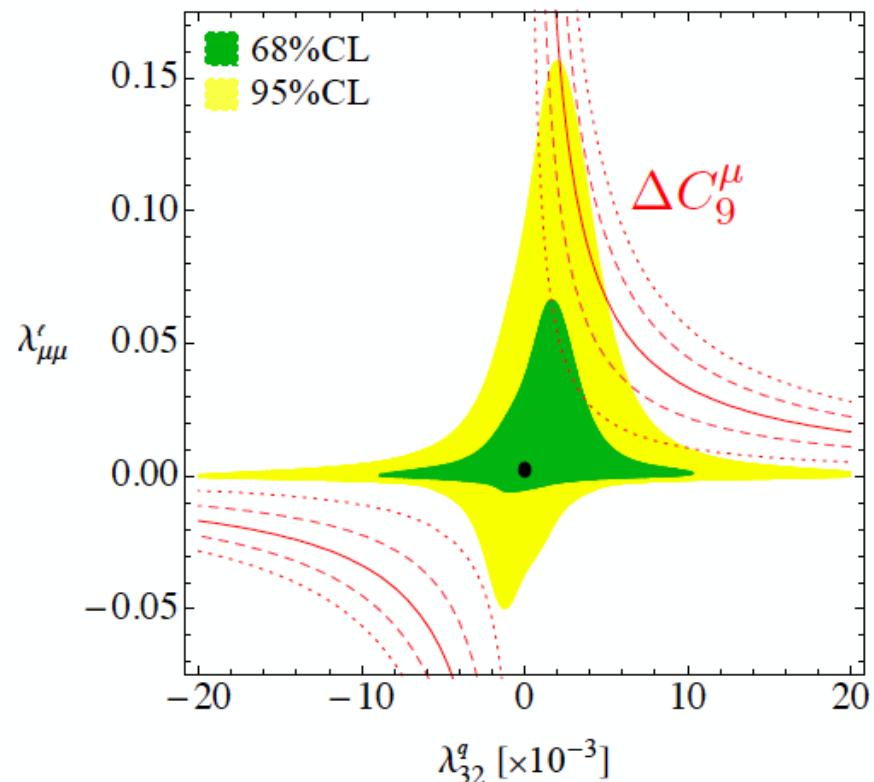
Best fit point: $\epsilon_\ell \approx 0.37, \epsilon_q \approx 0.38$ $p(\text{SM}) = 0.002$
(flavor structure of the sub-leading terms not really probed)

- ★ A simplified dynamical model (I) → low-energy global fit:



$$\epsilon_{\ell,q} = \frac{g_{\ell,q} m_W}{g m_V}$$

$$\epsilon_\ell, \epsilon_q \lesssim 1$$



$$\lambda_{\mu\mu} \lesssim 0.1$$

$$\lambda_{bs} \lesssim 0.015$$

- ★ A simplified dynamical model (I) → further low-energy tests:

$$\mathcal{L}_{\text{eff}} = -\frac{1}{2m_V^2} J_\mu^a J_\mu^a \quad \text{works well...}$$

... and gives several clear predictions for future low-energy data:

- $b \rightarrow c(u) \ell \nu$ $\text{BR}(B \rightarrow D^* \tau v)/\text{BR}_{\text{SM}} = \text{BR}(B \rightarrow D \tau v)/\text{BR}_{\text{SM}} = \text{BR}(\Lambda_b \rightarrow \Lambda_c \tau v)/\text{BR}_{\text{SM}}$
 $= \dots = \text{BR}(B_u \rightarrow \tau v)/\text{BR}_{\text{SM}}$ $R^{\mu/e}(X) \sim 10\% R^{\tau/\mu}(X)$
- ★ universal 20-30% enhancement of C.C. semi-leptonic decays into tau leptons
- ★ 1-2 % (universal) breaking of universality between muons & electrons (in leading CC modes)

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$$\begin{aligned} \bullet b \rightarrow s \mu \mu & \quad \Delta C_9^\mu = -\Delta C_{10}^\mu, \text{ but overall size of the anom. should decrease} \\ \bullet b \rightarrow s \tau \tau & \quad |NP| \sim |\text{SM}| \rightarrow \text{large enhancement } (\sim \text{BR} \times 4) \text{ or strong suppr.} \\ \bullet b \rightarrow s v v & \quad \sim \pm 50\% \text{ deviation from SM in the rate} \end{aligned}$$

► N.B: the deviations should be seen universally in all the hadronic modes: $B \rightarrow K^* \tau \tau$, $B \rightarrow K \tau \tau$, $\Lambda_b \rightarrow \Lambda \tau \tau$, ...

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 $= \dots = \text{BR}(B_u \rightarrow \tau v)/\text{BR}_{\text{SM}}$ $R^{\mu/e}(X) \sim 10\% R^{\tau/\mu}(X)$

- $b \rightarrow s \mu\mu$ $\Delta C_9^\mu = -\Delta C_{10}^\mu$, but overall size of the anom. should decrease
- $b \rightarrow s \tau\tau$ $|NP| \sim |SM| \rightarrow$ large enhancement ($\sim BR \times 4$) or strong suppr.
- $b \rightarrow s vv$ $\sim \pm 50\%$ deviation from SM in the rate

- Meson mixing $\sim 10\%$ deviations from SM both in ΔM_{Bs} & ΔM_{Bd}
- τ decays $\tau \rightarrow 3\mu$ not far from present exp. bound

★ A simplified dynamical model (II):

Barbieri, GI, Pattori, Senia '15

Main assumptions:

- We assume the effective triplet operator is the result of integrating-out Lepto-Quark fields
- Non-Universal flavor structure of the current, based again on approximate $U(2)_q \times U(2)_l$ flavor symmetry
- Both Vector and Scalar LQ tried → Vector LQ, $SU(2)_L$ -singlets, produce a very good fit to data (*essentially as good as in model I*)



- Some differences with respect to model I in other observables:
 - No differences in CC
 - Much larger effects possible in $b \rightarrow s \tau\tau$ & $b \rightarrow s vv$
 - Naturally smaller effects in $\tau \rightarrow 3\mu$

★ UV completions & high-energy bounds:

In both cases (heavy vector triplets & vector LQ) we should address two basic questions:

- Are these models compatible with high-energy (direct) searches?
- Can we find meaningful UV completions?

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In both cases no real problem provided we are in a regime of strong-coupling [large couplings → heavy (~ 1 TeV) masses].

E.g.: the heavy vectors should have a mass $\sim 1.4\text{-}1.8$ TeV (not easily detectable due to small coupling to light quarks & large width)

- Can we find meaningful UV completions?

★ UV completions & high-energy bounds:

In both cases (heavy vector triplets & vector LQ) we should address two basic questions:

- Are these models compatible with high-energy (direct) searches? Yes
- Can we find meaningful UV completions?

An attractive possibility is that of composite models, that would allow also a to build a natural link to the possible 750 GeV di-photon “bump” (*if it is there...*)

A concrete example [Buttazzo, Greljo, GI, Marzocca, to appear next week] can be build with a proper set of vector-like (techni-)fermions, charged under a new strong dynamics and mixed with 3rd gen. SM quarks & leptons

→ “new spectroscopy” that include:

X(750) ~ “techni- π^0 ” (decaying to 2γ via the anomaly)

Heavy Vectors ~ “techni- ρ ” (responsible for the B-physics anomalies)

Conclusions

- We entered in a very special era in particle physics: the SM is a successful theory that has no intrinsic energy limitations.
- Motivations for NP still there (*including the puzzling structure of quark and lepton masses matrices, or the origin of flavor...*) → flavor physics remains very interesting, and we must search for NP with an “open-mind” perspective, given the lack of a clear preferred direction in “model space”.
- While “classical studies” of rare B (\rightarrow muon) decays remains well motivated, recent data have helped us to identify a very rich “new frontier” in flavor physics: the study of LFU (*whose interest will remain high even if present anomalies will disappear*) → possible improved performances on tau & e modes (even non-rare) should be carefully investigated in view of possible LHCb upgrades.