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How to engage authors into an open bibliography initiative, the RePEc Author Service

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Summary

Open bibliographies, and by extension open access, only become self-sustained if there is a critical mass of material and of users. Quite obviously, there is a chicken and egg problem here. With the example of RePEc, we show that it is critical to engage authors using their self-interest to create usage and critical mass simultaneously. Thus, it is not sufficient to create many institutional repositories if there is no motivation for authors to participate in them. This talk will show how to motivate them, taking as an example the RePEc Author Service.

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