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What can we learn from Europe to fill our repositories?

10 golden rules

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NEEO Content Recruitment Tutorial, June 2009

Background: A DRIVER study

- DRIVER and SURF
- Research study 2006 – 2007
- Publication 2008

Proudman, V. (2008) The population of repositories.
In Eds. K. Weenink, L. Waaijers and K. van Godtsenhoven,
A DRIVER's Guide to European Repositories (pp. 49 - 101)
Amsterdam: Amsterdam University Press

- Research update 2008

7 good practices

Institutional Repository

1. University of Minho, Portugal
   - mandates, incentives, advocacy, organisation and take-up
2. ePrints Soton & ECS EPrints Repository (UK)
   - school and campus IR synergies and differences, mandates, organisational aspects and services
3. CERN
   - International scope, critical mass, challenges & opportunities with SA community

7 good practices

Regional repository services

4. HAL (F)
   - central archive, scope, services
5. Cream of Science (NL)
   - showcase, quality results, community networks

International repository-based services

6. Connecting Africa (NL)
   - international portal, networking & research
7. NEREUS and Economists Online
   - International library network, services based on leading economics research

6 key influential factors

1. Policy
2. Organisational issues
3. Content recruitment strategies
4. Service provision
5. Advocacy
6. Legal issues

Stakeholders

Who affects or will be affected by your actions?

- High-level management
  - Vice-chancellors, Exec. Boards, CIO, Deans, Faculty heads of administration
- Researchers
  - Depts, research groups, individuals
- Research management information
- Library: management, teams, …
- PR, Marketing and Communication
- Other ….

Rule no. 1

Define and address your stakeholders specifically

Influential factors: Policy

1. Policy
   - > Policy planning & decision-making
   - > Policy issues & implementation
   - > Mandates (institutional & funder)
   - > Incentives
   - > Knowledge exchange

   - > Organic

Rule no. 2

Establish a well-defined policy and further develop it

Influential factors: Organisation

2. Organisational issues

- Institutional buy-in
- Management structures
- Heavy-weight networks
- The organisation of data input
- Work-flow analysis

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Rule no. 3

A repository knows and works with its organisational strengths and limitations

Influential factors

- Policy
- Organisational issues
3. Content recruitment strategies
4. Service provision
- Advocacy
- Legal issues

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Address the discipline

- The current organisation and storage of data
- Work processes
- Publication type
- Current publication channels
- Visibility and the tradition of self-archiving
- Unlocking new content
- Ownership and sustainability

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Know the reasons for take-up

1. Visibility and impact
2. Mandates to deposit
3. The priniciples of Open Access
4. Preservation
5. Research assessment
6. Identification with the service / provider
7. Work done on behalf of the researcher
8. Services

Rule no. 4

One size does not fit all.
Understand and address your content providers and their subject / research needs

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Collection development

- The goal of your repository
- Collection development choices
  - Content scope: involving faculty
  - Own institution output vs other inst.
  - Metadata vs full text
  - Current content vs. retro-digitisation
  - Versions
  - Submission and withdrawal policy
- Know your information providers and their services

Rule no. 5

Define and re-define your goals and develop a well-defined collection development policy reflects them

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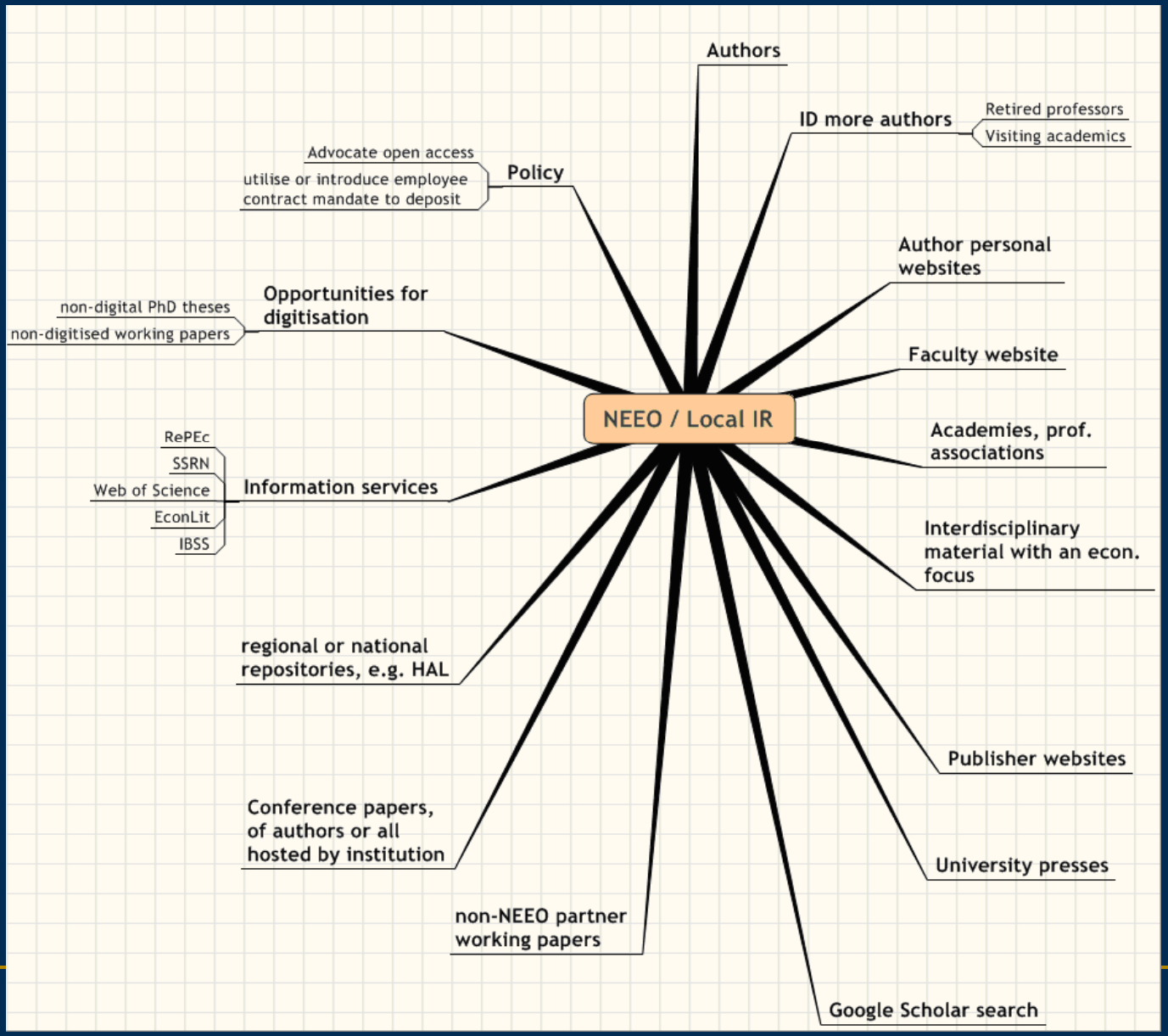
Working together with competitors

- Combination of Push & Pull

- Institutional: CRIS, DB: dept, r.grp
- Generic information stores: *UKDA*
- Generic information stores and/or services: *HAL*
- Generic information services: *Google*
- Subject-specific archives: *arxiv.org*
- Subject-specific services: *EconPapers*

NEEO content recruitement brainstorm

http://www.nereus4economics.info/neeo



Rule no. 6

Know and exploit the existing internal and external data sources to your advantage, particularly your CRIS

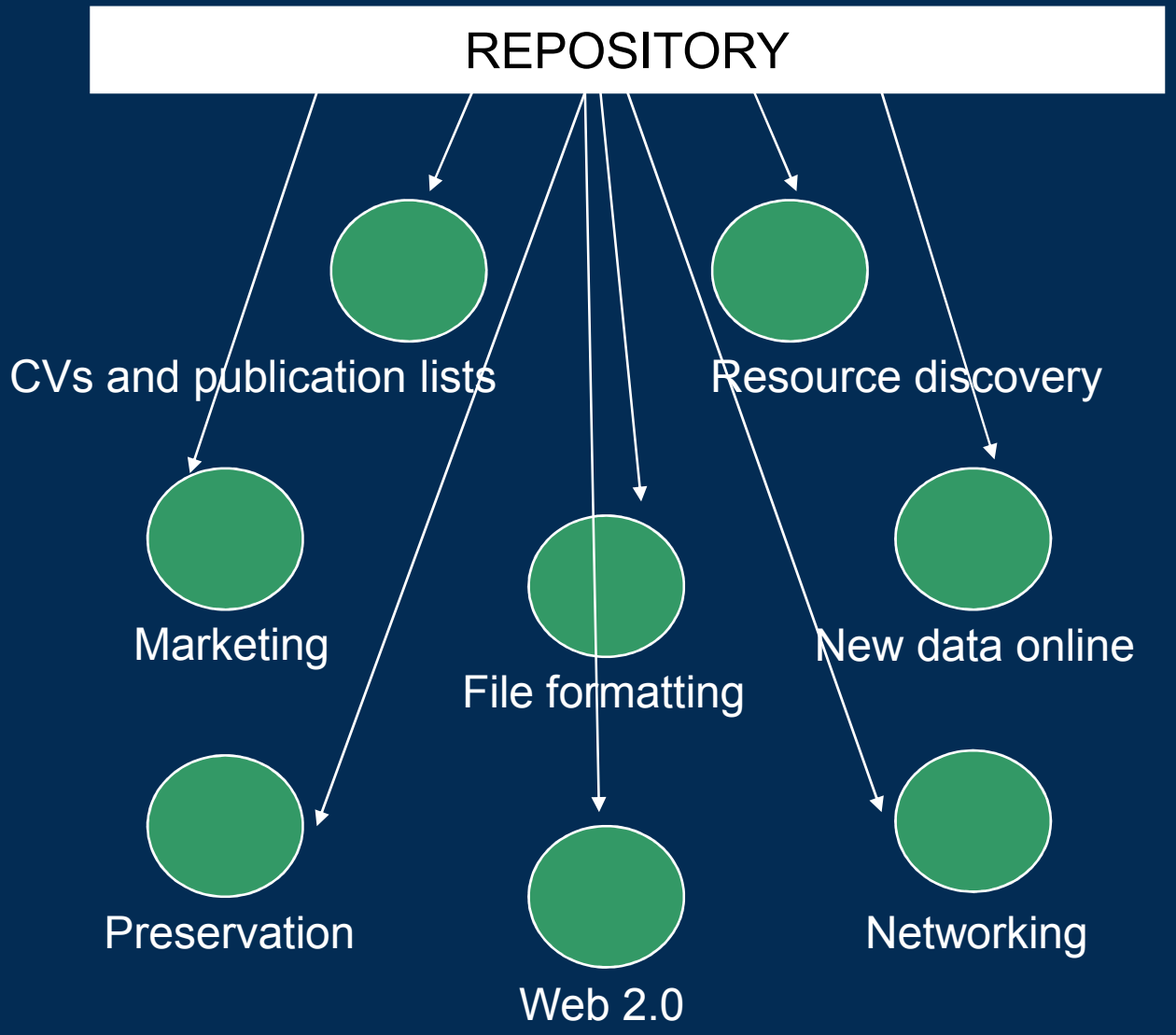
Influential factors

- Policy
- Organisational issues
- Content recruitment strategies

4. Service provision

- Advocacy
- Legal issues

28 services


REPOSITORY
CVs and publication lists
Resource discovery
Marketing
File formatting
New data online
Preservation
Networking
Web 2.0

28 services, 10 shared

- 6/6: Search and browse
- 5/6: Dissemination to info services
- 5/6: Automated publication lists

- 3/6: Bibliographic list export
- 3/6: Disciplinary views / portals
- 3/6: Usage statistics
- 3/6: RSS feeds
- 3/6: Customised deposit interfaces

Rule no. 7

Develop meaningful services which answer real problems or improve current production, storage or dissemination practices

Additional Critical Success Factors

- Use your local, regional, national and international networks for the development of policy, services and personnel
- Showcase your efforts and achievements
- Provide sound IPR information and support

= last 3 golden rules

Rule no. 8

Evaluate your decisions, follow your progress and benchmark yourself against others. Revise your actions

Rule no. 9

Showcase your efforts and achievements

Rule no. 10

Provide sound IPR information and support

Inhibiting factors

- IPR publisher restrictions & the lack of awareness
- Unclear goals: messages and benefits
- Competition: Information archive/services
- Content doubts: Quality and duplicates
- The organisation isn't able to carry thru
- The researcher: the individual
- Time is research

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10 golden rules

1. Define and address your stakeholders specifically
2. Formalise a policy, define it well, & further develop it
3. Know and work with your organisation
4. Understand and address your content providers and their subject / research needs
5. Define and re-define your goals and ensure your well-defined collection development policy reflects them
6. Know and exploit available data sources
7. Develop meaningful services which answer real problems and improve the research workflow
8. Monitor and evaluate your work
9. Showcase your efforts and achievement
10. Provide sound IPR information and support

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Experience is the teacher of all things

Julius Caesar
De Bello Civili, c. 52 BC