Content Recruitment Tutorial

Vanessa Proudman

Tilburg University

OAI6, 17 June 2009, Geneva
Programme

1. Introduction 15m
2. 10 golden rules for content recruitment 45m
3. Who we are 15m
4. Methods for content recruitment: manual vs automated 45m
5. Web 2.0 for content recruitment 30m
Ten golden rules for content recruitment
Who we are

Putting things in context
Who are we

- 32 institutions: universities, research institutions, international organisations, funding agencies, networks
Who are we?

1. Year of IR establishment
2. Mandates institutional / faculty / dept
3. Size and profile of institution, number of researchers
4. IR management
5. IR admin
6. Networks
Group activity

From where?  And how?
Web 2.0

Supporting our efforts
Utilising Web 2.0 for our IRs

INPUT

APP → 

OUTPUT

APP → APP
• SWORD’s Facebook app
http://fb.swordapp.org
More visibility and access
for your IR &
its research output
More visibility and access

Microblogging
- Twitter  http://twitter.com

Social networking
- Facebook  http://www.facebook.com

Media sharing
- Flickr  http://www.flickr.com/
- YouTube  http://www.youtube.com/
- Slideshare  http://www.slideshare.net/
Comparative study of friction coefficient in nonwovens using friction tester, fabric friction tester
http://tinyurl.com/n32ybk

An academic profile of first-year engineering students
http://tinyurl.com/mxmrj

O trabalho de Penelope: entre estruturalismo e neoestruturalismo http://tinyurl.com/8cva8

Identidade, alteridade e hermenéutica: a exemplaridade do europeuismo de Ricoeur http://tinyurl.com/motg3u

Personalismo e europeismo: pessoa, cultura, Europa http://tinyurl.com/kqbtm

Teachers' narratives of professional experience: building a culture of collaborative inquiry http://tinyurl.com/icf5o

CFRP - Confined reinforced concrete elements subjected to cyclic compressive loading http://tinyurl.com/me3esn

Avaliação do desempenho de um conector de cisalhamento em chapa dentada para estruturas mistas de aço e concreto http://tinyurl.com/qpp0x
More visibility and access

- Facebook
  http://www.facebook.com

- Media sharing
  > Flickr
    http://www.flickr.com/
  > YouTube
    http://www.youtube.com/
  > Slideshare
    http://www.slideshare.net/
RePEc (Research Papers in Economics) is a collaborative effort of hundreds of volunteers in 67 countries to enhance the dissemination of research in economics. The heart of the project is a decentralized database of working papers, journal articles and software components. All RePEc material is freely available.

You may add your own materials to RePEc through a department or institutional archive – all institutions are welcome to join and contribute their materials by establishing and maintaining their own RePEc archive. If your institution does not yet participate in RePEc, you may submit your own materials to NERA (the Munich Personal RePEc Archive), and they will automatically be included in RePEc. RePEc does not support personal archives (only institutional archives).

Contact Details
Office: http://www.repec.org/

Members
Displaying 8 of 12 members

Discussion board
Displaying 1 discussion topic
Start new topic | See All

Tb <> RePEc link??
1 post. Updated at 02:22 on 10 June 2009

The Wall
No Wall posts
See All

Write something...

Post

Photos
More visibility and access

Microblogging
- Twitter http://twitter.com

Social networking
- Facebook http://www.facebook.com

Media sharing
- Flickr http://www.flickr.com/
- YouTube http://www.youtube.com/
- Slideshare http://www.slideshare.net/
Leverage

How to get good use out of your items in your repository

2 comments Notes on slide 1

Comments 1 - 2 of 2

fang 2 months ago
Love it - will definitely share with our Proof of Concept team here at the University of Adelaide.
More visibility and access

• Social citation sites
  > Citeulike
    http://www.citeulike.org/
  > Connotea
    http://www.connotea.org/

• Social bookmarking sites
  > Delicious       http://delicious.com
  > Digg           http://digg.com
Search results for: Rehder [43 articles]  

All articles on CiteULike matching your search criteria

Users interested in: Rehder
Willers florecat Scis0000002 pylitosk rburnett eacosta garyfeng adrianna sternshein martainn suizan ingolitz daforredo wagner diangelis

Groups interested in: Rehder
- ReadingLab
- VisualLab
- PlantColdHardiness

Articles discussing: Rehder

REVITALISIERUNG DER GEWERBSCHAFTEN? DIE GRUNDLAGEN AMERIKANISCHER ORGANISIERUNGSERFOLGE UND IHRE ÜBERTRAGBARKEIT AUF DEUTSCHE VERHÄLTNISSE

by Dritta Rehder

PERSPECTIVES

by B Rehder
posted by 1 person

WHEN SIMILARITY AND CAUSALITY COMPETE IN CATEGORY-BASED PROPERTY GENERALIZATION.

Mem Cognit, Vol. 34, No. 1. (January 2006), pp. 3-16.
by B Rehder
posted by 2 people

WHEN SIMILARITY AND CAUSALITY COMPETE IN CATEGORY-BASED PROPERTY GENERALIZATION

by Bob Rehder

ZUM ZUSAMMENHANG ZWISCHEN VOLUMLÖSCHERUNGEN, UNTERBRINGUNG IM OFFENEN VOLLLAGE UND LEGALBÊWIEHRUNGEN BEI SEXUALSTRÄFTELERN

by Stefan suhling, Ulf Rehder

HOW CAN KAuAL KNOWLEDGE AFFECT CLASSIFICATION: A GENERATIVE THEORY OF CATEGORIZATION

by B Rehder, E Kim
posted by 3 people

FEATURE INFERENCE AND THE CAUSAL STRUCTURE OF CATEGORIES

by Bob Rehder, Russell C Burnett
posted by 1 person

Everyone's Tags

Most active tags on CiteULike
Filter:

3D adaptation algorithm alignment analysis and annotation bayesian bioinformatics biology book brain cancer cell classification clustering community complexity control culture data database design detection development disease dna dynamics education energy environment ethics evaluation evolution expression fMRI gender gene genetics genome genomics graph health history human imaging information interaction language learning management memory method methods microarray mimose mobile model modeling modelling models molecular network networks noise of ontology optimization performance philosophy physics prediction protein proteomics research review rma science search security selection sequencing simulation social software statistics structure surface survey svm system systems
Free online reference management for all researchers, clinicians and scientists
Completely free, no download

Already Registered?
Username Password
Login

Five reasons to use Connotea
1. Save and organize links to your references
2. Easily share references with colleagues
3. Access references from any computer
4. One click is all it takes
5. Easy to use. Start creating your library today

How it works
1. Find
   You find a reference

2. Save
   One click saves it on Connotea

3. Customize
   Add your own keywords for easy retrieval

Learn more
Watch a short video (2m 41s)
More visibility and access

- Social citation sites
  > Citeulike
    http://www.citeulike.org/
  > Connotea
    http://www.connotea.org/

- Social bookmarking sites
  > Delicious
    http://delicious.com
  > Digg
    http://digg.com
delicious
social bookmarking

All your stuff in one place.
Get to your bookmarks from any computer, anytime, anywhere.

Search the biggest collection of bookmarks in the universe...

Popular Bookmarks

The most popular bookmarks on Delicious right now

See more Popular bookmarks

10 Tips for Incredible Web Forms! | Design Reviver SAVE

Make My Mood » People sayings SAVE

jQuery Basics - jQuery for Beginners - jQuery Tutorial - jQuery 101 SAVE

Why Web Developers Don't Need A Mac | Developer's Toolbox | Smashing Magazine SAVE

Gizmodo - Stem Cell Contact Lenses Cure Blindness in Less Than a Month - Stem Cells SAVE

Building a Forum From Scratch with Ruby on Rails - Nettuts+ SAVE

New cool list of Linux must have programs. SAVE

Popular Tags
design
blog
video
software
tools
music
programming
webdesign
reference
tutorial
art
web
html
javascript
free
linux
web2.0
development
google
inspiration
photography
news
food
money
music
technology
video
More visibility and access

• Feeding web pages
  > Start pages and widgets
    • iGoogle
    • Netvibes
    • PageFlakes
  > Subject / group-oriented webpages / collaboratories
    • Internal
    • External
A brief bio and flattering photo

the only bit that I had to write!

My recent papers from the research repository RSS feed

My school's latest news items RSS feed

Recent blog entries from students' RSS feed

My recent lectures from teaching repository RSS feed

Source: http://www.slideshare.net/lescarr/leverage
Enriching & increasing access

- Tagging
- Commenting
SNEEP
(Redirected from Main Page)

Social Networking Extensions for EPrints

SNEEP is a rapid development project to develop extensions adding further key Web 2.0 features to EPrints, and demonstrate their use in an Institutional Repository. For the quickest overview, see the page of that name.

This is in response to the recent recommendation by Franklin and van Haren that projects be undertaken to investigate how institutional repositories can be made more accessible for learning and teaching through the use of Web 2.0 technologies. The project will develop and demonstrate fully working models of web software to incorporate these functions into EPrints, and report on its outcomes and findings. The output will be made openly available for reuse and further development by the community.

SNEEP is funded by JISC under the Repositories and Preservation Programme. Strand D: Repository StartUp and Enhancement - Rapid innovation projects: enhancing repository content.

The project was undertaken by the Digital Archives department of ULCC.

Latest News:
10 Jan 2009 *** SNEEP 0.3.2 released - new easier installation! ***
29 May 2008 Install manuals updated
29 May 2008 SNEEP Comments 1.0.1 released - now available (includes some important bug fixes)
29 May 2008 SNEEP Tag Beta released - updated (includes some bug fixes)
29 May 2008 SNEEP bundle released - updated (includes some important bug fixes)
23 May 2008 - SNEEP Comments 1.0 is now available
23 May 2008 - SNEEP Tag Beta is now available also SNEEP bundle
21 April 2008 - SNEEP Comments Beta Version is now available from the SNEEP Demo Repository
20th Feb 08: Functional specs are ready for review and comment.
27th Feb 08: Interim report for JISC now available.

Demos downloads and documents

- You can try out the SNEEP plugins on the SNEEP Demo Repository (as they become available).
- SNEEP plugins can currently be downloaded from the SNEEP Demo Repository (as they become available).
- Installation instructions are in this wiki.
- The SNEEPflet (PDF) produced for JISC Innovations Forum, Keele, July 2008.

SNEEP Components: Specifications

Each SNEEP component is an EPrints Plugin that can be used with an existing installation of EPrints 3.0.x (we’ll also be keeping abreast of 3.1).

- Overview
- Comments (Discuss)
- Bookmarks (Discuss)
- Tagging (Discuss)
- Notes (Discuss)
Academics Accountability Architecture Artists houses &amp;amp; studios Association of Professors Emeriti Background model Building Schools of the Future Building Schools/school building Challenges Coding Standards Connected Component labelling Culture Decision analysis Design Project Design learning spaces Design management/managing design Designing schools/school design Education Estates Ethics FPGA Facilities Foreground segmentation Freemasonry Higher Education Higher Education buildings Hough transform Hybridity Identity Image Processing Inclusion Institutional Repository Interdependency Key Roles Learning Landscapes Learning environments Lincoln Association of Professors Emeriti Literature Review Mixture of Gaussians Multimedia Open Source Software Portfolio Project management Quarry site Repository Research SU Podium School governors School leadership Site model Social Construction Social work Software Complexity Sri Lanka Staff involvement in school design Statements Student involvement in school design Temporary structures Tradition University buildings Virtual Studio Yorkshire Sculpture Park academic writing aerial images business information systems business management case studies communicating research community involvement computer vision consumers coupling patterns critical research critical theory emerita emeriti professors emeritus ethics in teaching food manufacture food purchase choice food supply chain free software in-service teacher education information systems information technology international level set methods management mapping metrics mobile robot modernism narrative research method navigation online collaboration open source software participatory design politics of education postmodernism professionalism professors public health quality control rehumanisation reinforcement learning research method research writing retinal lesion segmentation retired professors retirement school industrial relations segmentation self-localisation semantic mapping serious games shape-based object detection software evolution software reuse strategic leadership supply chain innovation systems development methodologies teacher education teacher education
A resource for collaboration and sharing of materials used in teaching and learning

Discover EdShare’s new features!

Organise
Organise your learning materials into collections and groups according to their subject matter

Share
Share your learning materials with other users of the EdShare system

Collaborate
Work together to produce new and more exciting learning materials

www.edshare.soton.ac.uk
For more examples, also see Les Carr’s Leverage presentation:

http://www.slideshare.net/lescarr/leverage

Many thanks to Les
Using Web 2.0 as an opportunity

What can we as libraries do about it?
Quick review

• MicroBlogging
• Social Media
• Social Networks
• Social Bookmarking
• Social Citations
• Web 2.0 Applications
• Personal Start Pages
Web2.0 action for the library

library

APP1

APP2

APP3

individual

......

APP3

APP4

APP5
The library supplies

metadata

- APP1
- APP2
- APP3
- APP4
- APP5

Social citation sites

Social bookmarking sites
A few reflections

- The dangers of being technically-driven
- Is the ICT support and development available?
- Quality content is essential
- Image and authority of information
- The individual vs the library
- Cost-efficiency: Reaching a specific and limited group
- Learn from Web2.0 apps re ease of input
- One of a number of motivators
- No one-way street - want content
In summary

1. Numerous opportunities with web 2.0 tools to share our content further … & they are within reach

2. What it will it bring you apart from more work? Make further visibility and above all more content your goal

3. Experiment with these ideas with your researchers, research groups, Deans, PR depts

4. Evaluate your results