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Tutorial 2. Content recruitment strategies

Wednesday, 17 June 2009 09:00 (2h 30m)

Summary

This session will firstly look at some of the findings of a research study into how to better stimulate the population of repositories based on selected good practices. Critical success factors and inhibitors will be discussed concentrating on organisational, policy, management, legal and advocacy issues. Ten key principles will be presented and discussed which can serve as a check-list to follow when either setting up a new repository or when having challenges in filling it. For example, know your researchers, their disciplines and workflows and look at how to act upon these aspects, or aim to connect with existing information infrastructures and look at ways of doing this in the session. The audience is encouraged to share their own experiences in the session, which will add to lessons learnt.

The second part of the session will look at the potentials and possible pitfalls when using Web 2.0 to populate a repository by looking at some of the current tools adapted for repositories and thinking about other potential ones.

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