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Alternative routes to the reuse of copyrighted journal content

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Summary

NPG believes scientific communication will always be best served by a varied mix of business and publishing models, providing the flexibility required from a varied author base. We also recognise that gold open access publishing models are particularly suited to otherwise low-circulation, low-impact journals, whereas high circulation journals, with very high rejection rates, are best served by subscriptions models, whrecost can be spread across a much higher number of readers than authors. Further, most research funder mandates specify archiving as the key requirement, subject to various embargoes. This leads to a complex information landscape of open and toll access, with various licensed reuse rights. Despite this complexity, NPG is committed to find ways to facilitate new science, including reuse for text-mining, regardless of business model, and is working with funders and repositories to make this happen. Various approaches will be reviewed.

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Session Classification: Plenary 3: Use and re-use