



# EuCARD-2 Communication and Outreach

## Period 2 Overview

26th April 2016

EuCARD-2 3<sup>rd</sup> Annual Meeting, University of Malta

Jennifer Toes  
EU Projects Office, CERN  
[Jennifer.Toes@cern.ch](mailto:Jennifer.Toes@cern.ch)



- Task 1.2 – Communication, dissemination and outreach (Slide 4)
  - Project Website
  - Newsletter (Accelerating News)
- Task 1.3 – Scientific publications and monographs (Slide 14)
  - Publications & Monographs
  - Outreach
- Future Plans (Slide 19)



# Three years of EuCARD2

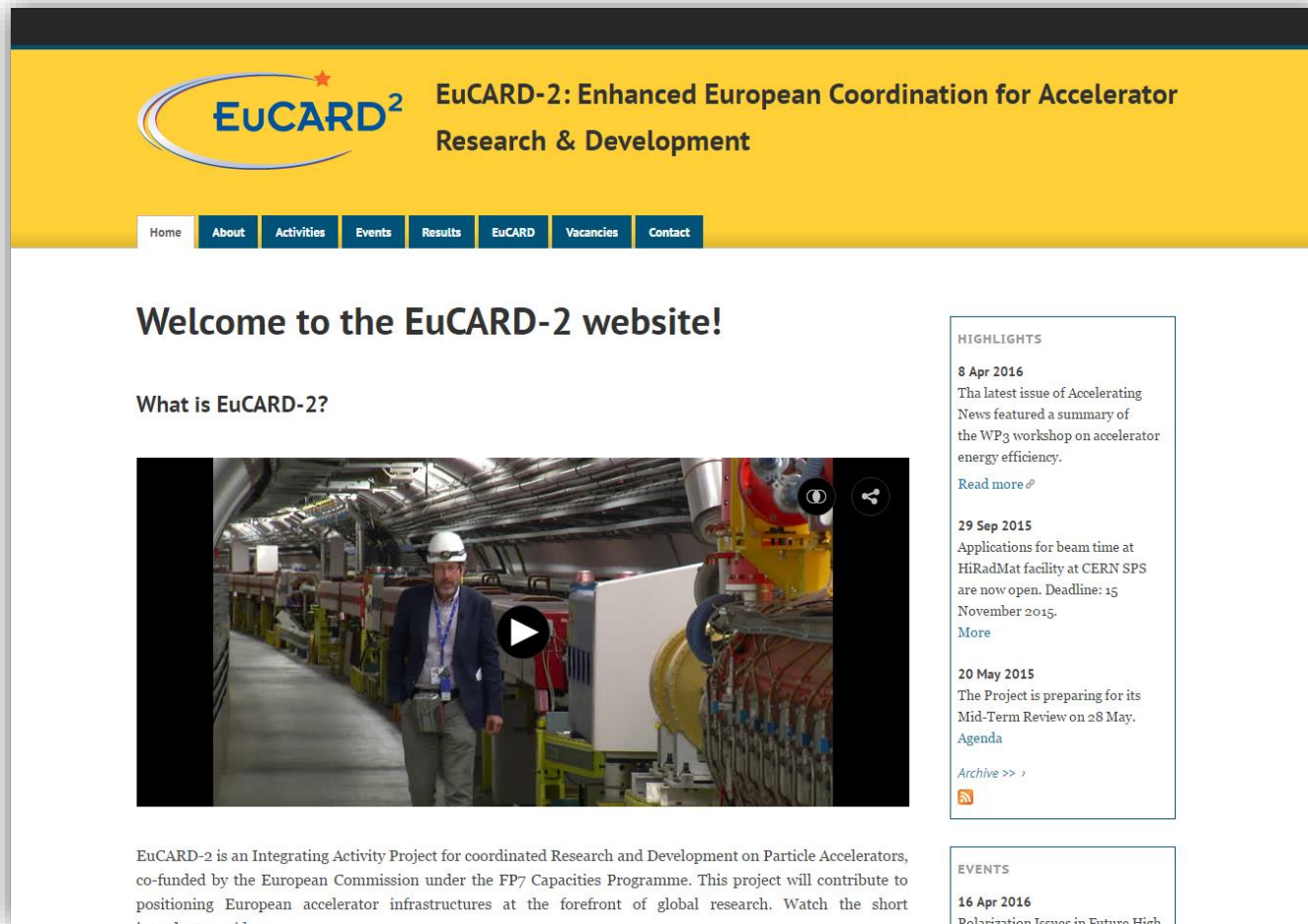
- 334 Project members
- 171 Publications
- 474 average monthly website visitors
- Over 1 million website hits
- 16 Issues of Accelerating News
- 1340 subscribers to Accelerating News

# Task 1.2.

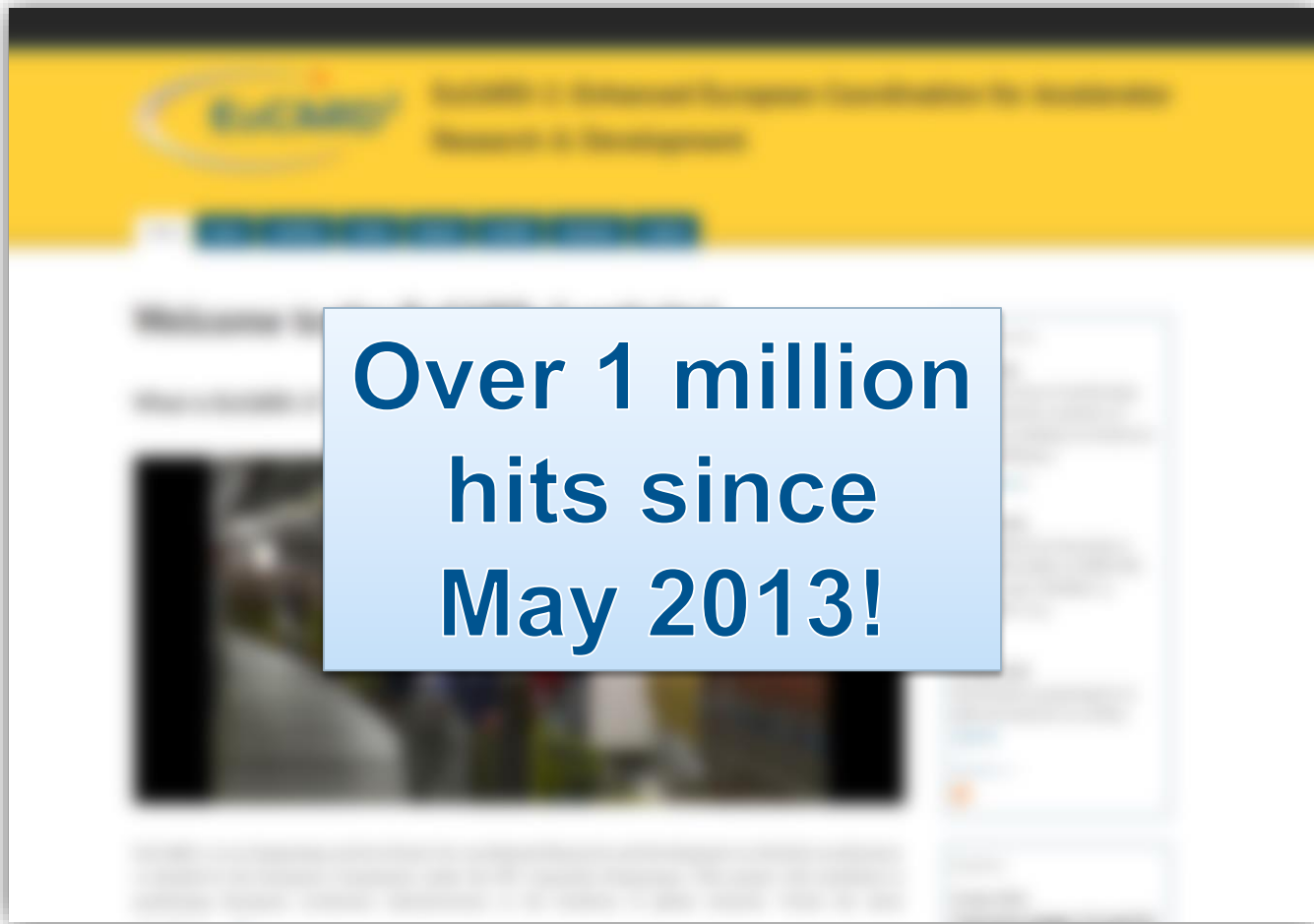
## Communication, dissemination and outreach

## **Task 1.2 Objectives:**

1. Create and maintain the project website
2. Publish a periodic newsletter
3. Establish a communication network within the project to disseminate information inside and outside the consortium to scientists and the public



The screenshot shows the homepage of the EuCARD-2 website. At the top, there is a yellow header with the EuCARD² logo and the text "EuCARD-2: Enhanced European Coordination for Accelerator Research & Development". Below the header is a navigation menu with buttons for Home, About, Activities, Events, Results, EuCARD, Vacancies, and Contact. The main content area features a large heading "Welcome to the EuCARD-2 website!" followed by a sub-heading "What is EuCARD-2?". A video player is embedded in the content, showing a man in a hard hat and safety vest walking through a large industrial facility. To the right of the video is a "HIGHLIGHTS" section with three entries: "8 Apr 2016" about a workshop on energy efficiency, "29 Sep 2015" about beam time applications at CERN SPS, and "20 May 2015" about a Mid-Term Review. Below the highlights is an "EVENTS" section with an entry for "16 Apr 2016" regarding polarization issues.

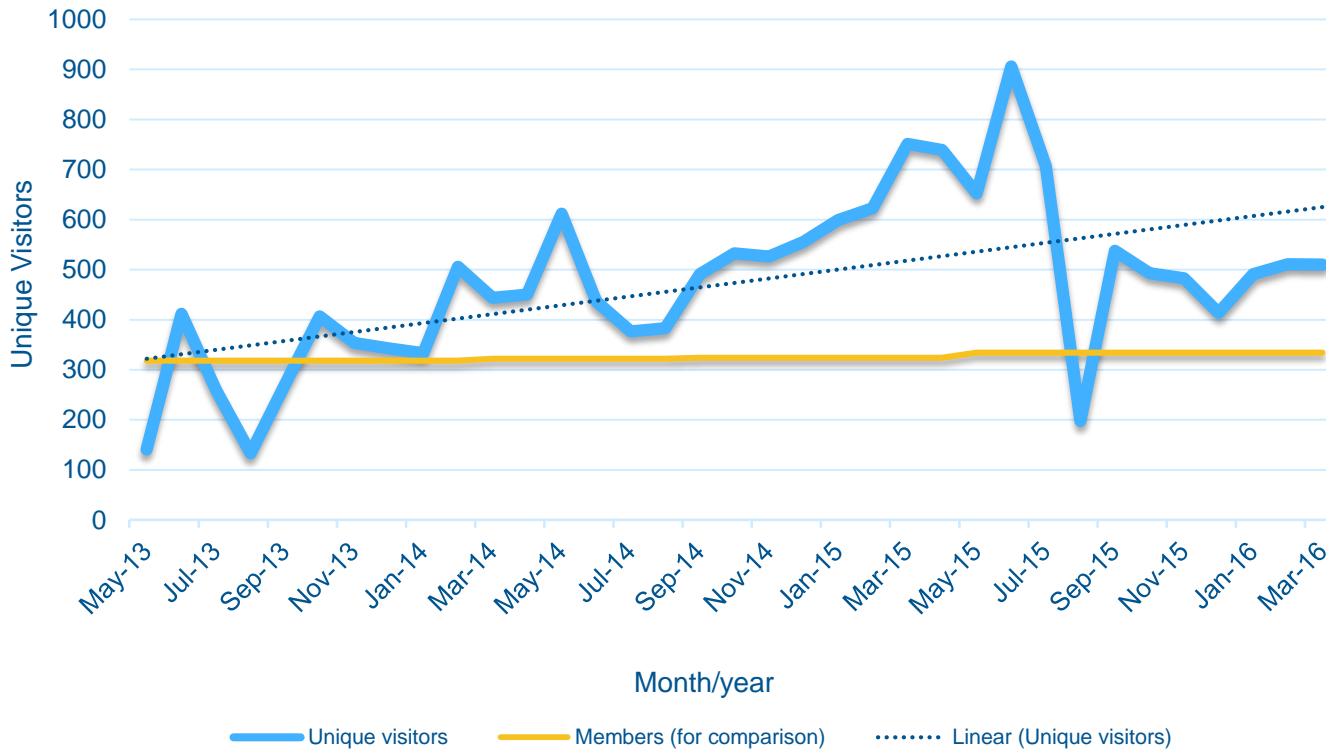




# Project website

## *Unique visitors*

Unique visitors to the EuCARD2 website over P1 & P2  
(May 2013 - March 2016)



General positive trend of website use

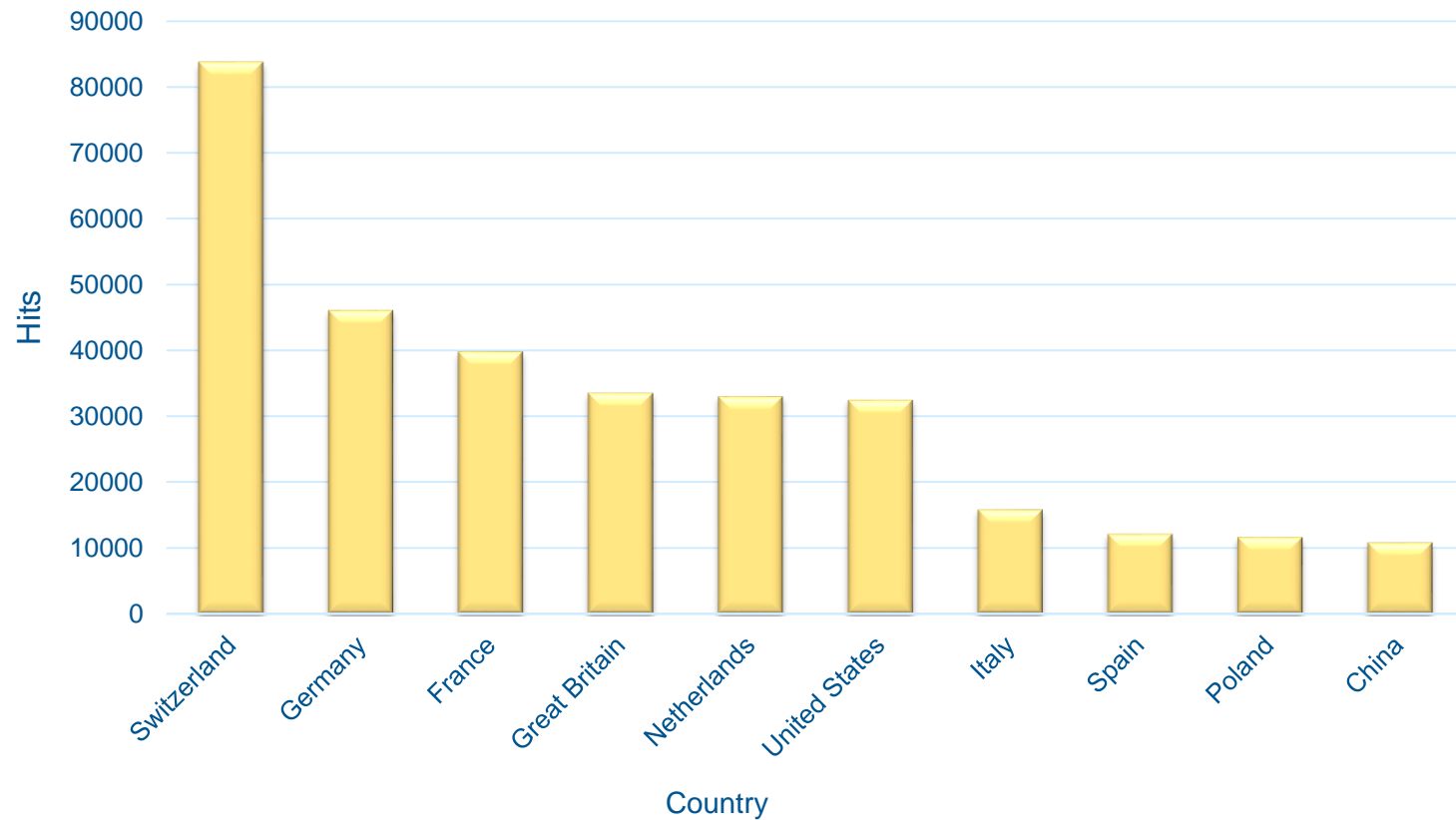
Mostly more visitors than project members

**Total unique visitors in P1**  
6887

**Total unique visitors in P2**  
9697

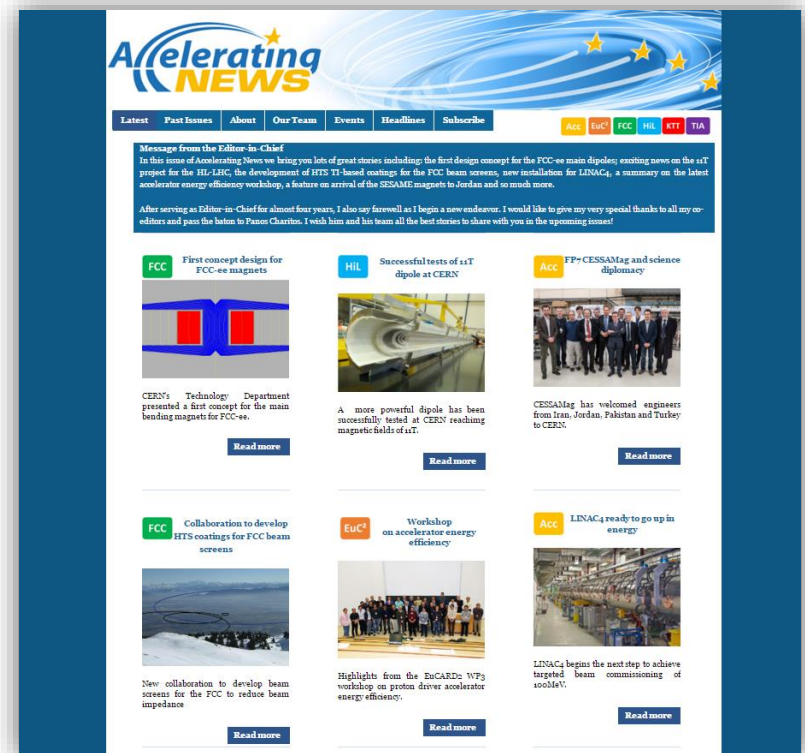
**Growth**  
+2810  
(+40%)

Top 10 visitor countries to the EuCARD2 website in P2



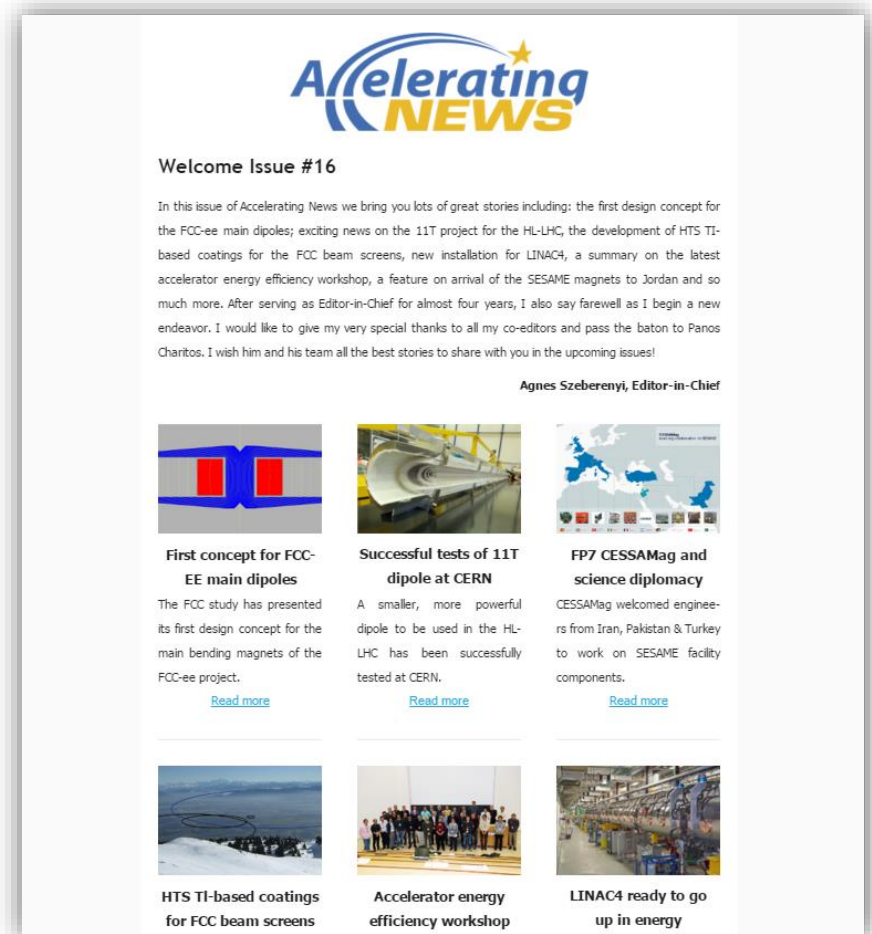
## Accelerating News

- EuCARD-2 joined the quarterly newsletter of several other EU funded accelerator projects
- 16 issues total
  - 6 during P1
  - 5 during P2
- 18 EuCARD-2 articles
  - 8 during P1
  - 10 during P2
- New email formatting



<http://www.acceleratingnews.eu/>

- Types of stories:
  - News items (within 1-2 months)
  - Community updates
  - Workshop summaries
  - Headlines & events
  - NEW: Knowledge transfer (KT)
- Particularly interested in future stories from WPs 2, 5, 6, 7, 8, 9, and 11.
- Subscribe:
  - <http://www.acceleratingnews.eu/content/subscribe>
- Get in touch:
  - [acceleratingnews-editor@cern.ch](mailto:acceleratingnews-editor@cern.ch)

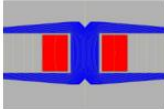







**Accelerating NEWS**

**Welcome Issue #16**

In this issue of Accelerating News we bring you lots of great stories including: the first design concept for the FCC-ee main dipoles; exciting news on the 11T project for the HL-LHC, the development of HTS TI-based coatings for the FCC beam screens, new installation for LINAC4, a summary on the latest accelerator energy efficiency workshop, a feature on arrival of the SESAME magnets to Jordan and so much more. After serving as Editor-in-Chief for almost four years, I also say farewell as I begin a new endeavor. I would like to give my very special thanks to all my co-editors and pass the baton to Panos Charitos. I wish him and his team all the best stories to share with you in the upcoming issues!

**Agnes Szeberenyi, Editor-in-Chief**

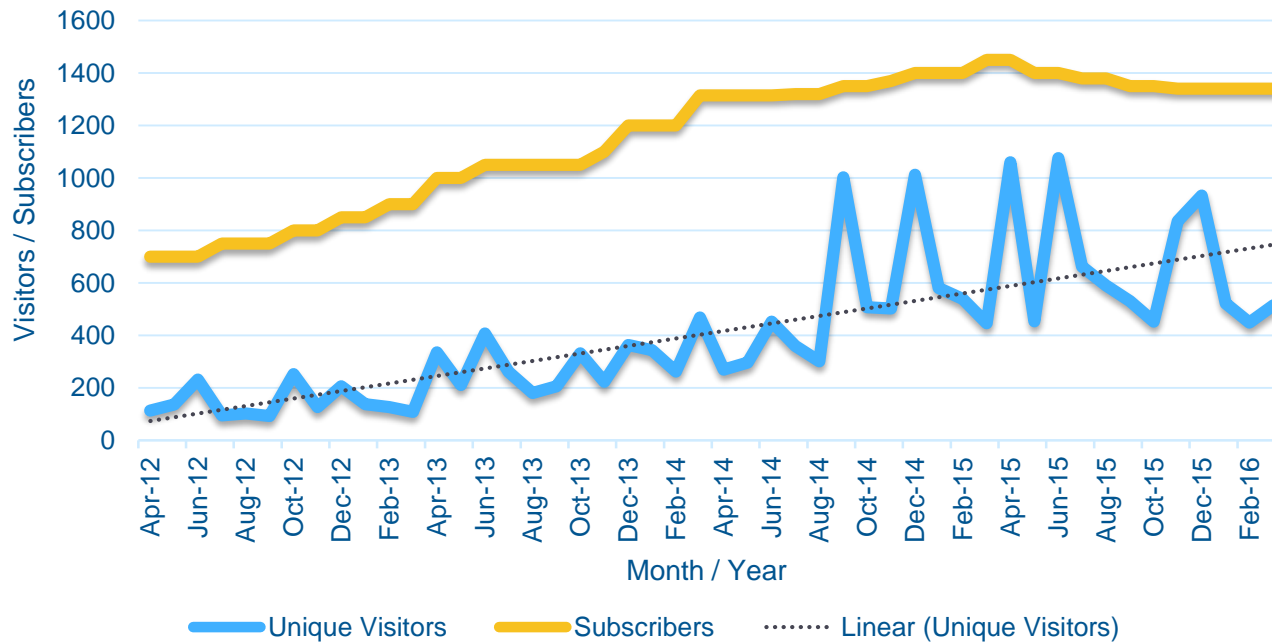
 <p><b>First concept for FCC-EE main dipoles</b></p> <p>The FCC study has presented its first design concept for the main bending magnets of the FCC-ee project.</p> <p><a href="#">Read more</a></p>	 <p><b>Successful tests of 11T dipole at CERN</b></p> <p>A smaller, more powerful dipole to be used in the HL-LHC has been successfully tested at CERN.</p> <p><a href="#">Read more</a></p>	 <p><b>FP7 CESSAMag and science diplomacy</b></p> <p>CESSAMag welcomed engineers from Iran, Pakistan &amp; Turkey to work on SESAME facility components.</p> <p><a href="#">Read more</a></p>
 <p><b>HTS TI-based coatings for FCC beam screens</b></p>	 <p><b>Accelerator energy efficiency workshop</b></p>	 <p><b>LINAC4 ready to go up in energy</b></p>



# Accelerating News

## Unique visitors

Unique visitors & subscribers  
(April 2012-March 2016)



**Total unique visitors in P1**  
6,447

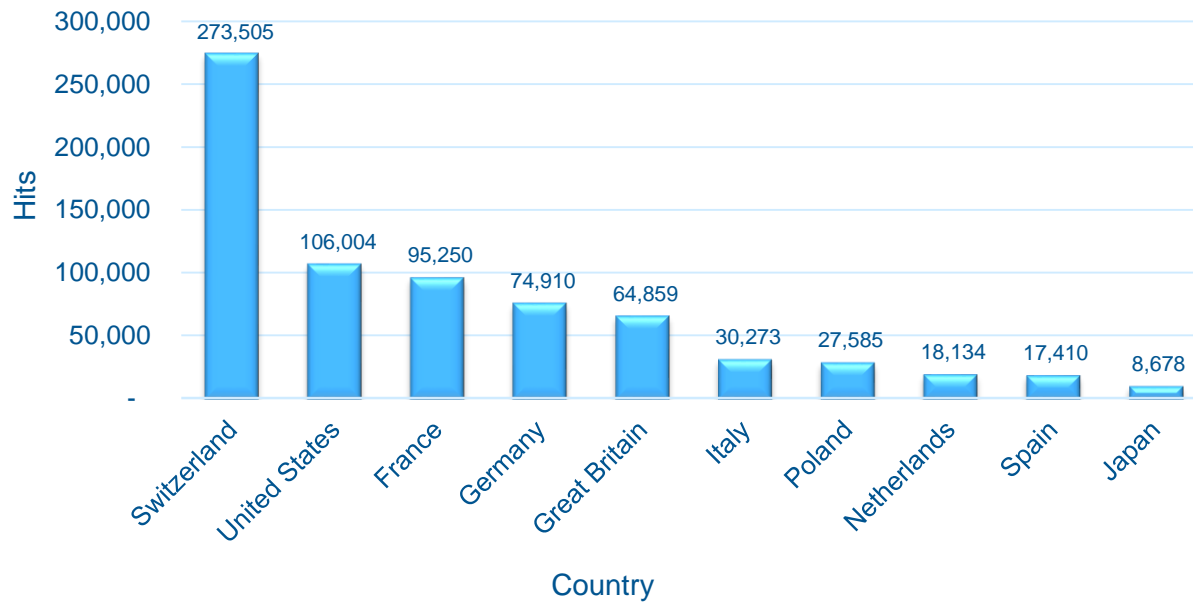
**Total unique visitors in P2**  
11,162

**Growth**  
+4,715  
(+73%)

# Accelerating News

## *Visitor countries*

Top 10 visitor countries to the Accelerating News website



**Other non-project member visitors also include:**

Russia

Brazil

China

Thailand

Ukraine

Turkey

Canada

Belgium

Etc...

One year left of the project, lots of activity.

## Currently:

- Communications wait to be triggered by WP leaders for information to be disseminated.

## Future:

- More reminders from communications (EU Projects Office) to increase the flow of information



# Task 1.3.

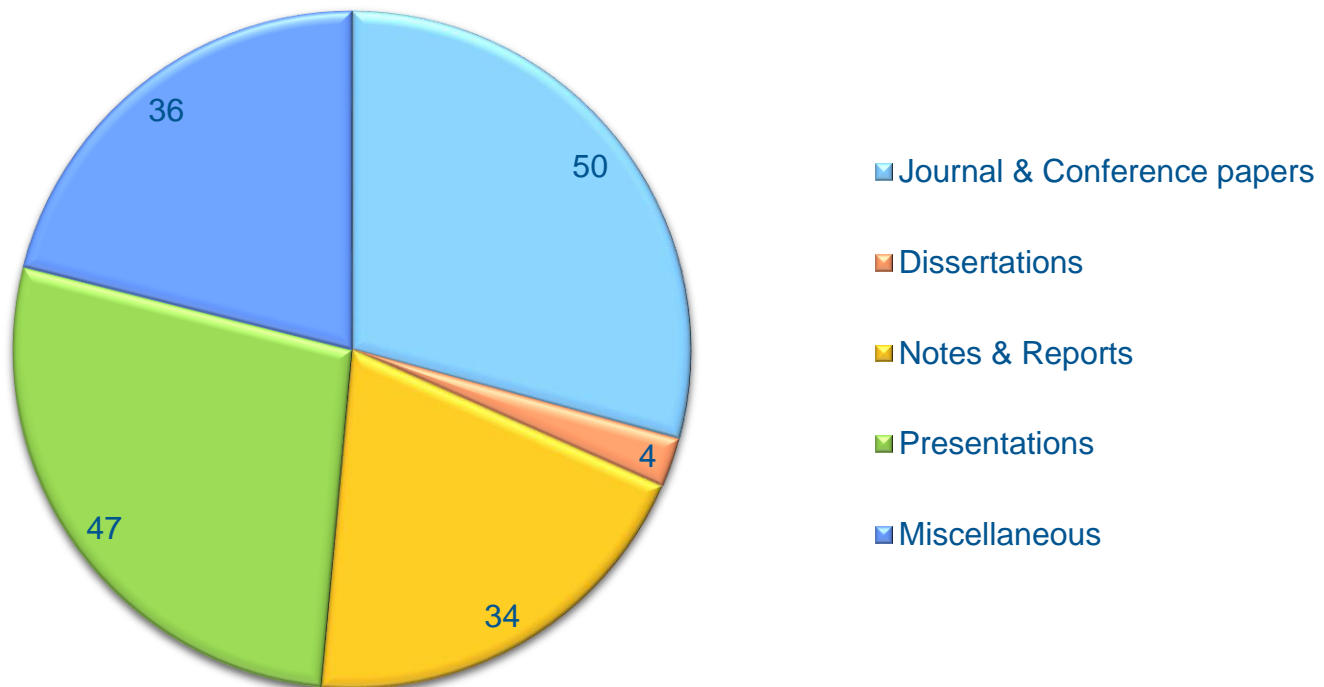
## Scientific publications and monographs

## **Task 1.3 Objectives:**

1. Coordinate the publication efforts of the project community
2. Monitor the status of publications of the project via the CDS system
3. Communicate the publication status to project leaders

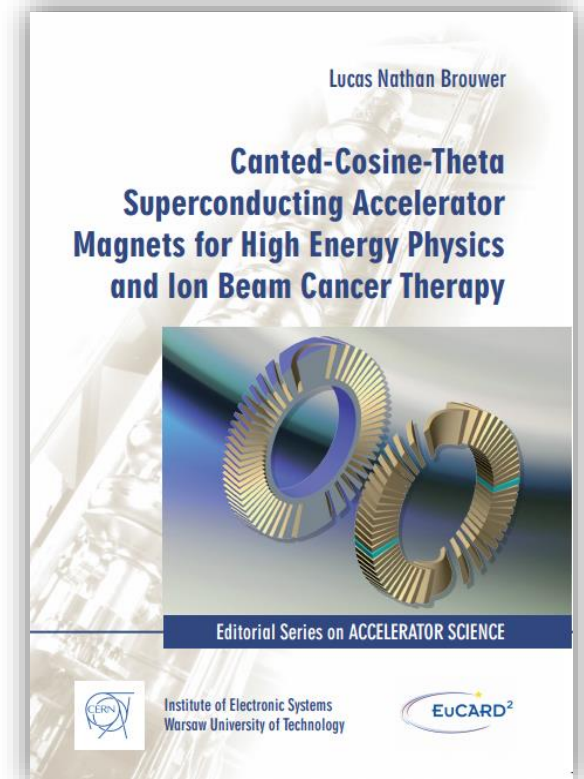
- 171 EuCARD2 publications in CDS as of 14<sup>th</sup> April 2016

EuCARD-2 Publications



## EuCARD2 Monographs

- Editorial Series on Accelerator Science Technology republishing PhD, Master's theses, roadmaps, recommendations, etc.
- Volumes 28-36 were published under EuCARD2 in P2
- Distributed to partners' libraries
- Have an idea for a monograph? Get in touch: [jennifer.toes@cern.ch](mailto:jennifer.toes@cern.ch)
- <http://eucard2.web.cern.ch/science/monographs>



Most recent EuCARD-2 monograph

- Did a lot in P1 – outreach talks, Pint of Science
- In P2:
  - Supported Joint Universities Accelerator Schools in 2015 + 2016
  - Worked on Applications for Particle Accelerators (APAE) policy document
- Dedicated section on website
  - <http://eucard2.web.cern.ch/about/outreach-education-materials>
- Outreach survey
  - <https://goo.gl/7WPOIB>



- More outreach – Please take the survey: <https://goo.gl/7WPOIB>
- Accelerating News
  - More stories from WPs we haven't had recently
  - KT stories
  - Increase viewership
  - Reach 1500 core subscribers
- More frequent updates to the EuCARD2 website (events, highlights, milestone/deliverable status updates)
  - WP websites also need to be kept up to date!
- Strengthen the communication network – regular email communication on project progress/results

# Questions?

**Contact:**

Jennifer Toes

[Jennifer.Toes@cern.ch](mailto:Jennifer.Toes@cern.ch)