

LFV in $h \rightarrow \mu\tau$ and
CP violation in $h \rightarrow \tau\tau$

FLASY 2016, Valparaiso Chile

based on:

Alper Hayreter, Xiao-Gang He, G. Valencia PLB760 (2016)

Alper Hayreter, Xiao-Gang He, G. Valencia arXiv:1606.00951 (PRD)

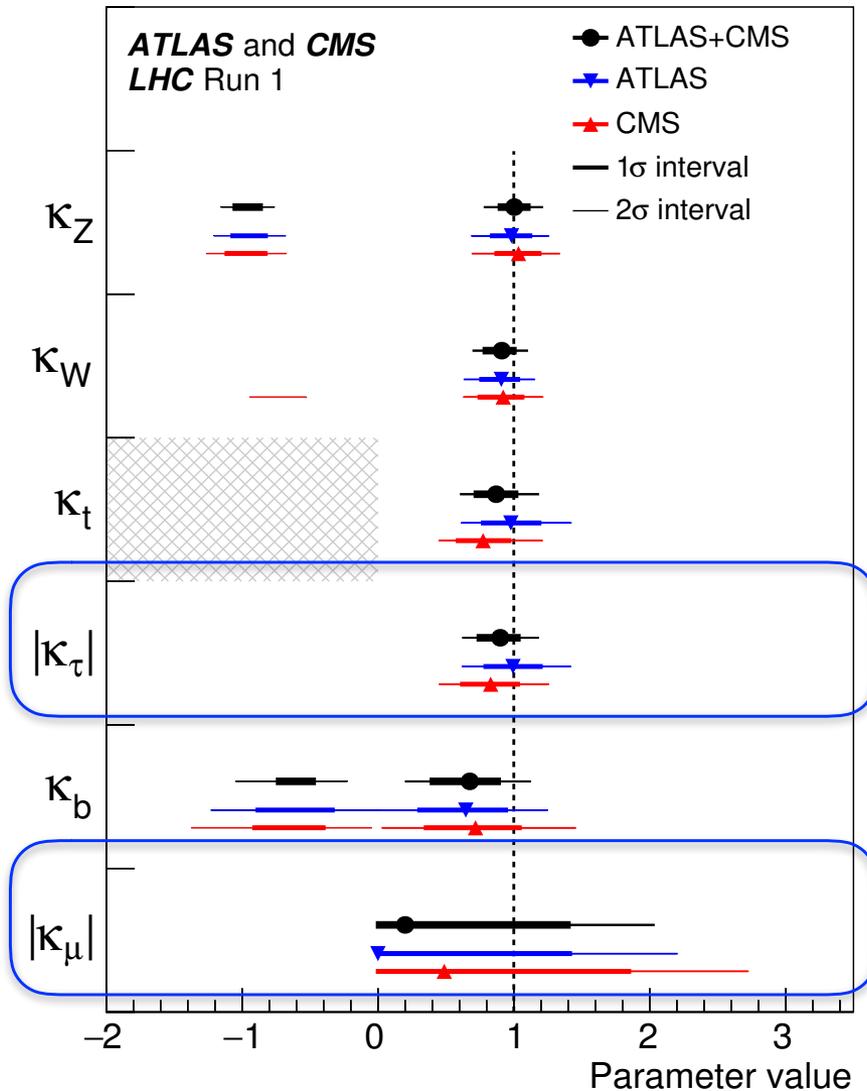
German Valencia



LFV and CPV in h fermion couplings

- LHC is testing the higgs couplings to fermions in detail, looking for deviations from the SM
- deviations can take the form
 - Yukawa couplings not matching SM prediction (mass)
 - new couplings not present in SM
- beyond SM it is very common to get
 - tree level FCNC
 - lepton flavor violation
 - CP violation (multiple scalars/pseudoscalars)
- correlate different observables including B physics

higgs couplings at LHC



ATLAS and CMS
Collaborations (Georges Aad
et al.). JHEP 1608 (2016) 045

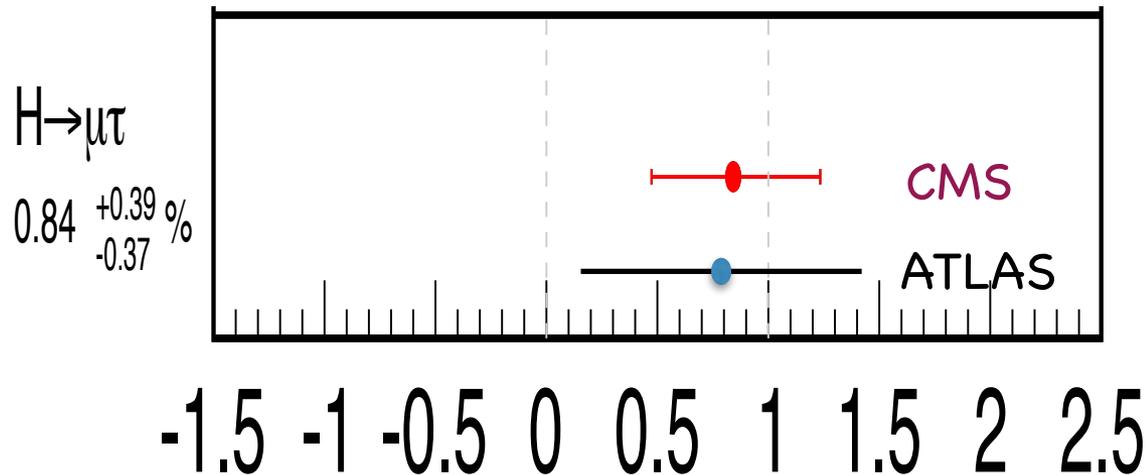
$$B(h \rightarrow e^+e^-) < 0.0019(95\%c.l.)$$

$$= 3.7 \times 10^5 \times B(h \rightarrow e^+e^-)_{SM}$$

CMS Collaboration (Vardan Khachatryan *et al.*).
Phys.Lett. B744 (2015) 184-207

higgs LFV: $h \rightarrow \tau\mu$?

- two years ago CMS-HIG-14-005:



- very exciting for theorists

- about half of possible operators ruled out by Z LFV

- CMS Phys.Lett. B749 (2015) 337-362, ATLAS arXiv 1508.03372

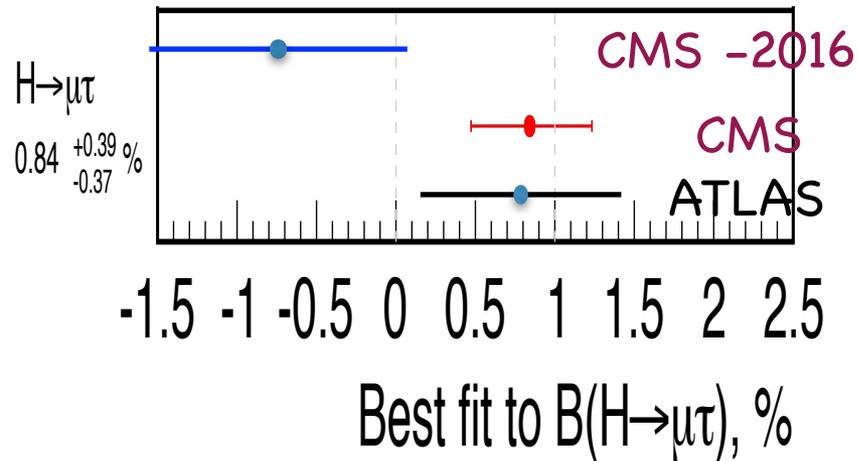
too good to last?

- this year:

- CMS PAS HIG-16-005 (seems to have disappeared, of course)

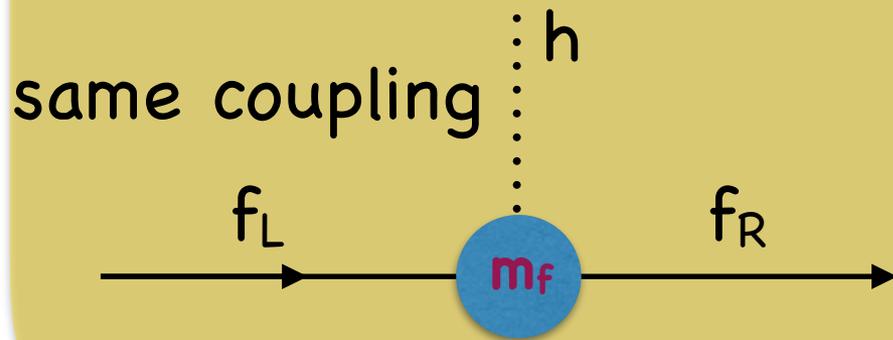
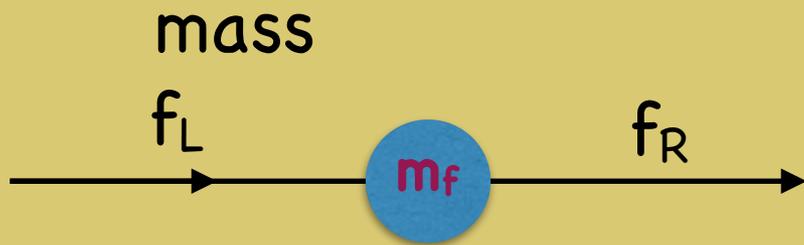
$$B(H \rightarrow \mu\tau) = (-0.76_{-0.84}^{+0.81})\%$$

- but still $B(H \rightarrow \mu\tau) < 1.2\%$ at 95%cl



Yukawa's in SM: no LFV no CP violation

recall in SM:



$$\mathcal{L}_Y = -y_{ij} \bar{\ell}_{Li} e_{Rj} \phi + \text{h.c.}$$

$$\uparrow$$

$$\langle \phi \rangle = v/\sqrt{2}$$

$$= -\left(1 + \frac{h}{v}\right) \frac{y_{ij} v}{\sqrt{2}} \bar{e}_{Li} e_{Rj} + \text{h.c.}$$

$$\uparrow$$

$$S_e^\dagger (v y_{ij} / \sqrt{2}) T_e = m_i \delta_{ij} \quad \text{diagonal}$$

$$= -\left(1 + \frac{h}{v}\right) m_i \bar{e}_i e_i.$$

↑
real

Yukawa's beyond SM: LFV and CP violation

$$\mathcal{L}_Y = -y_{ij} \bar{\ell}_{Li} e_{Rj} \phi + \text{h.c.}$$

add correction to Yukawa

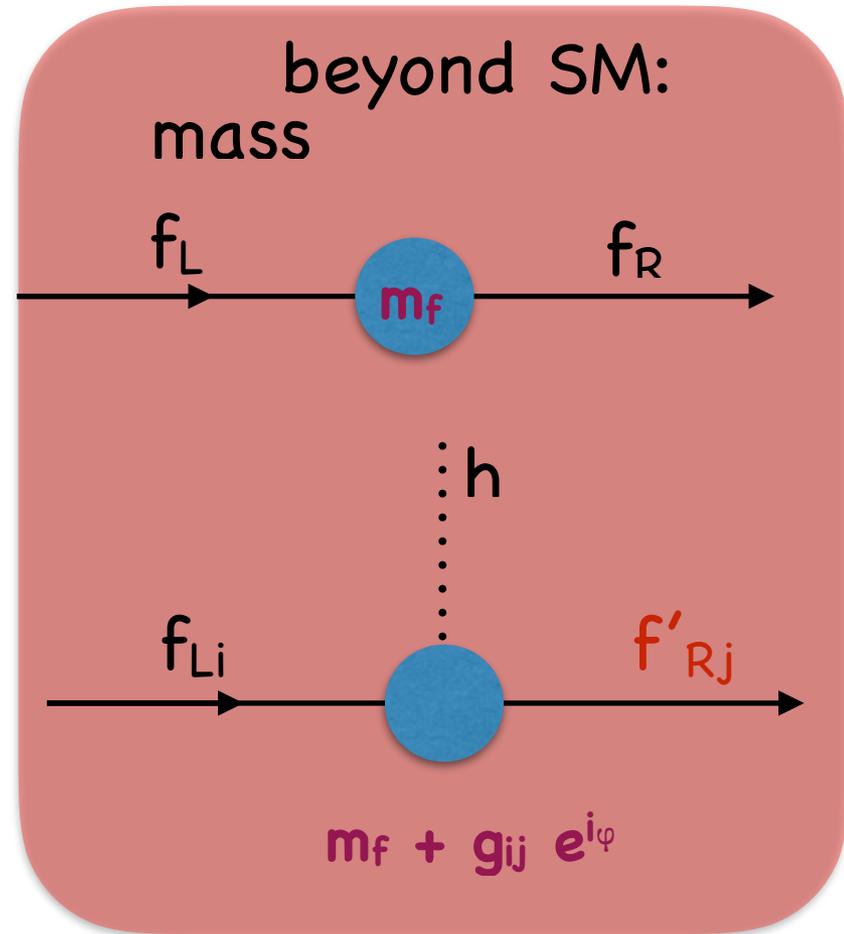
$$+ \frac{g_{ij}}{\Lambda^2} (\phi^\dagger \phi) \bar{\ell}_{Li} e_{Rj} \phi + \text{h.c.}$$

$$= - \left(1 + \frac{h}{v} \right) \frac{y_{ij} v}{\sqrt{2}} \bar{e}_{Li} e_{Rj}$$

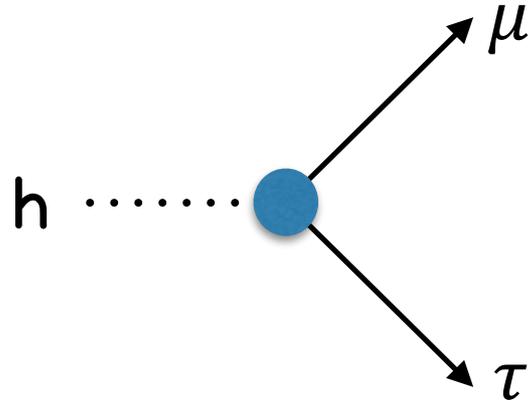
$$- \frac{v^2}{2\Lambda^2} \left(1 + \frac{3h}{v} \right) \frac{g_{ij} v}{\sqrt{2}} \bar{e}_{Li} e_{Rj} + \text{h.c.}$$

$$\left(S_e^\dagger \frac{v}{\sqrt{2}} \left(y + \frac{v^2}{2\Lambda^2} g \right) T_e \right)_{ij} = m_i \delta_{ij}$$

$$\left(S_e^\dagger \frac{1}{\sqrt{2}} \left(y + \frac{3v^2}{2\Lambda^2} g \right) T_e \right)_{ij} = \frac{m_i}{v} \delta_{ij} + \frac{v^2}{\sqrt{2}\Lambda^2} (S_e^\dagger g T_e)_{ij}$$



$h \rightarrow \tau\mu$ and CP violation in $h \rightarrow \tau\tau$

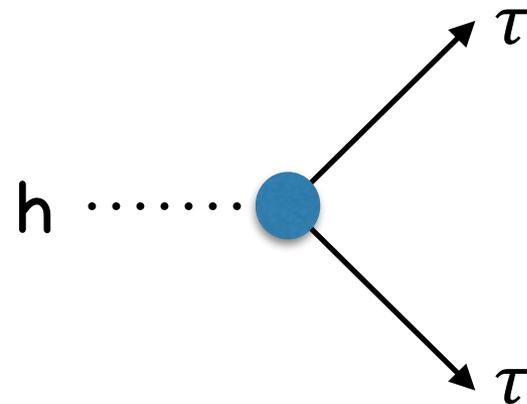


how can we relate them?

$$-\frac{m_\tau}{v} h \bar{\tau} (1 + \epsilon_\tau + i\tilde{r}_\tau \gamma_5) \tau$$

$$B(h \rightarrow \mu\tau) < 1.2\%$$

$$\sqrt{g_{h\tau\mu}^2 + g_{h\mu\tau}^2} < 3.16 \times 10^{-3}$$



also have:

$$\kappa_\tau = \sqrt{(1 + \epsilon_\tau)^2 + \tilde{r}_\tau^2} = 0.90_{-0.13}^{+0.14}$$

$$\kappa_\mu = \sqrt{(1 + \epsilon_\mu)^2 + \tilde{r}_\mu^2} = 0.2_{-0.2}^{+1.2}$$

$$\kappa_e = \sqrt{(1 + \epsilon_e)^2 + \tilde{r}_e^2} \leq 611$$

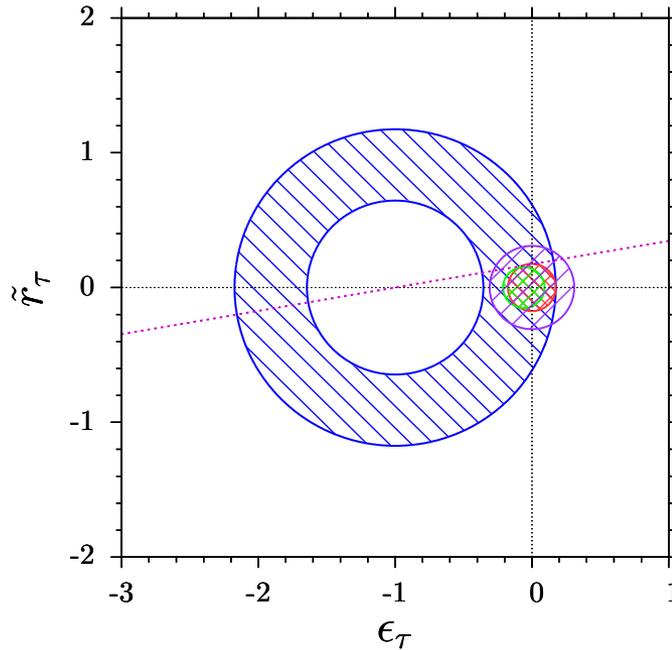
texture of mass matrix corrections

democratic $(S_e^\dagger g T_e)_{ij} \sim \lambda_{1,2}^e \sim \begin{pmatrix} 1 & 1 & 1 \\ 1 & 1 & 1 \\ 1 & 1 & 1 \end{pmatrix}$

hierarchical: Cheng-Sher ansatz

$$(S_e^\dagger g T_e)_{ij} \sim \lambda_{1,2}^e \sim \begin{pmatrix} m_e & \sqrt{m_e m_\mu} & \sqrt{m_e m_\tau} \\ \sqrt{m_e m_\mu} & m_\mu & \sqrt{m_\mu m_\tau} \\ \sqrt{m_e m_\tau} & \sqrt{m_\mu m_\tau} & m_\tau \end{pmatrix} .$$

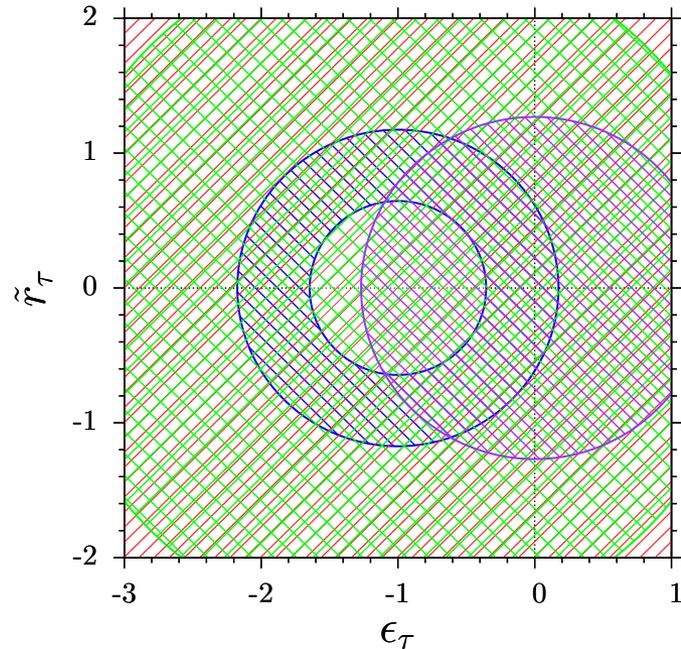
democratic corrections



$$\left| \frac{r_\tau \tilde{r}_\tau}{r_\tau^2 + \tilde{r}_\tau^2} \right| \leq 0.15.$$

Region of parameter space allowed at the 95% c.l. The blue region is from the $h \rightarrow \tau\tau$ rate, the green region from the $h \rightarrow \mu\mu$ limit, the red region is from the $h \rightarrow ee$ limit and the purple region is from the CMS $h \rightarrow \tau\mu$ upper bound.

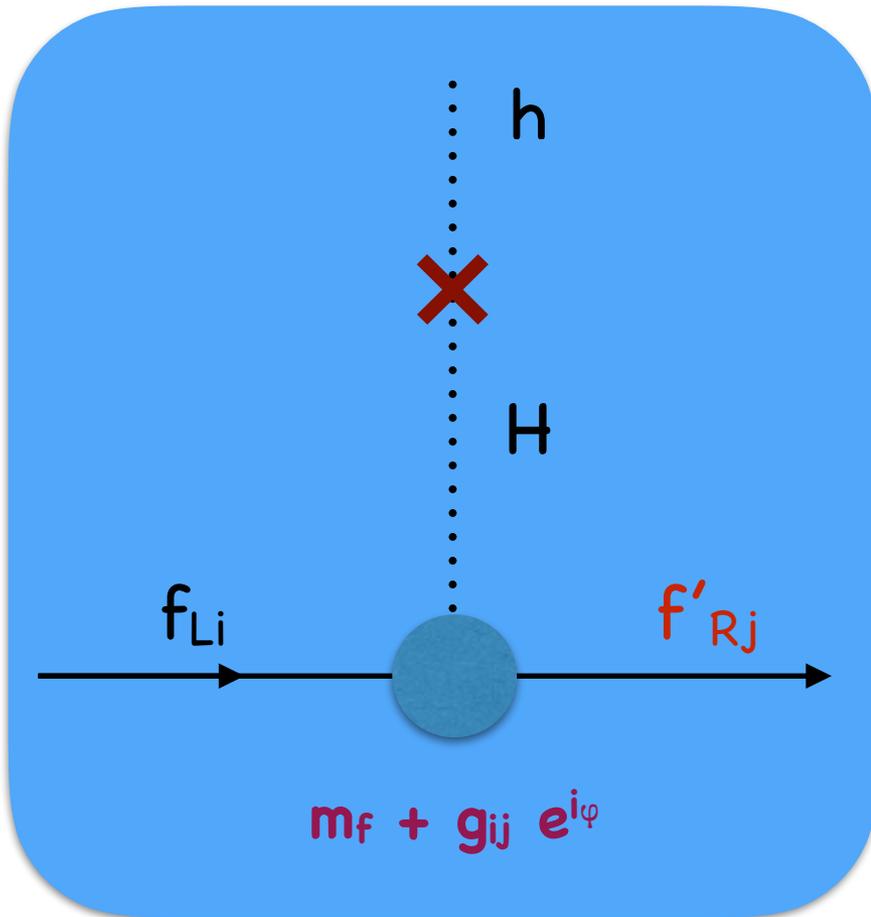
hierarchical corrections



$$\left| \frac{r_\tau \tilde{r}_\tau}{r_\tau^2 + \tilde{r}_\tau^2} \right| \leq 0.5.$$

Region of parameter space allowed at the 95% c.l. The blue region is from the $h \rightarrow \tau\tau$ rate, the green region from the $h \rightarrow \mu\mu$ limit, the red region is from the $h \rightarrow ee$ limit and the purple region is from the CMS $h \rightarrow \tau\mu$ upper bound.

An explicit model with more scalars



- **LFV** possible if H has LFV couplings
- not in type I, II 2HDM
- possible in type III

- Look at two models that single out the third generation **introduced to address other anomalies**
- **CP** violation is not automatic

Model I: $SU(2)_l \times SU(2)_h \times U(1)_Y$

- a separate $SU(2)$ for the third generation 'top-flavor'
- much phenomenology, here we only care about Yukawas

- fermions:

$$Q_L^{1,2} : (3, 2, 1, 1/3) , \quad Q_L^3 : (3, 1, 2, 1/3) ,$$

$$U_R^{1,2,3} : (3, 1, 1, 4/3) , \quad D_R^{1,2,3} : (3, 1, 1, -2/3) ,$$

$$L_L^{1,2} : (1, 2, 1, -1) , \quad L_L^3 : (1, 1, 2, -1) , \quad E_R^{1,2,3} : (1, 1, 1, -2) ,$$

- SB: $SU(2)_l \times SU(2)_h \times U(1)_Y$

$$\underbrace{\hspace{10em}}_{SU(2)_L} \quad \eta : (1, 2, 2, 0), \quad \langle \eta \rangle = u \sim \text{TeV}$$

- SM and fermion masses

$$\Phi_1 : (1, 2, 1, 1), \quad \Phi_2 : (1, 1, 2, 1)$$

$$\langle \Phi_i \rangle = v_i, \quad v_1^2 + v_2^2 = v^2$$

- choose $v_2 \gg v_1$

- reduce hierarchy of Yukawa matrix

Yukawas

$$\mathcal{L}_Y = f_{ij}^u \bar{u}_{iR} \tilde{\Phi}_1^\dagger Q_{jL} + g_{i3}^u \bar{u}_{iR} \tilde{\Phi}_2^\dagger Q_{3L} + f_{ij}^d \bar{d}_{iR} \Phi_1^\dagger Q_{jL} + g_{i3}^d \bar{d}_{iR} \Phi_2^\dagger Q_{3L} \\ + f_{ij}^e \bar{E}_{iR} \Phi_1^\dagger L_{jL} + g_{i3}^e \bar{E}_{iR} \Phi_2^\dagger L_{3L} + \text{h.c.},$$

$$M^e = \frac{1}{\sqrt{2}}(v_1 \lambda_1^e + v_2 \lambda_2^e) = \frac{v}{\sqrt{2}}(s_\beta \lambda_1^e + c_\beta \lambda_2^e)$$

which leads to: $\mathcal{L}_Y = -\bar{e}_L \left(\hat{M}^e \left(1 + \frac{h}{v}\right) + \lambda^e (H^0 - iA^0) \right) e_R + \text{h.c.}$

$$\lambda^e = S_e^\dagger (\lambda_1^e - \lambda_2^e) T_e = -\frac{\sqrt{2}}{v c_\beta} \hat{M}^e + \left(1 + \frac{s_\beta}{c_\beta}\right) S_e^\dagger \lambda_1^e T_e = \frac{\sqrt{2}}{v s_\beta} \hat{M}^e - \left(1 + \frac{c_\beta}{s_\beta}\right) S_e^\dagger \lambda_2^e T_e$$

$$\lambda_1^e = \begin{pmatrix} f_{11}^{e*} & f_{21}^{e*} & f_{31}^{e*} \\ f_{12}^{e*} & f_{22}^{e*} & f_{32}^{e*} \\ 0 & 0 & 0 \end{pmatrix}, \quad \lambda_2^e = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ g_{13}^{e*} & g_{23}^{e*} & g_{33}^{e*} \end{pmatrix}.$$

with a possible pattern of 'suppressed' LFV couplings

couplings of lightest scalar

with mixing (potential is CP conserving)

$$\begin{pmatrix} h \\ H \end{pmatrix} = \begin{pmatrix} \cos \alpha & -\sin \alpha \\ \sin \alpha & \cos \alpha \end{pmatrix} \begin{pmatrix} h^{m_1} \\ h^{m_2} \end{pmatrix}.$$

in the Higgs mass eigenstate basis, the lightest one

$$\mathcal{L}_{hee} = -\bar{e}_L \left(\frac{\hat{M}^e}{v} \cos \alpha + \lambda^e \sin \alpha \right) e_R h^{m_1} + \text{h.c.}$$

it has LFV couplings, but no CPV

From $M^e = S_e \hat{M}^e T_e^\dagger$, we have $(M^e T_e)_{33} = (S_e \hat{M}^e)_{33}$ which leads to

$$c_\beta \frac{v}{\sqrt{2}} (T_{e13} g_{13}^{e*} + T_{e23} g_{23}^{e*} + T_{e33} g_{33}^{e*}) = m_\tau S_{e33}$$

$$(S_e^\dagger \lambda_2^e T_e)_{33} = (T_{e13} g_{13}^{e*} + T_{e23} g_{23}^{e*} + T_{e33} g_{33}^{e*}) S_{e33}^* = \frac{\sqrt{2}}{v c_\beta} m_\tau |S_{e33}|^2$$

Since m_τ is normalized to be real, so is $(S_e^\dagger \lambda_2^e T_e)_{33}$.

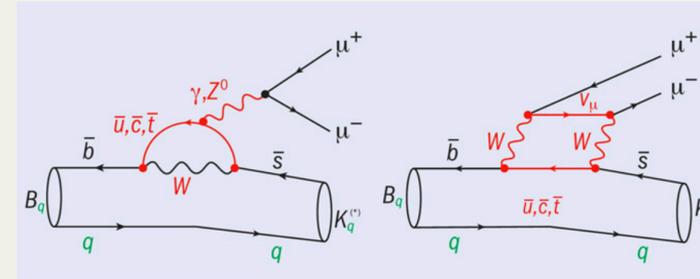
Lepton universality in neutral currents ?

Lepton universality: $R_K = \text{BF}(B^+ \rightarrow K^+ \mu^+ \mu^-) / \text{BF}(B^+ \rightarrow K^+ e^+ e^-)$

PRL 113 (2014) 151601

George Lafferty
Manchester and CERN

- LHCb has measured the ratio of branching fractions
 - $R_K = \text{BF}(B^+ \rightarrow K^+ \mu^+ \mu^-) / \text{BF}(B^+ \rightarrow K^+ e^+ e^-)$



SM prediction $R_K = 1.0003 \pm 0.0001$ (Bobeth et. al., JHEP 0712, 040 (2007))

$$R_K(\text{LHCb}, 1 < q^2 < 6 \text{ GeV}^2/c^4) = 0.745^{+0.090}_{-0.074} \pm 0.036$$

- The LHCb measurements is 2.6σ from the SM prediction

George Lafferty
Manchester and CERN

Conference on New Physics at the
Large Hadron Collider

New Z'

$$R_K = 0.745 \Rightarrow \begin{cases} \frac{\mathcal{B}(B \rightarrow K \tau \bar{\tau})}{\mathcal{B}(B \rightarrow K \mu \bar{\mu})} = 1.36 \\ \frac{\mathcal{B}(B \rightarrow K (e \bar{\tau}, \tau \bar{e}))}{\mathcal{B}(B \rightarrow K \mu \bar{\mu})} = 0.037 \end{cases}$$

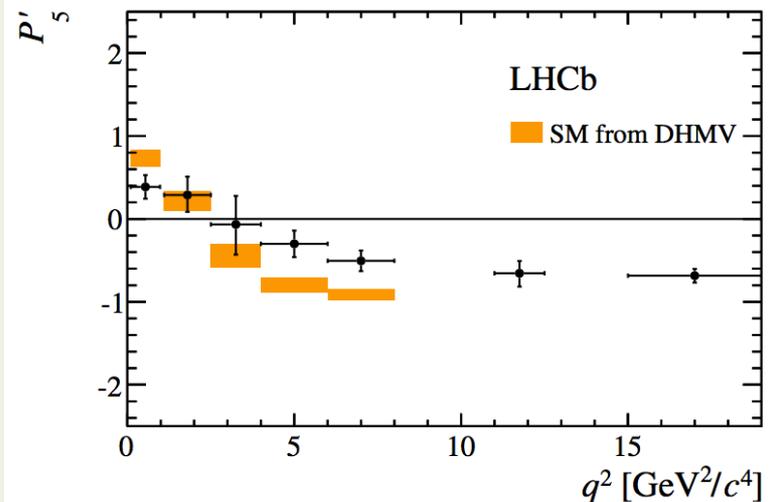
Other anomalies in the same modes

Angular analysis of $B^0 \rightarrow K^{*0} \mu^+ \mu^-$ decays

JHEP 02 (2016) 104

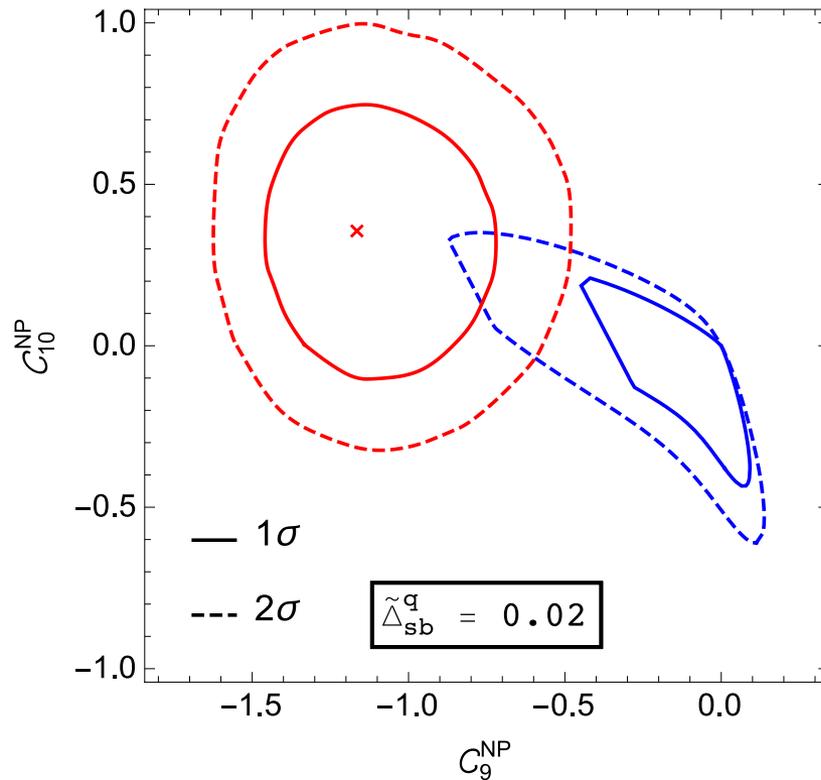
- Distributions of the observables are largely compatible with the SM predictions, apart from P_5'
- Local deviations of 2.8σ and 3.0σ
- Can be accommodated by modifying the real part of the vector coupling strength of the decays, $\Re(C_9)$
 - Requires a shift from SM value corresponding to 3.4σ
 - A lot of theory work ongoing to better understand this effect
 - Is it new physics (e.g. a new vector particle) or an unexpectedly large hadronic effect?

“DHMV” SM predictions from
S. Descotes-Genon et al., JHEP 12, 125 (2014)



top-flavour vs $b \rightarrow s\ell\ell$ anomalies

Cheng-Wei Chiang, Xiao-Gang He, G. V., Phys.Rev. D93 (2016) no.7, 074003



The region allowed by the **electroweak precision data fit and B_s mixing** is shown in blue. The region allowed by a global analysis of **$b \rightarrow s\ell\ell$ observables** by Descotes-Genon, Hofer, Matias, Virto **JHEP 1606 (2016) 092** is shown in red

Model 2: $SU(3)_c \times SU(2)_L \times SU(2)_R \times U(1)_{B-L}$

- the third generation has an additional $SU(2)_R$
- fermion content

$$Q_L^{1,2,3} : (3, 2, 1, 1/3) , \quad Q_R^3 : (3, 1, 2, 1/3) ,$$

$$U_R^{1,2} : (3, 1, 1, 4/3) , \quad D_R^{1,2} : (3, 1, 1, -2/3) ,$$

$$L_L^{1,2,3} : (1, 2, 1, -1) , \quad L_R^3 : (1, 1, 2, -1) ,$$

$$E_R^{1,2} : (1, 1, 1, -2) , \quad \nu_R^{1,2} : (1, 1, 1, 0) .$$
- scalar content: H_R breaks $SU(2)_R$, H_L or ϕ breaks $SU(2)$ to SM ... both needed to give all fermions mass

$$H_L = \begin{pmatrix} \frac{1}{\sqrt{2}}(v_L + h_L + iA_L) \\ h_L^- \end{pmatrix} : (1, 2, 1, -1) ,$$

$$H_R = \begin{pmatrix} \frac{1}{\sqrt{2}}(v_R + h_R + iA_R) \\ h_R^- \end{pmatrix} : (1, 1, 2, -1) ,$$

$$\phi = \begin{pmatrix} \frac{1}{\sqrt{2}}(v_1 + h_1 + ia_1) & h_2^+ \\ h_1^- & \frac{1}{\sqrt{2}}(v_2 + h_2 + ia_2) \end{pmatrix} : (1, 2, 2, 0) .$$

Yukawas

$$\begin{aligned} \mathcal{L}_Y = & - \left(\bar{Q}_L^{1,2,3} \lambda_L^u H_L U_R^{1,2} + \bar{Q}_L^{1,2,3} \lambda_L^d \tilde{H}_L D_R^{1,2} + \bar{Q}_L^{1,2,3} (\lambda^q \phi + \tilde{\lambda}^q \tilde{\phi}) Q_R^3 \right) + \\ & - \left(\bar{L}_L^{1,2,3} \lambda_L^\nu H_L \nu_R^{1,2} + \bar{L}_L^{1,2,3} \lambda_L^e \tilde{H}_L E_R^{1,2} + \bar{L}_L^{1,2,3} (\lambda^l \phi + \tilde{\lambda}^l \tilde{\phi}) L_R^3 \right) + \text{h.c.} , \end{aligned}$$

in basis with diagonal neutrino mass matrix

$$\mathcal{L}_Y = -\frac{1}{\sqrt{2}} \bar{e}_L [\lambda_L^e (v_L + h_L) + \tilde{\lambda}^l (v_1 + h_1) + \lambda^l (v_2 + h_2)] e_R + \text{h.c.} .$$

From this we can read the charged lepton mass matrix,

$$\begin{aligned} M^e &= \frac{1}{\sqrt{2}} (\lambda_L^e v_L + \tilde{\lambda}^l v_1 + \lambda^l v_2), \\ \lambda_L^e &= \begin{pmatrix} f_{11}^l & f_{12}^l & 0 \\ f_{21}^l & f_{22}^l & 0 \\ f_{31}^l & f_{32}^l & 0 \end{pmatrix}, \quad \tilde{\lambda}^l = \begin{pmatrix} 0 & 0 & \tilde{g}_{13}^l \\ 0 & 0 & \tilde{g}_{23}^l \\ 0 & 0 & \tilde{g}_{33}^l \end{pmatrix}, \quad \lambda^l = \begin{pmatrix} 0 & 0 & g_{13}^l \\ 0 & 0 & g_{23}^l \\ 0 & 0 & g_{33}^l \end{pmatrix}. \end{aligned}$$

similar structure to previous model but 2 column matrices

scalar mixing

- without mixing with pseudo scalars in the potential

$$\begin{pmatrix} h_L \\ h_1 \\ h_2 \end{pmatrix} = \begin{pmatrix} v_L/v & 0 & v'/v \\ v_1/v & v_2/v' & -v_L v_1/v'v \\ v_2/v & -v_1/v' & -v_L v_2/v'v \end{pmatrix} \begin{pmatrix} \tilde{h} \\ H_1 \\ H_2 \end{pmatrix}.$$

- diagonalizing the charged lepton mass matrix

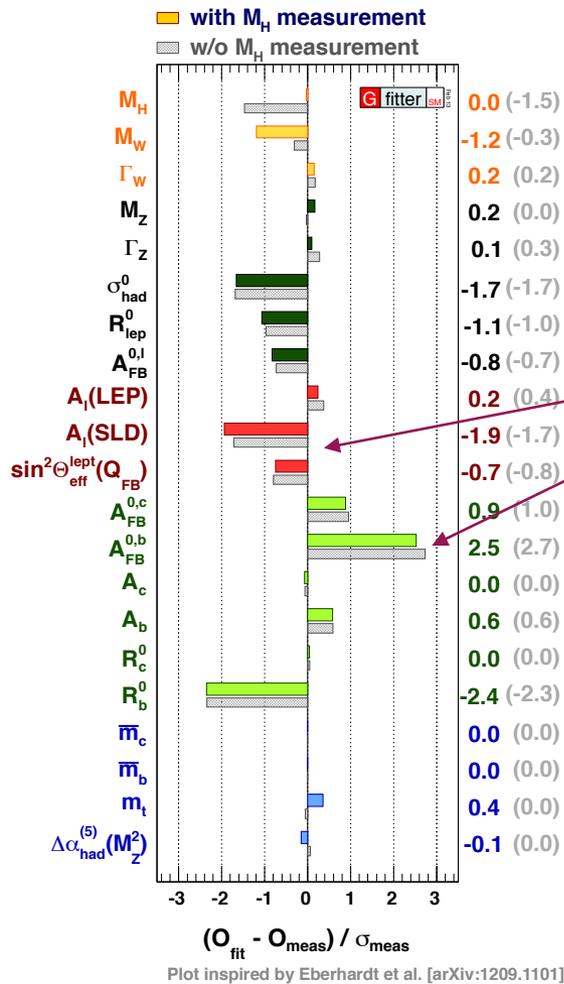
$$\mathcal{L}_{Y_e} = -\bar{e}_L \left(\hat{M}^e \left(1 + \frac{\tilde{h}}{v}\right) + \lambda_1^e H_1 + \lambda_2^e H_2 \right) e_R + \text{h.c.}$$

- with

$$\lambda_1^e = \frac{S_e^\dagger (\tilde{\lambda}^l v_2 - \lambda^l v_1) T_e}{\sqrt{2}v'}, \quad \lambda_2^e = \frac{S_e^\dagger (\lambda_L^e v' - \tilde{\lambda}^l \frac{v_1 v_L}{v'} - \lambda^l \frac{v_2 v_L}{v'}) T_e}{\sqrt{2}v}.$$

- enough to get CP violation

recall the precision tests



all looks great for the SM, implying any NP must appear above ~ 10 TeV

almost!

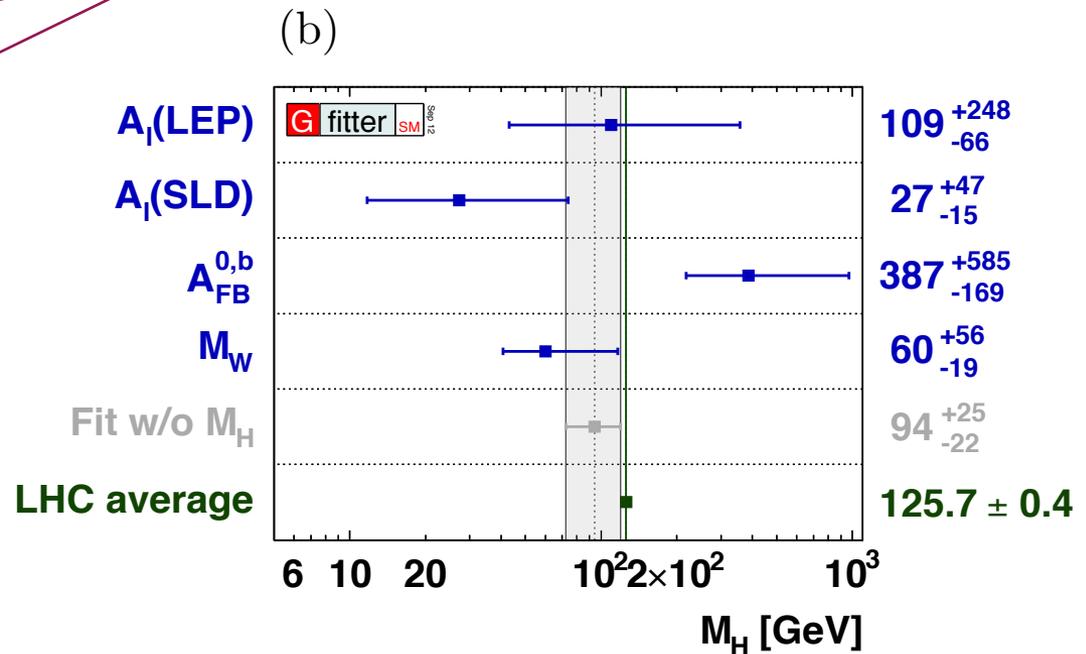
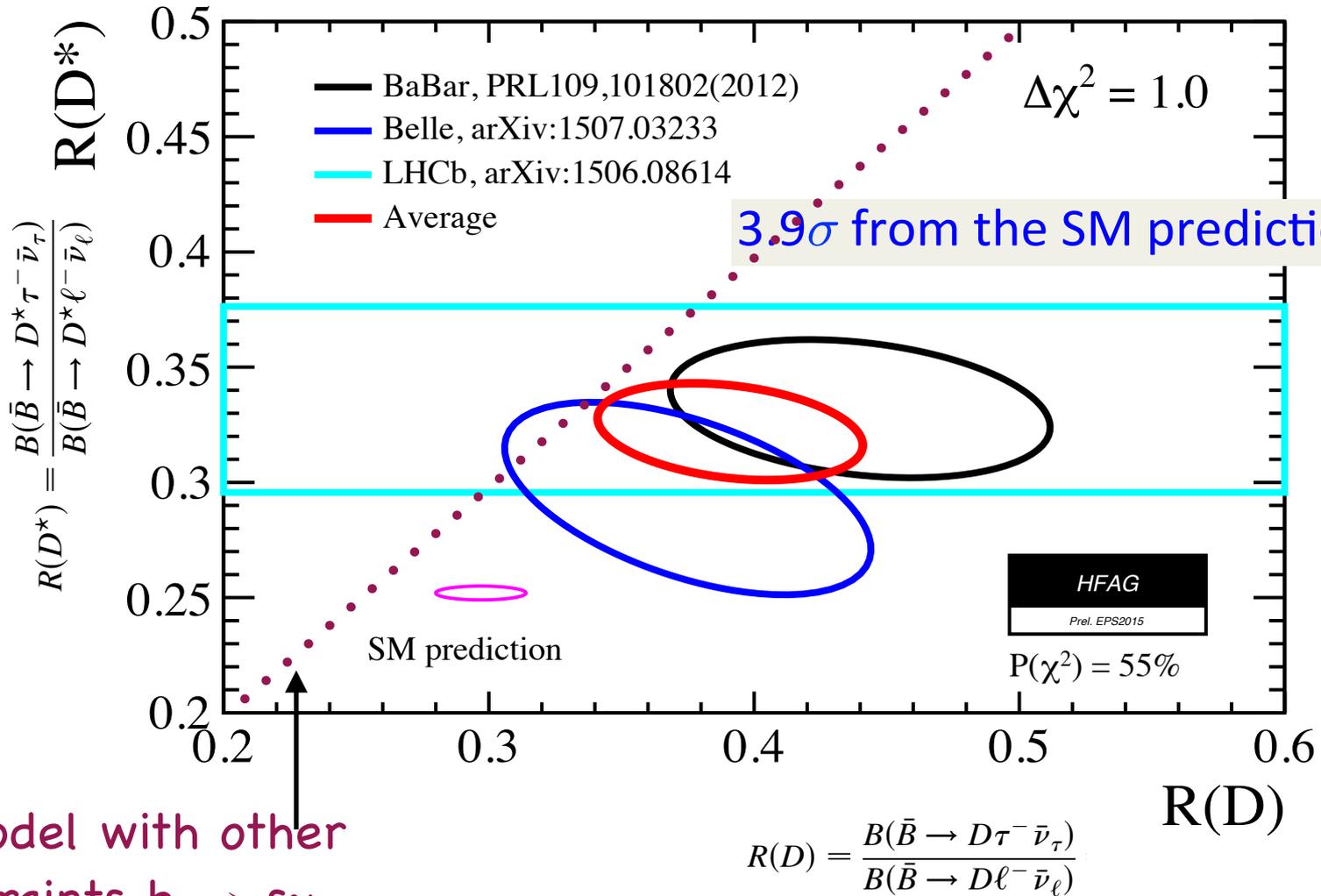


Figure 1: Differences between the SM prediction and the measured parameter, in units of the uncertainty for the fit including M_H (color) and without M_H (grey).

Lepton universality ?



our model with other constraints $b \rightarrow s\gamma$

can this model do this? - yes

- New $SU_R(2)$ for third generation (X.G. He and G.V)



- can be made to satisfy all other constraints
- predicts
 - $R(D)$ and $R(D^*)$ approximately same enhancement
 - $M_{W'} < 1 \text{ TeV}$ (not ruled out in Run I, not looked at yet in Run II)
 - additional modes also enhanced $\left\{ \begin{array}{l} b \rightarrow c\tau\nu \\ B_c^- \rightarrow \tau^- \nu \end{array} \right.$

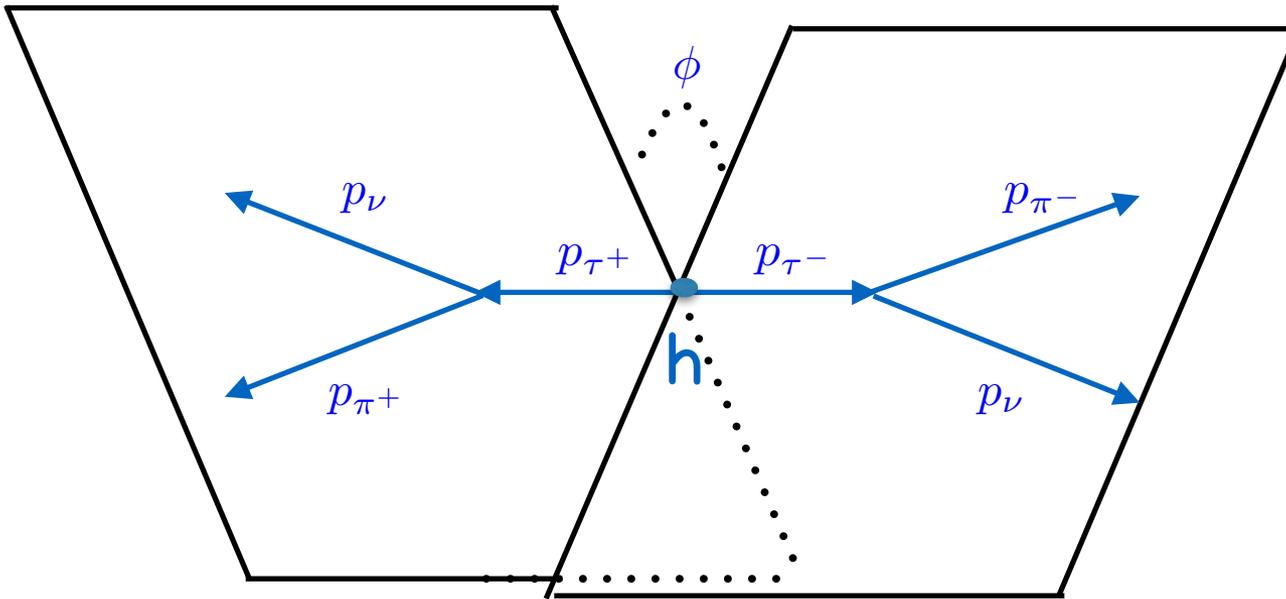
cp violation

- is the Higgs a **scalar or a pseudo-scalar**?
- if it doesn't have definite parity it violates CP
- this can be tested with:
 - fermion pair decay
 - spin analysed
 - top-quark, only with a heavy H
 - tau-lepton

CP violation in $h \rightarrow \tau\tau$

$$e^+e^- \rightarrow Zh \rightarrow \mu^+\mu^-h$$

higgs rest frame



$$\mathcal{O}_\pi = \vec{p}_\tau \cdot (\vec{p}_{\pi^+} \times \vec{p}_{\pi^-})$$

$$A_\pi = \frac{N(\mathcal{O}_\pi > 0) - N(\mathcal{O}_\pi < 0)}{N(\mathcal{O}_\pi > 0) + N(\mathcal{O}_\pi < 0)} = \frac{\pi}{4} \beta_\tau \frac{(r_\tau \tilde{r}_\tau)}{\beta_\tau^2 r_\tau^2 + \tilde{r}_\tau^2} \lesssim \begin{matrix} 0.11 \\ 0.4 \end{matrix} \begin{matrix} \text{democratic} \\ \text{hierarchical} \end{matrix}$$

Other correlations

$$\mathcal{O}_i = \vec{p}_{\tau^-} \cdot (\vec{p}_\ell \times \vec{p}_j)$$

$$A_i = c_i \frac{r_\tau \tilde{r}_\tau}{|r_\tau|^2 + |\tilde{r}_\tau|^2}$$

| | Mode | Jets | c_i |
|---|--|-----------------------------|--------|
| 1 | $(\tau^- \rightarrow \nu_\tau \mu^- \bar{\nu}_\mu), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+)$ | $j = \pi^+$ | -0.27 |
| 2 | $(\tau^- \rightarrow \nu_\tau \mu^- \bar{\nu}_\mu), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+ \pi^0)$ | $j = \pi^+ + \pi^0$ | -0.11 |
| 3 | $(\tau^- \rightarrow \nu_\tau \mu^- \bar{\nu}_\mu), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+ \pi^0 \pi^0)$ | $j = \pi^+ + \pi^0 + \pi^0$ | -0.017 |
| 4 | $(\tau^- \rightarrow \nu_\tau \mu^- \bar{\nu}_\mu), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+ \pi^+ \pi^-)$ | $j = \pi^+ + \pi^+ + \pi^-$ | 0.0005 |

TABLE I: Semi-leptonic modes with tau-jet producing the largest asymmetry and their respective coefficients c_i for Eq.(58)

direction of τ from
secondary vertex

$$\mathcal{O}_i = \vec{p}_{\tau^-} \cdot (\vec{p}_{j1} \times \vec{p}_{j2})$$

| | Mode | Jets | c_i |
|----|--|--|-------|
| 1 | $(\tau^- \rightarrow \nu_\tau \pi^-)(\tau^+ \rightarrow \bar{\nu}_\tau \pi^+)$ | $j_1 = \pi^-, j_2 = \pi^+$ | 0.79 |
| 2 | $(\tau^- \rightarrow \nu_\tau \pi^-), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+ \pi^0)$ | $j_1 = \pi^-, j_2 = \pi^+ + \pi^0$ | 0.33 |
| 3 | $(\tau^- \rightarrow \nu_\tau \pi^- \pi^0), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+ \pi^0)$ | $j_1 = \pi^- + \pi^0, j_2 = \pi^+ + \pi^0$ | 0.13 |
| 4 | $(\tau^- \rightarrow \nu_\tau \pi^-), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+ \pi^0 \pi^0)$ | $j_1 = \pi^-, j_2 = \pi^+ + \pi^0 + \pi^0$ | 0.06 |
| 5 | $(\tau^- \rightarrow \nu_\tau \pi^-), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+ \pi^+ \pi^-)$ | $j_1 = \pi^-, j_2 = \pi^+ + \pi^+ + \pi^-$ | 0.06 |
| 6 | $(\tau^- \rightarrow \nu_\tau \pi^- \pi^0), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+ \pi^0 \pi^0)$ | $j_1 = \pi^- + \pi^0, j_2 = \pi^+ + \pi^0 + \pi^0$ | 0.02 |
| 7 | $(\tau^- \rightarrow \nu_\tau \pi^- \pi^0), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+ \pi^+ \pi^-)$ | $j_1 = \pi^- + \pi^0, j_2 = \pi^+ + \pi^+ + \pi^-$ | 0.02 |
| 8 | $(\tau^- \rightarrow \nu_\tau \pi^- \pi^0 \pi^0), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+ \pi^0 \pi^0)$ | $j_1 = \pi^- + \pi^0 + \pi^0, j_2 = \pi^+ + \pi^0 + \pi^0$ | 0.004 |
| 9 | $(\tau^- \rightarrow \nu_\tau \pi^- \pi^0 \pi^0), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+ \pi^+ \pi^-)$ | $j_1 = \pi^- + \pi^0 + \pi^0, j_2 = \pi^+ + \pi^+ + \pi^-$ | 0.003 |
| 10 | $(\tau^- \rightarrow \nu_\tau \pi^- \pi^+ \pi^-), (\tau^+ \rightarrow \bar{\nu}_\tau \pi^+ \pi^+ \pi^-)$ | $j_1 = \pi^- + \pi^+ + \pi^-, j_2 = \pi^+ + \pi^+ + \pi^-$ | 0.003 |

TABLE II: Double hadronic tau decays with tau-jets producing the largest asymmetry and their respective coefficients c_i for Eq.(58).

Summary - Conclusion

- LFV is very common BSM and LFV decays of the Higgs are correlated with CP violation Higgs to di-leptons
- We have constructed two multi-Higgs models in which the Higgs has LFV decays but only one of them exhibits CP violation as well.
- These illustrate some nontrivial details of mass matrix textures necessary to predict correlations between results from flavor physics.
 - dominant hierarchical structure that produces the charged lepton masses, but the deviations are democratic. The tightest constraint arises from bounds on $h \rightarrow \mu\mu$ consistent with LFV from CMS, CP violating asymmetry $< 11\%$.
 - corrections to the SM lepton mass matrices are also hierarchical as in the Cheng-Sher ansatz. Tightest constraints on new physics arise from $h \rightarrow \tau\tau$, consistent with LFV from CMS, CP violating asymmetry $< 40\%$.