



University of  
Zurich<sup>UZH</sup>

*The HXSWG2 note on Higgs **P**seudo **O**bservables*

---



► Pseudo Observables in Higgs physics

Higgs decays

Multi-body modes

e.g.  $h \rightarrow 4\ell, \ell\ell\gamma, \dots$



*There is more to extract from data other than the  $\kappa_i$*

Two-body (on-shell) decays

[no polarization properties of the final state accessible]

e.g.  $h \rightarrow \gamma\gamma, \mu\mu, \tau\tau, bb$



*The  $\kappa_i$  ( $\leftrightarrow \Gamma_i$ ) is all what one can extract from data*

[+ one more parameter if the polarization is accessible]

► Pseudo Observables in Higgs physics

Higgs decays

Multi-body modes

e.g.  $h \rightarrow 4\ell, \ell\ell\gamma, \dots$



*form factors*  $\rightarrow f_i(\mathbf{s})$  [E.g.:  $s = m_{\ell\ell}^2$ ]

Two-body (on-shell) decays

[no polarization properties of the final state accessible]

e.g.  $h \rightarrow \gamma\gamma, \mu\mu, \tau\tau, bb$

E.g.:  $\mathcal{A}(h \rightarrow Z ee) \sim \varepsilon_{\mu}^Z J_{\mu}^{e_L} [f_1^{Ze_L}(q^2) g^{\mu\nu} + f_3^{Ze_L}(q^2) (pq g^{\mu\nu} - q^{\mu} p^{\nu}) + \dots]$

**N.B.:** There is nothing “wrong” or “dangerous” in using *f.f.*, provided

- they are defined from on-shell amplitudes  
[*hill-defined for  $h \rightarrow WW^*, ZZ^*$  but perfectly ok for  $h \rightarrow 4\ell$* ]
- no model-dependent assumptions are made on their functional form

► Pseudo Observables in Higgs physics

Higgs decays

Multi-body modes

e.g.  $h \rightarrow 4\ell, \ell\ell\gamma, \dots$



*form factors*  $\rightarrow f_i(\mathbf{s})$  [E.g.:  $s = m_{\ell\ell}^2$ ]



Momentum expansion of the *f.f.* around leading poles, e.g.:

$$f_i^{\text{SM+NP}}(\mathbf{s}_1, \mathbf{s}_2) = \frac{\kappa_i}{(s_1 - m_Z^2 + im_Z\Gamma_Z)(s_2 - m_Z^2 + im_Z\Gamma_Z)} + \frac{\varepsilon_i}{(s_1 - m_Z^2 + im_Z\Gamma_Z)} + \dots$$

- No need to specify any detail about the underlying theory, but for the absence of light new particles  $\rightarrow$  momentum exp. well justified by the Higgs kinematic
- The  $\{\kappa_i, \varepsilon_i\}$  thus defined are well-defined **PO**  $\rightarrow$  systematic inclusion of higher-order QED and QCD (soft) corrections possible (and necessary...)

► Pseudo Observables in Higgs physics

Higgs decays

Multi-body modes

e.g.  $h \rightarrow 4\ell, \ell\ell\gamma, \dots$



*form factors*  $\rightarrow f_i(\mathbf{s})$  [E.g.:  $s = m_{\ell\ell}^2$ ]



Momentum expansion of the *f.f.* around leading poles, e.g.:

$$f_i^{\text{SM+NP}}(s_1, s_2) = \frac{\kappa_i}{(s_1 - m_Z^2 + im_Z\Gamma_Z)(s_2 - m_Z^2 + im_Z\Gamma_Z)} + \frac{\varepsilon_i}{(s_1 - m_Z^2 + im_Z\Gamma_Z)} + \dots$$

The **PO** thus defined are based on a minimal set of QFT assumptions:  
**analyticity**, **unitarity**, **crossing-symmetry** + no new light particles in the theory.

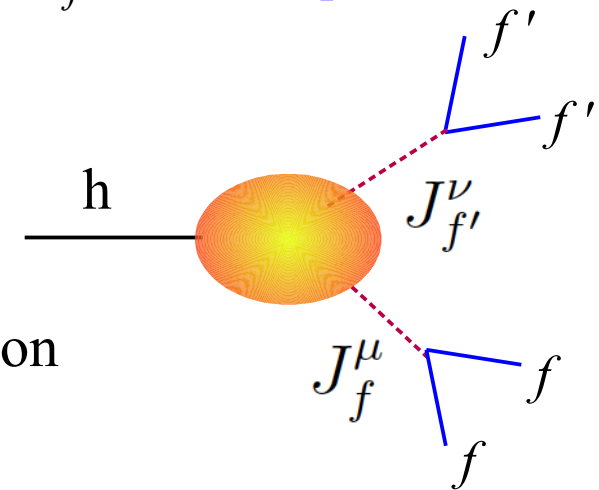
► The  $h \rightarrow 4f$  case

Two main hypotheses:

- I. Fermion couples to the Higgs via helicity-conserving local currents  
 [↔ neglect helicity-violating interactions, naturally linked to  $m_f$  also BSM]



$$G_{[JJh]} = \langle 0 | \mathcal{T} \{ J_f^\mu(x), J_{f'}^\nu(y), h(0) \} | 0 \rangle$$



The amplitude is fully determined by this Green function that contains **long-distance modes** (↔ **non-local terms** in  $x$  and  $y$  due to the exchange of EW gauge bosons) & **short-distance modes** (↔ **contact terms** for  $x$  or  $y \rightarrow 0$ )

Only 3 Lorentz structures allowed, e.g.:

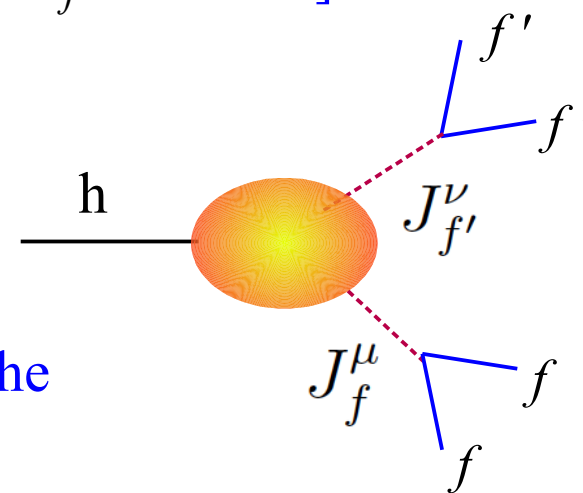
$$\mathcal{A} = i \frac{2m_Z^2}{v_F} \sum_{e=e_L, e_R} \sum_{\mu=\mu_L, \mu_R} (\bar{e} \gamma_\alpha e) (\bar{\mu} \gamma_\beta \mu) \times \left[ F_1^{e\mu}(q_1^2, q_2^2) g^{\alpha\beta} + F_3^{e\mu}(q_1^2, q_2^2) \frac{q_1 \cdot q_2 g^{\alpha\beta} - q_2^\alpha q_1^\beta}{m_Z^2} + F_4^{e\mu}(q_1^2, q_2^2) \frac{\varepsilon^{\alpha\beta\rho\sigma} q_{2\rho} q_{1\sigma}}{m_Z^2} \right]$$

► The  $h \rightarrow 4f$  case

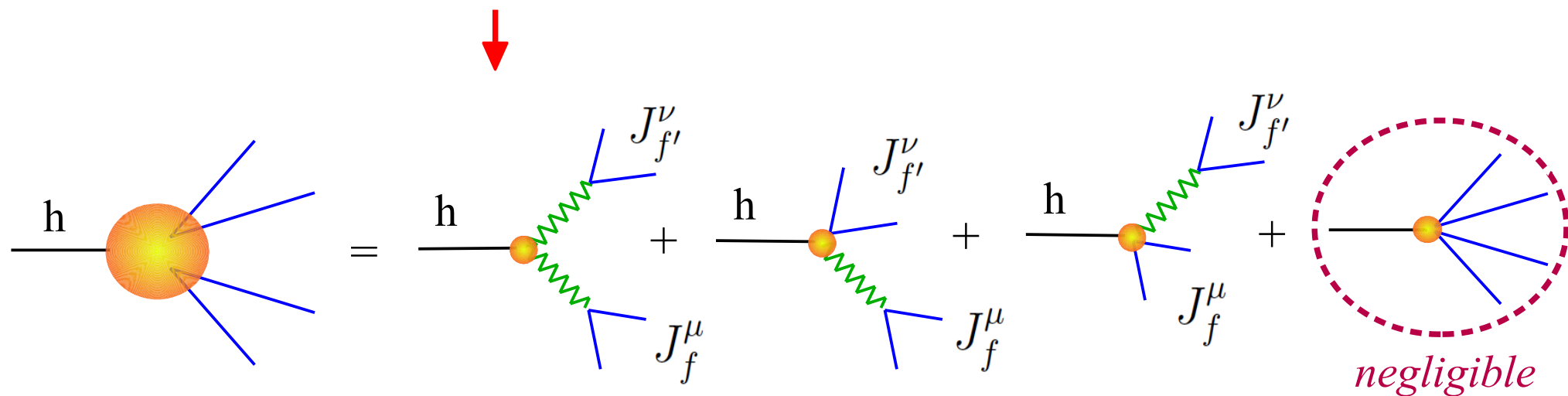
Two main hypotheses:

- I. Fermion couples to the Higgs via helicity-conserving local currents  
 [↔ neglect helicity-violating interactions, naturally linked to  $m_f$  also BSM]

$$G_{[JJh]} = \langle 0 | \mathcal{T} \{ J_f^\mu(x), J_{f'}^\nu(y), h(0) \} | 0 \rangle$$



- II. Kinematical (momentum) expansion of  $G_{[JJh]}$  around the leading SM poles:



► The  $h \rightarrow 4f$  case

Following these hypotheses we can expand the form factors around the physical poles and retain only the leading terms (in the momentum expansion), e.g.:

$$\mathcal{A} = i \frac{2m_Z^2}{v_F} \sum_{e=e_L, e_R} \sum_{\mu=\mu_L, \mu_R} (\bar{e}\gamma_\alpha e)(\bar{\mu}\gamma_\beta \mu) \times$$

$$\left[ \left( \kappa_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \frac{\epsilon_{Ze}}{m_Z^2} \frac{g_Z^\mu}{P_Z(q_2^2)} + \frac{\epsilon_{Z\mu}}{m_Z^2} \frac{g_Z^e}{P_Z(q_1^2)} \right) g^{\alpha\beta} + \right.$$

$$+ \left( \epsilon_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \kappa_{Z\gamma}^{\text{SM-1L}} \left( \frac{eQ_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{eQ_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \kappa_{\gamma\gamma}^{\text{SM-1L}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{q_1 \cdot q_2 g^{\alpha\beta} - q_2^\alpha q_1^\beta}{m_Z^2} +$$

$$\left. + \left( \epsilon_{ZZ}^{\text{CP}} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \epsilon_{Z\gamma}^{\text{CP}} \left( \frac{eQ_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{eQ_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \epsilon_{\gamma\gamma}^{\text{CP}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{\epsilon^{\alpha\beta\rho\sigma} q_{2\rho} q_{1\sigma}}{m_Z^2} \right]$$

$$P_Z(q^2) = q^2 - m_Z^2 + im_Z \Gamma_Z$$

$$\epsilon_{\gamma\gamma}^{\text{SM-1L}} \simeq 3.8 \times 10^{-3}$$

$$\epsilon_{Z\gamma}^{\text{SM-1L}} \simeq 6.7 \times 10^{-3}$$

- The  $\{\kappa_i, \epsilon_i\}$  are defined from the residues of the amplitude on the physical poles  $\rightarrow$  well-defined **PO** that can be extracted from data and computed to desired accuracy in a given BSM framework
- By construction, the  $g_Z^f$  are the PO from Z-pole measurements, while  $\kappa_{\gamma\gamma}$  and  $\kappa_{Z\gamma}$  are the standard “kappas” from on-shell  $h \rightarrow \gamma\gamma$  and  $h \rightarrow Z\gamma$



## ► The $h \rightarrow 4f$ case

Following these hypotheses we can expand the form factors around the physical poles and retain only the leading terms (in the momentum expansion), e.g.:

$$\mathcal{A} = i \frac{2m_Z^2}{v_F} \sum_{e=e_L, e_R} \sum_{\mu=\mu_L, \mu_R} (\bar{e}\gamma_\alpha e)(\bar{\mu}\gamma_\beta \mu) \times$$

$$\left[ \left( \kappa_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \frac{\epsilon_{Ze}}{m_Z^2} \frac{g_Z^\mu}{P_Z(q_2^2)} + \frac{\epsilon_{Z\mu}}{m_Z^2} \frac{g_Z^e}{P_Z(q_1^2)} \right) g^{\alpha\beta} + \right.$$

$$+ \left( \epsilon_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \kappa_{Z\gamma} \epsilon_{Z\gamma}^{\text{SM-1L}} \left( \frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \kappa_{\gamma\gamma} \epsilon_{\gamma\gamma}^{\text{SM-1L}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{q_1 \cdot q_2 g^{\alpha\beta} - q_2^\alpha q_1^\beta}{m_Z^2} +$$

$$\left. + \left( \epsilon_{ZZ}^{\text{CP}} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \epsilon_{Z\gamma}^{\text{CP}} \left( \frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \epsilon_{\gamma\gamma}^{\text{CP}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{\epsilon^{\alpha\beta\rho\sigma} q_{2\rho} q_{1\sigma}}{m_Z^2} \right]$$

$$P_Z(q^2) = q^2 - m_Z^2 + im_Z \Gamma_Z$$

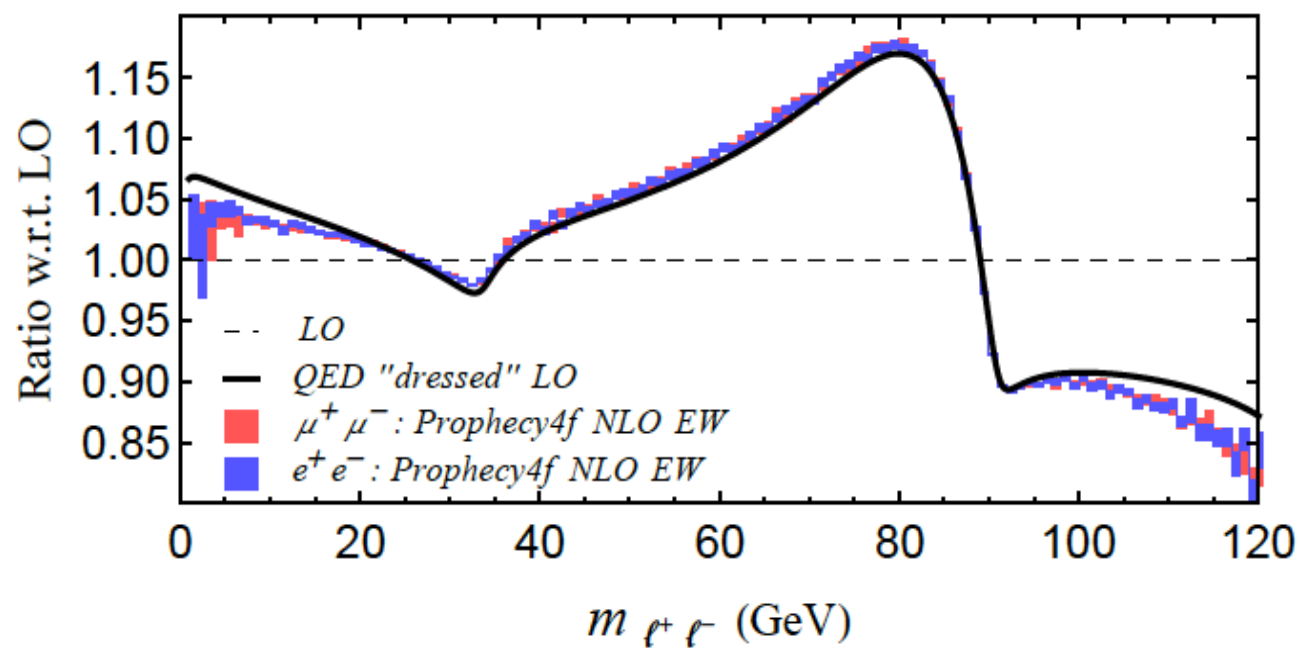
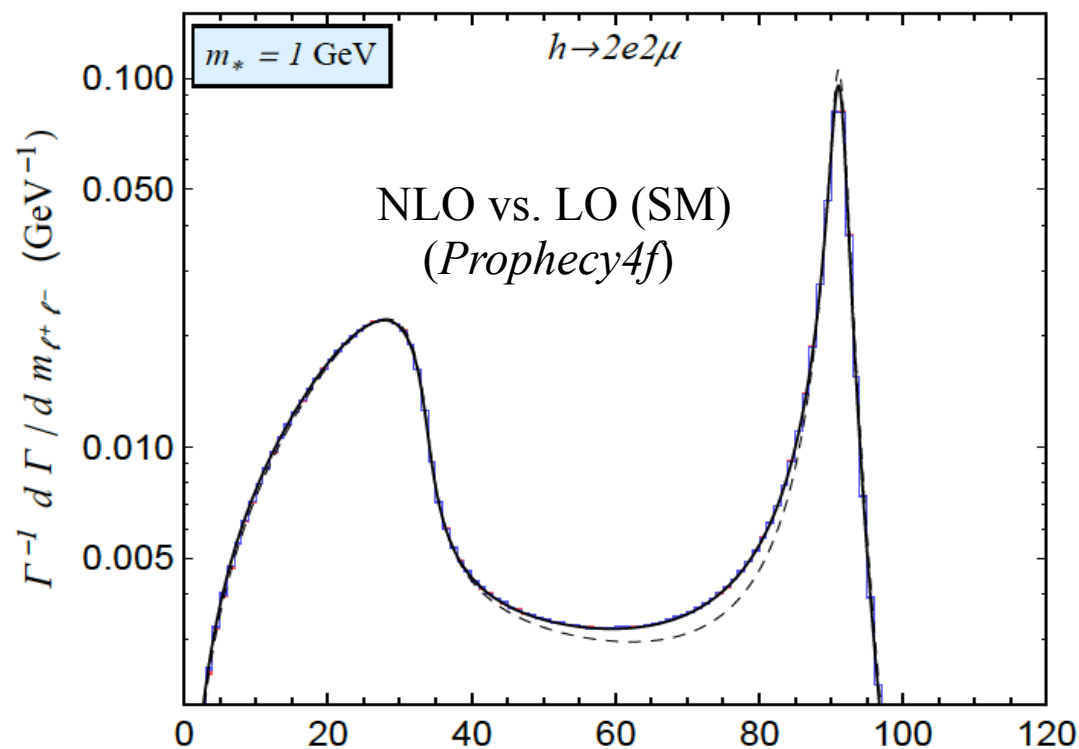
$$\epsilon_{\gamma\gamma}^{\text{SM-1L}} \simeq 3.8 \times 10^{-3}$$

$$\epsilon_{Z\gamma}^{\text{SM-1L}} \simeq 6.7 \times 10^{-3}$$

- The  $\kappa_i$  are normalized such that the SM is recovered in the limit  $\kappa_i \rightarrow 1$
- The  $\epsilon_i$  describe terms not present in the SM at the tree level (*and always sub-leading*): SM recovered for  $\epsilon_i^{\text{(SM)}} = \mathcal{O}(10^{-3}) \rightarrow 0$
- To this amplitude we can apply a “radiation function” to take into account QED radiation  $\rightarrow$  excellent description of SM (and NP) beyond the tree level.

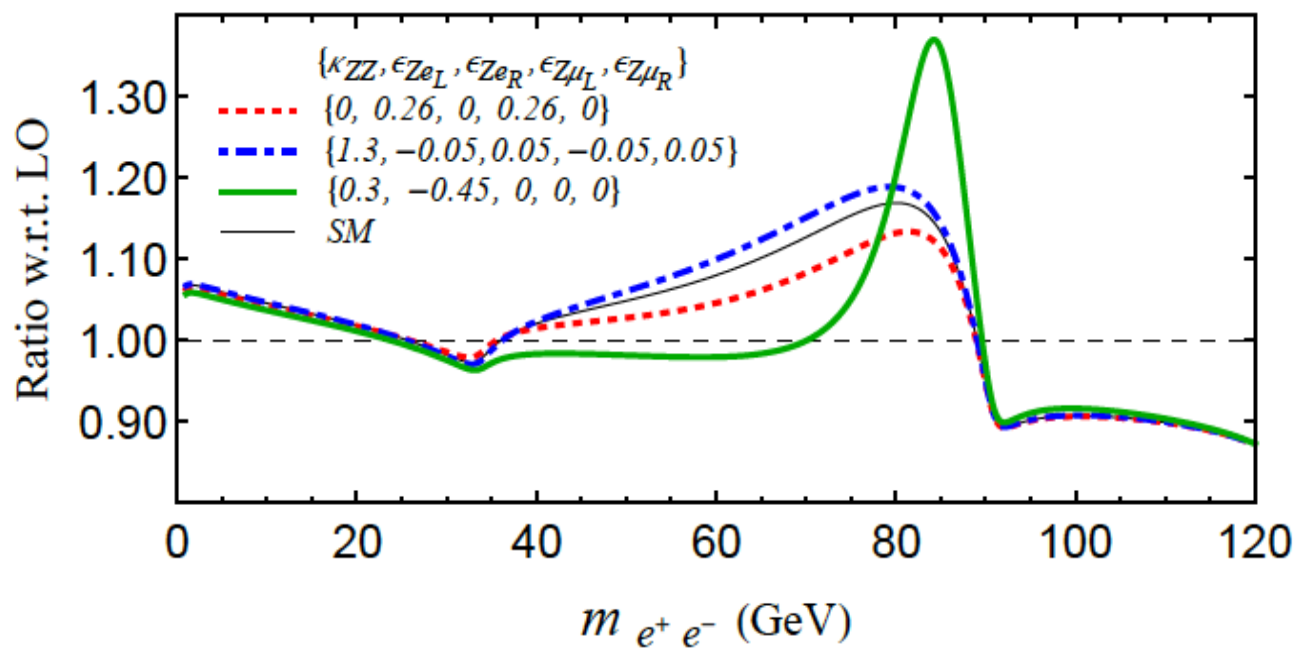
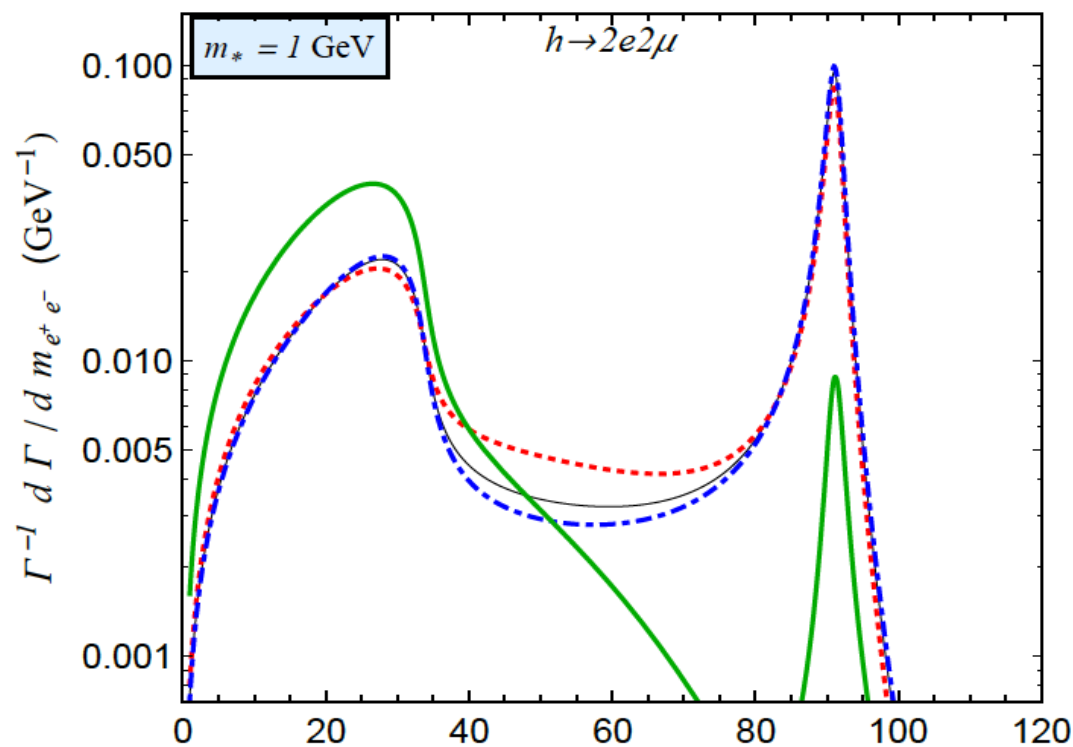
► The  $h \rightarrow 4f$  case

“Dressing” with QED radiation  $\rightarrow$  excellent description of SM beyond the tree level



► The  $h \rightarrow 4f$  case

“Dressing” with QED radiation  $\rightarrow$  excellent description of SM beyond the tree level & relevant impact for BSM @ NLO

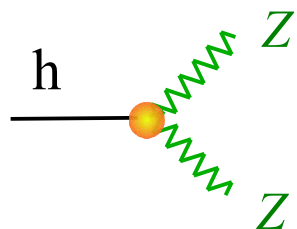


► The  $h \rightarrow 4f$  case

The “physical meaning” of the parameters appearing in this decomposition is not obvious at first sight, but it is actually quite simple [ $\rightarrow$  *physical PO*]:

$$\begin{aligned}
 \mathcal{A} = & i \frac{2m_Z^2}{v_F} \sum_{e=e_L, e_R} \sum_{\mu=\mu_L, \mu_R} (\bar{e} \gamma_\alpha e) (\bar{\mu} \gamma_\beta \mu) \times \\
 & \left[ \left( \kappa_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \frac{\epsilon_{Ze}}{m_Z^2} \frac{g_Z^\mu}{P_Z(q_2^2)} + \frac{\epsilon_{Z\mu}}{m_Z^2} \frac{g_Z^e}{P_Z(q_1^2)} \right) g^{\alpha\beta} + \right. \\
 & \left. + \left( \epsilon_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \kappa_{Z\gamma} \epsilon_{Z\gamma}^{\text{SM-1L}} \left( \frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \kappa_{\gamma\gamma} \epsilon_{\gamma\gamma}^{\text{SM-1L}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{q_1 \cdot q_2 g^{\alpha\beta} - q_2^\alpha q_1^\beta}{m_Z^2} + \right. \\
 & \left. + \left( \epsilon_{ZZ}^{\text{CP}} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \epsilon_{Z\gamma}^{\text{CP}} \left( \frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \epsilon_{\gamma\gamma}^{\text{CP}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{\epsilon^{\alpha\beta\rho\sigma} q_{2\rho} q_{1\sigma}}{m_Z^2} \right]
 \end{aligned}$$

“double Z-pole”



$$\Gamma(h \rightarrow Z_L Z_L) \equiv \frac{\Gamma(h \rightarrow 2e2\mu) [\kappa_{ZZ}]}{\mathcal{B}(Z \rightarrow 2e) \mathcal{B}(Z \rightarrow 2\mu)} = 0.209 |\kappa_{ZZ}|^2 \text{ MeV}$$

$$\Gamma(h \rightarrow Z_T Z_T) \equiv \frac{\Gamma(h \rightarrow 2e2\mu) [\epsilon_{ZZ}]}{\mathcal{B}(Z \rightarrow 2e) \mathcal{B}(Z \rightarrow 2\mu)} = 0.0189 |\epsilon_{ZZ}|^2 \text{ MeV}$$

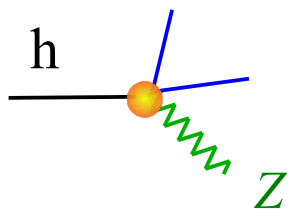
$$\Gamma^{\text{CPV}}(h \rightarrow Z_T Z_T) \equiv \frac{\Gamma(h \rightarrow 2e2\mu) [\epsilon_{ZZ}^{\text{CP}}]}{\mathcal{B}(Z \rightarrow 2e) \mathcal{B}(Z \rightarrow 2\mu)} = 0.00799 |\epsilon_{ZZ}^{\text{CP}}|^2 \text{ MeV}$$

► The  $h \rightarrow 4f$  case

The “physical meaning” of the parameters appearing in this decomposition is not obvious at first sight, but it is actually quite simple [ $\rightarrow$  *physical PO*]:

$$\begin{aligned}
 \mathcal{A} = & i \frac{2m_Z^2}{v_F} \sum_{e=e_L, e_R} \sum_{\mu=\mu_L, \mu_R} (\bar{e} \gamma_\alpha e) (\bar{\mu} \gamma_\beta \mu) \times \\
 & \left[ \left( \kappa_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \frac{\epsilon_{Ze}}{m_Z^2} \frac{g_Z^\mu}{P_Z(q_2^2)} + \frac{\epsilon_{Z\mu}}{m_Z^2} \frac{g_Z^e}{P_Z(q_1^2)} \right) g^{\alpha\beta} + \right. \\
 & + \left( \epsilon_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \kappa_{Z\gamma}^{\text{SM-1L}} \left( \frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \kappa_{\gamma\gamma}^{\text{SM-1L}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{q_1 \cdot q_2 g^{\alpha\beta} - q_2^\alpha q_1^\beta}{m_Z^2} + \\
 & \left. + \left( \epsilon_{ZZ}^{\text{CP}} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \epsilon_{Z\gamma}^{\text{CP}} \left( \frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \epsilon_{\gamma\gamma}^{\text{CP}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{\epsilon^{\alpha\beta\rho\sigma} q_{2\rho} q_{1\sigma}}{m_Z^2} \right]
 \end{aligned}$$

“single Z-pole”



$$\Gamma(h \rightarrow Z \ell^+ \ell^-) = 0.0366 |\epsilon_{Z\ell}|^2 \text{ MeV}$$

► The  $h \rightarrow 4f$  case

The “physical meaning” of the parameters appearing in this decomposition is not obvious at first sight, but it is actually quite simple [ $\rightarrow$  *physical PO*]:

PO	Physical PO	Relation to the eff. coupl.
$\kappa_f, \lambda_f^{\text{CP}}$	$\Gamma(h \rightarrow f\bar{f})$	$= \Gamma(h \rightarrow f\bar{f})^{(\text{SM})} [(\kappa_f)^2 + (\lambda_f^{\text{CP}})^2]$
$\kappa_{\gamma\gamma}, \lambda_{\gamma\gamma}^{\text{CP}}$	$\Gamma(h \rightarrow \gamma\gamma)$	$= \Gamma(h \rightarrow \gamma\gamma)^{(\text{SM})} [(\kappa_{\gamma\gamma})^2 + (\lambda_{\gamma\gamma}^{\text{CP}})^2]$
$\kappa_{Z\gamma}, \lambda_{Z\gamma}^{\text{CP}}$	$\Gamma(h \rightarrow Z\gamma)$	$= \Gamma(h \rightarrow Z\gamma)^{(\text{SM})} [(\kappa_{Z\gamma})^2 + (\lambda_{Z\gamma}^{\text{CP}})^2]$
$\kappa_{ZZ}$	$\Gamma(h \rightarrow Z_L Z_L)$	$= (0.209 \text{ MeV}) \times  \kappa_{ZZ} ^2$
$\epsilon_{ZZ}$	$\Gamma(h \rightarrow Z_T Z_T)$	$= (1.9 \times 10^{-2} \text{ MeV}) \times  \epsilon_{ZZ} ^2$
$\epsilon_{ZZ}^{\text{CP}}$	$\Gamma^{\text{CPV}}(h \rightarrow Z_T Z_T)$	$= (8.0 \times 10^{-3} \text{ MeV}) \times  \epsilon_{ZZ}^{\text{CP}} ^2$
$\epsilon_{Zf}$	$\Gamma(h \rightarrow Z f\bar{f})$	$= (3.7 \times 10^{-2} \text{ MeV}) \times N_c^f  \epsilon_{Zf} ^2$
$\kappa_{WW}$	$\Gamma(h \rightarrow W_L W_L)$	$= (0.84 \text{ MeV}) \times  \kappa_{WW} ^2$
$\epsilon_{WW}$	$\Gamma(h \rightarrow W_T W_T)$	$= (0.16 \text{ MeV}) \times  \epsilon_{WW} ^2$
$\epsilon_{WW}^{\text{CP}}$	$\Gamma^{\text{CPV}}(h \rightarrow W_T W_T)$	$= (6.8 \times 10^{-2} \text{ MeV}) \times  \epsilon_{WW}^{\text{CP}} ^2$
$\epsilon_{Wf}$	$\Gamma(h \rightarrow W f\bar{f}')$	$= (0.14 \text{ MeV}) \times N_c^f  \epsilon_{Wf} ^2$

► The  $h \rightarrow 4f$  case

N. independent PO for a complete description of  $h \rightarrow 4\ell$  ( $\ell=e,\mu,\nu$ ) +  $\ell\ell\gamma$  +  $\gamma\gamma$ , with or without specific symmetry assumptions:

Decay modes	<i>flavor + CP symm.</i>	<i>flavor non univ.</i>	<i>CP violation</i>
$h \rightarrow \gamma\gamma, 2e\gamma, 2\mu\gamma$ $4e, 4\mu, 2e2\mu$	$\kappa_{ZZ}, \kappa_{Z\gamma}, \kappa_{\gamma\gamma}$ $\epsilon_{ZZ}, \epsilon_{Ze_L}, \epsilon_{Ze_R}$ (6)	$\epsilon_{Z\mu_L}, \epsilon_{Z\mu_R}$ (2)	$\epsilon_{ZZ}^{CP}, \epsilon_{Z\gamma}^{CP}, \epsilon_{\gamma\gamma}^{CP}$ (3)

► The  $h \rightarrow 4f$  case

N. independent PO for a complete description of  $h \rightarrow 4\ell$  ( $\ell=e,\mu,\nu$ ) +  $\ell\ell\gamma$  +  $\gamma\gamma$ , with or without specific symmetry assumptions:

Decay modes	<i>flavor + CP symm.</i>	<i>flavor non univ.</i>	<i>CP violation</i>
$h \rightarrow \gamma\gamma, 2e\gamma, 2\mu\gamma$ $4e, 4\mu, 2e2\mu$	$\kappa_{ZZ}, \kappa_{Z\gamma}, \kappa_{\gamma\gamma}$ (6) $\epsilon_{ZZ}, \epsilon_{Ze_L}, \epsilon_{Ze_R}$	$\epsilon_{Z\mu_L}, \epsilon_{Z\mu_R}$ (2)	$\epsilon_{ZZ}^{CP}, \epsilon_{Z\gamma}^{CP}, \epsilon_{\gamma\gamma}^{CP}$ (3)
$h \rightarrow 2e2\nu, 2\mu2\nu, e\nu\mu\nu$	$\kappa_{WW}$ (4) $\epsilon_{WW}, \epsilon_{Z\nu_e}, \text{Re}(\epsilon_{We_L})$	$\epsilon_{Z\nu_\mu}, \text{Re}(\epsilon_{W\mu_L})$ $\text{Im}(\epsilon_{W\mu_L})$ (5)	$\epsilon_{WW}^{CP}, \text{Im}(\epsilon_{We_L})$



► The  $h \rightarrow 4f$  case

N. independent PO for a complete description of  $h \rightarrow 4\ell$  ( $\ell=e,\mu,\nu$ ) +  $\ell\ell\gamma$  +  $\gamma\gamma$ , with or without specific symmetry assumptions:

Decay modes	<i>flavor + CP symm.</i>	<i>flavor non univ.</i>	<i>CP violation</i>
$h \rightarrow \gamma\gamma, 2e\gamma, 2\mu\gamma$ $4e, 4\mu, 2e2\mu$	$\kappa_{ZZ}, \kappa_{Z\gamma}, \kappa_{\gamma\gamma}$ (6) $\epsilon_{ZZ}, \epsilon_{Ze_L}, \epsilon_{Ze_R}$	$\epsilon_{Z\mu_L}, \epsilon_{Z\mu_R}$ (2)	$\epsilon_{ZZ}^{CP}, \epsilon_{Z\gamma}^{CP}, \epsilon_{\gamma\gamma}^{CP}$ (3)
$h \rightarrow 2e2\nu, 2\mu2\nu, e\nu\mu\nu$	$\kappa_{WW}$ (4) $\epsilon_{WW}, \epsilon_{Z\nu_e}, \text{Re}(\epsilon_{We_L})$	$\epsilon_{Z\nu_\mu}, \text{Re}(\epsilon_{W\mu_L})$ $\text{Im}(\epsilon_{W\mu_L})$ (5)	$\epsilon_{WW}^{CP}, \text{Im}(\epsilon_{We_L})$
all modes <i>with custodial symmetry</i>	$\kappa_{ZZ}, \kappa_{Z\gamma}, \kappa_{\gamma\gamma}$ $\epsilon_{ZZ}, \epsilon_{Ze_L}, \epsilon_{Ze_R}$ $\text{Re}(\epsilon_{We_L})$ (7)	$\epsilon_{Z\mu_L}, \epsilon_{Z\mu_R}$	$\epsilon_{ZZ}^{CP}, \epsilon_{Z\gamma}^{CP}, \epsilon_{\gamma\gamma}^{CP}$

20 (no symmetries)  $\rightarrow$  7 (CP + Lepton Univ + Custodial)

► The  $h \rightarrow 4f$  case

N. independent PO for a complete description of  $h \rightarrow 4\ell$  ( $\ell=e,\mu,\nu$ ) +  $\ell\ell\gamma$  +  $\gamma\gamma$ , with or without specific symmetry assumptions:

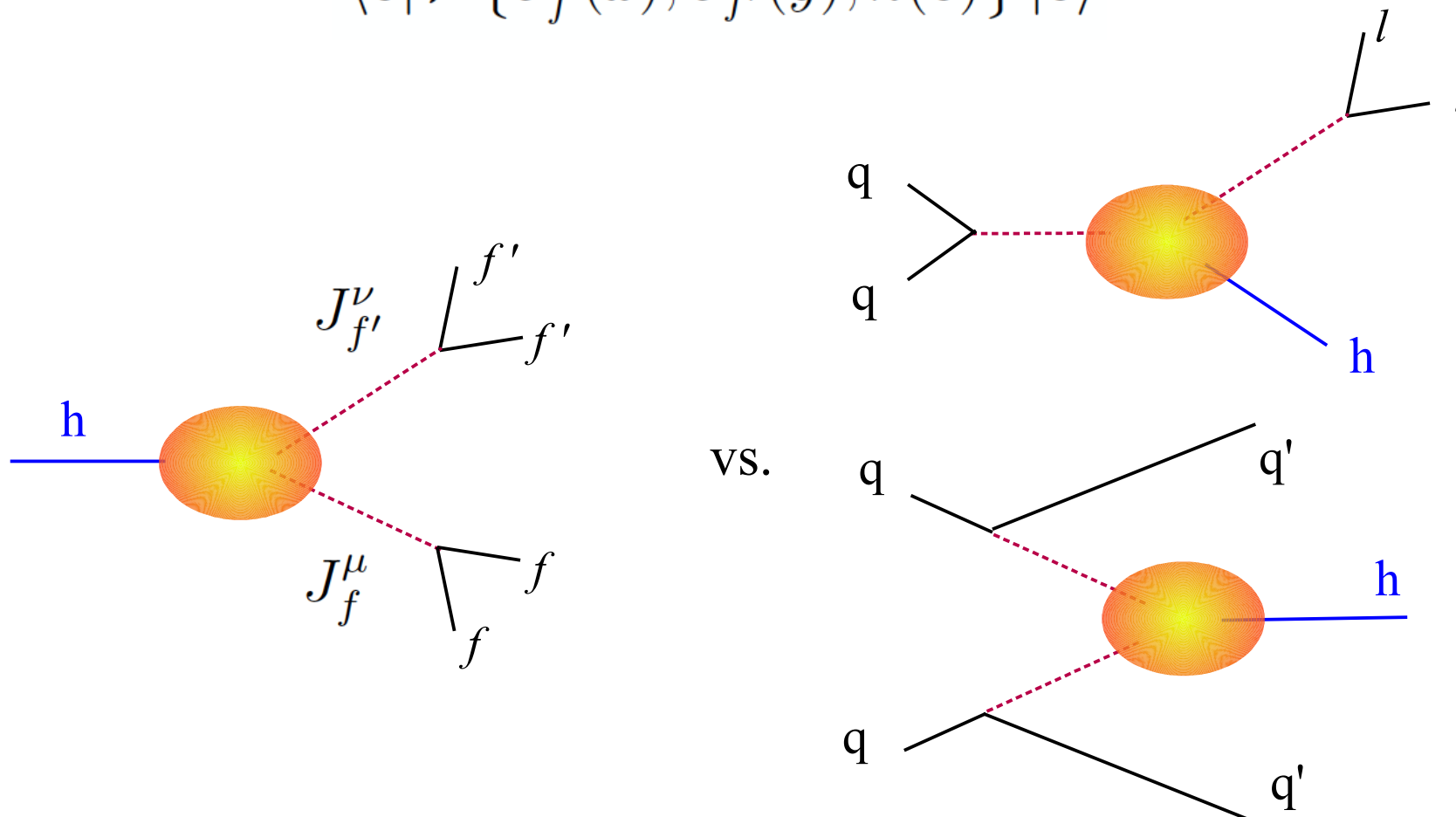
Decay modes	<i>flavor + CP symm.</i>	<i>flavor non univ.</i>	<i>CP violation</i>
$h \rightarrow \gamma\gamma, 2e\gamma, 2\mu\gamma$ $4e, 4\mu, 2e2\mu$	$\kappa_{ZZ}, \kappa_{Z\gamma}, \kappa_{\gamma\gamma}$ (6) $\epsilon_{ZZ}, \epsilon_{ZeL}, \epsilon_{ZeR}$	$\epsilon_{Z\mu L}, \epsilon_{Z\mu R}$ (2)	$\epsilon_{ZZ}^{CP}, \epsilon_{Z\gamma}^{CP}, \epsilon_{\gamma\gamma}^{CP}$ (3)
$h \rightarrow 2e2\nu, 2\mu2\nu, e\nu\mu\nu$	$\kappa_{WW}$ (4) $\epsilon_{WW}, \epsilon_{Z\nu e}, \text{Re}(\epsilon_{WeL})$	$\epsilon_{Z\nu\mu}, \text{Re}(\epsilon_{W\mu L})$ $\text{Im}(\epsilon_{W\mu L})$ (5)	$\epsilon_{WW}^{CP}, \text{Im}(\epsilon_{WeL})$
all modes <i>with custodial symmetry</i>	$\kappa_{ZZ}, \kappa_{Z\gamma}, \kappa_{\gamma\gamma}$ $\epsilon_{ZZ}, \epsilon_{ZeL}, \epsilon_{ZeR}$ $\text{Re}(\epsilon_{WeL})$ (7)	$\epsilon_{Z\mu L}, \epsilon_{Z\mu R}$	$\epsilon_{ZZ}^{CP}, \epsilon_{Z\gamma}^{CP}, \epsilon_{\gamma\gamma}^{CP}$

The symmetry assumptions can be directly tested from data, focusing on specific kinematical distributions sensitive to the relevant PO's [e.g. **CPV-violating observables** & **LFU tests** → key role played by the “contact terms” ( $\epsilon_{Zl}$ )]

► PO in Higgs EW production

The same Green Function controlling  $h \rightarrow 4f$  decays is accessible also in  $pp \rightarrow hV$  and  $pp \rightarrow h$  via VBF, i.e. the two leading EW-type Higgs production processes (N.B.: this follows from “plain QFT” no need to invoke any EFT...)

$$\langle 0 | \mathcal{T} \{ J_f^\mu(x), J_{f'}^\nu(y), h(0) \} | 0 \rangle$$



## ► PO in Higgs EW production

The same Green Function controlling  $h \rightarrow 4f$  decays is accessible also in  $pp \rightarrow hV$  and  $pp \rightarrow h$  via VBF, i.e. the two leading EW-type Higgs production processes (N.B.: this follows from “plain QFT” no need to invoke any EFT...)

$$\langle 0 | \mathcal{T} \{ J_f^\mu(x), J_{f'}^\nu(y), h(0) \} | 0 \rangle$$

Same approach as in  $h \rightarrow 4f$  (and, to some extent, same PO) but for three important differences:

- different flavor composition ( $q \leftrightarrow \ell$ )  $\rightarrow$  new param. associated to the physical PO  $\Gamma(h \rightarrow Zqq)$  &  $\Gamma(h \rightarrow Wud)$
- large impact of (factorizable) QCD corrections
- different kinematical regime: momentum exp. not always justified (*large momentum transfer*)

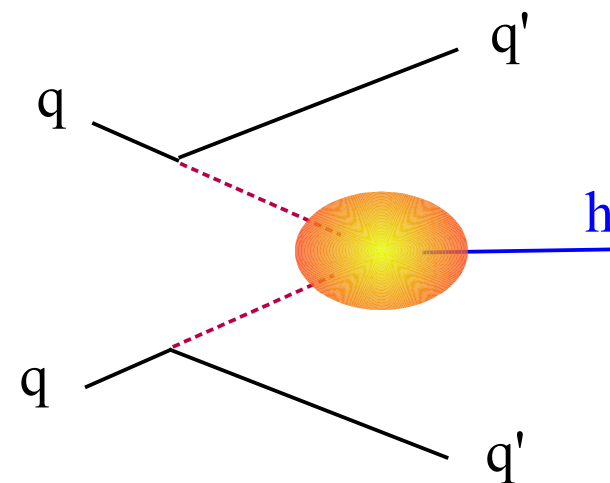
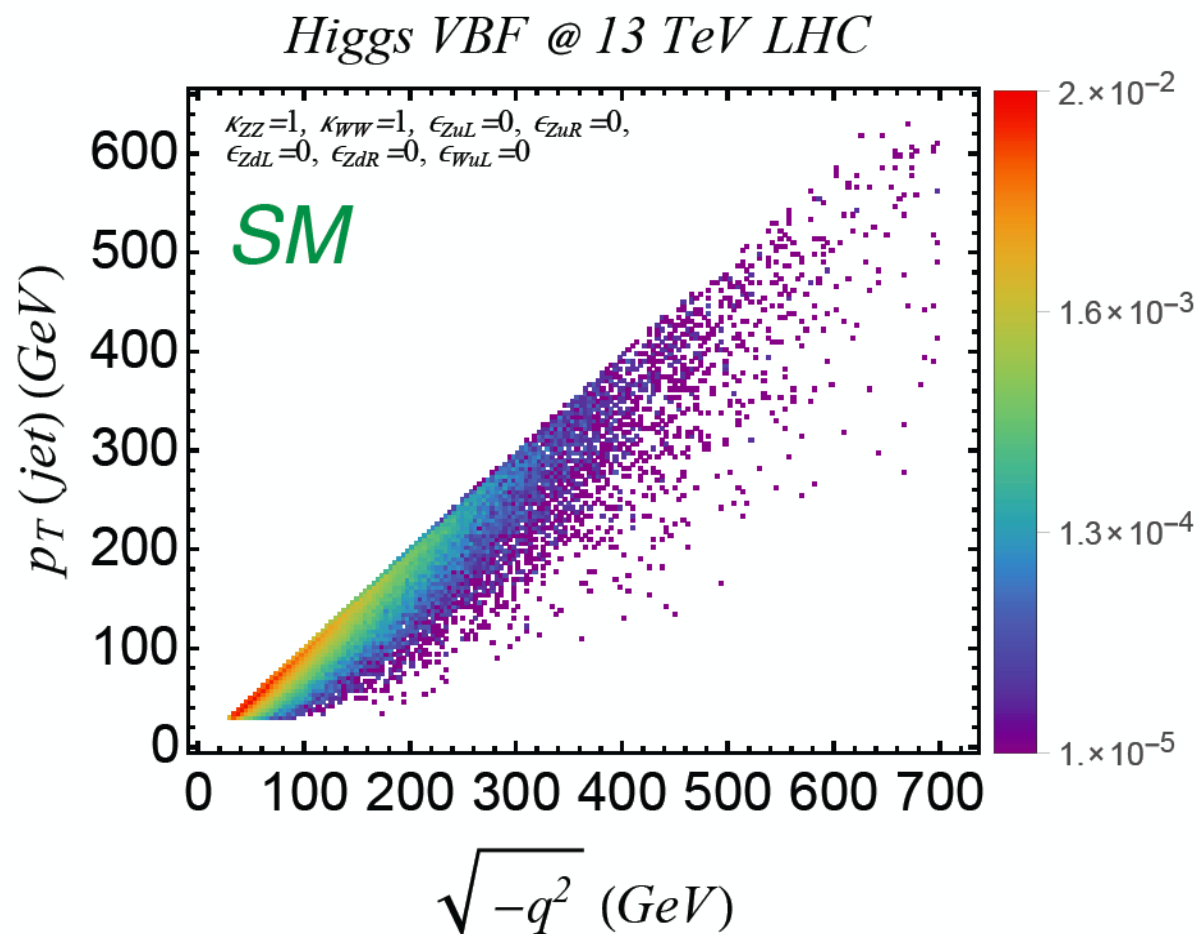
trivial

conceptually  
easydelicate  
point

## ► PO in Higgs EW production

Twofold problem:

**I.** identify which are the “dangerous” kinematical variables, and how to access them when not directly measurable  $\rightarrow p_T^{\text{jet}}$  in VBF,  $p_T^Z$  in Zh



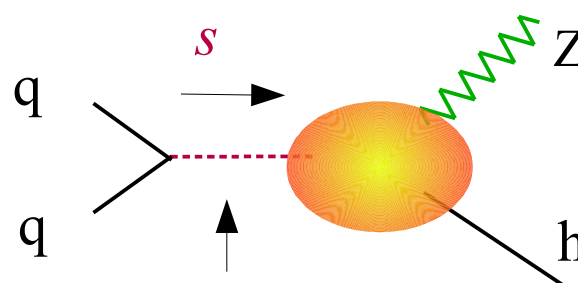
## ► PO in Higgs EW production

Twofold problem:

**I.** identify which are the “dangerous” kinematical variables, and how to access them when not directly measurable  $\rightarrow p_T^{\text{jet}}$  in VBF,  $p_T^Z$  in Zh

**II.** how to control the validity of the expansion

E.g.:  $pp \rightarrow Zh$



$$s = (m_{hZ})^2$$

$$\frac{1}{s - m_Z^2} \left[ g_q^Z \kappa_{ZZ} + \epsilon_{Zq} (s - m_Z^2)/m_Z^2 + \dots \right]$$

**Key point:** since we expand on a measurable kinematical variable, the validity of the expansion can be directly checked/validated by data

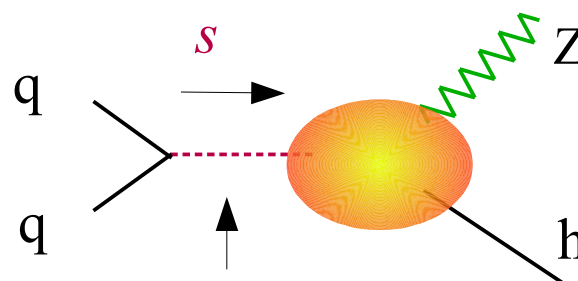
## ► PO in Higgs EW production

Twofold problem:

**I.** identify which are the “dangerous” kinematical variables, and how to access them when not directly measurable  $\rightarrow p_T^{\text{jet}}$  in VBF,  $p_T^Z$  in Zh

**II.** how to control the validity of the expansion

E.g.:  $pp \rightarrow Zh$



$$s = (m_{hZ})^2$$

$$\frac{1}{s - m_Z^2} \left[ g_q^Z \kappa_{ZZ} + \epsilon_{Zq} (s - m_Z^2)/m_Z^2 + \dots \right]$$

General procedure:

- Measure the PO setting close to the threshold region, setting a cut on the “dangerous” kinematical variable [ $\rightarrow$  a-posteriori data-driven check of the validity of the momentum expansion = definition of a “threshold region”]
- Report the cross-section as a function of the kinematical variable in the high-momentum region [ $\rightarrow$  natural link/merging with template cross-section method]