

Yttibrium

Cool Solutions for a Warming World

Past, Present, and the Bleak Future

STORAGE



Looking back 10 Years



- SAS was in its hey-day, FC drives ruled, and the SAS protocol was the answer to all evils
- Datasets fit into scale-up architectures
- NFS was starting to die

Looking back 5 Years



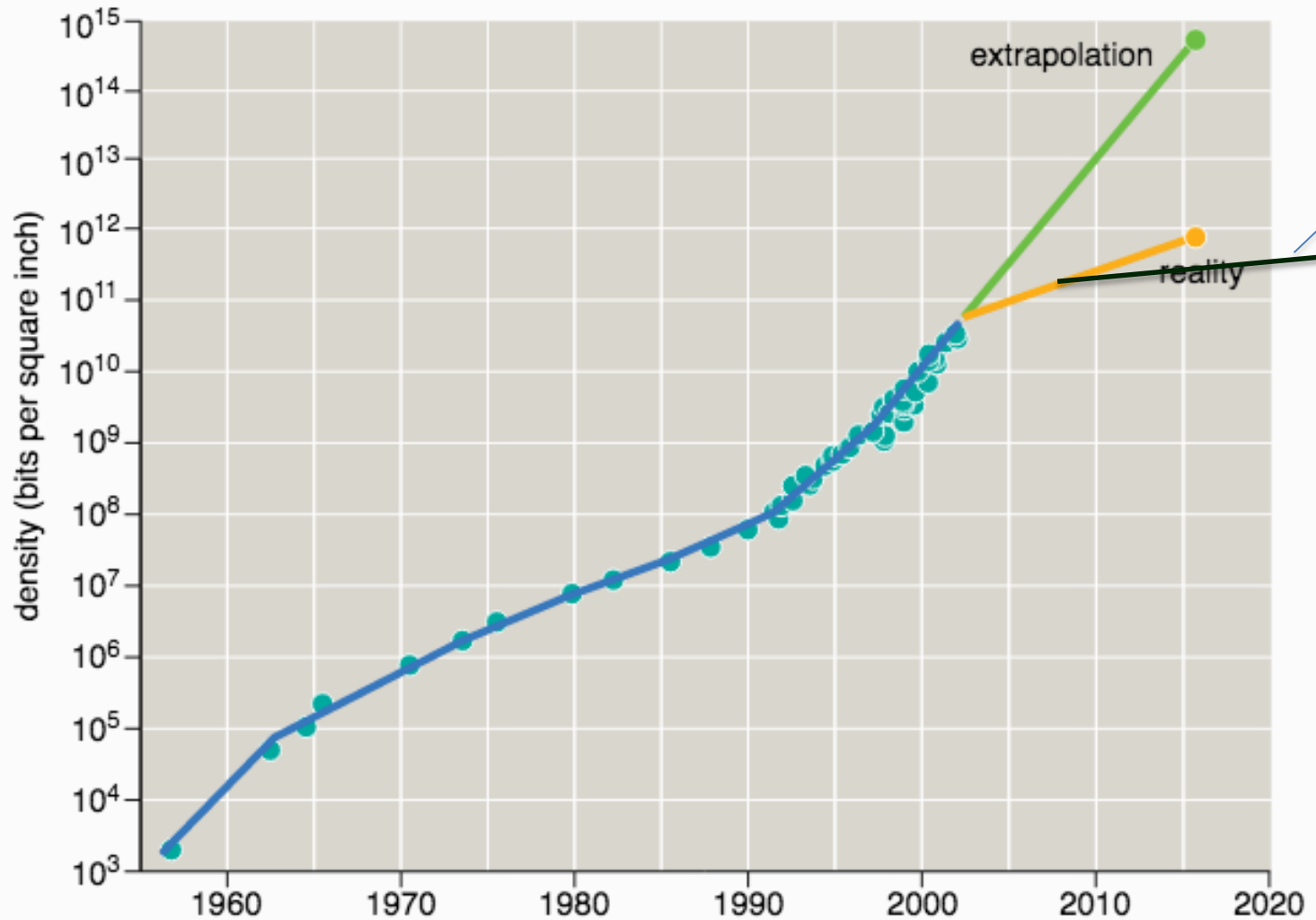
- JBOD became cool, and physical disaggregation was the name of the game
- Hadoop and other data-lakes were still in their 'puddle' phase with a few outliers leading the charge
- RAID failed us and EC was in it's infancy

State of Storage Today



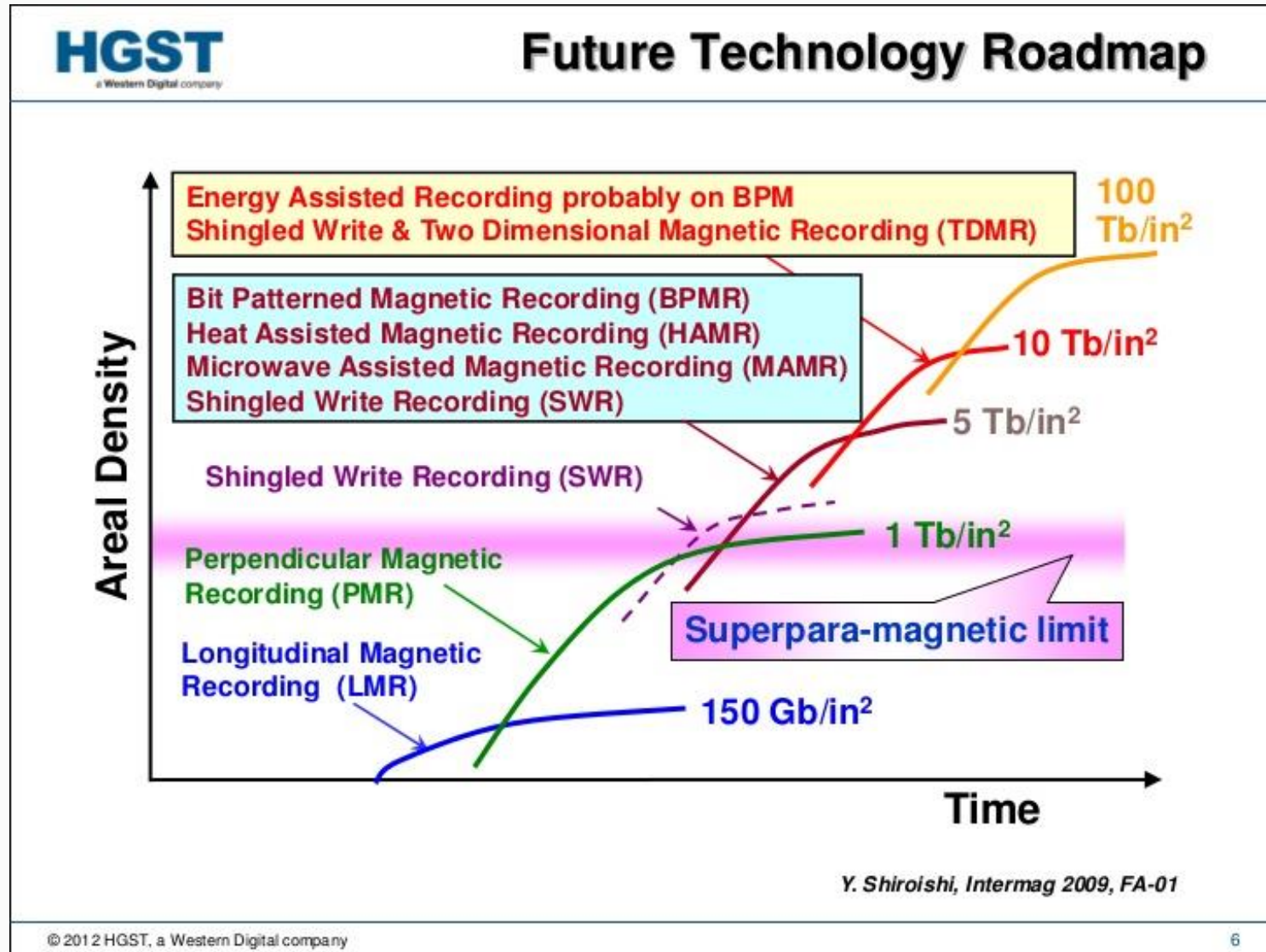
- Software integration into the device is the trend, FTL, Rebuild Assist, ISE etc.
 - Hyper-scalers are bucking the trend, wanting dumber endpoints and the CPU to do all the work
- Erasure Coding grows up and goes 3-D
- SMART was dumbed down so DHM is to be our salvation, but T10/13 are too slow
- Aerial density is reaching a maximum

We Hit up Against the Laws of Physics



The ugly Truth

The Optimists Opinion, All based on SMR



Bulk Tier, What is Coming to Help?



- TPI, BPT and total inch² games to squeeze bits in
- He, SMR, TDMR, HAMR, BPM and other esoteric technologies are all adding cost
- RV becomes the biggest issue
- ATI and the need to keep committed data safe after a write
- Noise became a real problem
 - <https://www.youtube.com/watch?v=tDacjrSCeq4>

Hot Tier



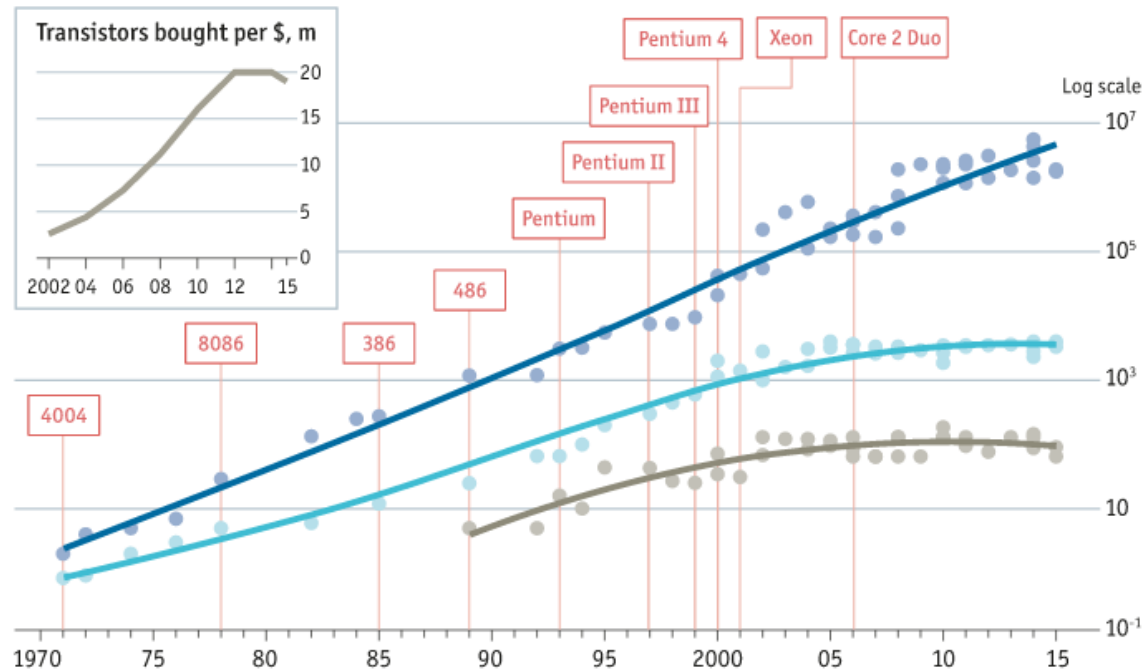
- # junctions per sq mm
- Thermals & die stacking already an issue
- Disaggregation via NVMe-F vs. more lanes on the CPU complex
 - Other methods for making the CPU a loaner..
 - Intel: Rack Scale Architecture, Inspur: Scorpio, OCP: OpenRackV3..

All Resources Tapped Out



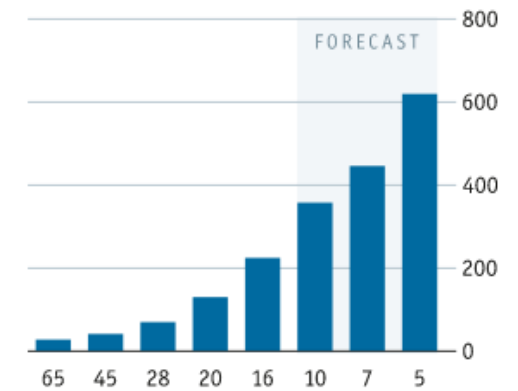
Stuttering

● Transistors per chip, '000 ● Clock speed (max), MHz ● Thermal design power*, w □ Chip introduction dates, selected



This can't go on

Design cost by chip component size in nm, \$m



A Junction now is the diameter of 50 electrons

Cold Tier



- Tape has legs, but suffers badly in the efficient DC environment
 - RIP LTO, OpenStandards we will miss you, hello Neodymium
- BluRay is up and coming fast
 - New densities make it attractive, better throughput, great random reads
 - TTFB vs. cost and longevity, BluRay cannot be ignored
- Cold Flash has a niche play (checkpointing for instance) and could see a revival into many applications

The Envelope



- Thermal and RH implications as we push for higher efficiency in the DC
- Cloud-Scale economics for the rest of us
 - Fractional pennies per GB for cold data
 - Need for auditability and secure sharing of datasets
- Higher density is the enemy
 - Air flow impedance causes a log-growth in power overhead
 - DC floor costs are dropping drastically
 - Early POD designs did not include the infra components

Storage History and Future



- Call to action:
 - Do not let the Hyperscale accounts dominate the conversation, open up workload profiles and use-cases to the device manufactures
 - Start classification and data value assessments, put the data into a tiered storage architecture to reduce long-term costs, and deliver usable performance on demand
 - Look for value-added software to come from startups who got sick of the status quo and went out on their own
 - get an in before they are bought up..



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Thank You