



**ETKiN
PROJE**

Leader of R & D Project
Management

**R&D, Export and
Investment Supports**

2016

Etkin Proje is a leading consulting firm that offers end-to-end services on R&D Project Management as well as Incentives



Founded in 2007



90% of total staff have engineering background

40 Experienced staff



3 offices in total
HQ- İstanbul
Office – GOSB Teknopark
Office – Bursa Teknokent

R&D Centers

TEYDEB Projects

%100 Success

%95 Success

Business Volume and Numbers

43

of R&D Center Establishment

+500

of TUBITAK TEYDEB Projects

15

of EU Projects

+50

of University – Industry Collaboration

+100

of Million \$ Project Capitalization

+250

of Clients served

+50

of Incorporation in Technocity

+30

of Ministry of Economy Incentives



Ranked 33rd at “Turkey Fast Growth 100” list conducted by Allworld Network in 2013 and 2014



H2020 overview



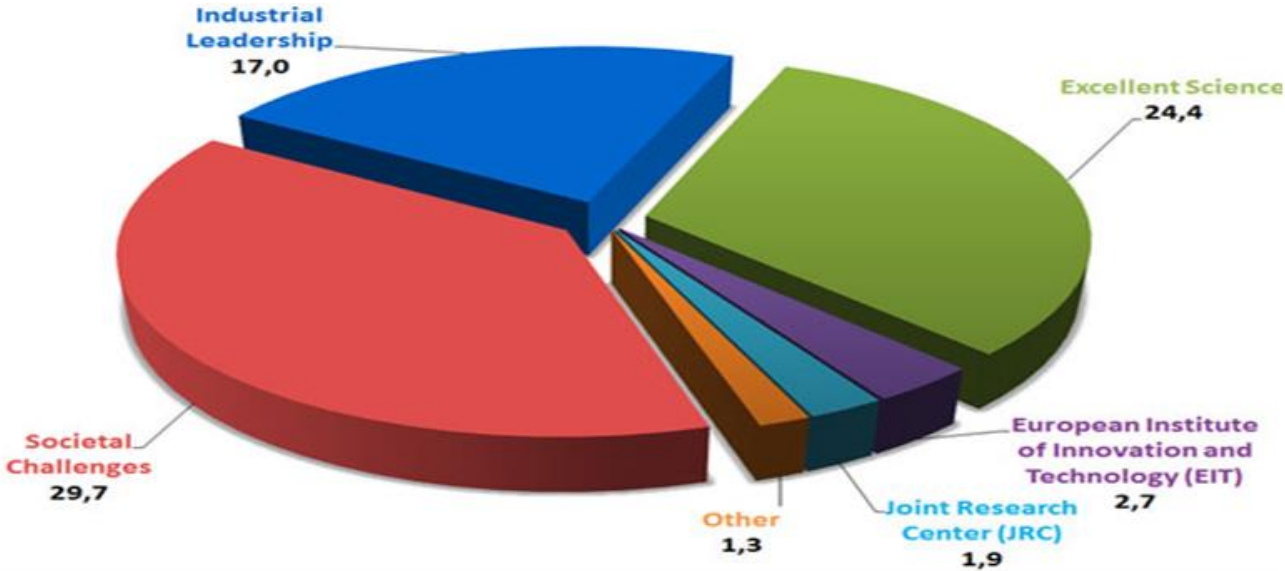
EUR 80 bln in total for multiple areas of funding under the same H2020 umbrella

Science meets business

Same rules are in effect until 2020

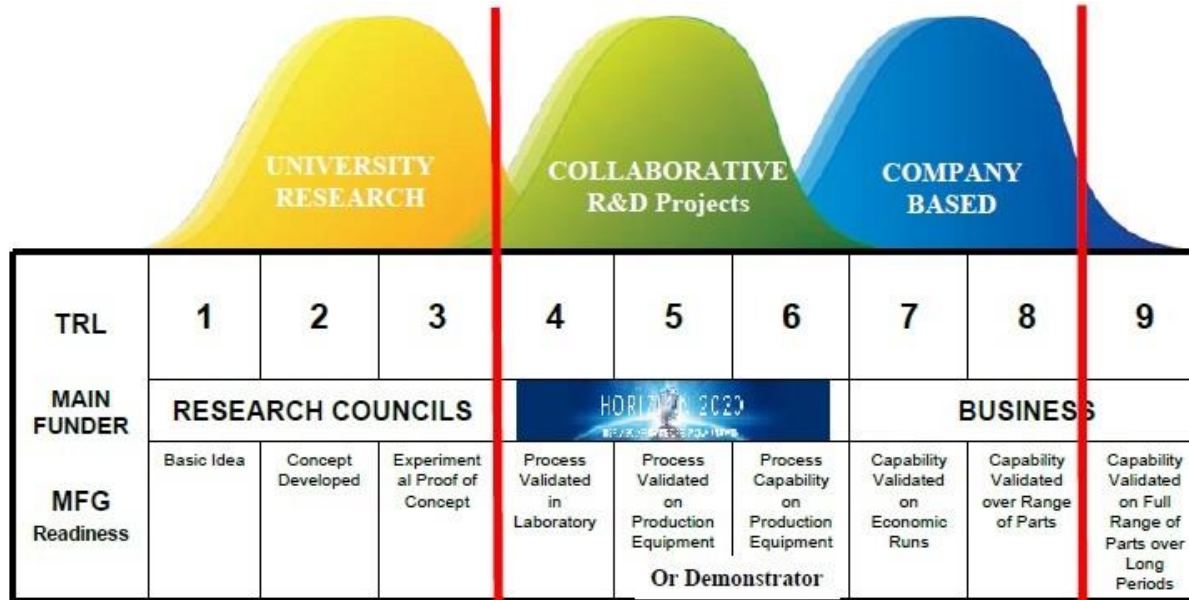
By the European Union but for global innovation

Or in pure numbers....



H2020 overview

This unique value proposition applies to companies with above-average and highly advanced technological ideas, as per the technological readiness levels (TRL). The higher the TRL, the less important role (and funds!) a university partner may take. Partnerships between research organisations and the industry is fostered as a rule.



What are the scenarios for funding @ H2020?

Research and Innovation actions OR Innovation actions: *As a company, it could do the engineering (R&D) part of a large-scale project led by a university. However, the company CANNOT lead the project and there should be at least 2 more partners, each from a different eligible country, AND MOSTLY universities. Funding: large-scale, often several millions*

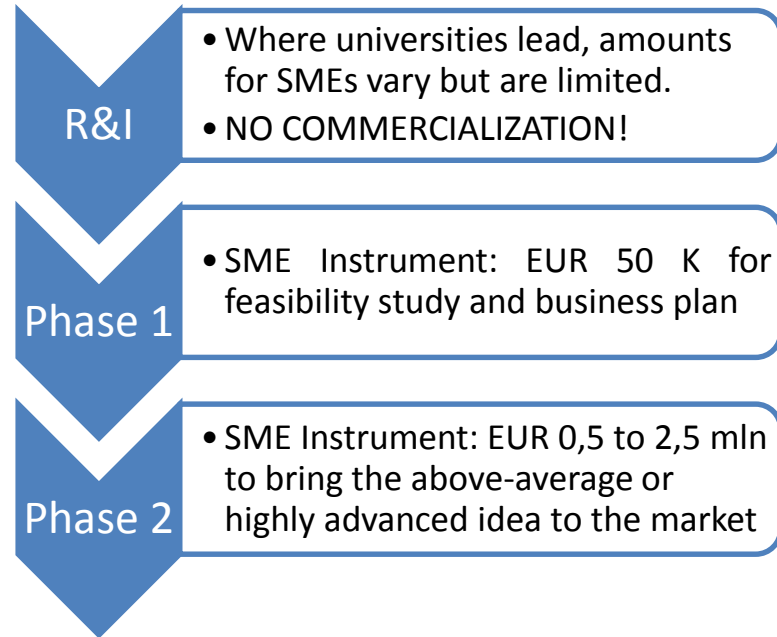
SME Instrument: *Universities can be subcontractors but not partners. Funding : 0,5 – 2,5 mln euro*

What are the H2020's funding conditions?

Coordinator and partners from:

- ✓ *EU Member States (28)*
- ✓ *Candidate Countries*
 - *e.g. Turkey, Serbia*
- ✓ *Associated Countries*
 - *e.g. Switzerland, Norway, Iceland, Israel, Moldova, Ukraine*
- ✓ *International Co-operation Partner Countries – Brazil, China, South Korea, Japan, South Africa...*

Types of action:



H2020's Work Programme for Energy

It is one of the key objectives of EU energy and climate policy, as set out in the recent **Energy Union** Communication , the 2014 **European Energy Security Strategy** and **Energy Efficiency** Communication.

All projects under the Energy calls should demonstrate a good understanding and handling of **ethical aspects** and promote the highest ethical standards in the field. The most common issues to be considered include **personal data protection and privacy**, protection of participants and researchers and ensuring **informed consent**, involvement of **vulnerable population**, the **potential misuse of the research results**, fair benefit sharing when developing countries are involved and the protection of the environment.

Total budget: 8 bln euro (2016-2017)

ANALYSIS
SOLUTION
PROCESS
OBJECTIVES
TEAMWORK
VISION
SALES



Thanks...