

### ***July 2006 – European Strategy :***

*“Council will establish a network of closely cooperating professional communication officers from each Member state, which would incorporate existing activities, propose, implement and monitor a European particle physics communication and education strategy, and report on a regular basis to Council.”*

### **May 2013 – European Strategy :**

*“Sharing the excitement of scientific discoveries with the public is part of our duty as researchers. Many groups work enthusiastically in public engagement. They are assisted by a network of communication professionals (EPPCN) and an international outreach group (IPPOG). For example, they helped attract tremendous public attention and interest around the world at the start of the LHC and the discovery of the Higgs boson. Outreach and communication in particle physics should receive adequate funding and be recognised as a central component of the scientific activity. EPPCN and IPPOG should both report regularly to the Council.”*

## Meetings...

- . 11 June 2007: 1st EPPCN meeting (at CERN)
- . 18-19 September 2007: 2nd EPPCN meeting (Institute of Physics, UK)
- . 7-8 April 2008: 3rd EPPCN meeting (at CERN)
- . 22-23 September 2008: 4th EPPCN meeting (at CERN)
- . 9-10 March 2009: 5th EPPCN meeting (at NIKHEF, NL)
- . 29-30 October 2009: 6th EPPCN meeting (at CERN) – 1st joint meeting with EPPOG
- . 3-4 May 2010: 7th EPPCN meeting (at DESY, DE)
- . 14-15 October 2010: 8th EPPCN meeting (at CERN)
- . 5-6 May 2011: 9th EPPCN meeting (at Research Council of Norway)
- . 3-4 November 2011: 10th EPPCN meeting (at CERN)
- . 12-13 April 2012: 11th EPPCN meeting (at CNRS in Paris, FR)
- . 29-30 November 2012: 12th EPPCN meeting (at CERN)
- . 23-24 April 2013: 13th EPPCN meeting (at CIEMAT, Madrid, ES)
- . 14-15 November 2013: 14th EPPCN meeting (at CERN)
- . 12-13 May 2014: 15th EPPCN meeting (Charles University, Prague, CZ)
- . 6-7 November 2014: 16th EPPCN meeting (at CERN)
- . 18-19 May 2015: 17th EPPCN meeting (at Polish Academy of Arts and Sciences, Krakow, PL)
- . 5-6 November 2015: 18th EPPCN meeting (at CERN)

**Start, inauguration of the LHC**, Policy for CERN languages, online and multimedia productions and their distribution in the MS, Collaboration with IPPOG, CERN brochures, **Higgs**, Report on media coverage of LHC start-up, Angels & Demons, CERN's communication plan, CERN travelling exhibition, **ESOF**, 20<sup>th</sup> anniversary of WWW, Country information on CERN web (International relations webpage), Education projects (masterclasses, cosmic rays etc.), Astroparticle physics – ASPERA/APPEC, Reports to Council, CERN's web strategy (and social media), CERN-EC MoU, Update of **European Strategy** for Particle Physics – **event in Brussels**, CERN 60<sup>th</sup> anniversary, EPPCN MoU, National media visits during LS1 - Beamline for schools, large conferences **ICHEP**, EPS – **Nobel Prize**, Famelab, **SESAME**, TEDxCERN, LHC restart, Upcoming new machines/projects: High-Lumi, FCC etc. - National Media Monitoring...

## To start the discussion:

. Please all take three post-it and write:

- > Pink: *What should be the main objective / activity of EPPCN?*
- > Yellow: *What is the most important thing to improve?*
- > Orange: *How could we strengthen EPPCN?*

*10 minutes*

Then we will go in three groups to discuss these three topics

*45 minutes*

Reports from the groups + discussion and conclusion

*35 minutes*