



National Media Monitoring Reports

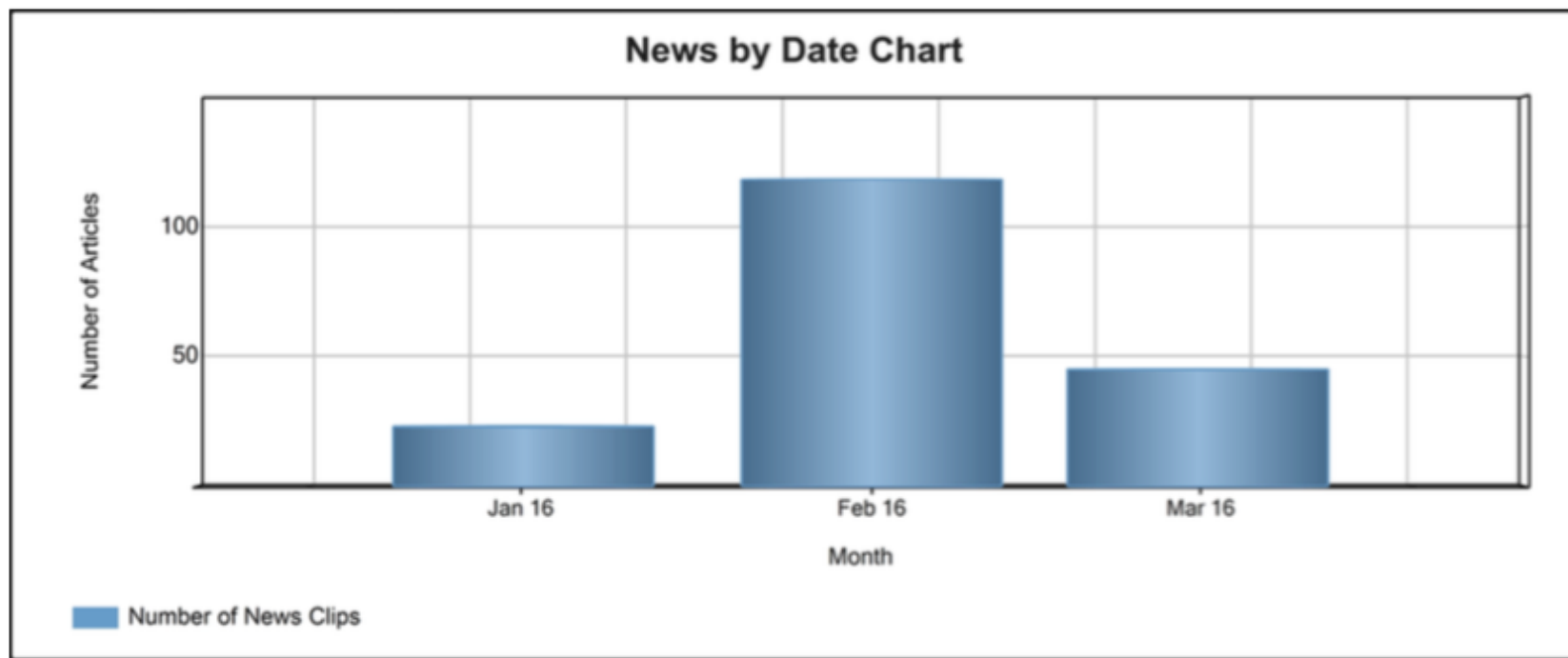
- **Keywords for National Media Monitoring:**
- *CERN, European organization for nuclear research, Large Hadron Collider, LHC, Higgs-Boson*
- **Periodicity:**
Quarterly reports and annual report

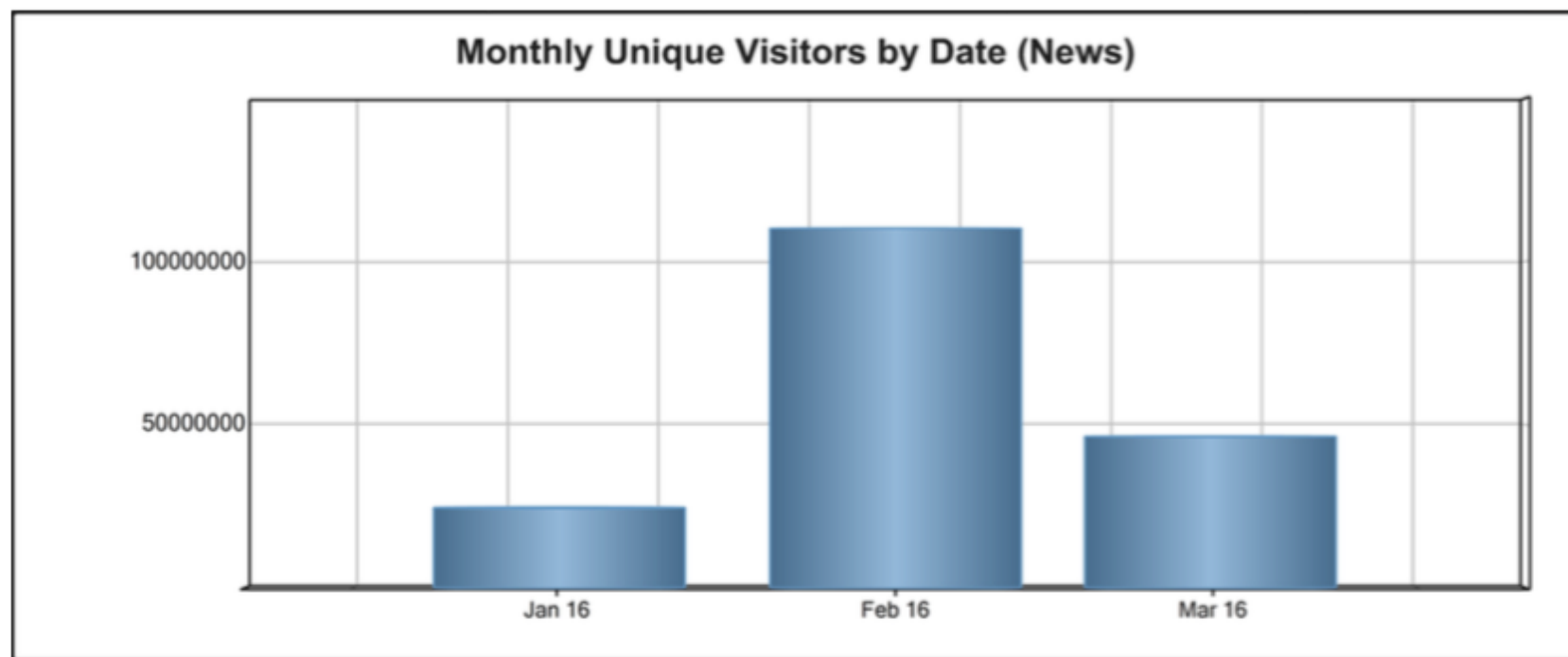
What kind of report ?

Analytics report:

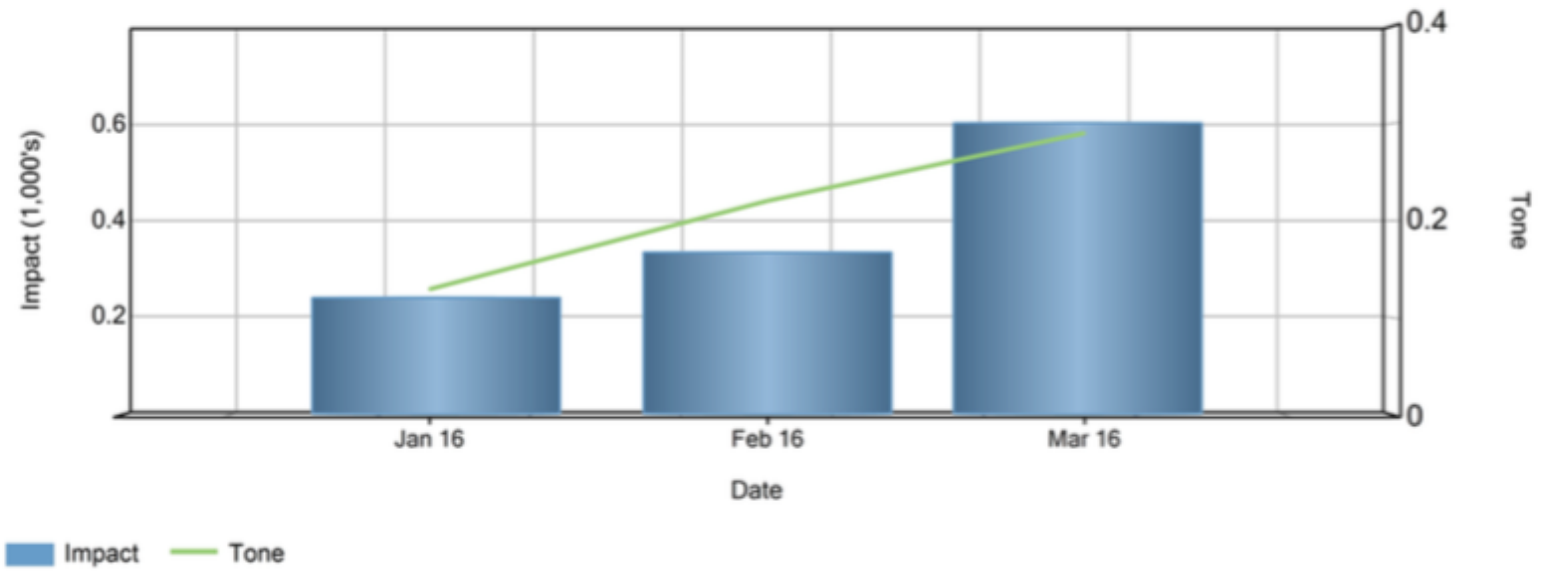
Top Outlets by News Articles List

Outlet	Count	CERN	LHC
Zazoom	11	1	0
Wired Italia	4	0	0
NotiziarioItaliano.it	8	4	1
NOODLS	34	11	11
Libero 24x7	15	6	0
La Repubblica	3	2	0
Informazione.it	7	0	2
Focus	3	0	1
Diario del Web	31	0	0
Corriere della Sera	4	1	0





Media Impact vs. Tone Chart



Two pending charts:

News HeadLines

CERN

Media Advisory: Meet the scientist who announced the Higgs boson discovery

31/03/2016 NOODLS

Lamezia, il 4 aprile il fisico Guido Tonelli presenta 'La nascita imperfetta delle cose'

31/03/2016 Lametino

God Particle: David Oyelowo e Gugu Mbatha-Raw nel sci-fi Bad Robot

31/03/2016 Movieplayer.it Valentina D'Amico

30 empresas se acercan a la UNOG de la mano de ICEX

30/03/2016 NOODLS

IN VIAGGIO CON PAPÀ/ Su Canale 5 il film con Carlo Verdone

28/03/2016 Zazoom <http://www.zazoom.it/blog/chiamo.asp>

LHC

Media Advisory: Meet the scientist who announced the Higgs boson discovery

31/03/2016 NOODLS

God Particle: David Oyelowo e Gugu Mbatha-Raw nel sci-fi Bad Robot

31/03/2016 Movieplayer.it Valentina D'Amico

L'LHC come non lo avete mai visto

28/03/2016 Focus Online

Reports & Events Monthly Calendar - April 2016

25/03/2016 NOODLS

CERN particle collider restarts (2)

25/03/2016 La Gazzetta del Mezzogiorno Online

News by Tone Chart



Colour	Name	Value	Pct.	Colour	Name	Value	Pct.	Colour	Name	Value	Pct.
■	NEU	108	58.06 %	■	POS	60	32.26 %	■	NEG	18	9.68 %

Other proposal

- Add EPPCN members to our mailing list to get weekly media monitoring reports (not country specific).