

EPS 2017

Again in Italy after 30 years
Venezia Lido, 5-12 July

The Conference

- The EPS 2017 is the most important European conference in the field of Particles Physics
- It occurs every two years and it is held in different cities of Europe on a bid winning base
- It is participated by minimum 600-700 physics from all over the world
- It lasts one week

How many in Venice?

- The expected results from LHC run 2, the recent discoveries related to the Gravitational Waves and many other updates on several topics, make the EPS organizers confident in a larger participation of delegates that may overcome the 600-700 people

The Venue

- EPS 2017 will be held in Venezia Lido from July 5th to July 12th
- It will take place in the prestigious venues of **Palazzo del Casinò and Palazzo del Cinema**, respectively one for all the parallel sessions and the other for the plenaries

PALAZZO DEL CINEMA and PALAZZO DEL CASINO'



**A large exhibition area of over 4000 squares meters, two auditorium and several meeting rooms.
A spacious tunnel joins the two buildings.**

The Local Organizing Committee

- The LOC is set and is already well working on planning and organizing the logistic aspects of the event (i.e. location, accommodation, catering, transports, social dinner) as well as evaluating the possibility to offer additional social events
- The Chairman, U. Dosselli, and the Co-Chair, M. Mezzetto (who is also a member of the European Board) are interacting with the EPS-HEPP Board to define the contents of the scientific program and their scheduling

Research and Academic Support

- CERN ✓
- LAL Orsay ✓
- GSSI ✓
- NIKHEF ✓
- STFC (UK) ✓
- IN2P3 ✓
- SISSA ✓
- IUPAP – not yet confirmed

Institutional Support

- Mayor of Venice ✓
- Veneto Region President ✓
- Prime Minister - not yet confirmed
- Research Minister – not yet confirmed
- Italian Republic President – not yet confirmed

The Press Office

- As done in the 2015 edition in Vienna, EPS2017 Conference will have a dedicated Press Office
- Support for its organization and operativity is welcome
- INFN Press Office has already assured its support
- cooperation is expected also by the University of Padova Press Office
- We need your valuable and experienced help as well!

The press Office Format

- Many of you have probably already cooperated with the EPS 2015 press team and know what the “need of help” consists of
- EPS 2017 would like to keep the same format as the previous edition, as it was reported as a successful one

The Press Office Organization

- Each of the eight parallel session and the corresponding plenary talk will have a **Contact Person** involved in particle physics (these will be physicists, mostly from the LOC)
- The 6-8 Contact Person will work and act in close collaboration with:
 - The parallel session conveners
 - **The particle physics writers and journalists (you)**
 - 2-3 EPS Board scientists
 - the INFN Press Office Team

The Press Office Core

- These experts will form, all together, the **“CORE OF THE EPS 2017 PRESS OFFICE”**
- The global coordination of the press office will be under the responsibility of INFN
- Contacts with the local media will be taken care by INFN Press Office
- Contacts with the international media will be taken care by **you**

TASKS

- Journalists and scientific writers **(you)** will:
 - **Assure participation on site of local and international media during the event**
 - **Organize live interviews to some key note speakers or participants and report about them**
 - **Help Writing a Daily One-Page Newsletter**
 - **Guarantee a full media coverage of the event**
 - **Keep updated the social networks: Tweet, FB, the dedicated blog**
- The Contact Persons will act as liason between the conveners of the parallel and plenary sessions and **the press office (you)**

More Tasks

- Provide for each day a short paragraph about the expected scientific highlights of the following day (in close collaboration with the parallel session contact person/conveners)
- Establish, possibly already before the event, and maintain the contact with relevant national press and media during the conference
- Reply to possible requests from national and international media and press
- Provide information about particle physics news which might not be present at the conference.

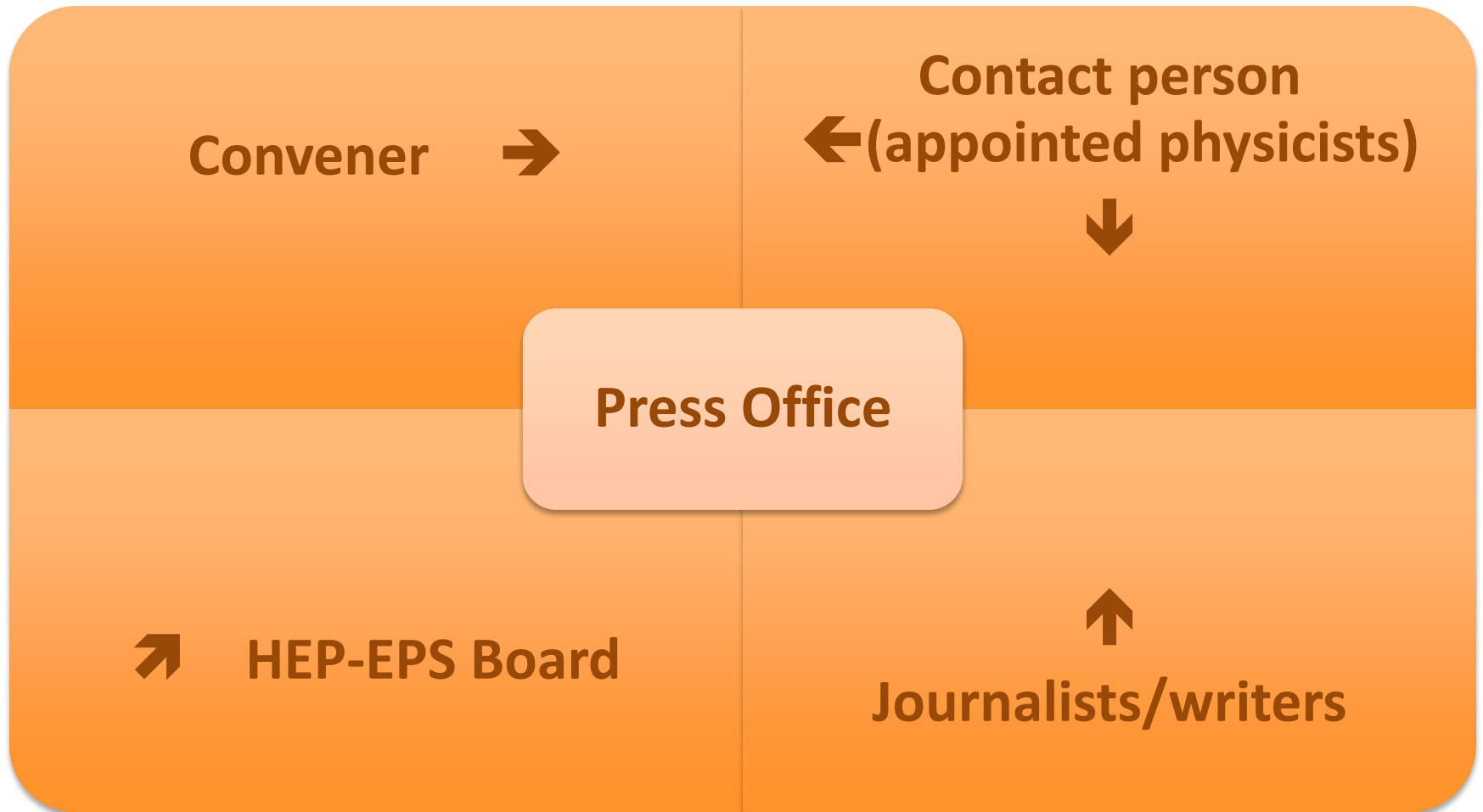
The Newsletter

- The daily one-page newsletter is expected to target press and media but it will also be distributed to all the conference participants
- It should summarize the scientific highlights of the following day (short paragraph for each topic) and guide the press to which topic should/could be attended
- It should be **jointly written** by the physicists/contact person and you, according to the hints given by the conveners

The Newsletter Endorsement

- A contact person from the **EPS-HEP board**, together with the local organizing committee, **will endorse and sign the newsletter**.
- The newsletter will be sent out to:
 - the press by 7pm (with contents of the following day)
 - the participants of the conference, at latest at 9h of the corresponding day

The Loop



Before the event

- Media coverage of the event, before its beginning should be assured
- The INFN press team will organize and announce a press conference
- The INFN press team will launch a special issue of the INFN magazine “asimmetrie” dedicated to the event
- The LOC will provide the list of the conveners and a draft of the abstract book

After the Event

- Each member of the EPS2017 Press Office, according to its specific role will:
- Make a recap of the activity done
- Provide a follow-up (i.e. links to media coverage, press cuts, etc.)

How can one apply?

- Interested people can send a mail to the LOC: **info@eps-hep2017.eu** and confirm the availability
- People working for the Press Office can register to the conference for free

QUESTIONS?



Thanks

Thanks in advance for your help