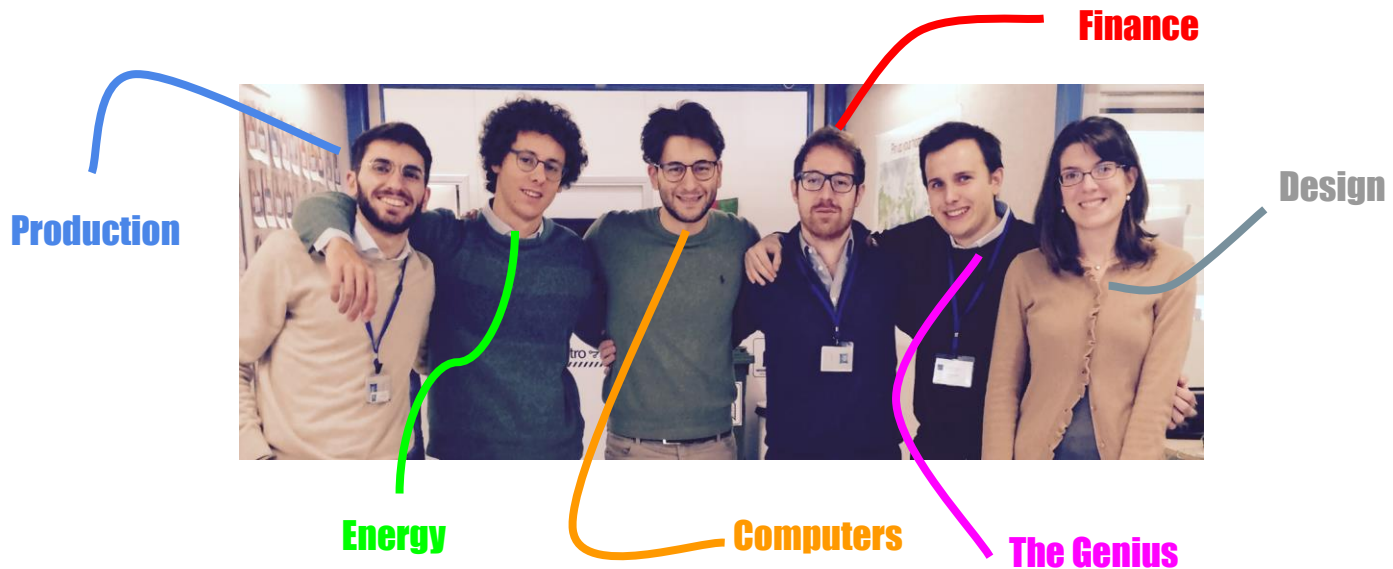
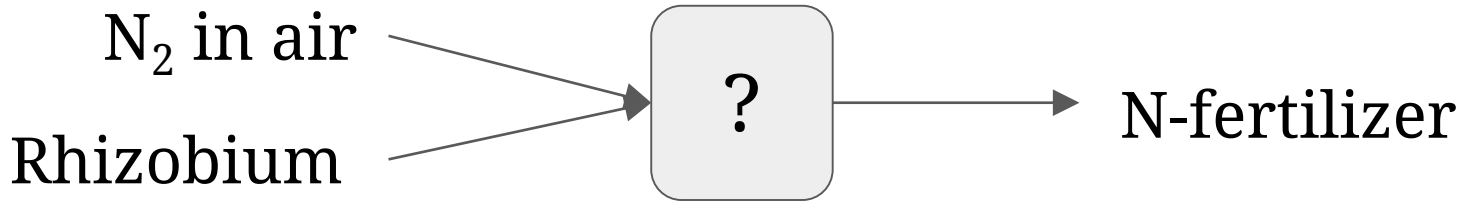


# Team 1



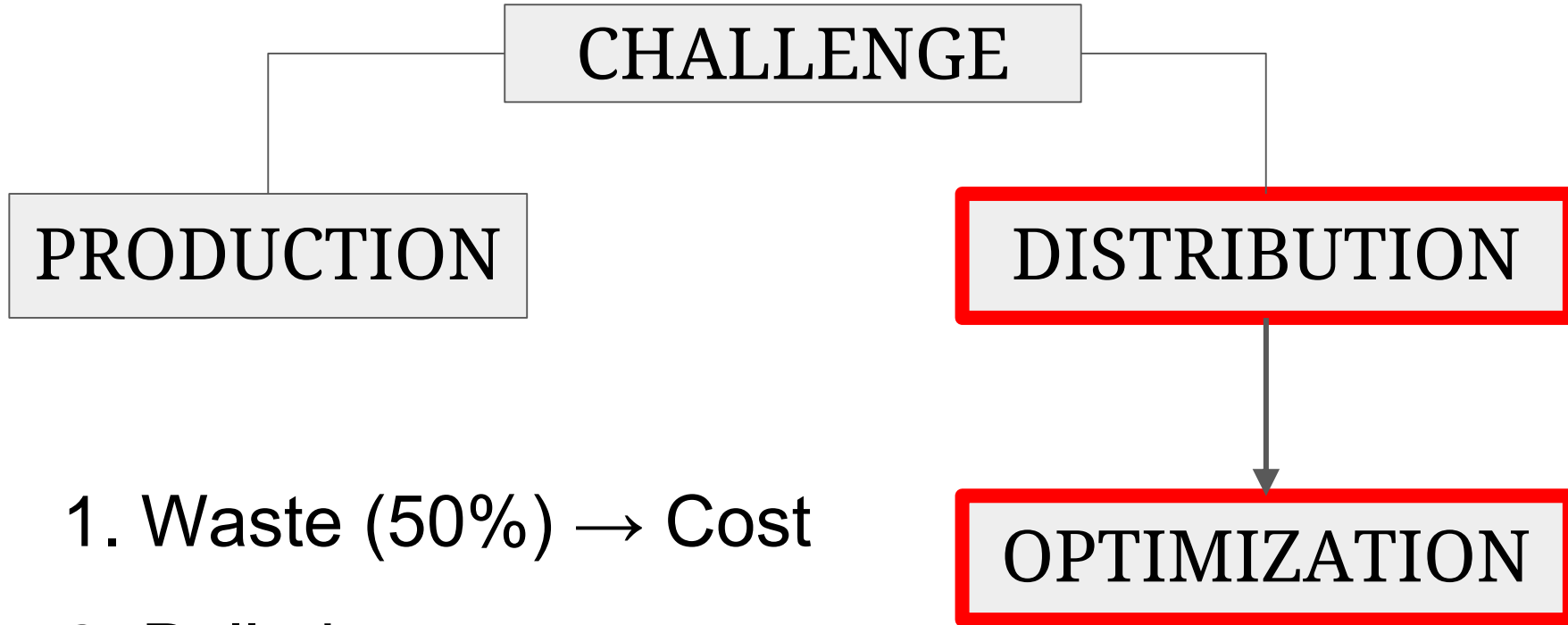
# *Barilla* challenges us ...

## 1. Innovative Production



## 1. Efficient Distribution

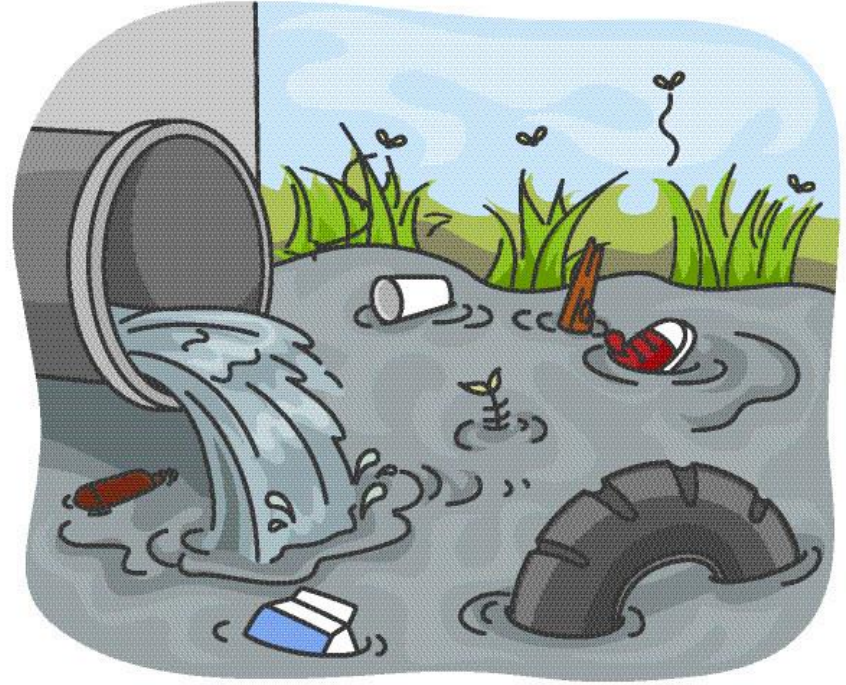
# Getting the Problem



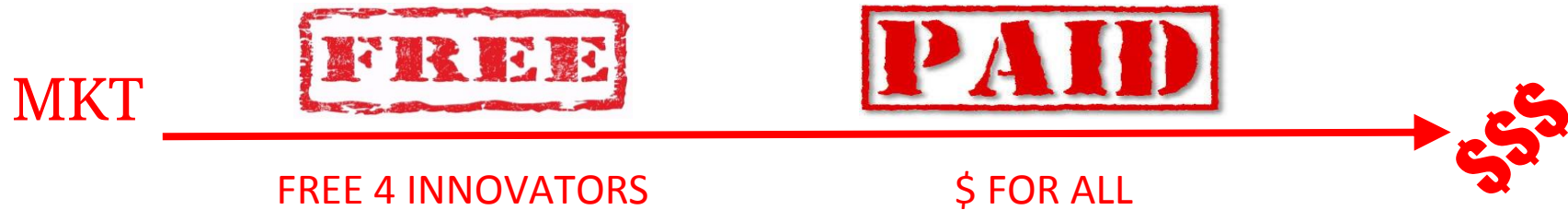
1. Waste (50%) → Cost

2. Pollution

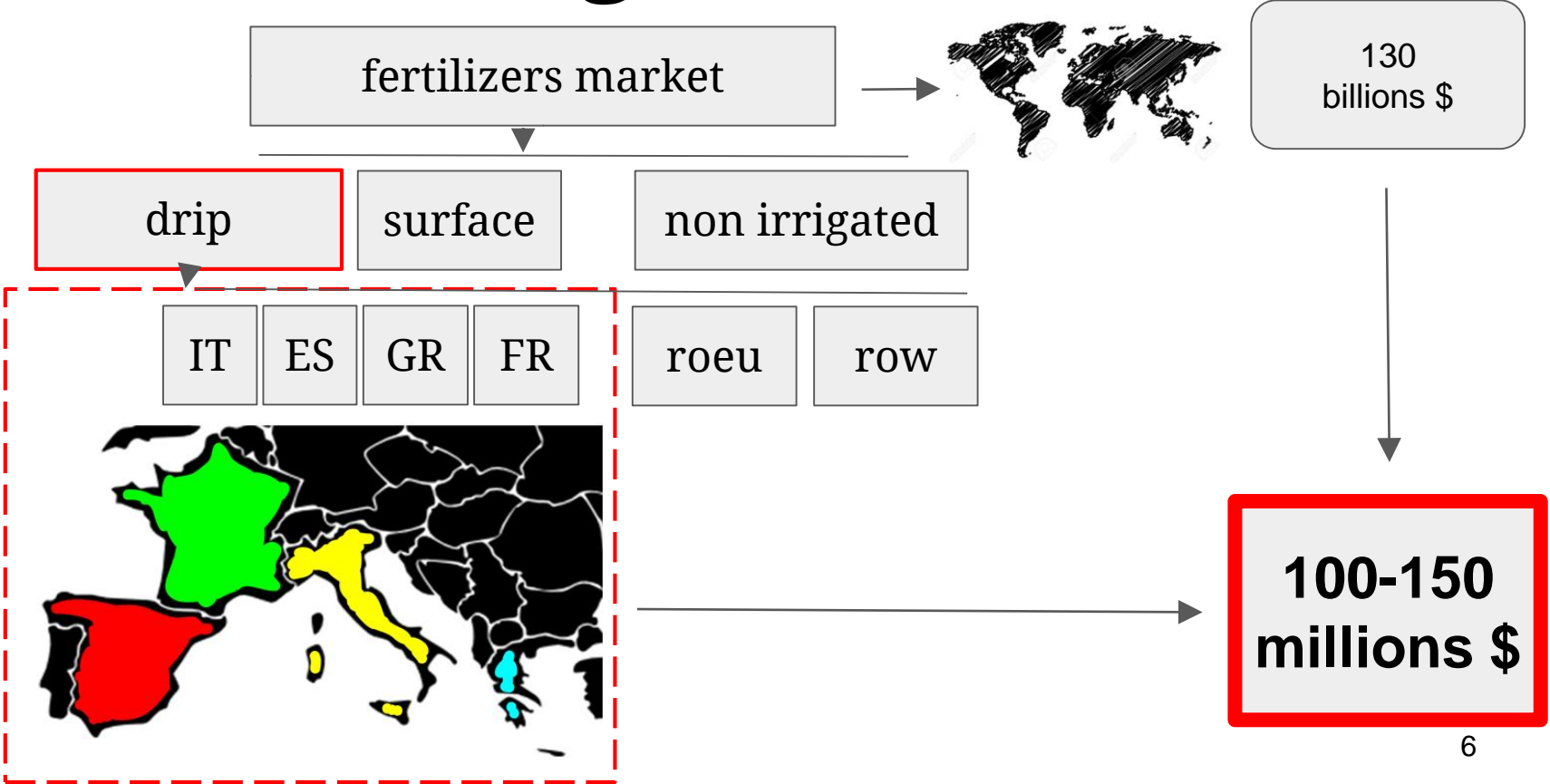
# Value Proposition



# Road maps

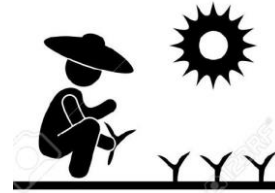


# Market Segmentation

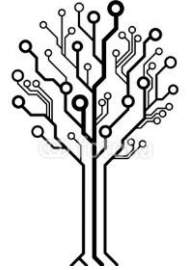


# Next Steps

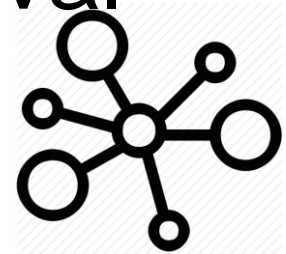
1. Customer Needs



2. Technical Feasibility Approval



3. Stakeholders Interaction



Q&A

ThaNks



da cancellare ma può essere utile  
copiare lo schema per altre slide

