

CMS Outreach - Status and Plans



Recent Progress
CMS Times
Brochure
CMS Movie
Graphic Novel

Finances SG discussions

Future activities
Filming at P5
Brochures
Web site

Needs from CB
CMS Times
"milestones"

Recent progress

- CMS Times
- Brochure
- CMS Movie
- Graphic Novel

Finances

Discussions with Scrutiny Group

Future activities

- Filming at point 5
- Brochures (sub-detectors)
- Public web site

Needs from CB

- CMS Times
- Major events / milestones



Who are the CMS Outreach group?



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vino are the Oivio Outreach group

Dave Barney Marzena Lapka

Michel Della Negra

Jim Virdee

Achille Petrilli

Vincenzo Chiochia

Geoff Hall

Etiennette Auffray

Laza Lazic

Richard Breedon

Gabriella Pugliese

Pierluigi Paoluci

Jesus Puerta Pelayo

Domenico Campi

Lucia Silvestris

Sergio Cittolin

Christoph Schaefer

Magnus Hansen

Jan Troska

Karl Gill

Judy Jackson

Marie-Claude Pelloux

Guy Martin

Coordinator and rep. for the Preshower

CMS Times editor

Ex-officio

Ex-officio

Ex-officio

Pixels rep.

Tracker rep.

ECAL rep.

HCAL rep.

CSC rep.

joint RPC rep.

joint RPC rep.

DT rep.

Magnet rep.

CPT rep.

TRIDAS rep.

Point 5 rep.

Electronics rep.

Web-cam responsible

Graphic Novel coordinator

Fermilab press officer

Secretariat

Secretariat

and others of

:40°



CMS Times



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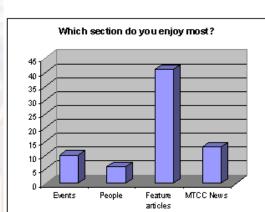
Needs from CB
CMS Times
"milestones"

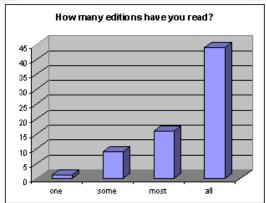
- Marzena Lapka joined CMS in mid-July to work 100% on Outreach
- In one week she produced a template for the CMS Times!
- She is now the principle editor of the CMS Times (my role is coordination of stories, English editor etc.)

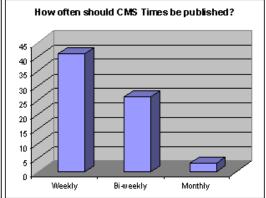


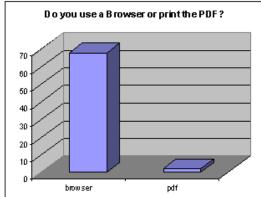
CMS Times Questionnaire September 2006

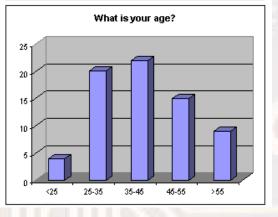
70 respondants













Recent Progress CMS Times

Brochure CMS Movie Graphic Novel

Finances SG discussions SEPTEMBER 25, 2006

Future activities Filming at P5 **Brochures** Web site

Needs from CB **CMS Times**

CMS Times



Every week try to focus on one CMS institute and include a video interview with a young person from that institute



- Lower HF+- into UXC
 End of RB2 cosmic tests
 Start of DAQ installation in USC
 Start to install YL/Y8 cable chains
 Start of ES module construction

- Start of magnetic field mapping
 End of MTCC
- Start of ES cosmic calibration Installation of TIB+ into TOB+
- Start of Tracker commissioning
 End of CSC installation
 Preparation of DTs complete
 End of long-term tests of RPCs

- 20 EE supercrystals on one Dee
 Start of HO installation
- Install all 18 ECAL supermodules on

Install all 18 ECAL supermodules on +:
 DT installation on YB-1 and YB-2
 Start of YB0 cabling and commissioning
 Lower YE+3, YE+2, YE+1
 Remove HB+ (equipped with ECAL

Major events in 2006 CMS meetings calend

A Word from the Editors

Firstly, congratulations go to Pierre Marage, who has won two brunch tickets to the Faim? restaurant in Geneva by completing the ETT

Over the past two months the CHS Times has evolved in order to appeal to a wider audience. For example, he video interviews with young to future processions, in order to improve the publication further we need your feedback. We would very much appreciate it if you could take a few moments to complete the simple questionnaire below. All entries are completally confidential.

David Barney Marzena Lapks

CMS Times Questionnaire

1. How many editions of the CMS Times have you --Choose-- ‡

2. How do you prefer to read the CMS Times?

3. Which section of the CMS Times do you find . --Choose--

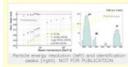
4. How often do you think the CRS Times should --Choose-- :

Combined ECAL+HCAL beam test

The combined ECAL+HCAL beam tests at the CERN H2 area concluded on the 19th of September 2006.



The features of the ECAL and HCAL response have been studied in detail with different particles and energies. This beam line can provide various types of particles in the momentum range from 1 to 300 GeV/c. In the very low energy (VLE) mode with a tertiary target and special beam optics, the combined calorimeter system is tested in the 1 to combined calcimeter system is tested in the 1 to 9 GeV/c range. We are able to tag (anti-protons, koons, pions and electrons with the use of the Cherenkov threshold, time-of-flight, and large scirillation counters. To our knowledge, this is the first time such low-energy running has been achieved in this beam. In the high-energy mode, the beam energy is as high a 300 GeV for hadrons. The data quality is excited it see analyses will undoubtedly result in a much improved understanding of the CRS calorimeter systems.



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dule Production for the Tracker End Caps

The two ECAL supermodules that participated in MTCC Phase I were taken out last week, as was the tracker tube, which now sits temporarily on the HB cradle before being moved back to building 186 on a special transport exercise scheduled for this week.



branarations for phase two of the MTCC have

The short circuit bars on the magnet power supply were connected list week and the DCCT will be tested out this week. Alignment and fixes for the HO readout box operation in the magnetic field will be performed. Detailed studies of Lorentz angle will be carried out for the DRI Tubes and HCAL scintilator beightening with sources will be investigated. Depending on the time available investigated. Depending on the time available integration of HCAL mil.p. triggers via the RCT; the integration of HCAL mil.p. triggers via the RCT; the integration of HCAL mil.p. triggers via the RCT; (GRT + GT); replacing the LTC as central-trigger controller; systematic tests of the "muon overlap" triggers from the cross links between DT and CSC systems at the Track-Finder level and implementation of the Trigger Supervisor software. (TS) to configure and control the trigger systems.

Central DAQ issues will also be addressed during Phase II: switching from local to global mode by sub-detector is often problematic - they are not robust against sync-losses. We need a well defined 'ground' state, where subdet r/o pipeline are empty and ready to accept the next L1A with evtno-1. Writing data to disk is to be reviewed: there are occasional conflicts between writing da and copying to CASTOR. The big power cut exposed the missing configuration for automatic restart of the DCS; this is fixed now and all systems start up correctly. PVSSII access control, alarm handling and visualization will be

implemented.
The DQM should run on a dedicated or quasi-dedicated PC (perhaps with visualization). HCAL and CSCs are already included in the global DQM application while DT and RPC will be incorporated for Phase II.





Saima Igbal in CMS

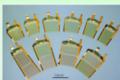


Salma Igbal originates from Karachi, Pakistan, where she obtained a Masters degree in Physics specializing in electronics and communication. Following this course, Salma came to CERN in 2001, associated with the California Institute of Technology (CALTECH) in the USA, under the Technology (CALTECH) in the USA, under the tutedage of Prof. Harvey B. Rewman, she became involved with the development and implementation of online deatbases for the CMS experiment. Durling the past five years Salma has also cibalined a second matter slegare (in software engineering) from the University of West England (with a scholar) from CALTECH) and is currently employed by Fermilab. She will begin a PhD in 2007.

In addition to the technological challenges associated with work at CERN, Saima appreciates the opportunities for travelling around the world and collaborating with different cultures.

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The production of the 6400 Silicon modules needed to complete the Tracker End Caps has been completed. In total more than 7200 modul were built by 14 institutes in Europe and the United States. 12 different module types, 10 mechanically different modules and two aligns modules, had to be assembled. The precision assembly was done using automatic robot systems, a method pioneered by CMS in high



The precision achieved is of the order of 10 microrens. The assembled modules were subsequently wire bonded and thoroughly tested. Modules not fulfilling the quality criteria or modules later damaged during the integration of the proposes were either required or disassembled to have a most valuable components. The most valuable components. The modules sufficient to complete the tracker and eave a significant number of spares. These modules comprise about 4 Million channels of which a fantastic 99.8% are fully operational.

Click on any image for a high resolution version



For the duration of the MTCC visits to the point 5 assembly hall are restricted to specific areas. A special safety cerd including a <u>mag</u> of the allowed areas can be found here. Private visits to point 5 should be announced by sending an email to <u>cms</u>-e-yistifacem.ch.

MTCC website: http://cms.cem.ch/MTCC.html Agendas/minutes of all run meetings: http://indice.cem.ch/category/bisplay.py/ Category-329

CMS Outreach, Visits and Media

Dr Daniel Atkins, Director of the U. S. National Dr Daniel Attens, Director of the U. S. National Science Foundation Office of Cyberinfrastructure (OCI) and visionary in applications of information technology, made a one-day visit to CERN during which he visited CMS and ATLAS Experiments. which he visited CMS and ATLAS Experiments, LMC Computing, and had informat discussionless with U.S. members of the collaborations isoshood with U.S. members of the collaborations isoshood terms support for Cyberinfrastructure programs are supported to the collaboration of significance to CMS including Grifflyrit, Ultras[GRT, the DISUM Tiez Center, and Open Science Grid (OSG). Additionally, OCI also provides support for cyberinfrastructure? education/ and workforce development through the CI-TEAM program. A CHS Collaborating Group at Florida International University has a program of graduate research and education linking physical, biological and computer science called CyberBridges funded under CI-TEAM.



To learn more about Dr Atkins and programs in Cyberinfrastructure at the NSF, see: http://www.umich.edu/news/?Releases/2005/ Feb05/r020906b and



- LHC ATLAS ALICE LHCb CERN CERN Bulletin









Brochure



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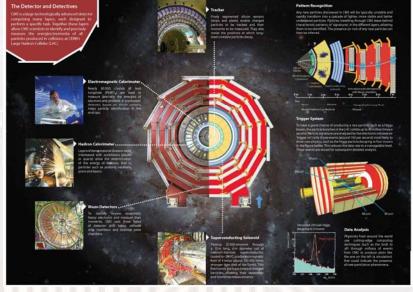
Needs from CB CMS Times "milestones" The CMS detector complies the military detection of the compared of the compar



Aim is to intrigue a wide audience – is not meant to explain everything about CMS

Received many excellent comments recently. The brochure is now being printed – in English (5000 copies for CMS; 5000 copies for CERN Press Office)

Is being translated into other languages: French (done), German, Italian, Portuguese, Spanish (done), Polish, Chinese, Dutch, Greek (done), Russian, Serbian, Danish, Finish. Will have help from CERN Teachers program for other languages





Brochure (back and front)



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Needs from CB CMS Times

The CMS detector comprises 100 million individual detecting elements, each looking for tell-tale signs of new particles and phenomena-40 million times a second. It is one of the most complex and precise scientific instruments ever constructed. Situated 100 m underground at the French village of Cessy, just across the border from Geneva in Switzerland, it will operate for at



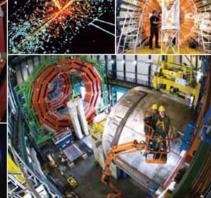
CMS Parameters 12 500 tonnes 21 m long 15 m diameter

The large pieces of CMS weighing between 200 and 2000 tonnes each, are

The huge size of CMS be lies the complexity within. A technician assembles one of the components of the inner tracker using 5-micron thick wires.







A Worldwide Enterprise Solving some of the mysteries of the Universe is only possible with the involvement of scientists, engineers and students from a multitude of disciplines. Pieces of CMS have been designed and constructed in institutes around the world, as well as in industry, before being brought to CERN for the final assembly. The data analysis will be another worldwide endeavour, made possible through innovations in computing technology such as the Grid.



researcher and a PhD student work together to cable and test some of the readout electronics of

CMS Collaborators

37 countries, 155 institutes



some collaborators gath er in the assembly hall to elebrate the end of construction of an element of





2000 scientists, including about 450 students



The Compact Muon Solenoid Experiment



To create

To look for

To understand

Protons and heavy ions at unprecedented energies

Localized conditions similar to those that existed a fraction of a billionth of a second after the Big Bang

New particles such as the Higgs boson, supersymmetric particles, mini black holes, gravitons, new states of very hot and dense matter.

Why the world is the way it is

Why some particles weigh more than others What constitutes the dark matter in the Universe

If there are more dimensions of space

The properties of hot, dense matter that existed in the

If we can make further progress towards a unified theory that can explain ALL physical phenomena

> Only results from experiments can reveal Nature's deeper workings. CMS is such an

> > http://cms.cern.ch



European Organization

CH-1211 Geneva Switzerland

Communication Group, September 2008 CERN-Brochure-2006-007-Eng

for Nuclear Research



Brochure (centre pages)



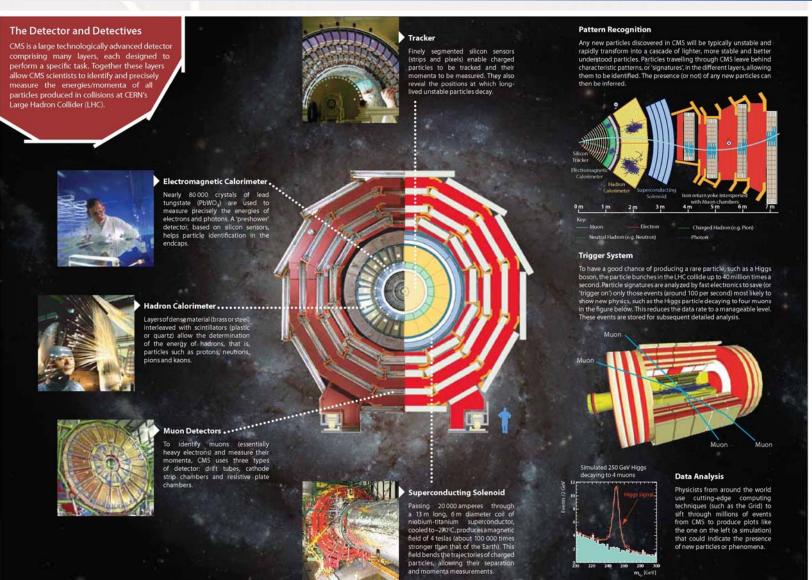
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CMS Times

Brochure

CMS Movie Graphic Novel

Finances SG discussions

Future activities
Filming at P5
Brochures
Web site





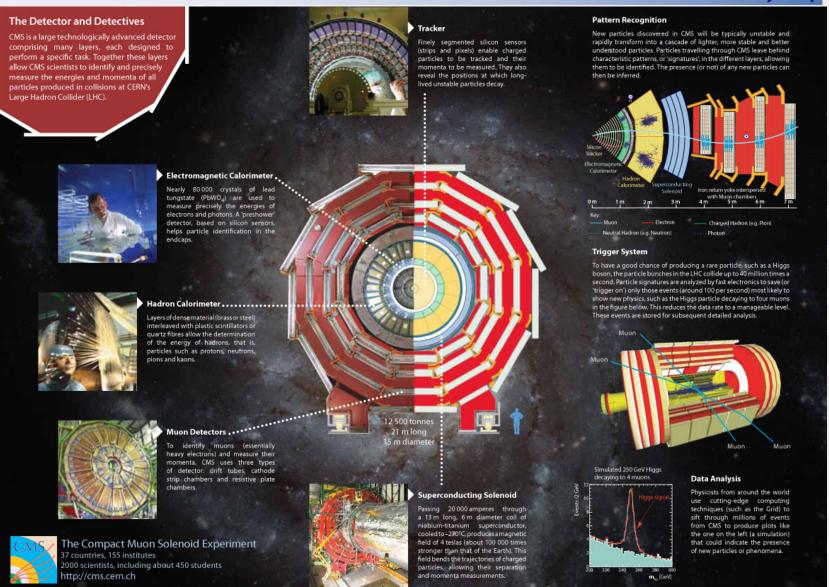
Brochure → poster



Recent Progress
CMS Times
Brochure
CMS Movie
Graphic Novel

Finances
SG discussions

Future activities
Filming at P5
Brochures
Web site





CMS Movie



Recent Progress
CMS Times
Brochure
CMS Movie
Graphic Novel

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- Movie started production (at CERN) in early 2004. First version was available for Open Day 2004
- BIG delay in producing final version –
 indeed no work on it for more than one
 year. Recently Sophie Mayer has spent
 ~6 weeks finalizing the movie in English
 and French
- Will be shown after this presentation!
- Audience is mainly schools and general public



CMS Movie etc.



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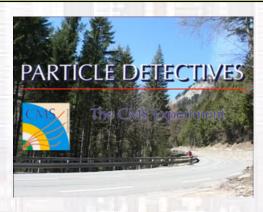
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Needs from CB
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"milestones"

Aim to produce a DVD with English/French language versions

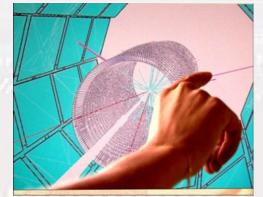
Include CMS brochures, presentation material, interviews etc. as "extras" → need someone to organize this















CMS Graphic Novel



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Future activities Filming at P5 Brochures Web site

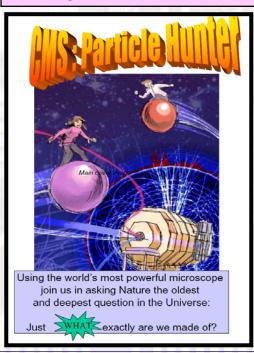
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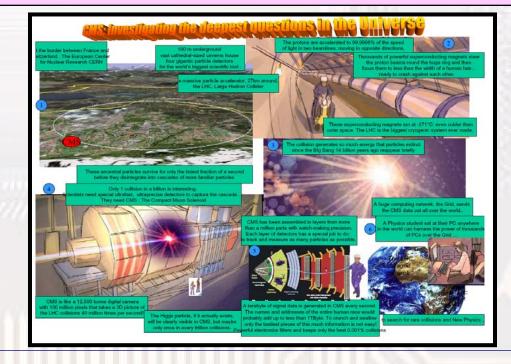
Eventual aim is to produce a 20-page book by LHC/CMS startup

→ target audience is 14-16 year olds

 Try to obtain sponsorship by producing a "trial" 4-page brochure in the same style → should be ready by end-October

Karl Gill is leading player in this project, working with Rolf Landua and the High School Teachers program – particularly Aline Guevara Villegas from the "Universum" in Mexico city







Finances



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Future activities Filming at P5 Brochures Web site

- CMS FB approved principle of increase of Outreach budget to 250kCHF/year
- Discussions with Scrutiny Group in the past months to address some concerns:
 - "CMS Times is IN-reach, not OUT-reach"
 - Presently ~80 external subscribers to CMS Times (inc. R.Aymar, J.Engelen)
 - Interviews with young people (inc. video interviews) for showing to high-school/university students
 - "sharing of responsibilities between CMS, CERN, funding agencies etc."
 - CMS Outreach produces dedicated materials
 - CERN has a "co-ordinating" and "dispersion" role
 - PPARC, INFN, FNAL, IN2P3 etc. use material produced by CMS (and are involved in some productions of course)
- → Expect approval from SG soon (probably for 220k CHF)



Future Activities - 2006



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- National Geographic magazine, Discovery
 Channel etc. + CERN, NSF, FNAL, INFN,
 PPARC etc. → all wish to make high quality
 filming of CMS whilst still possible, including
 the descent of major elements
- Idea to produce a CMS "virtual visit" (a la ATLAS)
- Mid-late November seems optimum time (while CMS is open)
- → Needs coordinating in terms of safety, nonrepetition of effort etc.
- → Really require a dedicated person to organize this activity until the end of 2006 → C. Schaefer



Future Activities - 2006



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Future activities Filming at P5 Brochures Web site

Needs from CB
CMS Times
"milestones"

New brochure: translation

- Sub-detector brochures
 - Need to determine the target audience(s)
 - MUST have a common look and feel
 - One graphic designer should produce them all
 - Could be used as teaching tools for university students
 - Probably more than 4 pages
 - Content could be used to produce updated posters, web site etc.
- Press pack (a la ATLAS)



Future Activities - 2006



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Need to update CMS public web site

Front page being examined by Marzena Lapka

Introductory animation required

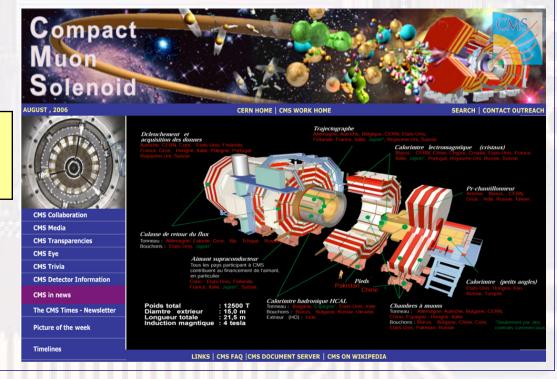
From Big Bang to the "questions" (a la brochure)

The raison d'etre of CMS

Need professional help (budgeted) for design, development,

navigation etc.

Content should be provided by CMS





Needs from CB/MB/FB



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Needs from CB CMS Times "milestones"

CMS Times

- Opinions (simple questionnaire in latest edition)
- Would like more articles concerning work outside of CERN
- Institute/people section requires your participation
 - Suggest institutes and young people (not necessarily physicists) to be interviewed. Interviews can be carried out by Marzena at CERN or by people at the institutes
- Is there still a need for the "picture of the week"? Yes!

Major events in CMS

- Very useful for CERN press office etc.
- Almost impossible for me to keep this up-to-date
- Is it possible to assign someone to this task? (to chase sub-detector reps etc.)