

Flavor perspective on heavy Higgs searches

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University of Cincinnati

New Physics interpretations at the LHC 2

Argonne National Laboratory,
April 7th 2016

The second Higgs boson

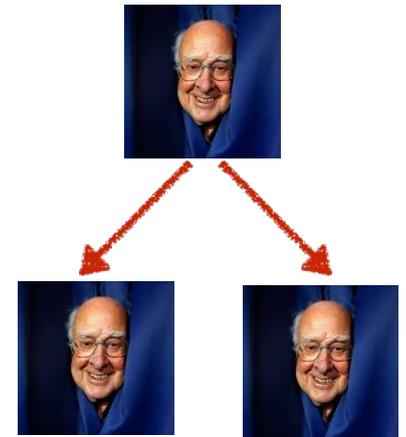
Additional Higgs scalars often arise in natural theories of EWSB:

- ✗ Higgs sector of the MSSM/NMSSM
- ✗ Little Higgs, Composite Higgs
- ✗ Twin Higgs, Neutral Naturalness ...

More broadly:

The spin-1/2 and spin-1 sectors of our universe are rich in multiplicity.

Why not also the spin-0 sector?



From the naturalness perspective

The existence of a new Higgs would imply parametrically worse fine-tuning with no compelling connection to anthropic reasoning.

(see Draper, Haber, Ruderman, 1605.03237 for exceptions)

**paradigm
shift**

Organization principles

How to organize our searches in such a way to cover all our theories?

From the bottom up:

- ✦ Not too far away from the **alignment limit**

$$|\cos(\alpha - \beta)| \lesssim \text{few} \cdot \mathcal{O}(0.1)$$

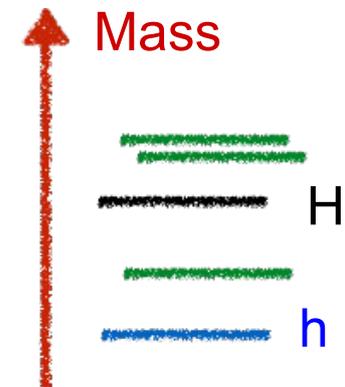
(and therefore not too large couplings to massive gauge bosons)

- ✦ **Additional EW scale particles** in the spectrum that talk to the heavy Higgs?

Examples:

$$gg \rightarrow H \rightarrow W H^\pm$$

$$T \rightarrow Ht$$



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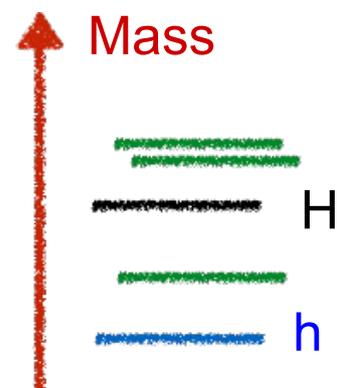
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H
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?

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Examples:

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- ✦ **Flavor structure:**

The topic of this talk

(searches almost exclusively assume Natural Flavor Conservation... so far)

Current heavy Higgs searches

bb	$\tau\tau$	$\mu\mu$	$\gamma\gamma$	hh	WW	ZZ	tt
bH	gg,bH	gg,bH		gg	all	all	gg (tt)

H

bb	$\tau\tau$	$\mu\mu$	$\gamma\gamma$	Zh	tt
bH	gg,bA	gg,bA		gg,bA	gg (tt)

A



New

since ICHEP 2016



Not targeted
at a new Higgs

$\tau\nu$	tb	Wh	cs	$\mu\nu$	cb
(t)H [±] t dec	(t)H [±] t dec	qq fus	t decay	qq fus	t decay

H[±]

What about different
flavor combinations?

New flavor structure beyond NFC?

What about scenarios that break the Natural Flavor Conservation ansatz?
(up, down quarks and leptons couple to both doublets)

Note: holomorphy enforces NFC
in SUSY theories at the tree level

Natural conservation laws for neutral currents*

Sheldon L. Glashow and Steven Weinberg

Lyman Laboratory of Physics, Harvard University, Cambridge, Massachusetts 02138

(Received 20 August 1976)

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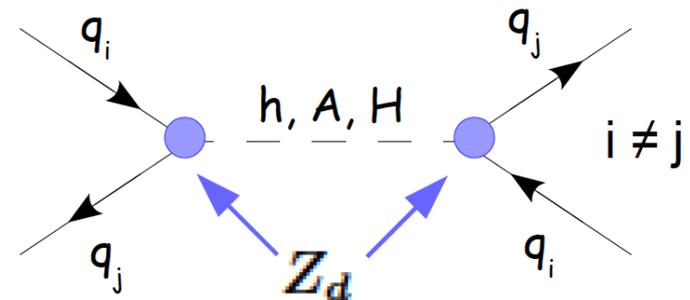
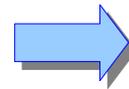
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$$\begin{pmatrix} \Phi_v \\ \Phi_H \end{pmatrix} = \begin{pmatrix} c_\beta & s_\beta \\ -s_\beta & c_\beta \end{pmatrix} \begin{pmatrix} H' \\ H \end{pmatrix} \quad \langle \Phi_v^\dagger \Phi_v \rangle = v^2/2, \quad \langle \Phi_H^\dagger \Phi_H \rangle = 0$$

Tree level flavor changing neutral currents

$$\mathcal{H}_Y^{\text{gen}} = \bar{Q}_L \left[\frac{\sqrt{2}}{v} M_d \Phi_v + Z_d \Phi_H \right] D_R + \text{h.c.}$$

$$\begin{cases} Z_d = c_\beta Y - s_\beta Y' \\ M_d = \frac{v}{\sqrt{2}} (c_\beta Y' + s_\beta Y) \end{cases}$$

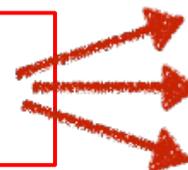


1. Flavor-alignment

2. Flavorful U(2) ...

see also Bauer, Carena Gemmler, '15

We need a "clever" flavor structure



1. Flavor-aligned 2HDMs

$$-\mathcal{L}_Y = \bar{Q}_L [\kappa^U(\text{EW})H_1 + \rho^U(\text{EW})H_2] U_R + \bar{Q}_L [\kappa^{D\dagger}(\text{EW})H_1 + \rho^{D\dagger}(\text{EW})H_2] D_R + \bar{L}_L [\kappa^{L\dagger}(\text{EW})H_1 + \rho^{L\dagger}(\text{EW})H_2] L_R + \text{h.c.}$$

$$\left\{ \begin{array}{l} \rho^D(\text{EW}) = a^D \kappa^D(\text{EW}), \\ \rho^U(\text{EW}) = a^U \kappa^U(\text{EW}), \\ \rho^L(\text{EW}) = a^L \kappa^L(\text{EW}) \end{array} \right.$$

Flavor-alignment at the EW scale Pich, Tuzon, 0908.1554

 **No FCNCs**

From the theory point of view,
It is hard to enforce flavor-alignment at the EW scale

What if some new dynamics enforces flavor-alignment at some very high energy scale Λ ?

$$\rho^D(\Lambda) = a^D \kappa^D(\Lambda)$$

SG, Haber, Santos, 1703.05873

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Renormalization group running generates non-aligned terms

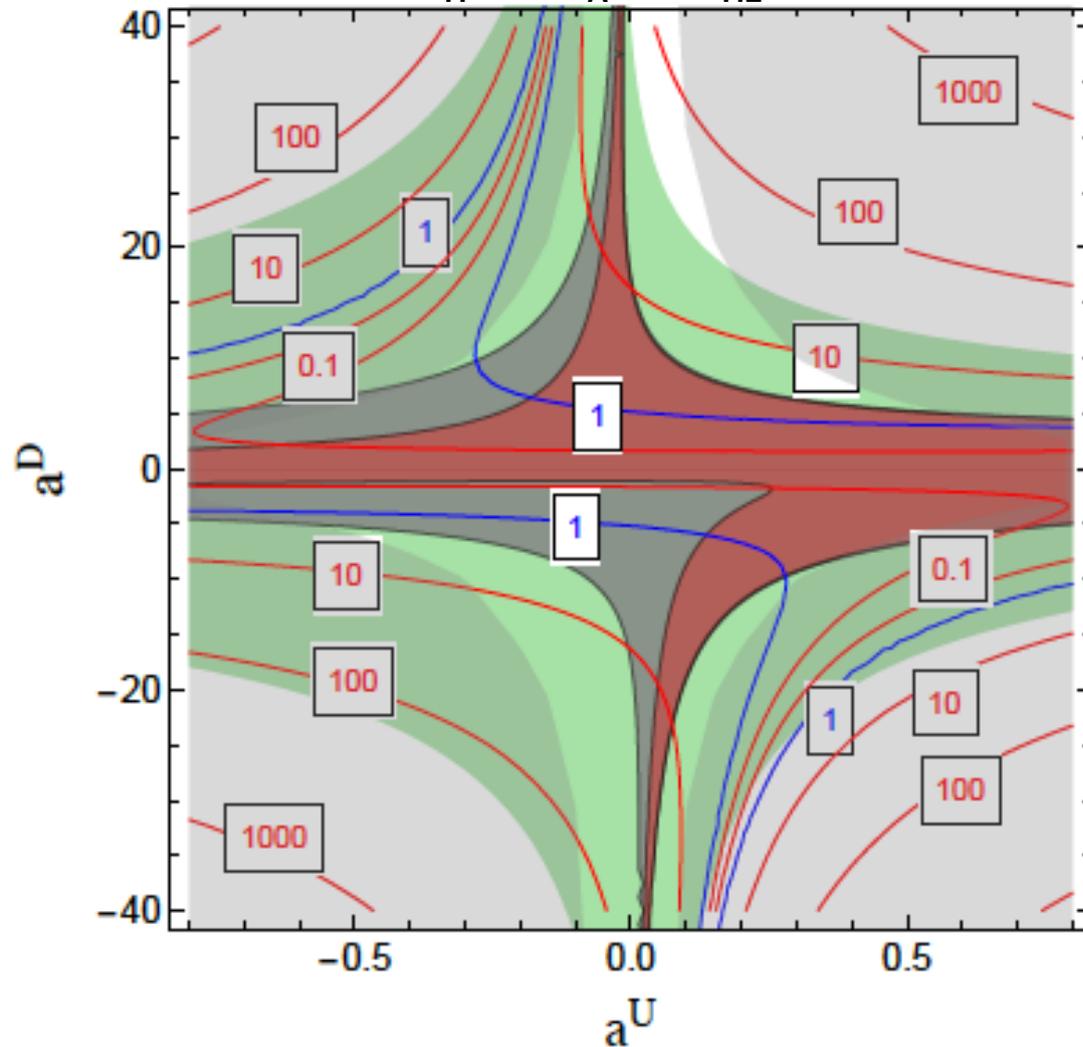
$$\rho^D(\text{EW}) = \left[a^D + \frac{F_1(a^U, a^D, M_i)}{4\pi^2} \log\left(\frac{\text{EW}}{\Lambda}\right) \right] \kappa^D(\text{EW}) + \kappa^D(\text{EW})(a^U - a^D) \frac{F_2(a^U, a^D, M_i)}{4\pi^2} \log\left(\frac{\text{EW}}{\Lambda}\right) \underbrace{V_{\text{CKM}}^\dagger \kappa^U(\text{EW}) V_{\text{CKM}}}_{\text{FCNCs}}$$

A particular type of Minimal Flavor Violation

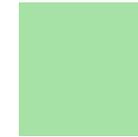
Flavor physics effects

SG, Haber, Santos, 1703.05873

$a^\ell = 10, m_H = m_A = m_{H^\pm} = 400 \text{ GeV}$



$B_s \rightarrow \mu^+ \mu^-$



$B \rightarrow \tau \nu$



B_s meson mixing

(the other meson mixings are less constraining)

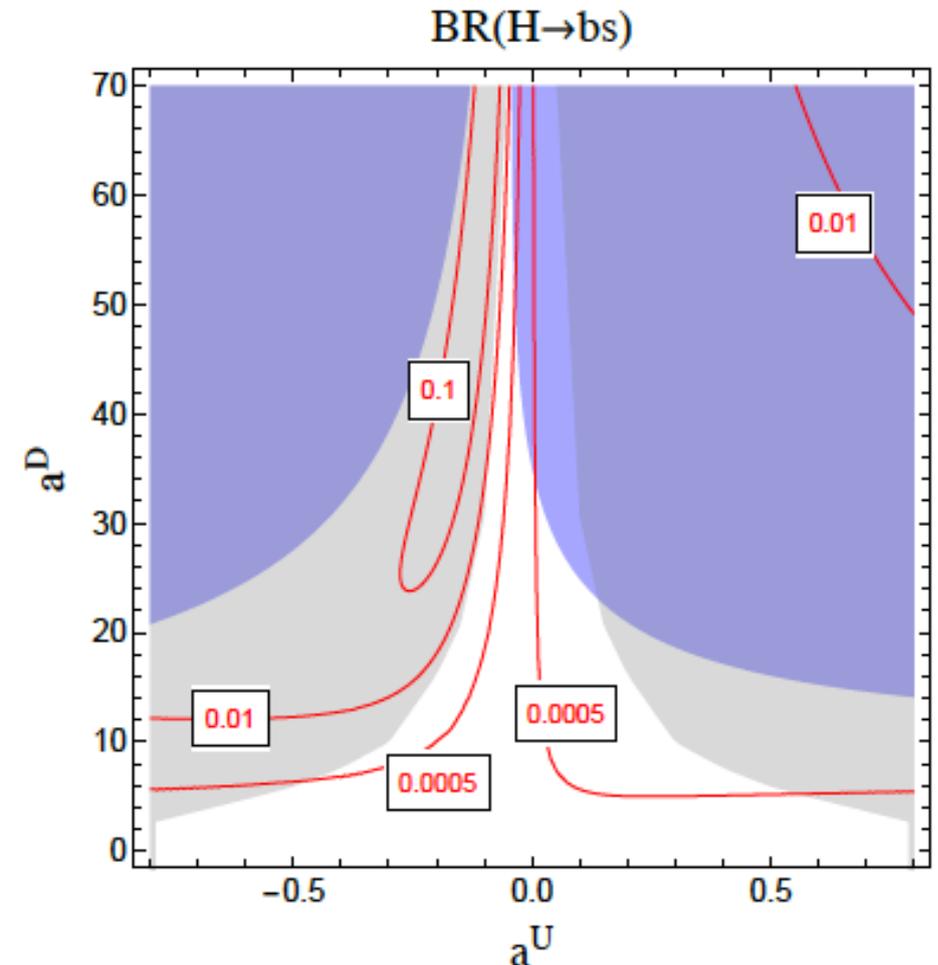
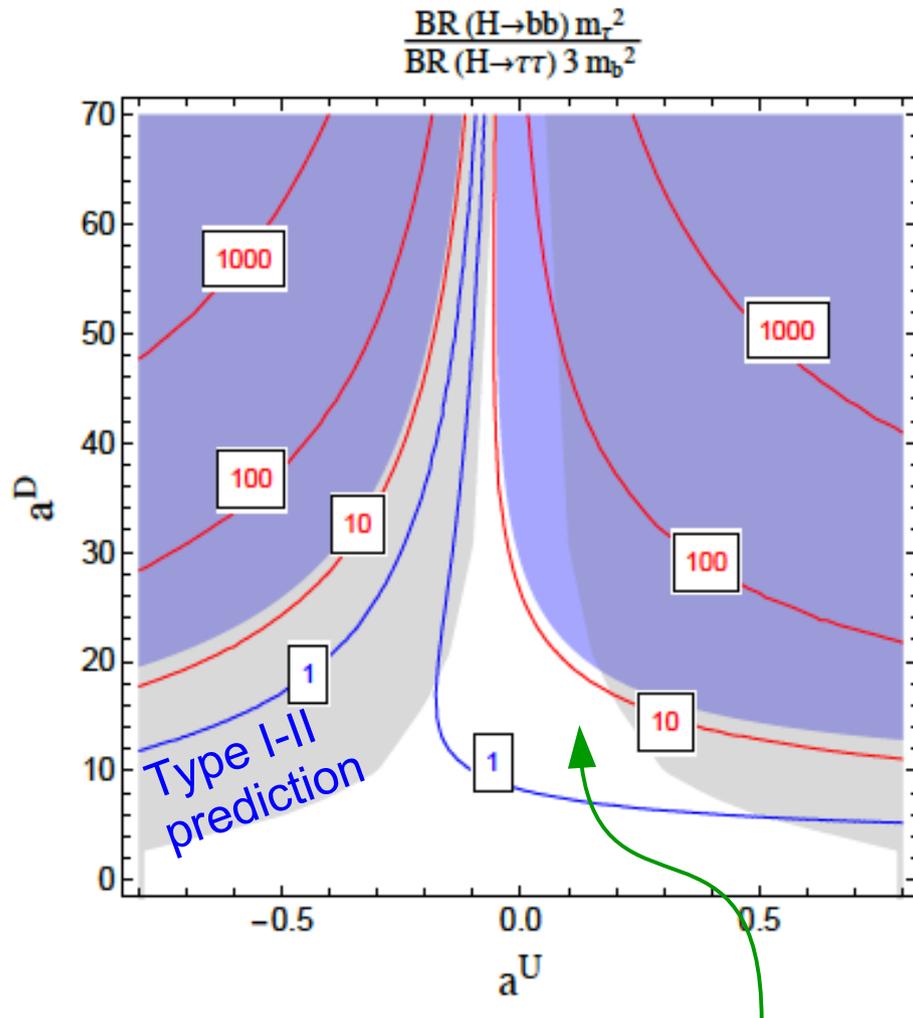
Conclusion:

The flavor-alignment ansatz is not perturbatively stable but the FCNC effects are under control

Pheno of the heavy Higgs boson

$a^\ell = 10, m_H = 400 \text{ GeV}$

SG, Haber, Santos, 1703.05873



In this region, the $H \rightarrow bb$ searches have a better sensitivity than in a **Type I-II 2HDM**

Exclusion from $b(b)H, H \rightarrow bb$

2. Going beyond MFV: flavorful U(2)

Altmannshofer, SG, Kagan, Silvestrini, Zupan, 1507.07927

2 Higgs doublets H and H' with vevs v and v' and Yukawas Y and Y'

$$\mathcal{L} = \bar{f}YfH + \bar{f}Y'fH'$$

125 Higgs (h) Additional
Higgses
(H, A, H^\pm)

Fermions receive mass from both Higgs bosons

$$\mathcal{M} = vY + v'Y'$$

we have one parameter,
 $\tan\beta = v/v'$, that can explain
the hierarchy between
3rd and 2nd generation

Invoke some mechanism such that the Yukawa Y is rank 1, while
the Yukawa Y' is generic

Indeed, we do not know if the
125 GeV Higgs couples to first
and second generations or not!

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($\mathcal{M}_0 + \Delta\mathcal{M}$)

Invoke some mechanism such that the Yukawa Y is rank 1, while the Yukawa Y' is generic (apart from 1st/2nd generation hierarchy)

$$\mathcal{M}_0 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & m_\tau \end{pmatrix}, \quad \Delta\mathcal{M} = \begin{pmatrix} m_e & \mathcal{O}(m_e) & \mathcal{O}(m_e) \\ \mathcal{O}(m_e) & m_\mu & \mathcal{O}(m_\mu) \\ \mathcal{O}(m_e) & \mathcal{O}(m_\mu) & \mathcal{O}(m_\mu) \end{pmatrix}$$

Similar structure for the up quark sector. For the down sector:

$$\mathcal{M}_0 = \begin{pmatrix} 0 & 0 & 0 \\ 0 & 0 & 0 \\ 0 & 0 & m_b \end{pmatrix}, \quad \Delta\mathcal{M} = \begin{pmatrix} m_d & \mathcal{O}(\lambda m_s) & \mathcal{O}(\lambda^3 m_b) \\ \mathcal{O}(m_d) & m_s & \mathcal{O}(\lambda^2 m_b) \\ \mathcal{O}(m_d) & \mathcal{O}(m_s) & \mathcal{O}(m_s) \end{pmatrix}$$

It also generates the correct CKM matrix

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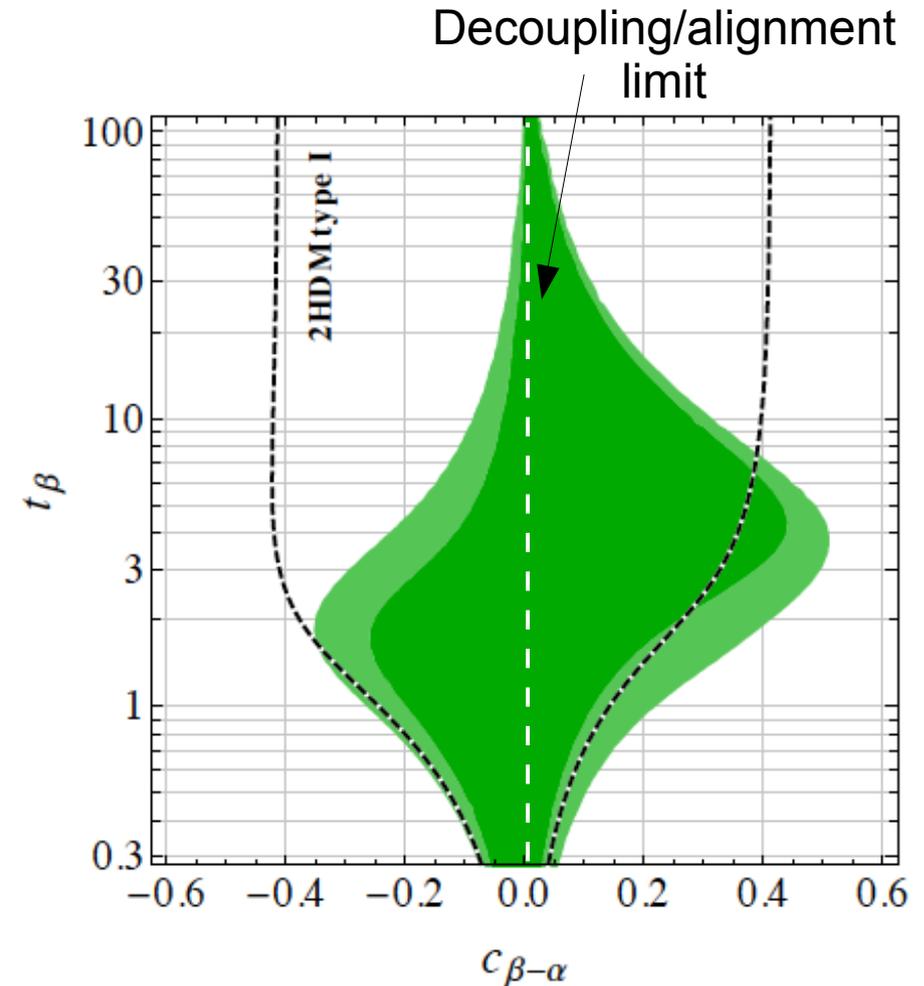
Approximated U(2) symmetry protecting from too large FCNCs

In progress with Altmannshofer, Tuckler

Constraints from the 125 GeV Higgs rates

Altmannshofer, Eby, SG, Lotito, Martone, Tuckler, 1610.02398

Constraint in the $t\beta$, $\cos(\beta-\alpha)$ plane from the 125 GeV Higgs coupl. measurements



Constraints from the 125 GeV Higgs rates

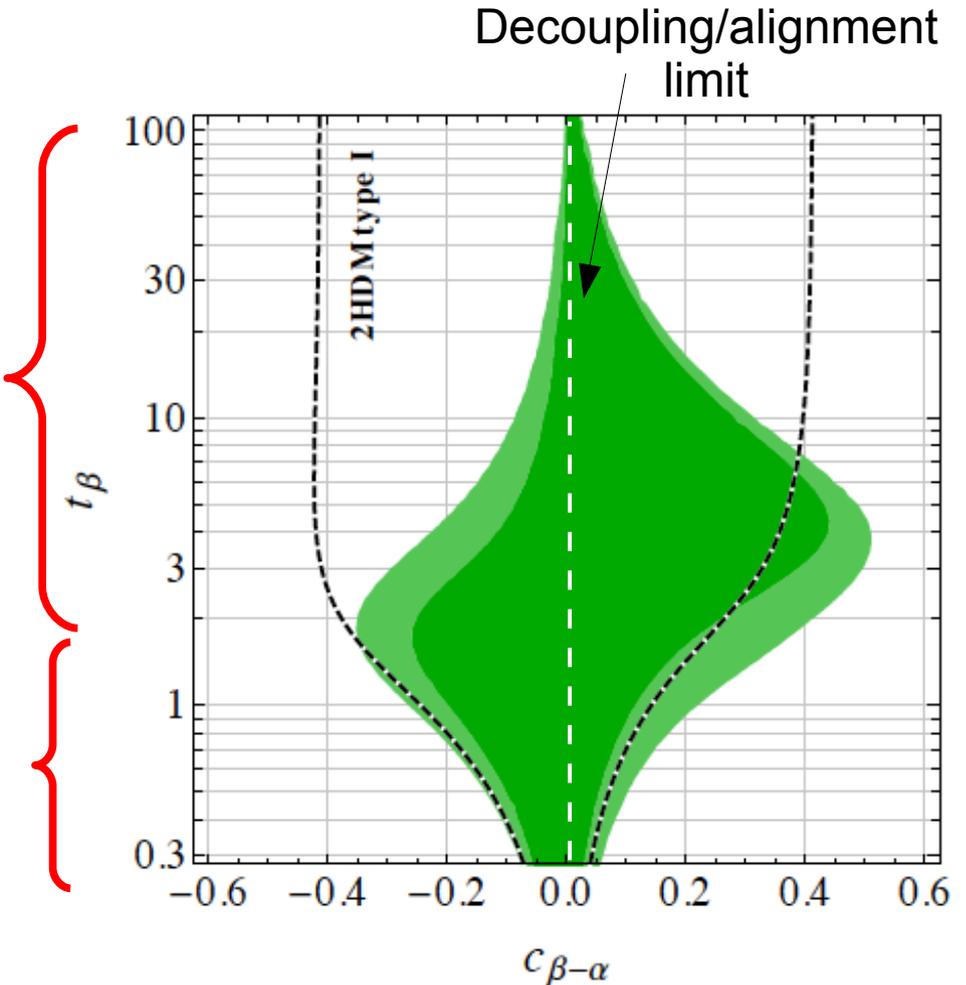
Altmannshofer, Eby, SG, Lotito, Martone, Tuckler, 1610.02398

Constraint in the $t\beta$, $\cos(\beta-\alpha)$ plane from the 125 GeV Higgs coupl. measurements

1. Large enhancement of the charm Yukawa that suppresses all the other rates.

Also the muon Yukawa is large.

2. Here the constraints are similar to a type I 2HDM. The couplings to 3rd generation fermions & gauge bosons drive the fit.



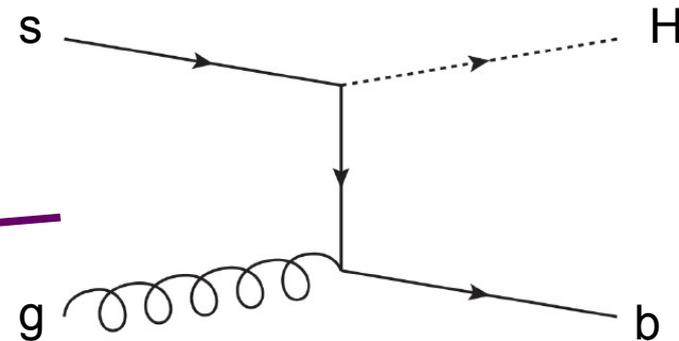
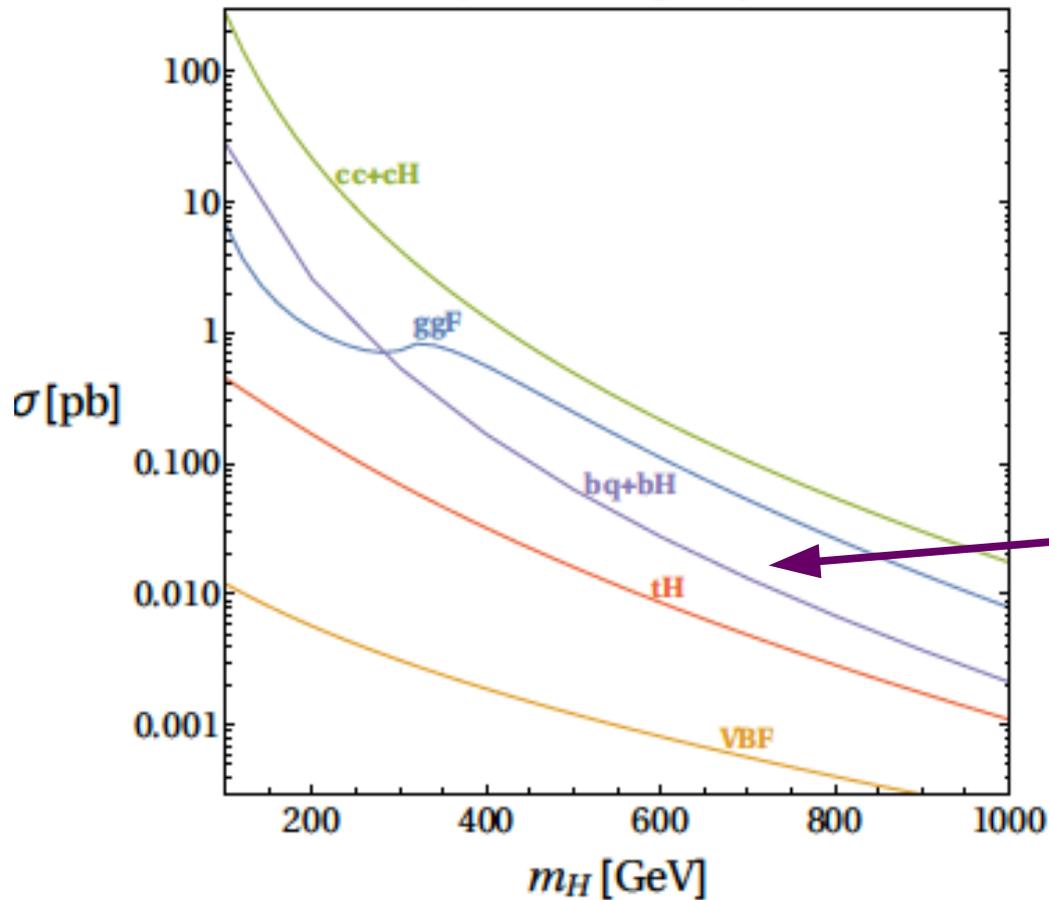
Couplings to the 3rd, 2nd, and 1st generations: $\frac{C_{\alpha}}{S_{\beta}}$, $\frac{-S_{\alpha}}{C_{\beta}}$, $\frac{-S_{\alpha}}{C_{\beta}}$

+ additional corrections to the κ 's of the order of $O(m_c/m_t)$, $O(m_s/m_b)$, $O(m_{\mu}/m_{\tau})$

Production and decays of the scalars H/A

Altmannshofer, Eby, SG, Lotito, Martone, Tuckler, 1610.02398

$\tan\beta=50, \cos(\beta-\alpha)=.05$



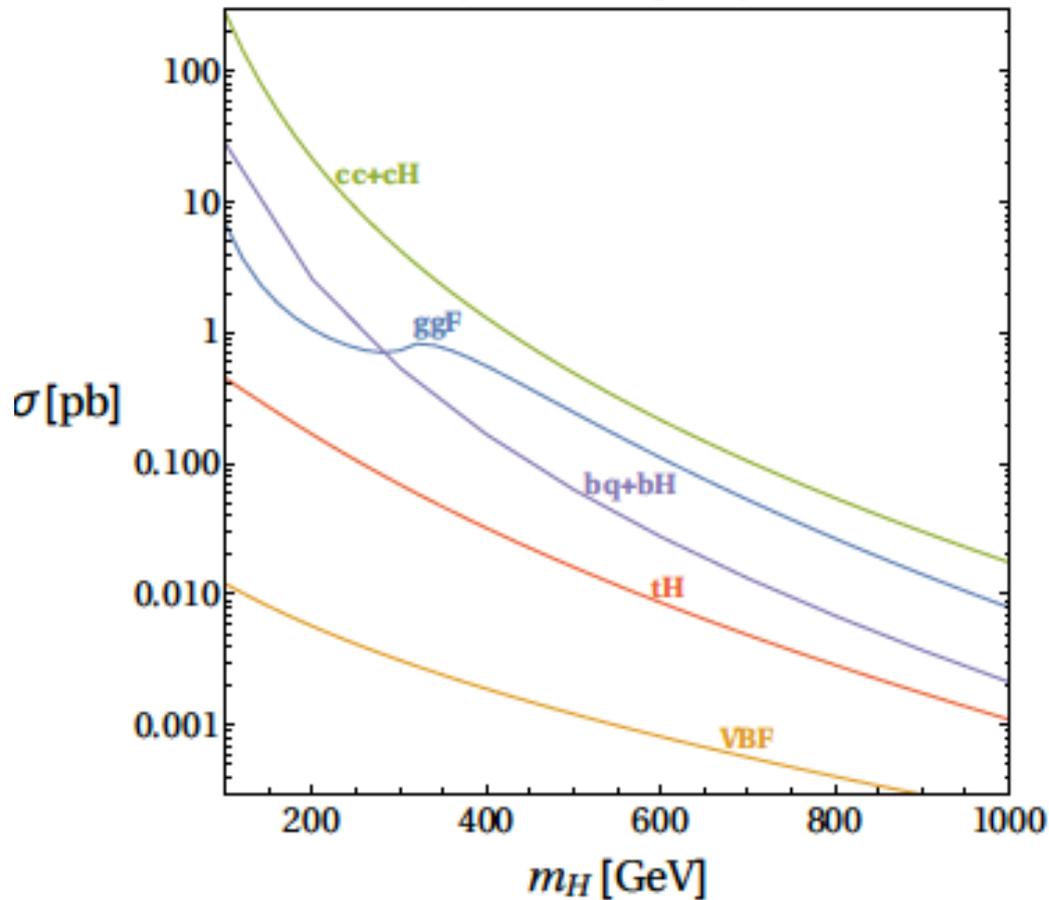
Production from charm-quark fusion is the dominant production mode

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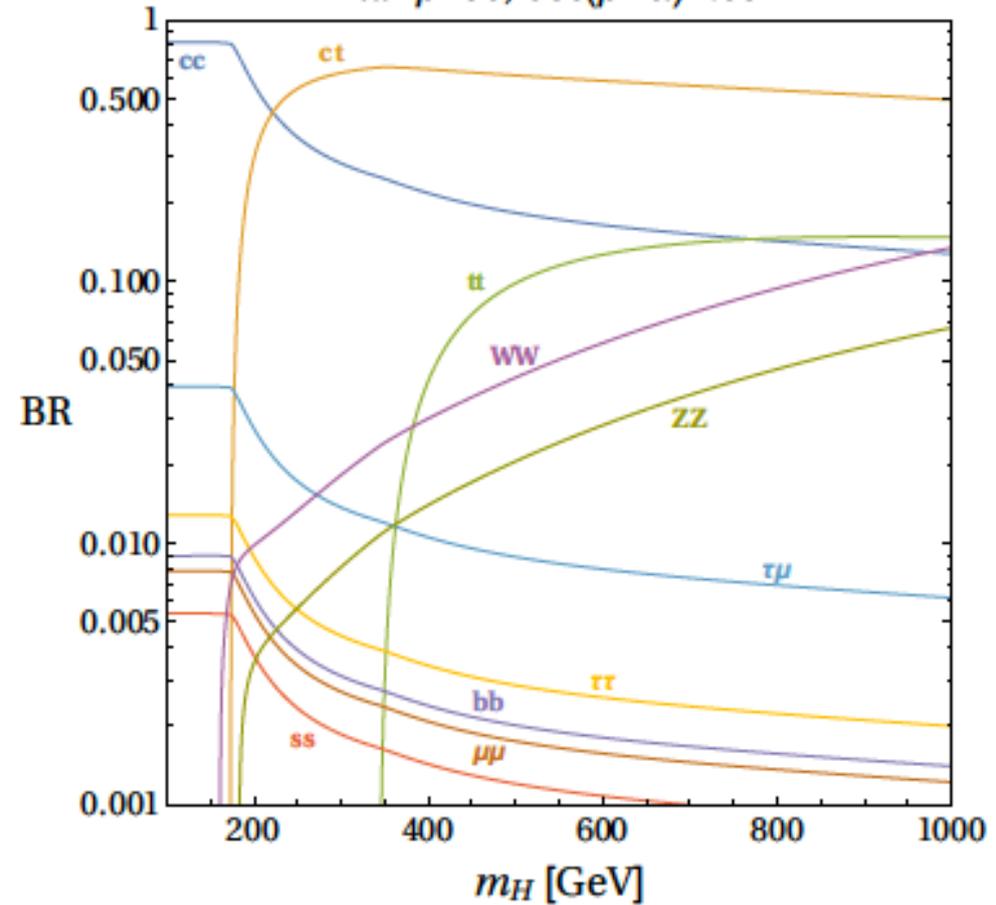
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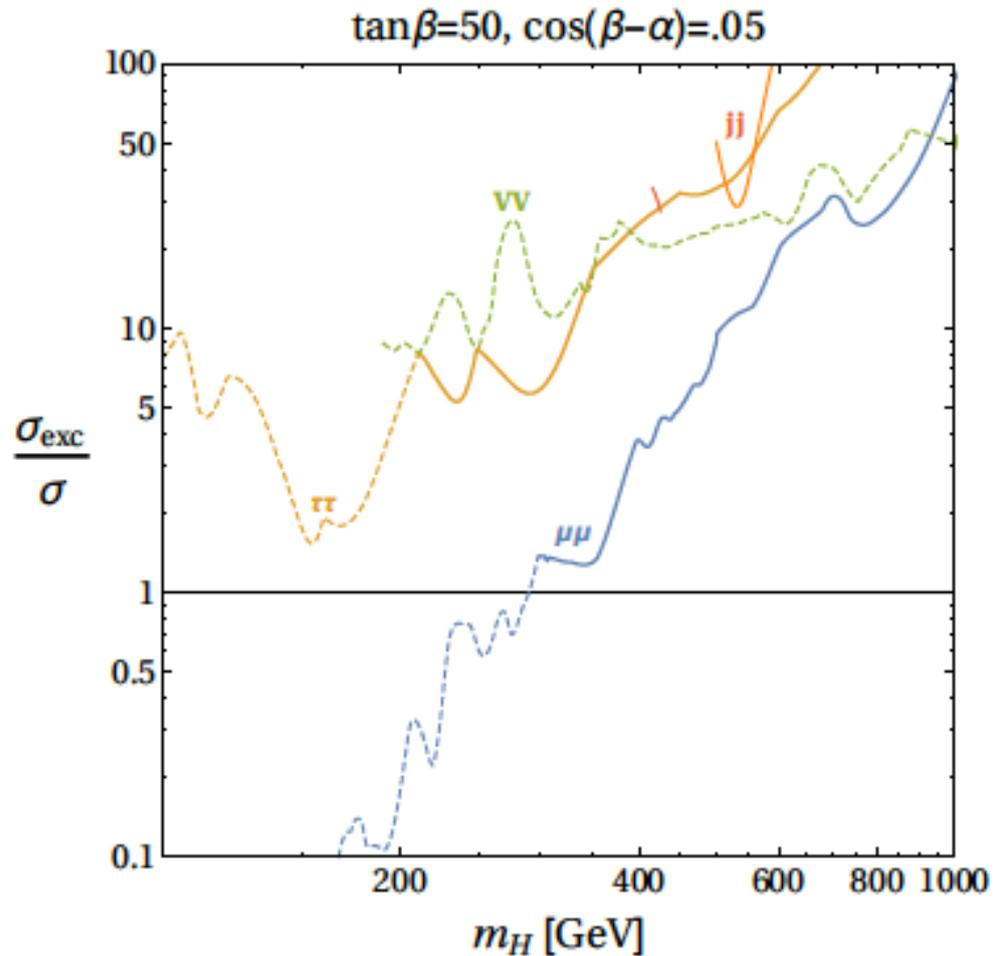


Di-jet and top-charm decay modes are the dominant ones

The branching ratio to the "golden" channel, $\tau\tau$, is suppressed

Current and future searches (H/A)

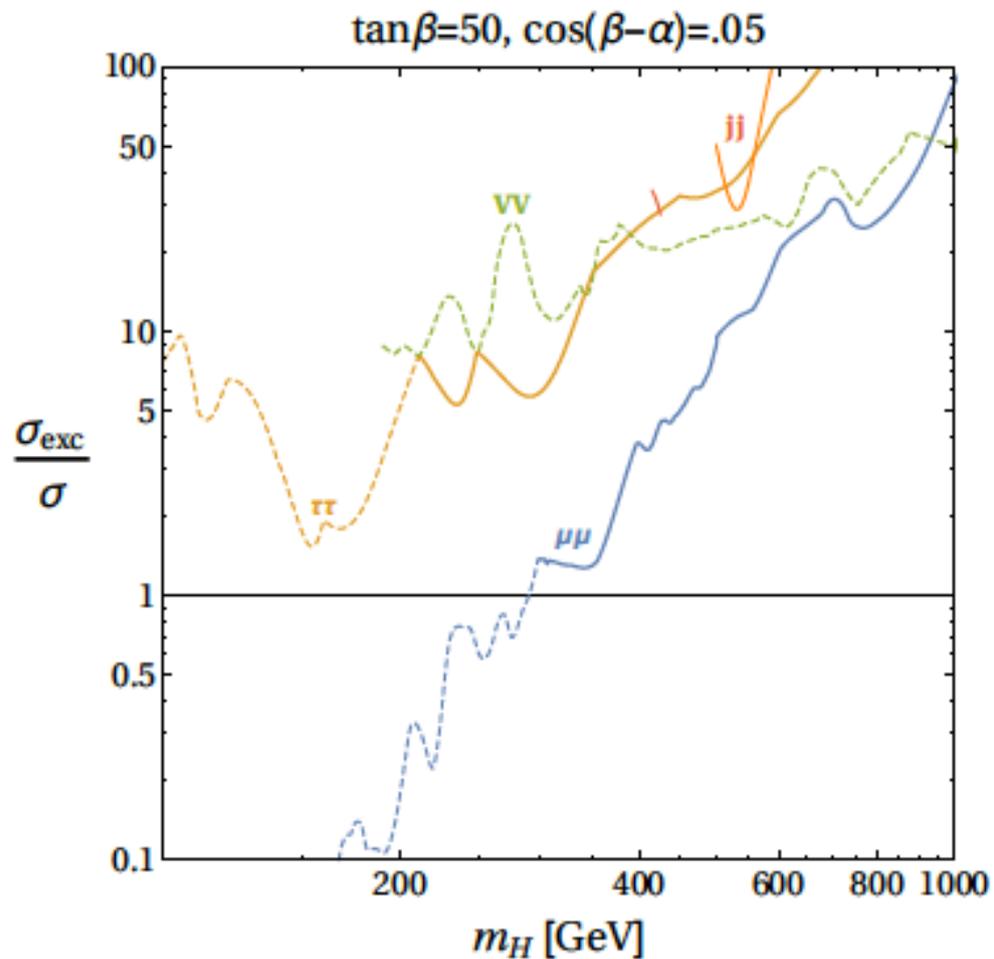
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Even at very large values of $\tan\beta$:



No bound beyond LEP for $\tan\beta \leq 12$!

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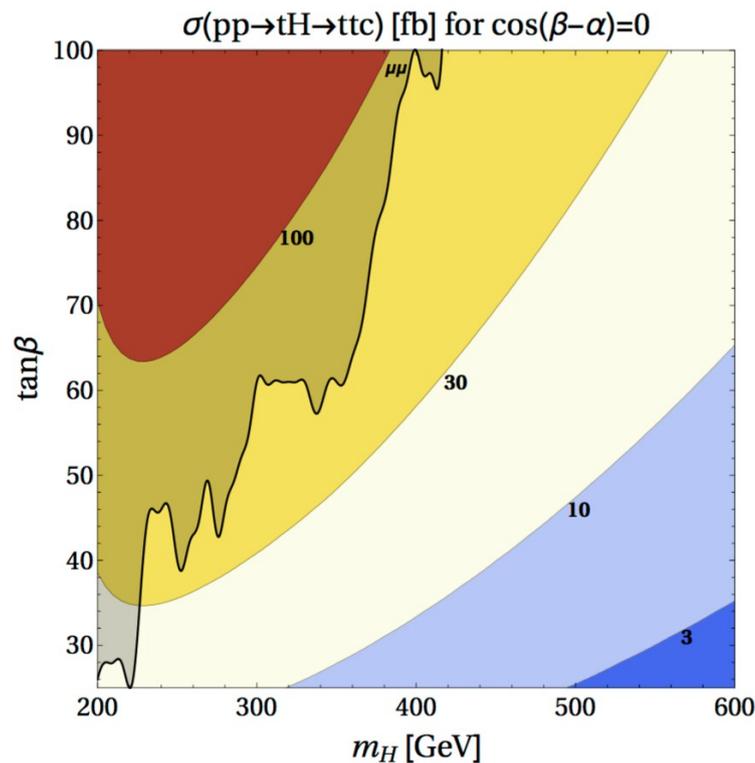


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Future possible searches

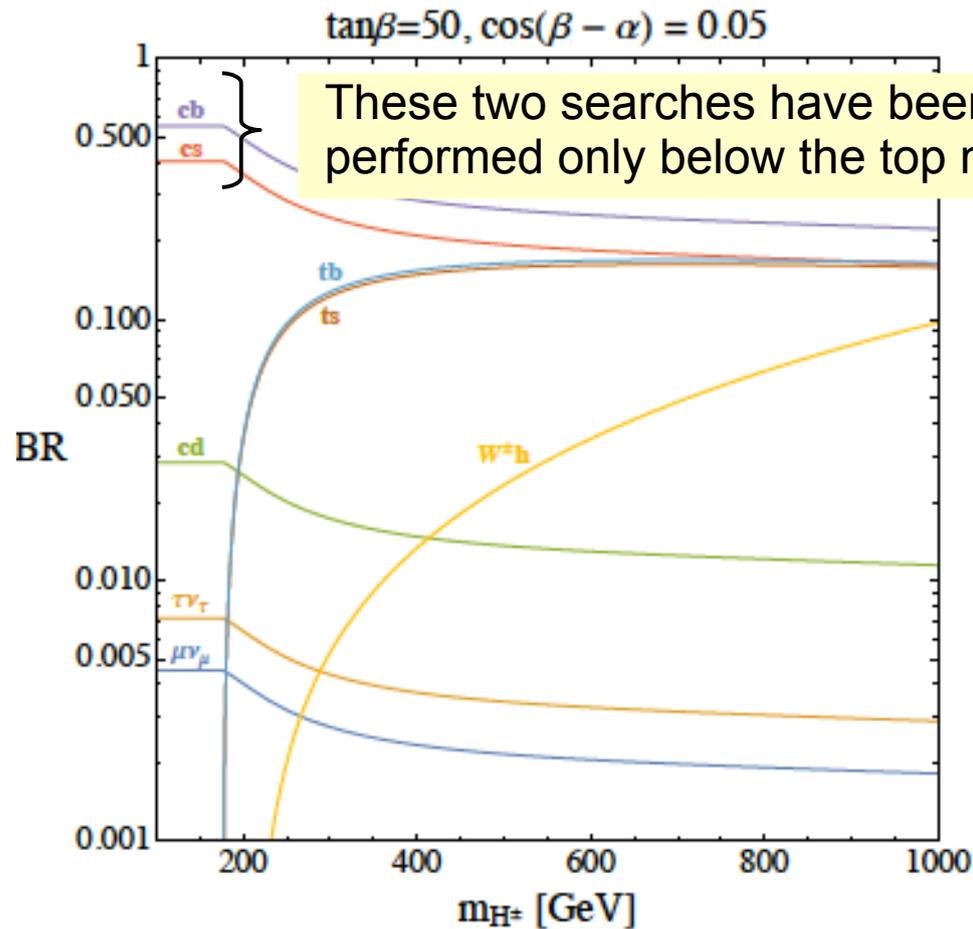
$pp \rightarrow H/A \rightarrow tc, pp \rightarrow t(c)H/A, H/A \rightarrow tc,$
 $pp \rightarrow t(c)H/A, H/A \rightarrow tt$
 $pp \rightarrow H/A \rightarrow \tau\mu, pp \rightarrow t(c)H/A, H/A \rightarrow \tau\mu$
 $pp \rightarrow c(c)H/A \rightarrow \mu\mu, \dots$

s-channel productions too!



Exotic charged Higgs signals

Altmannshofer, Eby, SG, Lotito, Martone, Tuckler, 1610.02398



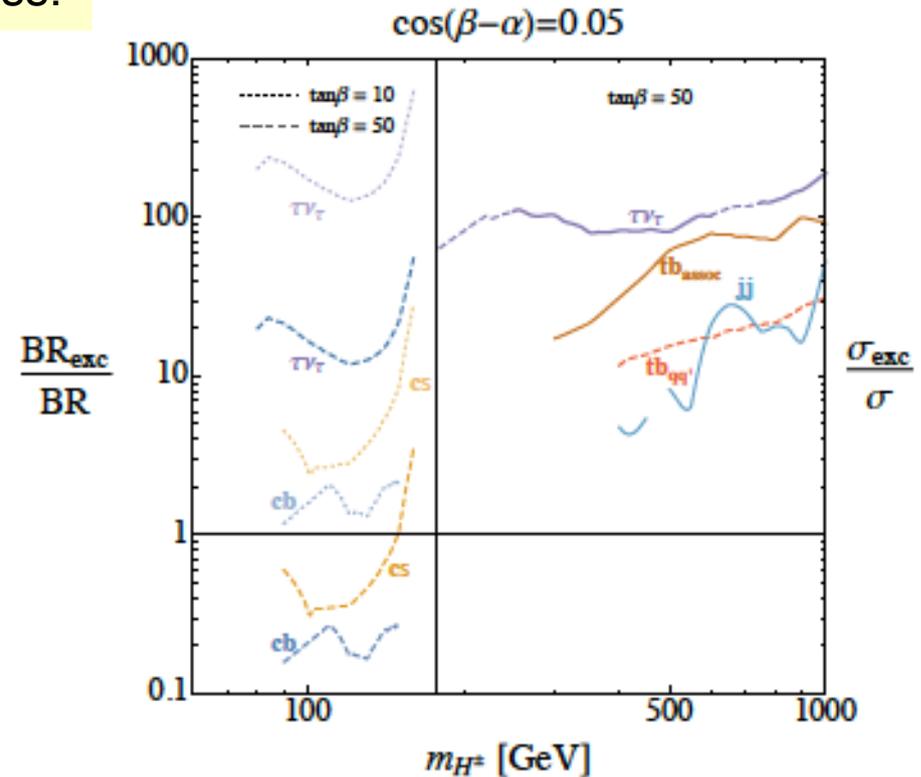
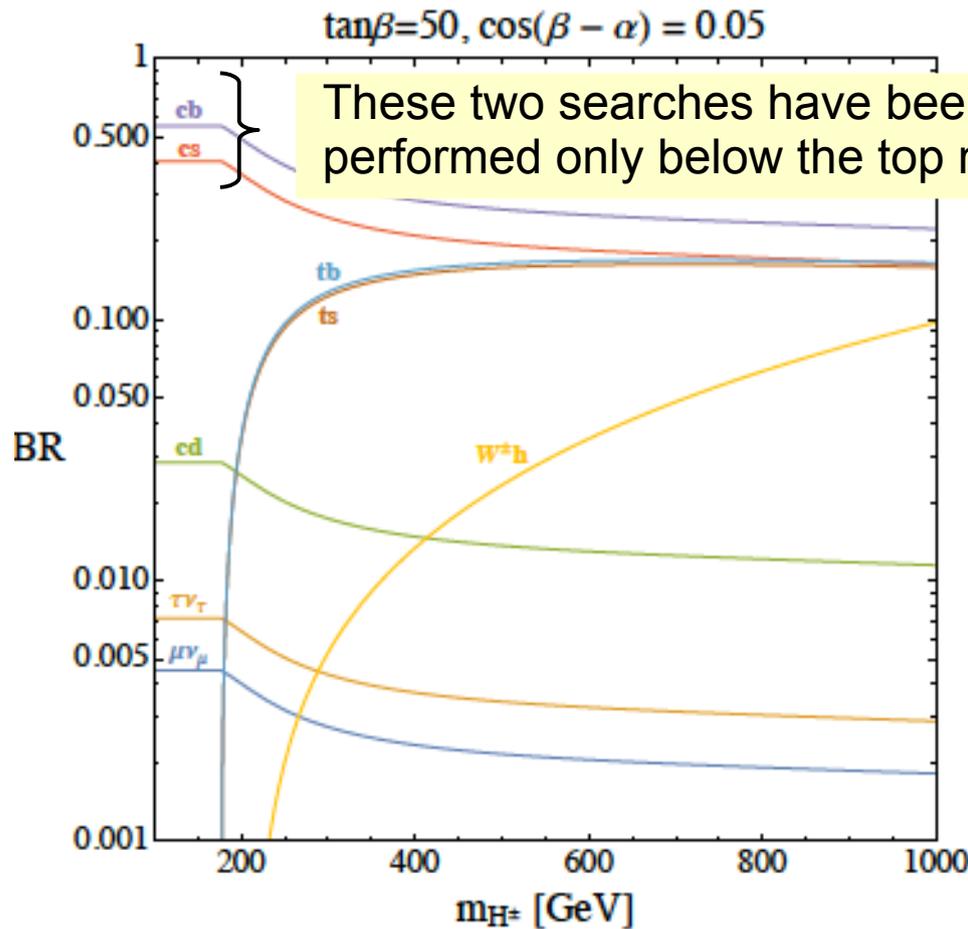
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Altmannshofer, Eby, SG, Lotito, Martone, Tuckler, 1610.02398

The present constraints are super-weak



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Future possible searches

$$pp \rightarrow tH^\pm, H^\pm \rightarrow cb$$

$$pp \rightarrow tH^\pm, H^\pm \rightarrow cs$$

$$pp \rightarrow tH^\pm, H^\pm \rightarrow \mu\nu$$

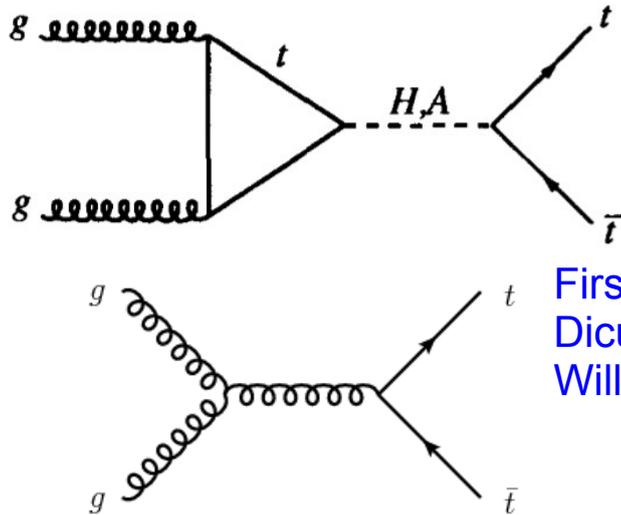
Conclusions

Flavor physics offers a new perspective on searches for additional Higgs bosons

- Low energy flavor constraints leave room for structures beyond natural flavor conservation. Two examples:
 - Flavor-aligned 2HDMs
 - Flavorful U(2) 2HDMs
- The additional Higgs phenomenology can drastically change
 - Flavor conserving BRs with a novel hierarchy (even $BR(\tau\tau) \sim BR(\mu\mu)$)
 - New production modes. Interesting s-channel productions
 - Smoking gun: heavy Higgs flavor violating decays

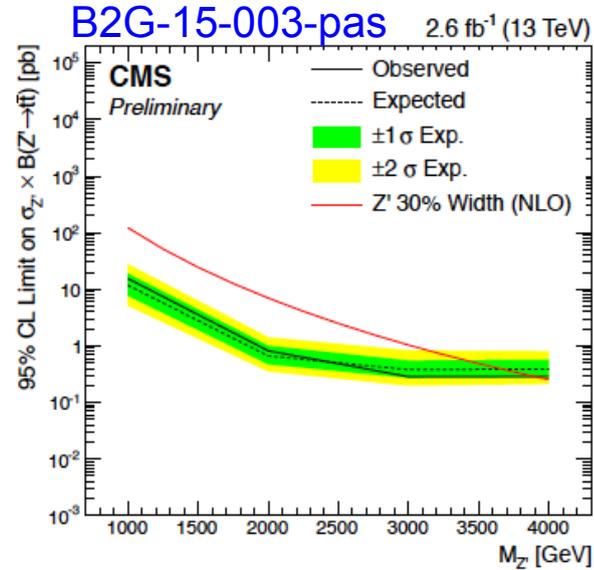
Di-top resonances (1)

Large interference between

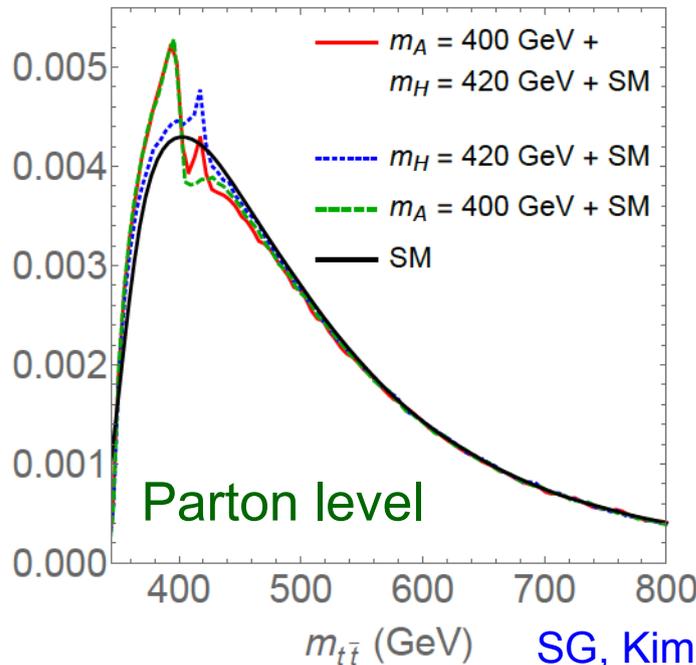


First computed by
Dicus, Stange,
Willenbrock '94

Not a simple rescaling of Z' di-top searches!

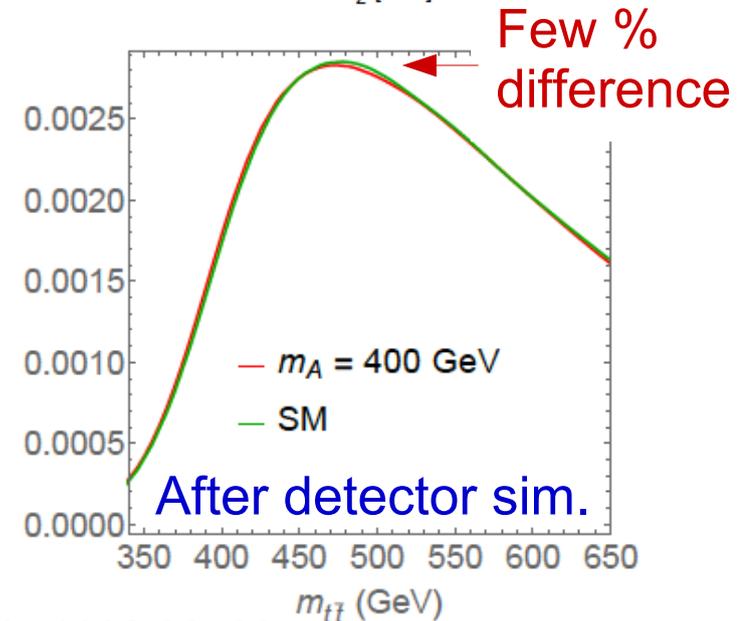


Very nice:



SG, Kim, Shah, Zurek, 1602.02782

But

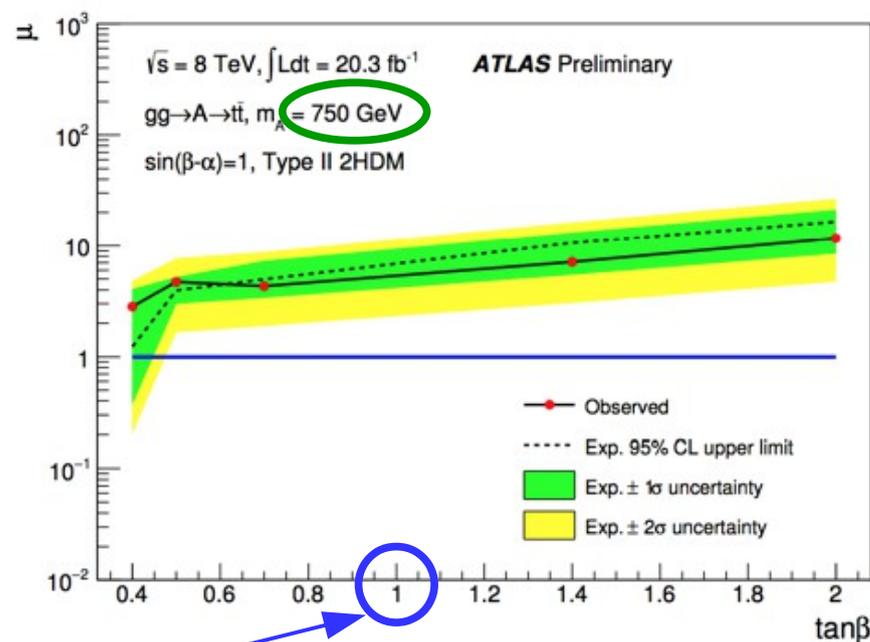
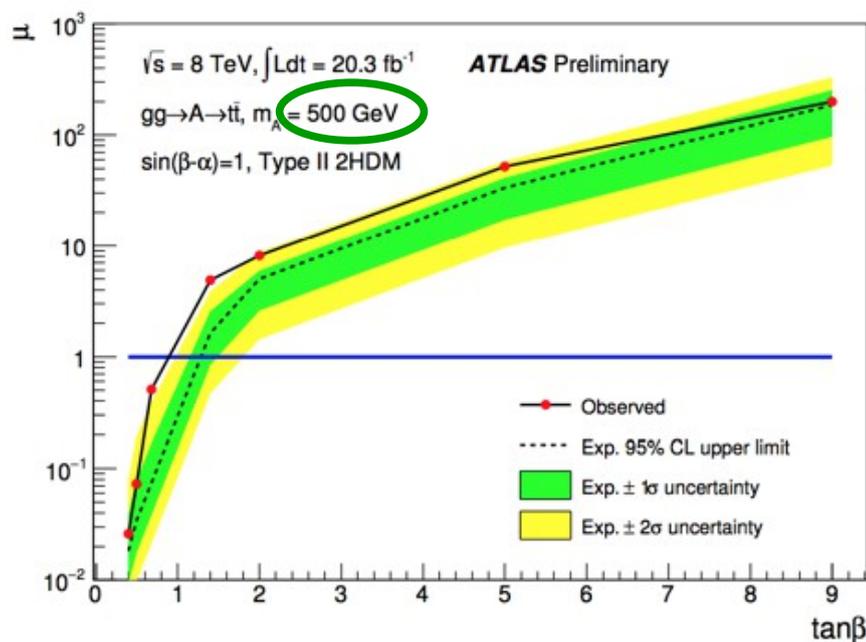


Di-top resonances (2)

ICHEP 2016: A first look by ATLAS

ATLAS-CONF-2016-073, 8 TeV data

Search performed for two mass points: 500 GeV and 750 GeV



It corresponds to a (full) top Yukawa coupling of the heavy Higgs with tops

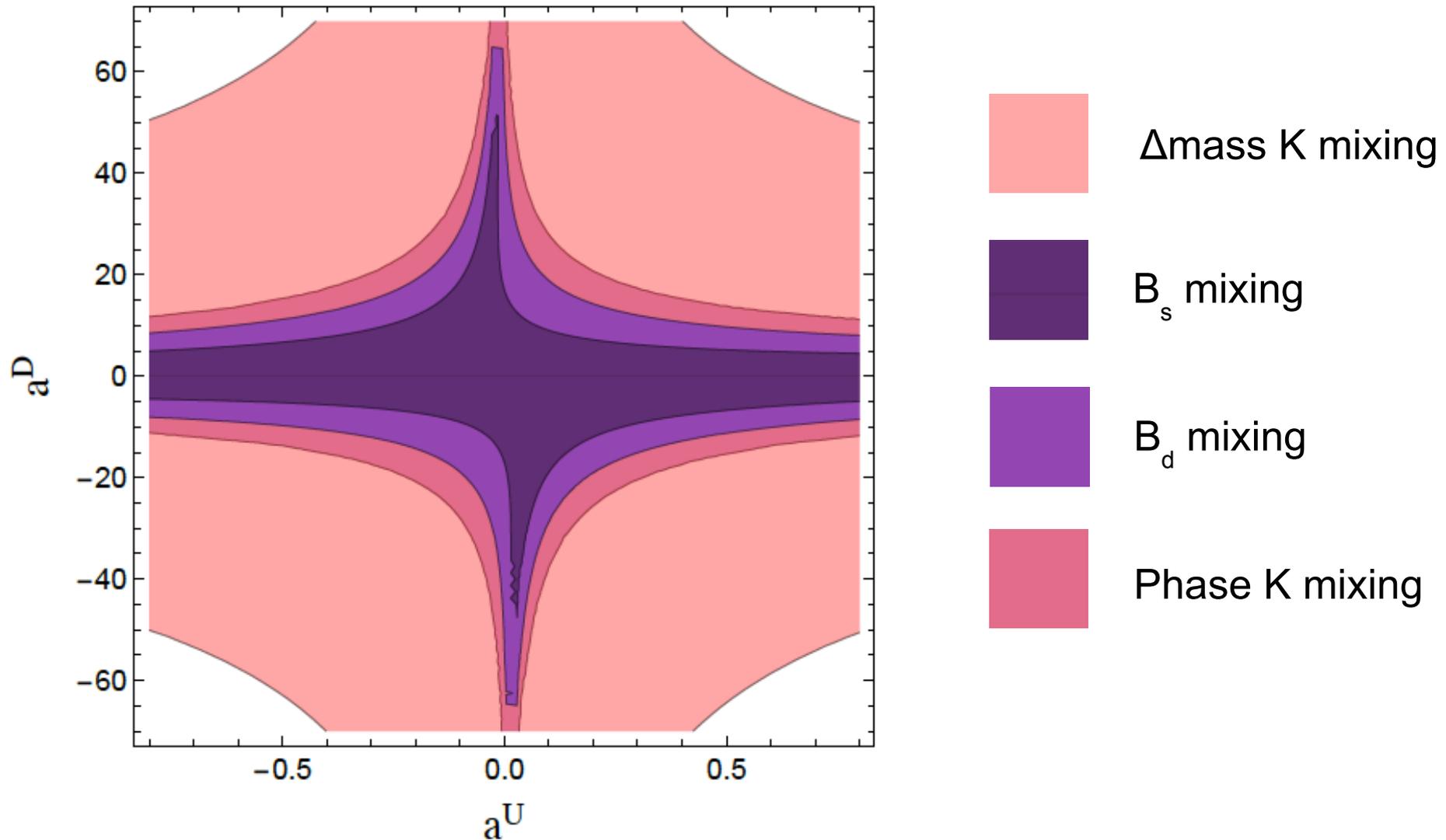
Great control of systematics thanks to data driven $t\bar{t}$ measurement of sidebands

Still far from probing our scenario (factor of ~ 500 too small)

Meson mixing bounds on flavor-alignment

SG, Haber, Santos, 1703.05873

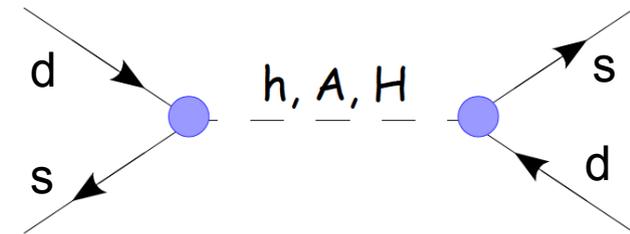
$$A^\ell = 10, m_H = m_A = m_{H^\pm} = 400 \text{ GeV}$$



Flavor constraints, flavorful U(2)

Flavor observables as meson mixings will set some (relatively weak) constraints

Example: K meson mixing



$$\mathcal{H}_{\text{eff}} = C_2(\bar{d}_R s_L)^2 + \tilde{C}_2(\bar{d}_L s_R)^2 + C_4(\bar{d}_R s_L)(\bar{d}_L s_R)$$

$$C_2 = \frac{(m'_{sd})^2}{2v^2} \frac{1}{s_\beta^2 c_\beta^2} \left(\frac{c_{\beta-\alpha}^2}{m_h^2} + \frac{s_{\beta-\alpha}^2}{m_H^2} - \frac{1}{m_A^2} \right),$$

$$\tilde{C}_2 = \frac{(m'_{ds^*})^2}{2v^2} \frac{1}{s_\beta^2 c_\beta^2} \left(\frac{c_{\beta-\alpha}^2}{m_h^2} + \frac{s_{\beta-\alpha}^2}{m_H^2} - \frac{1}{m_A^2} \right),$$

$$C_4 = \frac{m'_{sd} m'_{ds^*}}{v^2} \frac{1}{s_\beta^2 c_\beta^2} \left(\frac{c_{\beta-\alpha}^2}{m_h^2} + \frac{s_{\beta-\alpha}^2}{m_H^2} + \frac{1}{m_A^2} \right).$$

↑

$$m_{sd} \sim m_{ds} \sim \frac{m_d m_s}{m_b}$$

Numerical example:

$\tan\beta=30, \cos(\alpha-\beta)=0$

→ $m_H(\sim m_A) \gtrsim 200 \text{ GeV}$

(in presence of additional maximal phases constraints will be somewhat stronger)

Work in progress with
W.Altmannshofer, D.Tuckler

Flavor violating signatures, flavorful U(2)

High energy

Flavor violating rare top decays with branching ratios as large as

$$\text{BR}(t \rightarrow ch) \sim |V_{cb}|^2 \sim 10^{-3}$$

$$\text{BR}(t \rightarrow uh) \sim |V_{ub}|^2 \sim 10^{-5}$$

Target for the future of the LHC

Present bounds:

ATLAS 8 TeV (1509.06047)

$$\text{BR}(t \rightarrow ch) < 0.46\% \text{ (0.25\%)}$$

$$\text{BR}(t \rightarrow uh) < 0.45\% \text{ (0.29\%)}$$

CMS 8 TeV (CMS-PAS-TOP-14-020)

$$\text{BR}(t \rightarrow ch) < 1.16\% \text{ (0.89\%)}$$

$$\text{BR}(t \rightarrow uh) < 1.92\% \text{ (0.85\%)}$$

Low energy

Lepton flavor violating rare B meson decays with sizable branching ratios

$$\text{BR}(B_s \rightarrow \tau\mu) \sim \text{few} \times 10^{-7}$$

$$\text{BR}(B \rightarrow K\tau\mu) \sim \text{few} \times 10^{-7}$$

$$\text{BR}(B \rightarrow K^*\tau\mu) \sim \text{few} \times 10^{-7}$$

No searches yet.

LHCb and Belle II might be sensitive to the K and K* rates

$$\frac{\text{BR}(B_s \rightarrow \tau\mu)}{\text{BR}(B_s \rightarrow \mu\mu)_{\text{SM}}} \propto \left(\frac{4\pi^2}{e^2}\right)^2 t_\beta^4 \frac{m_{B_s}^4}{m_A^4}$$

$$\frac{\text{BR}(B_s \rightarrow \mu\mu)}{\text{BR}(B_s \rightarrow \mu\mu)_{\text{SM}}} \propto$$

$$\left[1 + \frac{1}{C_{10}^{\text{SM}}} \left(\frac{4\pi^2}{e^2}\right) \frac{m_{B_s}^2}{m_A^2} \left(t_\beta - \frac{m_\mu t_\beta^2 + 1}{m_\tau t_\beta} \right)^2 \right]^2$$

VS.

Paper in preparation...

Flavor diagonal couplings of the 125 GeV h

Comparing to other extended Higgs sectors...

	W,Z κ_V	up quarks $\kappa_t, \kappa_c, \kappa_u$	down quarks $\kappa_b, \kappa_s, \kappa_d$	leptons $\kappa_\tau, \kappa_\mu, \kappa_e$
2HDM type 1	$S_{\beta-\alpha}$	$\frac{C_\alpha}{S_\beta}$	$\frac{C_\alpha}{S_\beta}$	$\frac{C_\alpha}{S_\beta}$
2HDM type 2	$S_{\beta-\alpha}$	$\frac{C_\alpha}{S_\beta}$	$\frac{-S_\alpha}{C_\beta}$	$\frac{-S_\alpha}{C_\beta}$
Flavorful 2HDM	$S_{\beta-\alpha}$	$\frac{C_\alpha}{S_\beta}, \frac{-S_\alpha}{C_\beta}, \frac{-S_\alpha}{C_\beta}$	$\frac{C_\alpha}{S_\beta}, \frac{-S_\alpha}{C_\beta}, \frac{-S_\alpha}{C_\beta}$	$\frac{C_\alpha}{S_\beta}, \frac{-S_\alpha}{C_\beta}, \frac{-S_\alpha}{C_\beta}$

In the flavorful 2HDM there are additional corrections to the κ 's of the order of $O(m_c/m_t)$, $O(m_s/m_b)$, $O(m_\mu/m_\tau)$

Flavor violating couplings of the Higgs boson

Fermion masses and the h couplings cannot be diagonalized simultaneously

Example:
$$\frac{y_{\mu\tau}}{y_{\mu}^{\text{SM}}} = -\frac{\Delta\mathcal{M}_{\mu\tau}}{m_{\mu}} \frac{\cos(\beta - \alpha)}{\sin\beta \cos\beta}$$
  It becomes larger at larger values of $\tan\beta$

Generic expectations for lepton flavor violating Higgs decays

$$\begin{aligned} \text{BR}(h \rightarrow \tau\mu) &\sim \frac{m_{\mu}^2}{3m_b^2} \sim 10^{-3} \\ \text{BR}(h \rightarrow \tau e) &\sim \frac{m_e^2}{3m_b^2} \sim 10^{-7} \\ \text{BR}(h \rightarrow \mu e) &\sim \frac{m_e^2 m_{\mu}^2}{3m_{\tau}^2 m_b^2} \sim 10^{-10} \end{aligned}$$

Reasonable target for the LHC.

Recall the present bounds:

Process	CMS	ATLAS
$H \rightarrow \tau\mu$	BR < 1.20%	BR < 1.40%
$H \rightarrow \tau e$	BR < 0.69%	BR < 1.04%
$H \rightarrow e\mu$	BR < 0.048%	-

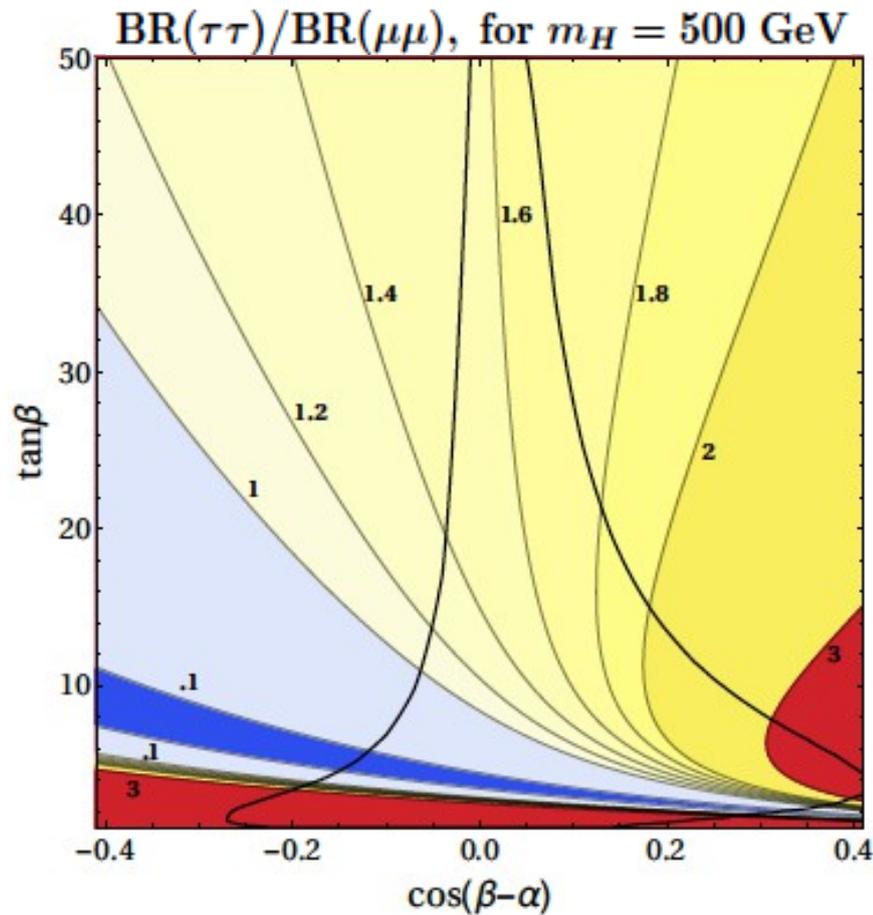
Flavor diagonal couplings of the additional H

Comparing to other extended Higgs sectors...

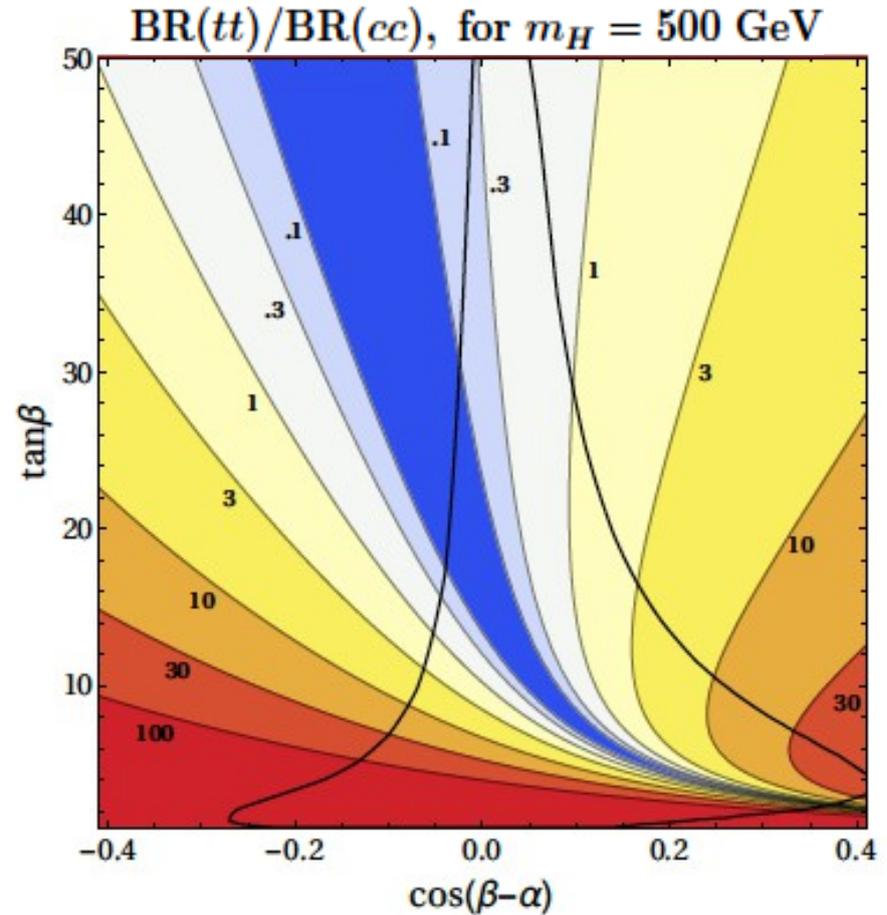
	W,Z κ_V^H	up quarks $\kappa_t^H, \kappa_c^H, \kappa_u^H$	down quarks $\kappa_b^H, \kappa_s^H, \kappa_d^H$	leptons $\kappa_\tau^H, \kappa_\mu^H, \kappa_e^H$
2HDM type 1	$C_{\beta-\alpha}$	$\frac{1}{t_\beta} \frac{s_\alpha}{c_\beta}$	$\frac{1}{t_\beta} \frac{s_\alpha}{c_\beta}$	$\frac{1}{t_\beta} \frac{s_\alpha}{c_\beta}$
2HDM type 2	$C_{\beta-\alpha}$	$\frac{1}{t_\beta} \frac{s_\alpha}{c_\beta}$	$t_\beta \frac{c_\alpha}{s_\beta}$	$t_\beta \frac{c_\alpha}{s_\beta}$
Flavorful 2HDM	$C_{\beta-\alpha}$	$\frac{1}{t_\beta} \frac{s_\alpha}{c_\beta}, t_\beta \frac{c_\alpha}{s_\beta}, t_\beta \frac{c_\alpha}{s_\beta}$	$\frac{1}{t_\beta} \frac{s_\alpha}{c_\beta}, t_\beta \frac{c_\alpha}{s_\beta}, t_\beta \frac{c_\alpha}{s_\beta}$	$\frac{1}{t_\beta} \frac{s_\alpha}{c_\beta}, t_\beta \frac{c_\alpha}{s_\beta}, t_\beta \frac{c_\alpha}{s_\beta}$

In the flavorful 2HDM there are additional corrections to the κ 's of the order of $O(m_c/m_t)$, $O(m_s/m_b)$, $O(m_\mu/m_\tau)$

Different hierarchies of branching ratios



As opposed to ~ 300 , in models with natural flavor conservation



As opposed to $\sim 7 \times 10^4$, in models with natural flavor conservation