



weSHARE

Today weather data for
tomorrow global challenges

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June 20, 2016

CONTEXT



And in 30 years, **WIND** will be the main renewable energy source



but it is not easy to **predict** and this can cause instability to the grid

The **inaccuracy** of wind forecasting reaches peaks **up to 20%**

impacting



GLOBAL

Unexploited amount of green energy



ENERGY BUSINESS

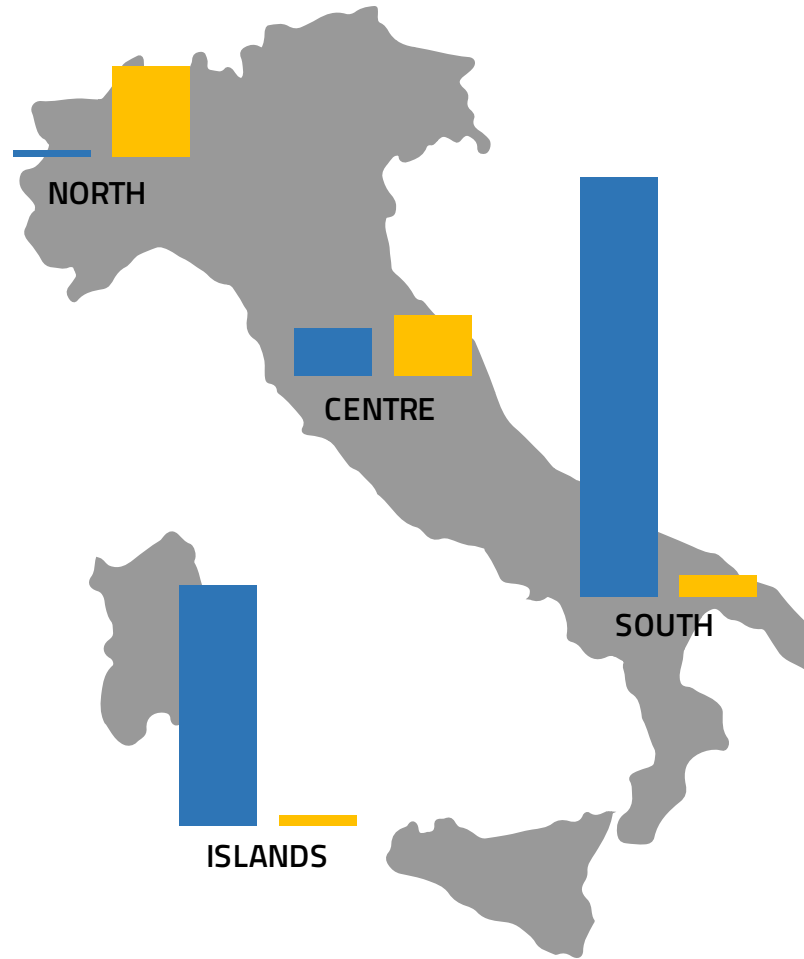
Higher production costs



CITIZENS

More expensive bills

CHALLENGE



WEATHER SENSORS

Average distance: 30 km

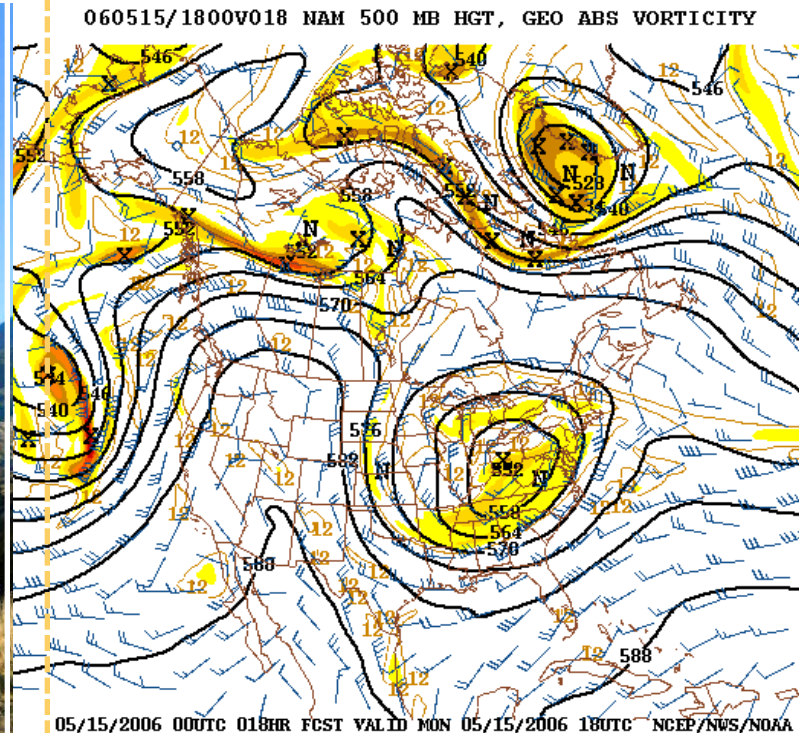
WIND FARMS

**Lack of local
weather data**

INCREASE DATA COLLECTING POINTS



DATA COLLECTORS



WEATHER FORECASTING COMPANIES



FORECAST USERS



OUR SOLUTION



MEDIA

ENERGY

AVIATION

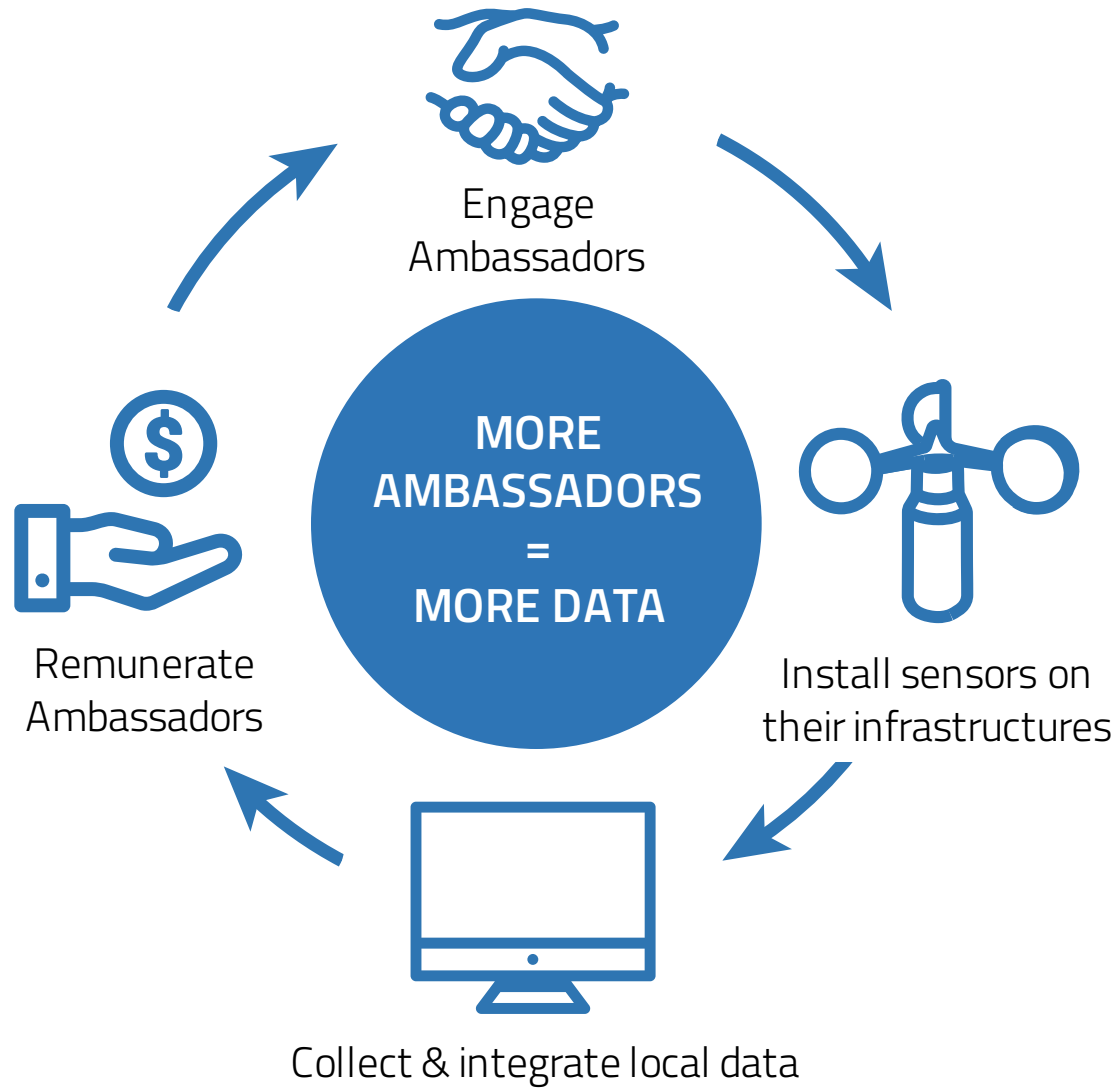
GOVERNMENT

RETAIL

INSURANCES

weshare

AN ENLARGED NETWORK OF AMBASSADORS



Our Ambassadors



SCHOOLS
Educational Programs



INSTITUTIONS
Business partnerships

EDUCATIONAL PROGRAM

Involve and sensitize younger generations on the importance of
WEATHER, DATA SHARING & their effects on SOCIETY.

Short term activities

THEORETICAL LESSONS

MAKING WORKSHOPS

SCIENTIFIC WORKSHOPS



Long term activities

PERMANENT EDU-LAB

**PERMANENT WEATHER DATA
ACQUISITION**

Maintenance & Data Collection by WE-Share



AIM

Foster awareness and build a smarter future.

OUR PRODUCTS



L-Share
Full year access to data
at local level (2.500km²)
€ 1,200/year

R-Share
Full year access to data
at regional level (22.500km²)
€ 3,500/year

N-Share
Full year access to data
at national level
€ 6,500/year

TYPES OF SUBSCRIPTIONS

Live access to real time and historical weather data
Download formats JSON CSV MySQL PostgreSQL Atom

We-Share gives businesses **access to a crowdsourced platform** with plenty of local weather data to make **more accurate forecasts**

High resolution actual data (15x15 km)

Structured data

Gap-free

Hourly and daily

weSHARE

OUR ROADMAP



20 WEEKS

PILOT PROGRAM:
Schools as source of
weather observation



20 MONTHS

Exploiting existing
infrastructures as new sources
of weather observation



20 YEARS

Every existing
infrastructure acting
as a weather eye

weSHARE *Crew*



**Alessandro
Fusaro**

Media &
Communication

**Michela
Tonda**

Industrial
Engineering

**Arslan
Arif**

Electronic
Engineering

**Gianluca
Montanari**

Mechanical
Engineering

**Maite
Labairu-Trenchs**

Aerospace Systems
Engineering

**Domenico
Lopriore**

Management
Engineering

**Maria Luce
Lupetti**

Industrial Design
& Communication

Thank You!



A landscape featuring several white wind turbines on a green hill. The sky is a deep blue with wispy white clouds. The word "Appendix" is written in white, bold, sans-serif font in the center of the image.

Appendix

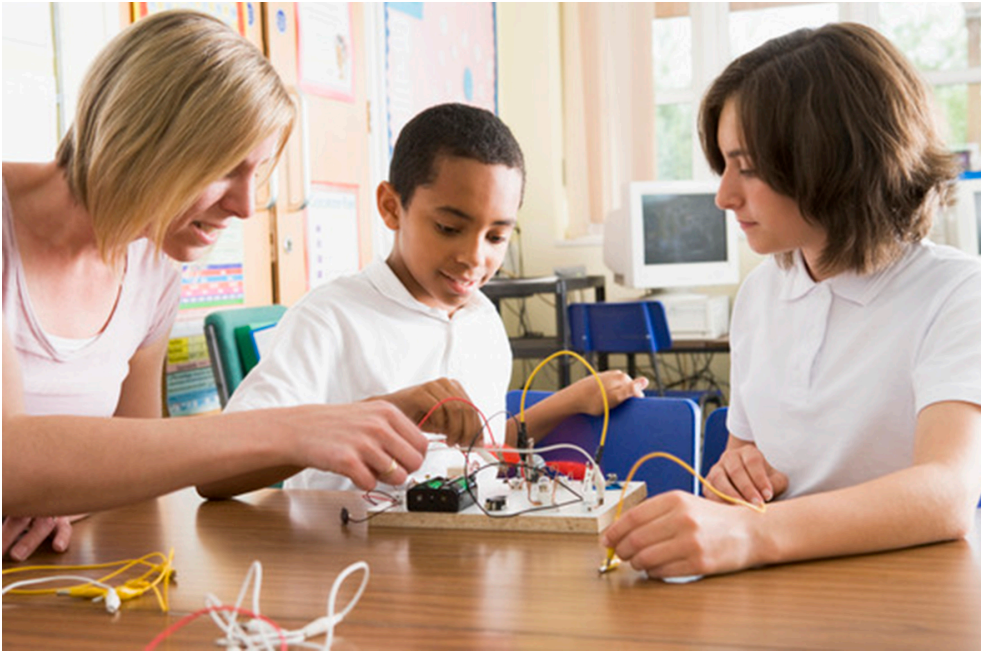
EDUCATIONAL PROGRAM

Topics

Climate, Weather Forecasting & Global Impact

Electronics, Programming & Digital Fabrication

Data Analysis, Mathematics & Physics



National & European Relevance
of these kind of activities

la buona
SCUOLA digitale

3,112

Total Number of
Grants

\$348,475,622

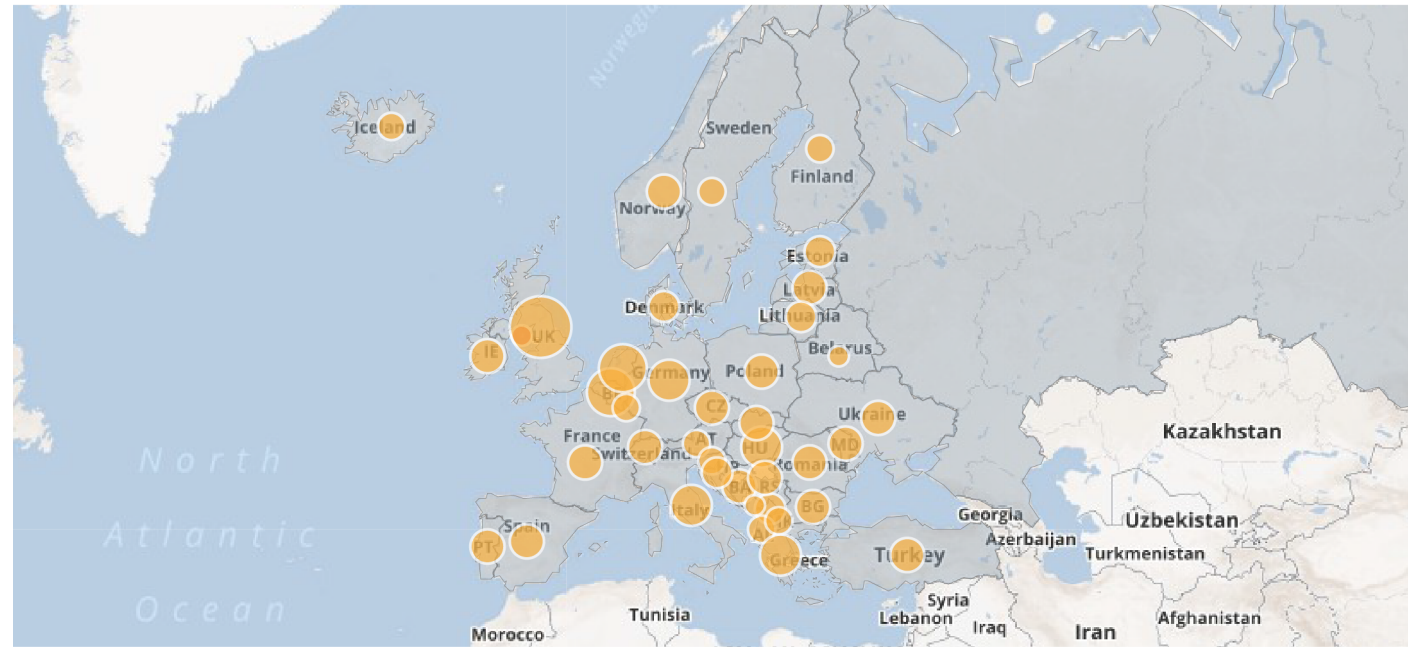
Total Dollar Value of
Grants

190

Total Number of
Funders

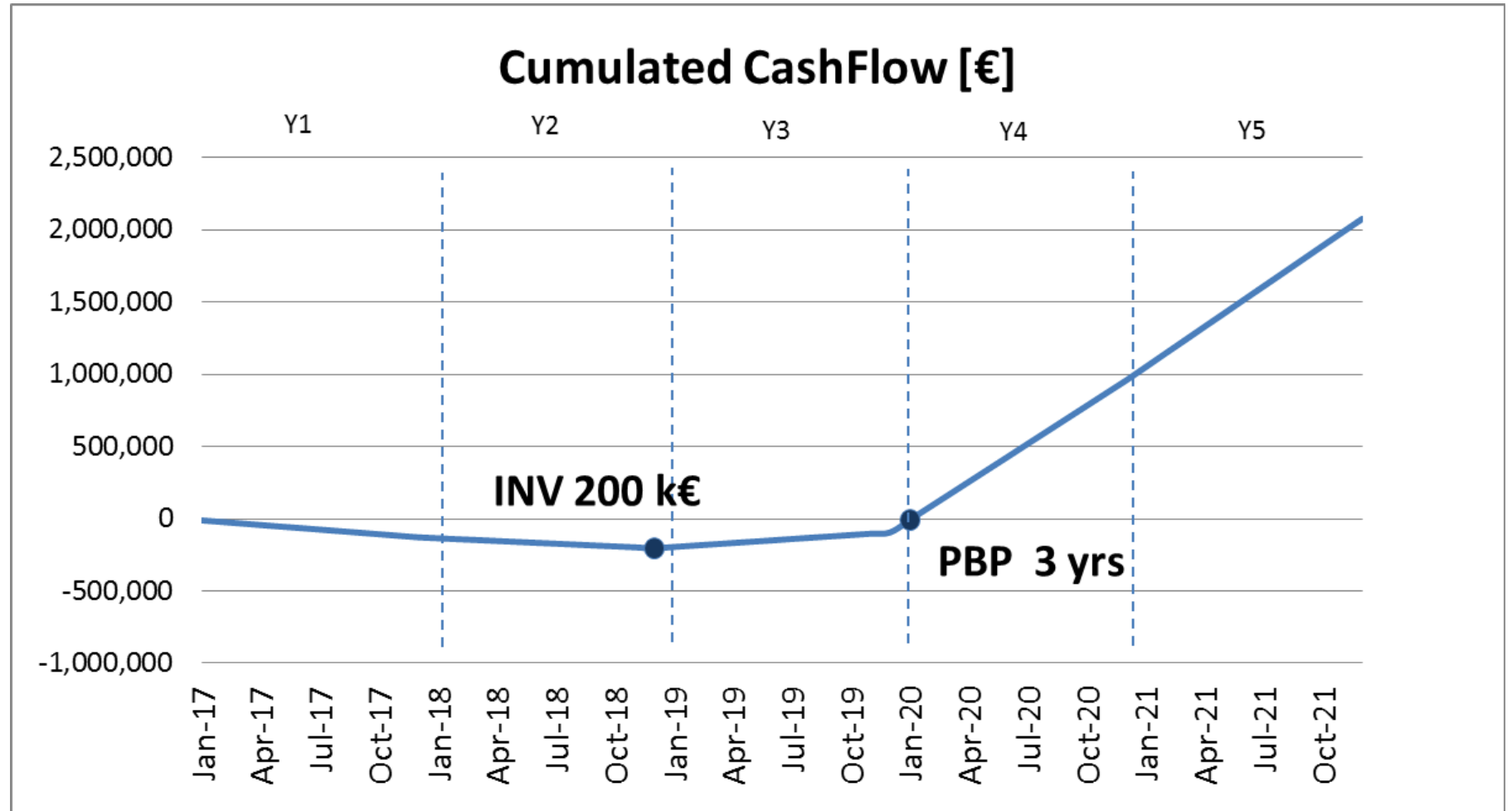
2,308

Total Number of
Recipients



ECONOMICS

- Ambassadors compensation 200 to 500 €/year
- 2000 to 3000 Customers by Y5
- 1 year free trial for all customers



BENEFICIARIES



MEDIA

From television to online media, the weather data that we-share provides will support the generation of local and accurate weather forecasts to showcase in captivating info-graphics.



GOVERNMENT

Our sensors, located uniformly on the National ground, will allow Governments to monitor the weather situation in the vastness of a Country and forecast natural disasters.



ENERGY

The We-Share sensors network offers is strategically located on the national ground to support critical choices related to energy trading, green energy forecasting and to adapt to the development of smart grids and an increased spread towards the generation of energy through distributed generation plants.



RETAIL

More accurate weather data will support retailers understand how and when their customers will need the products they are providing.



AVIATION

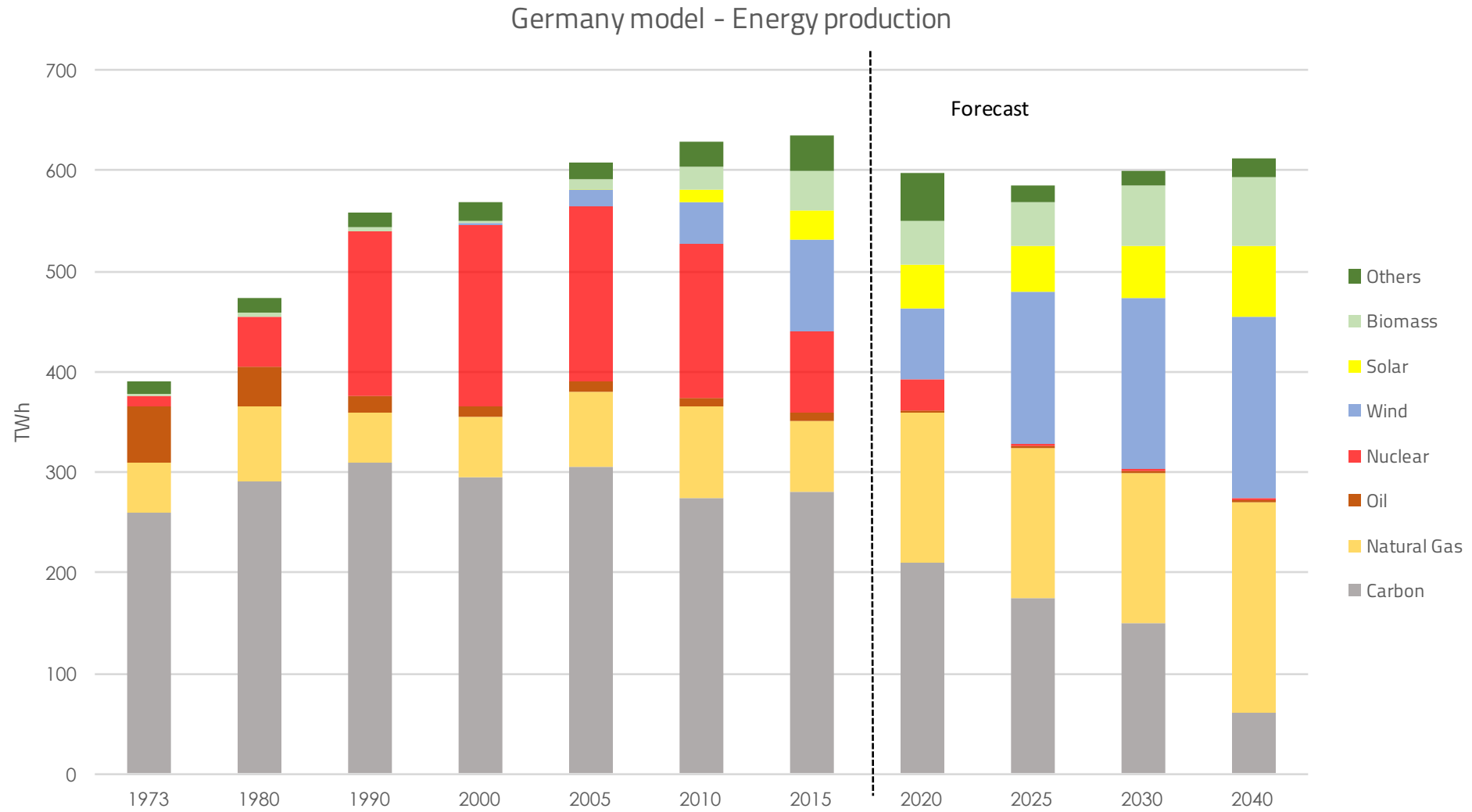
Our weather data platform will support the generation of bigger areas forecasts around the airport ground, with an increased number of data coming from the nearby area and support safety during take-offs and landings.



INSURANCES

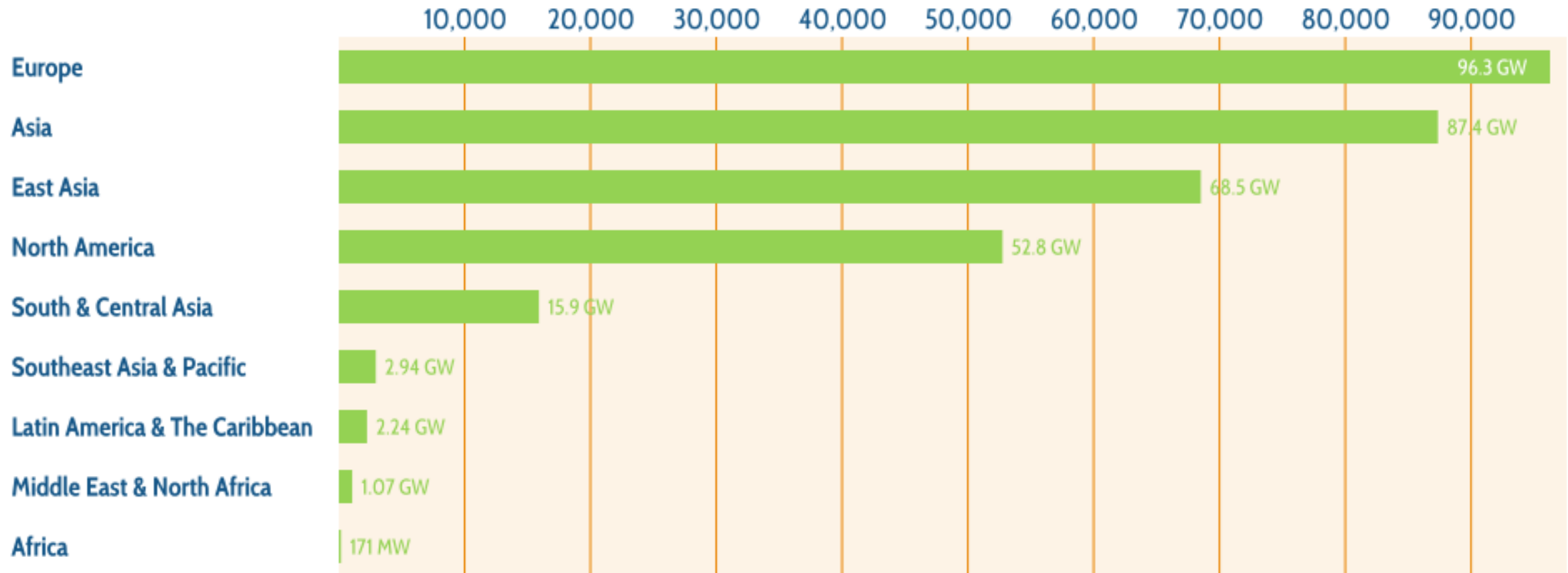
The network will support insurance companies to forecast more accurately the damages of their clients' goods, increasing the safety of the properties of their clients and improving business intelligence.

ENERGY PRODUCTION TREND: GERMANY MODEL



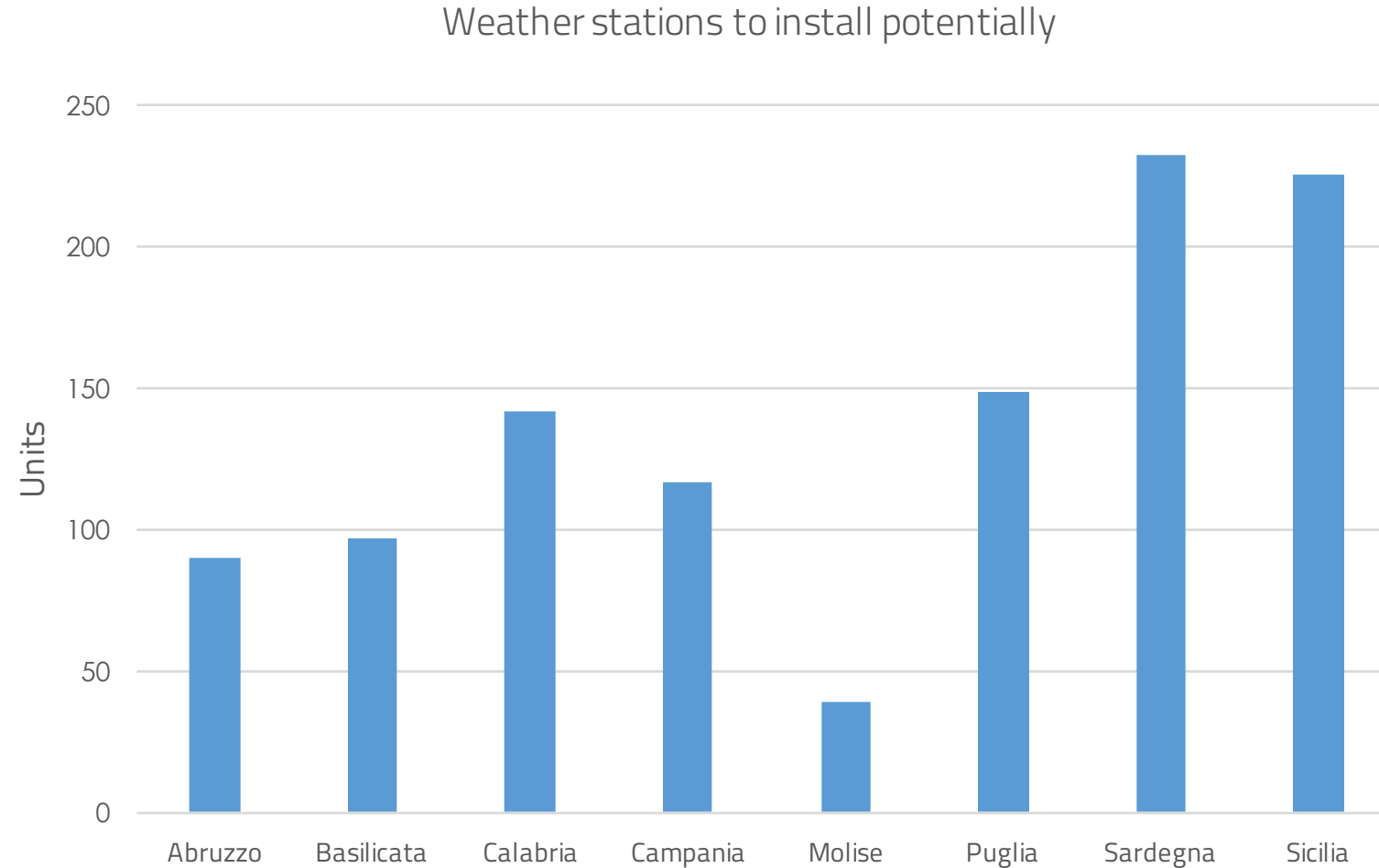
WIND INSTALLED CAPACITY, 2016

Wind installed capacity by region



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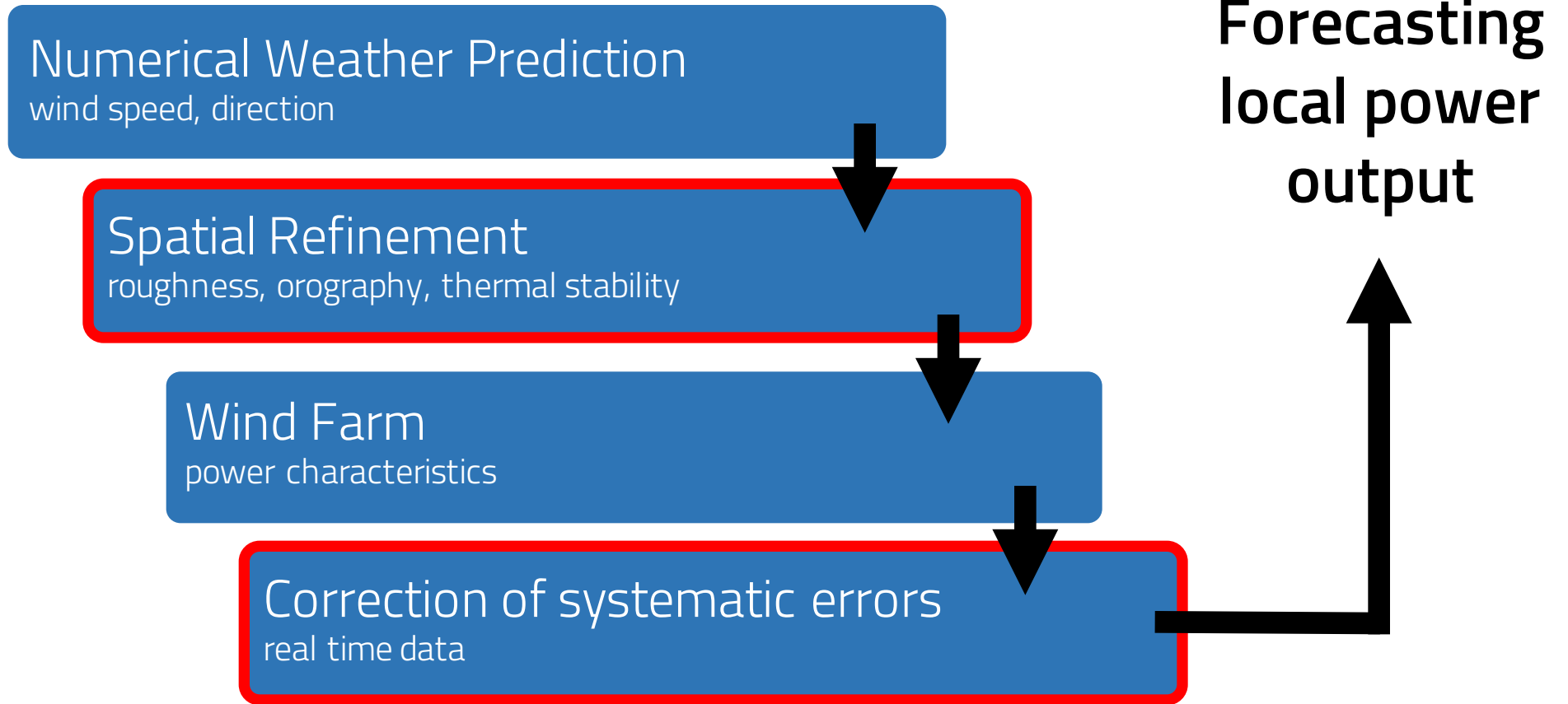
ACTION PLAN



VISION of installing about one thousand of weather stations in schools in regions where the number of aereogenerators is considerably higher than that one of the stations

ADDED VALUE

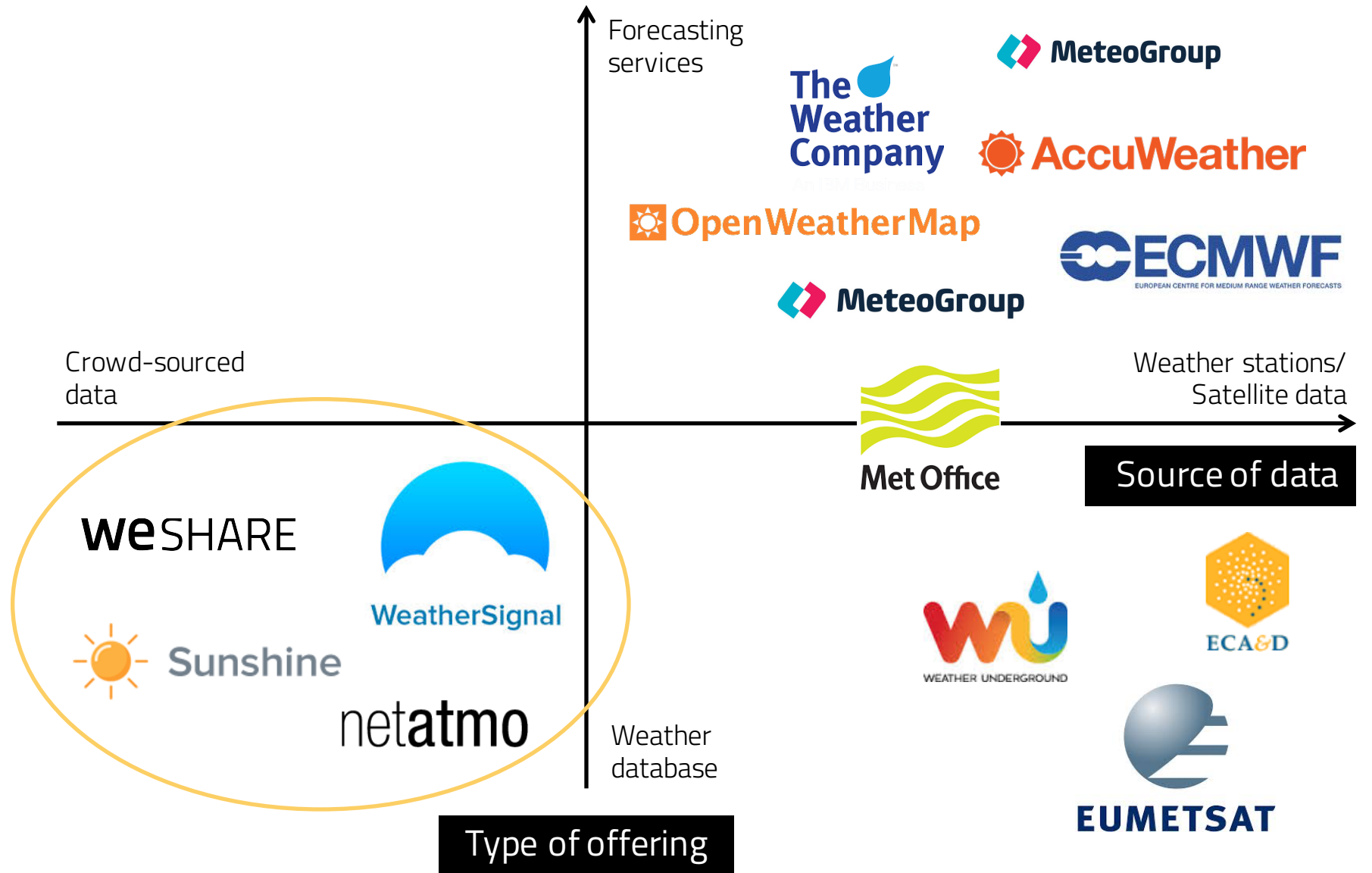
WIND POWER FORECASTING



COMPETITORS

Our competitors have mobile-based platforms → Low reliability and robustness of data

WeShare value proposition:
Reliable weather data thanks to a reliable infrastructure



POTENTIAL COSTUMER

WEATHER FORECASTING BUSINESSES



BIG DATA / RISK MANAGEMENT BUSINESSES



NATIONAL WEATHER SERVICES



WEATHER ORGANIZATION / RESEARCH INSTITUTES / UNIVERSITIES



CHALLENGE

