



Workshop on Designing Innovation Ecosystems Espoo, Finland, September 26. -27.9. 2016

Aalto University Design Factory
How can path breaking scientific R&D be turned into a
sustainable innovation ecosystem?

How to connect science, business and innovation?

Aalto and ESADE, on behalf of the ATTRACT Consortium

(<http://www.attract-eu.org/>) organize a dedicated workshop to explore the above questions, in its efforts to find resources to contribute to new breakthrough innovation.

Symposium Scope

The scope is on European Research Infrastructures (ERIs) working on scientific instrumentation and collaborating with their partners (universities, research labs, industry). Given their scientific nature and long project life cycles, they provide a fertile ground for path breaking innovation. But how to connect exploratory research with immediate or shorter-term societal needs?

Symposium Focus

The focus of the symposium is the use of design-thinking inspired education and business tools in international scientific environment, engaging cross-disciplinary MSc-level student teams.



The Challenge

The Symposium should address the following key questions:

- How do ERIs currently engage MSc-students and industry in their research projects? What are their future project plans?
- How can students act as agents of innovation?
- How can design-thinking inspired education programs contribute to innovation ecosystem(s)?
- What do such programs look like? Do they scale?
- What is the economics of student programs innovation ecosystem(s) – can one plan ahead and prepare?

The Symposium Format

The Symposium comprises invited talks from ERIs, and education establishments offering MSc-level education programs in innovation, business and entrepreneurship, inspired by design-thinking approach.

Registration

Limited number of places are available. Registration can be done here. There is no participation fee.

Organizing Committee: Kalevi Ekman (Aalto, Chair), Jonathan Wareham (ESADE), ...

Local organizing committee and Secretariat: Martti Jerkku (Aalto), Lotta Hassi (ESADE), ...

Venue: [Aalto University Design Factory](#), Betonimiehenkuja 5 C · 02150 Espoo Finland.



More information soon: <http://www.attract-eu.org/>

Schedule:

Monday 26.9.	
08:45	Coffee & breakfast
09:00	Welcome to Aalto Design Factory (<i>Kalevi Ekman & Martti Jerkku</i>)
09:15	Introduction to Attract: What is it? (<i>Sergio Bertolucci</i>)
09:45	Introduction to Attract: Why? (<i>Pablo Tello</i>)
	PARTNER PRESENTATIONS ON THEIR CURRENT MSC-LEVEL STUDENT PROGRAMMES RELATED TO INNOVATION
10:15	ESFR
10:45	ILL
11:15	CERN (Giovanni Anelli)
11:45	EMBL
12:15	LUNCH
13:15	ESO
13:45	XFEL
14:15	EIRMA (Monica Schofield)
14:45	Coffee & DF tour
15:45	Aalto Design Factory: How and why did it all get started? Methods and philosophy (<i>Kalevi Ekman</i>)



16:30	ESADE ecosystem for research, innovation and entrepreneurship (<i>Laura Castellucci</i>)
17:15	Dinner prepared at DF prepared with students (Student SWAT, Tuote alumni)

Tuesday 27.9.	
08:30	Breakfast at DF (Eetu's thoughts)
09:30	Esade CBI experience (<i>Tuuli Utriainen</i>)
10:15	Design Factory Global Network: development, scalability & opportunities (<i>Päivi Oinonen & Viljami Lyytikäinen</i>)
11:00	Guideline for successful collaboration (Workshop)
13:00	Lunch
14:00	Interface plan -> input for March submission, Doggybag from workshop
15:00	Closing