



**1st First workshop on
Designing Innovation
Ecosystems
INFO PACKAGE**

26.-27.9.2016

Aalto Design Factory

Espoo, Finland

THE VENUE

Aalto University

Aalto University is a multidisciplinary University formally launched in 2010 as a full merger of three leading Universities in their fields in Finland: The Helsinki School of Economics, The University of Art and Design Helsinki, and Helsinki University of Technology. Aalto has 6 schools with altogether 20 000 students and 5 000 employees, nearly 400 of which are professors.

Aalto University is a leader in renewing education to support innovation and its impact on society and the world at large. The university was created explicitly for this purpose by merging science and technology, design and art, with business and economics. This merger enables Aalto to pursue innovative research areas and --- in particular --- design. Design and its impact on humans, wellbeing, and beyond, has been raised as a central part of the new University Strategy.

<http://www.aalto.fi/en>

Aalto Design Factory

Aalto Design Factory (ADF) is an experimental co---creation platform for education, research and application of product design & development. As one of the spearhead projects of Aalto University, ADF encourages and enables fruitful interaction between students, researchers, and professional practitioners. The ADF community consists of researchers, students and staff from different schools of Aalto University, entrepreneurs and company representatives. The research community at ADF is very multidisciplinary, including researchers from the fields of engineering, design, psychology, pedagogy, and business.

<http://designfactory.aalto.fi/>

ADF is a part of the Design Factory Global Network (DFGN), a network of innovation hubs in universities and research organizations on five continents of the world, e.g. in Chile, China, Australia, Korea, Europe and the U.S. Shared understanding and common ways of working enable Design Factories in the network to collaborate efficiently across cultures, time zones and organizational boundaries fostering radical innovations. This network now has years of history of teaching and practicing design thinking both with partners in each local region as well as collaboratively across the different design factories.

<http://dfgn.org>

GETTING TO THE VENUE

ADF is located at the Otaniemi Campus of Aalto University in the city of Espoo (neighbouring city of the capital Helsinki). The direct address is:

Aalto Design Factory
Betoniemiehenkuja 5C
02150 Espoo

<http://designfactory.aalto.fi/contact/>

From Helsinki airport with taxi

Taxi is by far the easiest way to reach Aalto Design Factory from the airport. The ride will take about 30 – 45min, depending on the traffic. There is construction work being carried out on the highway leading from the airport to ADF, so prepare for some delays. Cost will be around 45---60€.

From Helsinki airport with public transport

There is train connection from the airport to Helsinki Central Railway Station (around 30 – 35 min), from where you need transfer to metro (one stop to Kamppi), and from there take either bus 102 or 103 to Otaniemi (15---20 min, bus stop where to get off is called “Otakallio”).

SUGGESTED ACCOMMODATION

Close to the venue

Radisson Blu Hotel Espoo (8---10min walk to ADF)

<https://www.radissonblu.com/en/hotel--- espoo>

In Helsinki Downtown

There are several options for accommodation around Helsinki downtown, from where you can reach Aalto Design Factory by bus or taxi. The journey takes around 15---20 minutes.

The buses to Aalto Design Factory leave from Kamppi Shopping Centre street level. Bus lines 102 and 103 take you from Kamppi to Aalto Design Factory, the stop where you need to get off is called “Otakallio”.

One convenient option:

Scandic Hotel Simonkenttä:

<https://www.scandichotels.com/hotels/finland/helsinki/scandic---simonkentta>