

Design Factory model - empowering students for passion-based learning

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How do we inspire people to engage in development efforts? To persist in the long path of turning ideas into reality? To benefit from others' expertise in doing so? In seeking answers to these questions, we've come to embrace a holistic development approach we call passion-based co-creation. Rather than being a method, or even a set of specific methods, it reflects a collection of overall principles and ways of working of how one can go about creating a sustainable basis for improvement and creative work. Presented by Kalevi Ekman, Director of Aalto University Design Factory

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